

**1961**

**AM RADIO  
STATIONS**



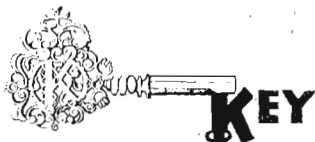
**STATION INDEX  
ALPHABETICAL LISTING  
BY STATES AND CITIES  
EXECUTIVE PERSONNEL**

# FOR BIGGER PROFITS

IN THE NEGRO and SPANISH

## SPECIALIZED MASS MARKETS

CONSULT



*Broadcast Management, Inc.*

Headed by Ralph Weil, Arnold Hartley and Edward B. Connolly—each with many years of experience in “specialized mass markets”—KBM can supply you with complete services in every phase of the managerial, creative and accounting fields.

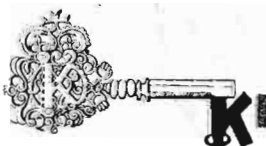
***Bring Your Station Greater Profits Than Ever Before***

**SERVICES INCLUDE:**

1. Advisory help at all levels
2. Promotional material
3. On air promotions
4. Musisymbols—your own musical trade mark
5. Advertising campaigns (local and national)
6. Merchandising
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8. Top managerial aid
9. Sales personnel
10. Representation

There's a flexible plan and a flexible budget to fit every broadcaster's need. Increased business will quickly liquidate the fees.

Our representatives will be happy to discuss your particular problems with no obligation, of course.



*KEY Broadcast Management, Inc.*  
*565 Fifth Ave., New York 17, N. Y. YUkon 6-2750*

# Radio Homes By State Population, Families And Stations

January 1, 1961 \*

<i>State</i>	<i>Population</i>	<i>Families</i>	<i>Radio Homes</i>	<i>Radio Stations</i>
ALABAMA	3,282,000	875,000	845,000	108
ALASKA	230,500	60,500	59,000	13
ARIZONA	1,318,000	384,500	357,000	52
ARKANSAS	1,791,500	505,500	481,000	68
CALIFORNIA	15,895,500	5,186,000	4,978,500	192
COLORADO	1,924,000	540,000	526,000	57
CONNECTICUT	2,566,000	754,500	739,000	32
DELAWARE	452,000	133,000	128,000	9
DISTRICT OF COLUMBIA	754,000	219,000	212,500	10
FLORIDA	5,034,000	1,537,500	1,482,000	169
GEORGIA	4,070,000	1,064,500	1,021,000	132
HAWAII	630,000	193,000	160,000	18
IDAHO	671,500	199,500	196,000	36
ILLINOIS	10,151,000	3,120,000	3,049,000	98
INDIANA	4,704,500	1,448,000	1,410,500	63
IOWA	2,770,000	853,500	842,500	62
KANSAS	2,192,000	695,500	688,000	48
KENTUCKY	3,043,000	837,000	805,000	85
LOUISIANA	3,280,500	927,500	900,500	77
MAINE	975,000	281,500	278,000	28
MARYLAND	3,128,000	896,000	860,000	34
MASSACHUSETTS	5,187,000	1,501,000	1,465,000	57
MICHIGAN	7,897,000	2,302,000	2,242,000	100
MINNESOTA	3,439,000	1,012,000	991,000	63
MISSISSIPPI	2,184,000	577,000	534,500	75
MISSOURI	4,340,500	1,356,000	1,314,000	77
MONTANA	678,500	208,000	193,000	35
NEBRASKA	1,415,000	436,000	428,000	35
NEVADA	290,500	94,500	90,000	18
NEW HAMPSHIRE	609,000	184,000	179,000	18
NEW JERSEY	6,140,000	1,802,000	1,762,000	25
NEW MEXICO	962,000	260,500	239,500	44
NEW YORK	16,912,000	5,119,000	5,006,500	135
NORTH CAROLINA	4,582,500	1,163,000	1,123,000	145
NORTH DAKOTA	634,500	172,000	167,500	20
OHIO	9,800,000	2,957,000	2,886,000	93
OKLAHOMA	2,329,000	711,500	691,500	54
OREGON	1,780,500	581,500	573,000	71
PENNSYLVANIA	11,383,000	3,279,000	3,204,000	150
RHODE ISLAND	855,000	251,500	246,500	14
SOUTH CAROLINA	2,390,500	604,500	587,000	73
SOUTH DAKOTA	684,000	197,500	194,500	22
TENNESSEE	3,573,500	982,000	950,500	107
TEXAS	9,669,000	2,845,500	2,769,000	243
UTAH	902,000	255,000	250,000	27
VERMONT	391,500	111,000	108,500	16
VIRGINIA	3,956,000	1,045,000	1,004,500	97
WASHINGTON	2,877,000	919,000	900,000	80
WEST VIRGINIA	1,867,500	500,000	489,000	76
WISCONSIN	3,943,000	1,164,500	1,148,000	76
WYOMING	332,000	99,500	96,000	23
<b>Total</b>	<b>180,768,000</b>	<b>53,402,500</b>	<b>51,851,500</b>	<b>3,460</b>

\* From Census Bureau and other sources.

*talk...*

is only as good as the talker, and the talkers on one New York radio station bring entertaining and articulate conversation for more than 20 hours a day to America's largest station audience. A recommendation of your product by these personalities means a marked increase in sales. That's why, year after year, more advertisers use this radio station than any other in New York! The next time you buy radio, why not make it the one station where talk gets results —

**WOR-RADIO 710/fm 98.7/An RKO General Station**

# AM Radio Stations

## COMMERCIAL STATIONS OF THE U. S., TERRITORIES AND POSSESSIONS

Station	City	State	Page	Station	City	State	Page
CKLW	Detroit, Mich.		419	KAPE	San Antonio, Tex.		579
KAAA	Kingman, Ariz.		299	KAPI	Pueblo, Colo.		328
KAAB	Hot Springs, Ark.		304	KAPR	Douglas, Ariz.		299
KABC	Los Angeles, Calif.		314	KARA	Albuquerque, N. M.		459
KABL	Oakland, Calif.		316	KARE	Atchison, Kan.		388
KABQ	Albuquerque, N. M.		459	KARI	Blaine, Wash.		596
KABR	Aberdeen, S. D.		550	KARK	Little Rock, Ark.		305
KABY	Albany, Ore.		519	KARM	Fresno, Calif.		311
KACE	Riverside, Calif.		319	KARR	Great Falls, Mont.		447
KACI	The Dalles, Ore.		525	KART	Jerome, Idaho		364
KACT	Andrews, Tex.		562	KARY	Prosser, Wash.		599
KACY	Port Hueneme, Calif.		318	KASE	Austin, Tex.		562
KADA	Ada, Okla.		515	KASH	Eugene, Ore.		521
KADL	Pine Bluff, Ark.		307	KASI	Ames, Iowa		382
KADO	Marshall, Tex.		575	KASK	Ontario, Calif.		317
KADY	St. Charles, Mo.		443	KASL	Newcastle, Wyo.		615
KAFP	Petaluma, Calif.		318	KASM	Albany, Minn.		425
KAFY	Bakersfield, Calif.		308	KASO	Minden, La.		402
KAGE	Winona, Minn.		431	KAST	Astoria, Ore.		519
KAGH	Crossett, Ark.		303	KASY	Auburn, Wash.		596
KAGI	Grants Pass, Ore.		521	KATE	Albert Lea, Minn.		425
KAGO	Klamath Falls, Ore.		522	KATI	Casper, Wyo.		614
KAGR	Yuba City, Calif.		325	KATL	Miles City, Mont.		448
KAGT	Anacortes, Wash.		596	KATY	San Luis Obispo, Calif.		322
KAHI	Auburn, Calif.		308	KATZ	St. Louis, Mo.		443
KAHR	Redding, Calif.		318	KAUS	Austin, Minn.		426
KAHU	Waipahu, Hawaii		363	KAVE	Carlsbad, N. M.		460
KAIM	Honolulu, Hawaii		361	KAVI	Rocky Ford, Colo.		329
KAIR	Tucson, Ariz.		301	KAVL	Lancaster, Calif.		313
KAJI	Little Rock, Ark.		305	KAVR	Apple Valley, Calif.		308
KAJO	Grants Pass, Ore.		521	KAWL	York, Neb.		452
KAKA	Wickenburg, Ariz.		302	KAWT	Douglas, Ariz.		299
KAKC	Tulsa, Okla.		518	KAYE	Puyallup, Wash.		599
KAKE	Wichita, Kan.		331	KAYL	Storm Lake, Iowa		387
KALB	Alexandria, La.		339	KAYO	Seattle, Wash.		599
KALE	Richland, Wash.		599	KAYS	Hays, Kan.		389
KALG	Alamogordo, N. M.		459	KAYT	Rupert, Idaho		385
KALI	San Gabriel, Calif.		322	KBAL	San Saba, Tex.		580
KALL	Salt Lake City, Utah		595	KBAM	Longview, Wash.		598
KALM	Thayer, Mo.		445	KBAN	Bowie, Tex.		563
KALT	Atlanta, Tex.		562	KBAR	Burley, Idaho		333
KALV	Alva, Okla.		515	KBBA	Benton, Ark.		303
KAMD	Camden, Ark.		303	KBBB	Borger, Tex.		563
KAML	Kenedy, Tex.		572	KBBC	Centerville, Utah		583
KAMO	Rogers, Ark.		307	KBBR	North Bend, Ore.		523
KAMP	El Centro, Calif.		311	KBBS	Buffalo, Wyo.		614
KANA	Anaconda, Mont.		446	KBCH	Ocean Lake, Ore.		523
KANB	Shreveport, La.		404	KBCL	Shreveport, La.		404
KAND	Corsicana, Tex.		566	KBEA	Mission, Kan.		390
KANE	New Iberia, La.		402	KBEC	Waxahachie, Tex.		583
KANO	Anoka, Minn.		426	KBEE	Modesto, Calif.		316
KANS	Independence, Mo.		440	KBEK	Elk City, Okla.		515
KAOK	Lake Charles, La.		401	KBEL	Idabel, Okla.		516
KAOL	Carrollton, Mo.		439	KBEN	Carrizo Springs, Tex.		534
KAPA	Raymond, Wash.		599	KBET	Reno, Nev.		453
KAPB	Marksville, La.		402	KBGN	Caldwell, Idaho		363

Station	City	State	Page	Station	City	State	Page
KBHC	Nashville	Ark.	306	KBYS	Anchorage	Alaska	297
KBHM	Branson	Mo.	439	KBZY	Salem	Ore.	525
KBHS	Hot Springs	Ark.	305	KBZZ	La Junta	Colo.	328
KBIA	Columbia	Mo.	439	KCAL	Redlands	Calif.	318
KBIF	Fresno	Calif.	312	KCAP	Helena	Mont.	448
KBIG	Avalon	Calif.	308	KCAR	Clarksville	Tex.	565
KBIM	Roswell	N. M.	461	KCBC	Des Moines	Iowa	384
KBIS	Bakersfield	Calif.	309	KCBD	Lubbock	Tex.	574
KBIX	Muskogee	Okla.	517	KCBQ	San Diego	Calif.	320
KBIZ	Ottumwa	Iowa	386	KCBS	San Francisco	Calif.	321
KBJT	Fordyce	Ark.	304	KCCB	Corning	Ark.	303
KBKR	Baker	Ore.	520	KCCCL	Paris	Ark.	307
KBKW	Aberdeen	Wash.	596	KCCO	Lawton	Okla.	516
KBLA	Burbank	Calif.	310	KCCR	Pierre	S. D.	550
KBLF	Red Bluff	Calif.	318	KCCT	Corpus Christi	Tex.	565
KBLI	Blackfoot	Idaho	363	KCEE	Tucson	Ariz.	301
KBLO	Hot Springs	Ark.	305	KCFA	Spokane	Wash.	600
KBLT	Big Lake	Tex.	563	KCFH	Cuero	Tex.	567
KBLU	Yuma	Ariz.	302	KCFI	Cedar Falls	Iowa	383
KBMI	Las Vegas	Nev.	453	KCHA	Charles City	Iowa	383
KBMN	Bozeman	Mont.	447	KCHE	Cherokee	Iowa	383
KBMO	Benson	Minn.	426	KCHI	Chillicothe	Mo.	439
KBMW	Breckenridge	Minn.	426	KCHJ	Delano	Calif.	311
KBMX	Coalinga	Calif.	310	KCHR	Charleston	Mo.	439
KBMY	Billings	Mont.	446	KCHS	Truth or Consequences	N. M.	463
KBND	Bend	Ore.	520	KCHV	Indio	Calif.	313
KBOA	Kennett	Mo.	442	KCHY	Cheyenne	Wyo.	614
KBOE	Oskaloosa	Iowa	386	KCID	Caldwell	Idaho	364
KBOI	Boise	Idaho	363	KCIJ	Shreveport	La.	404
KBOK	Malvern	Ark.	306	KCIL	Houma	La.	401
KBOL	Boulder	Col.	325	KCIM	Carroll	Iowa	382
KBOM	Bismarck-Mandan	N. D.	503	KCJB	Minot	N. D.	504
KBON	Omaha	Neb.	451	KCKC	San Bernardino	Calif.	320
KBOP	Pleasanton	Tex.	578	KCKN	Kansas City	Kan.	389
KBOR	Brownsville	Tex.	564	KCKY	Coolidge	Ariz.	298
KBOW	Butte	Mont.	447	KCLA	Pine Bluff	Ark.	307
KBOX	Dallas	Tex.	567	KCLB	Libby	Mont.	448
KBOY	Medford	Ore.	522	KCLE	Cleburne	Tex.	565
KBRC	Mount Vernon	Wash.	598	KCLF	Clifton	Ariz.	298
KBRI	Brinkley	Ark.	303	KCLN	Clinton	Iowa	383
KBRK	Brookings	S. D.	550	KCLO	Leavenworth	Kan.	389
KBRL	McCook	Neb.	451	KCLS	Flagstaff	Ariz.	299
KBRN	Brighton	Col.	325	KCLV	Clovis	N. M.	460
KBRO	Bremerton	Wash.	596	KCLW	Hamilton	Tex.	571
KBRS	Springdale	Ark.	307	KCLX	Collax	Wash.	597
KBRV	Soda Springs	Idaho	365	KCMC	Texarkana	Tex.	581
KBRX	O'Neill	Neb.	452	KCMJ	Palm Springs	Calif.	317
KBRZ	Freeport	Tex.	570	KCMO	Kansas City	Mo.	441
KBSF	Springhill	La.	405	KCMR	McCamey	Tex.	575
KBST	Big Spring	Tex.	563	KCMS	Manitou Spring	Colo.	328
KBTA	Batesville	Ark.	303	KCNI	Broken Bow	Neb.	449
KBTM	Jonesboro	Ark.	305	KCNO	Alturas	Calif.	308
KBTN	Neosho	Mo.	442	KCNY	San Marcos	Tex.	580
KBTO	El Dorado	Kan.	388	KCOB	Newton	Iowa	386
KBUB	Sparks	Nev.	454	KCOG	Centerville	Iowa	383
KBUC	Corona	Calif.	310	KCOH	Houston	Tex.	571
KBUD	Athens	Tex.	562	KCOK	Tulare	Calif.	324
KBUH	Brigham City	Utah	583	KCOL	Ft. Collins	Colo.	327
KBUN	Bemidji	Minn.	426	KCON	Conway	Ark.	303
KBUR	Burlington	Iowa	382	KCOR	San Antonio	Tex.	579
KBUS	Mexia	Tex.	575	KCOW	Alliance	Neb.	449
KBUY	Amarillo	Tex.	561	KCOY	Santa Maria	Calif.	323
KBUZ	Phoenix	Ariz.	299	KCPX	Salt Lake City	Utah	585
KBVM	Lancaster	Calif.	313	KCRA	Sacramento	Calif.	319
KBWD	Brownwood	Tex.	564	KCRB	Chanute	Kan.	388
KBYE	Oklahoma City	Okla.	517	KCRC	Enid	Okla.	516
KBYG	Big Spring	Tex.	563	KCRG	Cedar Rapids	Iowa	383
KBYP	Shcmrock	Tex.	580	KCRS	Midland	Tex.	575

Station	City	State	Page	Station	City	State	Page
KCRT	Trinidad, Colo.		329	KEAP	Fresno, Calif.		312
KCRV	Caruthersville, Mo.		439	KEBE	Jacksonville, Tex.		572
KCSJ	Pueblo, Colo.		329	KECK	Odessa, Tex.		576
KCSR	Chadron, Neb.		449	KEDO	Longview, Wash.		598
KCTA	Corpus Christi, Tex.		566	KEED	Springfield-Eugene, Ore.		525
KCTI	Gonzales, Tex.		571	KEEE	Nacogdoches, Tex.		576
KCTX	Childress, Tex.		564	KEEL	Shreveport, La.		404
KCUB	Tucson, Ariz.		301	KEEN	San Jose, Calif.		322
KCUE	Red Wing, Minn.		429	KEEP	Twin Falls, Idaho		365
KCUL	Fort Worth, Tex.		570	KELA	Centralia-Chehalis, Wash.		597
KCVL	Colville, Wash.		597	KELD	El Dorado, Ark.		303
KCVR	Lodi, Calif.		313	KELK	Elko, Nev.		453
KCYL	Lampasas, Tex.		573	KELO	Sioux Falls, S. D.		551
KDAC	Fort Bragg, Calif.		311	KELP	El Paso, Tex.		569
KDAL	Duluth, Minn.		427	KELY	Ely, Nev.		453
KDAN	Eureka, Calif.		311	KENA	Mena, Ark.		306
KDAV	Lubbock, Tex.		574	KENE	Toppenish, Wash.		601
KDAY	Hollywood, Calif.		312	KENI	Anchorage, Alaska		297
KDB	Santa Barbara, Calif.		323	KENL	Arcata, Calif.		308
KDBC	Mansfield, La.		402	KENM	Portales, N. M.		461
KDBM	Dillon, Mont.		447	KENN	Farmington, N. M.		460
KDBS	Alexandria, La.		399	KENO	Las Vegas, Nev.		453
KDDD	Dumas, Tex.		568	KENS	San Antonio, Tex.		579
KDEC	Decorah, Iowa		384	KENY	Bellingham, Wash.		596
KDEF	Albuquerque, N. M.		459	KEOK	Payette, Idaho		365
KDEN	Denver, Colo.		326	KEOS	Flagstaff, Ariz.		299
KDEO	El Cajon, Calif.		311	KEPR	Kennewick, Wash.		597
KDES	Palm Springs, Calif.		317	KEPS	Eagle Pass, Tex.		568
KDET	Center, Tex.		564	KERB	Kermit, Tex.		573
KDEX	Dexter, Mo.		440	KERC	Eastland, Tex.		569
KDGO	Durango, Colo.		327	KERG	Eugene, Ore.		521
KDHL	Faribault, Minn.		427	KERN	Bakersfield, Calif.		309
KDIA	Oakland, Calif.		316	KERV	Kerrville, Tex.		573
KDIO	Ortonville, Minn.		429	KETX	Livingston, Tex.		573
KDIX	Dickinson, N. D.		503	KEUN	Eunice, La.		400
KDJI	Holbrook, Ariz.		299	KEVE	Minneapolis, Minn.		428
KDKA	Pittsburgh, Pa.		537	KEVL	White Castle, La.		405
KDKD	Clinton, Mo.		439	KEVT	Tucson, Ariz.		301
KDLA	DeRidder, La.		400	KEWB	Oakland, Calif.		316
KDLK	Del Rio, Tex.		568	KEX	Portland, Ore.		523
KDLM	Detroit Lakes, Minn.		427	KEXO	Grand Junction, Colo.		327
KDLR	Devils Lake, N. D.		503	KEYD	Oakes, N. D.		505
KDMA	Montevideo, Minn.		429	KEYE	Perryton, Tex.		577
KDMO	Carthage, Mo.		439	KEYJ	Jamestown, N. D.		504
KDMS	El Dorado, Ark.		303	KEYS	Corpus Christi, Tex.		566
KDNT	Denton, Tex.		568	KEYY	Provo, Utah		584
KDOK	Tyler, Tex.		582	KEYZ	Williston, N. D.		505
KDOM	Windom, Minn.		431	KEZU	Rapid City, S. D.		550
KDON	Salinas, Calif.		319	KEZY	Anaheim, Calif.		308
KDOT	Reno, Nev.		454	KFAB	Omaha, Neb.		451
KDOV	Medford, Ore.		522	KFAC	Los Angeles, Calif.		314
KDQN	DeQueen, Ark.		303	KFAL	Fulton, Mo.		440
KDRO	Sedalia, Mo.		444	KFAM	St. Cloud, Minn.		430
KDRS	Paragould, Ark.		306	KFAR	Fairbanks, Alaska		297
KDSJ	Deadwood, S. D.		550	KFAX	San Francisco, Calif.		321
KDSN	Denison, Iowa		384	KFAY	Fayetteville, Ark.		304
KDSX	Denison-Sherman, Tex.		568	KFBB	Great Falls, Mont.		447
KDTA	Delta, Colo.		326	KFBC	Cheyenne, Wyo.		614
KDTH	Dubuque, Iowa		385	KFBK	Sacramento, Calif.		319
KDUB	Lubbock, Tex.		574	KFDA	Amarillo, Tex.		561
KDUZ	Hutchinson, Minn.		427	KFDF	Van Buren, Ark.		308
KDWB	St. Paul, Minn.		430	KFDM	Beaumont, Tex.		562
KDWT	Stamford, Tex.		581	KFDR	Grand Coulee, Wash.		597
KDXE	N. Little Rock, Ark.		306	KFEL	Pueblo, Colo.		329
KDXU	St. George, Utah		584	KFEQ	St. Joseph, Mo.		443
KDYL	Tooele City, Utah		585	KFFA	Helena, Ark.		304
KDZA	Pueblo, Colo.		329	KFH	Wichita, Kan.		391
KEAN	Brownwood, Tex.		564	KFHA	Lakewood, Wash.		598

Station	City	State	Page	Station	City	State	Page
KFI	Los Angeles, Calif.		314	KGHL	Billings, Mont.		446
KFIV	Modesto, Calif.		316	KGHM	Brookfield, Mo.		439
KFIZ	Fond Du Lac, Wisc.		608	KGHS	International Falls, Minn.		428
KFJB	Marshalltown, Iowa		386	KGIL	San Fernando, Calif.		321
KFJZ	Fort Worth, Tex.		570	KGIW	Alamosa, Colo.		325
KFKA	Greeley, Colo.		328	KGKB	Tyler, Tex.		582
KFKF	Bellevue, Wash.		596	KGKL	San Angelo, Tex.		578
KFLD	Floydada, Tex.		570	KGLC	Miami, Okla.		517
KFLJ	Walsenburg, Colo.		329	KGLN	Glenwood Springs, Colo.		327
KFLW	Klamath Falls, Ore.		522	KGLO	Mason City, Iowa		386
KFLY	Corvallis, Ore.		520	KGLU	Safford, Ariz.		301
KFMB	San Diego, Calif.		320	KGMB	Honolulu, Hawaii		361
KFMJ	Tulsa, Okla.		518	KGMC	Englewood, Colo.		327
KFML	Denver, Colo.		326	KGMO	Cape Girardeau, Mo.		439
KFMO	Flat River, Mo.		440	KGMS	Sacramento, Calif.		319
KFNF	Shenandoah, Iowa		386	KGNB	New Braunfels, Tex.		576
KFNV	Ferriday, La.		400	KGNC	Amarillo, Tex.		561
KFOR	Lincoln, Neb.		451	KGNO	Dodge City, Kan.		388
KFOX	Long Beach, Calif.		313	KGO	San Francisco, Calif.		321
KFPW	Fort Smith, Ark.		304	KGON	Oregon City, Ore.		523
KFQD	Anchorage, Alaska		297	KGOS	Torrington, Wyo.		616
KFRB	Fairbanks, Alaska		298	KGPC	Grafton, N. D.		504
KFRC	San Francisco, Calif.		321	KGRI	Henderson, Tex.		571
KFRD	Rosenberg, Tex.		578	KGRL	Bend, Ore.		520
KFRE	Fresno, Calif.		312	KGRN	Grinnell, Iowa		385
KFRM	Concordia, Kan.		388	KGRO	Gresham, Ore.		521
KFRO	Longview, Tex.		574	KGRT	Las Cruces, N. M.		461
KFRU	Columbia, Mo.		439	KGST	Fresno, Calif.		312
KFSA	Fort Smith, Ark.		304	KGU	Honolulu, Hawaii		361
KFSB	Joplin, Mo.		440	KGVL	Greenville, Tex.		571
KFSC	Denver, Colo.		326	KGVO	Missoula, Mont.		448
KFST	Ft. Stockton, Tex.		570	KGWV	Belgrade, Mont.		446
KFTM	Fort Morgan, Colo.		327	KGW	Portland, Ore.		523
KFTV	Paris, Tex.		577	KGWA	Enid, Okla.		516
KFUN	Las Vegas, N. M.		461	KGY	Olympia, Wash.		598
KFVS	Cape Girardeau, Mo.		439	KGYN	Guymon, Okla.		516
KFWB	Los Angeles, Calif.		314	KHAM	Albuquerque, N. M.		459
KFXD	Nampa, Idaho		364	KHAS	Hastings, Neb.		450
KFXM	San Bernardino, Calif.		320	KHAT	Phoenix, Ariz.		299
KFYN	Bonham, Tex.		563	KHBC	Hilo, Hawaii		361
KFYO	Lubbock, Tex.		574	KHBM	Monticello, Ark.		306
KFYR	Bismarck, N. D.		503	KHBR	Hillsboro, Tex.		571
KG A	Spokane, Wash.		600	KHEM	Big Spring, Tex.		563
KGAF	Gainesville, Tex.		570	KHEN	Henryetta, Okla.		516
KGAK	Gallup, N. M.		460	KHEP	Phoenix, Ariz.		299
KGAL	Lebanon, Ore.		522	KHEY	El Paso, Tex.		563
KGAS	Carthage, Tex.		564	KHFH	Sierra Vista, Ariz.		301
KGAY	Salem, Ore.		525	KHHH	Pampa, Tex.		577
KGB	San Diego, Calif.		320	KHIT	Walla Walla, Wash.		602
KGBC	Galveston, Tex.		571	KHJ	Los Angeles, Calif.		315
KGBS	Los Angeles, Calif.		314	KHMO	Hannibal, Mo.		440
KGBT	Harlingen, Tex.		571	KHOB	Hobbs, N. M.		461
KG BX	Springfield, Mo.		445	KHOE	Truckee, Calif.		324
KG CX	Sidney, Mont.		449	KHOG	Fayetteville, Ark.		304
KGDN	Edmonds, Wash.		597	KHOT	Madera, Calif.		315
KGEE	Bakersfield, Calif.		309	KHOW	Denver, Colo.		326
KG EK	Sterling, Colo.		329	KHOZ	Harrison, Ark.		304
KGEM	Boise, Idaho		363	KHQ	Spokane, Wash.		600
KG EN	Tulare, Calif.		324	KHSJ	Hemet, Calif.		312
KG ER	Long Beach, Calif.		313	KHSL	Chico, Calif.		310
KG EZ	Kalispell, Mont.		448	KHUB	Fremont, Neb.		450
KG FF	Shawnee, Okla.		518	KHUZ	Borger, Tex.		563
KG FJ	Los Angeles, Calif.		315	KHVH	Honolulu, Hawaii		361
KG FL	Roswell, N. M.		461	KIBE	Palo Alto, Calif.		317
KG FW	Kearney, Neb.		450	KIBH	Seward, Alaska		298
KG FX	Pierre, S. D.		550	KIBL	Beeville, Tex.		563
KG GF	Coffeyville, Kan.		388	KIBS	Bishop, Calif.		310
KG GM	Albuquerque, N. M.		459	KICD	Spencer, Iowa		387
KG HF	Pueblo, Colo.		329				



Station	City	State	Page	Station	City	State	Page
KICK	— Springfield, Mo.		445	KJIM	— Fort Worth, Tex.		570
KICN	— Denver, Colo.		326	KJNO	— Juneau, Alaska		298
KICO	— El Centro, Calif.		311	KJOE	— Shreveport, La.		405
KICY	— Nome, Alaska		298	KJOY	— Stockton, Calif.		323
KID	— Idaho Falls, Idaho		364	KJR	— Seattle, Wash.		600
KIDD	— Monterey, Calif.		316	KJRG	— Newton, Kan.		390
KIDO	— Boise, Idaho		363	KJSK	— Columbus, Neb.		450
KIEM	— Eureka, Calif.		311	KKAN	— Phillipsburg, Kan.		390
KIEV	— Glendale, Calif.		312	KKAR	— Pomona, Calif.		318
KIFI	— Idaho Falls, Idaho		364	KKEY	— Vancouver, Wash.		601
KIFN	— Phoenix, Ariz.		300	KKID	— Pendleton, Oreg.		523
KIFW	— Sitka, Alaska		298	KKIS	— Pittsburg, Calif.		318
KIHN	— Hugo, Okla.		516	KKSN	— Dallas, Tex.		567
KIHO	— Sioux Falls, S.D.		551	KLAC	— Los Angeles, Calif.		315
KIHR	— Hood River, Oreg.		521	KLAD	— Klamath Falls, Oreg.		522
KIJV	— Huron, S.D.		550	KLAK	— Lakewood, Colo.		328
KIKI	— Honolulu, Hawaii		362	KLAM	— Cordova, Alaska		297
KIKO	— Globe-Miami, Ariz.		299	KLAN	— Lemoore, Calif.		313
KIKS	— Sulphur-Lake Charles, La.		405	KLAS	— Las Vegas, Nev.		453
KILE	— Galveston, Tex.		571	KLBM	— LaGrande, Oreg.		522
KILO	— Grand Forks, N.D.		504	KLCN	— Blytheville, Ark.		303
KILT	— Houston, Tex.		572	KLCO	— Poteau, Okla.		518
KIMA	— Yakima, Wash.		602	KLEA	— Lovington, N.M.		461
KIMB	— Kimball, Neb.		450	KLEE	— Ottumwa, Iowa		386
KIML	— Gillette, Wyo.		615	KLEI	— Kailua, Hawaii		363
KIMN	— Denver, Colo.		326	KLEM	— Le Mars, Iowa		385
KIMO	— Hilo, Hawaii		361	KLEN	— Killeen, Tex.		573
KIMP	— Mount Pleasant, Tex.		576	KLEO	— Wichita, Kan.		391
KIND	— Independence, Kan.		389	KLER	— Orofino, Idaho		365
KINE	— Kingsville, Tex.		573	KLEX	— Lexington, Mo.		442
KING	— Seattle, Wash.		599	KLFD	— Litchfield, Minn.		428
KINS	— Eureka, Calif.		311	KLFT	— Golden Meadow, La.		400
KINT	— El Paso, Tex.		569	KLGA	— Algona, Iowa		382
KINY	— Juneau, Alaska		298	KLGR	— Redwoods Falls, Minn.		429
KIOA	— Des Moines, Iowa		384	KLGN	— Logan, Utah		583
KIOT	— Barstow, Calif.		309	KLIB	— Liberal, Kan.		390
KIOX	— Bay City, Tex.		562	KLIC	— Monroe, La.		402
KIPA	— Hilo, Hawaii		361	KLIF	— Dallas, Tex.		567
KIRL	— Wichita, Kan.		391	KLIK	— Jefferson City, Mo.		440
KIRO	— Seattle, Wash.		600	KLIL	— Estherville, Iowa		385
KIRT	— Mission, Tex.		576	KLIN	— Lincoln, Neb.		451
KIRX	— Kirksville, Mo.		442	KLIQ	— Portland, Oreg.		523
KISD	— Sioux Falls, S.D.		551	KLIR	— Denver, Colo.		326
KISN	— Portland, Oreg.		523	KLIV	— San Jose, Calif.		322
KIST	— Santa Barbara, Calif.		323	KLIX	— Twin Falls, Idaho		367
KIT	— Yakima, Wash.		602	KLIZ	— Brainerd, Minn.		426
KITE	— San Antonio, Tex.		579	KLKC	— Parsons, Kan.		390
KITI	— Chehalis-Centrala, Wash.		597	LLA	— Leesville, La.		401
KITN	— Olympia, Wash.		598	KLLL	— Lubbock, Tex.		574
KITO	— San Bernardino, Calif.		320	KLMO	— Longmont, Colo.		328
KIUL	— Garden City, Kan.		388	KLMR	— Lamar, Colo.		328
KIUN	— Pecos, Tex.		577	KLMS	— Lincoln, Neb.		451
KIUP	— Durango, Colo.		327	KLMX	— Clayton, N.M.		460
KIVY	— Crockett, Tex.		567	KLO	— Ogdan, Utah		594
KIXL	— Dallas, Tex.		567	KLOE	— Goodland, Kan.		389
KIXX	— Provo, Utah		584	KLOG	— Kelso, Wash.		597
KIXZ	— Amarillo, Tex.		561	KLOH	— Pipestone, Minn.		429
KIZZ	— El Paso, Tex.		569	KLOK	— San Jose, Calif.		322
KJAM	— Madison, S.D.		550	KLOO	— Corvallis, Oreg.		520
KJAN	— Atlantic, Iowa		382	KLOQ	— Yakima, Wash.		602
KJAX	— Santa Rosa, Calif.		323	KLOS	— Albuquerque, N.M.		459
KJAY	— Topeka, Kan.		391	KLOU	— Lake Charles, La.		401
KJBC	— Midland, Tex.		576	KLOV	— Loveland, Colo.		328
KJCK	— Junction City, Kan.		389	KLPL	— Lake Providence, La.		401
KJEF	— Jennings, La.		401	KLPM	— Minot, N.D.		504
KJEM	— Oklahoma City, Okla.		517	KLPR	— Oklahoma City, Okla.		517
KJET	— Beaumont, Tex.		563	KLPW	— Union, Mo.		446
KJFJ	— Webster City, Iowa		387	KLRA	— Little Rock, Ark.		305

Station	City	State	Page	Station	City	State	Page
KLRS	Mountain Grove, Mo.		442	KNCM	Moberly, Mo.		442
KLTF	Little Falls, Minn.		428	KNCO	Garden City, Kan.		389
KLTR	Blackwell, Okla.		515	KNCY	Nebraska City, Neb.		451
KLTZ	Glasgow, Mont.		447	KNDC	Hettinger, N.D.		504
KLUB	Salt Lake City, Utah		585	KNDE	Aztec, N.M.		460
KLUE	Longview, Tex.		574	KNDI	Honolulu, Hawaii		362
KLUK	Evanston, Wyo.		615	KNDY	Marysville, Kan.		390
KLUV	Haynesville, La.		401	KNEA	Jonesboro, Ark.		305
KLVL	Pasadena, Tex.		577	KNEB	Scottsbluff, Neb.		452
KLVT	Levelland, Tex.		573	KNED	McAlester, Okla.		516
KLWN	Lawrence, Kan.		389	KNEL	Brady, Tex.		564
KLWT	Lebanon, Mo.		442	KNEM	Nevada, Mo.		442
KLYD	Bakersfield, Calif.		309	KNET	Palestine, Tex.		577
KLYK	Spokane, Wash.		601	KNEX	McPherson, Kan.		390
KLYR	Clarksville, Ark.		303	KNEW	Spokane, Wash.		601
KLZ	Denver, Colo.		326	KNEZ	Lompoc, Calif.		313
KMA	Shenandoah, Iowa		386	KNGS	Hanford, Calif.		312
KMAC	San Antonio, Tex.		580	KNIA	Knoxville, Iowa		385
KMAE	McKinney, Tex.		575	KNIM	Maryville, Mo.		442
KMAK	Fresno, Calif.		312	KNIT	Abilene, Tex.		561
KMAN	Manhattan, Kan.		390	KNND	Cottage Grove, Oreg.		520
KMAP	Bakersfield, Calif.		309	KNOC	Natchitoches, La.		402
KMAQ	Maquoketa, Iowa		385	KNOE	Monroe, La.		402
KMAR	Winnesboro, La.		406	KNOG	Nogales, Ariz.		299
KMBC	Kansas City, Mo.		441	KNOK	Fort Worth, Tex.		570
KMBL	Junction, Tex.		572	KNOR	Norman, Okla.		517
KMBY	Monterey, Calif.		316	KNOT	Prescott, Ariz.		300
KMCD	Fairfield, Iowa		385	KNOW	Austin, Tex.		562
KMCM	McMinnville, Oreg.		522	KNOX	Grand Forks, N.D.		504
KMCO	Conroe, Tex.		565	KNPT	Newport, Oreg.		522
KMDO	Fort Scott, Kan.		388	KNUJ	New Ulm, Minn.		429
KMED	Medford, Oreg.		522	KNUZ	Houston, Tex.		572
KMEL	Wenatchee, Wash.		602	KNX	Los Angeles, Calif.		315
KMEO	Omaha, Neb.		452	KOA	Denver, Colo.		326
KMET	Paradise, Calif.		317	KOAL	Price, Utah		584
KMGM	Albuquerque, N.M.		459	KOAM	Pittsburg, Kan.		390
KMHL	Marshall, Minn.		428	KOB	Albuquerque, N.M.		459
KMHT	Marshall, Tex.		575	KOBE	Las Cruces, N.M.		461
KML	Cameron, Tex.		564	KOBH	Hot Springs, S.D.		550
KMIN	Grants, N.M.		461	KOCA	Kilgore, Tex.		573
KMIS	Portageville, Mo.		443	KOCY	Oklahoma City, Okla.		517
KMJ	Fresno, Calif.		312	KODE	Joplin, Mo.		440
KMLB	Monroe, La.		402	KODI	Cody, Wyo.		615
KMLW	Marlin, Tex.		575	KODL	The Dalles, Oreg.		525
KMMJ	Grand Island, Neb.		450	KODY	North Platte, Neb.		451
KMMO	Marshall, Mo.		442	KOEL	Oelwein, Iowa		386
KMNS	Sioux City, Iowa		387	KOFA	Yuma, Ariz.		302
KMO	Tacoma, Wash.		601	KOFE	Pullman, Wash.		599
KMON	Great Falls, Mont.		447	KOFI	Kalispell, Mont.		448
KMOP	Tucson, Ariz.		301	KOFO	Ottawa, Kan.		390
KMOR	Littleton, Colo.		328	KOFY	San Mateo, Calif.		322
KMOX	St. Louis, Mo.		443	KOGA	Ogallala, Neb.		451
KMPC	Los Angeles, Calif.		315	KOGO	San Diego, Calif.		320
KMRC	Morgan City, La.		402	KOGT	Orange, Tex.		577
KMRS	Morris, Minn.		429	KOH	Reno, Nev.		454
KMUL	Muleshoe, Tex.		576	KOHI	St. Helens, Oreg.		525
KMUR	Murray, Utah		584	KOHO	Honolulu, Hawaii		362
KMUS	Muskogee, Okla.		517	KOHU	Hermiston, Oreg.		521
KMVI	Wailuku-Maui, Hawaii		363	KOIL	Omaha, Neb.		451
KMYC	Marysville, Calif.		315	KOIN	Portland, Oreg.		524
KNAF	Fredericksburg, Tex.		570	KOJM	Havre, Mont.		448
KNAK	Salt Lake City, Utah		585	KOKA	Shreveport, La.		405
KNAL	Victoria, Tex.		582	KOKE	Austin, Tex.		562
KNBA	Vallejo, Calif.		324	KOKL	Oklmulgee, Okla.		518
KNBC	San Francisco, Calif.		321	KOKO	Warrensburg, Mo.		446
KNBX	Kirkland, Wash.		598	KOKY	Little Rock, Ark.		305
KNBY	Newport, Ark.		306	KOKX	Keokuk, Iowa		385
KNCK	Concordia, Kan.		388	KOL	Seattle, Wash.		600

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KOLD	Tucson, Ariz.		302	KPET	Lamesa, Tex.		573
KOLE	Port Arthur, Tex.		578	KPHO	Phoenix, Ariz.		300
KOLJ	Quannah, Tex.		578	KPIG	Cedar Rapids, Iowa		383
KOLO	Reno, Nev.		454	KPIK	Colorado Springs, Colo.		325
KOLR	Sterling, Colo.		329	KPIN	Casa Grande, Ariz.		298
KOLS	Pryor, Okla.		518	KPKW	Pasco, Wash.		599
KOLT	Scottsbluff, Neb.		452	KPLC	Lake Charles, La.		401
KOLY	Mobridge, S.D.		550	KPLK	Dallas, Ore.		520
KOMA	Oklahoma City, Okla.		517	KPLT	Paris, Tex.		577
KOME	Tulsa, Okla.		518	KPLY	Crescent City, Calif.		310
KOMO	Seattle, Wash.		600	KPMC	Bakersfield, Calif.		309
KOMW	Omak, Wash.		598	KPNG	Port Neches, Tex.		578
KOMY	Watsonville, Calif.		324	KPOC	Pocahontas, Ark.		307
KONE	Reno, Nev.		454	KPOD	Crescent City, Calif.		311
KONG	Visalia, Calif.		324	KPOI	Honolulu, Hawaii		362
KONO	San Antonio, Tex.		580	KPOJ	Portland, Ore.		524
KONP	Port Angeles, Wash.		599	KPOK	Scottsdale, Ariz.		301
KOOD	Honolulu, Hawaii		362	KPOL	Los Angeles, Calif.		315
KOOK	Billings, Mont.		446	KPON	Anderson, Calif.		308
KOOL	Phoenix, Ariz.		300	KPOR	Quincy, Wash.		599
KOOO	Omaha, Neb.		452	KPOW	Powell, Wyo.		615
KOOS	Coos Bay, Ore.		520	KPQ	Wenatchee, Wash.		602
KOPR	Butte, Mont.		447	KPRB	Redmond, Ore.		524
KOPY	Alice, Tex.		561	KPRC	Houston, Tex.		572
KORA	Bryan, Tex.		564	KPRK	Livingston, Mont.		448
KORC	Mineral Wells, Tex.		576	KPRL	Paso Robles, Calif.		317
KORD	Pasco, Wash.		598	KPRO	Riverside, Calif.		319
KORE	Eugene, Ore.		521	KPRS	Kansas City, Mo.		441
KORK	Las Vegas, Nev.		453	KPSO	Falfurrias, Tex.		569
KORL	Honolulu, Hawaii		362	KPST	Preston, Idaho		365
KORN	Mitchell, S. D.		550	KPTL	Carson City, Nev.		453
KORT	Grangeville, Idaho		364	KPUG	Bellingham, Wash.		596
KOSA	Odessa, Tex.		576	KQAQ	Austin, Minn.		426
KOSE	Osceola, Ark.		306	KQBY	San Francisco, Calif.		321
KOSI	Denver, Colo.		327	KQDI	Bismarck, N. D.		503
KOSY	Texarkana, Ark.		308	KQDY	Minot, N. D.		505
KOTA	Rapid City, S. D.		551	KQEN	Roseburg, Ore.		524
KOTE	Fergus Falls, Minn.		427	KQEO	Albuquerque, N.M.		459
KOTN	Pine Bluff, Ark.		307	KQIK	Lakeview, Ore.		522
KOTS	Deming, N. M.		460	KQTE	Missoula, Mont.		449
KOVC	Valley City, N. D.		505	KQTY	Everett, Wash.		597
KOVE	Lander, Wyo.		615	KQV	Pittsburgh, Pa.		537
KOVO	Provo, Utah		584	KRAC	Alamogordo, N. M.		459
KOWB	Laramie, Wyo.		615	KRAI	Craig, Colo.		326
KOWL	Bijou, Calif.		310	KRAK	Sacramento, Calif.		319
KOWN	Escondido, Calif.		311	KRAL	Rawlins, Wyo.		615
KOXR	Oxnard, Calif.		317	KRAM	Las Vegas, Nev.		453
KOY	Phoenix, Ariz.		300	KRAY	Amarillo, Tex.		561
KOYL	Odessa, Tex.		577	KRBA	Lufkin, Tex.		574
KOYN	Billings, Mont.		446	KRBC	Abilene, Tex.		561
KOZE	Lewiston, Idaho		364	KRBI	St. Peter, Minn.		430
KOZI	Chelan, Wash.		597	KRBO	Las Vegas, Nev.		453
KOZY	Grand Rapids, Minn.		427	KRCK	Ridgecrest, Calif.		319
KPAC	Port Arthur, Tex.		578	KRCO	Prineville, Ore.		524
KPAL	Palm Springs, Calif.		317	KRCT	Pasadena, Tex.		577
KPAM	Portland, Ore.		524	KRDG	Redding, Calif.		318
KPAN	Hereford, Tex.		571	KRDO	Colorado Springs, Col.		325
KPAS	Banning, Calif.		309	KRDU	Dinuba, Calif.		311
KPAY	Chico, Calif.		310	KRE	Berkeley, Calif.		309
KPBA	Pine Bluff, Ark.		307	KREB	Shreveport, La.		405
KPBM	Carlsbad, N. M.		460	KREH	Oakdale, La.		404
KPCA	Marked Tree, Ark.		306	KREI	Farmington, Mo.		440
KPDN	Pampa, Tex.		577	KREM	Spokane, Wash.		601
KPDQ	Portland, Ore.		524	KREO	Indio, Calif.		313
KPEG	Spokane, Wash.		601	KRES	St. Joseph, Mo.		443
KPEL	Lafayette, La.		401	KREW	Sunnyside, Wash.		601
KPEP	San Angelo, Tex.		578	KREX	Grand Junction, Colo.		327
KPER	Gilroy, Calif.		312	KRFO	Owatonna, Minn.		429

Station	City	State	Page	Station	City	State	Page
KRFS	— Superior, Neb.		452	KSEN	— Shelby, Mont.		449
KRGI	— Grand Island, Neb.		450	KSEO	— Durant, Okla.		515
KRGV	— Weslaco, Tex.		583	KSET	— El Paso, Tex.		569
KRHD	— Duncan, Okla.		515	KSEW	— Sitka, Alaska		298
KRIB	— Mason City, Iowa		386	KSEY	— Seymour, Tex.		580
KRIC	— Beaumont, Tex.		563	KSFA	— Nacogdoches, Tex.		576
KRIG	— Odessa, Tex.		577	KSFE	— Needles, Calif.		316
KRIH	— Rayville, La.		404	KSFO	— San Francisco, Calif.		321
KRIO	— McAllen, Tex.		574	KSGM	— Ste. Genevieve, Mo.		443
KRIZ	— Phoenix, Ariz.		300	KSIB	— Creston, Iowa		383
KRKC	— King City, Calif.		313	KSID	— Sidney, Neb.		452
KRKD	— Los Angeles, Calif.		315	KSIG	— Crowley, La.		400
KRKO	— Everett, Wash.		597	KSII	— Gladewater, Tex.		571
KRKS	— Ridgecrest, Calif.		319	KSIL	— Silver City, N. M.		463
KRLA	— Pasadena, Calif.		317	KSIM	— Sikeston, Mo.		444
KRLC	— Lewiston, Idaho		364	KSIR	— Wichita, Kan.		392
KRLD	— Dallas, Tex.		568	KSIS	— Sedalia, Mo.		444
KRLN	— Canon City, Colo.		325	KSIW	— Woodward, Okla.		519
KRLW	— Walnut Ridge, Ark.		308	KSIX	— Corpus Christi, Tex.		566
KRMD	— Shreveport, La.		405	KSJB	— Jamestown, N. D.		504
KRMG	— Tulsa, Okla.		519	KSKI	— Sun Valley, Idaho		365
KRML	— Carmel, Calif.		310	KSKY	— Dallas, Tex.		567
KRMO	— Monett, Mo.		442	KSL	— Salt Lake City, Utah		585
KRMS	— Osage Beach, Mo.		443	KSLM	— Salem, Oreg.		525
KRNO	— San Bernardino, Calif.		320	KSLO	— Opelousas, La.		404
KRNR	— Roseburg, Oreg.		524	KSLV	— Monte Vista, Colo.		328
KRNS	— Burns, Oreg.		520	KSLY	— San Luis Obispo, Calif.		322
KRNT	— Des Moines, Iowa		384	KSMA	— Santa Maria, Calif.		323
KRNY	— Kearney, Neb.		450	KSML	— Seminole, Tex.		580
KROC	— Rochester, Minn.		429	KSMN	— Mason City, Iowa		386
KROD	— El Paso, Tex.		569	KSMO	— Salem, Mo.		444
KROF	— Abbeville, La.		399	KSNY	— Snyder, Tex.		581
KROG	— Sonora, Calif.		323	KSO	— Des Moines, Iowa		384
KROP	— Brawley, Calif.		310	KSOK	— Arkansas City, Kan.		388
KROS	— Clinton, Iowa		383	KSON	— San Diego, Calif.		320
KROX	— Crookston, Minn.		427	KSOO	— Sioux Falls, S. D.		551
KROY	— Sacramento, Calif.		319	KSOP	— Salt Lake City, Utah		535
KRPL	— Moscow, Idaho		364	KSOX	— Raymondville, Tex.		578
KRRV	— Sherman-Denison, Tex.		581	KSPA	— Santa Paula, Calif.		323
KRSC	— Othello, Wash.		598	KSPI	— Stillwater, Okla.		518
KRSD	— Rapid City, S. D.		551	KSPL	— Diboll, Tex.		568
KRSI	— Minneapolis, Minn.		429	KSPT	— Sandpoint, Idaho		365
KRSL	— Russell, Kan.		391	KSRA	— Salmon, Idaho		365
KRSN	— Los Alamos, N. M.		461	KSRC	— Socorro, N. M.		463
KRTN	— Raton, N. M.		461	KSRO	— Santa Rosa, Calif.		323
KRTR	— Thermopolis, Wyo.		616	KSRV	— Ontario, Oreg.		523
KRUS	— Ruston, La.		404	KSSS	— Colorado Springs, Colo.		325
KRUN	— Ballinger, Tex.		562	KSST	— Sulphur Springs, Tex.		581
KRUX	— Phoenix, Ariz.		300	KSTA	— Coleman, Tex.		565
KRVN	— Lexington, Neb.		450	KSTB	— Breckenridge, Tex.		564
KRXX	— Rexburg, Idaho		365	KSTL	— St. Louis, Mo.		444
KRYS	— Corpus Christi, Tex.		566	KSTN	— Stockton, Calif.		323
KRZE	— Farmington, N. M.		460	KSTP	— St. Paul, Minn.		430
KSAL	— Salina, Kan.		391	KSTR	— Grand Junction, Colo.		328
KSAM	— Huntsville, Tex.		572	KSTT	— Davenport, Iowa		383
KSAN	— San Francisco, Calif.		321	KSTV	— Stephenville, Tex.		581
KSAY	— San Francisco, Calif.		321	KSUB	— Cedar City, Utah		583
KSBB	— Salinas, Calif.		319	KSUE	— Susanville, Calif.		323
KSCB	— Liberal, Kan.		330	KSUM	— Fairmont, Minn.		427
KSCJ	— Sioux City, Iowa		387	KSUN	— Bisbee, Ariz.		298
KSCO	— Santa Cruz, Calif.		323	KSVL	— Richfield, Utah		584
KSD	— St. Louis, Mo.		443	KSVN	— Ogden, Utah		584
KSDA	— Redding, Calif.		318	KSVP	— Artesia, N. M.		460
KSDN	— Aberdeen, S. C.		550	KSWA	— Graham, Tex.		571
KSDO	— San Diego, Calif.		320	KSWI	— Council Bluffs, Iowa		383
KSEI	— Pocatello, Idaho		365	KSWO	— Lawton, Okla.		516
KSEK	— Pittsburg, Kan.		390	KSWV	— Roswell, N. M.		463
KSEL	— Lubbock, Tex.		574	KSYC	— Yreka, Calif.		325
KSEM	— Moses Lake, Wash.		598				

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KSXX	— Salt Lake City, Utah		565	KTWO	— Casper, Wyo.		614
KTAC	— Tacoma, Wash.		601	KTXJ	— Jasper, Tex.		572
KTAE	— Taylor, Tex.		581	KTXL	— San Angelo, Tex.		578
KTAN	— Tucson, Ariz.		302	KTXO	— Sherman, Tex.		581
KTAR	— Phoenix, Ariz.		300	KTYM	— Inglewood, Calif.		313
KTAT	— Frederick, Okla.		516	KUAM	— Agana, Guam		616
KTBB	— Tyler, Tex.		582	KUBA	— Yuba City, Calif.		325
KTBC	— Austin, Tex.		562	KUBC	— Montrose, Colo.		328
KTCB	— Malden, Mo.		442	KUBE	— Pendleton, Oreg.		523
KTCN	— Berryville, Ark.		303	KUBO	— San Antonio, Tex.		580
KTCS	— Fort Smith, Ark.		304	KUDE	— Oceanside, Calif.		317
KTEL	— Walla Walla, Wash.		602	KUDI	— Great Falls, Mont.		448
KTEM	— Temple, Tex.		581	KUDL	— Kansas City, Mo.		441
KTER	— Terrell, Tex.		581	KUDU	— Ventura, Calif.		324
KTFI	— Twin Falls, Idaho		367	KUDY	— Renton, Wash.		599
KTFS	— Texarkana, Tex.		582	KUEN	— Wenatchee, Wash.		602
KTFY	— Brownfield, Tex.		564	KUEQ	— Phoenix, Ariz.		300
KTHE	— Thermopolis, Wyo.		616	KUGN	— Eugene, Oreg.		521
KTHS	— Little Rock, Ark.		305	KUIK	— Hillsboro, Oreg.		521
KTHT	— Houston, Tex.		572	KUJ	— Walla Walla, Wash.		602
KTIB	— Thibodaux, La.		405	KUKA	— San Antonio, Tex.		580
KTIL	— Tillamook, Oreg.		525	KUKI	— Ukiah, Calif.		324
KTIM	— San Rafael, Calif.		322	KUKO	— Post, Tex.		578
KTIP	— Porterville, Calif.		318	KUKU	— Willow Springs, Mo.		446
KTIX	— Seattle, Wash.		600	KULA	— Honolulu, Hawaii		363
KTJS	— Hobart, Okla.		516	KULE	— Ephrata, Wash.		597
KTKN	— Ketchikan, Alaska		298	KULP	— El Campo, Tex.		569
KTKR	— Taft, Calif.		324	KUMA	— Pendleton, Oreg.		523
KTKT	— Tucson, Ariz.		302	KUNO	— Corpus Christi, Tex.		566
KTLD	— Tallulah, La.		405	KUOA	— Siloam Springs, Ark.		307
KTLN	— Denver, Colo.		327	KUPD	— Tempe, Ariz.		301
KTLO	— Mountain Home, Ark.		306	KUPI	— Idaho Falls, Idaho		364
KTLL	— Tahlequah, Okla.		518	KURA	— Moab, Utah		584
KTLU	— Rusk, Tex.		578	KURL	— Billings, Mont.		447
KTLW	— Texas City, Tex.		582	KURV	— Edinburg, Tex.		569
KTMC	— McAlester, Okla.		517	KURY	— Brookings, Oreg.		520
KTMS	— Santa Barbara, Calif.		323	KUSH	— Cushing, Okla.		515
KTNC	— Falls City, Neb.		450	KUSN	— St. Joseph, Mo.		443
KTNM	— Tucumcari, N. M.		463	KUTI	— Yakima, Wash.		602
KTNT	— Tacoma, Wash.		601	KUTT	— Fargo, N.D.		504
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KTOD	— Sinton, Tex.		581	KUVR	— Holdrege, Neb.		450
KTOE	— Mankato, Minn.		428	KUZN	— West Monroe, La.		405
KTOH	— Lahue, Kauai, Hawaii		363	KUZZ	— Bakersfield, Calif.		309
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KTOO	— Henderson, Nev.		453	KVAS	— Astoria, Oreg.		520
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KTPA	— Prescott, Ark.		307	KVCL	— Winnfield, La.		405
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KTRC	— Sante Fe, N. M.		643	KVEC	— San Luis Obispo, Calif.		322
KTRE	— Luftin, Tex.		574	KVEL	— Vernal, Utah		585
KTRF	— Thief River Falls, Minn.		430	KVEN	— Ventura, Calif.		324
KTRH	— Houston, Tex.		572	KVER	— Clovis, N. M.		460
KTRI	— Sioux City, Iowa		387	KVET	— Austin, Tex.		562
KTRM	— Beaumont, Tex.		563	KVFC	— Cortez, Colo.		326
KTRN	— Wichita Falls, Tex.		583	KVFD	— Ft. Dodge, Iowa		385
KTSA	— San Antonio, Tex.		580	KVGB	— Great Bend, Kan.		389
KTSM	— El Paso, Tex.		569	KVHL	— Homer, La.		401
KTTN	— Trenton, Mo.		446	KVI	— Seattle, Wash.		600
KTRR	— Rolla, Mo.		443	KVIC	— Victoria, Tex.		582
KTTS	— Springfield, Mo.		445	KVIL	— Dallas, Tex.		567
KTUC	— Tucson, Ariz.		302	KVIM	— New Iberia, La.		402
KTUE	— Tulia, Tex.		582	KVIN	— Vinita, Okla.		519
KTUL	— Tulsa, Okla.		519	KVIP	— Redding, Calif.		318
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KVLG	La Grange, Tex.		573	KWIV	Douglas, Wyo.		615
KVLH	Pauls Valley, Okla.		518	KWIZ	Santa Ana, Calif.		322
KVLV	Fallon, Nev.		453	KWJJ	Portland, Oreg.		524
KVMA	Magnolia, Ark.		305	KWK	St. Louis, Mo.		444
KVMC	Colorado City, Tex.		565	KWKX	Abilene, Tex.		561
KVNA	Flagstaff, Ariz.		299	KWKH	Shreveport, La.		405
KVNC	Winslow, Ariz.		302	KWKW	Pasadena, Calif.		317
KVNI	Coeur D'Alene, Idaho		364	KWKY	Des Moines, Iowa		384
KVNU	Logan, Utah		584	KWLM	Willmar, Minn.		430
KVOB	Bastrop, La.		399	KWMT	Ft. Dodge, Iowa		385
KVOC	Casper, Wyo.		614	KWNA	Winnemucco, Nev.		454
KVOE	Emporia, Kan.		388	KWNO	Winona, Minn.		431
KVOG	Ogden, Utah		584	KWNT	Davenport, Iowa		384
KVOL	Lafayette, La.		401	KWOA	Worthington, Minn.		431
KVOM	Morrilton, Ark.		306	KWOC	Poplar Bluff, Mo.		443
KVON	Napa, Calif.		316	KWOE	Clinton, Okla.		515
KVOO	Tulsa, Okla.		519	KWON	Bartlesville, Okla.		515
KVOP	Plainview, Tex.		577	KWOR	Worland, Wyo.		616
KVOR	Colorado Springs, Colo.		325	KWOS	Jefferson City, Mo.		440
KVOU	Uvalde, Tex.		582	KWOW	Pomona, Calif.		318
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KVOY	Yuma, Ariz.		302	KWPR	Claremore, Okla.		515
KVOZ	Laredo, Tex.		573	KWRD	Henderson, Tex.		571
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KWFT	Wichita Falls, Tex.		583	KXJK	Forrest City, Ark.		304
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KWHI	Brenham, Tex.		564	KXLE	Ellensburg, Wash.		597
KWHK	Hutchinson, Kan.		389	KXLF	Butte, Mont.		447
KWHN	Ft. Smith, Ark.		304	KXLJ	Helena, Mont.		448
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WAYR	— Orange Park, Fla.		345	WBIR	— Knoxville, Tenn.		556
WAXX	— Chippewa Falls, Wisc.		608	WBIS	— Bristol, Conn.		331
WAYB	— Waynesboro, Va.		595	WBIV	— Bedford, Indiana		376
WAYE	— Dundalk, Md.		410	WBIZ	— Eau Claire, Wisc.		608
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WFRX	—	West Frankfort, Ill.	376	WGNV	—	Newburgh, N. Y.	470
WFSC	—	Franklin, N. C.	495	WGOG	—	Walhalla, S. C.	549
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WFTG	—	London, Ky.	395	WGOL	—	Goldsboro, N. C.	495
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WLBE	— Leesburg,	Fla.	342	WLTC	— Gastonia,	N. C.	495
WLBG	— Laurens,	S. C.	548	WLVA	— Lynchburg,	Va.	590
WLBH	— Mattoon,	Ill.	373	WLW	— Cincinnati,	O.	507
WLBI	— Denham Springs,	La.	400	WLYC	— Williamsport,	Pa.	541
WLBJ	— Bowling Green,	Ky.	392	WLYN	— Lynn,	Mass.	414
WLBK	— De Kalb,	Ill.	371	WMAB	— Munising,	Mich.	423
WLBN	— Lebanon,	Ky.	395	WMAF	— Madison,	Fla.	342
WLBK	— Lebanon,	Pa.	534	WMAG	— Forest,	Miss.	432
WLBZ	— Bangor,	Me.	406	WMAJ	— State College,	Pa.	540
WLCK	— Scottsville,	Ky.	398	WMAK	— Nashville,	Tenn.	559
WLCM	— Lancaster,	S. C.	547	WMAL	— Washington,	D. C.	335
WLCO	— Eustis,	Fla.	338	WMAM	— Marinette,	Wisc.	609
WLCS	— Baton Rouge,	La.	400	WMAN	— Mansfield,	O.	511
WLCC	— La Crosse,	Wisc.	609	WMAO	— Monroe,	N. C.	498
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WMBA	— Ambridge, Pa.		528	WMOH	— Hamilton, O.		510
WMBC	— Macon, Miss.		435	WMOK	— Metropolis, Ill.		373
WMBD	— Peoria, Ill.		374	WMON	— Montgomery, W. Va.		605
WMBG	— Richmond, Va.		593	WMOP	— Ocala, Fla.		345
WMBH	— Joplin, Mo.		441	WMOR	— Morehead, Ky.		396
WMBI	— Chicago, Ill.		370	WMOU	— Berlin, N. H.		454
WMBL	— Morehead City, N. C.		498	WMOV	— Ravenswood, W. Va.		606
WMBM	— Miami Beach, Fla.		343	WMOX	— Meridian, Miss.		436
WMBN	— Petoskey, Mich.		424	WMOZ	— Mobile, Ala.		294
WMBO	— Auburn, N. Y.		465	WMPA	— Aberdeen, Miss.		431
WMBR	— Jacksonville, Fla.		340	WMPM	— Smithfield, N. C.		501
WMBS	— Uniontown, Pa.		540	WMPO	— Middleport-Pomeroy, O.		512
WMC	— Memphis, Tenn.		558	WMPL	— Hancock, Mich.		421
WMCA	— New York, N. Y.		481	WMPS	— Memphis, Tenn.		558
WMCH	— Church Hill, Tenn.		553	WMPT	— S. Williamsport, Pa.		540
WMCK	— McKeesport, Pa.		534	WMRB	— Greenville, S. C.		547
WMCP	— Columbia, Tenn.		554	WMRC	— Milford, Mass.		414
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WMDC	— Hazlehurst, Miss.		434	WMRF	— Lewiston, Pa.		534
WMDD	— Fajardo, P. R.		617	WMRI	— Marion, Ind.		380
WMDF	— Mount Dora, Fla.		344	WMRN	— Marion, O.		511
WMDN	— Midland, Mich.		423	WMRO	— Aurora, Ill.		367
WMEG	— Eau Gallie, Fla.		338	WMRP	— Flint, Mich.		420
WMEK	— Chase City, Va.		588	WMSA	— Massena, N. Y.		470
WMEN	— Tallahassee, Fla.		348	WMSC	— Columbia, S. C.		545
WMET	— Miami Beach, Fla.		344	WMSJ	— Sylva, N. C.		501
WMEV	— Marion, Va.		591	WMSL	— Decatur, Ala.		291
WMEX	— Boston, Mass.		412	WMSR	— Manchester, Tenn.		557
WMFC	— Monroeville, Ala.		294	WMST	— Mt. Sterling, Ky.		396
WMFD	— Wilmington, N. C.		502	WMT	— Cedar Rapids, Ia.		383
WMFG	— Hibbing, Minn.		427	WMTA	— Central City, Ky.		393
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WMFR	— High Point, N. C.		496	WMTE	— Manistee, Mich.		423
WMFT	— Terre Haute, Ind.		381	WMTL	— Leitchfield, Ky.		395
WMGA	— Moultrie, Ga.		358	WMTM	— Moultrie, Ga.		358
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WMGR	— Bainbridge, Ga.		353	WMTR	— Morristown, N. J.		457
WMGW	— Meadville, Pa.		534	WMTS	— Murfreesboro, Tenn.		558
WMGY	— Montgomery, Ala.		295	WMUS	— Muskegon, Mich.		423
WMIA	— Arecibo, P. R.		616	WMUU	— Greenville, S. C.		547
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WMIE	— Miami, Fla.		343	WMVB	— Millville, N. J.		457
WMIK	— Middlesboro, Ky.		396	WMVG	— Milledgeville, Ga.		357
WMIL	— Milwaukee, Wisc.		610	WMVO	— Mt. Vernon, O.		512
WMIN	— St. Paul, Minn.		430	WMYB	— Myrtle Beach, S. C.		548
WMIQ	— Iron Mountain, Mich.		422	WMYN	— Madison, N. C.		498
WMIS	— Natchez, Miss.		436	WMYR	— Ft. Myers, Fla.		339
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WMLF	— Pineville, Ky.		398	WNAE	— Warren, Pa.		540
WMLP	— Milton, Pa.		535	WNAG	— Grenada, Miss.		433
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WMLT	— Dublin, Ga.		355	WNAK	— Wilkes-Barre, Pa.		541
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WMMH	— Marshall, N. C.		498	WNAR	— Norristown, Pa.		535
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WNIK	— Arecibo, P. R.		617	WOOD	— Grand Rapids, Mich.		421
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WNOP	— Newport, Ky.		397	WORX	— Madison, Ind.		380
WNOR	— Norfolk, Va.		592	WOSC	— Fulton, N. Y.		468
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WRUF	—	Gainesville, Fla.	340	WSNJ	—	Bridgeton, N. J.	456
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WSB	—	Atlanta, Ga.	352	WSRW	—	Hillsboro, O.	511
WSBA	—	York, Pa.	542	WSSB	—	Durham, N. C.	493
WSBB	—	New Smyrna Beach, Fla.	344	WSSC	—	Sumter, S.C.	549
WSBC	—	Chicago, Ill.	370	WSSO	—	Starkville, Miss.	436
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WSGA	—	Savannah, Ga.	359	WSUX	—	Seaford, Del.	334
WSGC	—	Elberton, Ga.	355	WSUZ	—	Palatka, Fla.	345
WSGN	—	Birmingham, Ala.	290	WSVA	—	Harrisonburg, Va.	590
WSGW	—	Saginaw, Mich.	424	WSVS	—	Crewe, Va.	588
WSHE	—	Raleigh, N. C.	499	WSWN	—	Belle Glade, Fla.	336
WSHH	—	Latrobe, Pa.	533	WSWV	—	Pennington Gap, Va.	592
WSIC	—	Statesville, N. C.	501	WSWW	—	Platteville, Wisc.	611
WSID	—	Baltimore, Md.	409	WSYB	—	Rutland, Vt.	586
WSIG	—	Mount Jackson, Va.	591	WSYD	—	Mt. Airy, N. C.	498
WSIP	—	Paintsville, Ky.	397	WSYL	—	Sylvania, Ga.	359
WSIR	—	Winter Haven, Fla.	350	WSYR	—	Syracuse, N. Y.	489
WSIV	—	Pekin, Ill.	374	WTAB	—	Tabor City, N. C.	501
WSIX	—	Nashville, Tenn.	559	WTAC	—	Flint, Mich.	420
WSJC	—	Maqee, Miss.	435	WTAD	—	Quincy, Ill.	375
WSJM	—	St. Joseph, Mich.	425	WTAG	—	Worcester, Mass.	416
WSJS	—	Winston-Salem, N. C.	503	WTAL	—	Tallahassee, Fla.	348

Station	City	State	Page	Station	City	State	Page
WTAN	Clearwater, Fla.		337	WTRO	Dyersburg, Tenn.		554
WTAO	Boston, Mass.		412	WTRP	LaGrange, Ga.		356
WTAP	Parkersburg, W. Va.		606	WTRR	Sanford, Fla.		347
WTAQ	La Grange, Ill.		372	WTRU	Muskegon, Mich.		423
WTAR	Norfolk, Va.		592	WTRW	Two Rivers, Wisc.		613
WTAW	Bryan, Tex.		564	WTRX	Flint, Mich.		419
WTAX	Springfield, Ill.		375	WTRY	Troy, N. Y.		490
WTAY	Robinson, Ill.		375	WTSA	Brattleboro, Vt.		586
WTBC	Tuscaloosa, Ala.		297	WTSB	Lumberton, N. C.		498
WTBF	Troy, Ala.		296	WTSL	Hanover, N. H.		455
WTBO	Cumberland, Md.		410	WTSN	Dover, N. H.		455
WTCB	Flomaton, Ala.		292	WTSV	Claremont, N. H.		454
WTCH	Shawano, Wisc.		612	WTTB	Vero Beach, Fla.		350
WTCJ	Tell City, Ind.		381	WTTC	Towanda, Pa.		540
WTCM	Traverse City, Mich.		425	WTFE	Tiffin, O.		513
WTCN	Minneapolis, Minn.		429	WTHH	Port Huron, Mich.		424
WTCO	Campbillsville, Ky.		393	WTTL	Madisonville, Ky.		396
WTCR	Ashland, Ky.		392	WTMM	Trenton, N. J.		458
WTCS	Fairmont, W. Va.		604	WTTN	Watertown, Wisc.		613
WTCW	Whitesburg, Ky.		399	WTRR	Westminster, Md.		411
WTEL	Philadelphia, Pa.		537	WTTS	Bloomington, Ind.		377
WTHE	Spartanburg, S. C.		549	WTUG	Tuscaloosa, Ala.		297
WTHG	Jackson, Ala.		293	WTUP	Tupelo, Miss.		437
WTHI	Terre Haute, Ind.		381	WTUX	Wilmington, Del.		335
WTHR	Panama City, Fla.		346	WTVB	Coldwater, Mich.		418
WTIC	Hartford, Conn.		331	WTVL	Waterville, Me.		408
WTID	Newport News, Va.		591	WTVN	Columbus, O.		509
WTIF	Tifton, Ga.		360	WTWA	Thomson, Ga.		359
WTIG	Massillon, Ohio		511	WTWB	Auburndale, Fla.		336
WTIK	Durham, N. C.		493	WTWN	St. Johnsbury, Vt.		587
WTIL	Mayaguez, P. R.		617	WTXL	West Springfield, Mass.		415
WTIM	Taylorville, Ill.		376	WTYC	Rock Hill, S. C.		548
WTIP	Charleston, W. Va.		603	WTYM	Springfield, Mass.		415
WTIV	Titusville, Pa.		540	WTYN	Troy, N. C.		501
WTIX	New Orleans, La.		403	WTYS	Marianna, Fla.		342
WTJH	East Point, Ga.		355	WULA	Eufaula, Ala.		291
WTJS	Jackson, Tenn.		555	WUSJ	Lockport, N. Y.		470
WTKM	Hartford, Wisc.		608	WUST	Washington, D. C.		336
WTKO	Ithaca, N. Y.		469	WVAM	Altoona, Pa.		528
WTKY	Tompkinsville, Ky.		398	WVAR	Richwood, W. Va.		606
WTLB	Utica, N. Y.		490	WVCG	Coral Gables, Fla.		337
WTLO	Somerset, Ky.		398	WVCH	Chester, Pa.		530
WTLS	Tallahassee, Ala.		296	WVEC	Hampton, Va.		590
WTMA	Charleston, S. C.		545	WVET	Rochester, N. Y.		488
WTMB	Tomah, Wisc.		613	WVIM	Vicksburg, Miss.		437
WTMC	Ocala, Fla.		345	WVIP	Mt. Kisco, N. Y.		470
WTMJ	Milwaukee, Wisc.		611	WVJP	Caguas, P. R.		617
WTMP	Tampa, Fla.		349	WVJS	Owensboro, Ky.		397
WTMT	Louisville, Ky.		396	WVKO	Columbus, O.		509
WTNC	Thomasville, N. C.		501	WVLD	Vadosta, Ga.		360
WTND	Orangeburg, S.C.		548	WVLK	Lexington, Ky.		395
WTNS	Coshocton, O.		509	WVLN	Olney, Ill.		374
WTNT	Tallahassee, Fla.		348	WVMC	Mount Carmel, Ill.		373
WTOB	Winston-Salem, N. C.		503	WVMI	Biloxi, Miss.		431
WTOC	Savannah, Ga.		359	WVNA	Tuscumbia, Ala.		297
WTOO	Toledo, O.		513	WVNJ	Newark, N. J.		457
WTOE	Spruce Pine, N. C.		501	WVOK	Birmingham, Ala.		290
WTOL	Toledo, O.		513	WVOL	Nashville, Tenn.		559
WTON	Staunton, Va.		594	WVOP	Vidalia, Ga.		360
WTOP	Washington, D. C.		335	WVOS	Liberty, N. Y.		470
WTOR	Torrington, Conn.		333	WVOT	Wilson, N. C.		503
WTOT	Marianna, Fla.		342	WVOW	Logan, W. Va.		605
WTPR	Paris, Tenn.		560	WVOX	New Rochelle, N. Y.		471
WTRA	Latrobe, Pa.		534	WVPO	Stroudsburg, Pa.		540
WTRB	Ripley, Tenn.		560	WVSC	Somerset, Pa.		540
WTRC	Elkhart, Ind.		377	WVVW	Grafton-Fairmont, W. Va.		604
WTRL	Bradenton, Fla.		336	WWBC	Bay City, Mich.		417
WTRN	Tyrone, Pa.		540	WWBD	Bamberg, S. C.		544

Station	City	State	Page	Station	City	State	Page
WWBZ	— Vineland, N. J.		458	WWWF	— Fayette, Ala.		292
WWCA	— Gary, Ind.		378	WWWR	— Russellville, Ala.		295
WWCC	— Bremen, Ga.		353	WWWW	— Rio Piedras, P. R.		618
WWCH	— Clarion, Pa.		530	WWXL	— Manchester, Ky.		396
WWCO	— Waterbury, Conn.		333	WVYO	— Pineville, W. Va.		606
WWDC	— Washington, D. C.		336	WXAL	— Demopolis, Ala.		291
WWGP	— Sanford, N. C.		500	WXGI	— Richmond, Va.		594
WWGS	— Tifton, Ga.		360	WXLI	— Dublin, Ga.		355
WWHG	— Hornell, N.Y.		469	WXLW	— Indianapolis, Ind.		379
WWIL	— Ft. Lauderdale, Fla.		339	WXMT	— Merrill, Wisc.		610
WWIN	— Baltimore, Md.		409	WXOK	— Baton Rouge, La.		400
WWIS	— Black River Falls, Wisc.		608	WXRF	— Guayama, P. R.		617
WWIT	— Canton, N. C.		492	WXTN	— Lexington, Miss.		435
WWIZ	— Lorain, O.		511	WXXX	— Hattiesburg, Miss.		433
WWJ	— Detroit, Mich.		419	WXYZ	— Detroit, Mich.		419
WWJB	— Brookville, Fla.		337	WYAL	— Scotland Neck, N. C.		500
WWKY	— Winchester, Ky.		399	WYCL	— York, S. C.		549
WWL	— New Orleans, La.		404	WYDE	— Birmingham, Ala.		290
WWNC	— Asheville, N.C.		491	WYLD	— New Orleans, La.		404
WWNH	— Rochester, N. H.		456	WYMB	— Manning, S. C.		548
WWNR	— Beckley, W. Va.		603	WYND	— Sarasota, Fla.		348
WWNS	— Statesboro, Ga.		359	WYNG	— Warwick, R. I.		543
WWNY	— Watertown, N. Y.		491	WYNK	— Baton Rouge, La.		400
WWOD	— Lynchburg, Va.		590	WYNN	— Florence, S. C.		546
WWOK	— Charlotte, N. C.		493	WYRN	— Louisburg, N. C.		497
WWOL	— Buffalo, N. Y.		467	WYSE	— Lakeland, Fla.		341
WWOM	— New Orleans, La.		404	WYSL	— Buffalo, N. Y.		467
WWON	— Woonsocket, R. I.		543	WYSR	— Franklin, Va.		589
WWOW	— Connecticut, O.		509	WYTH	— Madison, Ga.		357
WWPA	— Williamsport, Pa.		541	WYTI	— Rocky Mount, Va.		594
WWPF	— Palatka, Fla.		346	WYVE	— Wytheville, Va.		595
WWRI	— West Warwick, R. I.		543	WYZE	— Atlanta, Ga.		352
WWRJ	— White River Junction, Vt.		587	WZEP	— DeFuniak Springs, Fla.		338
WWRL	— New York, N. Y.		485	WZIP	— Cincinnati, O.		507
WWSC	— Glens Falls, N. Y.		468	WZKY	— Ahoskie, N. C.		491
WWSR	— St. Albans, Vt.		586	WZOB	— Ft. Payne, Ala.		292
WWST	— Wooster, O.		514	WZOK	— Jacksonville, Fla.		341
WWSW	— Pittsburgh, Pa.		538	WZOR	— Jacksonville Beach, Fla.		341
WWVA	— Wheeling, W. Va.		607	WZYK	— Cowan, Tenn.		554
WWWB	— Jasper, Ala.		293	XEAK	— San Diego, Calif.		320

**Nothing**  
**Outshouts**  
**Quality and**  
**Integrity**



Pop.: 3,282,000  
Families: 875,000

# Alabama

Radio Homes: 845,000  
AM Stas. in State: 108

## WAVU—Albertville—1948

Frequency: 630 Kc. Power: 1000 Watts d.  
Owned-Oper. By Sand Mt. Bcstg. Service  
Business-Studio Address P. O. Box 411  
Tel.: 830 Independent  
Newspaper Affilia Sand Mt. Reporter  
Pres., Gen. Mgr. Pat M. Courington  
Comm. Prom. Mgr. John Culp  
Prog. Dir., Sales Prom. Bill Hagler  
Chief Engineer Louis Cryar

## WRFS—Alexander City—1947

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned-Operated By Piedmont Service Corp.  
Business-Studio Address Box 72  
Tel.: Adams 4-2566 KBS  
Sta. Reps. Sears & Ayer; Walton  
General Mgr. Jim Whatley

## WCTA—Andalusia—1946

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By Andalusia Bcstg. Co., Inc.  
Address Sanford Rd., P. O. Box 29  
Tel.: CA 2-1144 KBS  
Pres., Gen. Mgr. J. Dige Bishop  
Comm. Mgr. Donald Cooke  
Chief Engineer J. D. Bishop

## WANA—Anniston—1954

Frequency: 1490 Kc. Power: 250 Watts  
Owned By Gadsden Radio Co.  
Address 115 W. 33rd St.  
Tel.: AD 7-1627 KBS  
Station Rep. Hal Walton  
Owner C. L. Graham  
General Manager M. M. Thomas

## WDNG—Anniston—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By Potts Broadcasting Co. Inc.  
Address Box 1280  
Tel: Adams 6-4152 Independent  
President, Gen. Mgr. Thomas S. Potts  
Commercial Mgr. Ralph Burgess  
Program Director Dennis Sullivan  
Asst. Sta. Mgr. Robert M. Price  
Chief Engineer Harry Dickinson

## WHMA—Anniston—1938

Frequency: 1390 Kc. Pw.: 5000 d.; 1000 W. n.  
Owned-Operated By Anniston Bcstg. Co., Inc.  
Business-Studio Address Radio Bldg.  
Tel.: AD 8-7545 ABC  
Representative Walker-Rawalt Co.  
President Harry M. Ayers  
Gen.-Sta. Mgr. Malcolm Street  
Program Director W. Hall Wray  
Publicity Director E. Cody Hall  
Sales Prom. Mgr. Frank Burgess  
Chief Engineer James A. Hudson

## WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By Athens Bcstg. Co., Inc.  
Address Hines St.  
Tel.: 565 Independent  
Pres.-Gen. Mgr. Homer F. Dunnivant

## WATM—Atmore—1949

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Operated By Southland Bcstg. Co.  
Address Craig St.  
Tel.: 50 Independent  
Station Rep. Continental Radio Sales  
Gen. Mgr., Ch. Eng. T. C. Miniard  
Program Manager Julia Miniard

## WAUD—Auburn—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Auburn Bcstg. Co.  
Address Box 391  
Tel.: TU 7-3401 ABC  
Pres., Gen.-Sta. Mgr. Elmer G. Salter  
Sales Prom. Mgr. George Mitchell  
Publicity Director Bob Sanders  
Chief Engineer George Murphy

## WBCA—Bay Minette—1957

Frequency: 1150 Kc. Power: 1 Kw., d.  
Owned SW Alabama Bcstg. Co., Inc.  
Address Box 426  
Tel.: 937-2281 KBS  
Newspaper Affiliation Baldwin Times  
President J. H. Faulkner  
Gen. Mgr. Jim Stewart  
Commercial Mgr. Bill Walker  
Chief Engineer Lamar Mangham  
Owners of: WHEP, Foley; WWCC, Bremen.

## WEZB—Bessemer—1953

Frequency: 1220 Kc. Power: 1 Kw. d.  
Owned Radio Birmingham, Inc.  
Address Tutwiler Hotel  
Tel.: FA 2-4641 MBS  
Station Representative Ayers  
President, Gen. Mgr. Vincent Sheehy Jr.  
Station Manager Gene Newman  
Commercial Manager Dorothy Carlyle  
Publicity Director Patsy Hortly  
Chief Engineer Carl Jaybird

## WAPI—Birmingham—1922

Frequency: 1070 Kc. Power: 50 Kw d.; 5 Kw n.  
Owned By Radio WAPI  
Address P. O. Box 1310  
Tel.: FAirfax 3-6141 Independent  
Representative Henry I. Christal  
Pres. & Gen. Mgr. Charles F. Grisham  
V.P. & Sales Dir. Albert J. Gillen  
Program Dir. C. Davis  
Promotion Director James Chenoweth

# ALABAMA

## WATV—Birmingham—1958

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Operated By: American Electronix  
 Address: Thomas Jefferson Hotel  
 Tel.: FA 4-2541 CBS  
 Sta. Representative: Avery-Knodel  
 President: E. C. Atkerson  
 General Sta. Mgr.: Maury Farrell  
 Commercial Manager: Bob Du Priest  
 Program Director: Bill Woody  
 Sales Prom. Mgr.: Laura Rogers  
 Publicity Director: Mary Smiley  
 Chief Engineer: Gordon Bishop

## WBRC—Birmingham—1925

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By: Taft Broadcasting Co.  
 Address: 1729 2nd Ave., N.  
 Tel.: AL 2-3172 ABC  
 Sta. Representative: Katz  
 President: Hulbert Taft, Jr.  
 V.P. of Operations: L. H. Rogers  
 V.P. & Gen. Mgr.: R. T. Schlinkert  
 Commercial Mgr.: O. V. Naylor  
 Program. Film Manager: Keith E. Barze  
 Publicity, Promotion Dir.: C. C. Holmes  
 Chief Engineer: Harry Lawson  
 Owners of: WBRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

## WCRT—Birmingham—1953

Frequency: 1260 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Chapman Radio-TV Co.  
 Business Address: 725 S. 22nd St.  
 Tel.: AL 2-3019 ABC  
 Sta. Representative: Weed  
 Owners: G. K. & W. A. Chapman  
 General. Comm. Mgr.: W. R. Kennedy  
 Program Dir.: M. Merz  
 Sales Prom. Mgr.: Rody Clark  
 Chief Engineer: Bill Chapman

## WENN—Birmingham—1950

Frequency: 1320 Kc. Power: 5000 Watts d.  
 Owned By: John McLendon & Assoc.  
 Business Address: Box 1469  
 Tel.: FA 4-1026 Independent  
 Representative: John E. Pearson Co.  
 President. Gen. Mgr.: John McLendon  
 Station Manager: Carroll Jackson

## WJLD—Birmingham—1942

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By: Johnston Bcastg. Co.  
 Business Address: P.O. Box 5867  
 Tel.: FA 4-3486 Independent  
 Representative: Forjoe  
 President: George Johnston, Jr.  
 Station Manager: James Connolly  
 Commercial Manager: Otis Dodge  
 Program Director: Mary Vail  
 Sales, Publicity: Neil Pitts  
 Chief Engineer: Cliff Goggans  
 Owner of: WDEB, Pensacola.

## WSGN—Birmingham—1927

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned: Winston-Salem Broadcasting Co.  
 Address: 2320 7th Avenue South  
 Tel.: FA 2-3434 Independent  
 Rep.: Venard, Rintoul & McConnell; Ayers  
 President: James W. Coan  
 Gen. Comm. Manager: Ben K. McKinnon  
 Program Director: Bill Bolen  
 Sales, Publicity Director: Annette S. Griffin  
 Chief Engineer: Emmett J. Smith  
 Owners of: WTOB, Winston-Salem; WAPA-TV, San Juan; WOLE-TV, Aguadilla, P. R.

## WVOK—Birmingham—1947

Frequency: 890 Kc. Power: 50,000 Watts d.  
 Owned-Oper. By: Voice of Dixie, Inc.  
 Address: P. O. Box 2488  
 Tel.: ST 7-2601 Independent  
 Representative: Radio-TV Reps., Inc.  
 Pres., Gen., Sta. Mgr.: Iradee W. Benns  
 Comm., Sales Mgr., Prog., Pub. Dir.: Ira Leslie  
 Chief Engineer: R. G. Blaskow

## WYDE—Birmingham—1957

Frequency: 850 Kc. Power: 10 Kw. d.; 1 Kw. n.  
 Owned-Oper. By: WYDE, Inc.  
 Address: 1901 Montgomery Hi-Way  
 Tel.: FAirtax 2-4511 Independent  
 Station Representative: Bolling  
 President: Ira Herbert  
 V.P., General Mgr.: J. Robert Kerns  
 Sales Promotion Mgr.: Pat Dodd  
 Program, Publicity Dir.: George Singer  
 Sales Mgr.: W. O. Magge  
 Chief Engineer: James Gray  
 Owners of: WAKE, Atlanta.

## WAVC—Boaz—1959

Frequency: 1300 Kc. Power: 2500 Watts  
 Owned By: Cicero Broadcasting Co.  
 Address: Box 367  
 Tel.: 8741 Independent  
 President: Vearl Cicero  
 V.P., Gen. Mgr.: Charles K. Sparks  
 Sta. Comm. Manager: Rex Gardner  
 Program Director: Dale Johnson  
 Sales Prom. Mgr.: Sam Minor  
 Publicity Director: Roland Young  
 Chief Engineer: Verbon Rives

## WEBJ—Brewton—1947

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Brewton Bcastg. Co.  
 Business Address: P. O. Box 870  
 Tel.: Underhill 7-5717 KBS  
 Gen. Mgr. Chief Eng.: J. Wesley Gardner  
 Commercial Manager: Robert McLelland  
 Program, Publicity Director: Catherine Gardner

## WPRN—Butler—1959

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned By: Radio Butler Co.  
 Address: P. O. Box 566



Tel.: GL 9-3222.....KBS  
 Sta. Mgr. Ch. Eng.....Paul D. Nichols  
 Commercial Mgr.....Houston L. Pearce  
 Program Director.....William C. Reid  
 Publicity Director.....Mary E. Thompson

**WBYE—Calera—1957**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned By.....Shelby County Adv. Corp.  
 Address.....P. O. Box E  
 Tel.: NOrth 8-7751.....MBS  
 President.....Ralph S. Sears  
 Gen. Mgr., Ch. Eng.....Marion P. Jones  
 Program Director.....Stella P. Jones

**WRAG—Carrollton—1951**

Frequency: 590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Pickens County Bcstg. Co.  
 Address.....Box 71  
 Tel.: EMpire 7-2364.....Independent  
 Station Representative.....Bolles  
 General Manager.....C. Sauceman

**WKLF—Clanton—1947**

Frequency: 980 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Southeastern Bcstg. Co.  
 Address.....Selma Highway  
 Tel.: Clanton.....KBS  
 Station Rep.....Continental Radio Sales  
 General Mgr.....L. L. Hudson

**WFMH—Cullman—1949**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....The Voice of Cullman  
 Address.....206 Second Ave. East  
 Tel.: 910.....Independent  
 General Commercial Manager.....B. C. Eddins

**WKUL—Cullman—1946**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cullman Bcstg. Co.  
 Address.....Drawer 620  
 Tel.: 864.....KBS  
 Pres., Gen., Sta. Mgr.....Hudson C. Millar, Jr.  
 Program Director.....Charles Richard  
 Chief Eng.....Art Bachman

**WAJF—Decatur—1953**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....J. B. Falt, Jr.  
 Business Address.....112 Grant St., S.E.  
 Tel.: Elgin 3-9231.....Independent  
 Owner.....J. B. Falt, Jr.  
 Gen. Comm. Mgr.....Alvin Wood  
 Sales Prom. Mgr.....Jimmy De Lones  
 Program Director.....Tommy Allen

**WHOS—Decatur—1951**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned By.....N. Alabama Bcstg. Co.  
 Address.....Masonic Bldg.  
 Tel.: EL 3-1810.....Independent  
 Representative.....T. F. Clark  
 General Station Manager.....Louis C. Blizzard  
 Program Director.....Mime Jones  
 Chief Engineer.....Ed. Buxton

**WMSL—Decatur—1935**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Tennessee Valley Bcstg. Co.  
 Address.....511 Banks St.  
 Tel.: 802.....MBS-KBS  
 Representative.....Masla-Clark Brown  
 Pres. Gen. Mgr.....Frank Whisenant  
 Chief Engineer.....Alvin Millwood

**WXAL—Demopolis—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Demopolis Bcstg. Co.  
 Address.....P.O. Box 261  
 Tel.: 1400.....MBS-KBS  
 Pres. Gen. Mgr.....W. M. Jordan  
 Station Manager.....A. Caldwell

**WAGF—Dothan—1932**

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Dothan Bcstg. Co.  
 Address.....204½ E. Main Street  
 Tel.: SY 2-1101.....Independent  
 Representative.....Sears & Ayer  
 Station Manager.....Fred C. Moseley

**WDIG—Dothan—1947**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....Houston Bcsters.  
 Address.....208 N. Oates St.  
 Tel.: SY 2-2161.....MBS  
 Station Rep.....Hopewell  
 Gen. Mgr.....Jess Swicegood  
 Prog. Dir.....M. McGowen

**WOOF—Dothan—1946**

Frequency: 560 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....The WOOF Trust  
 Bus. Add.....Columbia Hi-Way, P. O. Box 1427  
 Tel.: SY 2-1149.....KBS  
 Representative.....Thomas F. Clark  
 General Manager.....Mrs. R. A. Dowling  
 Program Manager.....Truman Duckett  
 Station Mgr.....Johnny LaCarter  
 Chief Engineer.....Melton Whitehead

**WIRB—Enterprise—1948**

Frequency: 600 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....The Wiregrass Bcstg. Co.  
 Address.....Ouida St.  
 Tel.: FI 7-8600.....Independent  
 Gen. Mgr.....R. E. James

**WULA—Eufaula—1948**

frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Dixie Radio Inc.  
 Address.....Box 301  
 Tel.: 744-5.....MBS-KBS  
 President, Gen. Mgr.....C. A. McClure  
 Station Manager.....John T. Lingo  
 Chief Engineer.....F. Keith Brown

**WBLO—Evergreen—1957**

Frequency: 1470 Kc.....Power: 1000 Watts d.

**ALABAMA:**

Owned.....C. W. Mapoles  
 Address.....Box 112  
 Tel.: 500.....KBS  
 President.....C. W. Mapoles

**WWF—Fayette—1949**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Bankhead Bcstg. Co., Inc.  
 Address.....505 Temple Ave.  
 Tel.: Webster 2-5294.....KBS  
 Gen. Mgr.....Jack Black  
 Chief Engineer.....P. Slatton

**WTCB—Flomaton—1955**

Frequency: 990 Kc.....Power: 500 Watts d.  
 Owned.....Tri-City Broadcasting Co., Inc.  
 Address.....P. O. Box 278  
 Tel.: CY 6-2466.....Independent  
 President, Gen. Mgr.....Ben Haskew  
 Commercial Mgr.....William J. Dykes  
 Program Director.....Bill Davis  
 Chief Engineer.....Hoyt Bonds

**WJOI—Florence—1945**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By...Florence Bcstg. Co., Inc.  
 Address.....624 S. Chestnut  
 Tel.: AT 2-8121.....MBS-KBS  
 Station Representative.....Keystone  
 President, Gen. Mgr.....Joe T. Van Sandt  
 Prog. Dir.....G. Manush  
 Publicity Dir.....Sherry Witt  
 Chief Engineer.....Paul Shannon

**WOWL—Florence—1945**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Muscle Shows  
 Business Address.....P.O. Box 600  
 Tel.: AT 2-7711.....ABC  
 President.....Richard B. Biddle  
 General Manager.....William A. Mapes  
 Commercial Manager.....George Box  
 Program Director.....Bill Wynne  
 Chief Engineer.....Mel G. Hunt

**WHEP—Foley—1953**

Frequency: 1310 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Southwest Ala. Bcstg. Co., Inc.  
 Address.....Highway 59  
 Tel.: WH 3-7131.....Independent  
 Station Representative.....Hopewell  
 General Manager.....Jim Stewart

**WFPA—Ft. Payne—1949**

Frequency: 1400 Kc.....Power: 250 watts  
 Owned.....Geo. A. Gothberg Jr.  
 Address.....Box 391  
 Tel.: 1820.....Independent  
 Station Representative.....George Hopewell  
 Pres.....George Gothberg, Jr.  
 Vice President.....Mrs. Ozelle G. Gothberg  
 Gen. Comm. Manager.....W. D. Holderfield  
 Chief Engineer.....Edwin Walker

**WZOB—Ft. Payne—1950**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Glenn M. Gravitt  
 Address.....P. O. Box 126  
 Tel.: 1250.....KBS  
 General Manager.....Glenn M. Gravitt  
 Comm. Mgr.....Bill McPherson  
 Program Dir.....Willard Howell  
 Publicity Dir.....F. L. Pierce  
 Chief Engineer.....Jess R. Moore

**WAAX—Gadsden—1947**

Freq.: 570 Kc.....Power: 5 Kw. d., 500 Kw., n.  
 Owned-Oper. By.....Etowah Bdcstrs., Inc.  
 Address.....P. O. Box 272  
 Tel.: Ll 6-6301.....CBS  
 Newspaper Affiliation..Gainesville D. Times  
 Pres., Gen. Mgr.....E. F. MacLeod  
 Secy.-Trecs.....Charles Smithgall  
 Asst. Manager.....Richard Godfrey  
 Chief Engineer.....W. G. Anderson

**WETO—Gadsden—1950**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Gadsden Radio Co.  
 Address.....722 S. 12th St.  
 Tel.: Liberty 6-9201.....KBS  
 Station Representative.....Walton  
 Owner.....Cary L. Graham  
 General Mgr.....Mac Thomas  
 Chief Engineer.....Calvin C. Williamson

**WGAD—Gadsden—1947**

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Coosa Bcstg. Co., Inc.  
 Address.....Box 351  
 Tel.: Liberty 6-1611.....ABC  
 Representative.....Walker-Rowalt-D. Clayton  
 President, General Manager.....Ed. Z. Carrell  
 Commercial Manager.....Charles F. Boman  
 Prog., Publicity Dir.....Robert Mayne  
 Chief Engineer.....H. Williams  
 Owners of: WGSV, Guntersville.

**WGEA—Geneva—1953**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned.....Radio South Alabama, Inc.  
 Address.....P. O. Box S  
 Tel.: Murray 4-2271.....KBS-MBS  
 Station Rep.....Indie Sales  
 President.....M. H. Ferguson  
 Gen. Mgr.....J. C. Helms

**WGYV—Greenville—1948**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Greenville Bcstg. Corp.  
 Business Address.....P. O. Box 227  
 Tel.: DU 2-4444.....KBS  
 Representative.....Sears and Ayer  
 General Mgr.....W. H. Miller

**WGSV—Guntersville—1950**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Guntersville Bcstg. Co.  
 Address.....P. O. Box 32

Tel.: JU 2-4131.....KBS  
Gen. Comm. Ch. Eng.....Lavelle Jackson

### WJBB—Haleyville—1949

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Haleyville Bcstg. Co.  
Address.....Box 191  
Tel.: HU 6-2277.....MBS-KBS  
Representative.....C. K. Beaver  
President, Gen. Mgr.....John L. Slotton  
Comm., Prom. Mgr.....J. Otis Williams  
Program Director.....Pat Slotton  
Publicity Director.....Richard Hanson  
Chief Engineer.....Paul E. Kelly

### WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Kate F. Fite  
Address.....Highway 78, South  
Tel.: Walnut 1-3481.....KBS  
Pres. Gen. Mgr.....Kate F. Fite  
Comm. Mgr.....Kermit Minga  
Program. Chief Engineer.....Edgar Clayton

### WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts; d.  
Owned By.....Dorsey E. Newman  
Address.....Hartselle  
Tel.: Spruce 3-7039.....Independent  
Pres. Gen. Mgr.....D. G. Newman  
Chief Engineer.....S. D. Boster

### WAAY—Huntsville—1947

Freq.: 1550 Kc.....Power: 5000 W. d.; 500 W. n.  
Owned By.....Smith Bcstg. Inc.  
Business Address.....P. O. Box 986  
Tel.: 534-8471.....ABC  
Representative.....Walker-Rawalt  
President, Sta. Mgr.....M. D. Smith III  
General, Comm. Manager.....H. G. Beam  
Program Director.....Hal Camello  
Publicity Dir.....K. J. Smith  
Chief Engineer.....Richard Essner  
Owners of: WJIG, Tullahoma; WNCE, Ft. Walton.

### WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Wilton H. Pollard  
Address.....P.O. Box 770  
Tel.: Jefferson 2-3521.....Independent  
Manager.....Fred Still

### WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts  
Owned By.....Garrett Broadcasting  
Business Address.....902 Oakwood Ave., N.W.  
Tel.: Jefferson 6-0713.....Independent  
Station Rep.....Continental Radio Sales  
President, Station Manager.....Leroy Garrett  
Chief Engineer.....Euple Palmer

### WFIX—Huntsville—1945

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Huntsville Bcstg. Co., Inc.  
Address.....410 Holmes Ave., N.W.  
Tel.: 534-5641.....Independent  
Pres., Gen. Mgr.....J. B. Falt, Jr.  
Sta. Mgr. Ch. Eng.....John Garrison

### WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Jackson Bcstg. Co.  
Address.....Highway 43  
Tel.: 2413.....KBS  
Station Rep.....Sears & Ayer  
Pres., Gen. Mgr.....T. H. Gaillard, Jr.  
Station Manager.....L. Horton

### WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....Walker County Bcstg. Co., Inc.  
Address.....1809 B Fourth Ave.  
Tel.: FULTON 4-4477.....Independent  
President.....Hudson C. Millar, Jr.  
General Manager.....Jordan Bullard  
Sta. Mgr., Ch. Eng.....Wayne Sims  
Commercial Mgr.....Myrtice Alich  
Program Director.....Jim Kell  
Publicity Director.....Mike Melody  
Owners of: WKUL, Cullman.

### WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....Bankhead Bcstg. Co., Inc.  
Address.....Bankhead Long Bldg.  
Tel.: FU 4-3461.....KBS  
President.....J. H. Bankhead  
Gen. Mgr.....William C. Edgemon

### WJAM—Marion—1951

Frequency: 1310 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Radio Marion, Inc.  
Address.....Box 221  
Tel.: MU 3-7111.....KBS  
President.....J. Dige Bishop  
Gen. Sta. Manager.....John M. Driskill  
Program Director.....Pat Ivey  
Publicity Manager.....Don Lovett  
Chief Engineer.....Virgil Moore

### WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts  
Owned By.....Voice of Mobile  
Business Address.....962 Government St.  
Tel.: HEMlock 2-5572.....Independent  
Representative.....Eastman  
General Manager.....Robert E. Cobbins  
Commercial Manager.....Mike Porter  
Program Director.....Mike McCoy  
Chief Engineer.....Stephen J. Hart

### WALA—Mobile—1930

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Operated By.....Pape TV Co., Inc.  
Bus-Studio Address.....210 Government St.  
Tel.: HE 3-3754.....NBC  
Representative.....Bolling  
President.....W. O. Pape  
Vice President.....W. B. Pape  
General Manager.....F. B. Zainoski  
Sales Promotion Publicity.....Chuck Thompson  
Chief Engineer.....Raymond Hurley

**WGOK—Mobile—1958**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned By.....WGOK, Inc.  
 Address.....800 Gum St.  
 Tel.: HE 2-8661.....Independent  
 Sta. Representative.....Bernard Howard  
 President.....Jules J. Paglin  
 General Manager.....Stanley Ray Jr.  
 Program Director.....A. T. McFadden  
 Station Manager.....Robert Grimes  
 Sales Promotion Manager.....Terry Branson  
 Publicity Director.....Melba June Branson  
 Chief Engineer.....Jack Yerkes

**WKAB—Mobile—1947**

Frequency: 840 Kc. Power: 1000 Watts  
 Owned.....Radio Mobile, Inc.  
 Address.....525 Donald Street  
 Tel.: GR 7-6345.....Independent  
 Representative.....Venard, Rintoul & McConnell  
 President, Sta. Mgr.....Jim Smith  
 Vice Pres.....Jack Dress  
 Commercial Manager.....Bob Schoonover  
 Program Director.....Tom Jackson  
 Chief Engineer.....Clifford Sizemure  
 Owners of: WNVY, Pensacola.

**WKRK—Mobile—1946**

Freq.: 710 Kc. Power: 1000 Kw. d., 500 W. n.  
 Owned-Operated By.....WKRK-TV, Inc.  
 Address.....162 St. Louis St.  
 Tel.: HE 2-6789.....CBS  
 Newspaper Affiliation.....Mobile Press Register  
 Representative.....Avery-Knodel  
 President.....Kenneth R. Giddens  
 Gen. Mgr.....W. S. Baskerville, Jr.

**WLIQ—Mobile—1960**

Frequency: 1360 Kc. Power: 5000 Watts d.  
 Owned by.....Jemcon Broadcasting Co., Inc.  
 Address.....303 St. Francis St.  
 Tel.: HEmlock 2-1844.....ABC  
 President.....Frank Conwell  
 Gen. Sta. Mgr.....Richard V. McMullen  
 Commercial Manager.....Frank Sturgess  
 Chief Engineer.....Frank R. Reindl

**WMOZ—Mobile—1953**

Frequency: 930 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Edwin H. Estes Corp.  
 Address.....P.O. Box 228  
 Tel.: GRenwood 1-5353.....Independent  
 Sta. Reps.....Dora Clayton; Bob Dore  
 Pres. Gen. Mgr.....Edwin H. Estes  
 Commercial Manager.....W. H. Dutton  
 Sales Prom., Publicity Dir.....Jeanette Hurst  
 Program Director.....Willie Martin  
 Chief Engineer.....Vernon Floyd  
 Owners of: WPEA, Pensacola.

**WMFC—Monroeville—1952**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Monroe Bdcstg. Co.  
 Address.....U. S. Highway 21  
 Tel.: PI 3-3281.....KBS

President, General Manager....W. M. Stewart  
 Chief Engineer.....Harold Harris

**WAPX—Montgomery—1947**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Operated By Southland Bcstg. Co., Inc.  
 Business, Studio Address...116 Catoma St.  
 Tel.: AM 2-0892.....ABC  
 Station Rep.....Spot Time Sales  
 President, Gen. Mgr.....R. M. Allgood  
 Sales Prom. Mgr.....Bill Stewart  
 Program Director.....Lois L. Hutto  
 Chief Engineer.....R. Olin

**WBAM—Montgomery—1953**

Frequency: 740 Kc. Power: 50 Kw. d.  
 Owned.....Deep South Bcstg. Co.  
 Address.....P. O. Box 1447  
 Tel.: AMherst 2-3851.....Independent  
 Representative.....Radio-TV Reps.  
 President, General Manager....W. J. Brennan

**WCOV—Montgomery—1939**

Freq.: 1170 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Southern Bcstg. Co.  
 Address.....P. O. Box 2505  
 Tel.: AMherst 5-3561.....CBS  
 Representative.....Venard, Rintoul & McConnell  
 President.....Oscar P. Covington  
 General Manager.....Hugh M. Smith  
 Station Mgr.....Henry Amerson  
 Program Director.....Ray Butts  
 Chief Engineer.....W. D. Weatherly

**When You Can  
 Have the Best,  
 Why Be Satisfied  
 With Less?**



**WHHY—Montgomery—1930**

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Bcstg. Serv. of Montgomery  
 Business Address... Box 1841  
 Tel.: AM 4-2288... NBC  
 Station Representative... Jack Masla  
 President, Gen. Mgr.... R. N. Robinson  
 Program Director... Bob Brewer  
 Sales Prom. Mgr.... John H. Hale  
 Publicity Director... Ann Collister  
 Chief Engineer... W. B. Stevenson  
 Owners of: WHSY, Hattiesburg; WHSY, McComb.

**WMGY—Montgomery—1946**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Radio Montgomery Inc.  
 Address... 358 N. Capitol Pkwy.  
 Tel.: AM 2-5245... Independent  
 General Mgr.... L. D. Hargreaves  
 Vice President... D. C. Hollis  
 Station Manager... J. Petranks

**WRMA—Montgomery—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... WRMA Bcstg. Co.  
 Business Address... 135 Commerce St.  
 Tel.: AM 4-6440... Independent  
 Representative... Everett-McKinney  
 President... S. Raymond  
 General Manager... J. Sparling

**WLAY—Muscle Shoals—1933**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned Oper. By... Slatton-Quick Co.  
 Business Address... Box 230, Sheffield, Ala.  
 Tel.: EV 3-2525... Independent  
 Representative... C. K. Beaver  
 President... J. L. Slatton  
 Gen. Station Manager... Julian A. Flint  
 Program Director... Al West  
 Sales Prom. Mgr.... J. E. Liles  
 Publicity Director... Mary Caldwell  
 Chief Engineer... Charles Whitley  
 Associated with: WJBB, Haleyville, Ala.; WTRQ,  
 Dyersburg, Tenn.; WSJH, Oxford, Miss.

**WCRL—Oneonta—1952**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By... Blount Bcstg. Service  
 Address... Highway 75  
 Tel.: CB 4-2289... Independent  
 General Mgr.... L. D. Bentley, Jr.  
 Commercial Mgr.... M. G. Bynum

**WJHO—Opelika—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned Oper. By... Opelika-Auburn Bcstg. Co.  
 Address... P.O. Box 710  
 Tel.: SHerwood 5-2084... KBS-MBS  
 Representative... Indie Sales  
 Gen. Mgr., Ch. Eng.... John E. Smollon  
 Comm. Mgr.... Lurline M. Smollon  
 Sales Promotion Mgr.... Richard Smith  
 Program Director... Bernard Barker  
 Publicity Director... Jimmy Kilpatrick

**WAMI—Opp—1953**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Opp Bcstg. Co.  
 Business Address... Box 169  
 Tel.: 659... Independent  
 Gen. Mgr.... J. Williams

**WOZK—Ozark—1953**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Ozark Bcstg. Corp.  
 Address... Box 742  
 Tel.: 655... Independent  
 General Mgr., Ch. Eng.... Howard Parrish, Jr.  
 Commercial Mgr.... Wade Sullivan  
 Program Dir.... Miriam B. Miller

**WFHK—Pell City—1956**

Frequency: 1430 Kc. Power: 1 Kw; d.  
 Owned By... St. Clair Bcstg System  
 Address... P. O. Box 68  
 Tel.: Edgewood 8-2238... Independent  
 President, Gen. Mgr.... Fate L. Gossett, Sr.  
 General Manager... Charles L. Abbott  
 Program, Publicity Dir.... Fred L. Kelley  
 Chief Engineer... Roland Walls

**WPNX—Phenix City—1952**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By... Community Bcstg. Co.  
 Address... Ralston Hotel, Columbus, Ga.  
 Tel.: FA 4-2177... ABC  
 Station Rep.... Clark  
 President, General Manager... Roy M. Greene  
 Station Manager... S. W. Keel

**WPID—Piedmont—1952**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... C. L. Graham  
 Address... Atlanta Highway  
 Tel.: Gibson 7-2231... KBS  
 Station Rep.... Hal Walton  
 President... C. L. Graham  
 Gen. Comm. Mgr.... Hank Smith

**WAIP—Prichard—1954**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Prichard Bcstg. Co.  
 Address... 74 Main St.  
 Tel.: GL 2-2202... Independent  
 General Station Manager... Eugene Miller

**WELR—Roanoke—1949**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Roanoke Bcstg. Co.  
 Address... 801 N. Main St.  
 Tel.: 3811... Independent  
 Pres., Gen. Mgr.... J. W. Butttram

**WWR—Russellville—1949**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.  
 Address... Underwood Road  
 Tel.: 647... KBS  
 President... John W. Bankhead  
 Station, General Mgr.... Hal Kirby

## ALABAMA

Publicity Director.....Mable Weatherford  
Prog. Dir. Ch. Eng..... Jim Elliott  
Owners of: WWWW, Jasper; WWWW, Fayette.

### WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Operated By..... Pat M. Courington  
Address..... Lee Highway  
Tel.: 123..... Independent  
Gen. Mgr..... Jim Thompson  
Program Director..... H. Masters

### WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..... Scottsboro Bcstg. Co.  
Business Address..... 717 Scott St.  
Tel.: 156.....KBS  
Gen. Mgr..... Rose M. Kirby  
Program Dir..... Jerry Gentles  
Sales Prom. Dir..... Bill Prickett, Jr.  
Comm., Ch. Eng..... Bill Prickett, Sr.

### WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By..... Dallas Broadcasters, Inc.  
Address..... Box 686  
Tel.: TR 4-6687.....CBS  
Representative..... Hal Holman, Ayers  
President..... Judge W. E. Farrar  
Chief Eng..... Stanley Smith

### WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By..... Selma Bcstg., Inc.  
Business Address..... Montague St.  
Tel.: Selma..... NBC  
President..... John F. Townshend  
General Mgr..... D. Rigdon

### WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1000 Watts  
Owned..... Central Alabama Bcstg. Co.  
Address..... Hotel Albert Bldg.  
Tel.: TR 4-9062..... Independent  
Sta. Representative..... Thomas F. Clark  
Gen. Mgr., Chief Eng..... Roland Jordan, Jr.  
Comm. Mgr..... H. S. Chapman

### WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By..... Alabama Bcstg. Co.  
Address..... 527 No. Broadway  
Tel.: CHapel 5-3281..... MBS  
President..... J. M. Forbes  
General Comm. Mgr..... George W. Carr  
Chief Engineer..... Conrad Pickren

### WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By..... Marble City Bcstg. Co., Inc.  
Business Address..... P. O. Box 511  
Tel.: CH 5-4354..... Independent  
Pres., Gen. Manager..... Curtis O. Liles  
Commercial Manager..... Lloyd Ross  
Prog. Dir..... Myron Craddock  
Chief Engineer..... James C. Rutledge

### WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.  
Owned..... Confederate Broadcasting Co., Inc.  
Address..... 146 N. Court St.  
Tel.: 2-4965..... Independent  
Station Rep..... Clark  
President..... J. T. Hemphill

### WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By..... Radio Ala. Inc.  
Address..... Fort Lashly Ave.  
Tel.: 362-2205..... Independent  
President..... James W. Whatly  
General Manager..... Bill W. Buchannon  
Program Director..... Royce Faulkner  
Chief Engineer..... Charles Whatly

### WTLS—Talladega—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.  
Owned..... Ne-Ler Co.  
Address..... Highway 14  
Tel.: 8535..... Independent  
Gen. Mgr..... Ned Butler

### WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.  
Owned..... WJDB Radio Inc.  
Address..... Box 757  
Tel.: Edford 6-4438..... Independent  
Pres., Gen. Mgr..... Cecil Goodreau  
Chief Engineer..... Virgil Moore

### WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.  
Owned-Operated By..... Troy Bcstg. Corp.  
Address..... McKinley Drive  
Tel.: 980..... MBS-KBS  
Gen. Mgr..... Jess Jordan  
Commercial Manager..... Bob Tolbert  
Production Director..... Asa Dudley  
Chief Engineer..... Joe Gilchrist

### WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts  
Owned By..... New South Radio  
Business Address..... P. O. Box 112  
Tel.: Plaza 9-5786..... Independent  
Station Representative..... Grant Webb  
President..... F. E. Holladay  
General Manager..... Joseph W. Carson  
Station Manager..... Jo Stephens  
Program Director..... Norman Beebe  
Chief Engineer..... Boyd Cagel  
Owners of: WOKK, Meridian; WNSL, Laurel;  
WLSM, Louisville; WVML, Biloxi.

### WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... John C. Cooper Jr.  
Business-Studio Address..... 2216½ Broad St.  
Tel.: PL 4-4464..... Independent  
Representative..... Dore  
President, Gen. Mgr..... John C. Cooper Jr.  
Station Manager..... Mercer L. King

Commercial Manager.....Jean Phillips  
Chief Engineer.....Leonard M. Moore

**WNPT—Tuscaloosa—1951**

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.  
Owned-Oper. By.....W. Alabama Bdcstg. Co.  
Address.....P. O. Box 487  
Tel.: PL 8-3311.....ABC  
Station Representative.....Masla  
President, General Manager.....Ruth Harris  
Station Manager.....Joe Langston  
Commercial Mgr.....Lehman M. Mayer  
Chief Engineer.....William G. Harris

**WTBC—Tuscaloosa—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Tuscaloosa Bcstg. Co.  
Address.....Radio Center  
Tel.: PL 8-5523.....KBS  
Sta. Representatives.....Sears & Ayer; Forjoe  
General Station Manager.....Bert Bank  
Chief Engineer.....Alvin D. Sisk

**WTUG—Tuscaloosa—1958**

Frequency: 790 Kc.....Power: 500 Watts; d.  
Owned By.....Tri Cities Bcstg. Co. Inc.  
Address.....Old Fosters Ferry Rd.  
Tel.: Plaza 2-4581.....Independent  
Station Reps.....National Time Sales; Ochs  
General Manager.....J. J. Gilbert

**WCHP—Tuscumbia—1960**

Frequency: 1410 Kc.....Power: 500 Watts d.  
Owned by.....Tuscumbia Broadcasting System  
Address.....P. O. Box 62  
Tel.: EVergreen 3-2394.....Independent

President, Chief Eng.....Carl Pugh  
General, Comm. Mgr.....Jack McNutt  
Program Director.....Wayne Carpenter  
Publicity Director.....Barbara Chambers

**WVNA—Tuscumbia—1955**

Frequency: 1590 Kc.....Power: 5 Kw. d.  
Owned-Oper. By.....Elton H. Darby  
Address.....112 S. Main St.  
Tel.: EV 3-2727.....Independent  
Representative.....Masla  
President.....Elton H. Darby  
Gen. Manager.....Eulus O. Whitehead  
Commercial Manager.....Betty Campbell  
Sta. Program Director.....Jim Hall  
Sales Prom. Manager.....Jack Vorhies  
Publicity Director.....Bill Mays  
Chief Engineer.....Lynn McMoran

**WABT—Tuskegee—1952**

Frequency: 580 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Radio Tuskegee, Inc.  
Address.....P. O. Box 577  
Tel.: 580.....KBS  
President.....J. M. Wilder  
General Mgr.....H. S. Williford

**WETU—Wetumpka—1954**

Frequency: 1250 Kc.....Power: 5000 Watts, d.  
Owned.....Elmore Service Corp.  
Address.....P.O. Box 60  
Tel.: Jordan 7-6481.....KBS  
Sta. Representative.....Sears & Ayer  
President.....Lem Coley  
General Mgr.....Ed Morgan  
Chief Engineer.....David Conley

Pop.: 230,500  
Families: 60,500

**Alaska**

Radio Homes: 59,000  
AM Stas. in State: 13

**KBYR—Anchorage—1948**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper By.....Radio Anchorage, Inc.  
Business-Studio Address.....P. O. Box 1960  
Tel.: FA 24120.....Independent  
Sta. Reps. National Time Sales; Oakes; Feltis  
President.....J. C. Gordon  
General, Comm. Mgr.....E. Pournelle  
Program Dir.....Merrill Mael  
Chief Engineer.....Gail Allred  
Owners of: KFRB, Fairbanks.

**KENI—Anchorage—1948**

Frequency: 550 Kc.....Power: 5000 Watts  
Owned-Oper. By.....All-Alaska Bcstg. Inc.  
Address.....Box 1160  
Tel.: BR 2-0301.....MBS-ABC-NBC  
Sta. Reps.....Fletcher; Day-Wellington  
President, Gen. Mgr.....Alvin Bramstedt  
Comm. Mgr.....William Stewart  
Program Director.....Ty Clark  
Chief Engineer.....Charles Gray  
Owners of: KFAK AM-TV, Fairbanks; KTKN,  
Ketchikan; KENI-TV.

**KFQD—Anchorage—1924**

Frequency: 730 Kc.....Power: 10,000 Watts  
Owned.....Anchorage Broadcasters, Inc.  
Address.....Box 1040  
Tel.: FA 2-2410.....Independent  
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.  
President, Chf. Engr.....William E. Duck  
Gen. Sta. Mgr.....Ernest Spink  
Program Director.....Allen Walters

**KLAM—Cordova—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Northern Light Broadcasting Corp.  
Address.....Box 278  
Tel.: GARfield 4-3269.....Independent  
Sta. Representative.....Alaska Radio-TV Sales  
Pres., Gen. Mgr.....Charles L. Buck  
Sta. Mgr., Chief Eng.....Ted McIntire

**KFAR—Fairbanks—1939**

Frequency: 660 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....All-Alaska Bcstg., Inc.

## ALASKA-ARIZONA

Business Address ..... Lathrop Bldg.  
 Tel.: 2125 ..... NBC-ABC  
 Representative ..... Fletcher, Del Day  
 President ..... Alvin O. Bramstedt  
 Station Mgr. .... Donald Andon  
 Chief Engineer..... Don Porter

### KFRB—Fairbanks—1948

Frequency: 900 Kc. .... Power: 10,000 Watts  
 Owned-Oper. By ..... Radio Anchorage, Inc.  
 Business Address ..... 556 2nd Ave., Box 950  
 Tel.: GLOBE 2-2155 ..... Independent  
 Station Representative ..... National Time Sales  
 President ..... J. Chester Gordon  
 General Manager ..... E. "Doc" Pournelle  
 Station Mgr. .... Buck Emory  
 Program Director ..... Gene Lewis  
 Chief Engineer ..... Al Webber

### KINY—Juneau—1934

Frequency: 800 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Juneau Bcstg. Inc.  
 Business Address ..... 231 S. Franklin  
 Tel.: Juneau ..... Independent  
 Station Rep. .... Alas. Radio TV Sales; Weed  
 President, Station Manager ..... Jerry McKinley

### KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.  
 Owned-Operated By ..... Chester Gordon  
 Address ..... Baranof Hotel  
 Tel.: 6-3630 ..... Independent  
 Sta. Reps. .... Oakes; Ochs; Feltis  
 President ..... J. C. Gordon  
 General Manager ..... E. Pournelle  
 Station Manager ..... E. Emery

### KTKN—Ketchikan—1942

Frequency: 930 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... All-Alaska Bcstg., Inc.  
 Address ..... Dock St.

Tel.: 2191 ..... CBS-NBC-ABC  
 Station Manager ..... C. Jensen

### KICY—Nome—1960

Frequency: 850 Kc. .... Power: 5000 Watts  
 Owned By ..... Arctic Broadcasting Assoc.  
 Address ..... Fourth West and "D" St.  
 Tel.: MAin 339 ..... Independent  
 Station Representative ..... Pan American  
 President ..... Ralph P. Hanson  
 Gen. Station Mgr. .... Arthur R. Zylstra  
 Program Director ..... Howard D. Nelson  
 Chief Engineer ..... Ralph V. Fondell

### KIBH—Seward—1949

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Seward Bcstg. Corp.  
 Address ..... Box 575  
 Tel.: MAin 25 ..... Independent  
 Sta. Reps. .... Weed; Wagner; Alaska Radio-TV  
 Station Manager ..... R. Travers

### KIFW—Sitka—1949

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Sitka Broadcasting Co., Inc.  
 Business Address ..... Box 299  
 Tel.: 747—3244 ..... CBS-KBS  
 Representative ..... Alaska Radio-TV Sales  
 Pres., Sta. Mgr., Ch. Engr. .... Harry C. Lanz  
 Program Director ..... John Hope  
 Publicity Director ..... Jim Davis

### KSEW—Sitka—1954

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. .... Voice of Sheldon Jackson, Inc.  
 Address ..... Box 258  
 Tel.: 3236 ..... Independent  
 General Manager ..... Austin Van Pelt  
 Commercial Manager ..... Randolph McCluggage  
 Chief Engineer ..... Keith Le May

Pop.: 1,318,000  
 Families: 384,500

## Arizona

Radio Homes: 357,000  
 AM Stas. in State: 52

### KSUN—Bisbee—1933

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Carleton W. Morris  
 Address ..... Drawer C, Lowell St.  
 Tel.: HE 2-2277 ..... ABC  
 Station Representative ..... Bob Dore  
 President ..... C. W. Morris  
 Station Manager ..... Arlo Woolery  
 Program Director ..... Albert J. Kelly  
 Owners of: KPHH, Sierra Vista.

### KPIN—Casa Grande—1956

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
 Owned By ..... Pinal Cty. Bstg. Service  
 Address ..... P. O. Box 755  
 Tel.: TE 6-7427 ..... Independent  
 Station Representative ..... Grant Webb

Owner, General Manager ..... John W. Parham  
 Chief Engineer ..... John Griffith

### KCLF—Clifton—1950

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Gila Bcstg. Co.  
 Address ..... Box 1446  
 Tel.: UN 4-4114 ..... Independent  
 Gen. Mgr. .... E. P. Perrin

### KCKY—Coolidge—1948

Frequency: 1150 Kc. .... Power: 1,000 Watts  
 Owned-Oper. By ..... Gila Bcstg. Co., Inc.  
 Address ..... 400 S. Main St.  
 Tel.: PA 3-5341 ..... Independent  
 General Manager ..... E. V. Perrin



**KAPR—Douglas—1958**

Frequency: 930 Kc. Power: 1000 Watts  
 Owned By: Copper State Enterprises  
 Address: P. O. Box 505  
 Tel.: EMpire 4-8403 Independent  
 Station Representative: Harlan Oakes  
 President: David Harman  
 General Manager: Ken Harbaugh  
 Comm., Publicity Mgr.: Dick Gallagher  
 Station, Prom. Manager: Dick Miller  
 Program Director: Frank Sanders  
 Chief Engineer: Norman Robb

**KAWT—Douglas—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Hillcrest Bcstg. Co.  
 Tel.: EMpire 4-3484 NBC  
 Sta. Representative: Robert Allen  
 President, General Mgr.: Herb Newcomb  
 Chief Engineer: Fred Wuenschal

**KCLS—Flagstaff—1950**

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By: Saunders Bcstg. Co.  
 Address: Box 1677  
 Tel.: PRospect 4-4461 NBC  
 General Manager: Charles J. Saunders  
 Sta. Mgr.: Dorothy J. Saunders

**KEOS—Flagstaff—1958**

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned By: Clem Radio Bests. Inc.  
 Address: 13 N. San Francisco  
 Tel.: PR 4-7511 Independent  
 President, Gen. Mgr.: Claud M. Pettit  
 Program Director: Margaret E. Pettit  
 Sales Prom. Mgr.: Russell Huntington  
 Chief Engineer: Joe Spear

**KVNA—Flagstaff—1950**

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By: Frontier TV, Inc.  
 Address: P.O. Box 300  
 Tel.: PRospect 4-6638 ABC  
 Sta. Representative: Torbet, Allen & Crane  
 President: Roy L. Albertson Jr.  
 General Manager: Tony Temple  
 Commercial Manager: Bob Early  
 Chief Engineer: Michael Stevens  
 Owners of: KNOT, Prescott.

**KZOW—Globe—1938**

Frequency: 1240 Kc. Power: 250 Watts, d.  
 Owned-Operated By: Gila Bcstg. Co., Inc.  
 Address: P. O. Box 2343  
 Tel.: GA 5-4483 Independent  
 Sta. Rep.: Sandeberg-Gates  
 President: E. V. Perrin

**KIKO—Globe-Miami—1958**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: KIKO Radio  
 Address: Copper Hills Motor Hotel  
 Tel.: GA 5-4471 NBC

Representative: Avery-Knodel  
 President, Gen. Mgr.: Willard Shoecraft  
 Commercial Manager: Darrell Tucker  
 Chief Engineer: Frank C. Hancock

**KDJI—Holbrook—1955**

Frequency: 1270 Kc. Power: 1000 W. d.  
 Owned-Oper. By: H. J. Arnoldus  
 Address: Box 31  
 Tel.: JAcKson 4-3523 Independent  
 Owner: Harold J. Arnoldus  
 Gen. Comm. Mgr.: Sam Taylor, Jr.  
 Program Director: Gary Thompson  
 Chief Engineer: Fred Mull

**KAAA—Kingman—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Stonybrook Broadcasting Co.  
 Business Address: Jackson & Monroe  
 Tel.: SKYline 3-2537 Independent  
 Sta. Reps.: National Time Sales; Oakes  
 Pres., Gen. Mgr.: Wallace E. Stone  
 Station Manager: B. Wilson  
 Program Dir.: W. Rocz  
 Chief Engineer: Fred Kay

**KNOG—Nogales—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Nogales Radio  
 Address: Box 1681  
 Tel.: ATwater 7-4696 Independent  
 Owner: R. F. Baltrano  
 Station Mgr.: R. G. Salerno

**KBUZ—Phoenix—1946**

Frequency: 1310 Kc. Power: 5000 Wts. d.; 5 n.  
 Owned By: Greater Phoenix Bcstg. Co.  
 Address: 2727 N. Central  
 Tel.: AMherst 4-2148 MBS  
 Pres., Gen. Mgr.: Sherwood R. Gordon  
 Program Director: William Freeman  
 Comm. Sta. Mgr.: Raymond Bluestein  
 Chief Engineer: Vernon Hathcock  
 Owners of: KSDO, San Diego; KQBY, San Francisco

**KHAT—Phoenix—1958**

Frequency: 1480 Kc. Power: 500 Watts  
 Owned By: KHAT Radio Inc.  
 Business Address: 2714 W. McDowell Rd.  
 Tel.: BR 2-2606 Independent  
 Sta. Reps.: Sandeberg-Gates; Bernard  
 President, Gen. Mgr.: Ray Odom  
 Station Manager: J. Thompson

**KHEP—Phoenix—1956**

Frequency: 1280 Kc. Power: 1000 Watts, d.  
 Owned: Grand Canyon Bcstg. Co.  
 Address: 3883 N. 38th Ave.  
 Tel.: AP 8-5555 Independent  
 Station Rep.: Robert Allen  
 President: P. Merrill  
 General Mgr.: John Hoeksema  
 Program Dir.: Tom Hay  
 Chief Engineer: Don Bradley

**KIFN—Phoenix—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Western Bcstg. Co.  
 Address: Box 430  
 Tel.: AL 3-6155 Independent  
 Station Representative: Harlan Oakes, NTS  
 President: H. Walker Harrison  
 General Manager: John K. Redfield  
 Chief Engineer: Jose O. Armendariz

**KOOL—Phoenix—1947**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Operated By: KOOL Radio-TV Inc.  
 Business-Studio Address: 511 W. Adams  
 Tel.: AL 3-3121 CBS  
 Representative: Hollingbery  
 Board Chairman: Gene Autry  
 President, Gen. Mgr.: Tom Chauncey  
 V. P., Asst. Gen. Mgr.: Homer Lane  
 Sales Manager: Richard Brader  
 Program Director: Mahlon Gaumer  
 Promotion, Publicity Dir.: Thomas L. King  
 Chief Engineer: Albin Hillstrom  
 Owners of: KOOL-TV, Phoenix.

**KOY—Phoenix—1922**

Frequency: 550 Kc. Powers: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: KOY Bcstg. Co.  
 Address: 840 N. Central Ave.  
 Tel.: Alpine 8-8181 ABC  
 Representative: John Bladr  
 Pres., Gen. Mgr.: John L. Hogg  
 Comm. Mgr.: James W. Ross  
 Program Dir.: Jack Williams  
 Chief Engineer: Edward R. Janney

**KPHO—Phoenix—1940**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned By: Meredith Broadcasting Co.  
 Address: 631 No. 1st Ave.  
 Tel.: AL 8-4511 Independent  
 Representative: Katz  
 V.P. & Gen. Mgr.: Richard B. Rawls  
 Station Mgr.: Gene Spry  
 Commercial Mgr.: John R. Crowley  
 Program Director: Larry Burroughs  
 Director of Engineering: George McClanathan  
 Owners of: KPHO-TV.

**KRIZ—Phoenix—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Radio Phoenix  
 Address: 2345 Westward Blvd.  
 Tel.: AL 4-8436 Independent  
 Station Representative: Robert Eastman  
 Pres., Gen. Manager: Richard B. Wheeler  
 Comm. Prom. Manager: Bert Martin  
 Program Director: Michael D'Arcy  
 Chief Engineer: Sonny Knight

**KRUX—Phoenix—1947**

Freq.: 1360 Kc. Power: 5000 Watts d., 500 n.  
 Owned-Oper. By: KRUX Radio  
 Bus-Studio Address: 417 N. 1st St.  
 Tel.: AL 8-1551 Independent

Representative: D. F. McGavren Co.  
 President: Leland S. Bisbee, Jr.  
 General Manager: G. P. Lasley  
 Chief Engineer: Joe Brandt

**KTAR—Phoenix—1922**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Operated By: KTAR Bcstg. Co.  
 Business-Studio Address: 1101 North Central  
 Tel.: AL 4-4161 NBC  
 Representative: Avery-Knodel  
 Pres., Gen. Mgr.: Richard O. Lewis  
 Station Manager: Ray C. Smucker  
 Commercial Manager: Hayes Stewart  
 Program Director: Ray Cox  
 Sales Prom. Manager: Len Burkland  
 Publicity Director: Ray Thompson  
 Chief Engineer: Harold Haughwout  
 Owners of: KYUM, Yuma; KYCA, Prescott; KVAR,  
 Phoenix.

**KUEQ—Phoenix—1958**

Frequency: 740 Kc. Power: 1 Kw., d.  
 Owned By: Dynamic Communications, Inc.  
 Address: 3321 N. Central Ave.  
 Tel.: CRestwood 9-5577 Independent  
 Station Representative: Meeker Co.  
 President: Carson E. Cowherd  
 General Manager: C. Paige  
 Publicity Director: Louis Henderson  
 Prog. Dir.: N. MacDonald

**KXIV—Phoenix—1960**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By: Camelback Bcstg., Inc.  
 Address: 2300 N. Central Ave.  
 Tel.: AL 8-8044 Independent  
 Owner: E. J. Churchill  
 General Manager: Sheldon Engel  
 Asst. Station Mgr.: Michael Churchill  
 Commercial Manager: Ira L. Morton  
 Program Superv.: Earl Baldwin  
 Chief Engineer: Ronald Moody

**KNOT—Prescott—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned: Thunderbird Bcstg. Corp.  
 Address: P. O. Box 151  
 Tel.: Hickory 5-5211 Independent  
 Representative: Masla, O'Connell  
 President: Roy L. Albertson Jr.  
 General Manager: Warren C. Rashleigh  
 Program Director: Sandy Gibbons  
 Publicity Director: Stan Rocklin  
 Chief Engineer: F. E. Brown  
 Owners of: KYNA, Flagstaff.

**KYCA—Prescott—1940**

Frequency: 1490 Kc. Power: 1000 Watts  
 Owned-Oper. By: Southwest Bcstg. Co.  
 Business-Studio Address: East Gurley St.  
 Tel.: Hickory 5-2710 NBC  
 Representative: Avery-Knodel  
 Pres., Gen. Mgr.: Harold Ritter

**KZOK—Prescott—1958**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....KCHAT Radio  
 Address.....East Gurley St.  
 Tel.: Hickory 5-1590.....KBS  
 Station Rep.....Grant Webb  
 President.....H. R. Odum  
 General Manager.....W. P. Ledbetter  
 Station Manager.....D. D. Leitzman

**KGLU—Safford—1938**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Operated By.....Gila Bcstg. Co.  
 Business-Studio Address.....520 Main St.  
 Tel.: 15.....MBS  
 President.....Louis F. Long

**KPOK—Scottsdale—1956**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned.....Scottsdale Bcstg. Co.  
 Address.....Safari Hotel  
 Tel.: Whitney 5-1440.....Independent  
 Representative.....Forjoe  
 President, Gen. Mgr.....Morris Mindel  
 Chief Engineer.....Evert Fruitman

**KVWM—Show Low—1957**

Frequency: 1050 Kc. Power: 250 Watts  
 Owned By.....S. J. Woodworth  
 Address.....Box 606  
 Tel.: KEystone 7-2345.....Independent  
 Pres. Gen. Mgr., Ch. Eng.....S. J. Woodworth  
 Program Dir.....Dorothy L. Woodworth

**KHFH—Sierra Vista—1957**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned.....C. W. Morris  
 Address.....Carmichael at De Palma  
 Tel.: GLadstone 8-3379.....Independent  
 President.....Carleton W. Morris  
 General Mgr.....John Bonnett, Jr.

**KUPD—Tempe—1960**

Frequency: 1060 Kc. Power: 500 Watts  
 Owned By.....Tri-State Broadcasting, Inc.  
 Address.....1017 N. 3rd St.  
 Tel.: AL 8-3434.....Independent  
 Sta. Reps.....Torbet, Allen & Crane  
 President.....J. L. Breece  
 Executive V.P.....B. Clifford  
 General Mgr.....I. L. Lavin

**KYND—Tempe—1960**

Frequency: 1580 Kc. Power: 10,000 Watts  
 Owned By.....KYND Corp.  
 Address.....600 East Gilbert Drive  
 President, Gen. Mgr.....Dick Gilbert  
 Comm. Sales Prom. Mgr.....Stan Worlund  
 Program Director.....Alma Gilbert  
 Publicity Director.....Leona Maggiore  
 Chief Engineer.....Dick Williams

**KZON—Tolleson—1960**

Frequency: 1190 Kc. Power: 250 Watts  
 Owned By.....Glendale Bcstg. Co., Inc.  
 Address.....Box 926

Tel.: WEsport 6-3510.....Independent  
 President, General Mgr.....E. O. Smith  
 Station Manager.....William P. Ledbetter  
 Commercial Manager.....Earl O. Marshall  
 Sales Promotion Mgr.....Carlos Montano  
 Program Director.....Clint Wager  
 Publicity Director.....John E. Smith  
 Chief Engineer.....Dale Leitzman

**KAIR—Tucson—1956**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....KAIR Broadcasting, Inc.  
 Address.....Santa Rita Hotel  
 Tel.: MAin 4-0401.....Independent  
 Station Representative.....Grant Webb  
 President.....Jo Griffith  
 General, Station Manager.....Ron Barrington  
 Commercial Manager.....Frank Spezzano  
 Sales Promotion Mgr.....Glenn Adams  
 Program Director.....Jimmy Wynne  
 Publicity Director.....Joe Byars  
 Chief Engineer.....Jack Saelid

**KCEE—Tucson—1958**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned By.....Assoc. Bcstrs. of Tucson, Inc.  
 Address.....Box 5803  
 Tel.: MA 2-7788.....Independent  
 Sta. Representative.....Forjoe  
 President.....David S. Drubeck  
 General, Station Manager.....Ray Owen  
 Program Director.....Helen Miller  
 Chief Engineer.....Ed Hepp

**KCUB—Tucson—1929**

Frequency: 1290 Kc. Power: 1000 Watts  
 Owned By.....Bolfard Bcstg. Corp.  
 Business Address.....219 W. Elm St.  
 Tel.: MAin 3-4323.....MBS  
 Station Representative.....Meeker Co.  
 President, Gen. Mgr.....Ralph R. Boffard  
 Commercial Manager.....George Wallace  
 Station Manager.....Bill Rudd  
 Program Director.....Danny Day  
 Chief Engineer.....Gerald Walker

**KEVT—Tucson—1953**

Frequency: 690 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Tucson Radio Inc.  
 Business Address.....57 W. Congress  
 Tel.: MA 4-5588.....Independent  
 Representative.....Oakes, Nat. Time Sls.  
 President, General Mgr.....Peter Trowbridge  
 Comm. Mgr.....Ellen Cantu  
 Program Director.....Lorenzo Palma  
 Sales Prom. Mgr.....Arturo Aguilar  
 Publicity Director.....Linn Trowbridge

**KMOP—Tucson—1957**

Frequency: 1330 Kc. Power: 500 Watts, d.  
 Owned.....Pima Broadcasting Co.  
 Address.....P.O. Box 5084  
 Tel.: MAin 3-7501.....KBS  
 Sta. Reps.....Howard; Sandberg-Gates  
 President.....L. B. Clayton  
 Gen. Mgr., Ch. Eng.....K. W. Ferguson  
 Commercial Mgr.....Bob F. Clayton

# ARIZONA

Program Dir. . . . . Bob Wolfe  
Publicity Dir. . . . . Dorothy Gallagher

## KOLD—Tucson—1947

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Old Pueblo Bcstg. Co.  
Business Address . . . . . 115 W. Drachman St.  
Tel.: MA 4-2511 . . . . . CBS  
Station Representative . . . . . Hollingsbery  
President . . . . . Tom Chancey  
V.P., General Manager . . . . . E. S. Mittendorf  
Commercial Manager . . . . . Bernie Perlin  
Sales Prom., Pub. Director . . . . . Pat Reed  
Station, Program Director . . . . . Joe Crystall  
Chief Engineer . . . . . Vern Cinmiyotti  
Owncs of: KOLD-TV; KOOL-AM-TV, Phoenix.

## KTAN—Tucson—1946

Freq.: 580 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
Owned-Operated By . . . . . Catalina Bcstg. Co.  
Address . . . . . P. O. Box 2348  
Tel.: MA 2-4664 . . . . . NBC  
Sta. Reps. . . . . Gill-Perna; Avery-Knodel  
Pres., Gen. Mgr. . . . . Harry B. Chambers  
Ass't Manager . . . . . G. Ackerley

## KTKT—Tucson—1949

Frequency: 990 Kc. . . . . Power: 10,000 W., d.  
Owned-Operated By . . . . . Copper State Bcstg.  
Business-Studio Address . . . . . Box 5585  
Tel.: MAin 2-6711 . . . . . Independent  
Station Representative . . . . . McGavren Co.  
President . . . . . Leland Bisbee  
General Manager . . . . . George P. Lasley  
Station Manager . . . . . Phil Richardson  
Commercial Manager . . . . . Wayne Vann  
Program Director . . . . . Frank Kalil  
Sales Prom. Mgr. . . . . Jim Wells  
Publicity Director . . . . . Guy Williams  
Chief Eng. . . . . Nat Talpis

## KTUC—Tucson—1929

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Tucson Bcstg. Co.  
Address . . . . . 1511 E. 16th St.  
Tel.: MA 2-3344 . . . . . ABC  
Representative . . . . . Radio TV Reps. Inc.  
V.P., Gen., Sta. Mgr. . . . . C. Van Haften  
Comm. Mgr., Chief Eng. . . . . Robert Lebsock  
Sales Prom. Mgr. . . . . George Bradley  
Program Director . . . . . Tom Maples

## KAKA—Wickenburg—1960

Frequency: 1250 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Wickenburg Broadcasting Co.  
Address . . . . . P. O. Box KK  
Tel.: Wickenburg . . . . . Independent  
President & Gen. Mgr. . . . . P. E. Mullenix  
V.P. & Sales Mgr. . . . . M. E. Gander

## KWCX—Willcox—1959

Frequency: 1250 Kc. . . . . Power: 1,000 Watts  
Owned By . . . . . Paul Merrill

Address . . . . . 488 North Haskell Ave.  
Tel.: DÜdley 4-2780 . . . . . Independent  
President . . . . . Paul Merrill  
General Manager . . . . . J. T. Lely  
Commercial Manager . . . . . Tom Moore  
Chief Engineer . . . . . George H. Nickle Jr.

## KVNC—Winslow—1952

Freq.: 1010 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper By . . . . . Gila Bdcstg. Network  
Address . . . . . Box 373  
Tel.: 289-2011 . . . . . Independent  
Station Rep. . . . . Sandeberg-Gates  
General Manager . . . . . E. V. Perrin

## KBLU—Yuma—1959

Frequency: 1320 Kc. . . . . Power: 500 Watts  
Owned By . . . . . Desert Bcstg. Co.  
Address . . . . . Stardust Hotel  
Tel.: SÜnet 2-3882 . . . . . Independent  
Station Reps. . . . . Lucas & Grant Webb  
Gen. Mgr., Chief Engineer . . . . . Robert W. Crites  
Commercial Manager . . . . . John Ghiotto  
Program Manager . . . . . Terry Wayne

## KOFA—Yuma—1952

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Broadcasters, Inc.  
Address . . . . . P. O. Box 1430  
Tel.: SU 3-8341 . . . . . KBS  
Sta. Reps. . . . . Sandeberg & Bob Dore  
President . . . . . T. R. Williams  
General, Sta. Mgr. . . . . Neil W. Sargent  
Program. Chief Engineer . . . . . Doc Holiday

## KVOY—Yuma—1950

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Colonial Bcstg. Corp.  
Address . . . . . P. O. Box 671  
Tel.: SÜnet 2-4321 . . . . . ABC  
Sta. Representative . . . . . Radio-TV Reps.  
Pres., Gen. Mgr. . . . . L. A. Newsome, Jr.  
Station Manager . . . . . J. K. Harris  
Commercial Manager . . . . . B. J. Fitzpatrick  
Program Director . . . . . Bob Nimmo  
Chief Engineer . . . . . Richard Davis

## KYUM—Yuma—1945

Frequency: 560 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . Yuma Bcstg. Co.  
Address . . . . . 1901 First St.  
Tel.: SU 3-3305 . . . . . NBC  
Sta. Representative . . . . . Avery-Knodel  
President . . . . . R. O. Lewis  
General, Comm. Mgr. . . . . Hobart E. Lewis  
Program Director . . . . . Annette Lewis  
Chief Engineer . . . . . Maurice W. Higgins

Pop.: 1,791,500  
Families: 505,500

# Arkansas

Radio Homes: 481,000  
AM Stas. in State: 68

## **KVRC**—Arkadelphia—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Arkadelphia Bcstg. Co.  
Business-Studio Address: South Third St.  
Tel.: Arkadelphia. KBS  
Station Rep.: Hopewell  
Gen., Sta. Mgr.: Bill Deaton  
Chief Engineer: John Riggle

## **KBTA**—Batesville—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned: White River Valley Bdcsts. Co.  
Address: Glen St.  
Tel.: 112-13. KBS  
Pres., Gen. Mgr.: J. F. Higginbottom  
Chief Engineer: C. Smith

## **KBBA**—Benton—1953

Frequency: 690 Kc. Power: 250 Watts, d.  
Owned-Oper. By: Benton Bcstg. Service  
Business Address: Highway 67-70  
Tel.: SP 8-2690. Independent  
General Manager: Lavelle Langley  
Chief Engineer: Preston Bridges

## **KTCN**—Berryville—1958

Frequency: 1480 Kc. Power: 1 Kw; d.  
Owned By: Ozark Radio-Equip. Co.  
Address: P. O. Box 191  
Tel.: GARfield 3-2148. Independent  
President, Gen. Mgr.: Ernie Howard  
Program, Publicity Dir.: Mary Harris  
Chief Engineer: Dan Patterson

## **KLCN**—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.  
Owned-Operated By: Harold L. Sudbury  
Address: Sudbury Bldg., Main St.  
Tel.: POplar 2-2093. Independent  
Station Representative: John E. Pearson  
Gen., Sta. Mgr.: Harold L. Sudbury  
Sales Prom., Pub. Dir.: J. T. Sudbury  
Chief Engineer: Joe Nearns

## **KBRI**—Brinkley—1959

Frequency: 1570 Kc. Power: 250 Watts  
Owned By: Tri-County Bcstg. Co.  
Address: 212 West Cedar St.  
Tel.: 308. KBS  
Newspaper Affiliation: Brinkley Argus  
President: Mason W. Clifton  
Gen. Commercial Manager: W. Hi Mayo  
Chief Engineer: Edward Travis

## **KAMD**—Camden—1946

Freq.: 910 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Camden Radio Inc.  
Address: P. O. Box 5859  
Tel.: TE 6-5091. Independent

Station Comm. Mgr.: Donald Cathey  
Program, Pub. Director: Cal Carter  
Chief Engineer: Tom Graves

## **KLYR**—Clarksville—1957

Frequency: 1360 Kc. Power: 500 Watt  
Owned By: Clarksville Radio Broadcasters  
Business Address: P. O. Box 489  
Tel.: PLeasant 4-3092. Independent  
Gen. Sta. Chg. Eng.: Roy Forrester

## **KCON**—Conway—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Conway Bcstg. Co.  
Address: ASTC Campus  
Tel.: 189. KBS  
Gen. Mgr.: James E. Clayton  
Program Dir.: S. F. Morehead  
Chief Engineer: Edwin McClendon

## **KCCB**—Corning—1959

Frequency: 1260 Kc. Power: 500 Wts. d.  
Owned By: Eulis W. Cochran  
Address: 434 W. 2nd Street  
Tel.: ULster 7-2261. KBS  
General, Comm. Mgr.: James Reedy  
Program, Prom. Mgr.: V. Baker  
Chief Engineer: Edward Travis

## **KAGH**—Crossett—1952

Frequency: 800 Kc. Power: 250 Watts, d.  
Owned-Operated By: Radio KAGH  
Address: 900 Main  
Tel.: FO 4-2181. KBS  
Representatives: Clyde Melville & Hopewell  
General Mgr.: Julian Haas  
Chief Engineer: Preston Derryberry

## **KDQN**—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.  
Owned: Radio De Queen  
Address: 419 S. Fourth St.  
Tel.: JU 4-2446. Independent  
General, Comm. Mgr.: A. Sizemore  
Chief Engineer: Tommy Jones

## **KDMS**—El Dorado—1950

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Oper. By: El Dorado Bcstg. Co.  
Address: 208 N. Cleveland  
Tel.: UN 3-5121. Independent  
General Manager: J. A. West, Jr.  
Chief Engineer: Bob Russell

## **KELD**—El Dorado—1935

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Radio Enterprises, Inc.  
Business-Studio Address: Radio Center Bldg.  
Tel.: UN 3-6126. CBS  
Representative: Walker-Rawalt  
Pres., Gen. Mgr.: W. N. McKinney

## ARKANSAS

### **KFAY**—Fayetteville—1957

Frequency: 1250 Kc. Power: 500 Watts  
Owned By.....H. Weldon Stamps  
Address.....Box 112, University Sta.  
Tel.: Hillcrest 2-9859.....Independent  
Station Representative.....John E. Pearson  
Gen. Mgr.....H. Weldon Stamps  
Commercial Manager.....Robert Medley  
Program Director.....Mildred Stamps  
Chief Engineer.....John Meredith

### **KHOG**—Fayetteville—1946

Frequency: 1440 Kc. Power: 1,000 Watts  
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.  
Business-Studio Address...103 West Mountain  
Tel: HI 2-2322.....Independent  
Station Representative.....Walker-Rawall  
President.....Hayden McIlroy  
Gen. Mgr.....Fred J. Stevenson  
Comm. Sls. Prom. Mgr.....Ed. Gideon  
Program, Publicity Director...Steve Starwyck  
Chief Engineer.....Harold Lindsey

### **KBJT**—Fordyce—1959

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....KBJT, Inc.  
Address.....P.O. Box 626  
Tel.: 1570.....KBS  
President, Gen. Mgr.....K. F. Tracy  
Station Mgr.....J. Bagwell  
Commercial Mgr.....S. Roberts  
Program Dir.....J. Bagwell

### **KXJK**—Forrest City—1949

Frequency: 950 Kc. Power: 5000 Watts, d.  
Owned By.....Forrest City Bcstg. Co., Inc.  
Address.....Natl. Bank Bldg.  
Tel: ME 3-1252.....KBS  
Representative.....Burn-Smith  
Gen., Sta. Mgr.....William Fogg  
Chief Engineer.....Walter Smith, Jr.

### **KFPW**—Fort Smith—1930

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....George T. Hernreich  
Business Address.....2415 N. Albert Pike  
Tel.: SU 3-4105.....CBS  
Station Rep.....Gill-Perna  
Gen. Sta. Manager.....Joe Roppolo  
Comm. Manager.....Jack Freeze  
Chief Engineer.....Rex Murdock

### **KFSA**—Fort Smith—1947

Frequency: 950 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By.....Fort Smith Bcstg. Co.  
Address.....1016 Rogers Ave.  
Tel.: SU 2-9125.....ABC  
Newspaper Affiliation.....Times Record  
Station Rep.....Bolling  
President.....Donald W. Reynolds  
General Mgr.....James E. Fesperman  
Station Manager.....William J. Crews  
Comm. Manager.....Edwin P. Hicks  
Program Director.....Harry Freeman  
Sales Prom. Manager.....Shirley Downing

Publicity Director.....Mona Gross  
Chief Engineer.....Willard Matten  
Owners of: KOKL, Okmulgee; KOKK, Las Vegas;  
KFSA-TV, KGNS-TV, Larado; KFOY-TV, Hot  
Springs; KOLD-TV, Reno; ELRJ-TV, Las Vegas.

### **KTCS**—Fort Smith—1956

Frequency: 1410 Kc. Power: 500 Watts d.  
Owned By.....United Bcstg Co.  
Business Address.....4120 Towson Ave.  
Tel.: Mission 6-1611.....MBS-KBS  
Station Representative.....John E. Pearson  
President.....Chas. Fite  
General, Sta. Mgr.....Thomas L. Fite  
Commercial Manager.....Bill Harper  
Chief Engineer.....Bill Grauley

### **KWHN**—Ft. Smith—1947

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Operated By...KWHN Bcstg. Co., Inc.  
Address.....421 Garrison Ave.  
Tel.: SU 3-8967.....Independent  
Station Rep.....Masla Associates  
President.....M. Bershof  
Sect. & Gen. Mgr.....J. H. Friedman  
Station Mgr.....Glenn A. O'Neal  
Chief Engineer.....Raymond Armstrong

### **KHOZ**—Harrison—1946

Frequency: 900 Kc. Power: 1000 Watts, d.  
Owned-Operated by...Harrison Bcstg. Corp.  
Address.....P. O. Box 120  
Tel.: EMpire 5-2301.....Independent  
Station Representative.....Walker-Rawall  
Gen. Mgr.....Robert S. Wheeler, Jr.  
Sta., Comm. Mgr.....Everett Horton  
Prom. Mgr.....Marc Williams  
Chief Engineer.....Carl Martin

### **KFFA**—Helena—1941

Frequency: 1360. Power: 1,000 Watts  
Owned-Operated By.....Helena Bcstg. Co.  
Address.....215 York St.  
Tel.: HI 4-2361.....MBS  
Station Manager.....Sam W. Anderson  
Commercial Manager.....Wendell Atchison  
Publicity, Prom. Director.....Katherine M. Kizer  
Program Director.....Bill Holland  
Chief Engineer.....Earl Hodges

### **KXAR**—Hope—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Hope Bcstg. Co.  
Address.....P. O. Box 138  
Tel.: PRospect 7-3601.....Independent  
President.....A. H. Washburn  
General Manager.....Haskell Jones  
Commercial Manager.....R. M. Jones  
Program Director.....Larry Sharp  
Publicity Director.....Nancy Cross  
Chief Engineer.....Norman W. Bradford

### **KAAB**—Hot Springs—1941

Freq.: 1340 Kc. Power: 500 W. d., 250 W. n.  
Owned-Operated By.....Phoenix Co.  
Address.....Malco Thea. Bldg.

Tel.: NAtional 4-3194.....CBS-ABC  
 Station Rep.....Clyde Melville  
 President.....Harman I. Mosely II  
 Commercial Manager.....Leo House  
 Station Manager.....Bryan Disney  
 Program Director.....Shila Moseley  
 Chief Engineer.....H. I. Watts

**KBHS—Hot Springs—1953**

Frequency: 590 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.  
 Address.....113 Third St.  
 Tel.: NA 3-6661.....KBS  
 Sta. Rep.....Clark  
 President.....A. M. McGregor  
 V.P., General Mgr.....Gene Kelley  
 Station, Sales Prom. Mgr.....Ed Appler  
 Program Director.....Jim Henderson  
 Publicity Director.....Milton D. Peters  
 Chief Engineer.....Clint Norman

**KBLO—Hot Springs—1953**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tedesco, Inc.  
 Address.....1011 Central  
 Tel.: NA 4-3313.....Independent  
 Station Representative.....Masla  
 President.....Nicholas Tedesco  
 Gen. Sta. Manager.....Stan Morris  
 Comm. Prom. Mgr.....Hank Sanders  
 Publicity Director.....Haines Hower  
 Chief Engineer.....R. G. King

**KBTM—Jonesboro—1930**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Patteson Brothers  
 Address.....603 Madison  
 Tel.: WE 5-5597.....MBS-KBS  
 General Manager.....Alan Patteson, Jr.  
 Sta. Mgr.....Clarence Adams  
 Chief Engineer.....Norman Bowman

**KNEA—Jonesboro—1950**

Frequency: 970 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Jonesboro, Inc.  
 Address.....Citizens Bank Bldg.  
 Tel.: WE 2-8381.....Independent  
 Station Reps.....Gill-Perna; Beaver  
 President.....Ernest Farabee  
 Gen., Sta. Mgr.....Deloss Walker  
 Chief Engineer.....Harold Baker

**KAJI—Little Rock—1927**

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.  
 Owned-Oper. By.....Helmar, Inc.  
 Address.....P. O. Box 3099  
 Tel.: FR 2-0166.....Independent  
 Station Representative.....Hollingbery  
 President.....Michael J. Heller  
 General Manager.....Tom Bishop  
 Chief Engineer.....Dalton Sanders

**KARK—Little Rock—1928**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Arkansas Radio & Equip. Co.  
 Address.....10th & Spring Sts.  
 Tel.: FR 6-2481.....NBC  
 Representative.....Edward Petry  
 President.....T. K. Barton  
 Exec. Vice President.....Douglas Romine  
 Director of Sales.....Lee Bryant  
 Sales Prod., Pub. Dir.....Shirley R. Kennedy

**KLRA—Little Rock—1926**

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By.....KLRA, Inc.  
 Business-Studio Address.....Box 559  
 Tel.: Windsor 5-3206.....Independent  
 Station Representative.....Weed Radio  
 President, General Manager.....Leonard Coe  
 Program Director.....Mary Heffington  
 Sales Prom., Pub. Director.....Anne Lumpkin  
 Chief Engineer.....Blande Perry

**KOKY—Little Rock—1956**

Frequency: 1440 Kc.....Power: 5000 Watts d.  
 Owned-Operated By.....Ebony Radio of Ark.  
 Address.....P. O. Box 1956  
 Tel.: FR 2-0391.....Independent  
 Representative.....John E. Pearson  
 Pres., Gen. Mgr.....John M. McLendon  
 Station Manager.....D. M. Teate

**KTHS—Little Rock—1924**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper.....Radio Bcstg., Inc.  
 Business-Studio Address.....8th & Izard  
 Tel.: FR 4-3764.....Independent  
 Newspaper Affil.....Shreveport Times  
 Representative.....Christal  
 President.....W. H. Bronson  
 Gen., Sta. Manager.....B. G. Robertson  
 Comm. Manager.....Robert Riley  
 Sales Prom. Mgr.....John Belford  
 Program Director.....Robert L. Hicks  
 Chief Engineer.....Cecil L. Sutt

**KVLC—Little Rock—1948**

Frequency: 1050 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Southwestern Bcstg. Co.  
 Address.....319 West 2nd Street  
 Tel.: FR 5-5321.....Independent  
 Station Rep.....Raymer  
 Gen., Sta. Mgr.....Dale D. Mahurin

**KVMA—Magnolia—1948**

Frequency: 630 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Magnolia Bcstg. Co.  
 Business-Studio Address.....212 N. Jefferson St.  
 Tel.: CE 4-5862.....MBS  
 Representative.....John E. Pearson  
 President.....Dr. J. F. Rushton  
 Gen. Mgr.....William M. Bigley  
 Station Manager.....Ralph Johnson  
 Chief Engineer.....Clyde Chaffin

## ARKANSAS

### **KBOK—Malvern—1951**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned-Operated By Malvern Bcstg. Co.  
Address Highway 270 West  
Tel.: ED 2-6981  
KBS  
Representative Melville  
Pres., Gen. Mgr. Kermit L. Richardson  
Commercial Manager W. D. Stroud  
Chief Engineer Robert Padgett

### **KPCA—Marked Tree—1956**

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By KTML, Inc.  
Address Box 17  
Tel.: 1580  
Independent  
Station Representative Continental  
General Mgr. Carlton Garner

### **KVSA—McGehee—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By S. E. Arkansas Bcstrs, Inc.  
Address U. S. Highway 65  
Tel.: CA 2-2400  
KBS  
Pres., Gen. Mgr. Abbott F. Kinney  
Commercial Mgr. Mrs. M. F. Kinney  
Program Director Herschell E. Parent  
Chief Engineer James S. Hunt

### **KENA—Mena—1951**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By KENA Bcstg. Co.  
Address S. Reine St.  
Tel.: 1450  
Independent  
Owner E. M. Hoge  
Comm. Mgr. Bill Hughes  
Program Dir. Marjorie Brink  
Chief Engineer Wayne Ramsey

### **KHBM—Monticello—1955**

Frequency: 1430 Kc. Power: 1 Kw. d.  
Owned-Operated By Baker Bcstg. Co.  
Address Box 446  
Tel.: EMpire 7-5136  
KBS  
Station Reps. Hopewell; Beaver  
General, Station Mgr. Keith Baker  
Program Director Elbert Hardcastle  
Publicity Director Evelyn H. Baker  
Chief Engineer Al Cooper

### **KVOM—Morrilton—1952**

Frequency: 800 Kc. Power: 250 Watts d.  
Owned-Oper. By Morrilton Bcstg. Co.  
Address P. O. Box 541  
Tel.: FL 4-2484  
Independent  
President, General Manager J. C. Willis  
Comm. Manager Gene Cooper

### **KTLO—Mountain Home—1953**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Mountain Home Bcstg. Corp.  
Address Hwy 5, N.  
Tel.: 1490  
KBS  
Pres., Gen. Mgr. A. Stricklen

Station Manager K. Wilkins  
Commercial Mgr. L. E. Cranor  
Chief Engineer Kenneth Wilkins

### **KBHC—Nashville—1959**

Frequency: 1260 Kc. Power: 500 Watts  
Owned By Robert G. McKeever  
Address P.O. Box 236  
Tel.: 746  
Independent  
General Manager R. G. McKeever  
Station Comm. Mgr. Glen D. Hammons  
Program Dir. Ina Hammons  
Chief Engineer Bill Blackburn  
Owners of: KDQN, De Queen.

### **KNBY—Newport—1949**

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Operated By Newport Bcstg. Co.  
Business Address U. S. Highway 67  
Tel.: 749  
Independent  
President Harold Sudbury  
General Station Manager Gene Howe  
Program Director Jerry Grojean  
Chief Engineer Anson Clark

### **KDXE—N. Little Rock—1957**

Frequency: 1380 Kc. Power: 1 Kw.  
Owned By Sim C. Callon  
Address 518 Scott St.  
Tel.: FR 6-1997  
ABC-KBS  
General Manager Wally Hoy  
Station Manager Bill Campbell  
Commercial Mgr. A. E. Shirey  
Program Dir. A. W. Lindsey  
Publicity Mgr. Bill Dixon  
Chief Engineer K. D. Copeland

### **KXLR—N. Little Rock—1946**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By Arkansas Bcstg., Inc.  
Address P. O. Box 3014  
Tel.: FR 2-2155  
Independent  
Sta. Representative Eastman  
President D. Clarke  
General Manager A. D. Robertson

### **KOSE—Osceola—1949**

Frequency: 880 Kc. Power: 1000 Watts d.  
Owned-Oper. By Osceola Bcstg. Corp.  
Business Address P. O. Box 311  
Tel.: LO 3-2641  
KBS  
General, Station Manager Don Whitney

### **KDRS—Paragould—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Progressive Bcstg. Co.  
Business Address Box 491  
Tel.: CE 2-7627  
KBS  
General Manager Ted Rand  
Business Manager T. M. Self  
Commercial Manager Doayne F. Bateman  
Program Dir. Wilma Wheelis  
Chief Engineer Gene Boucher



**KCCL—Paris—1959**

Frequency: 1460 Kc. Power: 500 Watts, d.  
Owned By Logan Cty. Bcstg.  
Address Box 432  
Tel.: 100. Independent  
President, General Mgr. Gordon Hixson  
Station Manager. C. Crismon

**KADL—Pine Bluff—1960**

Frequency: 1270 Kc. Power: 5 Kw.  
Owned By Jefferson County Broadcasting  
Address P. O. Box 1944  
Tel.: JE 5-1270. Independent  
Station Representative Charles Bernard Co.  
General Mgr. A. M. Smith  
Station & Comm. Mgr. Chester Pierce

**KCLA—Pine Bluff—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Radio Engineering Service  
Business-Studio Address 2900 W. 28th Ave.  
Tel.: JE 5-1241. Independent  
General Mgr. Kenneth Kesterson  
Commercial Manager. Clyde Martin  
Prog.; Ch. Eng. Charles Penix

**KOTN—Pine Bluff—1934**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Joellen Bcstg.  
Address Simmons Bank Bldg.  
Tel.: JE 4-8732. Independent  
Pres. W. J. Dean  
General Mgr. D. Jacobson

**KPBA—Pine Bluff—1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned-Operated By Radio Pine Bluff, Inc.  
Address 1607 W. 6th St.  
Tel.: JE 4-1523. Independent  
Station Representative Gene Bolles Co.  
President. W. L. Kent  
Gen., Sta. Mgr. Howard M. Peters  
Chief Engineer. Robert N. Meador

**KPOC—Pocahontas—1950**

Frequency: 1420 Kc. Power: 1,000 Watts d.  
Owned-Operated By Pocahontas Radio, Inc.  
Address P. O. Box 250  
Tel.: TW 2-5234. KBS  
General Mgr. Adrian L. White  
Sales Mgr. Virgil Pace

**KTPA—Prescott—1959**

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned By Cochran & Cochran Bcstg. Co.  
Address c/o KCCB Radio, Corning, Ark.  
Tel.: TUxedo 7-2638. Independent  
President. E. W. Cochran  
General, Station Mgr. Duane Williams  
Sales Prom., Prog. Dir. R. L. Marlair  
Publicity Director. James Dellinger  
Chief Engineer. W. L. McMillan  
Owners of: KCCB, Corning; KCCL, Paris.

**KAMO—Rogers—1954**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned KAMO, Inc.  
Business Address American Natl. Bank Bldg.  
Tel.: MEIrose 6-4611. Independent  
Station Rep. Walker-Rawalt  
Pres., Gen. Mgr. G. Don Thompson  
Sta., Comm. Mgr. W. E. Dacus  
Program Director Charles A. Davls  
Chief Engineer. Bud Williams

**KXRJ—Russellville—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By C. R. Horne  
Address Second & Commerce  
Tel.: Woodlawn 7-1299. KBS  
President. C. R. Horne  
General, Sta. Mgr. L. L. Bryan  
Commercial Mgr. B. J. Dunley  
Program Dir. Berry J. Kelley  
Chief Engineer. William C. McKenney  
Owners of: KWCB, Searcy.

**KWCB—Searcy—1951**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned By White County Bcstg. Co.  
Address P. O. Box 95  
Tel.: 1281. KBS  
General Mgr. Don P. Jones

**KUOA—Siloam Springs—1923**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Operated By KUOA, Inc.  
Business-Studio Address Siloam Springs  
Tel.: 777. MBS-KBS  
President. John E. Brown, Jr.  
Gen. Mgr., Ch. Eng. Cecil Smith  
Program Director Ralph Kennedy, Jr.  
Commercial Mgr. Harry E. Webster

**KBRB—Springdale—1949**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. Northwest Ark. Bcstg. & TV Co.  
Address P.O. Box 591  
Tel.: Pleasant 1-4675. ABC  
Newspaper Affiliation Southwest American  
President. Donald W. Reynolds  
General Manager. Phil H. Phillips  
Commercial Manager. Curtis C. Hornor, Jr.  
Program Director. Jim G. Wilkerson  
Chief Engineer. W. H. Ussery

**KWAK—Stuttgart—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Stuttgart Bcstg. Corp.  
Business Address P.O. Box 271  
Tel.: WA 2-5212. Independent  
Gen. Manager. Melvin P. Spann  
Station Mgr. June S. Spann  
Chief Engineer. C. R. Scandine

## ARKANSAS-CALIFORNIA

### **KOSY**—Texarkana—1951

Freq.: 790 Kc. Power: 1 Kw. d., 500 w. n.  
Owned-Operated By.....Gateway Bcstg. Co.  
Address.....P.O. Box 1318  
Tel.: 22-3771.....Independent  
Representative.....Pearson  
Gen. Manager.....Tom E. Dillahunt

### **KFDF**—Van Buren—1958

Frequency: 1580 Kc. Power: 1000 Watt. d.  
Owned By.....Broadcasters, Inc.  
Address.....P.O. Box 550  
Tel.: Granite 4-6811.....Independent  
President.....H. R. Fischer  
Chief Engineer.....J. P. Freeman

### **KRLW**—Walnut Ridge—1951

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Lawrence Cty. Bcstg. Co.

Address.....P.O. Box 30  
Tel.: Turner 4-3131.....KBS  
Gen. Mgr.....Wm. H. Cate

### **KWRF**—Warren—1953

Frequency: 860 Kc. Power: 250 Watts d.  
Owned By.....Pines Broadcasting Co.  
Address.....Box 480  
Tel.: 353-354.....Independent  
Representative.....Hopewell  
President, Gen. Manager.....Weldon Sledge  
Station Comm. Manager.....Bill Wells

### **KWYN**—Wynne—1956

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....E. Arkansas Bcstrs, Inc.  
Address.....P. O. Box 225  
Tel.: 1188.....KBS  
Gen., Sta. Mgr.....Raymond O. Raley  
Chief Engineer.....Art Rogers

Pop.: 15,895,500  
Families: 5,186,000

## *California*

Radio Homes: 4,978,500  
AM Stas. in State: 192

### **KCNO**—Alturas—1951

Frequency: 570 Kc. Power: 1000 Watts d.  
Owned-Operated By.....R. W. Hansen  
Address.....P. O. Box 1358  
Tel.: 2531.....Independent  
Representative.....Tracy Moore  
Sta. Mgr., Chief Engineer.....A. L. Dayton

### **KEZY**—Anaheim—1959

Frequency: 1190 Kc. Power: 1000 Watts  
Owned By.....Radio Orange Cty, Inc.  
Address.....1213 N. Highland, Hollywood 38  
Tel.: Prospect 4-5170.....Independent  
President, Gen. Mgr.....Cliff Gill  
General Sales Mgr.....Ira Lauter  
Station, Prog. Mgr.....Dan Russell  
Chief Engineer.....John Ledbetter

### **KPON**—Anderson—1959

Frequency: 1580 Kc. Power: 1000 Watts  
Owned By.....Big Four Bcstg.  
Address.....White City Shopping Center  
Tel.: EM 5-2711.....Independent  
General Manager.....R. Golden

### **KAVR**—Apple Valley—1954

Frequency: 980 Kc. Power: 5 Kw. d.  
Owned.....Apple Valley Bcstg. Co.  
Address.....P.O. Box 1  
Tel.: VI 7-7251.....Independent  
Representative.....Torbet, Allen & Crane  
President.....Newton T. Bass  
General, Sta. Mgr.....Paul F. Klrpatrick  
Commercial Mgr.....Robert Gadbois  
Program Dir.....Lou Rossi  
Chief Engineer.....Dean Kiner

### **KENL**—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Humboldt Bcstrs.  
Address.....KENL Bldg.  
Tel.: VA 2-2941.....Independent  
Sta. Representative.....Sandeberg-Gates  
Pres., Gen. Mgr.....Mel Marshall  
Comm. Sta Mgr.....Geo. Schafer

### **KAHI**—Auburn—1957

Frequency: 950 Kc. Power: 1000 Watts  
Owned By.....Don C. Reeves  
Address.....Box 950  
Tel.: TU 5-5636.....KBS  
Sta. Representative.....Torbet, Allen & Crane  
President, Ch. Eng.....Don C. Reeves  
General, Comm. Mgr.....Gene Ragle  
Program Dir.....Wes Meyers  
Sales Promo. Mgr.....Bill Foster

### **KBIG**—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts  
Owned-Operated By.....John Poole Bcstg. Co.  
Address.....8540 Sunset Blvd., Los Angeles 28  
Tel.: HO 3-3205.....Independent  
Representative.....Weed  
President, Gen. Mgr.....John Poole  
Sta. Promo. Publicity Dir.....R. J. McAndrews  
Oper. Program Dir.....Alan Lisser  
Chief Engineer.....Beull Dalton  
Owners of: KBIC-TV, Los Angeles.

### **KAFY**—Bakersfield—1946

Frequency: 550 Kc. Power: 1000 Watts  
Owned By.....Tollis & Hearne, Inc.  
Address.....P.O. Box 6128

**Tel.: Empire 6-4411**.....Independent  
 President.....Howard Tullis  
 Gen. Mgr.....Paul Battisti  
**Program Director**.....Al Anthony  
 Chief Engineer.....Arthur C. Cox  
 Owners of: KFNM, San Bernardino; KDEO, San Diego.

**KBIS—Bakersfield—1950**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....Eastern Electrosonic Industries  
 Address.....2013 Chester Ave.  
 Tel.: FAirview 4-6093.....MBS  
 Sta. Representative.....Bolling  
 General Manager.....H. Wixson  
 Chief Engineer.....Leon K. Jones

**KERN—Bakersfield—1932**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....McClatchy Newspapers  
 Business Address.....1535 17th St.  
 Tel.: FA 5-7475.....CBS  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Sta. Mgr.....Tom Flynn  
 Chief Engineer.....Don Gatz

**KGEE—Bakersfield—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KMD, Inc.  
 Address.....El Tejon Hotel  
 Tel.: FA 7-3587.....NBC  
 Sta. Reps.....W. S. Grant  
 President.....Carl E. Haymond  
 Gen. Mgr., Ch Eng.....Thomas J. Wallace, Jr.  
 Commercial Mgr.....James Jones  
 Program Dir.....Victor M. Ives  
 Sales Promo. Mgr.....C. Dexter Haymond  
 Owners of: KIT, Yakima.

**KLYD—Bakersfield—1958**

Frequency: 1350 Kc.....Power: 1000 Watts;d.  
 Owned By.....Kern County Bdsg. Co.  
 Business Address.....2831 Eye St.  
 Tel.: FAirview 7-7511.....Independent  
 Station Representative.....Hollingbery  
 President, Gen. Mgr.....Edward E. Umer  
 Commercial Mgr.....William Walker  
 Station Manager.....Dave Maxwell  
 Program Director.....Dan Speare  
 Chief Engineer.....Vernon G. Tucker  
 Owners of: KLYD-TV.

**KMAP—Bakersfield—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....KMAP, Inc.  
 Address.....P.O. Box 1490  
 Tel.: FA 7-3541.....Independent  
 Sta. Representative.....Adam Young  
 Pres., Gen. Mgr.....Clifford E. Ball  
 Program Director.....Bob Thompson  
 Chief Engineer.....Bert Gallimore

**KPMC—Bakersfield—1932**

Frequency: 1560 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Pioneer Mercantile Co.  
 Address.....P.O. Box 1709  
 Tel.: FA 7-5121.....ABC  
 Sta. Reps.....Torbet, Allen & Crane  
 President.....F. G. R. Schamblin  
 Station Manager.....I. A. Schamblin  
 Comm. Mgr.....Paul R. Biermann  
 Chief Eng.....Leo P. Jarvis

**KUZZ—Bakersfield—1958**

Frequency: 800 Kc.....Power: 250 Watts; d.  
 Owned By.....Valley Bcstg. Co.  
 Address.....910 Chester  
 Tel.: FAirview 7-4401.....Independent  
 Sta. Representative.....Tracy Moore  
 President.....Joe M. Arnoff  
 General Manager.....Herb Henson  
 Program Director.....Norm Davis

**KPAS—Banning—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Stevens Bcstg. Inc.  
 Address.....232 N. Callon Dr., Bev. Hills  
 Tel.: VI 9-4557.....Independent  
 Station Representative.....Harlan Oakes  
 President.....Calvin Jasspon  
 General, Comm. Mgr.....R. J. Wiltzie  
 Program Dir.....Jack Ihrie  
 Publicity Promo. Mgr.....Mort Krasner  
 Chief Engineer.....Dick Noble

**KIOT—Barstow—1960**

Frequency: 1310 Kc.....Power: 500 Watts d.  
 Owned By.....Beam Broadcasting Co., Inc.  
 Address.....850 E. Williams  
 Tel.: CLinton 6-2175.....Independent  
 President, Gen. Mgr.....Henry R. Phipps  
 Commercial Mgr.....Jack White  
 Program Dir.....George Norvell  
 Sales Promo. Mgr.....Jerry Lee  
 Publicity Dir.....Earline Somner  
 Chief Engineer.....Larry Payne

**KWTC—Barstow—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Mojave Valley Bcstg. Co.  
 Address.....Box 697  
 Tel.: CLinton 6-3511.....MBS  
 Station Representative.....John E. Pearson Co.  
 Pres., Gen. Mgr.....W. T. Brown  
 Station Mgr., Pub. Director.....R. F. Cruse  
 Commercial Mgr.....James Parler  
 Sales Prom Mgr.....Jean McAdams  
 Chief Engineer.....Bill Schultz

**KRE—Berkeley—1923**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Central Calif. Bcstrs., Inc  
 Address.....601 Ashby Avenue  
 Tel.: THornwall 8-7715.....Independent

## CALIFORNIA

**General Mgr.**.....Arthur Westlund  
**Sta. Mgr.**.....Don Hambly  
**Prog. Dir.**.....Les Avery  
**Chief Engineer**.....Robert I. Sampson

### **KOWL—Bijou—1956**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Tahoe Broadcasters, Lake Tahoe, Inc.  
**Address**.....Box 132, Stalene, Calif.  
**Tel.:** LUdlow 8-6581.....Independent  
**Station Rep.**.....John E. Pearson  
**Pres., Gen. Mgr.**.....Ed. French  
**Sta. Comm. Mgr.**.....John J. Murphy  
**Program Dir.**.....Dan Shattery  
**Chief Engineer**.....Ken Cayton

### **KIBS—Bishop—1953**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Southeastern Sierra Bcstg. Corp.  
**Address**.....Box 757  
**Tel.:** UPlon 2-4411.....ABC  
**President**.....James R. Oliver  
**General, Sta. Mgr.**.....R. S. Deming  
**Program Director**.....Joe Arnold  
**Chief Engineer**.....Elwayne Clement

### **KYOR—Blythe—1947**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....W. E. Dyche & T. E. Foster  
**Address**.....Box 668  
**Tel.:** 2231.....Independent  
**Representative**.....John E. Pearson  
**General Mgr.**.....T. E. Foster  
**Station Mgr.**.....Marlin A. Saline  
**Commercial Mgr.**.....William Gebeau  
**Chief Engineer**.....Dave Matton  
**Owners of:** KRED, Indio; KROP, Brawley; KPRO, Riverside.

### **KROP—Brawley—1946**

**Frequency:** 1300 Kc.....**Power:** 1000 Watts d., 500 n.  
**Owned By**.....W. E. Dyche & T. E. Foster  
**Address**.....P.O. Box 238  
**Tel.:** 1300.....Independent  
**Representative**.....John E. Pearson Co.  
**General Manager**.....T. E. Foster  
**Station Manager**.....Harry Packard  
**Program Dir.**.....Bill Gebeau  
**Chief Engineer**.....Dave Matton  
**Owners of:** KPRO, Riverside; KRED, Indio; KYOR, Blythe.

### **KBLA—Burbank—1952**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper.** By.....G. E. Cameron  
**Address**.....11516 Oxnard St., N. Hollywood  
**Tel.:** POplar 2-1195.....Independent  
**Station Representative**.....Grant Webb  
**President**.....G. A. Rogers  
**General Mgr.**.....R. Marshall  
**Chief Engineer**.....H. May

### **KRML—Carmel—1957**

**Frequency:** 1410 Kc.....**Power:** 500 Watts; d.  
**Owned By**.....Carmel Bcstg.  
**Address**.....Route 2, Box 552

**Tel.:** MAyfair 4-1215.....Independent  
**President, Gen. Mgr.**.....Sam S. Smith  
**Station, Program Dir.**.....Alan B. Skuba  
**Comm. Publicity Dir.**.....Walter M. Spear

### **KHSL—Chico—1935**

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Operated**.....Golden Empire Bcstg. Co.  
**Address**.....Box 1041  
**Tel.:** FIreside 2-0141.....CBS  
**Sta. Rep.**.....Bolling  
**Pres., Gen. Mgr.**.....Mrs. Mickey McClune  
**Station Manager**.....Charles H. Kinsley, Jr.  
**Chief Engineer**.....Russell Pope

### **KPAY—Chico—1949**

**Frequency:** 1060 Kc.....**Power:** 10,000 Watts  
**Owned**.....J. Ned. Richardson  
**Address**.....P.O. Box 523  
**Tel.:** FIreside 2-4211.....MBS  
**Representative**.....Hollingbery  
**Gen. Mgr.**.....J. Ned Richardson  
**Comm. Mgr.**.....Frank J. Mertz  
**Chief Engineer**.....William Pope

### **KBMX—Coalinga—1950**

**Frequency:** 1470 Kc.....**Power:** 500 W. d.  
**Owned By**.....Meldean Bcstg Co.  
**Address**.....P.O. Box 122, Hanford, Calif.  
**Tel.:** LU 2-1038.....Independent  
**Sta. Rep.**.....Grant Webb  
**President**.....Meldean Upp  
**General Mgr.**.....Jan King  
**Sta. Publicity Mgr.**.....Harry Hansen  
**Program Dir.**.....Fred Garcia  
**Chief Engineer**.....Glenn Huston  
**Owners of:** KGEN, Tulare.

### **KBUC—Corona—1948**

**Frequency:** 1370 Kc.**Power:** 1 Kw. d., 500 W. n.  
**Owned**.....Radio K-BUC, Inc.  
**Business Address**.....Box 368  
**Tel.:** RE 7-1370.....Independent  
**Station Representatives**.....Sandeberg-Gates  
**President**.....James F. Hadlock  
**V.P., Gen. Mgr.**.....Naum Healy  
**Comm. Manager**.....Sherm Horn  
**Program Director**.....Jay Davis  
**Sales Prom. Manager**.....John Wanger  
**Publicity Director**.....Elaine Kremper  
**Chief Engineer**.....Walter Rees

### **KPLY—Crescent City—1950**

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Del Norte Bcstg. Co.  
**Address**.....Box 248  
**Tel.:** INgersoll 4-2155.....KBS  
**Station Representative**.....Sandeberg-Gates  
**President, Gen. Manager**.....M. D. Marshall  
**Comm. Sta. Mgr.**.....H. Frank Walters  
**Program Dir.**.....Ed Day  
**Publicity Director**.....Phyllis J. Wren  
**Chief Engineer**.....Herbert Newman

**KPOD—Crescent City—1959**

Frequency: 1310 Kc. Power: 1000 Watts  
 Owned By: Universal Electronics Network, Inc.  
 Address: 251 H St.  
 Tel.: IN 4-2151. Independent  
 Station Rep.: Torbet, Allen & Crane  
 President: Norman Bayley  
 General, Ch. Eng.: Larry Marvin  
 Program Dir.: Chuck Wilson  
 Sales Promo. Mgr.: Randy Fox

**KCHJ—Delano—1951**

Freq.: 1010 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Charles Herman Johnes  
 Address: P.O. Box 966  
 Tel.: Delano 8676. Independent  
 President, Chief Eng.: Charles H. Johnes  
 General Manager: Jean G. Johnes  
 Comm. Mgr.: Jim Turner  
 Program Dir.: Joe McFolin

**KRDU—Dinuba—1946**

Frequency: 1130 Kc. Power: 1000 Watts  
 Owned-Operated By: Radio Dinuba Co.  
 Address: Box 157  
 Tel.: LY 1-1130. KBS  
 Station Reps.: Torbet, Allen & Crane  
 Pres., Gen., Sta. Mgr.: Egon A. Hofer  
 V.P.: Dave Hofer, Jr.  
 Chief Engineer: Warren Nystrom

**KDEO—El Cajon—1955**

Frequency: 910 Kc. Power: 1 Kw.  
 Owned By: Tullis & Hearne Bcstg. Co.  
 Address: 3911 Pacific Highway, San Diego  
 Tel.: CY 8-8371. Independent  
 Station Representative: McGavren  
 General Manager: John Pace  
 Station Manager: R. Cordell

**KAMP—El Centro—1958**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned By: El Centro Radio, Inc.  
 Address: P. O. Box 1018  
 Tel.: ELgin 2-2277. Independent  
 Sta. Reps.: Torbet, Allen & Crane; Webb  
 President: A. E. Andreotti  
 Gen. Station Manager: Wm. H. Ellison  
 Commercial Mgr.: Robert E. Baker  
 Prog. Dir., Sales Prom. Mgr.: Bob Weaver  
 Publicity Dir.: Marylou Pangle  
 Chief Engineer: Arch Thistle

**KICO—El Centro—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Charles R. Love  
 Address: Box 1697  
 Tel.: ELgin 2-1490. ABC-MBS  
 Sta. Reps.: Feltis; Sandeberg-Gates  
 Owner: Charles R. Love  
 General Manager: W. L. Gleeson

**KXO—El Centro—1927**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Feldman Enterprises, Inc.

Business Address: Box 140  
 Tel.: EL 2-1230. KBS  
 Representative: Paul H. Raymer  
 President: Leonard Feldman  
 General Sta. Mgr.: Mace Hanan  
 Comm. Promo. Mgr.: Chap Rollins  
 Program, Publicity Dir.: Gordon Belson  
 Chief Engineer: Arch Thistle

**KOWN—Escondido—1958**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Palomar Broadcasting Co.  
 Address: 1226 Hale Ave.  
 Tel.: SHERwood 5-5811. Independent  
 Pres., Gen. Mgr.: Julie G. Owen

**KDAN—Eureka—1956**

Frequency: 790 Kc. Power: 5 Kw.  
 Owned: Radio KDAN  
 Address: Box 993  
 Tel.: HI 2-0611. Independent  
 Station Rep.: United Spot Sales  
 President: James F. Hadlock  
 General Mgr.: Art Sipherd  
 Commercial Mgr.: Earl Madray  
 Program Dir.: Bud Morris  
 Chief Engineer: Merlin Haag

**KIEM—Eureka—1933**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned Opr. By: Redwood Bdcstg. Co., Inc.  
 Address: P. O. Box 1021  
 Tel.: HI 3-1621. MBS  
 Station Rep.: Adam Young  
 President: William B. Smullin  
 Opera. Manager: Barry Adams  
 Station Manager: Newton L. Steward  
 Chief Engineer: Don King

**KINS—Eureka—1946**

Freq.: 980 Kc. Power: 5 Kw., &, 500 W. n.  
 Owned-Oper. By: Eureka Bcstg.  
 Address: Box 1015  
 Tel.: HI 2-5744. CBS  
 Representative: Weed  
 Pres., Gen. Mgr.: Wendell Adams  
 Station Comm. Mgr.: Doyle Seely  
 Chief Engineer: Dean Elliott

**KDAC—Fort Bragg—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: Mendocino Coast Bcstg. Co.  
 Address: 2100 E. Oaks St.  
 Tel.: YO 4-3251. KBS  
 Owner: Edward Mertle  
 General Manager, Ch. Eng.: Craig N. Smith

**KARM—Fresno—1938**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. By: H. & G. Harm Enterp.  
 Address: 7535 N. Van Ness Ave.  
 Tel.: BA 24441. ABC  
 Representative: Hollingbery  
 President: Hattie Harm

## CALIFORNIA

General Mgr. .... George Harv  
Program Director ..... Bill Dallas  
Sales Promo. Mgr. .... Patrick G. Smith  
Chief Engineer ..... Elbert Dean

### **KBIF—Fresno—1947**

Frequency: 900 Kc. .... Power: 1000 Watts, d.  
Owned ..... KBIF, Inc.  
Address ..... 857 Van Ness Ave.  
Tel.: AM 6-0791 ..... ABC  
Representative ..... Weed  
Pres., Gen. Mgr. .... Eihan Bernstein  
Station Mgr., Prog. Dir. .... Frank Wells  
Publicity Dir. .... Bob Eurich  
Chief Engineer ..... Bob Love

### **KEAP—Fresno—1957**

Frequency: 980 Kc. .... Power: 500 W. d.  
Owned By ..... KEAP Broadcasting Co. Inc.  
Address ..... 3324 N. Blackstone  
Tel.: Baldwin 2-7741 ..... Independent  
Station Representative .... Daren F. McGavren  
Pres., Gen. Mgr. .... Herbert J. Edelman  
Program Director ..... Eddie Briggs  
Chief Engineer ..... Elbert Dean

### **KFRE—Fresno—1936**

Frequency: 940 Kc. .... Power: 50,000 Watts  
Owned-Oper. By ..... Triangle Publications  
Business-Studio Address . T. W. Patterson Bldg.  
Tel.: AM 8-6441 ..... CBS  
News Afil. .... Phila. Inquirer, Phila. D. News  
Representative ..... John Blair  
General Mgr. .... Leslie H. Peard, Jr.  
General Sales Mgr. .... Jay Sondheim  
Commercial Mgr. .... Leslie H. Norins  
Opera. Mgr. .... H. George Carroll  
Dir. of Eng. Opera. .... Keith L. Mealey  
Dir. of Radio Operations. .... Kenneth Warren  
Owners of: WFIL-AM-FM-TV, Philadelphia;  
WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-  
AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New  
Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-  
AM-FM-TV, Fresno, Calif.

### **KGST—Fresno—1949**

Frequency: 1600 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... San Joaquin Bcstg. Co.  
Address ..... 1244 'O' St.  
Tel.: AM 6-9901 ..... Independent  
Representative ..... Nat'l Time Sales  
General. Sta. Mgr. .... Juan Mercado  
Comm. Promo. Mgr. .... John Sonder  
Program Dir. .... Manuel H. Rosillo  
Chief Engineer ..... Stanley Thatcher

### **KMAK—Fresno—1953**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Riley R. Gibson  
Address ..... 2020 McKinley Ave.  
Tel.: AM 6-9448 ..... Independent  
President ..... Riley R. Gibson  
Gen., Sta. Mgr. .... Coyle Chambers

### **KMJ—Fresno—1922**

Frequency: 580 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... McClatchy Bcstg. Co.

Business-Studio Address. 1515 Van Ness Ave.  
Tel.: AM 8-5771 ..... NBC  
Newspaper Affiliation. McClatchy Newspapers  
Representative ..... Paul H. Raymer  
President ..... Eleanor McClatchy  
Station Manager ..... Ramsey G. Elliott  
Program Mgr. .... Jeff Nagle  
Sales Mgr. .... Roy Swanson  
Chief Engineer ..... William Wallace

### **KYNO—Fresno—1947**

Frequency: 1300 Kc. Power: 5000 wts. d. 1000 n.  
Owned-Oper. By ..... Radio KYNO  
Address ..... 2125 N. Barton Ave.  
Tel.: CL 5-8383 ..... MBS  
Sta. Representative ..... Bolling  
General Manager ..... Gene Chenault  
Program Dir. .... Dave Belman  
Chief Engineer ..... Bert Williamsor

### **KPER—Gilroy—1957**

Frequency: 1290 Kc. .... Power: 1000 Watts, d.  
Owned ..... Radio KPER  
Address ..... 615 Swanston Lane  
Tel.: VI 2-3155 ..... KBS  
Representative ..... Lucas & Webb.  
General Manager ..... John Gregory  
Program Dir. .... Bill Kingman  
Chief Engineer ..... Don Bernard

### **KIEV—Glendale—1933**

Frequency: 870 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Cannon System, Ltd.  
Address ..... 106 N. Glendale Ave.  
Tel.: CHapman 5-2388 ..... Independent  
President ..... David H. Cannon  
General Mgr. .... Allin Slate  
Program Director ..... Beach Rogers  
Chief Engineer ..... Andrew Costello

### **KNGS—Hanford—1948**

Freq.: 620 Kc. .... Power: 1 Kw.  
Owned-Oper. By ..... Kings Bcstg. Corp.  
Business Address ..... P.O. Box 620  
Tel.: LUdlow 2-0361 ..... Independent  
Station Representative ..... H-R Reprs.  
President, Gen. Mgr. .... John C. Cohan  
Station Manager ..... Rowena J. Kimzey  
Sales Promotion Mgr. .... Carl L. Switzer  
Publicity Director ..... Clark Bradley  
Operations Director ..... Jim Sims

### **KHSJ—Hemet—1958**

Frequency: 1320 Kc. .... Power: 500 Watts  
Owned By ..... Ramona Bcstg Co.  
Address ..... P.O. Box 1076  
Tel.: OLive 8-3208 ..... KBS  
President, Program Dir. .... Robert T. Griffin, Sr.  
Station Mgr. .... Robert T. Grant  
Commercial Mgr. .... Paul Sprague  
Chief Engineer ..... Al Copeland

### **KDAY—Hollywood—1947**

Frequency: 1580 Kc. .... Power: 50,000 Watts, d.

Owned By..... Radio California, Inc.  
 Address..... 1549 No. Vine St.  
 Tel.; HO 1-9981..... Independent  
 Representative..... Hollingsbery  
 President..... John D. Keating  
 General Mgr..... Mel Leeds  
 Commercial Mgr..... George Gilbreth  
 Chief Engineer..... Bob Dye

**KREO—Indio—1946**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned..... Imperial Broadcasting System, Inc.  
 Address..... P.O. Box 697  
 Tel.: Diamond 7-3403..... Independent  
 Representative..... John E. Pearson  
 General Manager..... Lee Ellis  
 Station Manager..... Ed. Silvera  
 Program Dir..... Bill Gebeau  
 Chief Engineer..... Dave Matton  
 Owners of: KPRO, Riverside; KROP, Brawley.  
 KYOR, Blyth.

**KCHV—Indio—1954**

Frequency: 970 Kc..... Power: 1 Kw., d.  
 Owner..... Coachella Bcstg. Co.  
 Address..... Box 112  
 Tel.: EXpress 8-5534..... Independent  
 Representative..... Moore & Assoc.  
 Pres..... Edward Gorges  
 Gen. Mgr..... I. E. Staples  
 Comm. Mgr..... Doug Caplette  
 Sales Prom. Mgr..... Ed Baxter  
 Publicity Director..... Walter Duggan  
 Chief Engineer..... Bill Keith

**KTYM—Inglewood—1958**

Frequency: 1460 Kc..... Power: 1000 Watts  
 Owned By..... A. J. Williams  
 Address..... 125 S. Grevillea Ave.  
 Tel.: ORegon 8-3731..... Independent  
 President..... A. J. Williams  
 Commercial Mgr..... C. O. Gray  
 Program Director..... F. P. McDonald  
 Chief Engineer..... C. Simpson

**KRKC—King City—1958**

Frequency: 1570 Kc..... Power: 250 Watts; d.  
 Owned By..... KRKC, Inc.  
 Address..... P. O. Box 1167  
 Tel.: 1070..... KBS  
 Station Representative..... Sandeberg-Gates  
 President, Gen. Manager..... Bob McVay  
 Program, Chief Engineer..... John McAdam  
 Sales Prom. Director..... Joan Brown  
 Pub. Director..... Glorla Manss

**KAVL—Lancaster—1950**

Freq.: 610 Kc..... Power: 1 Kw., d., 500 W. n.  
 Owned-Oper. By..... Antelope Bcstg. Co.  
 Address..... P. O. Box 1192  
 Tel.: WH 2-1121..... MBS  
 Station Representative..... Pearson  
 President..... W. B. Carter  
 General Mgr..... H. L. Comstock

**KBVM—Lancaster—1956**

Frequency: 1380 Kc..... Power: 1000 Watts  
 Owned By..... Tri-County Bcstgrs., Inc.  
 Address..... 43321 N. Sierra Highway  
 Tel.: WH 2-8461..... Independent  
 President..... Roy Hinkel  
 General Manager..... Jack J. Bankson  
 Chief Engineer..... Geo. Patterson

**KLAN—Lemoore—1960**

Frequency: 1320 Kc..... Power: 1000 Watts, d.  
 Owned By..... Radio Lemoore  
 Address..... 422 N. Doury St., Hanford, Calif.  
 Tel.: LU 4-4466..... Independent  
 Stations Reps..... Torbet Allen & Crane-Masla  
 President..... Joseph E. Gamble  
 General Mgr..... Willard E. Gamble  
 Station Mgr..... Mel Vierra  
 Program Dir..... Robert Meyers  
 Sales Promo Mgr..... Wanda Finley  
 Chief Engineer..... Fred Volken

**KCVR—Lodi—1946**

Frequency: 1570 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Lloyd Burlington  
 Business Address..... P. O. Box 600  
 Tel.: EN 8-0628..... Independent  
 Station Rep..... Torbet, Allen & Crane  
 General Station Mgr..... John Bayliss  
 Sales Prom. Mgr..... Robert O'Keefe  
 Program Director..... Johnny Gunn  
 Chief Engineer..... George Sampson  
 Owners of: KEEN, San Jose.

**KNEZ—Lompoc—1958**

Frequency: 960 Kc..... Power: 500 Watts  
 Owned By..... KNEZ, Inc.  
 Business Address..... P.O. Box 338  
 Tel.: REgent 6-3421..... KBS  
 Station Rep..... Torbet, Allen & Crane  
 President, Ch. Eng..... Thomas B. Friedman  
 Station Mgr..... Les Leslie  
 Asst. Manager..... Alan Beach  
 Nat'l Sales Mgr..... Luke Lukenbill

**KFOX—Long Beach—1924**

Frequency: 1280 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... KFOX Inc.  
 Address..... 220 E. Anaheim Street  
 Tel.: HE 6-7281..... Independent  
 Sta. Rep..... Eastman  
 General Mgr..... Cal Perley  
 Station Manager..... R. C. Brown

**KGER—Long Beach—1926**

Frequency: 1390 Kc..... Power: 5,000 Watts  
 Owned By..... John Brown Schools of Calif., Inc.  
 Business-Studio Address..... 3745 Atlantic  
 Tel.: GARfield 7-7907..... Independent  
 President..... Dr. John E. Brown  
 Gen., Sta., Comm. Mgr..... E. William George  
 Chief Engineer..... Luke Crumbaugh

**CALIFORNIA**

**KABC—Los Angeles—1929**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By: AB-PT, Inc.  
 Address: 3321 S. La Cienega Blvd.  
 Tel.: NO 3-3311 ABC  
 Representative: Katz  
 President: Leonard H. Goldenson  
 V.P., Gen. Sta. Mgr.: Ben Hoberman  
 Commercial Mgr.: Phil Brestoff  
 Program Dir.: Jack Meyers  
 Sales Promo. Mgr.: David Nowinson  
 Publicity Dir.: Virginia West  
 Chief Engineer: Ralph Denechaud  
 Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBBB-TV, Chicago.

**KFAC—Los Angeles—1931**

Frequency: 1330 Kc. Power: 5000 Watts  
 Owned-Oper. By: Los Angeles Bcstg. Co.  
 Bus. Studio Address: 5773 Wilshire Blvd.  
 Tel.: WE 8-0181 Independent  
 Representative: Bolling  
 President: E. L. Cord  
 Gen. Comm. Mgr.: Calvin J. Smith  
 Publicity Dir.: Mildred Ross  
 Program Director: Howard Rhines  
 Chief Engineer: Ron Oakley

**KFI—Los Angeles—1922**

Frequency: 640 Kc. Power: 50,000 Watts  
 Owned-Operated By: Earle C. Anthony, Inc.  
 Business-Studio Address: 141 N. Vermont Ave.  
 Tel.: DU 2-2121 NBC  
 Representative: Henry I. Christal  
 Pres., Gen. Mgr.: Earle C. Anthony  
 Asst. to Pres.: Charles E. Hamilton  
 Program Director: Pat Kelly  
 Co-Chief Eng.: H. L. Blatterman, C. W. Mason

**KFWB—Los Angeles—1925**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By: Crowell-Collier Bcstg. Corp.  
 Business-Studio Add.: 6419 Hollywood Blvd.  
 Tel.: HO 3-5151 Independent  
 Representative: Blair  
 Pres., Gen. Mgr.: Robert M. Purcell  
 Dir. of Operations: Theola Sanders  
 Station Manager: James Simmons  
 Sales Manager: Robert E. Sharon  
 Program Dir.: Chuck Blore  
 Publicity Dir.: Sandra Goldfield  
 Sales Promo. Dir.: Janet Byers  
 Chief Engineer: Leonard Hayden  
 Owners of: KEWB, San Francisco; KDWB, Minneapolis; WMGM, N. Y.

**KGBS—Los Angeles—1959**

Frequency: 1020 Kc. Power: 50,000 Watts



**STIMULATING  
RADIO**

The **ONLY** Station  
 in Los Angeles with  
**15 MINUTE  
 NEWSCASTS  
 ON THE HOUR**

**KABC**  **79**



Owned By.....Standard Bcstg. Co.  
 Business-Studio Add.....338 S. Western Ave.  
 Tel.: DU 8-2345.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President.....George B. Storer  
 Managing Dir.....Wendell Campbell  
 Commercial Mgr.....Dale Petersen  
 Program Dir.....Bill Wheatley  
 Promo., Publicity Dir.....Merle Block  
 Ch. Eng.....Leonard Reeves  
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-  
 AM-FM-TV, Cleveland; WWVA-AM-FM, Wheel-  
 ing, W. Va.; WGBS-AM-FM, Miami, Fla.; WIBG-  
 AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

**KGFJ—Los Angeles—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Ben S. McGlashan  
 Business-Studio Address.....6314 Sunset Blvd.  
 Tel.: HO 4-0201.....Independent  
 Sta. Reps.....Howard; Torbet, Allen & Crane  
 Owner.....Ben S. McGlashan  
 General, Station Manager.....Thelma Kirchner  
 Sales Mgr.....Molly C. Low  
 Sales Prom. Mgr.....Juanita McCurdy  
 Chief Engineer.....Homer Obuchon

**KHJ—Los Angeles—1922**

Frequency: 930 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....RKO General  
 Address.....1313 N. Vine St., Hollywood  
 Tel.: HO 2-2133.....Independent  
 Representative.....H-R Reps.  
 General Manager.....William J. McDowell  
 V.P., Program Director.....A. J. LaFrano  
 National Sales Mgr.....Joseph Parsons  
 Eastern Sales Mgr.....Paul H. Martin  
 Chief Engineer.....Robert Bullock

**KLAC—Los Angeles—1924**

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n  
 Owned-Operated By.....Westinghouse Bcstg.  
 Address.....6363 Sunset Blvd  
 Tel.: HO 2-7271.....Independent  
 Station Representative.....Daren F. McGavren  
 President.....Donald W. McGannon  
 General, Program Dir.....Al Racco  
 Gen. Sales Manager.....Morton Sidley  
 Mdsq. Dir.....Armand La Pointe  
 Sales Prom., Pub. Director.....Betty Hudson  
 Chief Engineer.....Paul Holton

**KMPC—Los Angeles—1928**

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Oper. By.....Golden West Bcsters.  
 Address.....5939 Sunset Boulevard  
 Tel.: HOLLYWOOD 9-5341.....Independent  
 Representative.....AM Radio Sales  
 Ch. of Board.....Gene Autry  
 General Mgr., Chief Eng.....Lloyd Sigmon  
 Gen. Sales Mgr.....Stanley Spero  
 Mgr., Sls. Prom.....John M. Asher  
 Prog. Dir.....Robert H. Forward

**KNX—Los Angeles—1920**

Frequency: 1070 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address.....6121 Sunset Blvd.  
 Tel.: HO 9-1212.....CBS  
 Sta. Representative.....CBS Spot Sales  
 V.P., General Manager.....Robert Sutton  
 Commercial Mgr.....Gordon Mason  
 Promotion Manager.....Arthur Wittum  
 Pub. Dir.....Lloyd Brownfield  
 Chief Engineer.....Ted Denton

**KPOL—Los Angeles—1952**

Frequency: 1540 Kc.....Power: 10,000 Watts  
 Owned-Oper. By.....Coast Radio Bdcstg. Corp.  
 Address.....4628 Wilshire Blvd.  
 Tel.: WE 8-2345.....Independent  
 Station Representative.....Raymer Co.  
 President, Gen. Mgr.....Hugh R. Murchison  
 Station, Comm. Mgr.....Frederick Custer

**KRKD—Los Angeles—1927**

Frequency: 1150 Kc.....Power: 5000 d.; 1000 n.  
 Owned-Operated By.....Four Sq. Gospel Internatl.  
 Business-Studio Address.....1050 Montecito Drive  
 Tel.: CA 5-4116.....Independent  
 Gen. Mgr.....M. D. Duchen  
 Gen. Sales Mgr.....Bob Fox  
 Prog. Dir.....Charles A. Clifton  
 Ch. Eng.....Ben Brown

**KHOT—Madera—1956**

Frequency: 1250 Kc.....Power: 500 Watts, d.  
 Owner.....Glomar Music Bcstg. Co.  
 Address.....2818 Ave 15  
 Tel.: OR 4-8501.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 Mgr.....Bob L. Moran  
 Chief Engineer.....Tom Bracanovich

**KMYC—Marysville—1940**

Frequency: 1410 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Marysville-Yuba City Bcstrs.  
 Business Address.....P. O. Box 631  
 Tel.: SH 2-2396.....MBS  
 Sta. Representative.....Theo. B. Hall  
 President.....Jack Sterling  
 General, Comm. Mgr.....Carroll V. Hansen  
 Chief Engineer.....Jim Parrish

**KWIP—Merced—1956**

Frequency: 1580 Kc.....Power: 500 Watts, d.  
 Owned By.....Yosemite Bcstrs, Inc.  
 Address.....Hotel Tioga  
 Tel.: RA 2-3838.....Independent  
 Station Reps.....Dore; Feltis; Hall  
 Gen. Manager.....E. Peck  
 Station Manager.....J. Pero

**KYOS—Merced—1936**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KYOS, Inc.  
 Address.....1735, Greater "L" St.

# CALIFORNIA

Tel.: RA 2-6251..... ABC-MBS  
Station Rep..... Torbet, Allen & Crane  
Pres., Gen., Sta. Mgr..... Frank Flynn  
Commercial Manager..... Harry Carmichael  
Sales Promotion Mgr..... Richard Andrews  
Program Director..... Mary A. Labarge  
Publicity Director..... Gary M. Avery  
Chief Engineer..... Dwayne D. Caldwell

## **KBEE—Modesto—1951**

Frequency: 970 Kc..... Power: 1000 Watts  
Owned..... McClatchy Bcstg. Co.  
Address..... 14th & Eye St.  
Tel.: LA 3-7756..... CBS  
Newspaper Affil..... McClatchy Newspapers  
Representative..... Paul Raymer  
President..... Eleanor McClatchy  
Station Manager..... Hugh Shelley  
Sales Manager..... Milton Hibdon  
Chief Engineer..... Albert Schneider  
Owners of: KFBK, Sacramento; KMJ AM-TV,  
Fresno; KERN, Bakersfield.

## **KFIV—Modesto—1950**

Frequency: 1360 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Modesto Bcstg. Co.  
Address..... Box 1360  
Tel.: LA 4-1360..... Independent  
Gen. Mgr..... Ted Wolf

## **KTRB—Modesto—1933**

Frequency: 860 Kc..... Power: 10,000 d.; 1000 n.  
Owned-Operated By..... KTRB Bcstg. Co., Inc.  
Address..... P. O. Box 593  
Tel.: LA 3-0737..... Independent  
Stations Rep..... Torbet, Allen & Crane  
Pres.-Gen.-Station Mgr..... William H. Bates, Jr.  
Comm., Sales Prom. Mgr..... Richard Brown  
Program, Publicity Dir..... Cal Purviance  
Chief Engineer..... W. H. Bates

## **KIDD—Monterey—1955**

Frequency: 630 Kc..... Power: 1 Kw.  
Owned By..... Monterey Pen Bcstg. Inc.  
Address..... Box 1070  
Tel.: FRontier 2-8154..... Independent  
Representative..... Hollingbery  
President, General Mgr..... Robert Sherry  
Commercial, Prom. Mgr..... Jack G. Hamilton  
Publicity Director..... Victor Rugh  
Chief Engineer..... Frank Denney

## **KMBY—Monterey—1949**

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Oper. By..... John Burroughs  
Business Address..... 651 Cannery Row  
Tel.: FR 2-4541..... Independent  
Station Rep..... Torbet, Allen & Crane  
Pres., Gen., Sta. Mgr..... John Burroughs  
General Mgr..... Galyn Hammond  
Program Dir..... Gordon Woodward  
Sales Promo. Mgr..... Coy Baker  
Chief Engineer..... Frank Denny

## **KWSD—Mt. Shasta—1947**

Frequency: 620 Kc..... Power: 1000 Watts, d.  
Owned-Oper. By..... Shasta Cascade Bcstg. Corp.  
Address..... E. Alma St.  
Tel.: WA 6-2124..... Independent  
Station Rep..... Torbet, Allen & Crane  
Gen. Mgr., Ch. Eng..... David Rees  
Program Dir..... Iola Huntingdon

## **KVON—Napa—1947**

Frequency: 1440 Kc..... Power: 500 Watts  
Owned-Oper. By..... J. L. & A. M. Powell  
Address..... 1124 Foster Road  
Tel.: Baldwin 6-2023..... MBS  
Sta. Representative..... John E. Pearson  
Owner, Gen. Mgr.,..... J. L. Powell

## **KSFE—Needles—1952**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... S.H.S. Bcstg. Corp.  
Address..... P. O. Box C-2  
Tel.: EAstgate 6-2101..... KBS  
Station Rep..... Torbet, Allen & Crane  
President, Gen. Mgr..... David M. Shulman  
Commercial Mgr..... Aynne Holcomb  
Program Dir..... Frank Strauss  
Sales Promo. Mgr..... Terry Cappe  
Publicity Dir..... Grant Holcomb, Jr.  
Chief Engineer..... John Reiser

## **KABL—Oakland—1959**

Frequency: 960 Kc..... Power: 1000 Watts  
Owned-Oper. By..... McLendon Corp.  
Address..... 464 19th St.  
Tel.: TW 3-9600..... Independent  
Station Representative..... Daren F. McGavren  
Ch. of Board..... B. R. McLendon  
President..... Gordon B. McLendon  
General Manager..... Homer H. Odom  
Sales Manager..... Bok Reitzel  
Program Director..... Jack Carnegie  
Sales Promo. Mgr..... Charles Payne  
Chief Engineer..... Howard Immekus

## **KDIA—Oakland—1920**

Frequency: 1310 Kc..... Power: 1000 Watts  
Owned..... KDIA, Inc.  
Business-Studio Address..... 327 22nd St.  
Tel.: TE 4-4262..... Independent  
Station Rep..... Bernard Howard  
President, Gen. Mgr..... E. Sonderling  
Station Manager..... W. Conway

## **KEWB—Oakland—1922**

Frequency: 910 Kc..... Power: 5 Kw.  
Owned-Operated By..... Crowell-Collier Pub. Co.  
Business Address..... 2150 Franklin St.  
Tel.: TEmplebar 6-0910..... Independent  
Station Representative..... Katz  
President..... Robert M. Purcell  
General Manager..... Milton H. Klein  
Sales Manager..... Richard S. Calender  
Prog. Director..... William Enis

Adv. Manager.....George Goldman  
 Chief Eng.....Roswell S. Smith  
 Owners of: KFVB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

**KUDE—Oceanside—1956**

Frequency: 1320 Kc.....Power: 500 Watts  
 Owned By.....Dolph-Petty Bcstg. Co.  
 Address.....Box 779  
 Tel.: SA 2-8294.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 President.....Herbert L. Petty  
 Gen. Station Mgr.....Lyle R. Richardson  
 Comm. Manager.....Larry Thomas  
 Program Director.....Ted Porter  
 Publicity Director.....Bud Handy  
 Chief Engineer.....Charles Thomas

**KASK—Ontario—1947**

Frequency: 1510 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Radio KASK  
 Address.....P.O. Box 593  
 Tel.: YUkon 2 8888.....Independent  
 Newspaper Affiliation.....Daily Report  
 Station Reps.....Cannon; Hopewell  
 President.....Mrs. Jerene A. Harnish  
 General Manager.....Gerald O. Jones  
 Chief Engineer.....Manual Barroza

**KOXR—Oxnard—1955**

Frequency: 910 Kc.....Power: 1 Kw., d.  
 Owned-Oper. By.....Oxnard Broadcasting Corp.  
 Address.....1280 So. Oxnard Blvd.  
 Tel.: HU 3-2303.....Independent  
 Sta. Representative.....United Spot Sales  
 Pres., Chief Eng.....Paul R. Schneider  
 Comm., Sales Prom. Mgr.....J. Alan Rinehart

**KUTY—Palmdale—1957**

Frequency: 1470 Kc.....Power: 1 Kw.  
 Owned By.....Palmdale Broadcasters  
 Address.....806 East Ave., Q-10  
 Tel.: Windsor 7-3107.....Independent  
 Representative.....Ned Costa  
 President.....Harold C. Singleton  
 Gen. Sta. Mgr.....Thomas K. McDonnell  
 Program, Promo. Mgr.....Pat Grande  
 Publicity Dir.....Evelyn McDonnell  
 Chief Engineer.....Jim Ericson

**KCMJ—Palm Springs—1946**

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.  
 Owned-Operated By.....KCMJ, Inc.  
 Business Address.....Box KK  
 Tel.: FA 5-2253.....CBS  
 Sta. Reps.....Lucas; United Spot Sales  
 President, Gen. Mgr.....Louis Wasmer  
 Station Manager.....Patrick Raymond  
 Chief Engineer.....Glen Barnett

**KDES—Palm Springs—1956**

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned.....Cameron Bcstg. Co.  
 Address.....174 N. Palm Canyon Dr.  
 Tel.: FA 4-1212.....Independent  
 Newspaper Affiliation.....Desert Sun  
 Representative.....Sandberg-Gates

President.....Geo. E. Cameron, Jr.  
 Gen. Sta. Mgr.....Norman W. Lofthaus  
 Commercial Mgr.....Adam Warren  
 Program Dir.....Guy Knight  
 Chief Engineer.....Cliff Miller

**KPAL—Palm Springs—1954**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owner.....KPAL Bcstg. Corp.  
 Address.....P. O. Box 1450  
 Tel.: FAirview 4-9171.....Independent  
 Station Reps.....Masla; Torbet, Allen & Crane  
 President.....H. Maizlish  
 Gen. Mgr.....Al Yallen  
 Chief Engineer.....Paul Wieman

**KIBE—Palo Alto—1949**

Frequency: 1220 Kc.....Power: 1,000 Watts d.  
 Owned-Oper. By.....Sundial Bcstg. Corp.  
 Address.....230 Town & Country Village  
 Tel.: DA 3-1341.....Independent  
 Rep.....Walker-Rawalt  
 General Mgr.....Edward Davis  
 Station Manager.....Don Madill  
 Chief Engineer.....Robert Cook

**KMET—Paradise—1960**

Frequency: 930 Kc.....Power: 500 W. d.  
 Address.....P. O. Box 1147  
 Owned By.....KoMet Radio Inc.  
 Tel.: Trinity 7-6241.....Independent  
 Representative.....Sandberg-Gates & Co.  
 President & Gen. Mgr.....D. F. Mariska  
 Station Mgr.....S. W. Breyfogle  
 Program Director.....Tim Armstrong

**KWKW—Pasadena—1942**

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Operated By.....KWKW, Inc.  
 Address.....6233 Hollywood Blvd., Hollywood  
 Tel.: HOLlywood 5-6171.....Independent  
 Reps.....Nat'l Time Sales; Hall  
 President.....John F. Malloy  
 General, Station Mgr.....William J. Beaton  
 Comm. Manager.....Andy James  
 Chief Engineer.....Robert Fisher

**KRLA—Pasadena—1959**

Frequency: 1110 Kc.....Power: 10,000 Watts  
 Owned-Operated By.....1110 Bcstg. Corp.  
 Address.....1717 N. Highland, Hollywood 28  
 Tel.: HO 2-7388.....Independent  
 Representative.....Cooke  
 President, Gen. Mgr.....Donald Cooke  
 Commercial Mgr.....Armand Lamont  
 Program Dir.....Herb Heiman  
 Chief Engineer.....Jack Reeder

**KPRL—Paso Robles—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. J. & B. Schwartz  
 Address.....P.O. Box 96  
 Tel.: 205.....ABC  
 Station Mgr.....Bernard Schwartz  
 Comm. Mgr.....Dorothy Schwartz

**KAFP—Petaluma—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By: Lloyd Burlingham  
 Address: Box 590  
 Tel.: PO 3-1505. **KBS**  
 President: Lloyd Burlingham  
 Commercial Mgr.: Ken Lawrence  
 Station, Promo. Mgr.: Don F. Davis  
 Publicity Dir.: Victor J. Kopp  
 Chief Engineer: Ken Phillips  
 Owners of: KNOG, Nogales.

**KKIS—Pittsburg—1949**

Frequency: 990 Kc. Power: 5 Kw.  
 Owned-Oper. By: Kay Kis Corp.  
 Business: 230 East 4th St.  
 Tel.: HE 2-2964. **Independent**  
 President: B. Small  
 General Station Manager: Jerry Bassett

**KKAR—Pomona—1960**

Frequency: 1220 Kc. Power: 250 Watts  
 Owned By: Intrastate Broadcasters, Inc.  
 Address: 1430 E. Phillips Blvd.  
 Tel.: NAtional 3-3434. **Independent**  
 President, Gen. Mgr.: Abbott London  
 Station Mgr.: Charlie Powers  
 Commercial Mgr.: Jay Jones  
 Program Dir.: Bill Davies  
 Sales Promo. Mgr.: J. R. Dick  
 Publicity Dir.: Norma Hulderman  
 Chief Engineer: John Young

**KWOW—Pomona—1947**

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By: Valley Bdcstg. Co.  
 Business-Studio Address: So. Mills & Olive  
 Tel.: NAtional 8-5541. **Independent**  
 General Mgr.: B. Paschall

**KTIP—Porterville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Gateway Bcstgs., Inc.  
 Business-Studio Address: Box 1312  
 Tel.: SU 4-1450. **Independent**  
 President, Gen. Mgr.: Gareth F. Garland  
 Sales Promo Mgr.: B. Harland Ohde  
 Program Director: Lawrence D. Cotta  
 Chief Engineer: Robert J. Byrne

**KACY—Port Hueneme—1958**

Frequency: 1520 Kc. Power: 250 Watts  
 Owned By: KACY, Inc.  
 Address: P.O. Box 1520, Oxnard, Calif.  
 Tel.: HUnter 3-1520. **Independent**  
 Station Rep.: McGavren  
 President: Lincoln Dellar  
 V.P. Gen. Mgr.: Glenn D. Lockhart  
 Commercial Mgr.: Doug W. Foerster  
 Program Dir.: Dick Moreland  
 Chief Engineer: Arlyn Jackson

**KBLF—Red Bluff—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Victor Indust., Corp.  
 Address: Box 431  
 Tel.: LAwrence 7-3511. **Independent**  
 Station Rep.: Tracy Moore  
 President: Victor Muscat  
 General Mgr.: Clay McGowan  
 Commercial Mgr.: Ted Knight  
 Station Mgr.: Bill Baumgarten  
 Program Dir.: Bea Lambdin  
 Chief Engineer: Harry Shelby

**KAHR—Redding—1958**

Frequency: 1270 Kc. Power: 1000 Watts, d.  
 Owned By: Hi Fidelity Stations, Inc.  
 Address: P.O. Box 997  
 Tel.: CHestnut 3-5511. **Independent**  
 President: Paul Bowman  
 Commercial Mgr.: A. Loeffler

**KRDG—Redding—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned: Redding Broadcasting Co.  
 Address: 1347 Yuba St.  
 Tel.: CHestnut 3-0343. **ABC-MBS**  
 Representative: Tracy Moore  
 Gen. Mgr., Chief Eng.: Howard N. Martineau

**KSDA—Redding—1954**

Frequency: 1400 Kc. Power: 250 Watts  
 Owner: Radio Redding, Inc.  
 Address: 1943-B Pine St.  
 Tel.: CHestnut 3-2454. **Independent**  
 Station Representative: Webb  
 President: Jean L. Carpenter  
 Gen. Comm. Manager: Roger C. Patrick

**KVCV—Redding—1937**

Frequency: 800 Kc. Power: 1000 Watts  
 Owned-Oper. By: Golden Empire Bcstg. Co.  
 Address: Hotel Redding  
 Tel.: CH 3-1515. **CBS**  
 Sta. Representative: Bolling  
 President, Gen. Mgr.: Mrs. H. McClung  
 Station Mgr.: H. E. McCarty

**KVIP—Redding—1957**

Frequency: 540 Kc. Power: 1 Kw.  
 Owned: Shasta Bcstg. Corp.  
 Address: Box 919  
 Tel.: CHestnut 1-5540. **Independent**  
 Representative: Hollingbery  
 Pres., Gen. Mgr.: George C. Fleharty  
 Comm. Sta. Mgr.: David F. Niles  
 Chief Engineer: Lynn Olson

**KCAL—Redlands—1954**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owner: Southwest Bcstg. Co., Inc.  
 Address: P. O. Box 390  
 Tel.: PYramid 3-2358. **Independent**  
 President: J. Gardner

**KRCK—Ridgecrest—1956**

Frequency: 1360 Kc. Power: 1 Kw.  
 Owned Indian Wells Radio  
 Address 350 W. Ridgecrest Blvd.  
 Tel.: RI 8-4061 KBS  
 Station Reps. Lucas-Gunn  
 President Victor M. Farel  
 Station Mgr. Harry Nungester  
 Program Dir. Mike Jenkins  
 Sales Promo. Mgr. Bob Blacquiére  
 Chief Engineer Paul Byass

**KRKS—Ridgecrest—1956**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Gilson Broadcasting, Inc.  
 Address Box 696  
 Tel.: RI 8-9211 Independent  
 Station Rep. Torbet, Allen & Crane  
 General Manager L. Spence

**KACE—Riverside—1957**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned KACE Radio, Inc.  
 Address 7351 Lincoln Ave.  
 Tel.: OV 8-1570 Independent  
 Station Reps. Walker Rawalt; Harlan Oakes  
 Pres., Gen. Mgr. Ray Lapica  
 Comm. Mgr. Harry Kolpack  
 Station Mgr. Milton Cook  
 Program Dir. Helen Sherban  
 Publicity Dir. Olive Sherban  
 Chief Eng's. W. Reece & J. Gardner

**KPRO—Riverside—1941**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned Imperial Broadcasting System, Inc.  
 Address 3401 Russell Street  
 Tel.: OV 6-0260 Independent  
 Sta. Reps. John E. Pearson; Ira Laufer  
 General Mgr. Lee Ellis  
 Station Mgr. Jim De Caro  
 Sales, Promo Mgr. Nadine Hill  
 Program Director Bill Gebeau  
 Chief Engineer David Matton  
 Owners of: KREO, Indio; KROP, Brawley; KYOR,  
 Blythe.

**KCRA—Sacramento—1945**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By KCRA, Inc.  
 Business Studio Address 310 Tenth St.  
 Tel.: Hickory 4-7300 NBC  
 Representative Percy  
 President Robert E. Kelly  
 General Mgr. Jon S. Kelly  
 Asst. Gen. Mgr. Howard J. Smiley  
 Nat. Comm. Mgr. Fred C. Beckwith  
 Station Mgr. Raymond J. Smith  
 Sales Prom. Mgr. Ted Hardy  
 Chief Engineer W. Herbert Hartman  
 Owners of: KCRA-TV-FM.

**KFBK—Sacramento—1922**

Frequency: 1530 Kc. Power: 50,000 Watts  
 Owned-Oper. By McClatchy Newspapers

Business Studio Address Twenty-First & Q  
 Tel.: GI 2-0476 CBS  
 Newspaper Affiliation McClatchy Newspapers  
 Representative Paul H. Raymer  
 President Eleanor McClatchy  
 Station Manager Frank M. Devaney

**KGMS—Sacramento—1952**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By KGMS, Inc.  
 Address 13th & H. Sts.  
 Tel.: GI 1-3133 Independent  
 President Anthony C. Morici  
 Chief Engineer Bob LaRue

**KROY—Sacramento—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By John Carey, Inc.  
 Business-Studio Address 1010 11th St.  
 Tel.: GI 3-2525 CBS  
 Representative Hollingbery  
 President Lincoln Dellar  
 General. Comm. Mgr. William H. Weaver  
 Program Director Ralph Pettit  
 Chief Engineer William Overhauser

**KRAK—Sacramento—1926**

Frequency: 1140 Kc. Power: 5000 Watts  
 Owned By John Poole  
 Address Hotel Senator  
 Tel.: Gilbert 1-6164 MBS  
 Station Rep. Adam Young  
 President, Gen. Mgr. Manning Slater  
 General Sales Mgr. L. Buskett  
 Commercial Mgr. Sidney S. Spaner  
 Sta. Program Dir. Jay Hoffer  
 Chief Engineer Robert La Rue

**KXOA—Sacramento—1945**

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw., n.  
 Owned-Oper. By Cal-Val Radio  
 Business Address Box 3094  
 Tel.: WA 5-2717 Independent  
 Station Representative Daren F. McGavren  
 President Riley R. Gibson  
 General Mgr. Howard Haman  
 Prog. Dir. Jack Lawson  
 Chief Engineer Maurice Hill

**KDON—Salinas—1935**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Oper. By John B. Rushmer  
 Business Address 933 N. Main St.  
 Tel.: HA 2-6464 Independent  
 Representative Pearson  
 Pres., Gen. Mgr. John B. Rushmer  
 Chief Engineer Don Runyon

**KSBW—Salinas—1947**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By Salinas Valley Bcstg. Corp.  
 Address P.O. Box 1651  
 Tel.: HARRISON 2-6422 ABC-MBS  
 Station Representative Daren F. McGavren  
 Pres., Gen. Mgr. John C. Cohan  
 Station Mgr. Foy Willing  
 Sales Promo. Mgr. Clarke Bradley

# CALIFORNIA

Publicity Dir. . . . . Donald C. Theobald  
 Chief Engineer . . . . . Bill Hargan  
 Owners of: KSBW-TV; KSBY-TV, San Luis Obispo.

## KCKC—San Bernardino—1947

Frequency: 1350 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . M. V. W. Radio Corp.  
 Business Address . . . . . 770 Mill St.  
 Tel.: TU 8-0245 . . . . . ABC  
 President . . . . . Raymond T. McKenzie  
 Station Mgr. . . . . Clair A. Weidenaar  
 Chief Engineer . . . . . James Blaine

## KFXM—San Bernardino—1929

Frequency: 590 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . KFXM Broadcasting Co.  
 Address . . . . . 512 Fifth Street  
 Tel.: TU 9-3636 . . . . . Independent  
 Representative . . . . . McGavren  
 President . . . . . Howard L. Tullis  
 General Manager . . . . . Norman Keats  
 Commercial Mgr. . . . . Bob Bunnell  
 Program Dir. . . . . Roy L. Cordell  
 Chief Engineer . . . . . Lyle Kilgore  
 Owners of: KAFY, Bakersfield; KDEO, San Diego.

## KITO—San Bernardino—1947

Frequency: 1290 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Radio Associates, Inc.  
 Address . . . . . Box 889  
 Tel.: GLenview 8-8183 . . . . . Independent  
 Sta. Reps. . . . . Torbet, A. & C.; Venard, R. & Mc.  
 Station Mgr. . . . . Tom Papich  
 Program Director . . . . . Dean Seaton  
 Chief Engineer . . . . . Walt Rees

## KRNO—San Bernardino—1948

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . KRNO, Inc.  
 Address . . . . . 990 Colton Ave  
 Tel.: TU 8-0771 . . . . . Independent  
 Sta. Rep. . . . . Bolling  
 Co-Owners . . . . . C. Trigg & Jack Vaughn  
 General Manager . . . . . J. T. Staples

## KCBQ—San Diego—1946

Freq.: 1170 Kc. . . . . Power: 50 Kw. d; 5 Kw. n.  
 Owned-Oper. By . . . . . KCBQ, Inc.  
 Business Address . . . . . 7th Ave. at Ash  
 Tel.: BE 2-7161 . . . . . Independent  
 Representative . . . . . John Blair  
 Pres., Mgr. Dir. . . . . Lee Bartel  
 National Sales Mgr. . . . . Harry Averill  
 Program Director . . . . . Scotty Day  
 Chief Engineer . . . . . Morris Jones  
 Owners of: WOKY, Milwaukee, Wis.; KYA, San Francisco, Calif.; WADO, New York, N. Y.

## KFMB—San Diego—1941

Frequency: 540 Kc. . . . . Power: 5 Kw.  
 Owned By . . . . . Transcontinent TV Corp.  
 Bus.-Studio Address . . . . . 1405 Fifth Ave.  
 Tel.: BE 2-2114 . . . . . CBS  
 Representative . . . . . Petry  
 President . . . . . David C. Moore

V.P., Gen. Mgr. . . . . George Whitney  
 Station Manager . . . . . Jack Kerner  
 Gen. Sls. Mgr. . . . . Virgil Clemons  
 Program Director . . . . . Don Ross  
 Sales Promo. Mgr. . . . . Irving Stevens  
 Publicity Dir. . . . . Geoff Edwards  
 Chief Engineer . . . . . Charles Abel  
 Owners of: WGR-AM-TV, Buffalo, N. Y.; WDAF-AM-TV, Kansas City; KFMB-TV; KERO, Bakersfield; WNBP, Scranton.

## KGB—San Diego—1922

Frequency: 1360 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . KGB, Inc.  
 Address . . . . . 4141 Pacific  
 Tel.: CYPress 7-2201 . . . . . ABC  
 Representative . . . . . H-R  
 President, Gen. Manager . . . . . Marion B. Harris  
 Station Mgr. . . . . Herbert H. Wixson  
 Station Program Director . . . . . Robert S. Regan  
 Publicity Director . . . . . Joe Harris  
 Chief Engineer . . . . . Charles N. Duncan

## KOGO—San Diego—1926

Frequency: 600 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . United Artists  
 Business Address . . . . . P.O. Box 628  
 Tel.: CO 2-2421 . . . . . NBC  
 Newspaper Affil. . . . . Newsweek Magazine  
 Representative . . . . . Katz Agency  
 President . . . . . James G. Rogers  
 Gen. Mgr. . . . . W. E. Goetze  
 Commercial Manager . . . . . Ray Baker  
 Sales Prom., Pub. Dir. . . . . Kenneth N. McClure  
 Program Director . . . . . Dick Roberts  
 Chief Engineer . . . . . LeRoy Bellwood  
 Owners of: KFSD-TV.

## KSDO—San Diego—1947

Freq.: 1130 Kc. . . . . Power: 5000 Wts. d.  
 Owned By . . . . . Gordon Bcstg. Co.  
 Bus-Studio Address . . . . . 1023 Second Ave.  
 Tel.: BE 2-2041 . . . . . Independent  
 Station Rep. . . . . Adam Young  
 President . . . . . Sherwood R. Gordon  
 V.P. Gen. Mgr. . . . . Charles A. Black  
 Station Mgr. . . . . Joseph Miller  
 Program Director . . . . . Richard L. Venturino  
 Chief Engineer . . . . . Vern A. Milton  
 Owners of: KQBY, San Francisco; KBUZ, Phoenix.

## KSON—San Diego—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper By . . . . . Broadmoor Bcstg. Corp.  
 Address . . . . . U.S. Grant Hotel  
 Tel.: BE 3-3131 . . . . . MBS  
 Sta. Representative . . . . . Hollingbery  
 Station Mgr. . . . . Henry J. Guzik  
 Commercial Mgr. . . . . Harry Bulow  
 Program Dir. . . . . Bob Connors  
 Chief Engineer . . . . . Jack Rabell

## XEAK—San Diego—1934

Frequency: 690 Kc. . . . . Power: 50 Kw.  
 Owned By . . . . . California Bcstrs., Inc.  
 Address . . . . . 825 West Camino Del Rio

Tel.: CYpress 8-0528.....Independent  
 Station Rep.....Peters, Griffin, Woodward  
 President, General Mgr.....James M. Harman  
 Comm. Mgr.....Robert J. Harman  
 Sls. Prom. Mgr., Pub. Dir.....Mrs. F. Tompson  
 Program Dir.....Robert Donnelly  
 Chief Eng.....George I. Rivera

**KGIL—San Fernando—1947**

Frequency: 1260 Kc. Power: 5 Kw. d; 1 Kw. n.  
 Owned-Oper. By... Buckley Jaeger Bcstg Corp.  
 Address. 13325 Van Nuys Blvd., Pacoima, Calif.  
 Tel.: Empire 6-9555.....Independent  
 Representative.....Branham  
 President.....Norman Boggs  
 Comm. Mgr.....Harold B. Arkoff  
 Chief Engineer.....Jay Rice

**KCBS—San Francisco—1949**

Frequency: 740 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....CBS  
 Address.....Sheraton Palace Hotel  
 Tel.: YU 2-2700.....CBS  
 Representative.....CBS Radio Spot Sales  
 V.P., General Mgr.....Jules Dundes  
 Adv. & Sales Prom. Mgr.....Bob Harris  
 Program Director.....H. S. Basayne  
 Chief Engineer.....Alan Cormack  
 Owners of: WCBS, New York; WBBM, Chicago;  
 WCAU, Philadelphia; WEEL, Boston; KMOX,  
 St. Louis; KNN, Los Angeles.

**KFAX—San Francisco—1925**

Frequency: 1100 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Argonaut Bcstg. Co.  
 Business Studio Address.....1470 Pine St.  
 Tel.: OR 3-4148.....Independent  
 Station Representative.....Hollingbery  
 President, General Mgr.....A. J. Krisik  
 Exec. V.P., Comm. Mgr.....L. Ray Rhodes  
 Sales Prom., Pub. Dir.....Dean Moxley  
 Managing Editor.....Ed Salzman  
 Chief Engineer.....Roger Roberts

**KFRC—San Francisco—1924**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....RKO General  
 Business Address.....415 Bush St.  
 Tel.: YUkon 2-9200.....Independent  
 Representative.....H-R  
 President.....Thomas F. O'Neil  
 General Mgr.....Richard E. Nason  
 Dir. of Sales Prom.....Bill Sweeney  
 Program Dir.....George Crowell  
 Chief Engineer.....Thos. D. Razovich  
 Owners of: WOR-AM-TV-FM, New York; KJL-  
 AM-TV-FM, Los Angeles; WNAZ-AM-FM-TV,  
 Boston; CKLW-AM-FM-TV, Detroit; KFEC-AM-  
 FM, San Francisco; WGMS, Washington; WNBQ-  
 AM-TV, Memphis.

**KGO—San Francisco—1924**

Frequency: 810 Kc.....Power: 50,000 Watts  
 Owned-Oper By.....ABC-PT, Inc.  
 Business Address.....277 Golden Gate Ave.  
 Tel.: UNDERhill 3-0077.....ABC  
 Representative.....John Blair

General Station Mgr.....Elmer Wayne  
 Commercial Manager.....Del Gore  
 Publicity Dir.....George T. Rodman  
 Program Director.....Edward Smith  
 Chief Engineer.....Harry N. Jacobs

**KNBC—San Francisco—1922**

Frequency: 680 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....National Bcstg. Co.  
 Address.....420 Taylor St.  
 Tel.: GR 4-8700.....NBC  
 Representative.....NBC Spot Sales  
 President (NBC).....Robert Kintner  
 General Mgr.....William Decker  
 Comm. Mgr.....Richard H. Gravett  
 Program Director.....Jack Wagner  
 Publicity Director, Prom. Mgr., Jane Morrison  
 Chief Engineer.....Curtis D. Peck

**KQBY—San Francisco—1956**

Frequency: 1550 Kc.....Power: 10 Kw.  
 Owned-Oper. By.....Gordon Bcstg Co.  
 Address.....340 Mason St.  
 Tel.: YUkon 2-9771.....MBS  
 Sta Rep.....Peters, Griffin, Woodward  
 President.....Sherwood R. Gordon  
 General Manager.....Charles Black  
 National Sales Mgr.....Jerry Friedman  
 Program Dir.....Eugene Gelhaar  
 Sales Manager.....Dwight Case  
 Chief Engineer.....Ken Warren  
 Owners of: KSDO, San Diego; KRUZ, Phoenix.

**KSAN—San Francisco—1938**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Golden Gate Broadcasting Corp.  
 Address.....1111 Market Street  
 Tel.: MA 1-8171.....Independent  
 Sta. Reps.....Bob Dore; Dora Clayton  
 General, Sta. Mgr.....Norwood J. Patterson  
 Comm. Prom. Mgr.....J. Walter Carroll  
 Chief Engineer.....John J. Rolih

**KSAY—San Francisco—1957**

Frequency: 1010 Kc.....Power: 10 Kw.  
 Owned.....KSAY Bcstg. Co.  
 Address.....Fairmont Hotel  
 Tel.: EX 7-8800.....Independent  
 Pres., Chief Eng.....Grant Wrathall  
 General Mgr.....Clair G. Halverson

**KSFO—San Francisco—1925**

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Golden West Bcsters.  
 Business Address.....950 California St.  
 Tel.: YU 2-5500.....Independent  
 Representative.....AM Radio Sales  
 President.....Robert Reynolds  
 V.P., Gen. Manager.....William D. Shaw  
 V.P., Comm. Manager.....Bert S. West  
 Program Director.....Hugh Heller  
 Chief Engineer.....Harry Bartolomei

**KYA—San Francisco—1926**

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Golden State Broadcasting, Inc.

# CALIFORNIA

**Business Address**.....1 Nob Hill Circle  
**Tel.:** DO 2-2536.....Independent  
**Pres., Mgr. Dir.**.....Lee Bartell  
**Station Mgr.**.....Wm. Nichols  
**Prog. Dir.**.....Les Stein  
**Sales Promotion**.....Dan Martin  
**Nat'l Sales Dir.**.....Harry Averill  
**Chief Engineer**.....Paul Beck  
**Owners of:** KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; WADO, New York, N. Y.

## KALI—San Gabriel—1946

**Frequency:** 1430 Kc. .... **Power:** 5000 W., d.  
**Owned**.....Tele-Broadcasters of Calif. Inc.  
**Address**.....5723 Melrose Ave., Hollywood, Cal.  
**Tel.:** HOLLYWOOD 6-6161.....Independent  
**President**.....H. Scott Kilgore  
**Gen. Mgr.**.....James Coyle  
**Chief Engineer**.....Charles McKee  
**Owners of:** WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

## KEEN—San Jose—1947

**Frequency:** 1370 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Operated By**.....United Bcstg. Co.  
**Business Studio Address**.....Hotel De Anza  
**Tel.:** CY 4-0344.....Independent  
**Representative**.....Hollingbery  
**President**.....George M. Mardikian  
**Gen. Mgr.**.....Floyd Farr  
**Sales Promo. Mgr.**.....Ray Holly  
**Publicity Dir.**.....Phil Philley  
**Prog. Dir., Chief Eng.**.....George Snell

## KLOK—San Jose—1946

**Freq.:** 1170 Kc. .... **Power:** 10 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Radio KLOK, Inc.  
**Business Address**.....P. O. Box 327B  
**Tel.:** CL 1-5170.....Independent  
**Representatives**.....Clark; Pickens  
**President**.....E. L. Barker  
**General Manager**.....R. E. Ryan  
**Program Director**.....Ruth P. Fish  
**Sales Promotion Mgr.**.....E. H. Grigg  
**Chief Engineer**.....Terry D. Lloyd

## KLIV—San Jose—1946

**Freq.:** 1590 Kc. .... **Power:** 1 Kw. d., 500 w. n.  
**Owned-Oper. By**.....Cal Radio, Inc.  
**Address**.....P.O. Box 995  
**Tel.:** CY 3-8030.....Independent  
**Station Rep.**.....McGavren  
**Pres., Gen. Mgr.**.....Riley R. Gibson  
**Commercial Mgr.**.....Doug Walker  
**Program Dir.**.....Bob Holmes  
**Chief Engineer**.....Maurice Hill  
**Owners of:** KNOA, Sacramento.

## KRRX—San Jose—1948

**Frequency:** 1500 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By**.....San Jose Bcstg. Co.  
**Address**.....501 N. Bayshore  
**Reps.**.....Torbet, Allen & Crane; McConnell  
**Pres., Gen. Mgr.**.....Joe E. Levitt  
**Opera. Manager**.....Frank G. Kilpatrick  
**Commercial, Promo. Mgr.**.....Bob Campbell  
**Chief Engineer**.....Herman Stalberg

## KATY—San Luis Obispo—1946

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By**.....KATY Inc.  
**Address**.....1146 Monterey St.  
**Tel.:** LI 3-1340.....Independent  
**Sta. Representative**.....Meeker Co.  
**Pres., Gen., Sta., Comm. Mgr.**.....M. F. Marquardt  
**V.P., Ch. Eng.**.....Glenn O. Porter

## KVEC—San Luis Obispo—1937

**Frequency:** 920 Kc. **Power:** 1 Kw. d., 500 w. n.  
**Owned By**.....John C. Cohan  
**Address**.....P.O. Box 787  
**Tel.:** Liberty 3-8830.....ABC-MBS  
**Station Representative**.....H-R  
**President**.....John C. Cohan  
**General, Station Mgr.**.....Bob Brown  
**Commercial Manager**.....Robie Shull  
**Program Director**.....Daryl Kruse  
**Chief Engineer**.....Donald Gilmour  
**Owners of:** KSBW-AM-TV, Salinas; KNES, Hartford; KSBY-TV, San Luis Obispo.

## KSLY—San Luis Obispo—1960

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned By**.....Rex O. Stevenson  
**Address**.....1214 Higuera  
**Tel.:** LI 3-9400.....Independent  
**Station Manager**.....D. J. Curzon  
**Program Director**.....Robert L. Freizen  
**Chief Engineer**.....Gerald Peterson

## KOFY—San Mateo—1946

**Frequency:** 1050 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**.....Intercontinental Radio  
**Address**.....50 Drumm St.  
**Tel.:** YU 2-9933.....Independent  
**President**.....H. Scott Kilgore  
**Gen. Mgr.**.....F. T. Crennan  
**Owners of:** WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.

## KTIM—San Rafael—1947

**Frequency:** 1510 Kc. .... **Power:** 1000 Watts  
**Owned-Operated By**.....Marin Bcstg. Co., Inc.  
**Business Address**.....1040 B Street  
**Tel.:** Glenwood 6-1510.....Independent  
**Newspaper Affil.**.....S. R. Independent Journal  
**President**.....Roy A. Brown  
**Gen. Mgr., Chief Eng.**.....Hugh Turner  
**Commercial Mgr.**.....C. F. Pendleton  
**Program Director**.....Bill Thompson  
**Publicity Dir.**.....Karl Barron

## KWIZ—Santa Ana—1926

**Frequency:** 1480 Kc. .... **Power:** 1000 Watts  
**Owned**.....Voice of the Orange Empire Inc.  
**Business Address**.....105 E. 5th St.  
**Tel.:** KI 7-5581.....Independent  
**Station Representative**.....Meeker Co.  
**President**.....Ernest L. Spencer  
**Manager**.....Howard P. Gray  
**National Sales Mgr.**.....Douglas Fleming  
**Commercial Mgr.**.....Dick Leader  
**Program Dir.**.....Ed Nix  
**Chief Engineer**.....Jim Blaine



**KDB—Santa Barbara—1926**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....KDB Broadcasting Co.  
 Address.....Mar Monte Hotel  
 Tel.: WO 4131.....Independent  
 Gen. Comm. Mgr.....Len Menard  
 Program Dir.....Dick Johnston

**KIST—Santa Barbara—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Western States Radio  
 Business-Studio Address.....735 State St.  
 Tel.: WO 3981.....Independent  
 Representative.....George P. Hollingbery  
 Pres., Gen. Mgr.....J. P. Wardlaw, Jr.  
 Comm. Sta. Mgr.....Robert L. Jones  
 Program Dir.....Bob Olson  
 Sales Promo. Mgr.....Ruth Lindsey  
 Publicity Dir.....Dorothy P. Davis  
 Chief Engineer.....Ray Kubly

**KTMS—Santa Barbara—1937**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By.....News-Press Publish. Co.  
 Business-Studio Address.....News-Press Bldg.  
 Tel.: WO 3911.....ABC-NBC  
 Representative.....Paul H. Rzymor  
 President.....Thomas M. Storke  
 Gen. Mgr.....Joe Bernes

**KSCO—Santa Cruz—1947**

Frequency: 1080 Kc. Power: 1000 d.; 500 n.  
 Owned-Operated By.....Radio Santa Cruz  
 Business Address.....2300 Portola Drive  
 Tel.: GR 5-1080.....Independent  
 Representative.....BTS  
 Gen. Mgr., Chief Eng.....Charles V. Berlin

**KCOY—Santa Maria—1946**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Arenze B'casters  
 Business Address.....Box 166  
 Tel.: WALnut 5-2644.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 Pres., Gen., Sta. Mgr.....James H. Ranger  
 Comm. Promo Mgr.....Ed J. Zuchelli  
 Program, Publicity Mgr.....Ed Mack  
 Chief Engineer.....Fred Ray

**KSMA—Santa Maria—1945**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....J. Hagerman, J. I. Groom  
 Address.....510 W. Morrison  
 Tel.: WALnut 5-2582.....Independent  
 Managers.....James M. Hagerman, John I. Groom

**KSPA—Santa Paula—1948**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....KSPA Radio  
 Address.....110 Cameron St.  
 Tel.: JACKson 5-6333.....Independent  
 General Manager.....Frank James

**KJAX—Santa Rosa—1959**

Freq.: 1150 Kc. Power: 5000 W. d., 500 W. n.

Owned By.....Radio Santa Rosa  
 Address.....Hotel Santa Rosa  
 Tel.: Liberty 5-4550.....Independent  
 Sta. Representative.....John E. Pearson  
 Presidents.....Joe & Lew Gamble  
 General Manager.....L. Spangenburg

**KSRO—Santa Rosa—1937**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Finley Bcastg. Co.  
 Business Address.....Flamingo Hotel  
 Tel.: LI 5-3313.....Independent  
 Station Representative.....Hollingbery  
 President.....Mrs. E. L. Finley  
 General Manager.....Frank W. McLaurin  
 Commercial Mgr.....Greb Prichard  
 Program Dir.....Merle Ross  
 Sales Promo., Publicity Dir.....Ron Brown  
 Chief Engineer.....Hilmar Cann

**KROG—Sonora—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Sonora Bcastg. Co.  
 Address.....Box 967  
 Tel.: JE 2-7426.....KBS  
 Station Rep.....Sandeberg-Gates  
 President, Gen. Mgr.....R. P. Bowen  
 Comm. Program Dir.....Lorene J. Bowen

**KJOY—Stockton—1947**

Frequency: 1280 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Joseph Gamble Stations, Inc.  
 Business-Studio Address.....110 N. Eldorado St.  
 Tel.: HOWard 5-4437.....Independent  
 Representative.....McGavren  
 President.....J. E. Gamble  
 General Manager.....Ort Lothius  
 Commercial Manager.....Jack Blake  
 Sales Prom. Mgr.....Carolyn Pribyl  
 Program Director.....Alan Oak  
 Publicity Dir.....Ron Reynolds  
 Chief Engineer.....James Tracewell

**KSTN—Stockton—1949**

Freq. 1420 Kc. Power: 5000 Watts  
 Owned-Operated By.....San Joaquin Bcastg. Co.  
 Business Address.....2171 Ralph Ave.  
 Tel.: HOWard 4-7338.....Independent  
 Representative.....Hollingbery  
 Pres., Gen. Manager.....Knox La Rue  
 Station Mgr.....D. D. Skinner

**KWG—Stockton—1922**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Greater Stockton Radio Inc.  
 Address.....Weber at "E"  
 Tel.: HOWard 5-2251.....ABC  
 Station Reps.....Sandeberg-Gates  
 President.....Riley R. Gibson  
 V.P., Gen. Mgr.....Gary Wilson  
 Commercial Mgr.....Gordon L. Jacobs  
 Program Dir.....Andrew Lane, Jr.

**KSUE—Susanville—1948**

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.  
 Owned By.....James E. McKahan  
 Business Address.....P.O. Box 501

## CALIFORNIA

**Tel.: 2020**.....KBS  
Representative.....Tracy Moore  
Pres., Gen. Mgr.....James E. McKahan  
Commercial Manager.....Gwen W. Burr  
Program Director.....Ernest W. Moffett  
Chief Engineer.....Harold C. Houston

### **KTKR—Taft—1948**

Frequency: 1310 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Mann Bcstg. Co.  
Business Address.....P.O. Box "WW"  
Tel.: ROger 5-6101.....Independent  
Station Manager.....Gerald Mann  
Program Director.....Louise E. Mann

### **KHOE—Truckee—1959**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned By.....Squaw Valley Truckee Bcstg. Co.  
Address.....Box 247  
Tel.: LU 7-9986.....Independent  
Station Rep.....Grant  
President.....Robert Sherman  
General, Comm. Mgr.....W. J. Mullen  
Program Dir.....Robert Pankoke  
Sales Promo, Mgr.....Carl A. Wild  
Chief Engineer.....Robt. Mulligan

### **KCOK—Tulare—1945**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KCOK, Inc.  
Business Address.....P. O. Box 119  
Tel.: MU 6-2866.....ABC-MBS  
Station Rep.....Sandberg-Gates  
Pres., Gen. Mgr.....Keith Munger  
Comm. Sales Prom. Mgr.....Dene Simpson  
Program. Chief Eng.....Ron Pesha

### **KGEM—Tulare—1956**

Frequency: 1370 Kc.....Power: 1 Kw.  
Owned By.....Melden Bcstg. Co.  
Address.....P.O. Box 444  
Tel.: MU 6-3406.....Independent  
Sta. Representative.....Webb  
President.....Meldean Upp  
General Mgr.....Jan King  
Station Mgr.....Donna Dean Upp  
Program Dir.....Larry Daniels  
Sales Promo. Mgr.....Gil Turner  
Publicity Dir.....Rodney Hardin  
Chief Engineer.....Hal Williams  
Owners of: KBMS, Coalinga.

### **KTUR—Turlock—1949**

Frequency: 1390 Kc.....Power: 1000 Watts  
Owned-Oper. By.....KTUR, Inc.  
Address.....P. O. Box 1390  
Tel.: ME 2-1390.....KBS  
Station Representative.....Sandberg-Gates  
President.....Harrison M. Fuerst  
Station Mgr.....W. Dean Huttman  
Program Dir.....George Ensign  
Chief Engineer.....Maxon Sayre

### **KUKI—Ukiah—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Station KUKI  
Address.....P. O. Box 638  
Tel.: HO 2-4771.....Independent  
Owner.....Marguerite Siems  
General Mgr. Ch. Eng.....John Franklin

### **KNBA—Vallejo—1947**

Frequency: 1190 Kc.....Power: 250 Watts d.  
Owned.....M. Elizabeth Ashbacker-Gunberg  
Business Address.....Box 1112  
Tel.: MI 4-8944.....Independent  
Representative.....Hall  
General Mgr.....L. J. Ripa

### **KUDU—Ventura—1948**

Frequency: 1590 Kc.....Power 1000 Watts  
Owned By.....Tri-County Public Service  
Business Address.....South Mills Road  
Tel.: Miller 2-2125.....Independent  
Station Reps.....Oakes & Walker-Rawalt  
President.....Charles Reiman  
General, Sta. Mgr.....Claude E. Brimm  
Commercial Mgr.....David Schwartz

### **KVEN—Ventura—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Coast Ventura Co.  
Address.....Box 1611  
Tel.: MI 3-8675.....MBS  
Station Representative.....Pearson  
President.....Carrol Hauser  
General Manager.....Sid Held  
Station Mgr., Chief Eng.....Fred Hall  
Commercial Manager.....Mike Thomas  
Program Director.....Chris Pappas  
Publicity Director.....Frank Haines  
Sales Promotion Mgr.....Bob Godeck

### **KONG—Visalia—1949**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Airwaves, Inc.  
Address.....Box 1429  
Tel.: RE 4-5811.....Independent  
President & Gen. Mgr.....Harry E. Layman

### **KWSO—Wasco—1950**

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Maple Leaf Bcstg. Co.  
Address.....P. O. Box 366  
Tel.: PL 8-6425.....Independent  
President.....E. J. Peters  
Station Mgr.....Robert T. Bann  
Chief Engineer.....Herbert J. Ratzlaff

### **KOMY—Watsonville—1937**

Frequency: 1340 Kc.....Power: 250 Watts

## CALIFORNIA-COLORADO

Owned By.....KOMY, Inc.  
 Business Address.....40 Atkinson Lane  
 Tel.: PArkway 4-5641.....Independent  
 Representative.....W. S. Grant  
 President.....F. T. Crennan  
 General Manager.....Ed Pio  
 Program Director.....Dick Buchanan

### KSYC—Yreka—1947

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Northern Bcstg. Co.  
 Address.....Lawrence Lane, S. Oregon St.  
 Tel.: VI 2-4158.....ABC  
 Representative.....T. Moore  
 President.....R. W. Lake  
 Sta., Comm. Manager.....Holt C. Wardrip

### KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts

Owner.....James E. Jaeger  
 Address.....322 A St.  
 Tel.: SH 3-7343.....KBS  
 President.....James E. Jaeger  
 Gen. Mgr., Chief Eng.....James E. Walley

### KUBA—Yuba City—1947

Freq.: 1600 Kc.... Power: 1Kw., d., 500 w. n.  
 Owned-Operated By..Peachbowl Bcstrs., Inc.  
 Bus. Add...Hotel Marysville, Marysville, Cal.  
 Tel.: SH 3-7309.....Independent  
 Sta. Representative.....Continental Sales  
 Pres., Co-Owner.....C. V. Ullom  
 Gen. Mgr., Co-Owner.....Roger R. Hunt  
 Comm. Mgr.....Lloyd Klemp  
 Program Director.....Don Taylor  
 Sales Promo. Mgr.....Bill Cleveland  
 Chief Engineer.....Carl W. Pendergraft

Pop.: 1,924,000  
 Families: 540,500

## Colorado

Radio Homes: 526,000  
 AM Stas. in State: 57

### KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....D. L. & Katholeen Allen  
 Address.....Alamosa  
 Tel.: 26.....MBS-KBS  
 Rep.....Avery-Knodel  
 Gen. Station Manager.....D. L. Allen  
 Comm. Manager.....Katholeen Allen

### KBOL—Boulder—1946

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By....Boulder Radio KBOL, Inc.  
 Address.....Box 146  
 Tel.: HI 2-2242.....Independent  
 Station Rep.....Holman  
 Pres., Gen. Mgr.....Russel Shaffer  
 Sales Manager.....Gene Palm  
 Program Dir.....F. Hobbs  
 Chief Engineer.....Blair Dobbins

### KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts  
 Owned By.....Mile High Bcstg. Co.  
 Business Address.....77 South 4th Ave.  
 Tel.: 799.....Independent  
 President, Gen. Mgr.....Clyde W. Miller  
 Commercial Mgr.....Grace Hutcherson  
 Program Dir.....Olen McGuire  
 Sales Mgr.....Hal Peirce  
 Chief Engineer.....William Dexter

### KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Royal Gorge Bcstrs., Inc.  
 Address.....1615 Central Ave.  
 Tel.: CRestwood 5-2400.....KBS  
 Pres., Gen. Sta. Mgr.....Ray M. Beckner  
 Chief Engineer.....Ed Wood

### KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.  
 Owned.....Western Bcstg. Co.  
 Address.....120 E. Platte  
 Tel.: ME 4-1503.....Independent  
 Sta. Representative.....Pearson  
 Gen. Mgr.....Jack Wallace  
 Sls. Mgr.....Jay Drennan

### KRDO—Colorado Spgs.—1947

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By....Pikes Peak Bcstg. Co.  
 Business-Studio Address.....399 S. 8th St.  
 Tel.: ME 2-1515.....Independent  
 Station Representative.....Branham Co.  
 Pres., Gen. Mgr.....Harry W. Hoth, Jr.  
 Station Mgr.....Sheldon C. Singer  
 Chief Engineer.....C. Upton  
 Owners of: KRDO-TV.

### KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....KVOR, Inc.  
 Address.....512 So. Tejon  
 Tel.: ME 2-3536.....CBS  
 Station Rep.....Meeker Co.  
 President.....Harrison Fuerst  
 General, Comm. Mgr.....David L. Lambert  
 Chief Engineer.....Rolan Cobb

### KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.  
 Owned-Oper. By.....Hill-Smith Bcstg. Co.  
 Address.....Antlers Hotel  
 Tel.: ME 4-5511.....Independent  
 President, Gen. Mgr.....J. D. Hill  
 Commercial Mgr.....Bill Mahoney  
 Asst. Station Mgr.....Sterling Carpenter  
 Program Dir.....Chas. A. Bennett  
 Chief Engineer.....Kenneth Metzger

**KYSN—Colorado Springs—1956**

Freq.: 1460 Kc. Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By.....KYSN Bcstg. Co.  
 Address.....146 West Arvada  
 Tel.: MELrose 3-2608.....ABC-MBS  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Donald T. Harding, Jr.  
 Commercial Manager.....Wayne Costner  
 Sales Prom., Publicity Dir.....Mary Ann Lee  
 Program Director.....Mike Metz  
 Chief Engineer.....Sheridan Gilbert  
 Owners of: WKID, Urbana.

**KVFC—Cortez—1955**

Frequency: 740 Kc. Power: 1 Kw.  
 Owned-Oper. By.....KVFC, Inc.  
 Address.....KVFC Bldg.  
 Tel.: LO 5-3463.....ABC  
 Stations Rep.....Intermountain  
 President.....Jack Hawkins  
 Station, Chief Engineer.....James Hawkins

**KRAI—Craig—1948**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n  
 Owned By.....Northwestern Colo. Bcstg. Co.  
 Address.....P. O. Box 65  
 Tel.: TA 4-6574.....Independent  
 Station Mgr.....Dick Bonderud

**KDTA—Delta—1955**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Monarch Broadcasting Co.  
 Address.....P.O. Box 452  
 Tel.: 140.....Independent  
 Pres., Gen., Sta. Mgr.....D. E. Towne  
 Prog. Dir.....Rose Mary Towne

**KDEN—Denver—1956**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....KDEN Broadcasting Co.  
 Address.....1601 West Jewell Ave.  
 Tel.: WE 5-3525.....Independent  
 Representative.....Breen & Ward  
 Pres., Gen. Mgr.....E. E. Koepke  
 Sta. Mgr., Publicity Dir.....Frank E. Amole, Jr.  
 Comm. Mgr.....Wally Geiger  
 Sales Prom. Mgr.....Tom Moore  
 Program Dir.....Lloyd Knight  
 Chief Engineer.....Walt Wilson

**KFML—Denver—1953**

Frequency: 1390 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Note Bcstg. Corp.  
 Address.....262 Fillmore St.  
 Tel.: DEXter 3-1350.....Independent  
 Station Representative.....Meeker Co.  
 President.....E. A. Bancker, Jr.  
 General Manager.....T. O'Connor

**KFSC—Denver—1954**

Frequency: 1220 Kc. Power: 1 Kw.  
 Owned.....Francisco V. Sanchez  
 Address.....2185 Broadway  
 Tel.: AC 2-8935.....Independent  
 Station Representative.....Oakes  
 President.....F. V. Sanchez  
 Station Mgr.....Levi Beall

**KHOW—Denver—1925**

Frequency: 630 Kc. Power: 5000 Watts  
 Owned By.....Western Bcstg. Ent. Inc.  
 Address.....Petroleum Club Bldg.  
 Tel.: AMherst 6-2611.....ABC  
 Representative.....Peters, Griffin, Woodward  
 President.....Robert L. Howsam  
 General Manager.....Frank Bishop  
 Program Dir.....Val Sherman  
 Chief Engineer.....James D. Church

**KICN—Denver—1941**

Frequency: 710 Kc. Power: 5000 Watts  
 Owned-Operated By.....Empire Bcstg. Inc.  
 Address.....814 14th St.  
 Tel.: AMherst 6-3703.....Independent  
 Station Rep.....H-R  
 President.....Don W. Burden  
 General Manager.....Richard Shireman  
 Commercial Manager.....Tom Duggan  
 Program Director.....Dennis James  
 Chief Engineer.....Joe Finch

**KIMN—Denver—1923**

Frequency: 950 Kc. Power: 5 Kw.  
 Owned.....Mile High Stations  
 Address.....5350 W. 20th Ave.  
 Tel.: BE 7-2734.....Independent  
 Station Representative.....Avery-Knodel, Inc.  
 President.....J. C. Hunter  
 General Manager.....K. E. Palmer  
 Chief Engineer.....George Vogel

**KLIR—Denver—1953**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....KLIR, Inc.  
 Address.....6535 W. Jewell  
 Tel.: WA 2-1189.....KBS  
 Sta. Representative.....Biddick  
 Pres., Gen. Manager.....G. B. Anderson  
 Chief Engineer.....D. M. Smith

**KLZ—Denver—1922**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned By.....Aladdin Broadcasting Corp.  
 Business-Studio Address.....131 Speer Blvd.  
 Tel.: MA 3-4271.....CBS  
 Representative.....Katz  
 President, Gen. Mgr.....Hugh B. Terry  
 Asst. to Pres.....Clayton H. Brace  
 Station Mgr.....E. Lee Fondren  
 Commercial Mgr.....Lew Hunter  
 Prom. Publicity Dir.....Jerry Weidenkeller  
 Program Dir.....Charles Roberts  
 Chief Engineer.....Harvey E. Wehrman

**KOA—Denver—1924**

Frequency: 850 Kc. Power: 50,000 Watts  
 Owned-Operated By.....Metropolitan TV Co.  
 Address.....1044 Lincoln St.  
 Tel.: CHerry 4-4141.....NBC  
 Representative.....Christal  
 Pres., Gen. Mgr.....William W. Grant  
 Commercial Manager.....Gene Grubb  
 Station Mgr.....Ralph Radetsky  
 Promotion Mgr.....Richard N. Schafbuch

Program Director.....Jim Atkins  
Chief Engineer.....Sid Davidson

**KOSI—Denver—1954**

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.  
Owned-Oper By.....Armstrong Bcstg. Co.  
Address.....Box 98  
Tel.: EM 6-2695.....Independent  
Station Representative.....Daren F. McGavren  
Exec. V.P.....W. L. Armstrong  
Station Mgr.....Vernon Wickre  
Chief Engineer.....David F. White

**KTLN—Denver—1948**

Frequency: 1280 Kc.....Power: 5 Kw.  
Owned-Operated By.....Radio-Denver, Inc.  
Address: 1160 East Colfax Ave.  
Tel.: AC 2-4811.....Independent  
Representative.....John Blair  
Pres., Gen. Mgr.....Richard B. Wheeler  
Program Director.....Joe Finan  
Prom. Publicity Dir.....Kay Trott  
Chief Engineer.....Norman Peterson  
Owners of: KRIZ, Phoenix.

**KDGO—Durango—1958**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Basin Bcstg. Co., Inc.  
Address.....Box 3390  
Tel.: CHerry 7-1407.....Independent  
President.....Robert Tobey  
General Manager.....Jimmie Gober  
Station Manager.....John Brazell  
Program Director.....Wayne Moorehead  
Chief Engineer.....Henry Long

**KIUP—Durango—1935**

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....KIUP, Inc.  
Address.....P. O. Box 641  
Tel.: CHerry 7-4464.....KBS  
Station Rep.....Torbet, Allen & Crane  
President, Sta. Mgr.....Ralph L. Atlas  
Asst. Manager.....R. E. O'Brien  
Commercial Mgr.....Al Gare  
Chief Engineer.....Frank Toomey

**KGMC—Englewood—1952**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned By.....MacLee Radio Corp.  
Address.....3 W. Princeton  
Tel.: SU 1-4481.....Independent  
Sta. Representative.....Weed  
Pres., Gen. Mgr.....Robert B. McWilliams  
Sta., Comm. Mgr.....Lee P. Mehlig  
Chief Engineer.....D. F. White

**KCOL—Ft. Collins—1947**

Frequency: 1410 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Northern Colo. Bcstg. Co.  
Address.....P. O. Box 574  
Tel.: HUnter 2-5991.....ABC  
Representative.....Devney O'Connell  
President.....Herb Hollister  
General Manager.....Ellis Atteberry  
Program Director.....Kent Miller  
Sales Promo. Mgr.....Terry Atteberry

Publicity Dir.....Mona Atteberry  
Chief Engineer.....Joe Kilgore

**KZIX—Fort Collins—1959**

Frequency: 600 Kc.....Power: 1000 Watts d.  
Owned By.....Horsetooth Bcstg. Co., Inc.  
Address.....Central Bldg.  
Tel.: HUnter 4-0466.....Independent  
Station Rep.....Avery Knodel  
President.....Les Ware  
General Manager.....Norb Miessler  
Commercial Mgr.....Don Gill  
Program Dir.....Johnny Canton  
Chief Engineer.....Don Hobelman  
Owners of: KLPW, Union; KOKO, Warrensburg;  
KYRO, Potosi, Mo.

**KFTM—Fort Morgan—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Morgan County Bcstg. Co.  
Address.....Highway 6 & 34  
Tel.: UN 7-5674.....KBS  
Station Representative.....Keystone  
President.....Robert M. Dolph  
Gen. Station Manager.....Mason Dixon  
Commercial Manager.....Phyllis Lovejoy  
Prog. Dir., Chief Eng.....Kent Roberts

**KGLN—Glenwood Spgs.—1950**

Frequency: 980 Kc.....Power: 1000 Watts, d.  
Owned-Oper. By.....KGLN, Inc.  
Address.....P. O. Box C  
Tel.: WH 5-6501.....MBS  
Representative.....Holman  
President.....Rex Howell  
Gen. Mgr.....Jerry Fitch  
Program Director.....Marcie Fitch  
Chief Engineer.....Stan Delahoyde

**KXXI—Golden—1957**

Frequency: 1250 Kc.....Power 1000 Wts.  
Owned By.....Golden Radio Inc.  
Address.....5801 W. 38th Ave., Denver  
Tel.: GENesse 3-6843.....Independent  
President.....N. Johnson

**KEXO—Grand Junction—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Voice of Western Colo., Inc.  
Address.....2508 North Ave.  
Tel.: CH 3-1230.....ABC-MBS  
Representative.....Harlan Oakes  
President.....D. Spencer Grow  
Vice Pres., Gen. Manager.....Abbot Tesson  
Comm., Program Dir.....Bob Collins  
Sales Promo. Mgr.....Al Schultz  
Chief Engineer.....Jim Eicher

**KREX—Grand Junction—1926**

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.  
Owned-Oper. By.....Western Slope Bcstg. Co.  
Business-Studio Address.....Box 30  
Tel.: CHapel 2-5000.....CBS  
Representative.....Hal Holman  
Pres., Gen. Mgr.....Rex Howell  
V.P., Station Mgr.....Robert McMahon  
Program Director.....Ted Ford  
Chief Engineer.....James Meyer

## COLORADO

### **KSTR**—Grand Junction—1957

Frequency: 620 Kc. Power: 5 Kw., d.  
Owned By.....Mountain States Bcstg. Corp.  
Address.....Box 1110  
Tel.: CH 3-1722.....Independent  
Representative.....W. S. Grant  
President, Gen. Mgr.....E. Anson Thomas  
Commercial Mgr.....Gordon Morehouse  
Station Mgr.....Jack B. Lewis  
Program Dir.....June Lee  
Sales Promo. Mgr.....Jim Schaeffer  
Publicity Dir.....George Walton  
Chief Engineer.....Norm Price

### **KFKA**—Greeley—1921

Frequency: 1310 Kc. Power: 1000 Watts  
Owned-Oper. By.....Mid-Western Radio Corp.  
Business-Studio Address.....620—8th Ave.  
Tel.: ELgin 2-4421.....Independent  
Newspaper Affil.....Record-Spockman, Denver  
Representative.....Hal Holman  
President.....H. E. Green  
Gen. Station Manager.....Ralph H. Green  
Comm. Mgr.....Virginia Sears  
Chief Engineer.....Harry Brewer

### **KYOU**—Greeley—1948

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Meroco Bcstg. Co.  
Address.....2424 Sixth Ave.  
Tel.: ELgin 2-0262.....ABC-KBS  
Pres., Gen. Manager.....Ellwood Meyer  
Commercial Manager.....George Drew  
Chief Eng.....Roland Reed

### **KBZZ**—La Junta—1937

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Grady F. Maples  
Address.....Box 485  
Tel.: DUdley 4-2541.....ABC-KBS-MBS  
Representative.....Indie Sales  
Station Manager.....Reed Harris  
Program Director.....John Doenges  
Chief Engineer.....Donald W. Maples

### **KLAK**—Lakewood—1955

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper.....Lakewood Bcstg Service, Inc.  
Address.....1315 Oak St.  
Tel.: BE 7-5525.....Independent  
Representative.....Oakes  
Pres., Gen., Sta. Mgr.....Maurice J. DaVolt  
Business Manager.....Julia W. DaVolt  
Program Director.....Edythe G. Walker  
Chief Engineer.....C. Pinkley

### **KLMR**—Lamar—1948

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.  
Owned-Oper. By.....SE Colorado Bcstg. Co.  
Address.....P. O. Box 632  
Tel.: 804.....MBS-ABC  
Representative.....Continental  
President.....Ralph Eaton  
Gen., Sta. Mgr.....Dennis Behan  
Pub., Prog. Director.....William Adams  
Chief Engineer.....Jack Connally

### **KMOR**—Littleton—1957

Frequency: 1510 Kc. Power: 1000 Watts  
Owned By.....M-O-R Bcstg.  
Address.....140 Woodlawn Center  
Tel.: PYramid 4-4211.....Independent  
Pres., Gen. Mgr.....Bob Martin  
Commercial. Promo. Mgr.....Hal Taft  
Program Dir.....Bob Rubin  
Chief Engineer.....Ray Doane

### **KLMO**—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned By.....Radio Longmont, Inc.  
Address.....Box 799  
Tel.: PProspect 6-2323.....Independent  
Station Representative.....Continental  
President.....Judson Rosebush  
Gen. Station Manager.....William G. Stewart  
Program. Comm. Manager.....Lila Stewart  
Sales Prom. Manager.....Bill Stewart  
Publicity Director.....Jim Stritchko  
Chief Engineer.....Gene Baldwin

### **KLOV**—Loveland—1955

Frequency: 1570 Kc. Power: 250 Watts  
Owned-Oper. By.....Regional Bcstg. Corp.  
Address.....308 East 5th  
Tel.: NO 7-1570.....KBS  
President.....William R. Vogel  
General Mgr.....W. O. Corrick  
Program Dir.....Lowell C. Oliver  
Chief Engineer.....Richard J. Brown  
Owners of: WMMT, McMinnville, Tenn.; WGNS,  
Murfreesboro, Tenn.

### **KCMS**—Manitou Spring—1953

Frequency: 1490 Kc. Power: 100 Watts  
Owned By.....Garden of Gods Bcstg. Co.  
Address.....68 Minnehaha Ave.  
Tel.: MUIberry 5-5776.....Independent  
Pres., Chief Eng.....C. M. Edmonds  
General, Comm. Mgr.....Mrs. C. M. Edmonds  
Sales Promo. Mgr.....Harold Ingersol

### **KSLV**—Monte Vista—1954

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Colorado Radio Corp.  
Business Address.....109 Adams St.  
Tel.: ULster 2-3581.....KBS  
Station Rep.....O'Connell  
President.....George O. Cory  
General, Sta. Mgr.....Darrell Leach  
Commercial Mgr.....Roy Coatis  
Program, Chief Eng.....David Kirst  
Sales Promo. Mgr.....Bob Chapin  
Publicity Dir.....Eleanor McLaren

### **KUBC**—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Operated By.....Uncompaghre Bcstg. Co.  
Business-Studio Address.....P. O. Box 279  
Tel.: CHerry 9-4546.....KBS  
Station Mgr.....E. De Julio

### **KAPI**—Pueblo—1958

Frequency: 690 Kc. Power: 250 Watts d.

Owned By ..... Centennial Radio Corp.  
 Address ..... 2829 Lowell  
 Tel: Lincoln 5-2884 ..... Independent  
 President, Gen. Mgr. .... Ray J. Williams  
 Commercial Mgr. .... Del Kinkle  
 Chief Engineer ..... D. Redingshafer

**KCSJ—Pueblo—1947**

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By ..... Star Bcstg. Co.  
 Address ..... 2226 TV Lane  
 Tel.: LI 4-5782.....Independent  
 Representative.....Meeker Co.  
 Station Mgr.....Cliff Hendrix  
 Comm. Mgr.....Howard Myers  
 Chief Engineer.....Kenneth Renfrow

**KDZA—Pueblo—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Pueblo Radio Co.  
 Address ..... 3011 Elizabeth  
 Tel.: LI 4-5646.....KBS  
 Representative.....Keystone  
 Pres., Gen. Mgr., Chief Eng.....D. B. Crouch  
 Comm. Prog. Dir.....William H. Beck

**KFEL—Pueblo—1956**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned .....KFEL, Inc.  
 Address ..... 4411 Goodnight Ave.  
 Tel.: LI 2-6884.....Independent  
 Representative .....Continental  
 Owner, Mgr.....Frank Donald Hall  
 Chief Eng., Asst. Mgr.....John T. Roscoe  
 Sales Mgr.....J. M. Johns

**KGHF—Pueblo—1928**

Frequency: 1350 Kc..Power: 5000 d.; 1000 n.  
 Owned By .....KGHF, Inc.  
 Address .....Box 293  
 Tel.: LI 2-5570 .....ABC  
 Sta. Rep.....Gill-Perna, Inc.  
 President, Gen. Mgr.....Robert D. Ellis  
 Program Director .....Bob Mahaffey  
 Chief Engineer .....Tony Mejia

**KTUX—Pueblo—1959**

Frequency: 1480 Kc.....Power: 1000 Watts  
 Owned By....Steel City Broadcasting Co., Inc.  
 Address .....4211 Elizabeth St.  
 Tel.: Lincoln 4-9586.....Independent  
 Pres., Gen. Manager.....A. S. Perry  
 Program. Pub. Director.....Martin F. Mendine  
 Chief Engineer.....James Roper

**KAVI—Rocky Ford—1956**

Frequency: 1320 Kc.....Power: 1000 Watts d.  
 Owned By.....Ridner Bcstg. Co.  
 Address .....P. O. Box 632  
 Tel.: 254-7427 .....KBS  
 Sta. Representatives.....Pearson; McGuire  
 General Mgr.....Edward J. Patrick  
 Station Manager.....Lloyd A. Ridner  
 Commercial Manager.....John Allsbury  
 Program Director.....Don Terry  
 Chief Engineer.....James Smith

**KVRH—Salida—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Wm. J. Murphy  
 Address .....P. O. Box 166  
 Tel.: KEystone 9-2575.....Independent  
 General Manager.....Wm. J. Murphy

**KGEK—Sterling—1925**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KGEK, Inc.  
 Address .....Fleming Road  
 Tel.: LA 2-1607.....KBS  
 President.....Al Ross  
 Station Mgr.....Al Casey

**KOLR—Sterling—1955**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Sterling Broadcasting Corp.  
 Address .....217 N. Front St.  
 Tel.: LA 2-1740.....ABC-MBS  
 Representative.....Hal Holman  
 President.....Kerm Kath  
 General Mgr.....Bob Kath  
 Program Dir.....Al Anderson  
 Chief Engineer.....Glenn Kipple

**KCRT—Trinidad—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KCRT, Inc.  
 Address .....100 Fisher Drive; Box 772  
 Tel.: VI 6-3212.....MBS, KBS  
 Representative.....Indie Sales  
 Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper  
 Sales Promotion Mgr.....Mrs. Francis Hayes  
 Program Director.....Pete Deluca

**KFLJ—Walsenburg—1957**

Frequency: 1380 Kc.....Power: 1 Kw., d.  
 Owned By.....Floyd Jeter  
 Address .....Box 593  
 Tel.: 111.....Independent  
 President, Ch. Eng.....Floyd Jeter  
 Prog. Dir.....Lee Jeter

Pop.: 2,566,000  
 Families: 754,500

**Connecticut**

Radio Homes: 739,000  
 AM Stas. in State: 32

**WADS—Ansonia—1956**

Freq.: 690 Kc.....Power: 500 Watts d.  
 Owned By.....Valley Broadcasting Co.  
 Address .....290 Main St.

Tel.: RE 5-4606.....MBS  
 Station Rep.....Walker-Rawalt  
 Pres., Gen., Sta. Mgr.....Sydney E. Byrnes  
 Commercial Mgr.....Wes Hobby  
 Chief Engineer.....Angelo Gruttadauria  
 (WTIC Ad on Page 330)

# QUALITY BROADCASTING SELLS RICH, RICH SOUTHERN NEW ENGLAND



QUALITY IN ARCHITECTURE IS REPRESENTED BY CONNECTICUT'S STATE CAPITOL IN HARTFORD,  
DESIGNED IN 1871 BY RICHARD MARSHALL UPJOHN. A FEW RODS AWAY, THE CORNING  
MEMORIAL FOUNTAIN REFLECTS QUALITY IN SCULPTURE.

IN RICH, RICH SOUTHERN NEW ENGLAND, QUALITY IN BROADCASTING HAS BEEN THE HALLMARK  
OF WTIC RADIO FOR THREE AND ONE-HALF DECADES.

**WTIC 50,000 watts** HARTFORD, CONN.  
REPRESENTED BY THE HENRY I. CRISTAL COMPANY



**WICC—Bridgeport—1926**

Frequency: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By: Conn. N. Y. Broadcasters  
 Address: 2190 Post Rd., Fairfield, Conn.  
 Tel.: CL 6-0461 N.Y. CI 5-0669. Independent  
 Representative: Adam Young  
 President, Gen. Mgr.: Kenneth M. Cooper  
 V.P., Business Mgr.: John E. Metts  
 Sales, Sta. Mgr.: Ray Colonari  
 Program Director: Frank Delfino  
 Owners of: WICC-TV.

**WNAB—Bridgeport—1941**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: WNAB, Inc.  
 Business-Studio Address: 991 Broad St.  
 Tel.: FO 6-1803. ABC  
 President: Harold Thomas  
 General, Comm. Mgr.: John Ellinger

**WBIS—Bristol—1948**

Frequency: 1440 Kc. Power: 500 Watts. d.  
 Owned-Oper. By: The Bristol Bcstg. Corp.  
 Business-Studio Address: 183 Main St.  
 Tel.: LU 3-9265. Independent  
 Station Rep.: Masla Assoc.  
 President: Eric Hatch  
 General Manager: Richard C. Kilbourn

**WLAD—Danbury—1947**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Operated By: Berkshire Bcstg. Corp.  
 Business-Studio Address: 207 Main St.  
 Tel.: PI 8-3565. Independent  
 Station Reps. Devney O'Connell; Foster & Creed  
 President: John P. Previdi  
 Gen., Comm. Mgr.: Sol Robinson

**WSUB—Groton—1958**

Frequency: 980 Kc. Power: 1000 Watts  
 Owned By: Radio WSUB  
 Business Address: 119 Bridge St.  
 Tel.: Hilltop 5-2494. Independent  
 Representative: Walker-Rawalt  
 General Mgr.: Lawrence A. Reilly  
 Commercial Manager: Warren F. Haas  
 Program, Ch. Eng.: Armand J. Bernard  
 Owners of: WTXL, Springfield, Mass.

**WCCC—Hartford—1947**

Frequency: 1290 Kc. Power: 500 Watts. d.  
 Owned By: Greater Hartford Bcstg. Co. Inc.  
 Address: Hotel Bond  
 Tel.: JA 5-6648. Independent  
 Sta. Reps.: Gill-Perna; Foster & Creed  
 President: William M. Savitt  
 Comm. Sta. Mgr.: Everett H. Seltzer  
 Program Dir.: Burt La Coe  
 Sales Promo. Mgr.: Ralph H. Klein  
 Chief Engineer: Edward S. Kozaryn

**WTIC—Hartford—1925**

Frequency: 1080 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Travelers Bcstg. Service  
 Business-Studio Address: 26 Grove St.

Tel.: JA 5-0801. NBC  
 Representative: Christal  
 President: Paul W. Morency  
 V.P., Gen. Mgr.: Walter C. Johnson  
 V.P., Program Director: Bernard Mullins  
 Vice President, Sales: Robert S. Tyrol  
 Promotion Mgr.: Eugene J. Muriaty  
 Publicity Director: Paul E. Lucas  
 Dir. of Engineering: Harold A. Dorschug  
 Plant Mgr., Ch. Eng.: Herman D. Taylor

**WDRC—Hartford—1922**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Oper. By: Buckley-Jaeger Bcstg. Corp.  
 Address: Box 151, Blue Hills Sta.  
 Tel.: CH 2-7751. Independent  
 Station Reps.: Peters, Griffin & Woodward  
 Gen. Manager: William Crawford

**WPOP—Hartford—1956**

Frequency: 1410 Kc. Power: 5,000 Watts  
 Owned: Tele-Broadcasters of Conn., Inc.  
 Business-Studio Address: 410 Asylum St.  
 Tel.: JA 7-9131. Independent  
 Representative: Adam Young  
 President, Gen. Mgr.: H. Scott Kilgore  
 Station Mgr.: Philip A. Zoppi  
 Owners of: KUDL, Kansas City, Mo.; KALL, Los Angeles; KOFY, San Francisco.

**WINF—Manchester—1958**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By: Manchester Broadcasting Co.

**HARTFORD'S  
 FIRST  
 MUSIC and  
 NEWS\*  
 STATION ...**

**W C C C**  
 AM \_\_\_\_\_ FM\*\*

Hartford, Connecticut

The Savitt Stations

\* Radio Press International

\*\* New York Times-QXR Network Affiliate

## CONNECTICUT

Address..... 376 R. West Middletown Pike  
Tel.: Mitchell 3-2491..... MBS  
Station Representative..... Walker-Rawalt  
Owner, Gen. Manager..... John Deme  
Program Director..... T. R. Safford

### **WMMW—Meriden—1947**

Frequency: 1470 Kc..... Power: 1000 Watts, d.  
Owned..... Silver City Crystal Company  
Address..... 99 Colony St.  
Tel.: BE 5-5747..... Independent  
General Manager..... G. A. Kruttschnitt  
Commercial Manager..... R. Heustis

### **WCNX—Middletown—1948**

Frequency: 1150 Kc..... Power: 500 Watts  
Owned-Oper. By..... Middlesex Bcstg. Co.  
Address..... River Road  
Tel.: Diamond 7-2565..... Independent  
Sta. Reps..... Devney O'Connell; Nona Kirby  
Managing Dir..... R. J. W. J. O'Brien  
Station Mgr., Prog. Dir..... Bill Glynn

### **WHAY—New Britain—1949**

Frequency: 910 Kc..... Power: 5000 Watts  
Owned-Operated By..... Central Conn. Bcstg. Co.  
Business Address..... 22 Grove Hill  
Tel.: Baldwin 3-2721..... ABC  
Sta. Reps..... Forjoe; New Eng. Spot Sales  
President..... Patrick Goode  
General Mgr..... Aldo DeDominicis  
Station Comm. Mgr..... Edward C. Obrist  
Sales Prom. Manager..... John Dyno

### **WKNB—New Britain—1946**

Frequency: 840 Kc..... Power: 1000 Watts d.  
Owned By..... Beacon Broadcasting Co.  
Address..... 1422 New Britain Ave.  
Tel.: AD 6-1277..... Independent  
Stations Reps..... Hollingbery; Eckels  
President..... Sheldon Smerling  
General Manager..... Bruno M. Kern  
Comm. Manager..... William F. Schnaudt  
Station Manager..... Norton Virgien

### **WAVZ—New Haven—1947**

Frequency: 1300 Kc..... Power: 1000 Watts  
Owned-Operated By..... WAVZ Bcstg. Corp.  
Business-Studio Address..... 152 Temple St.  
Tel.: SP 7-4761..... Independent  
Representative..... Hollingbery, Kettell Carter  
Pres., Gen. Mgr..... Daniel W. Kops  
V.P., Comm. Mgr..... Richard J. Monahan  
V.P. & Sta. Mgr..... Marvin B. Rosenblatt  
Program Director..... George T. Phillips  
Sales Prom., Pub. Director..... S. L. Barstein  
Chief Engineer..... Frederick Brill

### **WELI—New Haven—1935**

Frequency: 960 Kc..... Power: 5 Kw.  
Owned By..... Conn. Radio Foundation, Inc.  
Business-Studio Address..... 221 Orange St.  
Tel.: UN 5-1133..... Independent  
Sta. Representative..... H. R. Reps.  
Pres., Sta., Gen. Mgr..... Richard W. Davis

### **WDEE—New Haven—1960**

Frequency: 1220 Kc..... Power: 1000 Watts d.

Owned By..... Southern New Eng. Bcstg. Corp.  
Address..... 473 Denslow Hill Rd., Hamden, Conn.  
Tel.: AT 8-3561..... Independent  
Station Rep..... Forjoe  
President, Gen. Mgr..... Vincent Delaurentis  
Commercial Mgr..... William Tilow

### **WNHC—New Haven—1944**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... Triangle Publications, Inc.  
Address..... 135 College St.  
Tel.: SPruce 7-3611..... ABC  
Representative..... McGavren  
V.P. Radio-TV Div..... Roger W. Clipp  
General Mgr..... Richard L. Chalmers  
Commercial Mgr..... James U. Sweeney, Jr.  
Chief Engineer..... Howard W. Wessenberg  
Owners of: WELI-AM-FM-TV, Philadelphia;  
WNBE-AM-FM-TV, Binghamton, N. Y.; WFBG-  
AM-TV, Altoona, Pa.; WNHC-FM-TV, New Ha-  
ven, Conn.; WLYN-TV, Lebanon, Pa.; KPFE-  
AM-FM-TV, Fresno, Calif.

### **WNLC—New London—1936**

Frequency: 1490 Kc..... Power: 250 Watts  
Owned-Operated By..... The Thames Bcstg. Corp.  
Business-Studio Address..... 281 State St.  
Tel.: Gibson 2-5328..... Independent  
Station Reps..... Masla & Co.; Kettell-Carter  
Pres., Gen. Manager..... Gerald J. Morey  
Prom., Comm. Mgr..... Edwin H. Schweltzer

### **WNLK—Norwalk—1948**

Frequency: 1350 Kc..... Power: 500 Watts

## **WAVZ... by**

## **all standards...**

## **New Haven's BEST**

- Audience size and composition (Pulse & Hooper).
- Sales to local and national advertisers.
- Community awareness, participation and leadership.
- Broadcast industry leadership and recognition.
- Cooperation of staff and management.

*Celebrating our 14th Anniversary*

Represented in New England by  
**KETTEL-CARTER**

Represented nationally by  
**GEORGE P. HOLLINGBERY CO.**

**Owned-Operated By** . . . Norwalk Bcstg. Co., Inc.  
**Address** . . . . . 11 Wall St.  
**Tel.:** TE 8-5566 . . . . . Independent  
**Pres., Gen. Mgr.** . . . . . James Stolcz  
**Program Director** . . . . . Richard Bounerba  
**Chief Engineer** . . . . . Clarence Burnham

**WICH—Norwich—1946**

**Freq:** 1310 Kc. . . . . **Power:** 1 Kw.  
**Owned-Oper. By** . . . . . Eastern Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . Cuprak Rd.  
**Tel.:** TU 7-1613 . . . . . Independent  
**Reps.** . . . . . Everett-McKinney; Foster-Creed  
**President** . . . . . Donald Lasser  
**General, Station Mgr.** . . . . . Richard Reed  
**Commercial Manager** . . . . . John A. MacAdie  
**Sales Prom., Pub. Director** . . . . . Edward Adler  
**Program Dir.** . . . . . Thomas Phelan  
**Chief Engineer** . . . . . Alexander Dubenetsky

**WLIS—Old Saybrook—1956**

**Frequency:** 1420 Kc. . . . . **Power:** 500 Watts  
**Owned** . . . . . Long Island Sound Radio Corp.  
**Address** . . . . . Conn. Turnpike  
**Tel.:** EV 8-3546 . . . . . MBS  
**Sta. Representative** . . . . . Hopewell  
**Pres., Gen. Mgr.** . . . . . Joseph P. Trantino  
**Commercial Mgr.** . . . . . Alex Pernal  
**Station Mgr.** . . . . . Vivien N. Trantino  
**Chief Engineer** . . . . . James Thorpey

**WINY—Putnam—1953**

**Frequency:** 1350 Kc. . . . . **Power:** 1 Kw.

**Owned By** . . . . . Winny Bcstg. Co.  
**Address** . . . . . 15 Grove St.  
**Tel.:** WA 8-2721-2 . . . . . MBS  
**President** . . . . . H. C. Rice  
**Gen. Mgr.** . . . . . R. C. Rice

**WSTC—Stamford—1946**

**Frequency:** 1400 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper. By** . . . . . W. Conn. Bcstg. Co.  
**Business-Studio Address** . . . . . 270 Atlantic St.  
**Tel.:** DA 4-7575 . . . . . ABC  
**Newspaper Affiliation** . . . . . Stamford Advocate  
**Station Rep.** . . . . . Everett-McKinney  
**President** . . . . . Kingsley Gillespie  
**Gen. Manager** . . . . . Julian Schwartz  
**Chief Engineer** . . . . . Lisle Dorrian

**WBZY—Torrington—1948**

**Frequency:** 990 Kc. . . . . **Power:** 1000 Watts d.  
**Owned By** . . . . . Pioneer States Bcstrs., Inc.  
**Business-Studio Address** . . . . . 127 Main St.  
**Tel.:** HU 9-4173 . . . . . Independent  
**Station Rep.** . . . . . Breen & Ward  
**President, Gen. Mgr.** . . . . . Bernard J. Zucker  
**Program Director** . . . . . R. Paul Hallett  
**Chief Engineer** . . . . . James M. Dunlap

**WTOR—Torrington—1948**

**Frequency:** 1490 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper. By** . . . . . Torrington Bcstg. Co., Inc.  
**Business-Studio Address** . . . . . 93 Perkins St.  
**Tel.:** HU 9-4181 . . . . . MBS  
**Station Reps.** . . . . . Walker-Rawalt; Masla  
**Pres., Gen. Mgr.** . . . . . Edmund W. Waller  
**Sta., Comm. Mgr.** . . . . . Alfred G. Eyre  
**Program Director** . . . . . Ed Harrigan  
**Chief Engineer** . . . . . Don Freeman

**WATR—Waterbury—1934**

**Freq.:** 1320 Kc. . . . . **Power:** 5 Kw., d., 1 Kw., n.  
**Owned-Oper. By** . . . . . WATR, Inc.  
**Business-Studio Address** . . . . . 440 Meadow St.  
**Tel.:** PL 5-1121 . . . . . ABC  
**Sta. Representative** . . . . . Masla  
**Gen., Sta. Mgr.** . . . . . Sam R. Elman  
**Chief Engineer** . . . . . Andrew Toross

**WWCO—Waterbury—1946**

**Frequency:** 1240 Kc. . . . . **Power:** 250 Watts  
**Owned-Oper.** . . . . . WWCO, Inc.  
**Business-Studio Address** . . . . . 65 Bank St.  
**Tel.:** Plaza 4-5141 . . . . . MBS  
**Representative** . . . . . Radio TV Rep.  
**President** . . . . . Herbert Bloomberg  
**Vice President** . . . . . Ruth R. Goodard  
**Program Director** . . . . . Norm White  
**Chief Engineer** . . . . . B. McCormick

**WBRY—Waterbury—1932**

**Frequency:** 1590 Kc. . . . . **Power:** 5000 Watts  
**Owned-Oper. By** . . . . . WBRY Bcstg. Corp.

**WWCO**

\* **PULSE RATED #1**

**BY THE WIDEST MARGIN EVER!**

*More Adult Listeners Than Any  
 Other Waterbury Station!*

**WWCO—22 Quarter Hour "Firsts"**

**Sta. A—2 Quarter Hour "Firsts"**

**Sta. B—NO Quarter Hour "Firsts"**

**WWCO — Average Rating —**

**7 A.M.-7 P.M. — 6.7**

**WWCO**

**1240 Non-Directional**

**Waterbury Connecticut**

**Representative: Radio-TV Reps, Inc.**

\* Pulse September 1960

## CONNECTICUT-DELAWARE

Address.....136 Grand St.  
 Tel.: PL 3-1125.....CBS  
 Sta. Reps.....Devney O'Connell; Foster-Creed  
 President.....Michael Gourd  
 Gen. Station Manager.....Robert S. Holczer  
 Commercial Manager.....Alton Lenoce  
 Program Director.....John Engel  
 Sales Prom. Mgr.....Murray L. Grossman  
 Publicity Director.....Joseph Mulhall Jr.  
 Chief Engineer.....John Tomaszewicz

### WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts  
 Owned By.....Westport Bcstg. Co.  
 Business Address.....163 Main St.

Tel.: CApital 7-5133.....Independent  
 President, Gen. Mgr.....Sidney J. Flamm  
 Station Mgr., Prog. Dir.....Bob Roberts  
 Comm. Manager.....John Newhouse  
 Sales Promotion Mgr.....Caroline Taylor  
 Chief Engineer.....James M. Orre

### WILI—Willimantic—1957

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By....."Willie" Corp.  
 Address.....Route 6, Airport Road  
 Tel.: HA 3-1621.....Independent  
 Station Representative.....Bob Dore  
 Pres., Gen. Manager.....Herbert C. Rice  
 Comm. Manager.....Robert C. Rice  
 Chief Engineer.....C. E. O'Neil

Pop.: 452,000  
 Families: 133,000

## Delaware

Radio Homes: 128,000  
 AM Stas. in State: 9

### WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned.....Dover Bcstg. Co.  
 Address.....Denny's Road  
 Tel.: REdfield 4-5816.....MBS  
 Station Representative.....Breen & Ward  
 President.....Henry Rau  
 Station, Comm. Mgr.....William S. Cook  
 Program Director.....Edward Miller  
 Chief Engineer.....Lloyd Smith  
 Owners of: WOL, Washington, D. C.; WARK,  
 Hagerstown; WNAV, Annapolis.

### WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned.....Coastal Carolina Bcstrs.  
 Address.....Treadway Inn  
 Tel.: RE 4-5797.....ABC  
 Sta. Representative.....Grant Webb  
 President.....J. Olin Tice, Jr.  
 Station Manager.....John Masters  
 Commercial Manager.....Charles Sullivan  
 Chief Engineer.....Jim Gentry  
 Owners of: WKTC, Charlotte; WMYB, Myrtle  
 Beach; WCAY, Columbia.

### WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Scott Bcstg.  
 Address.....DuPont Highway  
 Tel.: Georgetown 2567.....Independent  
 Sta. Representative.....Grant  
 President.....Herbert Scott  
 General Manager.....Charles R. Maillet  
 Chief Engineer.....Edward Marzoca

### WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Kent-Sussex Bcstg. Co.  
 Address.....Box 444  
 Tel.: 8881.....Independent

Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.  
 Ch. Eng., Oper Mgr.....C. V. Lundstedt  
 Prog. Dir.....Borden E. Smith

### WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owner-Oper. By.....E. & W. C. Evans  
 Address.....Dual Hwy. 13  
 Tel.: NAational 7-7933.....Independent  
 Pres., Gen. Mgr.....Elizabeth Evans

### WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Rollins Broadcasting Co.  
 Address.....Box 2167  
 Tel.: OL 4-8881.....Independent  
 Station Representative.....Eastman  
 President.....O. Wayne Rollins  
 General Manager.....R. Randall Rollins  
 Commercial Manager.....Robert Fishman  
 Program Director.....Pat Patterson  
 Chief Engineer.....Fitzgerald McDaniel  
 Owners of: WCHS-AM-TV, Charleston; WGEE, In-  
 dianapolis; WEAR-TV, Mobile; WPTZ-TV,  
 Plattsburgh.

### WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Delmarva Bcstg. Co., Inc.  
 Business-Studio Address.....10th & King Sts.  
 Tel.: OL 8-7268.....NBC  
 Representative.....Meeker Co.  
 Station Executive.....Clair R. McCollough  
 Station Manager.....Harvey C. Smith  
 Gen. Sales Mgr.....J. Robert Gulick  
 Technical Director.....J. E. Mathiot  
 Owners of: WGAL, AM-TV, Lancaster, Pa.;  
 WOTK, York, Pa.; WKBO, Harrisburg, Pa.;  
 WEST, Easton, Pa.; WRAC, Williamsport, Pa.

### WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Delaware Bcstg. Co.

## DELAWARE-DIST. OF COLUMBIA

**Business-Studio Address**.....920 King St.  
**Tel.:** OL 4-7771.....MBS  
**Representative**.....Bolling Co.  
**President, Gen. Mgr.**.....Ewing B. Hawkins  
**Chief Engineer**.....Eugene Szymanski

### WTUX—Wilmington—1947

**Frequency:** 1290 Kc....**Power:** 1000 Watts d.  
**Owned-Oper. By**....Port Frere Bcstg. Co., Inc.

**Address**.....1400 Market St.  
**Tel.:** OL 5-8821.....Independent  
**Representative**.....Walker-Rawalt  
**Pres., Gen. Mgr.**.....Gordon K. MacIntosh  
**V. P., Comm. Mgr.**.....William S. Ewing  
**Sales Prom. Mgr.**.....Henry Cook  
**Program Director**.....Donald Mathewson  
**Publicity Director**.....Bill Pfeiffer  
**Chief Engineer**.....Ed Kennedy

**Pop.:** 754,000  
**Families:** 219,000

## Dist. Of Columbia

**Radio Homes:** 212,500  
**AM Stas.:** 10

### WGMS—Washington, D. C.—1947

**Frequency:** 570 Kc...**Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**.....RKO General, Inc.  
**Address**.....Hotel Harrington  
**Tel.:** EXecutive 3-8676.....Independent  
**Representative**.....Avery-Knodel  
**President**.....Thomas F. O'Neill  
**Sales Manager**.....Perry S. Ury  
**Program Director**.....Chas. D. Wood  
**Dir. of Adv. & Pub.**.....Elizabeth Parrish

### WMAL—Washington, D. C. 1925

**Freq.:** 630 Kc.....**Power:** 5,000 Watts  
**Owned**.....Evening Star Bcstg. Co., Inc.  
**Address**.....4461 Connecticut Ave., N.W.  
**Tel.:** KE 7-1100.....ABC  
**Newspaper Affiliation**.....The Evening Star  
**Representative**.....H.R.  
**President**.....John W. Thompson, Jr.  
**General Manager**.....Fred S. Houwink  
**Radio Manager**.....Andrew M. Ockershausen  
**Opera. Manager**.....Howard E. Williams Jr.  
**Publicity Director**.....Richard Eury  
**Chief Engineer**.....Allan Powley  
**Owners of:** WMAL-FM-TV; WWSA-AM-TV-FM,  
 Harrisonburg, Va.

### WOL—Washington, D. C.—1924

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned By**.....Washington Bcstg. Co.  
**Address**.....2000 P. St., N.W.  
**Tel.:** HObart 2-3900.....MBS  
**Station Representative**.....Breen-Ward  
**Pres., Gen. Mgr.**.....Henry Rau  
**Commercial Manager**.....Stan Barclay  
**Business Manager**.....Patrick H. Kelly  
**Chief Engineer**.....Lloyd Smith  
**Owners of:** WDOV, Dover, Del.; WNAV, Annapolis,  
 Md.

### WOOK—Washington, D. C. 1940

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....United Bcstg. Co.  
**Address**.....8th & I Sts., N.W.  
**Tel.:** RE 7-8000.....Independent  
**Station Reps.**.....United Bcstg. Wittig  
**President**.....Richard Eaton

**V.P. & Gen. Mgr.**.....John A. Panagos  
**Program Director**.....Cliff Holland  
**Chief Engineer**.....Ernest E. Stephens

### WPGC—Washington, D. C. 1954

**Frequency:** 1580 Kc....**Power:** 10,000 Watts d.  
**Owned-Operated By**.....WPGC, Inc.  
**Business Address**.....4421 Southern Ave., SE  
**Tel.:** JORDan 8-6677.....Independent  
**Station Representative**.....Dore  
**President**.....M. E. Richmond  
**Gen., Comm. Manager**.....Robert Howard  
**Program Director**.....Dean Griffith  
**Chief Engineer**.....George R. Sanner

### WQMR—Washington, D. C. 1947

**Frequency:** 1050 Kc.....**Power:** 1,000 Watts  
**Owned By**.....Connie B. Gay Bcstg. Corp.  
**Address**.....4000 Albermarle St. N.W.  
**Tel.:** EMerson 3-8110.....Independent  
**President**.....Connie B. Gay  
**General Manager**.....Ed Winton  
**Station Manager**.....Ted Dorf  
**Program Director**.....Don Tucker  
**Publicity Director**.....Geraldine Tower  
**Chief Engineer**.....Jim Petty  
**Owners of:** WFTC, Kinston; WTCR, Ashland;  
 WGAY-FM, Washington.

### WRC—Washington, D. C.—1923

**Frequency:** 980 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....National Bcstg. Co.  
**Address**.....4001 Nebraska Ave., NW  
**Tel.:** EM 2-4000.....NBC  
**Sta. Representative**.....NBC Spot Sales  
**President (NBC)**.....Robert Kintner  
**V. P., General Mgr.**.....Joseph Goodfellow  
**Sta. Sales Mgr.**.....Harry A. Karr Jr.  
**Prog. Mgr.**.....William Grayson  
**Publicity Dir.**.....Charlotte Walch  
**Chief Engineer**.....John Rogers  
**Owners of:** WNBC-AM-TV-FM, N. Y.; WRCV-  
 AM-TV, Phila.; WRC-TV-FM, WMAQ-FM, Chi-  
 cago; KNBC-FM, San Francisco; WAMP, Pitts-  
 burgh; WNBQ, Chicago; KRCA, Los Angeles;  
 WFMP, Pittsburgh.

### WTOP—Washington, D. C. 1932

**Frequency:** 1500 Kc.....**Power:** 50,000 Watts

**DIST. OF COLUMBIA-FLORIDA**

Owned-Oper. . . . . Washington Post Bcst. Div.  
 Address . . . . . Broadcast House  
 Tel.: EM 2-9300 . . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 Pres., Bcst. Div. . . . . John S. Hayes  
 General Manager . . . . . Lloyd Dennis, Jr.  
 Comm. Mgr. . . . . R. W. Schellenberg  
 Sales Prom. Manager . . . . . Charles Crawford  
 Program Director . . . . . Patricia A. Searight  
 Chief Engineer . . . . . Granville Klink

**WUST—Washington, D. C.**  
 1947

Frequency: 1120 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Atlantic Bcstg. Co.  
 Address . . . . . 1815 V St., N.W.  
 Tel.: HO 2-0011 . . . . . Independent  
 Representative . . . . . Pearson  
 President . . . . . Milton Diener

Gen., Comm. Mgr. . . . . Daniel Diener  
 Program Mgr. . . . . Ben Gordon  
 Comm. Prom. Mgr. . . . . Perry Walders  
 Chief Engineer . . . . . Norman Woods

**WWDC—Washington, D. C.**  
 1941

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WWDC, Inc.  
 Business-Studio Address . . . . . 1627 K St., N.W.  
 Tel.: TU 2-7600 . . . . . Independent  
 Representative . . . . . Blair  
 Pres., Gen. Mgr. . . . . Ben Strouse  
 Comm. Manager . . . . . Herman Paris  
 Program Director . . . . . Ed Studney  
 Sales Prom. Mgr. . . . . Jo Wilson  
 Publicity Director . . . . . Norman Reed  
 Chief Engineer . . . . . Ross H. Beville  
 Owners of: WMBR, Jacksonville.

Pop: 5,034,000  
 Families: 1,537,500

**Florida**

Radio Homes: 1,482,000  
 AM Stas. in State: 169

**WAPG—Arcadia—1956**

Frequency: 1480 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Arcadia-Punta Gorda Bcstg. Co.  
 Address . . . . . Box 676  
 Tel.: WA 8-6111 . . . . . KBS  
 President . . . . . H. D. Ryals  
 General Manager . . . . . W. W. Benton  
 Comm., Prog. Dir. . . . . Bert G. Erickson  
 Chief Engineer . . . . . Bill Lee

**WBAR—Bartow—1954**

Frequency: 1460 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . WBAR, Inc.  
 Address . . . . . Box 820  
 Tel.: 533-4021 . . . . . Independent  
 Station Manager . . . . . Morton C. Cook  
 Chief Engineer . . . . . J. A. Duncan

**WKTX—Atlantic Beach—1958**

Frequency: 1600 Kc. . . . . Power: 1000 Watts d.  
 Owned . . . . . Ocean Beach Bcstg. Co.  
 Address . . . . . 1611 Atlantic Blvd.  
 Tel.: CH 6-3695 . . . . . Independent  
 President . . . . . W. H. Adams, Jr.  
 Gen. Mgr., Chief Eng. . . . . Robert K. Lynch  
 Program Dir. . . . . Bernie Adams

**WSWN—Belle Glade—1947**

Frequency: 900 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By . . . . . Seminole Bcstg. Co.  
 Address . . . . . Belle Glade  
 Tel.: WYman 6-2063 . . . . . Independent  
 Chrm. of Bd. . . . . E. D. Rivers, Jr.  
 President . . . . . H. Ulmer  
 General Manager . . . . . Marvin Smith  
 Program Director . . . . . Al Harris  
 Chief Engineer . . . . . C. S. Clemens

**WTWB—Auburndale—1956**

Frequency: 1570 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . L. M. Hughey  
 Address . . . . . P. O. Box 7  
 Tel.: Woodlawn 7-1129 . . . . . Independent  
 President . . . . . L. M. Hughey  
 Gen. Mgr., Program Dir. . . . . Richard Boyce  
 Chief Engineer . . . . . Fred N. Potter

**WBRD—Bradenton—1957**

Frequency: 1420 Kc. . . . . Power: 1 Kw. d.  
 Owned . . . . . Sunshine State Bcstg. Co., Inc.  
 Address . . . . . P. O. Box 1038  
 Tel.: 6-2183 . . . . . MBS  
 Station Rep. . . . . John E. Pearson Co.  
 Pres., Gen. Mgr. . . . . Robert R. Nelson  
 Commercial Manager . . . . . Hal Meyer  
 Program Director . . . . . B. F. Nelson  
 Chief Engineer . . . . . Richard Wetherbee

**WAVP—Avon Park—1957**

Frequency: 1390 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Mid-Florida Bcstrs., Inc.  
 Address . . . . . Kissimmee, Fla.  
 President . . . . . John Marshall  
 General Manager . . . . . Douglas L. Way  
 Commercial Manager . . . . . Geneva Clayton  
 Program Director . . . . . June Cooper  
 Chief Engineer . . . . . Jerald Brush  
 Owners of: WKBN, Kissimmee

**WTRL—Bradenton—1946**

Frequency: 1480 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Fletcher-Mitchell Corp.  
 Address . . . . . Memorial Pier  
 Tel.: 3-1490 . . . . . Independent  
 Station Representative . . . . . Bob Dore Assn.  
 President . . . . . James I. Mitchell  
 General Manager . . . . . David W. Albright  
 Comm. Mgr. . . . . Ken McKendree  
 Program Director . . . . . Gordon Wyllie

Chief Engineer.....Marlen Hager  
 Owners of: KCBC, Des Moines.

**WWJB—Brooksville—1958**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Brookville Bstg. Service  
 Address.....30 E. Liberty St.  
 Tel.: Brookville 2020.....KBS  
 President, Gen. Mgr.....W. W. Johnson  
 Station Mgr.....Charles Grant  
 Chief Engineer.....Don Thompson

**WBGC—Chipley—1956**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....Lee-San Corp.  
 Address.....Drawer 430  
 Tel.: ME 8-0234.....Independent  
 President, Gen. Mgr.....John Sanders  
 Station, Prog. Mgr.....Mrs. Lee Sanders  
 Chief Engineer.....Gerald McKechnie

**WAZE—Clearwater—1959**

Frequency: 860 Kc.....Power: 500 Watts  
 Owned By.....Radio Clearwater, Inc.  
 Address.....201 S. Ft. Harrison Ave.  
 Tel.: 38—575.....Independent  
 President, Comm. Mgr.....Charles H. Adams  
 Gen. Mgr., Ch. Eng.....Gene Allen Robinson  
 Program Director.....Scott Dilworth  
 Sales Prom. Mgr.....L. H. Falconnier  
 Publicity Director.....Richard Whiting

**WTAN—Clearwater—1948**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clearwater Radio, Inc.  
 Business Address.....200 Pierce Blvd.  
 Tel.: 3-3084.....Independent  
 Pres., Gen. Mgr.....H. Dennison Parker  
 Program Director.....Harry C. Lytie  
 Chief Engineer.....Frank L. Reid

**WSUG—Clewiston—1959**

Frequency: 1050 Kc.....Power: 250 Watts  
 Owned By.....Clewiston Broadcasting Co.  
 Address.....Box 265  
 Tel.: Clewiston.....Independent  
 Station Manager.....L. Chapman

**WEZY—Cocoa—1957**

Frequency: 1350 Kc...Power: 500 Watts, d: 1 n.  
 Owned By.....WEZY, Inc.  
 Address.....740 Clearlake Rd.  
 Tel.: Newton 6-4411.....Independent  
 Station Representatives.....Grant Webb; Ochs  
 President.....Irving Braun  
 General Manager.....Jay Schoof  
 Program Director.....Richard Olson  
 Chief Engineer.....John Shelton

**WKKO—Cocoa—1953**

Frequency: 860 Kc.....Power: 1 Kw. d.  
 Owned By.....WKKO Radio, Inc.  
 Address.....Box 1308  
 Tel.: NE 6-2411.....KBS  
 Station Representative.....Dora Clayton  
 President, Gen. Mgr.....Marvin Rothschild  
 Comm. Manager.....Steve Armstrong

Sta., Program Director.....Dale Wright  
 Sales Prom. Mgr.....Stan Murhoff  
 Publicity Director.....Stan Freed  
 Chief Engineer.....Jack Heimberger

**WRKT—Cocoa—1959**

Frequency: 1300 Kc.....Power: 500 Watts  
 Owned By.....Mel Wheeler  
 Address.....425 W. Orange  
 Tel.: SU 3-2416.....Independent  
 President.....Mel Wheeler  
 General Manager.....Carl Collins  
 Commercial Manager.....John Fox  
 Program Director.....Rick Hutto  
 Publicity Director.....Mack Stans

**WVCG—Coral Gables—1948**

Frequency: 1070 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Peninsular Bcstg. Corp.  
 Business Address.....377 Alhambra Circle  
 Tel.: HI 8-7411.....Independent  
 Sta. Representative.....Broadcast Time Sales  
 President, Sta. Mgr.....George W. Thorpe  
 Commercial Manager.....Timothy J. Carney  
 Program Director.....Barbara Binns  
 Chief Engineer.....Thomas F. Middleton

**WCNU—Crestview—1948**

Frequency: 1010 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Gulf Shores Bcstg. Co.  
 Address.....Box 518  
 Tel.: MU 2-2330.....KBS  
 General Manager.....S. F. Townsend  
 Chief Engineer.....James Whitaker

**WJSB—Crestview—1954**

Frequency: 1050 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Crestview Bcstg. Co.  
 Address.....Box 267  
 Tel.: MU 2-3040.....Independent  
 Pres., Gen. Mgr.....Everett M. McCrary  
 Commercial Manager.....Bob Lynn  
 Program Director.....Cordell Whitlock  
 Sales Prom. Mgr.....Al Robinson  
 Publicity Dir.....Pat Miller  
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens  
 1955**

Frequency: 540 Kc.....Power: 50,000 Watts  
 Owned-Operated By.....KSTP, Inc.  
 Address.....Box 123  
 Tel.: CY 3-4103.....Independent  
 Sta. Representative.....Edward Petry & Co.  
 President.....Stanley E. Hubbard  
 Vice President Sales.....Marvin Rosene  
 Comm., Station Manager.....Max Kimbrel  
 Program Director.....Bill Gramer  
 Sales Prom. Mgr., Pub. Dir.....Gary Miller  
 Chief Engineer.....Dave Schlick  
 Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV,  
 Albuquerque;

**WDCF—Dade City—1954**

Frequency: 1350 Kc.....Power: 1 Kw. d.  
 Owned.....Pasco Bcstg. Co.

**FLORIDA**

Address ..... Box 1077  
 Tel.: LO 7-3879 ..... KBS  
 President ..... B. Boring

**WELE—Daytona Beach—1957**

Frequency: 1590 Kc. .... Power: 1 Kw.  
 Owned ..... Quality Bcsters. of Daytona, Inc.  
 Address ..... Box 1940  
 Tel.: CL 2-8222 ..... Independent  
 Sta. Representative ..... Gill-Perna  
 President ..... R. Kelvin Shivers  
 Gen. Sta. Mgr. .... Val Carter  
 Publicity Director ..... Claire Warren  
 Chief Engineer ..... George Nelson

**WMFJ—Daytona Beach—1935**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WMFJ, Inc.  
 Business Address ..... Daytona Plaza Hotel  
 Tel.: CL 2-6491 ..... Independent  
 Representative ..... Jack Masla  
 President ..... John Creutz  
 General Mgr., Chief Eng. .... Jack Siegel  
 Sta. Mgr., Publicity Mgr. .... Dick Clark  
 Commercial Mgr. .... Jay Caldwell  
 Program Director ..... Myrna De Coudra  
 Sales Prom. Mgr. .... Jerry Norman

**WNDB—Daytona Beach—1947**

Frequency: 1150 Kc. .... Power: 1,000 Watts  
 Owned-Operated By ..... News-Journal Corp.  
 Business-Studio Address ..... 128 Orange Ave.  
 Tel.: CL 2-1511 ..... ABC  
 Newspaper Affil. .... M. Journal; E. News  
 Sta. Representative ..... Thomas F. Clark  
 President ..... Julius Davidson  
 Gen., Sta. Mgr. .... R. Y. Huffman  
 Commercial Manager ..... John Pitts  
 Sales Prom. Mgr. .... E. Russell Truex  
 Prog. Dir. .... Ken Lueck  
 Publicity Dir. .... M. E. Hagman  
 Chief Engineer ..... Stephen B. Searle

**WROD—Daytona Beach—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... Radio of Daytona, Inc.  
 Business Address ..... Box 991  
 Tel.: CL 2-4626 ..... MBS  
 Representative ..... Pearson  
 President ..... Frank J. Russell  
 Gen. Mgr., Chief Eng. .... James F. McDonough  
 Commercial Mgr. .... James Crist  
 Sales Prom., Publicity ..... Ken Steele

**WDSP—DeFuniak Springs  
1956**

Frequency: 1280 Kc. .... Power: 5000 Watts d.  
 Owned By ..... Euchee Valley Bcstg. Co.  
 Business Address ..... 8th Street  
 Tel.: TW 4-8361 ..... Independent  
 President ..... Mrs. Marie F. Douglass  
 General Mgr. .... H. L. Wiles  
 Sta. Mgr., Ch. Eng. .... Laverne Foster  
 Program Director ..... Michael Tate

**WZEP—DeFuniak Springs  
1959**

Frequency: 1460 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... Leonard Zepp  
 Address ..... Box 387  
 Tel.: TW 4-7161 ..... Independent  
 President Ch. Eng. .... Leonard S. Zepp

**WJBS—DeLand—1948**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned ..... WJBS, Inc.  
 Address ..... 220 E. Hubbard  
 Tel.: RE 4-1725 ..... Independent  
 General Mgr. .... D. S. Phares

**WOOO—DeLand—1956**

Frequency: 1310 Kc. .... Power: 5000 Watts  
 Owned ..... Trio Bcstg. Co., Inc.  
 Address ..... Conrad Bldg.  
 Tel.: RE 4-3422 ..... KBS  
 Rep. .... Charles Bernard  
 Gen., Sta. Mgr. .... Wally King  
 Comm. Prom. Mgr. .... Arthur Beckwith  
 Chief Engineer ..... Edwin Carson

**WDBF—Delray Beach—1954**

Frequency: 1420 Kc. .... Power: 500 Watts d.  
 Owned By ..... WDBF Radio  
 Address ..... P.O. Box 2516  
 Tel.: CR 8-2818 ..... Independent  
 President ..... Ira Lee Eshelman  
 General Manager ..... O. R. Bellamy  
 Program Director ..... Murrel Blount  
 Chief Engineer ..... Don Hammond

**WMEG—Eau Gallie—1956**

Frequency: 920 Kc. .... Power: 1000 Watts d.  
 Owned ..... Mel-Eau Broadcasting Corp.  
 Address ..... Box 98  
 Tel.: AL 4-2282 ..... ABC  
 Pres., Gen. Mgr. .... A. V. Catterton  
 Asst. Mgr., Prog. Dir. .... Victoria C. Martin  
 Commercial Manager ..... Thomas Cary  
 Sales Prom., Opera. Dir. .... Dean C. Wilson  
 Chief Engineer ..... Joseph Benonis

**WLCO—Eustis—1955**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Floyd W. Hess  
 Address ..... Drawer AX  
 Owner, Gen. Mgr. .... Floyd W. Hess  
 Sales Prom. Mgr., Program Dir. .... Richard Smith  
 Chief Engineer ..... Wayne L. Moody

**WPAP—Fernandina Beach  
1955**

Frequency: 1570 Kc. .... Power: 1000 Watts d.  
 Owned ..... D. T. Brannen  
 Address ..... Box 691  
 Tel.: 3667 ..... KBS  
 General Manager ..... C. R. Witt



**WFTL—Fort Lauderdale  
1958**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WFTL Bcstg. Co.  
Address P.O. Box 1400  
Tel.: LOgan 6-9621 Independent  
Sta. Representative Jack Masla & Co.  
President, Gen. Mgr. Walter B. Dunn  
Sales Prom., Comm. Mgr. Robert J. Peggs  
Program Director Joseph P. Mulvihill, Jr.  
Chief Engineer Charles E. Vanderford, Jr.

**WL0D—Ft. Lauderdale—1959**

Frequency: 1000 Kc. Power: 980 Watts  
Owned By Franklin Broadcasting Co.  
Address P. O. Box 108  
Tel.: WEBster 3-3511 Independent  
Station Representative Gill Perna  
President William F. Johns Jr.  
General Manager Robert J. Flynn  
Commercial Manager Sherod Rouser  
Program Director Michael E. Thomas  
Sales Prom. Mgr. George V. Liddy  
Chief Engineer Richard P. Northey  
Owners of: KOMA, Tulsa, Okla.; WMIN, St. Paul,  
Minn.; WWOM, New Orleans, La.

**WWIL—Ft. Lauderdale—1955**

Frequency: 1580 Kc. Power: 10 Kw. d., 5 Kw. n.  
Owned Florida Air-Power, Inc.  
Address 600 Riverland Road  
Tel.: LU 1-1580 Independent  
Station Rep. Weed Radio  
President Col. William A. Roberts  
General, Comm. Mgr. Dick Doty  
Program Director Jack Swart  
Publicity Director Marie Dehn  
Chief Engineer Henry Murray

**WINK—Ft. Myers—1940**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Ft. Myers Bcstg. Co., Inc.  
Address 2824 Palm Beach Blvd.  
Tel.: EDison 4-1331 KBS  
Station Representative United Spot Sales  
General Manager A. J. Bauer  
Chief Engineer B. Bachman

**WMYR—Ft. Myers—1952**

Freq.: 1410 Kc. Power: 5 Kw. d., 5 w. n.  
Owned-Operated By Robert Hecksher  
Address 2835 Hanson St.  
Tel.: ED 5-1175 Independent  
Owner-Gen. Mgr. Robert Hecksher

**WARN—Fort Pierce—1952**

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Jersey Bcstg. Co.  
Address 3825 Metger Road  
Tel.: Howard 4-1330 ABC  
President Maj. Ranulf Compton  
General Mgr., Ch. Eng. Charles C. Castle  
Commercial Mgr. Dennis O'Day  
Program Director Marcia Collins

Sales Prom. Mgr. James Harper  
Publicity Director Donna L. Odgen  
Owners of: WKDN, Camden, N. J.

**WIRA—Fort Pierce—1946**


Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Indian River Bcstg. Co.  
Address P. O. Box 1401  
Tel.: HOward 4-1400 NBC  
Sta. Representative United Spot Sales  
Pres., Gen. Mgr. James L. Howe  
Sta., Program Mgr. Sam Lawder  
Commercial Manager J. Kingsley Butt  
Chief Engineer Robert Money

**WFTW—Ft. Walton Beach  
1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owner Vacationland Bcstg. Co.  
Address 39 Main St.  
Tel.: CH 3-3123 Independent  
President Wilbur R. Powell  
Gen. Sta. Mgr. Milford A. Reynolds  
Chief Engineer Jimmy Waits

**WNUE—Ft. Walton Beach  
1956**

Frequency: 950 Kc. Power: 1 Kw.  
Owned By Smith Radio Inc.  
Address Wright Ave.



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

*Top Radio*  
at the Top of the Dial  
in  
**FT. LAUDERDALE, FLORIDA**  
*"Where the Fun Never Sets"*

10,000 watts Day  
5,000 watts Night  
(and WWIL-FM with 31,000 watts  
covering all of South Florida)

**Ft. Lauderdale's Dominant  
Total Audience Radio**

Contact: Weed Radio Corporation  
or Dick Doty, General Manager

WWIL, WWIL-FM,  
P.O. Box 8067, Ft. Lauderdale, Fla.

## FLORIDA

Tel.: CH 4-5685.....Independent  
Sta. Representative.....Continental Radio Sales  
President.....M. D. Smith III  
General Manager.....B. Borthwick

### WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.  
Owned-Operated By.....WDVH, Inc.  
Address.....P. O. Box 103  
Tel.: FR 2-2528.....Independent  
Sta. Representative.....Everett McKinney  
President.....R. A. Vaughn  
Gen. Mgr., Chief Engr.....Tom Hanssen  
Commercial Manager.....Gene A. Bowen  
Program, Prom. Mgr.....William P. Marr  
Publicity Manager.....David A. Lowe

### WGGG—Gainesville—1948

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Radio Gainesville, Inc.  
Business Address.....Box 501  
Tel.: FR 6-5791.....Independent  
Sta. Representative.....Jack Masla  
Gen. Comm. Mgr.....Leon E. Mims  
Program Director.....William Mansfield  
Chief Engineer.....Iottis Adams

### WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts  
Owned-Operated By.....State of Fla.  
Business Address.....P.O. Box 2757  
Tel.: FR 6-7575.....NBC  
Representative.....Thomas F. Clark  
General Manager.....Kenneth F. Small  
Commercial Mgr.....Robert L. Black  
Program Dir.....Pierre A. Bejanc  
Chief Engineer.....Bertram MacNamara

### WGRC—Green Cove Springs 1959

Frequency: 1580 Kc.....Power: 500 W.  
Owned By.....Palms Broadcasting, Corp.  
Address.....Que-Si-Sana Motel, Walnut St.  
Tel.: 6363.....Independent  
President & Gen. Mgr.....R. A. Oliver  
Station Mgr.....D. R. Millan

### WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned By.....Melody Music, Inc.  
Address.....1909 Harrison St.  
Tel.: WA 2-0178.....Independent  
Station Rep.....Clark  
President.....Jack Barry  
Gen. Mgr., Sta. Mgr.....C. Edward Little  
Commercial Mgr.....Bill Day  
Sales Prom. Mgr.....Betty Cochran  
Program Dir.....Kenneth Roth  
Publicity Dir.....Ronnie Ames  
Chief Engineer.....Al O'Hara

### WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts. d.  
Owned.....S. Dade Bstg. Co.  
Business Address.....507 N.W. 2nd St.

Tel.: CI 7-2445.....Independent  
General Manager.....Hank Cutshall

### WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts. d.  
Owned By.....Brennan Bstg. Co.  
Address.....P. O. Box 1103  
Tel.: CONgress 4-9555.....Independent  
Station Rep.....Radio-TV Reps.  
Pres., Gen. Mgr.....William J. Brennan  
Commercial Manager.....Jim Atkins  
Chief Engineer.....C. G. Brennan

### WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts  
Owned-Operated By.....WIVY, Inc.  
Address.....1639 Atlantic Blvd.  
Tel.: FL 9-2521.....Independent  
Sta. Representative.....Jack Masla  
President.....Edward J. Oberle  
General Mgr.....Baldwin Goodwin, Jr.

### WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts  
Owned-Operated By.....City of Jacksonville, Fla.  
Business-Studio Address.....1 Broadcast Pl.  
Tel.: EI 4-1681.....NBC  
Sta. Rep.....Bolling  
Commissioner in Charge.....J. D. Kennedy  
General Mgr.....J. W. Douglass  
Program Supervisor.....Mrs. Margaret Scott  
Publicity Dir.....Ed McCullers  
Chief Engineer.....Kenneth L. Kroier

### WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts  
Owned-Oper. By.....WMBR, Inc.  
Business Address.....Hotel George Washington  
Tel.: ELgin 5-9001.....CBS  
Sta. Representative.....John Blair & Co.  
President.....Ben Strouse  
General Mgr.....Sidney L. Beighley, Jr.  
Opera Mgr.....Donald R. Smith  
Promotion Manager.....Hugh Robinson  
Chief Engineer.....C. Roy King

### WOBS—Jacksonville—1948

Frequency: 1360 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Mel-Lin, Inc.  
Business-Studio Address.....1036 Mary St.  
Tel.: EX 8-3411.....Independent  
Sta. Reps.....Gill-Perna; Dora Clayton  
President, Gen. Mgr.....Larry R. Picus  
Station Mgr., Prog. Dir.....Al Keirsey  
Comm. Mgr.....G. W. Johnston  
Sales Prom. Mgr., Pub. Dir.....Jack Gillman  
Chief Engineer.....Arl M. Thomas

### WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts  
Owned-Operated By.....WPDQ, Inc.  
Address.....Gulf Life Bldg.  
Tel.: E L4-4421.....Independent  
Rep.....Venard, Rintoul & McConnell  
President.....E. Carr

Gen. Mgr., Vice-Pres. . . . . Robert R. Feagin  
 Operations Mgr. . . . . Richard C. Fellows  
 Chief Engineer . . . . . Ernest E. Haralson

**WQIK—Jacksonville—1955**

Frequency: 1280 Kc. . . . . Power: 5,000 Watts d.  
 Owned-Operated By . . . . . Rowland Bcstg. Corp.  
 Address . . . . . 2051 West 26th St.  
 Tel.: ELgin 4-4501 . . . . . Independent  
 Pres., Gen. Mgr. . . . . M. W. Rowland  
 Program Director . . . . . Robert T. Rowland  
 Sales Prom. Mgr. . . . . Ed. Jordan  
 Chief Engineer . . . . . F. O. Thies

**WQTY—Jacksonville—1960**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Rahall Broadcasting, Inc.  
 Address . . . . . P. O. Box 8103  
 Tel.: RAYmond 5-2400 . . . . . Independent  
 Station Rep. . . . . Adam Young, Inc.  
 President . . . . . Sam G. Rahall  
 General. Sta. Mgr. . . . . Sam Newey  
 Commercial Manager . . . . . Frank Hobbs  
 Program Director . . . . . Murph McHenry  
 Publicity Director . . . . . Shirley J. Ost  
 Chief Engineer . . . . . Ben Willis  
 Owners of: WKAP, Allentown; WNAK, Norris-  
 town; WWSR, Beckley; WLCY, Tampa.

**WRHC—Jacksonville—1950**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WRHC, Inc.  
 Address . . . . . 247 Margaret St.  
 Tel.: EL 6-0461 . . . . . Independent  
 Station Representative . . . . . Hal Walton  
 President . . . . . Harold S. Cohn Sr.  
 Gen. Mgr. . . . . Harold S. Cohn, 2nd  
 Station Mgr. . . . . Ronald H. Cohn  
 Program Director . . . . . Mrs. Ruth Love  
 Chief Engineer . . . . . Frank Thies

**WZOK—Jacksonville—1957**

Frequency: 1320 Kc. . . . . Power: 5000 Watts  
 Owned . . . . . Radio Station WZOK  
 Business Address . . . . . Peninsular Life Bldg.  
 Tel.: ELgin 6-1373 . . . . . ABC-MBS  
 President, Gen. Mgr. . . . . C. Macri

**WZRO—Jacksonville Beach  
 1947**

Frequency: 1010 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Sunshine Stations  
 Address . . . . . P.O. Box 278  
 Tel.: Cherry 6-3222 . . . . . Independent  
 Owners . . . . . Andrew B. Letson, E. T. Evans  
 Program Dir. . . . . J. Douglas

**WKIZ—Key West—1959**

Frequency: 1500 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Florida Keys Bcstg. Corp.  
 Address . . . . . P.O. Box 1487  
 Tel.: CY 4-2523 . . . . . Independent  
 Station Rep. . . . . Devney O'Connell  
 President . . . . . R. E. Hook  
 General Manager . . . . . W. H. Bass

Comm., Chief Eng. . . . . Hal Shedd  
 Program Director . . . . . E. W. Bray

**WKWF—Key West—1945**

Frequency: 1600 Kc. . . . . Power: 500 Watts  
 Owned-Operated By . . . . . John M. Spottswood  
 Business Address . . . . . P.O. Box 1300  
 Tel.: CY 6-2222 . . . . . ABC  
 Owner, Gen. Mgr. . . . . John M. Spottswood  
 Sta., Sales Prom. Mgr. . . . . Ray A. Schoneck  
 Prog. Dir. . . . . B. Leach  
 Chief Eng. . . . . Charles R. Lowe

**WKBX—Kissimmee—1954**

Frequency: 1220 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Mid Florida Bvstg., Inc.  
 Address . . . . . Lago Vista Blvd.  
 Tel.: TI 6-7181 . . . . . KBS  
 President . . . . . Jack Marshall  
 V.P. . . . . Frank A. Taylor

**WDSR—Lake City—1946**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WDSR, Inc.  
 Address . . . . . Box 826  
 Tel.: 1315 . . . . . KBS  
 President, Ch. Eng. . . . . James M. Wall  
 Station Manager . . . . . Myrtle Baker Wall  
 Publicity Director . . . . . Steve Stevens

**WGRO—Lake City—1958**

Frequency: 960 Kc. . . . . Power: 500 Watts  
 Owned By . . . . . Columbia County Bcstg. Co.  
 Address . . . . . 30 N. Hernando St.  
 Tel.: 3450 . . . . . Independent  
 Sta. Representative . . . . . Hopewell  
 President . . . . . Donald E. Dockery  
 General Manager . . . . . Bob Dobelstein  
 Program Dir. . . . . Jack Singer  
 Sales Prom. Mgr. . . . . James A. Dowdy  
 Publicity Director . . . . . L. Gene Brown  
 Chief Engineer . . . . . Philip L. Corbin

**WLAK—Lakeland—1936**

Freq.: 1430 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By . . . . . Florida Central Bcstg. Co.  
 Business Address . . . . . P. O. Box 1211  
 Tel.: MU 2-3143 . . . . . NBC  
 Station Representative . . . . . John E. Pearson  
 Pres., Gen. Mgr. . . . . Frank W. Nesbitt  
 Commercial Manager . . . . . Powell Adams  
 Station Manager . . . . . Garland Burt  
 Chief Engineer . . . . . William P. Lee

**WONN—Lakeland—1949**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WONN, Inc.  
 Address . . . . . Box 2038  
 Tel.: MU 2-8184 . . . . . Independent  
 Representative . . . . . Donald Cooke, Inc.  
 President . . . . . Duane F. McConnell  
 Commercial Manager . . . . . Tommy Dell  
 Program Director . . . . . Merrill Smith

**WYSE—Lakeland—1957**

Frequency: 1330 Kc. . . . . Power: 1 Kw.

## FLORIDA

Owned ..... Polk Radio Inc.  
 Address ..... 207½ E. Main St.  
 Tel.: Mutual 6-8127 ..... Independent  
 Representative ..... Clark  
 General Mgr., Ch. Eng. .... Tom Barber  
 Program Prom. Mgr. .... Marc Wheeler

### WIPC—Lake Wales—1951

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned ..... Imperial Polk Bcstg. Corp  
 Address ..... P. O. Box 712  
 Tel.: 2-9831 ..... Independent  
 President ..... K. H. Berkeley  
 V.P., Gen. Mgr. .... Charles D. Bishop  
 Chief Engineer ..... William Johnson

### WLIZ—Lake Worth—1959

Frequency: 1380 Kc. .... Power: 500 Watts  
 Owned By ..... Gold Coast Bcstg. Co.  
 Address ..... 1939 Seventh Ave. N.  
 Tel.: JUstice 5-5533 ..... KBS  
 Station Rep. .... United Spot Sales  
 President ..... Sam C. Phillips  
 General Manager ..... William S. Decker Jr.  
 Commercial Manager ..... Patricia Sidman  
 Station Manager ..... Elizabeth E. Micken  
 Program Director ..... Barbara Hubley  
 Sales Prom. Mgr. .... Barbara Rosenberg  
 Publicity Director ..... Elaine Bisacca  
 Chief Engineer ..... David E. Hubertz

### WBIL—Leesburg—1957

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned By ..... Thompson K. Cassel  
 Address ..... P. O. Box 638  
 Tel.: State 7-2313 ..... Independent  
 President ..... Thompson K. Cassel  
 General Manager ..... Charles Stewart  
 Program Director ..... Stan Grams  
 Publicity Director ..... Jim Sharp  
 Chief Engineer ..... Wayne Scott  
 Owners of: WATS, Sayre; WCHA, Chambersburg.

### WLBE—Leesburg—1949

Frequency: 790 Kc. .... Power: 5 Kw.  
 Owned-Operated By ..... WLBE, Inc.  
 Address ..... P.O. Box 1231  
 Tel.: ST 7-2790 ..... MBS  
 President, Gen. Mgr. .... Paul A. Husebo  
 Sales Prom., Publicity Dir. .... Wendell Husebo  
 Chief Engineer ..... Martin Kirkland

### WNER—Live Oak—1949

Frequency: 1250 Kc. .... Power: 1 Kw. d.  
 Owned ..... Norman O. Protsman  
 Business Address ..... P. O. Box 637  
 Tel.: FOrest 2-1250 ..... KBS  
 Owner, Gen. Mgr. .... Norman O. Protsman  
 Program Director ..... Faith Protsman  
 Chief Engineer ..... C. S. Parker

### WMAF—Madison—1956

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned By ..... Norman O. Protsman  
 Address ..... Box 621  
 Tel.: HU 3-6333 ..... KBS  
 Owner ..... Norman O. Protsman  
 Station Manager ..... Bob Lay

### WTOT—Marianna—1958

Frequency: 980 Kc. .... Power: 1 Kw.  
 Owned By ..... Chipola Corp.  
 Address ..... 104 S. Caledonia St.  
 Tel.: HUdson 2-3046 ..... KBS  
 President ..... F. T. MacKinnon  
 Gen. Mgr., Chief Eng. .... John Bogges  
 Commercial Mgr. .... James W. Hart  
 Promotion Manager ..... Barbara Kelly  
 Program Dir. .... Lloyd Hart  
 Publicity Director ..... Cecil Tindel

### WTYS—Marianna—1948

Freq.: 1340 Kc. .... Power 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By ..... James W. Tate  
 Address ..... Box 777  
 Tel.: HU 2-2131 ..... Independent  
 General Manager ..... James W. Tate  
 Station, Comm. Mgr. .... James W. Hart Jr.  
 Program Director ..... Jim Fisher  
 Chief Engineer ..... Jim Hartley

### WMMB—Melbourne—1948

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Indian River Radio, Inc.  
 Address ..... Front St.  
 Tel.: PA 3-1661 ..... MBS  
 President ..... H. G. Murrelle  
 General Manager ..... Howard L. Green  
 Chief Engineer ..... Edward Murdoch

Nothing  
 Outshouts  
 Quality and  
 Integrity



**WAME—Miami—1958**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned By..... Consolidated Comm.  
 Address..... Chamber of Commerce Bldg.  
 Tel.: FRanklin 3-5533..... Independent  
 Sta. Representative..... Adam Young  
 General Manager..... Ted Wilson  
 Comm., Station Mgr..... Murry Woroner  
 Program Dir..... Fred Hohl  
 Sales Prom., Publicity..... Lee Wilson  
 Chief Engineer..... Stan Brown

**WCKR—Miami—1956**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By..... Biscayne TV Corp.  
 Address..... 1401 N. Bay Causeway  
 Tel.: PL 1-6692..... NBC  
 Station Rep..... Daren McGavren  
 President..... Niles Trammell  
 Station Mgr..... Alan Henry  
 Comm. Manager..... Milton Komito  
 Program Director..... Lee Manson  
 Publicity Director..... Robert Lakin  
 Chief Engineer..... Gene Rider

**WFAB—Miami—1958**

Frequency: 990 Kc. Power: 5000 Watts  
 Owned By..... WFAB, Inc.  
 Address..... P. O. Box 1288  
 Tel.: Franklin 1-5531..... Independent  
 President, Gen. Mgr..... Harold E. King  
 Station Mgr..... L. G. Jacobs

**WFEC—Miami—1949**

Frequency: 1220 Kc. Power: 250 Watts  
 Owned-Oper. By..... Fla. East Coast Bcstg.  
 Address..... 350 N.E. 71st St.  
 Tel.: PL 1-7534..... Independent  
 Sta. Representative..... Bernard Howard  
 President, Gen. Mgr..... Harry Trenner  
 Publicity Director..... Blanche Calloway  
 Program Director..... Doris M. Sanford  
 Chief Engineer..... Vernon Ellis

**WGBS—Miami—1944**

Freq.: 710 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned..... Storer Bcstg. Co.  
 Address..... 1605 Biscayne Blvd.  
 Tel.: FR 9-2401..... CBS  
 Newspaper Affiliation..... Miami Beach Sun  
 Station Representative..... Katz Agency, Inc.  
 President..... George B. Storer  
 V. P., Mgr., Dir..... Bernard E. Neary  
 Commercial Mgr..... Norman A. Palmer  
 Program Director..... Robert B. Martin  
 Prom., Publicity..... William S. Durney  
 Chief Engineer..... Edward C. Lockwood  
 Owners of: WJBK-AM-FM-TV, Detroit; WSPD-  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-  
 AM-FM-TV, Cleveland; WWVA-AM-FM, Wheel-  
 ing, W. Va.; WGBS-AM-FM, Miami, Fla.; WUPG-  
 AM-FM, Phila., Pa.; WITI-TV, Milwaukee;  
 KGBS, Los Angeles.

**WINZ—Miami—1946**

Freq.: 940 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By..... Rand Bcstg. Co.  
 Business Address..... Biscayne Terrace Hotel  
 Tel.: FR 1-6641..... Independent  
 Representative..... Peiry  
 President..... Rex Rand  
 V.P., Gen. Mgr..... Robert E. Mitchell  
 Chief Engineer..... Lee Caput

**WMIE—Miami—1947**

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By..... WMIE, Inc.  
 Address..... 1448 N. W. 36 St.  
 Tel.: NEWton 5-2447..... Independent  
 Representative..... Charles Bernard  
 President..... E. D. Rivers, Sr.  
 Station Manager..... Jack E. Nobles  
 Commercial Manager..... Lawrence Lunker  
 Program Director..... Douglas Hatton  
 Sales Prom. Mgr..... Neal Owings  
 Chief Engineer..... Russell Bennett

**WQAM—Miami—1921**

Frequency: 560 Kc. Power: 5 Kw.d., 1 Kw. n.  
 Owned-Operated By..... Storz Brcstg. Co.  
 Business-Studio Address..... 1723 duPont Bldg.  
 Tel.: FRanklin 7-3535..... Independent  
 Representative..... John Blair  
 President..... Todd Storz  
 Gen., Sta., Comm. Mgr..... Jack Sandler  
 Program Dir..... Charles Murdock  
 Chief Engineer..... Morris Barwick  
 Owners of: WIBB, Kansas City, Mo. WTX, New  
 Orleans; KQMA, Oklahoma City; WJGY, Minne-  
 apolis.

**WSKP—Miami—1956**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... WSKP, Inc.  
 Address..... 420 S.W. 2nd Ave.  
 Tel.: FR 1-1585..... Independent  
 Station Rep..... H. R. Representatives  
 President..... Bill O'Neil  
 Gen. Mgr..... R. C. O'Donnell  
 Program Dir..... Georgiana Fleming  
 Chief Eng..... Gerald G. Roberts

**WKAT—Miami Beach—1937**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WKAT, Inc.  
 Address..... 1759 N. Bay Road  
 Tel.: JE 1-5711..... CBS  
 Sta. Representative..... Gill Perna  
 President..... Mrs. Ucola Katzentine  
 Commercial Manager..... Sidney Levin  
 Program Director..... Bill Smith  
 Chief Engineer..... Arthur P. Smith

**WMBM—Miami Beach—1947**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned..... Rounsaville of Miami Beach, Inc.  
 Address..... Causeway Terminal  
 Tel.: JE 1-5586..... Independent  
 Sta. Reps..... Pearson; Dora-Clayton, Inc.  
 President..... Robert W. Rounsaville

## FLORIDA

General Mgr. . . . . Arnold C. Kaufman  
Station Manager . . . . . Donald K. Clerk  
Program Director . . . . . Milton Smith  
Chief Engineer . . . . . James Hall

### WMET—Miami Beach—1954

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Community Service Bcstrs, Inc.  
Business Address . . . . . 814 First St.  
Tel.: Jefferson 8-0411 . . . . . Independent  
President . . . . . James R. Williams  
Ex. V.P., Gen. Mgr. . . . . R. B. Baker  
Station Mgr. . . . . Thomas E. Wood, Jr.  
Commercial Manager . . . . . B. S. Leonard  
Program Director . . . . . Alfred Nobel  
Publicity Director . . . . . Patricia Montgomery  
Chief Engineer . . . . . V. C. Roberts

### WEBY—Milton—1954

Frequency: 1330 Kc. . . . . Power: 5000 Watts  
Owned . . . . . C. W. Mapoles  
Address . . . . . Ward Basin Rd.  
Tel.: NA 3-3425 . . . . . MBS  
Owner, Gen. Mgr. . . . . C. W. Mapoles  
Comm. Sta. Mgr. . . . . H. Byrd Mapoles  
Program Dir. . . . . D. Cooke

### WSRA—Milton—1958

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Santa Rosa Bcstg. Co.  
Address . . . . . Berry Hill Rd.

President . . . . . F. A. Davis  
General Manager . . . . . D. Retherford

### WMDF—Mount Dora—1958

Frequency: 1580 Kc. . . . . Power: 1 Kw., d.  
Owned By . . . . . WMDF, Inc.  
Address . . . . . Old Eustis Road  
Tel.: Evergreen 3-3110 . . . . . Independent  
General Mgr. . . . . Max B. Lee

### WNOG—Naples—1954

Frequency: 1270 Kc. . . . . Power: 500 Watts d.  
Owned and Oper. By . . . . . Radio Naples Inc.  
Business Address . . . . . E. Tamiami Trail  
Tel.: Midway 2-5127 . . . . . KBS  
Representative . . . . . Geo. Hopewell  
President, Gen. Mgr. . . . . William J. Ryan  
Commercial Manager . . . . . Homer L. Dixon  
Program Director . . . . . John D. Beaty  
Publicity Director . . . . . Barbara Pritchard  
Sales Prom. Mgr. . . . . Eileen Eilers  
Chief Engineer . . . . . David S. Traer

### WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Broadcasters, Inc.  
Business Address . . . . . Box 125  
Tel.: GA 8-9091 . . . . . MBS-KBS  
President, Gen. Mgr. . . . . A. V. Tidmore  
Station Manager . . . . . A. L. Pruitt  
Chief Engineer . . . . . Sim Eagleson

**“MIAMI BEACH SALUTES** the  
Radio and Television Industry for its  
wonderful cooperation in bringing  
the Miami Beach Story to the eyes  
and ears of the nation.

**WARMEST THANKS** from the  
warmest part of the nation.

**HANK MEYER**

*Public Relations Consultant,*  
**CITY OF MIAMI BEACH”**

**WHYS—Ocala—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned: Associated Broadcasters, Inc.  
 Address P. O. Box 779  
 Tel.: MA 2-8174 Independent  
 President C. C. Davenport  
 General Manager R. L. Bowles

**WMOP—Ocala—1953**

Frequency: 900 Kc. Power: 1000 Watts  
 Owner A. B. Letson  
 Address 311 Robertson Bldg.  
 Tel.: Ocala Independent  
 President A. B. Letson  
 General Mgr. Jim Kirk  
 Comm., Sls. Mgr. Vernon Arnette  
 Chief Engineer Lloyd Lutz

**WTMC—Ocala—1939**

Frequency: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By WTMC, Inc.  
 Address Box 831  
 Tel.: MA 2-4127 KBS-MBS  
 Station Rep. Dora Clayton  
 President, Gen. Mgr. Ray Gunckel Jr.  
 Comm., Sta. Mgr. Tom Catalano  
 Program Director William J. Worth  
 Chief Engineer C. Gordon Huey

**WAYR—Orange Park—1960**

Frequency: 550 Kc. Power: 1 Watt  
 Owned By Dan Richardson  
 Address Orange Park, Fla.  
 Tel.: COngress 4-9587 Independent  
 President Dan Richardson  
 General Manager Gordon R. Linscott  
 Program Director Y. Thomas Kirby  
 Sales Promotion Mgr. Joseph R. May  
 Chief Engineer William F. Askew

**WABR—Orlando—1954**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned By Contemporary Bcstg. Co.  
 Address P. O. Box 7547  
 Tel.: Garden 5-6531 Independent  
 Sta. Rep. Gill-Perna  
 President I. Edward Edwards  
 General Mgr. J. D. Coombs  
 Commercial Mgr. Preston M. Ward  
 Program Dir. R. Motes  
 Chief Engineer J. A. Thomas

**WDBO—Orlando—1924**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By Cherry Bcstg. Co.  
 Business Address 30 S. Ivanhoe Blvd.  
 Tel.: CH 1-1491 CBS  
 Representative John Blair  
 Chairman of Board Wm. S. Cherry Jr.  
 Exec. V. P. Gen. Mgr. Arnold F. Schoen, Jr.  
 Commercial Mgr. Carl F. Hallberg  
 Chief Engineer James E. Yarbrough  
 Owners of: WDBO-TV

**WHIY—Orlando—1957**

Frequency: 1270 Kc. Power: 5 Kw. d.

Owned Orlando Radio & TV Bcstg. Corp.  
 Address 563 N. Orange Ave.  
 Tel.: GA 4-8561 Independent  
 President Gordon Sherman  
 General Comm. Mgr. Gene G. Cook  
 Commercial Mgr. Marvin Picard  
 Program Director Art Spector  
 Chief Engineer Peter Wiltjer

**WHOO—Orlando—1948**

Freq.: 990 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By WHOO, Inc.  
 Business Address 311 N. Rosalind Ave.  
 Tel.: GArden 5-3591 Independent  
 Representative Hollingbery  
 Pres., Gen. Mgr. John T. Rutledge  
 Commercial Manager Don Welsh  
 Operations Mgr. Gene Stuart  
 Chief Engineer Charles K. Chrismon

**WKIS—Orlando—1946**

Frequency: 740 Kc. Power: 5 Kw. 1 Kw. n.  
 Owned-Oper. By Central Florida Bcstg. Co.  
 Address P. O. Box 1353  
 Tel.: CYpress 5-0740 NBC  
 Station Rep. Devney O'Connell  
 Pres., Gen. Mgr. Mrs. Naomi T. Murrell  
 Station Manager William O. Murrell, Jr.  
 Comm. Prom. Mgr. Harold McWhorter  
 Program Director Donald McWhorter  
 Chief Engineer Jack Collinsworth

**WLOF—Orlando—1940**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By Mid-Fla. Radio Corp.  
 Address P. O. Box 5756  
 Tel.: Cypress 3-2431 Independent  
 Station Representative Daren McGavren  
 President Harris Thomson  
 V. P., Gen. Mgr. Howard S. Kester  
 Commercial Mgr. Tom Siegfried  
 Program Director Bob Bartl  
 Operations Manager Ernest Legge  
 Chief Engineer W. Dodd Daniels

**WQXQ—Ormond Beach—1957**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned By Volusia County Bcstg. Corp.  
 Address Box 5038, Daytona Beach  
 Tel.: ORange 7-4122 Independent  
 President, Ch. Eng. Lyman W. Menard  
 General Mgr. Don Ritter

**WRIM—Pahokee—1958**

Frequency: 1250 Kc. Power: 500 Watts  
 Owned By WRIM, Inc.  
 Address P.O. Box 548  
 Tel.: 682 Independent  
 President J. H. Mann  
 Gen., Sta. Mgr. P. Willis, Jr.

**WSUZ—Palatka—1957**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned By Raymond P. McMillin  
 Address P. O. Box 668  
 Tel.: EAst 8-1434 MBS

## FLORIDA

General Manager..... R. P. McMillin  
Sta. Mgr., Chief Eng..... George Duck

### WWPF—Palatka—1947

Freq.: 1260 Kc.... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By..... Hall Bcstg. Co.  
Address..... 900 River St.  
Tel.: EA 5-4555..... KBS  
Gen. Mgr..... William R. Terry  
Commercial Manager..... Herb Young  
Chief Engineer..... Isaac Lee

### WQXT—Palm Beach—1957

Frequency: 1340 Kc.... Power: 250 Watts  
Owned By..... Flame R-TV Co.  
Address..... 3000 S. Ocean Blvd.  
Tel.: JU 2-7401..... ABC  
Exec. V.P., Gen. Mgr..... Art Rivera  
Chief Engineer..... Clyde Walkden

### WDLP—Panama City—1940

Frequency: 590 Kc.... Power: 1000 Watts  
Owned..... Dixie Radio Inc.  
Address..... 323 West Beach Drive  
Tel.: PO 3-1777..... Independent  
Representative..... Hollingbery  
President..... Denver Brannen  
General Manager..... R. B. Mann  
Chief Engineer..... D. Priest

### WPCF—Panama City—1949

Frequency: 1430 Kc.... Power: 5000 Watts  
Owned-Operated By... Bay County Bcstg. Co.  
Address..... 300 E. 15th St.  
Tel.: Sunset 5-6176..... ABC  
Sta. Reps..... Walker-Rawalt; Dora-Clayton  
Program Director..... Robert Badger  
Comm. Ch. Eng..... Donnell Brookins

### WTHR—Panama City—1957

Frequency: 1480 Kc.... Power: 500 Watts, d.  
Owned..... WTHR Bcstg. Co.  
Address..... P.O. Box 788  
Tel.: ADams 4-2781..... Independent  
Representative..... Burn-Smith  
Gen. Mgr..... H. W. King  
Sales Manager..... I. Scott  
Chief Engineer..... Paul Demeree

### WBOP—Pensacola—1956

Frequency: 980 Kc.... Power: 1000 Watts  
Owned-Oper. By..... Tri-Cities Brcstg. Co.  
Business Address..... 431 West Belmont  
Tel.: HE 8-7543..... Independent  
Sta. Reps..... National Time Sales; B. I. Ochs  
President..... E. O. Roden  
Gen. Sta. Mgr..... Zane D. Roden  
Comm. Prom. Mgr..... John Hofen  
Program, Publicity Dir..... W. I. Dove  
Chief Engineer..... George Tisdale

### WBSR—Pensacola—1946

Frequency: 1450 Kc.... Power: 250 Watts  
Owned-Oper. By..... WBSR, Inc.  
Address..... 1603 N. Pau Blvd.  
Tel.: HE 2-6173..... CBS

Representative..... Venard, Rintoul, McConnell  
Pres., Gen. Mgr..... Don J. Lynch  
Comm. Mgr..... Bo Mitchell  
Program Director..... Don Redfield  
Chief Engineer..... Glenn Nichols

### WCOA—Pensacola—1926

Frequency: 1370 Kc.... Power: 5000 Watts  
Owned-Operated By..... WCOA Radio, Inc.  
Address..... Lakewood Road  
Tel.: Glendale 6-5751..... NBC  
Representative..... Hollingbery  
President, Gen. Mgr..... J. McC. Milles  
Station Manager..... Art Keeney  
Program Director..... Jim Young  
Prom., Publicity Director..... R. A. Ryan  
Chief Engineer..... D. M. Morris

### WNVY—Pensacola—1947

Frequency: 1230 Kc.... Power: 250 Watts  
Owned By..... Florida Radio Bcstg Corp.  
Address..... 807 W. Garden St.  
Tel.: Hemlock 3-5666..... Independent  
Sta. Rep..... Venard, Rintoul & McConnell  
President..... J. Drees  
General Manager..... J. Howat

### WPFA—Pensacola—1954

Frequency: 790 Kc.... Power: 1,000 Watts d.  
Owned-Operated By..... Edwin H. Estes  
Address..... 4151 N. Pace Blvd.  
Tel.: HE 3-1141..... ABC  
President..... Edwin H. Estes  
General Manager..... Van A. Temple  
Program Director..... Marshall Bradley  
Chief Engineer..... Tom Lowery  
Owners of: WMOZ, Mobile

### WPRY—Perry—1954

Frequency: 1400 Kc.... Power: 250 Watts  
Owned-Oper. By..... Taylor County Bcstg. Co.  
Address..... P. O. Box 67  
Tel.: 540..... KBS  
Representative..... Continental Radio Sales  
President..... Alpha B. Martin  
Gen. Sta., Comm. Mgr..... C. E. Roye  
Program Director..... B. J. Roye  
Chief Engineer..... W. H. McHargue

### WPLA—Plant City—1949

Frequency: 910 Kc.... Power: 1 Kw. d.  
Owned-Operated By..... WPLA Bcstg. Co.  
Address..... 1607 S. Collins St.  
Tel.: 752-3123..... Independent  
President..... W. A. Smith  
Gen. Mgr., Chief Eng..... George Friend

### WL0D—Pompano Beach—1959

Frequency: 980 Kc.... Power: 1 Kw.  
Owned-Oper. By..... WL0D, Inc.  
Address..... 980 Atlantic Blvd., Extension  
Tel.: L0gan 6-8316..... Independent  
Sta. Rep..... Gill-Perna, Inc.  
President..... W. F. Johns, Jr.  
General Mgr..... S. Rouser  
Sales Manager..... J. F. Ward



**WPOM—Pompano Beach—1958**

Frequency: 1470 Kc. Power: 5000 Watts d.  
Owned By.....Gold Coast Broadcasters, Inc.  
Address.....P. O. Box 10315, Ft. Lauderdale  
Tel.: Ft. Lauderdale.....ABC  
President.....James C. Dean  
General Sta. Mgr.....V. King  
Chief Engineer.....Les Follette

**WJOE—Port St. Joe—1956**

Frequency: 1570 Kc. Power: 250 Watts, d.  
Owned By.....National Radio of P. St. Joe  
Address.....P. O. Box 310  
Tel.: Ball 7-2426.....Independent  
General Mgr., Chief Eng.....Robert Sidwell  
Program Director.....Jim Vickers  
Publicity Director.....Guy N. Middleton

**WCCF—Punta Gorda—1960**

Frequency: 1580 Kc. Power: 1 Kw.  
Owned By.....Charlotte Radio Co.  
Address.....P. O. Box 277  
Tel.: NEptune 9-1580.....Independent  
President.....Loyal Phillips  
General. Sta. Mgr.....Roy L. Hickox  
Chief Engineer.....William Q. Setliffe

**WCNH—Quincy—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Big Bend Broad. Corp.  
Address.....P.O. Box 630  
Tel.: MA 7-6700.....KBS-MBS  
President, Gen. Mgr.....William S. Dodson  
Station Manager.....Ken Harmon  
Commercial Manager.....G. H. Powell  
Program Director.....DeWitt Cowens  
Publicity Director.....Agnes Kingry  
Chief Engineer.....Sam Martin

**WHEW—Riviera Beach—1960**

Frequency: 1600 Kc. Power: 1 Watts, d.  
Owned By.....Public Service Bcstg.  
Address.....45th & Military Trail, W. Palm Beach  
Tel.: Overland 3-1600.....Independent  
Owner, General Mgr.....Robert Hecksher

**WFOY—St. Augustine—1936**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Ponce de Leon Bcsting  
Address.....Fountain of Youth Gardens  
Tel.: VA 9-3416.....CBS  
Pres., Gen. Mgr.....John E. Bernhard, Jr.  
Commercial Mgr.....Fred H. Schilling  
Chief Engineer.....R. J. Sheppe

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc. Power: 1 Kw. d.  
Owned By.....D & R Bcstg. Corp.  
Address.....900 Anastasia Blvd.  
Tel.: VA 9-9094.....Independent  
General Manager.....J. H. Riggs  
Ass't Manager.....R. W. Webb

**WLCY—St. Petersburg—1939**

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Operated By.....Rahall Enterprises

Address.....11450 Gandy Blvd.  
Tel.: HE 5-2131.....Independent  
Station Reps.....Adam Young, Paul O'Brien  
President.....Joe Rahall  
General. Sta. Mgr.....Sam G. Rahall  
Sales Mgr.....Donald L. Jones  
Sales Prom. Mgr.....W. Kirkwood  
Program Director.....M. Clever  
Publicity Director.....Ray Nielson  
Chief Engineer.....Dan Lunin  
Technical Director.....C. F. Cordaro  
Owners of: WKAP, Allentown, Pa.; WWNR, Beck-  
ley, W. Va.; WNAR, Norristown, Pa.; WQTY,  
Jacksonville; WTSP-TV, St. Petersburg.

**WPIN—St. Petersburg—1950**

Frequency: 680 Kc. Power: 1,000 Watts  
Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
Business Address.....28th St. N. at 62nd Ave.  
Tel.: HEmlock 5-6161.....Independent  
Station Rep.....Donald Cooke  
President.....Dr. Charles Farrington  
Gen. Comm. Mgr.....Arthur Mundorff  
Program Director.....James Carley  
Sales Prom. Mgr.....Herb Anderson  
Publicity Director.....Jim Boynton  
Chief Engineer.....Bert Coyle

**WSUN—St. Petersburg—1927**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By.....City of St. Petersburg  
Business Address.....Municipal Pier  
Tel.: 5-4121.....ABC  
Representative.....Venard, Rintoul, McConnell  
General Manager.....Fred P. Shawn  
Commercial Manager.....Jack Weldon  
Program Director.....Bob Vaughn  
Publicity Director.....Jeanne Miller  
Chief Engineer.....William C. Coddling  
Owners of: WSUN-TV.

**WILZ—St. Petersburg Beach  
1957**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned.....Holiday Isles Bcstg. Co.  
Address.....P. O. Box 6267  
Tel.: 233-001.....KBS  
Representative.....Jack Masla  
President.....H. C. Spence  
General Manager.....D. L. Bigelow

**WSFR—Sanford—1956**

Frequency: 1360 Kc. Power: 500 Watts  
Owned.....Sanford Seminole Bcstg. Co.  
Address.....Box 679  
Tel.: 2-8000.....Independent  
General Manager.....J. Drucker  
Program Dir.....J. Cairns

**WTRR—Sanford—1947**

Frequency: 1400 Kc. Power: 1,000 Watts  
Owned-Operated By.....Radio Station WTRR  
Business Address.....Box 1541  
Tel.: FA 2-6112.....KBS  
General Manager.....Myron A. Reck

## FLORIDA

Commercial Manager..... Jack Weible  
Program Director..... Nick Pfeiltauf  
Chief Engineer..... James S. Williamson, Jr.

### WKXY—Sarasota—1949

Frequency: 930 Kc. Power: 1 Watts d. 500 n.  
Owned-Operated By..... Sarasota Bcstg. Co.  
Address..... 2500 Tenth St.  
Tel.: RI 7-1151..... Independent  
Sta. Representative..... Thomas Clark  
President, Gen. Mgr..... A. G. Fernandez  
Commercial Manager..... James M. Angel  
Program Director..... Charles Fernandez  
Chief Eng..... Robert L. Kohlmeier

### WSPB—Sarasota—1939

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... WSPB Bcstg. Co.  
Business Address..... Box 1110, City Island  
Tel.: FU 8-2121..... CBS  
Sta. Representative..... Walker-Rawalt  
V. P., Gen. Mgr..... Mark Woods  
Program Director..... David Hale  
Publicity Director..... Charles Shaw  
Chief Engineer..... G. W. McGougan

### WYND—Sarasota—1959

Frequency: 1280 Kc. Power: 500 Watts d.  
Owned By..... Gulf-Coast Bcstg Co., Inc.  
Address..... 3439 S. McIntosh Road  
Tel.: RI 6-3647..... Independent  
President, Gen. Mgr..... Kelsey L. Hutchinson

### WJCM—Sebring—1950

Frequency: 960 Kc. Power: 1 Kw.  
Owned-Operated By..... Progressive Publ. Co.  
Business Add..... Assembly Pt. on Dinner Lake  
Tel.: EVERgreen 5-7149..... KBS  
President..... W. K. Ulerich  
Station Manager..... Jack Hughes  
Program Director..... Ron Wilson  
Chief Engineer..... Robert Goshorn  
Owners of: WCPA, Clearfield; WMAJ, State  
College; WBAD, Indiana.

### WSEB—Sebring—1959

Frequency: 1340 Kc. Power: 250 W.  
Owned By..... C. C. Tillman, Jr. & D. Wasdon  
Address..... P. O. Box 768  
Tel.: EVERgreen 5-7141..... Independent  
Representative..... Guy Zwahlen  
General Mgr..... W. K. Diehl  
Comm. Mgr..... M. J. Hinlein

### WRGR—Starke—1957

Frequency: 1490 Kc. Power: 250 Watts  
Owned By..... Radio Starke, Inc.  
Business Address..... 935 North Temple Ave.  
Tel.: WO 4-5001..... KBS  
Sta. Representative..... Continental Radio Sales  
President..... Murray C. Tillman  
General Sta. Mgr..... Will Shawver  
Program Director..... Chuck Dent  
Chief Engineer..... Clarence O. Wright

### WSTU—Stuart—1954

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Blue Water Bcstg. Co.  
Address..... Drawer 417  
Tel.: ATLantic 7-2020..... MBS  
Pres., Gen. Mgr..... Lester M. Combs  
Station Manager..... Jim Driscoll  
Publicity Director..... Margaret A. Combs  
Chief Engineer..... Fred Chapman

### WMEN—Tallahassee—1954

Frequency: 1330 Kc. Power: 5,000 Watts d.  
Owned-Oper. By..... WMEN, Inc.  
Address..... Hotel Floridan  
Tel.: 3-2550..... Independent  
Sta. Representative..... Bernard-Howard  
President..... B. F. J. Timm  
General Sta. Mgr..... Clayton Wilkie  
Commercial Prom. Mgr..... Carl Swanson  
Program Director..... Harry Martin  
Chief Engineer..... A. Tom Kindell

### WRFB—Tallahassee—1959

Frequency: 1580 Kc. Power: 5000 Watts, d.  
Owned By..... Emerson W. Browne  
Address..... P.O. Box 3127  
Tel.: 4-6818..... Independent  
Station Rep..... Chas. Bernard  
Pres., Chief Eng..... Emerson W. Browne  
Commercial Manager..... John T. Bevis  
Station Manager..... Margie B. Bowman  
Prom., Publicity Director..... Jerry Conrad  
Program Director..... George Roberts

### WTAL—Tallahassee—1935

Frequency: 1270 Kc. Power: 5000 Watts  
Owned-Operated By..... WTAL, Inc  
Business Address..... Drawer "A"  
Tel.: 2-1270..... MBS  
Representative..... Meeker, Cummings  
President..... Victor C. Diehm  
General Mgr..... Arthur Deters  
Commercial Mgr..... Bill Nichols  
National Sales Mgr..... Thomas A. Tito  
Program Director..... Ron Martin  
Publicity Director..... Phil O'Neil  
Chief Engineer..... Glenn Boatright  
Owners of: WAZL, Hazleton; WHOL, Allentown;  
WHLM, Bloomsburg.

### WTNT—Tallahassee—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Tallahassee Appl. Corp.  
Business-Studio Address..... P.O. Box 1047  
Tel.: 2-1450..... CBS  
Representative..... Devney-O'Connell; Ayers  
Pres., Gen. Mgr., Ch. Eng..... Frank W. Hazelton  
Commercial Manager..... Hurley W. Rudd  
Program Director..... R. S. Meigs  
Sales Prom., Publicity..... Don C. Price

### WALT—Tampa—1947

Frequency: 1110 Kc. Power: 10 Kw. d.  
Owned..... Tampa Broadcasting Co., Inc.  
Address..... 401 West Tyler Street  
Tel.: 2-7921..... Independent

Sta. Representative ..... Gill-Perna  
 President ..... William B. Caskey  
 Station Manager ..... George W. Fee  
 Program Director ..... Bob Walters  
 Sales Prom. Mgr. .... Tom Whitmore  
 Publicity Director ..... Bob Poller  
 Chief Engineer ..... Paul Gossett  
 Owners of: WSAI, Cincinnati; WPEX, Philadelphia

**WDAE—Tampa—1922**

Frequency: 1250 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Smiley Properties, Inc.  
 Business Address ..... 101 N. Tampa St.  
 Tel.: 2-0404 ..... CBS  
 Representative ..... Katz  
 President ..... Joseph F. Smiley  
 General Manager ..... L. Spencer Mitchell  
 Commercial Manager ..... Robert M. Weeks  
 Program Director ..... G. Douglas Pidgeon  
 Publicity Director ..... Kay Dowst  
 Chief Engineer ..... William P. Moore

**WFLA—Tampa—1924**

Frequency: 970 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Tribune Co.  
 Business Address ..... 905 Jackson St.  
 Tel.: 2-0131 ..... NBC  
 Newspaper Affiliation Tampa Tribune-Times  
 Representative ..... John Blair  
 President ..... John C. Council  
 General Manager ..... George W. Harvey  
 Sta., Comm. Mgr. .... John Alexander  
 Program Director ..... Dan Valentine  
 Publicity Director ..... Doug Duperrault  
 Chief Engineer ..... Joseph Mitchell

**WHBO—Tampa—1948**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned By ..... Gateway Broadcasters, Inc.  
 Business Address ..... 11011 Florida Ave.  
 Tel.: WE 5-3171 ..... MBS  
 Rep. .... Charles Bernard  
 President ..... John A. Boling  
 Gen. Mgr. .... Bob A. Martin  
 Chief Engineer ..... Bill Polk

**WINQ—Tampa—1960**

Frequency: 1010 Kc. .... Power: 50 Kw. d.  
 Owned By ..... Rand Broadcasting  
 Address ..... Hillsboro Hotel  
 Tel.: 2-6425 ..... Independent  
 Station Rep. .... Eastman  
 President ..... Rex Rand  
 General Mgr. .... Harold H. Meyer

**WSOL—Tampa—1950**

Frequency: 1300 Kc. .... Power: 5 Kw. d.  
 Owned By ..... WPIT, Inc.  
 Address ..... 113 E. La Fayette St.  
 Tel.: 2-8024 ..... Independent  
 Station Rep. .... National Time Sales  
 President ..... John L. Laux  
 General Mgr. .... Don Ioset  
 Station, Comm. Mgr. .... Albert B. Gale  
 Sales Prom. Mgr. .... Frank McGlynn  
 Publicity Director ..... Ron Harpe

Program Director ..... Bill Beatty  
 Chief Engineer ..... Maurice Scott

**WTMP—Tampa—1954**

Frequency: 1150 Kc. .... Power: 5000 Watts d.  
 Owned: ..... Rounsaville Radio Stations  
 Address ..... Box 1101, Washington Blvd.  
 Tel.: 4-1109 ..... Independent  
 Sta. Reps. .... Pearson; Dora Clayton  
 President ..... Robert W. Rounsaville  
 General Manager ..... Jack Everbach  
 Station Manager ..... Charles Acton  
 Program Director ..... Tom Hankerson  
 Chief Engineer ..... Warren Kauffman  
 Owners of: WGIN, Cincinnati; WLOU, Louisville;  
 WMBM, Miami Beach; WVOL, Nashville; WYLD,  
 New Orleans; KRZY, Dallas.

**WDCL—Tarpon Springs—1954**

Frequency: 1470 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Clearwater Bcstg. Corp.  
 Address ..... Box 1558, Clearwater  
 Tel.: 37-157 ..... Independent  
 Newspaper Affil. .... Democrat Times  
 General, Comm. Mgr. .... Ross Charles  
 Program Director ..... B. Hendricks

**WRMF—Titusville—1957**

Frequency: 1050 Kc. .... Power: 500 Watts  
 Owned-Operated By ..... WRMF, Inc.  
 Address ..... Box 666  
 Tel.: Amheast 7-2141 ..... Independent  
 Station Rep. .... Geo. Hopewell  
 President ..... Richard M. Fairbanks  
 Gen., Sta. Mgr. .... Robert L. Bright  
 Sales Promotion Mgr. .... David Harrell  
 Program Director ..... Dan Smith  
 Publicity Director ..... June Carter  
 Chief Engineer ..... Marion Russell

**WNSM—Valparaiso—1958**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned By ..... Bay Bcstg. Co.  
 Address ..... Box 608  
 Tel.: Orange 1-3281 ..... Independent  
 General Mgr. .... K. M. Richards  
 Chief Engineer ..... E. C. Allmon

**WAMR—Venice—1960**

Frequency: 1320 Kc. .... Power: 500 Watts d.  
 Owned By ..... Vencie Nokomis Bcstg. Co.  
 Address ..... P. O. Box 1256  
 Tel.: 3-4931 ..... Independent  
 President ..... Larry Rhodes  
 General, Sta. Mgr. .... Richard Doudna  
 Commercial Mgr. .... George Miller  
 Program Director ..... Jack Charest  
 Sales Prom., Publicity Director ..... Cliff Arquette  
 Chief Engineer ..... Joe Barone

**WAXE—Vero Beach—1954**

Frequency: 1370 Kc. .... Power: 1 Kw.  
 Owned By ..... WNTM, Inc.  
 Address ..... P. O. Box 397  
 Tel.: Jordan 2-5405 ..... KBS  
 Sta. Representative ..... Burn-Smith  
 Pres., Gen. Mgr., Ch. Eng. .... R. M. Chamberlin

**FLORIDA-GEORGIA**

**WTTB—Vero Beach—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Tropics, Inc.  
 Address: 1536 20th St.  
 Tel.: JOrdan 2-5454  
 President: Sen. Merrill P. Barber  
 Gen., Sta. Mgr.: William E. Turner  
 Chief Engineer: Stanley E. Wood

**WAUC—Wauchula—1958**

Frequency: 1310 Kc. Power: 500 Watts, d.  
 Owned By: Hardee Bcstg. Co.  
 Address: P.O. Box 936  
 Tel.: PRespect 3-4271  
 President: R. S. Taylor  
 Station Manager: William F. Ferguson

**WEAT—West Palm Beach  
1948**

Frequency: 850 Kc. Power: 1 Kw.  
 Owned: Rand Bcstg. Co.  
 Address: P. O. Box 70  
 Tel.: TE 3-9668  
 President: Rex Rand  
 V.P., Gen. Mgr.: Bertram Lebhar, Jr.  
 Chief Engineer: J. Ross McPherson

**WIRK—West Palm Beach  
1947**

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Ken-Sell, Inc.  
 Business Address: 711 S. Flagler Drive  
 Tel.: TE 3-1711  
 Sta. Representative: Independent  
 Jack Masla  
 Pres., Gen. Mgr.: Joseph S. Field, Jr.  
 Comm. Sales Prom. Mgr.: Rome J. Hartman  
 Program Director: Fred A. Allen  
 Publicity Director: William S. Gordon  
 Chief Engineer: Earl R. Heglund

**WJNO—West Palm Beach  
1936**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: WJNO, Radio  
 Bus. Address: 1500 N. Flagler Dr., Box 189  
 Tel.: TE 2-3638  
 Representative: CBS  
 Meeker  
 Gen., Comm. Mgr.: H. V. McMillan  
 Sales Prom. Mgr.: Charles W. Curtin  
 Chief Eng.: Curtis Brinson

**WOKB—Winter Garden—1958**

Frequency: 1600 Kc. Power: 1 Kw.  
 Owned By: John B. Cook, Jr.  
 Business Address: P.O. Box 1308, Orlando  
 Tel.: GA 3-2218  
 Station Reps.: Nat'l Time Sales: Dora Clayton  
 General Manager: John B. Cook, Jr.  
 Chief Engineer: Milton Sutton

**WINT—Winter Haven—1958**

Frequency: 1360 Kc. Power: 1 kw., d.  
 Owned By: Winter Haven Bcstg. Co.  
 Address: P.O. Box 568  
 Tel.: Cypress 3-5036  
 President, Chief Eng.: A. L. Fazzari  
 Commercial Manager: Bruce E. Parker  
 Program Director: Joe Trivette

**WSIR—Winter Haven—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Hundred Lakes Bcstg.  
 Address: 665 W. Lake Howard Drive  
 Tel.: CY 4-2144  
 Representative: MBS  
 Devney O'Connell  
 Pres., Gen. Mgr.: Lawrence Rollins  
 Commercial Manager: Arnold Silvert  
 Program Director: Richard Eyrich  
 Chief Engineer: L. Orden Craig

Pop.: 4,070,000  
 Families: 1,064,500

**Georgia**

Radio Homes: 1,021,000  
 AM Stas. in State: 132

**WAAG—Adel—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cook County Bcstg. Co.  
 Address: P. O. Box 508  
 Tel.: 8571  
 President: W. M. Forshee  
 Gen., Sta. Mgr.: Esther Shepherd  
 Comm. Mgr., Prog. Dir.: Don H. Wingate  
 Chief Engineer: E. R. Ridenour

**WALG—Albany—1941**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned-Operated By: Radio Albany, Inc.  
 Address: P. O. Box 96  
 Tel.: HE 6-7233  
 Station Reps.: Venard, Rintoul-McConnell  
 President, Gen. Mgr.: Allen M. Woodall  
 Station Manager: A. W. Murphy

Program Director: Jane Oliver  
 Chief Engineer: Tommy Duke

**WGPC—Albany—1933**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Albany Bcstg. Co.  
 Business-Studio Address: New Albany Hotel  
 Tel.: HE 2-1277  
 Representative: CBS  
 George P. Hollingbery  
 President: J. W. Woodruff, Jr.  
 V. P. & General Mgr.: L. M. George  
 Program Director: Walter H. Flint  
 Chief Engineer: R. A. Carlton

**WJAZ—Albany—1952**

Frequency: 960 Kc. Power: 5000 Watts, d.  
 Owned-Oper. By: James S. Rivers, Inc.  
 Address: N. Slappey Drive

Tel.: HE 2-7447.....KBS  
 Station Representative.....Pearson  
 President.....James S. Rivers  
 Gen. Mgr.....Richard B. Smith  
 Chief Engineer.....R. Caldwell

**WCQS—Alma—1957**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned By.....Queen City Bcstg. System  
 Business Address.....P.O. Box 304  
 Tel.: 632—4411.....KBS  
 President.....Farnell O'Quinn  
 Gen. Sta. Mgr.....Dane Bruce  
 Commercial Manager.....Joyce Holton  
 Program Director.....Ralph Deen  
 Chief Engineer.....William Allnoch

**WDEC—Americus—1947**

Frequency: 1290 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..The Americus Bdcstg. Co.  
 Business-Studio Address.....Rembert Bldg.  
 Tel.: 3681.....Independent  
 Representative.....Dora Clayton, Indie Sales  
 Pres., Gen. Mgr.....Charles C. Smith  
 Program Director.....Dewey Stone  
 Commercial Mgr.....Paul Filben  
 Chief Engineer.....Raymond C. LaPrade

**WDOL—Athens—1957**

Frequency: 1470 Kc.....Power: 1 Kw. d.  
 Owned.....S.E. Bcstg. System  
 Address.....Box 1607  
 Tel.: LI 8-1354.....KBS  
 Sta. Representative.....Thomas Clark  
 President.....James S. Rivers  
 General Manager.....William B. Hill  
 Station Manager.....R. Denman  
 Chief Engineer.....M. D. Brown

**WGAU—Athens—1938**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Clarke Bcstg. Corp.  
 Address.....850 Bobbin Mill Rd.  
 Tel.: LI 6-8575.....CBS  
 Representative.....Pearson  
 President, Gen. Mgr.....H. Randolph Holder  
 Comm. Mgr.....J. Thomas Lloyd  
 Program Director.....Mary Betts  
 Chief Engineer.....Les Brooks

**WRFC—Athens—1948**

Freq.: 960 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Operated By.....Radio Athens, Inc.  
 Business-Studio Add.....279½ N. Lumpkin St.  
 Tel.: Liberty 3-3411-3.....Independent  
 Representative.....Bob Dore; Dora Clayton  
 Pres., Gen. Mgr.....L. H. Christian  
 Station Mgr.....Mrs. Sue Lawrence  
 Commercial Mgr.....A. O. Healan  
 Pub. Dir.....Ed. Thilenius  
 Chief Engineer.....Gilmer Hulsey

**WAKE—Atlanta—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....WAKE, Inc.

Address.....Georgian Terrace Hotel  
 Tel.: TR 5-8511.....Independent  
 Sta. Representative.....H. R. Rebs  
 President.....Ira Herbert  
 General Manager.....Mrs. Jayne Swaney  
 Program Dir.....B. Drake

**WAOK—Atlanta—1954**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Atlanta OK Bcstg. Co.  
 Business Address.....110 Edgewood Ave., N. E.  
 Tel.: MUrray 8-3773.....Independent  
 Representative.....McGavren  
 President, Prom. Mgr.....Stan Raymond  
 Prog. Dir.....Zenas Sears  
 Chief Engineer.....I. Miles  
 Owners of: WRMA, Montgomery, Ala.

**WERD—Atlanta—1949**

Frequency: 860 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Radio Atlanta, Inc.  
 Studio Address.....330 Auburn Ave., N.E.  
 Tel.: JA 4-0666.....Independent  
 Representative.....Dora Clayton, Dore  
 President.....J. B. Blayton, Sr.  
 Gen., Sta. Mgr.....J. B. Blayton, Jr.  
 Sales, Prom., Comm. Mgr.....A. H. Saddler  
 Chief Engineer.....J. J. Johnson  
 Program Dir.....P. Mobley

**WGKA—Atlanta—1955**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Glenkaren Associates, Inc.  
 Address.....1140 Peachtree St., N.E.  
 Tel.: TR 6-6228.....Independent  
 Representative.....Good Music Bcstrs.  
 President.....Locke E. Glenn  
 General Manager.....John P. Culver  
 Comm. Mgr.....E. Lee Nance  
 Chief Engineer.....J. J. Killinsworth

**WGST—Atlanta—1924**

Frequency: 920 Kc.....Power: 5 Kw. d.; 1 Kw. n.  
 Owned By.....Ga. Inst. of Technology  
 Bus.-Studio Address.....Box 7254  
 Tel.: TR 5-8441.....ABC  
 Sta. Representative.....Branham Co.  
 Gen., Sta. Manager.....Jack Collins  
 Commercial Mgr.....Bill Estes  
 Ch. Eng.....John M. Van Horn

**WIIN—Atlanta—1959**

Frequency: 970 Kc.....Power: 5 Kw.  
 Owned-Operated By.....WIIN, Inc.  
 Address.....Atlanta Eiltmore Arcade  
 Tel.: TR 5-8453.....Independent  
 President.....I. T. Cohen  
 General Manager.....Fred W. Wagenvoord  
 Program Director.....Jim Stevenson  
 Chief Engineer.....H. R. Thomas

**WPLO—Atlanta—1959**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By...Plough Brcstg. Co., Inc.  
 Address.....805 Peachtree St., N. E.  
 Tel.: Trinity 2-5851.....Independent  
 Sta. Representative.....Radio-TV Rep.

## GEORGIA

President.....Harold R. Krelstein  
Station, Gen. Mgr.....Herbert Golombek  
Comm., Sales Prom. Mgr.....Louis Chiles  
Pub. Director.....Eddie Gale  
Program Dir.....Gene Blaine  
Chief Engineer.....James D. Ellzey  
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

### WQXI—Atlanta—1948

Frequency: 790 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By.....Esquire Broadcasting Co.  
Bus. Studio Address.....3165 Mathieson Dr.  
Tel.: CE 3-2195.....Independent  
Station Rep.....Blair  
Exec. Vice Pres.....Barry Sherman  
General, Comm. Mgr.....Frank B. Erwin  
Station Sales Prom. Mgr.....Lee R. Smith  
Program Director.....Maury Magill  
Publicity Director.....Bob Corley  
Chief Engineer.....Willard Shimski

### WSB—Atlanta—1922

Frequency: 750 Kc. Power: 50,000 Watts  
Owned-Oper. By.....Atlanta Newspapers, Inc.  
Business Address.....1601 W. Peachtree N.E.  
Tel.: TRinity 5-7221.....NBC  
Newspaper Affiliation.....Journal, Constitution  
Representative.....Edward Petry  
Gen. Manager.....Frank Gaither  
Exec. Dir.....J. Leonard Reinsch  
Commercial Manager.....Lee Norris  
Prog. Dir.....Elmo Ellis  
Ch. Eng.....R. H. Holbrook

### WYZE—Atlanta—1956

Frequency: 1480 Kc. Power: 5 Kw. d.  
Owned.....Atlanta Bcstg. Co., Inc.  
Business Address.....200 Henry Grady Bldg.  
Tel.: JA 4-1953.....CBS  
Station Representative.....Paul Raymer  
President.....Roy V. Harris  
General, Sta. Mgr.....Elmer Dudley  
Commercial Manager.....Tom Loe  
Program Director.....Frank Lokey  
Promotion Manager.....Charlie Harris  
Chief Engineer.....Lawson Leake

### WAUG—Augusta—1952

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned.....Garden City Bcstg.  
Address.....Bon Air Hotel  
Tel.: REgent 3-4441.....Independent  
Sta. Rep.....Clarke Brown  
President.....Chester H. Jones  
Gen., Comm., Sta. Mgr.....J. Louie Solomon  
Program Director.....Bill Atwood  
Chief Engineer.....J. C. Atkinson

### WBBQ—Augusta—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....Savannah Valley Bcstg. Inc.  
Address.....515 15th St.  
Tel.: PArk 4-5441.....MBS  
Representative.....Everett-McKinney, Inc., For Joe  
President.....George Weiss

Gen., Sta., Comm. Mgr.....Edward H. Dunbar  
Program, Publicity Director.....Paul T. Reidy  
Sales Prom. Mgr.....Patrick Mulherin  
Chief Engineer.....Kenneth Freeman

### WBIA—Augusta—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned.....Augusta Broadcasting Co.  
Address.....15-Eighth Street  
Tel.: PArk 4-2421.....NBC-KBS  
Sta. Representative.....Walker-Rawalt  
President, Gen. Mgr.....W. Ray Ringson  
Sta., Comm. Mgr.....J. R. Owens, Jr.

### WGAC—Augusta—1940

Frequency: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By.....The Twin States Bcstg. Co.  
Business-Studio Address.....664 Broad St.  
Tel.: PA 2-2692.....ABC  
Representative.....Avery-Knodel  
Pres., Gen. Mgr.....A. D. Willard, Jr.  
Comm. Prom. Mgr.....Douglas L. Allford  
Program Dir.....Ben Mayo  
Chief Engineer.....James E. Clegg

### WGUS—Augusta—1958

Frequency: 1380 Kc. Power: 1,000 Watts d.  
Owned By.....Brdcg. Associates of Am.  
Address.....Box 6278  
Tel.: TAYlor 2-3576.....Independent  
Station Representative.....Charles Bernard  
President.....Henderson Belk  
Managing Director.....Joe Morris  
Commercial Manager.....Claude Casey  
Program, Chief Eng.....Danny McClure

### WRDW—Augusta—1930

Frequency: 1480 Kc. Power: 5000 Watts  
Owned By.....Radio Augusta, Inc.  
Address.....P. O. Box 1305  
Tel.: PA 2-8805.....CBS  
Representative.....Raymer  
President.....Geo. E. Nicholson  
Sta., Comm. Mgr.....Cliff W. Bowers  
Program Director.....Carter Gwynn  
Chief Engineer.....E. D. Freeman

### WAVO—Avondale Estates 1958

Frequency: 1420 Kc. Power: 500 Watts  
Owned By.....Great Commission Gospel Assoc.  
Business Address.....P.O. Box 25  
Tel. DRake 8-8808.....Independent  
Pres., Gen. Mgr.....L. E. Latham  
Station Mgr.....J. A. Davenport  
Program Dir.....H. King Elliott  
Chief Engineer.....J. Carl Meeks

### WAZA—Bainbridge—1958

Frequency: 1360 Kc. Power: 1000 Watts, d.  
Owned By.....Radio Bainbridge, Inc.  
Business Address.....108 E. Broughton St.  
Tel.: CH 8-2935.....Independent  
President.....J. W. Woodruff, Jr.  
General Mgr.....L. M. George  
Station Mgr.....Joe Hill

**WMGR—Bainbridge—1946**

Freq.: 930 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By.....Decatur Bcstg. Co.  
 Address.....Box 375  
 Tel.: Cherry 6-1650.....KBS  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....John A. Dowdy  
 Sta. Mgr., Ch. Engr.....Walter Freeman  
 Commercial Manager.....R. Wesley

**WHAB—Baxley—1954**

Frequency: 1260 Kc. Power: 5000 Watts  
 Owned-Oper. By.....WHAB Radio, Inc.  
 Address.....Box 265  
 Tel.: 3000.....KBS  
 President.....Farnell O'Quinn  
 Vice Pres.....M. Monk  
 Program Director.....E. Newton  
 Publicity Director.....Ann Lee Lightsey

**WBBK—Blakely—1959**

Frequency: 1260 Kc. Power: 1 Kw.  
 Owned By.....Radio Blakely, Inc.  
 Address.....Court Square  
 Tel.: 6055.....KBS  
 President.....W. C. Woodall, Jr.  
 Station Mgr.....Wayne Foster

**WWCC—Bremen—1957**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owned By.....S.W. Alabama Bcstg. Co.  
 Address.....111 Parkway Circle  
 Tel.: LE 7-3275.....KBS  
 President, Gen. Mgr.....J. Faulkner  
 Station Mgr.....B. Thornburn  
 Commercial Mgr.....Lee Williams

**WGIG—Brunswick—1949**

Frequency: 1440 Kc. Power: 5 Kw.  
 Owned-Operated By.....Brunswick Bcstg. Corp.  
 Business-Studio Address.....1801 Gloucester St.  
 Tel.: Amherst 5-3870.....ABC  
 Station Representative.....Bob Dore  
 President.....E. M. Champion Sr.  
 Comm. Mgr.....Sammy Middleton  
 Prom., Publicity Director.....John Lane  
 Ch. Eng.....Herman Lange

**WMOG—Brunswick—1940**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Brunswick Inc.  
 Business Address.....Torras Causeway  
 Tel.: AMherst 5-5980.....KBS-MBS  
 Station Rep.....Indie Sales; Ayers  
 President, Gen. Mgr.....Allen M. Woodail  
 Station Mgr.....E. Newton  
 Commercial Mgr.....Tom Doughty

**WDMF—Buford—1956**

Frequency: 1460 Kc. Power: 1 Kw.  
 Owned.....Robert Thomas  
 Address.....P.O. Box 307  
 Tel.: 3555.....KBS  
 General Manager.....Robert Thomas  
 Chief Engineer.....Ernest Church

**WGRA—Cairo—1950**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Grady Mitchell Bcstg. Co.  
 Address.....Bainbridge  
 Tel.: 2-4392.....KBS  
 Station Rep.....Hopewell  
 Gen. Mgr.....Lowell E. Takles  
 Chief Engineer.....G. Strang

**WCGA—Calhoun—1953**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.  
 Address.....315 S. Wall St.  
 Tel.: Main 9-2111.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....R. R. Magill  
 Commercial Mgr.....Richard M. Bowman  
 Sales Prom. Mgr.....Mrs. Judy Magill

**WCLB—Camilla—1954**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 2776.....KBS  
 General Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....R. L. Cook

**WCHK—Canton—1957**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned.....Cherokee Bcstg. Co., Inc.  
 Business Address.....Box 1290  
 Tel.: GREENwood 9-2101.....Independent  
 President, Gen. Mgr.....Charles A. McClure  
 Commercial, Sta. Mgr.....Robert D. Peterson  
 Program Director.....Gene Mikell  
 Sales Prom. Mgr.....Jack Turner  
 Publicity Director.....Byron Dobbs

**WLBB—Carrollton—1947**

Frequency: 1100 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.  
 Address.....P. O. Box 569  
 Tel.: TE 2-7041.....KBS  
 Representative.....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Commercial Manager.....Robert D. Green  
 Program, Prcm. Director.....Harlan Parks  
 Chief Engineer.....B. W. Moore

**WBHF—Cartersville—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Address.....250 W. West Ave.  
 Tel.: 1200.....MBS-KBS  
 Newspaper Affiliation.....Barton Herald  
 General Manager.....H. Wisebran  
 Program Dir.....P. Gilbert  
 Ch. Eng.....Horace E. Bridges

**WGAA—Cedartown—1941**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Polk County Bcstg. Co.  
 Address.....P.O. Box 807  
 Tel.: 777.....KBS  
 Sta. Mgr.....Frank Proctor

**GEORGIA****WCLA—Claxton—1958**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Evans County Bcstg. Co.  
 Business Address.....P.O. Box 427  
 Tel.: 970 .....KBS  
 Sta. Reps. ....Cannon  
 Pres., Ch. Engr.....Howard C. Gilreath  
 Gen. Sta. Mgr.....Don Sports  
 Program Director.....Fay Rogers  
 Sales Prom. Mgr.....Don Cobb

**WRWH—Cleveland—1958**

Frequency: 1350 Kc. Power: 1,000 Watts  
 Owned By.....Newsie, Inc.  
 Address.....Box 181  
 Tel.: UN 5-3161 .....KBS  
 President.....William C. Strange  
 General, Comm. Mgr.....Charles Weaver  
 Program, Prom. Mgr.....Lamar Canup  
 Chief Engineer.....Bobby Wilkes

**WCPK—College Park—1959**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned By.....College Park Bcstg. Co., Inc.  
 Address.....3759 Main St.  
 Tel.: 766—2781 .....Independent  
 President, Gen. Mgr.....Robert A. Corley  
 Commercial Mgr.....Ray Kinnamon  
 Program Director.....Bob Boyd  
 Chief Engineer.....Claude Jones

**WCLS—Columbus—1955**

Frequency: 1580 Kc. Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscoque Bcstg. Co.  
 Address.....1028½ Broadway  
 Tel.: FA 7-3648 .....Independent  
 Sta. Reps.....Dora Clayton; Bernard Howard  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.  
 Commercial Manager.....Kent Woodfin

**WDAK—Columbus—1943**

Freq.: 540 Kc. Power: 5000 Watts d., 500 n.  
 Owned-Operated By.....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447 .....NBC  
 Station Representative.....Bolling  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Nat. Sales Mgr.....Mrs. Louise Morris  
 Station Manager.....William S. Massie  
 Program Director.....Lamar Lynn  
 Publicity Director.....Jimmy Deer  
 Chief Engineer.....Max Harper  
 Owners of: WALG, Albany; WMOG, Brunswick.

**WGBA—Columbus—1947**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Address.....1415 Wynnton Road  
 Tel.: FA 3-3603 .....MBS  
 Representative.....Bob Dore  
 Pres., Gen. Mgr.....C. A. McClure  
 Station Mgr.....Mike McDougald  
 Commercial Mgr.....Bill Dunaway  
 Prog. Dir.....W. L. Bowick Jr.  
 Publicity Director.....Carolyn Milstead  
 Chief Engineer.....F. Keith Brown

**WOKS—Columbus—1959**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....OK Radio, Inc.  
 Address.....P.O. Box 374  
 Tel.: CYPress 7-4515 .....Independent  
 Sta. Representative.....Bernard Ochs  
 President.....Ethel Holley  
 Commercial Mgr.....John A. O'Shields  
 Station Manager.....Mary O'Shields

**WRBL—Columbus—1928**

Frequency: 1420 Kc. Power: 5000 Watts  
 Owned-Operated By.....Columbus Bcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601 .....CBS  
 Newspaper Affil.....Ledger & Enquirer  
 Sta. Rep.....Hollingbery  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Asst. Manager.....Glenn Siddall  
 Station Manager.....Walter Graham  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble

**WJJC—Commerce—1957**

Frequency: 1270 Kc. Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address.....Box 239  
 Tel.: Federal 5-3155 .....Independent  
 Newspaper Affiliation.....Commerce News  
 Sta. Representative.....Harry Cannon  
 President.....Albert S. Hardy  
 Gen., Comm. Mgr.....Grady Cooper  
 Program Director.....Elizabeth Layton  
 Chief Engineer.....Thomas Ashworth

**WMJM—Cordele—1940**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. System  
 Business-Studio Address.....20th Ave. B St.  
 Tel.: 666 .....MBS-KBS  
 Representative.....T. F. Clark  
 President.....James S. Rivers  
 General Station Mgr.....William E. Blizzard, Jr.  
 Commercial Mgr.....Clark Standard  
 Program Director.....Bill Goodson  
 Chief Engineer.....Ed Winchester

**WCON—Cornelia—1953**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Washington Bcstg., Inc.  
 Address.....1 Burrell St.  
 Tel.: 778—2241 .....Independent  
 Representative.....Indie Sales, Inc.  
 President.....Jack Bradley  
 General Manager.....Bill C. Massey  
 Comm. Prom. Mgr.....Bobby Massey  
 Program Director.....Beth Roberts  
 Chief Engineer.....Boyd Anderson  
 Owners of: WDMF, Buford.

**WGFS—Covington—1953**

Frequency: 1430 Kc. Power: 1000 Watts d.  
 Owned.....R. William & Betty J. Hoffman  
 Address.....P. O. Box 869  
 Tel.: 786—2337 .....KBS



Representative.....Sears & Ayer  
Gen., Comm. Mgr.....Bill Hoffman  
Program Director.....Maxine Gibbs  
Publicity Director.....Gary Budd  
Chief Engineer.....B. Hoffman

**WBLJ—Dalton—1940**

Frequency: 1230 Kc.....Power: 1,000 Watts  
Owned-Operated By.....Northern Ga. Radio  
Address.....P. O. Box 811  
Tel.: Broadway 8-3300.....KBS  
Newspaper Affil.....Marietta Times-Journal  
Station Rep.....Keystone  
President, Gen. Mgr.....Werner Wortsman  
Commercial Mgr.....Frank Painter  
Program Director.....Vic McConkey

**WRCD—Dalton—1954**

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Whitefield Bcstg. Co.  
Address.....104 Pentz St.  
Tel.: Broadway 8-5511.....Independent  
General Manager.....Jim Honey  
Comm. Manager.....Ed Jordan  
Chief Engineer.....S. Willis

**WDWD—Dawson—1948**

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Dawson Bdcstg. Co.  
Address.....P.O. Box 390  
Tel.: Wyatt 5-5521.....KBS-MBS  
Representative.....Indie Sales  
General Manager.....W. C. Woodall, Jr.  
Program Director.....Barney Parmacott  
Chief Engineer.....Joe Stephens

**WGUN—Decatur—1947**

Frequency: 1010 Kc.....Power: 50 Kw. d.  
Owned.....WEAS, Inc.  
Business Address...217 W. Ponce de Leon Ave.  
Tel.: DR 3-2521.....Independent  
Representative.....Bernard Howard  
President, Gen. Mgr.....John Fulton  
Program Director.....Ray Beale  
Chief Engineer.....Bill Loudermilk  
Owners of: WJIV, Savannah; KWAM, Memphis;  
WSWN, Belle Glade.

**WDMG—Douglas—1947**

Frequency: 860 Kc.....Power: 5000 Watts  
Owned-Operated By.....WDMG, Inc.  
Address.....620 E. Ward St.  
Tel.: 1150.....Independent  
Representative.....Dora-Clayton  
President.....B. F. J. Timm  
General Mgr.....Mary Jarrard  
Comm. Mgr.....Roy L. Jones

**WMLT—Dublin—1945**

Frequency: 1330 Kc.....Power: 5 Kw.  
Owned-Operated By.....Dublin Bdcstg. Co.  
Business Address.....Franklin & Moore Sts.  
Tel.: Broad 2-4422.....MBS-KBS  
Sta. Reps.....Clarke & Cannon  
President.....W. Newton Morris

General Mgr.....Frank Floyd Jr.  
Program Director.....Richard E. Killebrew  
Sales Prom. Mgr.....R. E. Hilliard  
Publicity Director.....Ted Wolfe  
Chief Engineer.....Leon Lloyd

**WXLI—Dublin—1958**

Frequency: 1230 Kc.....Power: 250 Kw.  
Owned By.....Radio South, Inc.  
Address.....P. O. Box 826  
Tel.: Broad 2-4282.....Independent  
President, Gen. Mgr.....John A. Boling  
Comm., Prom. Mgr.....B. J. Gilreath  
Program Director.....W. A. Thomas  
Sta. Mgr., Chief Eng.....W. C. Courson

**WTJH—East Point—1949**

Frequency: 1260 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....S. E. Bcstg. System  
Address.....2146 Dodson Drive  
Tel.: DI 4-2233.....KBS  
President.....James S. Rivers  
Station Mgr.....Wm. B. Hill

**WSGC—Elberton—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Elberton Bcstg. Co.  
Address.....Elberton  
Tel.: Elberton.....KBS  
Representative.....Continental  
Manager.....Melvin C. Gorman

**WBHB—Fitzgerald—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Ben Hill Bdcstg. Corp.  
Address.....Box 472  
Tel.: 2077.....MBS-KBS  
President.....Otto Griner  
Gen. Mgr.....Paul E. Reid  
Chief Engineer.....Mike Pelton

**WFPM—Fort Valley—1951**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Rocket Radio, Inc.  
Address.....Roberta Road  
Tel.: TA 5-5547.....KBS  
Sta. Representative.....Indie Sales  
President, Gen. Mgr.....Paul Reehling  
Station Manager.....Ben Spears  
Commercial Manager.....Virginia Freshwater  
Program Director.....Rosemary Reid  
Sales Prom., Publicity Mgr.....Troy Fore  
Chief Engineer.....Joe Stephens

**WDUN—Gainesville—1949**

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.  
Owned-Oper. By.....N.E. Ga. Bcstg. Co.  
Address.....1103 Thompson Bridge Rd.  
Tel.: LE 4-7331.....Independent  
Rep.....Thomas F. Clark; Dora-Clayton  
Pres., Gen. Manager.....John W. Jacobs, Jr.  
Comm. Mgr.....Claire Palmour  
Station Mgr.....James N. Martin, Jr.  
Program Director.....Jim Martin  
Sales Prom. Mgr.....Robert Culler  
Chief Engineer.....George R. Wilkens

## GEORGIA

### WGGA—Gainesville—1941

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
Owned-Operated By... Blue Ridge Bcstg. Co.  
Business Address... Press-Radio Center  
Tel.: LE 2-6211... MBS-KBS  
Newspaper Affil... Daily Times  
President... Charles A. Smithgall  
General Manager... Robert Schwab  
Commercial Manager... James A. Hartley  
Program Dir... William A. Sellers  
Publicity Director... Ed Storie  
Chief Engineer... Wilbert Darracott

### WLBA—Gainesville—1957

Frequency: 1580 Kc. Power: 5 Kw., d.  
Owned... Hall County Bcstg. Co.  
Business Address... 117½ W. Washington St.  
Tel.: LE 2-6331... Independent  
Representative... Walker-Rawalt  
Pres., Gen. Mgr... Ernest H. Reynolds, Jr.  
Comm., Sales Prom. Mgr... John Cooper  
Program Dir... Jim Murff  
Chief Engineer... John H. Bennett

### WHIE—Griffin—1952

Frequency: 1320 Kc. Power: 5000 Watts d.  
Owned-Oper. By... Telerad, Inc.  
Address... Box 971  
Tel.: 9451... Independent  
President, Gen. Mgr... John T. Williams  
Sta., Program Dir... Fred L. Watkins  
Chief Engineer... Ralph Gaskins

### WKEU—Griffin—1934

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wt. n.  
Owned-Oper. By... Radio Station WKEU  
Address... Macon Rd.  
Tel.: 5507... MBS-KBS  
General Mgr., Ch. Eng... A. W. Marshall, Jr.

### WKLY—Hartwell—1947

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By... WKLY Bcstg. Co.  
Business Address... P.O. Box 430  
Tel.: FR 6-2233... Independent  
Newspaper Affil... Hartwell Sun  
Representative... Harry J. Cannon  
President... Max G. Plaender  
General Mgr... Burch Griffin  
Commercial Manager... J. Vickery  
Program Director... Ken Winchester  
Chief Engineer... Broadus McLane

### WCEH—Hawkinsville—1952

Frequency: 610 Kc. Power: 500 Watts  
Owned... Tri-County Bcstg. Co., Inc.  
Address... Eastman Highway  
Tel.: TW 3-3381... KBS  
Station Representative... Harry J. Cannon  
President... D. R. Jackson  
Gen., Sta. Mgr... J. D. Popwell  
Chief Engineer... John Lancaster

### WGML—Hinesville—1958

Frequency: 990 Kc. Power: 250 Watts  
Owned By... Liberty Bcstg. Co., Inc.

Address... Box 15  
Tel.: TR 6-3599... KBS  
President, Gen. Mgr... James H. Watson  
Program Director... Mrs. Dixie Watson  
Chief Engineer... William L. Joyce

### WBGR—Jesup—1949

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By... Aitamaha Bcstg. Co.  
Address... P. O. Box 147  
Tel.: GA 7-2444... KBS  
Representative... Cannon  
President... W. G. Thomas, Sr.  
S.a., Comm. Mgr... Edward Lynch  
Chief Engineer... Art Manning

### WLFA—Lafayette—1954

Frequency: 1590 Kc. Power: 5000 Watts  
Owned-Oper. By... Radio Dixie, Inc.  
Business Address... 41-B N. Main St.  
Tel.: 4-7676... KBS  
Representative... Harry Cannon  
President... J. A. Gallimore  
Gen., Sta. Mgr... C. W. Gwyn

### WLAG—La Grange—1941

Frequency: 1240 Kc. Power: 1 Watts d; 250 n.  
Owned-Operated By... LaGrange Bcstg. Co.  
Business Address... WLAG Bldg.  
Tel.: 882—3505... MBS, KBS  
Newspaper Affil... Daily News  
Sta. Representative... Indie Sales  
President... Roy C. Swank  
General Manager... Edwin Mullinax  
Program Director... Faye Scarbrough  
Publicity Director... Betty Todd  
Chief Engineer... James McKay

### WTRP—La Grange—1953

Frequency: 620 Kc. Power: 1000 Watts  
Owned... Chattahoochee Bcstg. Co., Ltd.  
Address... Hammitt Bldg.  
Tel.: Tuxedo 4-9879... Independent  
Sta. Representative... Devney O'Connell  
President, Gen. Mgr... Byron H. Hurst  
Sta. Mgr., Publicity Dir... Frank E. Hurst  
Comm. Prom. Mgr... Julian P. Hurst  
Chief Engineer... Ray L. Relihan

### WLAW—Lawrenceville—1959

Frequency: 1360 Kc. Power: 1 Kw.  
Owned By... Radio Gwinnett, Inc.  
Address... 705 E. Crogan St.  
Tel.: TH 3-2222... Independent  
President... E. Holley  
Vice President... S. B. McGarity  
General Mgr... R. J. McGarity

### WBBT—Lyons—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By... Collins Corp.  
Address... P.O. Box 389  
Tel.: 2321... Independent  
President... F. Graham  
Exec. V.P... J. Duggan

**WBML—Macon—1940**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Middle South Bcstg. Co.  
 Business Address.....230 Second St.  
 Tel.: Sherwood 3-5454.....Independent  
 Representative.....Forjoe  
 President.....C. R. Rader  
 Gen. Comm. Mgr.....George W. Patton  
 Program. Publicity Director.....Don King  
 Sales Prom. Mgr.....Ben Porter  
 Chief Engineer.....C. L. Wilder  
 Owners of: WDGA, Chattanooga.

**WCRY—Macon—1957**

Frequency: 900 Kc. Power: 250 Watts  
 Owned-Operated By.....Bill Killer  
 Address.....1230 Cowan St.  
 Tel.: SHerwood 3-9348.....Independent  
 Sta. Representative.....Bob Dore  
 President.....William H. Killer  
 Gen. Sta. Mgr.....Robert V. Rogers  
 Chief Engineer.....Bill Killer  
 Owners of: WGOU, Valdosta:

**WIBB—Macon—1948**

Frequency: 1280 Kc. Power: 1,000 Watts  
 Owned-Oper. By...Peach State Bcstg. Co., Inc.  
 Business Address.....Professional Bldg.  
 Tel.: SHerwood 2-2505.....Independent  
 Sta. Reps.....Bernard Howard, Do-a-Clayton  
 Pres., Gen. Mgr.....Thomas H. Maxwell  
 Commercial Manager.....Donald C. Frost

**WMAZ—Macon—1922**

Freq.: 940 Kc. Power: 50,000 Wts. d., 10,000 n.  
 Owned-Oper. By.....Southeastern Bcstg. Co.  
 Address.....Bankers Insurance Bldg.  
 Tel.: SHerwood 2-7373.....CBS  
 Representative.....Avery-Knodel  
 Pres., Ch. Engr.....George P. Rankin, Jr.  
 General Manager.....Wilton E. Cobb  
 Commercial Mgr.....Frank Crowther

**WNEX—Macon—1945**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Macon Bcstg. Co.  
 Business-Studio Address.....2254 Rogers Place  
 Tel.: SH 5-3301.....Independent  
 Newspaper Affil...Macon Telegraph Pub. Co.  
 Representative.....Branham  
 President.....E. M. Lowe  
 Gen., Sta. Mgr.....Alfred Lowe  
 Program Director.....Charlie Stewart  
 Sales Prom. Mgr.....Ken Lowe  
 Ch. Eng.....E. Farber

**WYTH—Madison—1955**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Central Ga. Bcstg. Co.  
 Business Address.....Beacon Heights; Box 29  
 Tel.: 761.....KBS  
 President, Gen. Mgr.....James F. Small  
 Station Manager.....Annie Lee Small  
 Chief Engineer.....Vic Johnson

**WFDR—Manchester—1957**

Frequency: 1370 Kc. Power: 1 Kw. d.  
 Owned.....Radio Manchester, Inc.  
 Address.....Box 447  
 Tel.: TH 6-2490.....KBS  
 General, Sta. Mgr.....Jack Whitehorn  
 Comm. Prom. Mgr.....William Jarrell  
 Chief Engineer.....J. C. Loftin

**WBIE—Marietta—1955**

Frequency: 1050 Kc. Power: 500 Watts  
 Owned-Oper. By.....Marietta Bcstg. Co.  
 Address.....Box 91  
 Tel.: 428—0469.....KBS  
 Station Representative.....Masla  
 Gen. Mgr., Chief Eng.....James Wilder  
 Program Dir.....Don Kordecki  
 Commercial Manager.....Dudley D. McCaskill

**WFOM—Marietta—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Wootum, Inc.  
 Address.....Box 131  
 Tel.: 428—3396.....Independent  
 President, Gen. Mgr.....Albert L. Jones  
 Program Director.....Jerry Crowe  
 Chief Engineer.....Jean Ludwick

**WDAX—McRae—1957**

Frequency: 1410 Kc. Power: 1000 Watts d.  
 Owned.....Radio Tellair, Inc.  
 Address.....McRae, Ga.  
 Tel.: 6006.....KBS  
 Sta. Representative.....James Ayers  
 President, Gen. Mgr.....Allen M. Woodall  
 Station Manager.....George Burton  
 Program Director.....John Hullett  
 Chief Engineer.....Ernest Batchelor

**WMVG—Milledgeville—1946**

Freq.: 1450 Kc. Power: 1 Wt. d., 250 Wts. n.  
 Owned-Operated By.....Michael T. Landy  
 Address.....701 S. Jefferson St.  
 Tel.: GL 2-2250.....MBS-KBS  
 Representative.....Harry Cannon  
 General Mgr., Ch. Engr.....Joseph S. Boone  
 Commercial Manager.....Michael T. Landy  
 Program Director.....Josephine Ragsdale

**WGSR—Millen—1958**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned By.....Jenkins Broadcasting Sys.  
 Business Address.....P.O. Box 773  
 Tel.: 1080.....KBS  
 President.....W. Herbert Brannen  
 Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

**WMRE—Monroe—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned.....Walton Bcstg. Co.  
 Address.....Box 191  
 Tel.: 8-1711.....KBS  
 Pres., Gen. Mgr.....Warren G. Gilpin  
 Station Manager.....Derral Morris

## GEORGIA

### WMGA—Moultrie—1939

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By WMGA  
Business Address Box 310  
Tel.: YU 5-1400 ABC-KBS  
Station Reps. Ayers-Hopewell  
Gen. Mgr. John F. Pidcock  
Sta., Comm. Mgr. Roy F. Zess  
Program Director Ron Hannon  
Chief Engineer Sam Dudas

### WMTM—Moultrie—1953

Frequency: 1300 Kc. Power: 5 Kw. d.  
Owned-Oper. By Colquitt Bcstg. Co.  
Address S.E. Highway 33  
Tel.: YU 5-4517 Independent  
Representative T. F. Clark  
General Mgr. N. B. Mills  
Sta. Mgr., Chief Engr. D. J. Turner

### WCOH—Newnan—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Newnan Bcstg. Co.  
Address Line Street  
Tel.: Alpine 3-4636 MBS  
Representative Ochs  
Pres., Gen. Mgr. James O. Hardin, Jr.  
Commercial Mgr. J. T. Williams Jr.  
Chief Engineer Harold Ward

### WPGA—Perry—1960

Frequency: 980 Kc. Power: 500 Watts d.  
Owned By Radio Perry  
Address P. O. Box 109  
Tel.: GA 9-2980 KBS  
Representative Thomas F. Clark  
President Howard C. Gilreath  
General Sta. Mgr. Lowell L. Register  
Program Director Jim Lee  
Chief Engineer David Harrison

### WSFB—Quitman—1955

Frequency: 1490 Kc. Power: 250 Watts  
Owned Quitman Broadcasting Co.  
Address P. O. Box 632  
Tel.: 2681 KBS  
Owner J. E. Boyd  
General Mgr. J. S. Boyd

### WPLK—Rockmart—1959

Frequency: 1220 Kc. Power: 250 Watts  
Owned By Georgia Radio Inc.  
Address American Legion Hill  
Tel.: Rockmart 3202 Independent  
President, Ch. Eng. L. E. Gradick  
General Manager John P. Frew  
Program Director Jim McRee

### WLAQ—Rome—1947

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Operated By Mitchell Meloi  
Address Box 228  
Tel.: 7767 ABC

President Mitchell Meloi  
General Manager Don Mitchell  
Chief Engineer Fred Sheehan

### WRGA—Rome—1929

Frequency: 1470 Kc. Power: 5000 Watts  
Owned-Operated By Rome Bcstg. Corp.  
Business Address P. O. Box 1187  
Tel.: 232-9742 CBS  
Newspaper Affil. Gainesville Daily Times  
Representative Walker-Rawalt  
President Mather M. Payne  
Secretary-Treasurer Charles Smithgall  
General Manager Clarence Salmon  
Commercial Manager Ben Lucas  
Sales Promotion Mgr. Rube Jackson  
Program Director Jim Roberts  
Publicity Director Lee Mowry  
Chief Engineer R. A. Starr

### WROM—Rome—1946

Frequency: 710 Kc. Power: 1000 Watts d.  
Owned-Oper. By Coosa Valley Radio Co.  
Address P. O. Box 1546  
Tel.: 232-0833 Independent  
Sta. Representative Devney O'Connell  
General Comm. Mgr. Charles E. Doss  
Program Dir. Barbara Austin  
Chief Engineer T. H. Robertson

### WRIP—Rossville—1958

Frequency: 980 Kc. Power: 500 Watts  
Owned By Chattanooga Bcstg. Co.  
Address 270 N. Crest Rd.  
Tel.: WYman 8-3346 Independent  
President I. Jay Sadow  
Chief Engineer John Andrews

### WSNT—Sandersville—1956

Frequency: 1490 Kc. Power: 250 Watts  
Owned By Radio Station WSNT  
Business Address Box 150  
Tel.: 2583 KBS  
Sta. Representative Bolles  
President J. R. Denny  
Gen. Mgr. J. J. Bailes  
Station Manager J. E. Elgin  
Program Director Mrs. Iola J. Daniel  
Chief Engineer John L. Cooper

### WBYG—Savannah—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Dixieland Bcstg. Co.  
Bus. Studio Address Georgia State Bank Bldg.  
Tel.: AD 2-4182 MBS  
Station Representative Forjoe  
Pres., Gen. Mgr. Carter C. Peterson  
Station Mgr. C. E. Bell  
Chief Engineer Max Harper

### WJIV—Savannah—1950

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By WJIV, Inc.  
Address 128 W. Taylor St.  
Tel.: AD 4-7264 Independent  
Representative Bernard Howard

President ..... John Fulton  
 General, Sta. Mgr. .... James L. Woods  
 Chief Engineer ..... Michael F. J. Warth

**WSAV—Savannah—1939**

Frequency: 630 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... WSAV, Inc.  
 Address ..... 1430 East Victory Drive  
 Tel.: AD 6-0303 ..... NBC  
 Station Representative ..... Eastman  
 Pres., Gen. Mgr. .... Harben Daniel  
 Comm. Mgr. .... Robert Ward  
 Opera. Mgr. .... M. E. Thompson  
 Program Dir. .... Burl Womack  
 Publicity Director ..... Mrs. Lorayne Gary  
 Chief Engineer ..... Byron Strong  
 Owners of: WSAV-TV.

**WSGA—Savannah—1956**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Coastal Bcstg. Inc.  
 Business-Studio Address ..... 409 E. Liberty St.  
 Tel.: AD 3-8807 ..... Independent  
 Representative ..... George P. Hollingbery  
 Pres., Gen. Mgr. .... Donald K. Jones  
 Commercial Manager ..... John M. Williams  
 Program Director ..... Chuck Rawlinson  
 Publicity Director ..... Susan Perry  
 Chief Engineer ..... Harvey Thackston

**WSOK—Savannah—1949**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Fisher Bcstg. Co.  
 Address ..... 505 Waters Ave.  
 Tel.: ADams 3-0478 ..... ABC, KBS  
 Sta. Reps. .... Howard; Dora Clayton  
 President ..... Albert T. Fisher, Jr.  
 General Mgr. .... J. B. Winstead

**WTOC—Savannah—1929**

Frequency: 1290 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Savannah Bcstg. Co.  
 Business-Studio Address ..... 516 Abercorn St.  
 Tel.: AD 2-0127 ..... CBS  
 Representative ..... Avery-Knodel  
 Pres., Gen. Mgr. .... William T. Knight, Jr.  
 Commercial Manager ..... Ben Williams  
 Program Director ..... Dwight J. Bruce  
 Sls. Prom. Mgr., Pub. Dir. .... Frank S. Bryson, Jr.  
 Chief Engineer ..... Kyle E. Goodman  
 Owners of: WTOC-TV.

**WWNS—Statesboro—1946**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WWNS, Inc.  
 Address ..... East Oliff St.  
 Tel.: 4-5446 ..... KBS  
 President, Gen. Mgr. .... Donald O. McDougald  
 Comm., Ch. Eng. .... Bobby J. Goode  
 Program Director ..... Worth McDougald

**WGTA—Summerville—1950**

Frequency: 950 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Tri-State Bcstg. Co.  
 Business Address ..... Box 200  
 Tel.: 85-7-3951 ..... Forjoe; Unit Spot Sales

General Manager ..... William B. Farrar  
 Program Director ..... Rogers Allison  
 Chief Engineer ..... James S. Stowers

**WJAT—Swainsboro—1950**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... WJAT, Inc.  
 Address ..... Covena Rd., Box 371  
 Tel.: BELmont 7-2011 ..... Independent  
 Sta. Representative ..... Gene Bolles  
 President ..... James R. Denny  
 Vice President ..... Webb Pierce  
 General Manager ..... John J. Bailes  
 Commercial Manager ..... Coleman O'Neal  
 Program Director ..... Richard Harvey  
 Sales Prom. Mgr. .... Chuck Goddard  
 Chief Engineer ..... John H. All, Jr.  
 Owners of: WBRD, Waynesboro.

**WSYL—Sylvania—1955**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned By ..... Sylvania Bcstg. Sys.  
 Address ..... Box 490  
 Tel.: LO 4-6601 ..... KBS  
 Gen., Sta. Mgr. .... Edwin H. Bass  
 Sales Prom. Mgr. .... Mildred E. Bass

**WSFT—Thomaston—1947**

Frequency: 1220 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Thomaston Bcstg. Co.  
 Address ..... P.O. Box 689  
 Tel.: Midway 7-5421 ..... KBS  
 Gen. Mgr. .... S. J. Carswell  
 Sta. Mgr., Prog. Dir. .... Bill Heule  
 Comm. Mgr. .... Claude Thamer  
 Chief Eng. .... Walt MacTammany

**WKTG—Thomasville—1947**

Frequency: 730 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Thomas County Bcstg. Co.  
 Address ..... P. O. Box 358  
 Tel.: CA 6-5343 ..... KBS  
 Station Representative ..... Pearson  
 President ..... Bolling Branham  
 V. P., Gen. Mgr. .... Edward T. Martin  
 Station Manager ..... Eunice Martin  
 Program Director ..... Ray Williamson  
 Chief Engineer ..... Harvey Willis

**WPAX—Thomasville—1934**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... H. Wimpy  
 Address ..... 117 Remington Ave.  
 Tel.: Canal 6-4110 ..... Independent  
 Owner ..... H. Wimpy  
 Commercial Manager ..... Al Feinberg

**WTWA—Thomson—1948**

Frequency: 1240 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Hickory Hill Bcstg. Co., Inc.  
 Business Address ..... Lumpkin St.  
 Tel.: 777 ..... Independent  
 Pres., Gen. Mgr., Ch. Engr. .... Gene D. Harden  
 Comm. Prom. Mgr. .... H. E. Buflington  
 Program, Publicity Director ..... Emory Wells

## GEORGIA

### WTIF—Tifton—1957

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: WTIF, Inc.  
Address: P. O. Box 206  
Tel.: 2400 Independent  
Station Rep.: Dorca Clayton  
Pres., Gen. Mgr.: C. N. Todd  
Chief Engineer: H. C. Clark, Jr.

### WWGS—Tifton—1946

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Oper. By: Tifton Bcstg. Corp.  
Address: 800 S. Main St.  
Tel.: 1420 KBS-MBS  
Representative: Thomas F. Clark  
Pres., Gen. Mgr.: Ralph N. Edwards  
Chief Engineer: Eugene Payne

### WLET—Toccoa—1941

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned By: R. G. & E. Letourneau, V. E. Craig  
Address: 423 Prather Bridge Rd.  
Tel.: TU 6-2191 KBS  
Sta. Representative: Thomas F. Clark  
Station Manager: Virgle E. Craig  
Commercial Manager: Gene Bollinger  
Chief Engineer: C. H. Sutton

### WNEG—Toccoa—1956

Frequency: 1320 Kc. Power: 1 Kw.  
Owned: Stephens County Bcstg. Co.  
Address: 108 E. Savannah St.  
Tel.: TU 6-3131 Independent  
Pres., Gen. Mgr.: Charles H. Gaines  
Sta., Comm. Mgr.: Roy E. Gaines  
Chief Engineer: Thomas Shockley

### WGAF—Valdosta—1951

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Operated By: Valdosta Bcstg. Co.  
Address: 116 W. Hill Ave.  
Tel.: Cherry 2-5520 Independent  
Station Rep.: Bernard Howard  
President, Gen. Mgr.: George B. Cook  
Chief Engineer: C. H. Fletcher

### WGOV—Valdosta—1940

Frequency: 950 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owend-Oper.: Georgia-Florida Radio & TV Co.  
Address: Box 1182  
Tel.: CH 2-4513 MBS  
Station Representative: Bob Dore  
President, Sta. Mgr.: W. H. Keller, Jr.  
Commercial Manager: Mrs. A. B. Smith  
Program Director: Ray Mencor  
Chief Engineer: Ted Miller

### WJEM—Valdosta—1955

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lowndes County Br'dcasters  
Address: Box 368  
Tel.: CH 2-1565 KBS  
President: J. E. Massey, Jr.  
General, Sta. Mgr.: J. C. Johnson

Program Dir.: Bob Wickus  
Sales Prom. Mgr.: Rennie Hardy  
Chief Engineer: Gerald D. Weeks

### WVLD—Valdosta—1959

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: Al H. Evans  
Address: P.O. Box 1281  
Tel.: Cherry 2-4821 Independent  
Gen. Mgr.: Al Evans  
Station Mgr.: W. Belote

### WVOP—Vidalia—1946

Frequency: 970 Kc. Power: 5 Kw., d.  
Owned-Operated By: Vidalia Bcstg. Co.  
Address: Box 391  
Tel.: 3305 KBS  
Sta. Reps.: Continental; Harry J. Cannon  
Pres., Gen. Sta. Mgr.: Howard C. Gilreath  
Commercial Manager: Ted Kirby  
Program Director: Mrs. Bob Thompson  
Sales Prom. Mgr.: Fred Tippett  
Publicity Director: Ruby Bryant  
Chief Engineer: Loren Dorrough  
Owners of: WPGA, Perry; WCLA, Claxton.

### WRPB—Warner Robbins 1954

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper.: Warner Robbins Bcstg. Co., Inc.  
Business Address: Box 727  
Tel.: Walker 3-4261 ABC  
Rep.: Cont. Radio Sales  
Pres., Ch. Engr.: Edgar M. Nobles

### WKLE—Washington—1955

Frequency: 1370 Kc. Power: 1000 Watts  
Owned By: Washington Bcstg. Co.  
Address: P. O. Box 639  
Tel.: Osborn 8-2125 KBS  
President: H. L. Webster  
Station Mgr.: B. E. Carpenter

### WACL—Waycross—1951

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: Teletronics Inc.  
Business Address: P.O. Box 858  
Tel.: Atlas 3-4660 Independent  
Representative: Pearson  
President: James S. Rivers Sr.  
General Manager: James S. Rivers Jr.  
Commercial Manager: M. L. Dixon  
Program Director: John J. Koval  
Chief Engineer: L. E. McKinney

### WAYX—Waycross—1936

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Radio WAYX, Inc.  
Business-Studio Address: 1600 Carswell Ave.  
Tel.: AT 3-7100 MBS, KBS  
Newspaper Affil.: Waycross Journal American  
Representative: Hal Holman  
President: C. Mayo  
General Manager: Frank Walton  
Chief Eng.: Milt Lovus

**WBRO—Waynesboro—1954**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned. Radio WBRO  
Address Box 151  
Tel.: 2139. KBS  
General Mgr. C. Beavers  
Asst. Mgr. D. M. Lewis

**WBMK—West Point—1958**

Frequency: 1310 Kc. Power: 1000 Watts  
Owned By Radio Valley, Inc.  
Address 705 W. 4th Avenue  
Tel.: 5-2453. KBS  
President J. Dige Bishop  
Gen., Sta. Mgr. Jim Murphy  
Chief Engineer Albert Stancil

**WRLD—West Point—1940**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Valley Bcstg. Co.  
Address Box 312  
Tel.: 64-22771. ABC  
Sta. Representative Thomas F. Clark  
General, Comm. Mgr. Miles H. Ferguson  
Program, Publicity Dir. Aileen Love  
Chief Engineer Clarence White

**WIMO—Winder—1952**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Operated By Winder-Monroe Bcstg.  
Business Address P. O. Box 526  
Tel.: 867-9158. KBS  
Sta. Representative Cannon  
President W. G. Woodall Jr.  
Gen., Comm., Sta., Sls. Mgr. C. H. Grider  
Chief Engineer D. E. Stafford

Pop.: 630,000  
Families: 193,000

**Hawaii**

Radio Homes: 160,000  
AM Stas. in State: 18

**KHBC—Hilo—1936**

Frequency: 970 Kc. Power: 1000 Watts  
Owned-Oper. By Honolulu Star Bulletin  
Address P. O. Box 581  
Newspaper Affiliation Honolulu Star Bulletin  
Representative Peters, Griffin, Woodward, Inc.  
President J. Howard Worrall  
General Mgr. Frank Warren  
Chief Engineer Dan Hunter

**KIMO—Hilo—1951**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By James E. Jaeger  
Address Naniloa Hotel  
Tel.: Hilo 4-372. KBS  
Station Representative Breen & Ward  
President James Jaeger  
General Manager Mrs. Lillian Cunningham  
Owners of: KAGR, Yuba City

**KIPA—Hilo—1947**

Frequency: 1110 Kc. Power: 1,000 Watts  
Owned-Oper. By Big Island Bcstg. Co., Ltd.  
Business-Studio Address 86 Mama St.  
Tel.: 51-168. NBC  
Representative Hollingbery  
President Thomas J. MacBride  
Gen. Ch. Engr. R. W. Jaderstrom

**KAIM—Honolulu—1956**

Frequency: 870 Kc. Power: 1 Kw.  
Owned Christian Bcstg. Assoc.  
Address 1148 12th Avenue  
Tel.: 71-985. Independent  
President Robert C. Loveless  
Gen. Mgr. Cornelius Keur  
Program Director Geral M. Foglesong  
Chief Engineer Robert L. Lyon

**KGMB—Honolulu—1930**

Frequency: 590 Kc. Power: 5000 Watts  
Owned By Hawaiian Bcstg. Sys., Ltd.  
Address 1534 Kapiolani Blvd.  
Tel.: 9-2011. CBS  
Newspaper Affiliation Star-Bulletin  
Representative Peters, Griffin, Woodward, Inc.  
President Elizabeth P. Farrington  
V. P., Gen. Mgr. M. Franklyn Warren  
Commercial Manager Edward B. Mundy Jr.  
Promotion Director John De Marco  
Publicity Director Colleen L. Ng  
Chief Engineer Ronald T. Miyahira  
Owners of: KHBC, Hilo; KGMB-TV; KMAV-TV,  
Wailuku; KHBC-TV.

**KGU—Honolulu—1922**

Frequency: 760 Kc. Power: 10,000 Watts  
Owned-Operated By Advertiser Pub. Co., Ltd.  
Address Advertisers Bldg.  
Tel.: 5-2977. NBC  
Representative NBC Spot Sales  
Newspaper Affil. Advertiser  
President Lorrin P. Thurston  
General Mgr. William O. Paine  
Comm. Mgr. George C. Mansfield  
Chief Engineer T. Shigetani

**KHVV—Honolulu—1957**

Frequency: 1040 Kc. Power: 5 Kw.  
Owned-Oper. By Kaiser Hawaiian Vil. Radio  
Business Address 1290 Ala Moana Blvd.  
Tel.: 5-3991. Independent  
Station Representative Adam Young  
Vice Pres., Gen. Mgr. Richard C. Block  
Program Director William H. Conell  
Sales Manager Chas. Robinson  
Publicity Director Robert Z. Kendall  
Chief Engineer Dan O. Hunter  
Owners of: KHVV-TV; KHJR-TV, Hilo.

**KIKI—Honolulu—1951**

Frequency: 830 Kc. Power: 250 Watts  
 Owned-Oper. By.....KIKI, Ltd.  
 Address.....320 Ward Ave.  
 Tel.: 6-3456 .....Independent  
 Sta. Representative.....Meeker Co.  
 Pres., Chief Eng.....Royal V. Howard  
 Gen., Sta. Mgr.....Angelo J. Rossi

**KNDI—Honolulu—1960**

Frequency: 1270 Kc. Power: 5,000 Watts  
 Owned By.....James T. Ownby  
 Address.....Box 1516  
 Tel.: 938-402 .....Independent  
 Station Representative.....Paul Raymer  
 Owner.....Jim Ownby  
 Manager.....Judith Lawton  
 Chief Engineer.....Ann Evenson

**KOOD—Honolulu—1959**

Frequency: 990 Kc. Power: 5,000 Watts  
 Owned By.....Ala Moana Bcstg. Co.  
 Address.....1450 Ala Moana Blvd.  
 Tel.: 990-111 .....Independent  
 Station Representative.....Thomas B. Hall  
 President.....Alister MacDonald  
 General Manager.....Richard H. Lee  
 Commercial Manager.....Perry W. Carle  
 Station Manager.....Ted R. Scott

**KOHO—Honolulu—1959**

Frequency: 1170 Kc. Power: 1,000 Watts

Owned By.....Cosmopolitan Bcstg. Corp.  
 Address.....1140-A 12th Ave.  
 Tel.: 775511 .....Independent  
 Station Representative.....Masla  
 President.....Lawrence Kagawa  
 General, Sta. Mgr.....Hoover Y. Tateishi  
 Program Director.....K. Murata  
 Sales Prom. Mgr.....Francis M. Kihara  
 Chief Engineer.....Frank Fitch

**KORL—Honolulu—1946**

Frequency: 650 Kc. Power: 10,000 Watts  
 Owned-Operated By.....Founders Corp.  
 Business Address.....575 Kamoku St.  
 Tel.: 9-5236 .....Independent  
 Representative.....George P. Hollingbery  
 President.....Robert G. Munro  
 General Mgr.....Harold Davis  
 Chief Engineer.....James Markham  
 Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

**KPOI—Honolulu—1946**

Frequency: 1380 Kc. Power: 5,000 Watts  
 Owned-Oper. By...KPOI Broadcasters Co., Inc.  
 Business Address.....1701 Ala Wai Blvd.  
 Tel.: 995-398 .....Independent  
 Sta. Representative.....Masla  
 President.....H. G. Fearnhead  
 V.P., General, Sta. Mgr.....Fin Hollinger  
 Commercial Mgr.....Ray Gallagher  
 Program Dir.....Ron Jacobs  
 Chief Engineer.....Ernest Lindeman

**KORL**

RADIO

**DOMINATES!**

**ALL OF HAWAII with  
 10,000 WATTS**

**AT 650 ON THE DIAL**

**AUTHENTIC NEWS COVERAGE  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING COMPLETE MERCHANDISING**

National representative—George P. Hollingbery Co.

**FOUNDERS CORP.**

One of the Founder's groups of Stations including KORL, Honolulu; WFBL, Syracuse New Orleans, Louisiana





**KULA—Honolulu—1947**

Frequency: 690 Kc. .... Power: 10,000 Watts  
 Owned-Operated By... KULA Bcstg. Co., Inc.  
 Business Address..... P.O. Box 1479  
 Tel.: 6-3666 ..... Independent  
 Station Representative..... McGavren  
 President..... C. Stuart  
 General Manager..... R. L. Johnson  
 Commercial Manager..... W. Killmer

**KLEI—Kailua—1953**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... OAHU Bcstg. Co. Inc.  
 Address..... Kailua Shopping Center  
 Tel.: 250-811 ..... Independent  
 President..... Jack Latham  
 Gen., Comm. Mgr..... Jack Irvine  
 Program Dir..... Hardy Hutchinson

**KTOH—Lihue, Kauai—1940**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By... Garden Island Publ., Ltd.  
 Address..... Box 1748  
 Tel.: LI 2061..... NBC

General Mgr..... Charles J. Fern  
 Station Mgr..... Tadashi Eto  
 Chief Engineer..... K. Nose

**KMVI—Wailuku-Maui—1947**

Frequency: 550 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Maui Publ. Co., Ltd.  
 Business Address..... Box 374  
 Tel.: 33-981 ..... NBC  
 Newspaper Affil..... Maui News  
 Sta. Representative..... Thomas F. Clarke  
 General Manager..... Ezra J. Crane  
 Sta., Asst. Gen. Mgr..... Richard E. Mawson  
 Chief Engineer..... Spencer Shiraiishi

**KAHU—Waipahu—1950**

Frequency: 920 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Rural Bcstg. Co., Ltd.  
 Business Address..... P. O. Box 1007  
 Tel.: 27-3121 Honolulu..... Independent  
 Station Representative..... Pearson  
 President..... Dr. Timothy Wee  
 General Manager..... Harry En Chu  
 Chief Engineer..... Robert Pearson

Pop.: 671,500  
 Families: 199,500

**Idaho**

Radio Homes: 196,000  
 AM Stas. in State: 36

**KBLI—Blackfoot—1951**

Frequency: 690 Kc..... Power: 1 Kw.  
 Owned-Oper. By..... KBLI, Inc.  
 Address..... Box 192  
 Tel.: Sunset 5-1400..... Independent  
 Station Representative..... Forjoe  
 President..... Howard Johnson  
 General Mgr..... Gloria Dillard  
 Chief Engineer..... Don Clark

**KBOI—Boise—1947**

Frequency: 950 Kc..... Power: 5000 Watts  
 Owned-Operated By... Boise Valley Bcstrs., Inc.  
 Bus.-Studio Address..... 1007 W. Jefferson  
 Tel.: 3-2511..... CBS  
 Rep..... Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr..... Westernman Whillock  
 Sta., Comm. Mgr..... Earl Glade, Jr.  
 Production Supervisor..... Dena Howell  
 Publicity Director..... John Clark  
 Chief Engineer..... James Johtz, Jr.

**KGEM—Boise—1946**

Frequency: 1140 Kc..... Power: 10,000 Watts  
 Owned..... Idaho Bcstg. & TV Corp.  
 Address..... 5601 Cassia St.  
 Tel.: 4-3511 ..... MBS-ABC  
 Representative..... Avery-Knodel  
 General Mgr..... David Miles  
 Commercial Mgr..... Robert Weisenburger  
 Chief Engineer..... Robert V. Beadles

**KIDO—Boise—1928**

Frequency: 630 Kc..... Power: 5000 Watts

Owned-Oper. By..... Mesabi Western Corp.  
 Address..... 1528 Vista  
 Tel.: 4-8661 ..... NBC  
 Sta. Representative..... Weed  
 President..... William E. Boeing, Jr.  
 General, Comm. Mgr..... Jack J. Link  
 Program, Prom. Mgr..... Vern E. Moore  
 Chief Engineer..... John A. Maxson

**KYME—Boise—1955**

Frequency: 740 Kc..... Power: 500 Watts  
 Owned-Operated By... Keith & Elben Patterson  
 Address..... P. O. Box 2794  
 Tel.: 2-3575..... Independent  
 Sta. Representative..... Grant Webb  
 Pres., Gen. Mgr..... Keith E. Patterson  
 Comm. Mgr..... Lou Clemens  
 Prog. Dir..... Richard Sybert  
 Chief Engineer..... Roy Pack

**KBAR—Burley—1946**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... KBIO, Inc.  
 Address..... P. O. Box 481  
 Tel.: OR 8-2244..... ABC-KBS  
 Newspaper Affiliation..... D. Herald-Bulletin  
 Sta. Representative..... Torbet, Allen & Crane  
 Station Mgr..... Charles T. Brownlow  
 Commercial Mgr..... R. Saxvick  
 Program Dir..... L. Connors  
 Chief Engineer..... Terry Carter

**KBGN—Caldwell—1960**

Frequency: 910 Kc..... Power: 1 Kw.  
 Owned By..... Christian Bcstg. Co. of Idaho

## IDAHO

Address . . . . . 3303 E. Chicago  
Tel.: 9-3635 . . . . . Independent  
General Manager . . . . . F. Demcy Mylar  
Commercial Manager . . . . . Dick Sleeper  
Program Director . . . . . Paul A. Baker  
Sales Prom. Mgr. . . . . Willard Waggoner  
Publicity Director . . . . . Bill Eakin  
Chief Engineer . . . . . Arden Casper

### KCID—Caldwell—1947

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Caldwell Bcstg. Co.  
Address . . . . . 921 Cleveland Blvd.  
Tel.: 9-3608 . . . . .  
KBS  
Station Rep. . . . . Harlan G. Oakes  
Pres., Gen. Mgr. . . . . Clair B. Hull  
Sta., Comm. Mgr. . . . . Duane D. Wolle  
Publicity Director . . . . . John Kirkwood  
Chief Engineer . . . . . James L. Young

### KVNI—Coeur D'Alene—1946

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Rexard Co.  
Business-Studio Address . . . . . Blackwell Island  
Tel.: MOhawk 4-2196 . . . . . KBS  
Pres., Sta. Mgr. . . . . Rex Koury  
Program Dir. . . . . J. McCumber  
Sales Prom. Mgr. . . . . Bernard Merriman

### KZIN—Coeur d' Alene—1957

Frequency: 1050 Kc. . . . . Power: 250 W. d.  
Owned By . . . . . Lakeside Broadcasters Inc.  
Address . . . . . P. O. Box 1077  
Tel.: MO 4-3125 . . . . . Independent  
President . . . . . Vernon James  
Vice President . . . . . F. South  
Operations Mgr. . . . . B. Angel

### KORT—Grangeville—1954

Frequency: 1230 Kc. . . . . Power: 250 Watts d.  
Owner . . . . . Kebco, Inc.  
Address . . . . . Box 72  
Tel.: 51 . . . . . KBS  
President, Gen. Mgr. . . . . Edward M. Brainard  
Chief Engineer . . . . . Lance Carpenter

### KID—Idaho Falls—1928

Freq.: 590 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By . . . . . Idaho Radio Corp.  
Address . . . . . Box 2008  
Tel.: JACKson 2-5100 . . . . . Independent  
Representative . . . . . Walker-Rawalt  
President . . . . . A. W. Schwieder  
Sta., Comm. Mgr. . . . . Leonard Wasden  
Chief Engineer . . . . . Carroll Secrist

### KIFI—Idaho Falls—1946

Frequency: 1260 Kc. . . . . Power: 5000 Watts d.  
Owned-Oper. By . . . . . E. Idaho Bcstg. & TV Co.  
Address . . . . . P.O. Box 2148  
Tel.: JA 3-1171 . . . . . ABC-MBS-KBS  
Newspaper Affil. . . . . Post, Register  
Representative . . . . . Avery-Knodel  
Pres., Gen. Mgr. . . . . J. M. Brady  
Sta. Mgr. . . . . Dewain Silvester  
Chief Engineer . . . . . B. Nelson

### KUPI—Idaho Falls—1957

Frequency: 980 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . J. Ronald Bayton  
Address . . . . . P.O. Box 2557  
Tel.: JA 2-1101 . . . . . Independent  
Station Rep. . . . . Sandeberg-Gates  
Owner, Gen. Mgr. . . . . J. Ronald Bayton  
Chief Engineer . . . . . B. J. Bayton

### KART—Jerome—1956

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned . . . . . K. Clark  
Address . . . . . Box 1176  
Tel.: EA 4-2321 . . . . . Independent  
Pres., Gen. Mgr. . . . . K. Clark  
Chief Engineer . . . . . Bob Phillips

### KOZE—Lewiston—1955

Frequency: 1300 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By . . . . . Lewis Clark Bcstg. Co.  
Address . . . . . 2829 Country Club Dr.  
Tel.: SH 3-2502 . . . . . ABC  
Sta. Representative . . . . . Gill-Perna  
Gen. Mgr., Co-Owner . . . . . J. H. Matlock  
Sta. Mgr., Co-Owner . . . . . E. A. Hamblin  
Commercial Mgr. . . . . George Walton  
Program Director . . . . . Stan Haase  
Sales Prom. Mgr. . . . . Dick Ragan  
Publicity Director . . . . . Tim Waide  
Chief Engineer . . . . . Jerry Chandler  
Owners of: KLER, Orofino

### KRLC—Lewiston—1935

Freq.: 1350 Kc. . . . . Power: 5 Kw. d., 1 Kw. n.  
Owned By . . . . . Donald A. & E. S. Thomas  
Address . . . . . P. O. Box 287  
Tel.: SH 3-1551 . . . . . MBS  
Representative . . . . . Forjoe, Art Moore  
General, Sta. Mgr. . . . . Donald Thomas  
Program Director . . . . . Alben Nelson  
Commercial Mgr. . . . . Douglas MacKelvie  
Sales Prom. Mgr. . . . . Beverly Swanson  
Chief Engineer . . . . . James Soyk

### KRPL—Moscow—1947

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned . . . . . KRPL, Inc.  
Address . . . . . 1328 Pullman Road  
Tel.: TU 2-1174 . . . . . KBS-MBS  
Station Reps. . . . . Moore-Hopewell  
Pres., Gen. Mgr. . . . . Gale Mix  
Comm. Mgr. . . . . James Sanberg  
Station Mgr. . . . . John Mix  
Sales Prom. Mgr. . . . . Dave Le Favour  
Program Director . . . . . Larry Ayer  
Publicity Director . . . . . Bob Gese  
Chief Engineer . . . . . Drew McDaniel

### KFXD—Nampa—1930

Frequency: 580 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . E. G. Wenrick Bcstg. Co.  
Business Address . . . . . 1024 12th Ave. S.  
Tel.: 6-4611 . . . . . Independent  
Representative . . . . . Pearson

Co-Owner, Gen. Mgr. .... Ken Kilmer  
 Sta. Comm. Manager. .... Doyle Cain  
 Prog. Dir. .... Shiril Black  
 Chief Engineer. .... G. M. Rose

### **KLER—Orofino—1958**

Frequency: 950 Kc. .... Power: 500 Watts d.  
 Owned By. .... Clearwater Broadcasting Co.  
 Address. .... P.O. Box 32  
 Tel.: Granite 2-5011. .... KBS  
 Station Representative. .... Feltis, Jacobson  
 Commercial, Program Mgr. .... Dale Daniels  
 Sta. Ch. Eng. .... Edward A. Carle

### **KWAL—Osburn—1938**

Frequency: 620 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Metals Bcstg. Co.  
 Address. .... 930, Wallace, Ida.  
 Tel.: OS 1-6101. .... Independent  
 Representative. .... Holman, Art Moore  
 Pres., Gen. Mgr. .... R. Lee Black  
 Chief Engineer. .... Robert Tremblay

### **KEOK—Payette—1957**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By. .... Treasure Valley Bcstg. Co.  
 Address. .... P.O. Box 420  
 Tel.: Midway 2-3351. .... KBS  
 Co-Owner. .... A. V. Bamfora  
 Co-Owner, Gen. Mgr. .... E. S. Graham  
 Chief Engineer. .... Rus Myer

### **KSEI—Pocatello—1926**

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Pioneer Bcstrs. Corp.  
 Business-Studio Address. .... Box 31  
 Tel.: CEdar 3-2121. .... NBC  
 Representative. .... Weed; Art Moore  
 Pres., Gen. Mgr. .... Henry H. Fletcher  
 Program Director. .... Ruthe A. Fletcher  
 Publicity Director. .... Olive L. Greene  
 Chief Engineer. .... Ellis W. Call

### **KWIK—Pocatello—1946**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned. .... Pocatello Radio, Inc.  
 Address. .... P.O. Box 2005  
 Tel.: Cedar 3-1133. .... MBS-ABC  
 Representative. .... Avery-Knodel  
 President. .... Don W. Burden  
 General Manager. .... W. J. Adelman  
 Chief Engineer. .... D. L. Lewis

### **KYTE—Pocatello—1956**

Frequency: 1290 Kc. .... Power: 1 Kw. d.  
 Owned. .... Pocatello Bcstg. Co.  
 Address. .... 355 Yellowstone Ave.  
 Tel.: CE 2-6565. .... KBS  
 President, Gen Mgr. .... F. J. Riorden  
 Chief Engineer. .... Dwight L. Zundel

### **KPST—Preston—1948**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Voice of The Rockies, Inc.  
 Address. .... P.O. Box 395  
 Tel.: 600. .... KBS

President. .... Leo R. Hawkes  
 Gen. Mgr., Chief Eng. .... D. A. Nash, Jr.

### **KRXK—Rexburg—1951**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned. .... Snake River Radio & TV Co., Inc.  
 Address. .... 455 S. 2nd East  
 Tel.: EL 6-5488. .... KBS  
 Station Representative. .... Broadcast Time Sales  
 Pres., Gen. Mgr. .... Gene Shumate  
 Comm. Mgr. .... Wes Lawrence  
 Chief Engineer. .... Dan Coltrane

### **KAYT—Rupert—1955**

Frequency: 970 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Inland Bcstg. Co.  
 Address. .... P.O. Bin M  
 Tel.: HE 6-3746. .... Independent  
 Sta. Reps. .... Hopewell, Art Moore  
 Pres., Gen. Mgr. .... Mervin V. Ling  
 Sta. Comm. Mgr. .... George McDonald  
 Chief Engineer. .... E. C. Miller

### **KSRA—Salmon—1959**

Frequency: 960 Kc. .... Power: 1000 Watts, d.  
 Owned By. .... Salmon River R-TV Co., Inc.  
 Address. .... Main & Water Sts.  
 Tel.: Skyline 6-2218. .... KBS  
 President, Gen. Mgr. .... David G. Ainsworth  
 Chief Engineer. .... Louis A. Peressini

### **KSPT—Sandpoint—1949**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Bauer Bcstg. Co.  
 Address. .... P. O. 431  
 Tel.: CO 3-2179. .... KBS  
 General Mgr. .... Norman Bauer

### **KBRV—Soda Springs—1957**

Frequency: 540 Kc. .... Power: 500 Watts, d.  
 Owned By. .... Caribou Bcstg. Co. Inc.  
 Address. .... 98 W. 2nd South  
 Tel.: Soda Springs 775. .... KBS  
 Station Representative. .... Grant Webb  
 General Manager. .... J. C. Wallentine  
 Station Manager. .... R. Bruce  
 Program Director. .... Curtis Empey  
 Chief Engineer. .... Paul Haviland

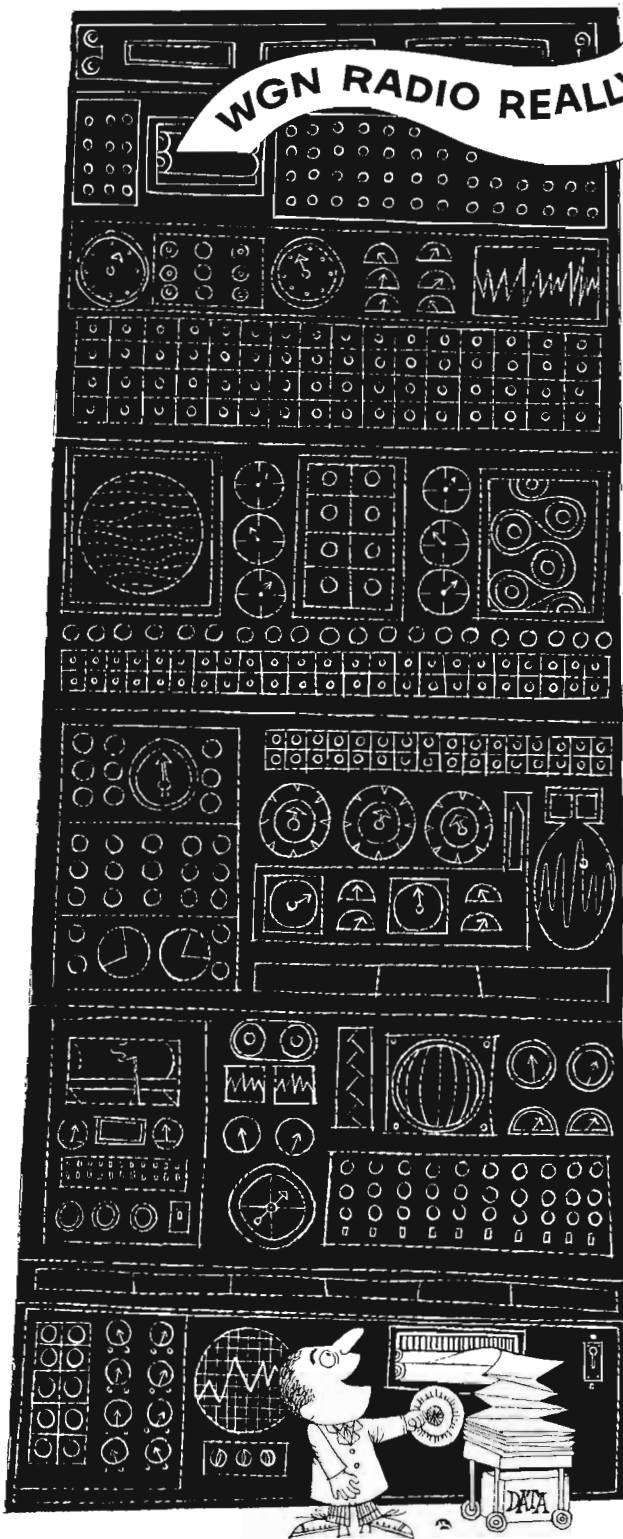
### **KSKI—Sun Valley—1960**

Freq.: 1340 Kc. .... Power: 1 Kw. d., 250 W. n.  
 Owned By. .... Radio Sun Valley, Inc.  
 Address. .... Sun Valley Lodge  
 Tel.: 3131. .... Independent  
 Representative. .... Cannon, Inc.  
 President. .... R. L. Hagadone  
 General Mgr. .... B. Godfrey

### **KEEP—Twin Falls—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned By. .... Radio Sales Corp.  
 Address. .... P. O. Box 511  
 Tel.: RE 3-7512. .... Independent  
 Station Rep. .... Grant Webb  
 President, Gen. Mgr. .... R. W. Burden

# WGN RADIO REALLY RATES IN CHICAGO



**Latest rating figures\* show:**

**WGN Radio** is preferred by more people!

**WGN Radio** has Chicago's most favorable image!

**WGN Radio** reaches more people!

**WGN Radio** has the highest average quarter-hour audience for entire week!

**WGN Radio** is No. 1 Chicago station in total audience!

**WGN Radio** has highest average hourly share of audience - 12 midnight-6 a.m.

**WGN Radio** delivers an adult audience! More than 9 of every 10 listeners are adults!

For full facts on why adult listeners like WGN Radio's sound, advertising and programming, write to WGN Research for a study by Market Facts, Inc., on the images of Chicago radio stations.

\*Nielsen-Dec./Jan., 1961. Pulse - Dec., 1960, Post-midnight study. Pulse - 1960, Audience composition reports.

*In Chicago*

**WGN RADIO**

*means quality programming and dedicated community service*

*Chicago: 2501 Bradley Place, Lakeview 8-2311*

*New York: 220 E. 42nd Street, Murray Hill 2-7545*

*Represented by Edward Petry & Co., Inc., except in New York, Philadelphia and Milwaukee*



*Member of Quality Radio Group, Inc.*

Asst. Manager.....W. F. Denney  
 Commercial Manager.....Bob Bryant  
 Sales Prom. Manager.....Jim Taylor  
 Program Director.....Bill Warren  
 Publicity Director.....Tom Rudy  
 Chief Engineer.....Walt Snow

**KLIX—Twin Falls—1946**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned.....KLIX Corp.  
 Business Address...Eastland & Elizabeth Ave.  
 Tel.: REdwood 3-5840.....Independent  
 Rep.....Avery-Knodel  
 President.....G. Hatch  
 V.P., Gen. Sta. Mgr.....G. O. Glasmann  
 Program Director.....L. Walton  
 Chief Engineer.....Dennis Lowe

**KTFI—Twin Falls—1928**

Frequency: 1270 Kc. Power: 3000 d., 1000 n.  
 Owned-Operated By.....Radio Bcstg. Corp.  
 Address.....241 Main Ave. W.  
 Tel.: RE 3-3381.....NBC  
 Representative.....Wood  
 Pres., Gen., Sta. Mgr.....F. M. Gardner  
 Chief Engineer.....Carl Norris

**KWEI—Weiser—1947**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Inland Bcst. Co.  
 Address.....Box 731  
 Tel.: 700.....Independent  
 Station Representatives.....Hopewell; Moore  
 Pres., Gen. Mgr.....M. V. Ling  
 Chief Engineer.....Edwin C. Miller

Pop. 10,151,000  
 Families: 3,120,000

**Illinois**

Radio Homes:  
 3,049,000  
 AM Stas. in State: 98

**WOKZ—Alton—1948**

Frequency: 1570 Kc.....Power: 1000 Watts, d.  
 Owned-Oper. By.....Palen Bcstg. Corp.  
 Address.....Godfrey Road  
 Tel.: HO 6-3535.....Independent  
 President, Gen. Mgr.....Edward N. Palen  
 Comm., Sta. Mgr.....H. Bunyan  
 Chief Engineer.....Nicholas Bono

**WRMS—Beardstown—1959**

Frequency: 790 Kc.....Power: 500 Watts  
 Owned By.....Beardstown Bcstg., Inc.  
 Address.....108 East Main St.  
 Tel.: 790.....KBS  
 Sta. Representative.....Grant Webb  
 President.....R. W. Sudbrink  
 Station Manager.....Warren Hewitt  
 Sales Prom. Mgr.....Donald Chipman  
 Program Director.....Burl Lauter  
 Chief Engineer.....O. D. Kost

**WRAJ—Anna—1957**

Frequency: 1440 Kc.....Power: 500 Watts  
 Owned.....Anna Bcstg. Co., Inc.  
 Address.....Anna Hotel  
 Tel.: 1113.....Independent  
 Sta. Representative.....Bernard Howard  
 President.....Pierce E. Lackey  
 Gen. Mgr., Ch. Engr.....Donald C. Michel

**WIBV—Belleville—1947**

Frequency: 1260 Kc.....Power: 1000 Watts, d.  
 Owned-Operated By.....Belleville Bcstg. Co.  
 Bus.-Studio-Transmitter Address..2100 W. Main  
 Tel.: AD 3-5000.....Independent  
 Representative.....Indie Sales  
 President, Gen. Mgr.....John W. Lewis  
 Commercial Manager.....H. Glenn Deffendall  
 Program Director.....Lloyd K. Harvey  
 Chief Engineer.....Marvin Molling

**WKKD—Aurora—1960**

Frequency: 1580 Kc.....Power: 250 Watts, d.  
 Owned By.....Russell G. Salter  
 Address.....1880 Plain Ave.  
 Tel.: TWinoaks 7-0481.....Independent  
 Station Rep.....Gill-Perna  
 President, Gen. Mgr.....Russell G. Salter  
 Commercial Manager.....Roger Shales  
 Program Director.....Bill Blough  
 Chief Engineer.....William Ward  
 Owners of: WBEL, S. Beloit; WIXN, Dixon;  
 KCLN, Clinton.

**WJBC—Bloomington—1924**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Bloomington Bcstg. Corp.  
 Address.....209 E. Washington  
 Tel.: 8252078.....ABC  
 Newspaper Affil.....Daily Pantagraph  
 Representative.....John E. Pearson  
 President.....Loring C. Merwin  
 Vice President.....Vernon A. Nolte  
 Station Manager.....Timothy R. Ives  
 Commercial Manager.....John McDermott  
 Program Dir.....Jerry Collins  
 Chief Engineer.....Ted Bailey

**WMRO—Aurora—1938**

Frequency: 1280 Kc.....Power: 1 Kw. d. 500 n.  
 Owned-Oper. By...V. G. Cofey & B. A. Oswalt  
 Business-Studio Address.....184 River St.  
 Tel.: 7-4215.....Independent  
 Managers.....Cofey; Oswalt  
 Prog. Dir.....Jeanne M. Doran  
 Chief Engineer.....J. R. Kintner

**WKRO—Cairo—1942**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Cairo Broadcasting Co.  
 Business Address.....Box 311

**ILLINOIS** ~~~~~

Tel.: 1490.....Independent  
Gen.-Station-Comm. Mgr.....Merrill C. Carrier

**WBYS—Canton—1947**

Frequency: 1560 Kc.....Power: 250 Watts  
Owned-Operated By.....Fulton Cty. Bcstg. Co  
Address.....1000 East Linn St.  
Tel.: 647-1560.....ABC  
Newspaper Affil.....Canton Daily Ledger;  
Booneville News-Advertiser  
President.....Harriett B. Winsor  
General Station Mgr.....Charles E. Wright  
Program Director.....Ruth Wright  
Commercial Mgr.....Jean Marconnet  
Chief Engineer.....Wayne Miller

**WCIL—Carbondale—1946**

Frequency: 1020 Kc....Power: 1000 Watts, d.  
Owned-Operated By...Southern Illinois Bcstg.  
Business-Studio Address.....218 W. Main St.  
Tel.: Glenview 7-8114.....Independent  
General Manager.....Paul F. McRoy  
Commercial Manager.....Larry Doyle  
Program Director.....Stan Leigh  
Chief Engineer.....Pat Burns

**WROY—Carmi—1948**

Frequency: 1460 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Carmi Bdcstg Co.  
Address.....U. S. Route 460  
Tel.: 4161.....Independent  
Gen., Sta. Mgr.....S. A. Hassan  
Chief Engineer.....R. Cole

**WCAZ—Carthage—1921**

Frequency: 990 Kc.....Power: 1000 Watts d.  
Owned-Oper. By...Superior Bcstg. Service, Inc.  
Address.....502 Wabash Ave.  
Tel.: 520.....Independent  
Manager.....John Palmer

**WCNT—Centralia—1946**

Frequency: 1210 Kc....Power: 1000 Watts, d.  
Owned.....Southern Illinois Bcstg. Co.  
Address.....Box 428  
Tel.: 2-5151.....Independent  
Representative.....Bob Dore  
President.....C. W. Rodgers  
General Station Mgr.....A. C. Mainer  
Program, Pub. Director....Miss Sammye Cervi  
Chief Engineer.....R. Millmaker

**WDWS—Champaign—1937**

Frequency: 1400 Kc.....Power: 250 Watts  
Owner...The Champaign News Gazette, Inc.  
Business Address.....48 Main St.  
Tel.: FLEetwood 6-1855.....CBS  
Newspaper Aff.....News-Gazette  
Representative.....The Meeker Co.  
President.....Mrs. Helen M. Stevick  
Gen. Sta. Mgr.....Larry Stewart  
Program Dir.....Constance Vogt  
Chief Engineer.....Robert Brown

**FIRST  
IN CHICAGO**

*for  
the World's  
Most  
Beautiful  
Music*



*radio station*

**W.A.I.T**

188 W. RANDOLPH STREET  
CHICAGO 1, ILLINOIS  
Franklin 2-0660

**BOYD W. LAWLOR**  
General Manager

**5000 watts / 820 on the dial**

National  
Representatives: **GILL-PERNA, INC.**

**WEIC—Charleston—1954**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Operated By: The Friendly City Bcstrs.  
 Address: Box 107  
 Tel.: DI 5-2149  
 Rep.: KBS  
 Pres., Gen. Mgr.: Sears & Ayer  
 Commercial Manager: Jack Owens  
 Ch. Eng.: Betty Owens  
 William Setliffe

**WAIT—Chicago—1941**

Frequency: 820 Kc. Power: 5000 Watts  
 Owned-Operated By: Radio Station WAIT  
 Bus. Studio Address: 188 W. Randolph St.  
 Tel.: FR 2-0660  
 Station Rep.: MBS  
 Gill-Perna  
 Managing Director: Robert B. Miller  
 General Manager: Boyd W. Lawlor  
 Chief Engineer: Harry Berg

**WBBM—Chicago—1923**

Frequency: 780 Kc. Power: 50,000 Watts  
 Owned-Operated By: CBS, Inc.  
 Address: 630 N. McClurg Ct.  
 Tel.: WH 4-6000  
 Sta. Rep.: CBS  
 V.P., Gen. Mgr.: CBS Spot Sls.  
 Sales Manager: E. H. Shamo  
 Sales Prom. Mgr.: W. J. Connelly  
 HT. A. Payne  
 Publicity Director: George Condon  
 Program Director: Arthur Thorsen  
 Production Manager: Kenneth Carbonel  
 Chief Engineer: J. J. Beloungy

**WBEE—Chicago—1955**

Frequency: 1570 Kc. Power: 1000 Watts  
 Owned By: Continental Broadcasting  
 Address: 75 E. Wacker Drive  
 Tel.: Randolph 6-6842  
 S.a. Representative: Independent  
 P. resident: Continental  
 O. Wayne Rollins  
 General Manager: Harry Wilber  
 Opera Mgr.: Bill German  
 Chief Engineer: J. R. Burdeau

**WCFL—Chicago—1926**

Frequency: 1000 Kc. Power: 50,000 Watts  
 Owned: Chicago Federation of Labor  
 Business-Studio Address: 666 Lake Shore Dr.  
 Tel.: MO 4-2400  
 Station Rep.: Independent  
 President: McGavren  
 General Manager: William A. Lee  
 Martin F. Hogan  
 Commercial Manager: Thomas E. Haviland  
 Program Director: Bob Finnegan  
 Publicity Director: Betty Farber  
 Chief Engineer: Jack McKay

**WCRW—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Josephine A. White  
 Address: 2756 Pine Grove Ave.  
 Tel.: DI 8-4440  
 General Manager: Independent  
 J. A. White

**WEDC—Chicago—1926**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Emil Denmark, Inc.  
 Address: 3860 W. Ogden Ave.  
 Tel.: CR 7-4100  
 President: Independent  
 General, Comm. Mgr.: Emil Denmark  
 Chief Engineer: Bill Mack  
 Edward Jacker

**WGES—Chicago—1924**

Frequency: 1390 Kc. Power: 5000 Watts d.  
 Owned By: Radio Station WGES  
 Bus. Address: 2708 W. Washington Blvd.  
 Tel.: SA 2-1700  
 General Manager: Independent  
 John A. Dyer  
 Commercial Mgr.: Elizabeth M. Hinzman  
 Sales Promotion Manager: K. P. Freda  
 Program Director: Herbert Rudolph  
 Chief Engineer: William Shunk

**WGN—Chicago—1924**

Frequency: 720 Kc. Power: 50,000 Watts  
 Owned-Operated By: WGN, Inc.  
 Address: 2501 Bradley Place  
 Tel.: LA 8-2311  
 Newspaper Affiliation: Independent  
 The Chicago Tribune  
 Representative: Edward Petry  
 President: J. Howard Wood  
 V.P., Gen. Mgr.: Ward L. Quaal  
 Commercial Mgr.: Charles E. Gates  
 Sales Promotion Manager: Charles A. Wilson  
 Program Director: D. Pecaro  
 Publicity Director: James Hanlon  
 Dir. of Engineering: Carl J. Meyers  
 (See Page 366 for Ad)

**WIND—Chicago—1927**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By: Westinghouse Bcstg. Co.  
 Business Address: 400 N. Michigan Ave.  
 Tel.: Whitehall 4-2170  
 Representative: Independent  
 AM Radio Sales  
 President: Donald H. McGannon  
 Vice President: Ralph L. Atlass  
 General Manager: Gordon W. Davis  
 Commercial Manager: Bennett O. Scott  
 Program Director: Ralph Blank  
 Sales Prom. Mgr.: John P. Holland  
 Publicity Director: Hildo. Woshrmeyer  
 Chief Engineer: Kenneth C. Shirk  
 Owners of: WOWO, Fort Wayne, Ind.; WBZ-WBZA,  
 Boston-Springfield, Mass.; WBZ-TV, Boston,  
 Mass.; KVV, Cleveland, O.; KVV-TV, Cleveland,  
 O.; KEX, Portland, Ore.; KDKA, Pittsburgh,  
 Pa.; KDKA-TV, Pittsburgh, Pa.; WJZ-TV, Balti-  
 more, Md.

**WJJD—Chicago—1924**

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Plough Bcstg. Co.  
 Bus. Studio Address: 230 N. Michigan Ave.  
 Tel.: ST 2-5466  
 Representative: Independent/  
 Radio-TV Representatives, Inc.  
 President: Harold R. Krelstein  
 Gen., Sta. Mgr.: Frederick C. Harm  
 Commercial Manager: Earl W. Steil

## ILLINOIS

Sales Prom., Pub. Dir. . . . . Fred Livingston  
Program Director . . . . . Dick Deason  
Publicity Director . . . . . Fred Livingston  
Chief Eng. . . . . Walter F. Myers  
Owners of: WCAO, Baltimore; WPLO, Atlanta;  
WMPB, Memphis; WCOP, Boston.

### WAAF—Chicago—1922

Frequency: 950 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . . . Cornbelt Publishers  
Business Address . . . . . 221 N. LaSalle St.  
Tel.: RA 6-1932 . . . . . Independent  
Newspaper Affil. . . . . Drivers Journal  
Representative . . . . . Forjoe  
President . . . . . H. Thieman  
Gen., Prom. Mgr. . . . . Thomas L. Davis  
Comm., Program Director . . . . . Bill Bauer  
Chief Engineer . . . . . Carl W. Ulrich

### WLS—Chicago—1924

Frequency: 890 Kc. . . . . Power: 50,000 Watts  
Owned-Operated By . . . . . WLS, Inc.  
Business Address . . . . . 360 N. Michigan Ave.  
Tel.: STate 2-2002 . . . . . ABC  
Representative . . . . . John Blair  
President . . . . . Ralph W. Beaudin  
Sales Manager . . . . . Armand J. Belli  
Sales Prom., Pub. Dir. . . . . Roland Sack  
Program Director . . . . . Sam Holman  
Chief Engineer . . . . . Fred Zellner Jr.



in CHICAGO  
buy THE only  
local station!

**wmaf**

Tom Davis  
General Manager

National Representative  
The BOLLING COMPANY Inc.

### WMAQ—Chicago—1922

Frequency: 670 Kc. . . . . Power: 50,000 Watts  
Owned-Operated By . . . . . National Bcstg. Co., Inc.  
Business-Studio Address . . . . . Merchandise Mart  
Tel.: SU 7-8300 . . . . . NBC  
Representative . . . . . NBC Radio Spot Sales  
President (NBC) . . . . . Robert E. Kintner  
V.P. (NBC), Gen. Mgr. . . . . Lloyd E. Yoder  
Sales Manager . . . . . Robert McAuliffe  
Station Manager . . . . . William Decker  
Sales Promotion Manager . . . . . John M. Keys  
Prog. Mgr. . . . . Richard Johnson  
Publicity Director . . . . . Chet Campbell  
Chief Engineer . . . . . W. C. Prather

### WMBI—Chicago—1926

Frequency: 1110 Kc. . . . . Power: 5,000 Watts.  
Owned By . . . . . Moody Bible Institute  
Address . . . . . £20 N. La Salle St.  
Tel.: Michigan 2-1570 . . . . . Independent  
General Manager . . . . . W. E. Mayfield  
Program Director . . . . . Robert Parsons  
Publicity Director . . . . . John Raymond  
Chief Engineer . . . . . A. P. Frye  
Owners of: WDEM, E. Moline, Ill.

### WSBC—Chicago—1925

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WSBC Bcstg. Co., Inc.  
Business-Studio Address . . . . . 2400 W. Madison St.  
Tel.: MO 6-9060 . . . . . Independent  
Representative . . . . . Devney O'Connell  
Pres., Gen. Mgr., Ch. Eng. . . . . Louis B. Lee  
Comm. Mgr. . . . . Margaret Strasser  
Program Dir. . . . . Robert J. Lee

### WCGO—Chicago Heights—1959

Frequency: 1600 Kc. . . . . Power: 1000 Watts  
Owned By . . . . . South Cook Bcstg., Inc.  
Address . . . . . 119 Olympia Plaza  
Tel.: Skyline 6-6100 . . . . . Independent  
Station Rep. . . . . Hal Walton  
President, Gen. Mgr. . . . . A. V. Santucci  
Commercial Manager . . . . . Anthony D'Amico  
Publicity Director . . . . . Bill Biendorf  
Chief Engineer . . . . . Walter R. Lorenc

### WHFC—Cicero—1923

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . WHFC, Inc.  
Address . . . . . 3350 S. Kedzie Ave.  
Tel.: CL 4-7411 . . . . . Independent  
President . . . . . Richard W. Hoffman  
Gen. Program Mgr. . . . . M. E. Clifford  
Station, Publicity Director . . . . . F. Summers  
Consul. Engineer . . . . . E. Jacker

### WHOW—Clinton—1947

Frequency: 1520 Kc. . . . . Power: 1000 Watts d.  
Owned-Operated By . . . . . Cornbelt Bcstg. Co.  
Business Address . . . . . 401½ S. Side Sq.  
Tel.: 300 . . . . . Independent  
Representative . . . . . Holman  
President . . . . . J. R. Livesay  
Gen Mgr., Chief Eng. . . . . Rolland O. Looper



**WDAN—Danville—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By...Northwestern Pub. Co.  
 Address.....1500 N. Washington  
 Tel.: Hickory 2-1700.....CBS  
 Representative.....Everett-McKinney, Inc.  
 General Manager.....Robert J. Burow  
 Commercial Manager.....John Eckert  
 Sta. Mgr.....Max Shaffer  
 Program Dir.....Honore Ronan  
 Chief Engineer.....Norlyn Dossey  
 Owners of: WHEC-AM-TV, Rochester; WENY,  
 Elmira; WINK-TV, Binghamton.

**WITY—Danville—1953**

Frequency: 980 Kc. Power: 1 Kw.  
 Owned.....Vermillion Bcstg. Corp.  
 Address.....P. O. Box 142  
 Tel.: Hickory 6-1312.....MBS  
 Representative.....Burn-Smith  
 President.....Gilbert E. Metzger  
 Gen., Sta. Mgr.....Elzer Marx  
 Commercial Manager.....Tom Zeppelin  
 Program Director.....Robert Bivans  
 Chief Engineer.....Taylor Clawson  
 Owners of: WITZ, Jasper; WITE, Brazil.

**WDZ—Decatur—1921**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Mid-States Bcstg. Co.  
 Business-Studio Address.....265 S. Park St.  
 Tel.: 423-9744.....Independent  
 Representative.....Peters, Griffin, Woodward  
 Pres., Gen. Mgr.....Frank C. Schroeder, Jr.  
 Commercial Manager.....Ronald F. Gallina  
 Program Director.....Harry Michaels  
 Chief Engineer.....Clifford V. Hahn

**WSOY—Decatur—1925**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By...Illinois Bcstg. Co.  
 Address.....1100 E. Pershing Road  
 Tel.: 877-5371.....CBS  
 Representative.....Weed  
 President.....Frederick W. Schaub  
 Station Manager.....Robert B. King  
 Program Director.....H. Downey Hewey  
 Chief Engineer.....Allan Doyle

**WLBK—De Kalb—1947**

Frequency: 1360 Kc. Power: 500 Watts d.  
 Owned-Oper. By...DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Tel.: De Kalb 6-3485.....Independent  
 Station Rep.....Bernard Howard  
 Pres., Gen. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Director.....Russell Pigott  
 Chief Engineer.....W. Dean Clayton

**WDQN—Du Quoin—1951**

Frequency: 1580 Kc. Power: 250 Watts  
 Owned-Oper. By.....DuQuoin Bcstg. Co.

Address.....Music Center  
 Tel.: LI 2-3894.....Independent  
 Sta. Representative.....Devney-O'Connell  
 Pres., Gen. Mgr.....M. R. Lankford  
 Comm. Sales Prom. Mgr.....Gene Showalter  
 Chief Engineer.....E. Neil Pike

**WAMV—East St. Louis—1935**

Freq.: 1490 Kc. Power: 500 Watts d. 250 n.  
 Owned-Oper. By.....Hess-Hawkins Co.  
 Address.....Broadview Hotel, 421 E. Broadway  
 Tel.: BRidge 1-4625.....Independent  
 Sta. Representative.....Good Music Broadcasters  
 President.....Louis Strick  
 General, Sta. Mgr.....Elmer E. Willrich  
 Program Dir.....Dan Stengel  
 Chief Engineer.....Erle White

**WCRA—Effingham—1947**

Frequency: 1090 Kc. Power: 250 Watts, d.  
 Owned-Operated By...Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 Tel.: 1090.....Independent  
 Station Rep.....Devney-O'Connell  
 President.....Joseph E. McNaughton  
 General, Sta. Mgr.....George Walker  
 Comm. Prom. Mgr.....Thom Brown  
 Program. Chief Engr.....Larry Wilson

**WRMN—Elgin—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Oper. By.....The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Tel.: SH 1-7700.....Independent  
 News Affil.....Pekin Times, Yuma Sun  
 Representative.....Devney-O'Connell  
 Pres., Gen. Mgr.....J. Richard Sutter

**WEAW—Evanston—1946**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address.....1700 Central St.  
 Tel.: UN 4-7600.....Independent  
 Reprs.....Good Music Bcstrs.; Oakes  
 Pres., Gen. Mgr.....Edward A. Wheeler  
 Station Mgr.....Glen Halbe  
 Commercial Manager.....Don Springgate  
 Sales Prom. Mgr.....Leon Giss  
 Program Dir.....John Hailey  
 Chief Engineer.....Alan Young

**WNMP—Evanston—1946**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Semrow Broadcasting Co.  
 Bus.-Studio-Transmitter.....1580 Sherman Ave.  
 Tel.: GR 5-1590.....Independent  
 President.....Harry Semrow  
 General, Sta. Mgr.....Channing Overton  
 Commercial Manager.....Glenn Hammer  
 Chief Engineer.....Eugene Cummings

**WFIW—Fairfield—1953**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By...Wayne County Bcstg. Co.

## ILLINOIS

**Address** ..... Box 72  
**Tel.:** 2159 ..... KBS  
**Representative** ..... Grant Webb  
**Co-Part.** Thomas Land, B. Davidson  
**Commercial Mgr.** Garnet Williams  
**Program Director** Gladys Onstott  
**Chief Engineer** Gil Wallace  
**Owners of:** WJBD, Salem, Ill.; WMPF, Terre Haute, Ind.

### WFRL—Freeport—1947

**Frequency:** 1570 Kc. .... **Power:** 1000 Watts d.  
**Owned By** ..... Triad TV Corp.  
**Business-Studio Address** ..... 9 N. Chicago Ave.  
**Tel.:** Adams 2-5171 ..... **Independent:**  
**President** ..... C. Wayne Wright  
**General Mgr.** Richard A. Carroll  
**Chief Engineer** LaVerne G. Bawinkei

### WGIL—Galesburg—1937

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** Galesburg Bcstg. Co., Inc.  
**Business Address** ..... 60 S. Kellogg  
**Tel.:** 4626 ..... **Independent**  
**Newspaper Affiliation** Daily Register Mail  
**Gen., Sta. Mgr.** George D. Donaldson  
**Chief Engineer** R. L. Baughman

### WAIK—Galesburg—1959

**Frequency:** 1590 Kc. .... **Power:** 5000 Watts d.  
**Owned By** ..... Webster Broadcasting Co.  
**Address** ..... 36 Park Plaza  
**Tel.:** Dickens 2-3161 ..... **Independent**  
**Sta. Representative** Burn-Smith Co.  
**President** F. C. Webster, Jr.  
**General, Sta. Mgr.** J. Kent Hackleman  
**Program Director** Jack Teiken  
**Chief Engineer** Harold White

### WEBQ—Harrisburg—1923

**Frequency:** 1240 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... WEBQ, Inc.  
**Address** ..... 100 E. Poplar St.  
**Tel.:** Clearbrook 3-7032 ..... KBS  
**Gen.-Station-Comm. Mgr.** Inglls M. Taylor  
**Chief Engineer** Harvey H. Slaton

### WMCW—Harvard—1955

**Frequency:** 1600 Kc. .... **Power:** 500 Watts  
**Address** ..... 205 E. Brainard  
c/o ..... Mrs. Esther Blodgett

### WJPF—Herrin—1940

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Egyptian Bcstg. Co.  
**Business Address** ..... P.O. Box 179  
**Tel.:** WI 2-2181 ..... MBS  
**Representative** ..... Holman  
**President** ..... Maybelle J. Lyerla  
**Gen., Sta. Mgr.** Charles R. Cook  
**Sales Promotion Manager** Fred Simmons  
**Publicity Director** Frank Samuel  
**Chief Engineer** Ben E. Orf

### WLDS—Jacksonville—1941

**Frequency:** 1180 Kc. .... **Power:** 1000 Watts d.  
**Owned** ..... Jacksonville Radio & TV Bcstg. Corp.  
**Business Address** ..... Fox Theatre Bldg.  
**Tel.:** Chestnut 5-7171 ..... **Independent**  
**Newspaper Affil.** ..... Journal-Courier  
**Station Representative** ..... Hal Holman  
**President** ..... Robert Fay  
**Gen., Sta. Mgr.** ..... R. Karl Baker  
**Program Director** ..... Raymond Wells  
**Publicity Dir.** ..... Marie Barton  
**Chief Engineer** ..... G. J. Cassens

### WJBM—Jerseyville—1959

**Frequency:** 1480 ..... **Power:** 500 Watts  
**Owned By** ..... Tri-County Broadcasting Co.  
**Address** ..... Jerseyville  
**Tel.:** 1214 ..... **Independent**  
**Owner & Gen. Mgr.** ..... B. Meyer  
**Production Mgr.** ..... R. Skibbe

### WJOL—Joliet—1926

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... WJOL, Inc.  
**Business-Studio-Transmitter** ..... 601 Walnut St.  
**Tel.:** Saratoga 6-4761 ..... **Independent**  
**Representative** ..... John Pearson  
**Pres., Gen. Mgr** ..... Joseph F. Novy  
**Station, Sales Prom. Mgr.** ..... Jerome F. Novy  
**Prog. Dir.** ..... Eileen Caron  
**Chief Engineer** ..... J. Cerny

### WKAN—Kankakee—1947

**Frequency:** 1320 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... WKAN Radio, Inc.  
**Business Address** ..... 183 N. Schuyler Ave.  
**Tel.:** Wells 3-6633 ..... **Independent**  
**Newspaper Affiliation** ..... Daily Journal Co.  
**Station Rep.** ..... Radio TV Rep.  
**President** ..... Burrell Small  
**General Manager** ..... Bruce Brown  
**Station Manager** ..... Robert Hawkins  
**Sales Manager** ..... Donald R. Hoover  
**Program Director** ..... Orron Allain  
**Chief Engineer** ..... Richard Eckels  
**Owners of:** WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

### WKEI—Kewanee—1952

**Frequency:** 1450 Kc. .... **Power:** 100 Watts  
**Owned-Operated By** ..... WKEI Bcstg. Co.  
**Address** ..... 202½ N. Tremont  
**Tel.:** 4471 ..... KBS  
**Station Representative** ..... Hopewell  
**General Manager** ..... A. H. Tallman

### WTAQ—La Grange—1950

**Frequency:** 1300 Kc. .... **Power:** 500 Watts n.  
**Owned-Oper. By** ..... S & S Bcstg. Co.  
**Address** ..... Box 408  
**Tel.:** FL 2-1300 ..... **Independent**  
**President** ..... Charles Sebastian  
**Station Manager** ..... Arthur L. Schlamman  
**Sales Prom. Mgr.** ..... Ralph Faucher  
**Chief Engineer** ..... William Wardle

**WLPO—La Salle—1947**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned By.....La Salle County Bcstg. Corp.  
 Address.....P.O. Box 215  
 Tel.: CApitol 3-3100.....Independent  
 Newspaper Affiliation.....Daily News Tribune  
 Representative.....Grant Webb  
 President.....Peter Miller  
 Gen. Mgr.....William Holm  
 Program Director.....Dan Dunlap  
 Publicity Director.....Laverne Waltman  
 Chief Engineer.....Lawrence McCann

**WAKO—Lawrenceville—1959**

Frequency: 910 Kc. Power: 500 Watts, d.  
 Owned By.....Lawrenceville Bcstg. Co.  
 Address.....Box 210  
 Tel.: 910.....Independent  
 Station Rep.....Devney O'Connell  
 Station Manager.....James L. Seed  
 Commercial Manager.....Robert B. Parker  
 Program Director.....Richard Fox  
 Chief Engineer.....Wayne Schuler  
 Owners of: WRAY, Princeton.

**WPRC—Lincoln—1951**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By.....Prairie Radio Corp.  
 Address.....P. O. Box 37  
 Tel.: 1370.....Independent  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....Ray F. Knochel  
 Station Manager.....E. Layman  
 Chief Engineer.....Donald Thompson

**WSMI—Litchfield—1950**

Frequency: 1540 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Mid-Illinois Bcstg. Co.  
 Address.....Box 241  
 Tel.: 100.....Independent  
 Pres., Gen. Mgr.....Hayward L. Talley

**WKAI—Macomb—1947**

Frequency: 1510 Kc. Power: 250 Watts d.  
 Owned-Operated By.....WKAI Bcstg. Co.  
 Address.....113 E. Carroll St.  
 Tel.: TEmple 3-4129.....Independent  
 Newspaper Affiliation.....Daily Journal  
 President.....William H. Rudolph  
 General Manager.....D. Naber

**WGGH—Marion—1949**

Frequency: 1150 Kc. Power: 5000 Watts d.  
 Owned-Operated By.....Marion Bcstg. Co.  
 Business Address.....P. O. Box 311  
 Tel.: WYandotte 3-8102.....Independent  
 Station Rep.....Bernard Howard  
 Pres., Chief Eng.....George W. Dodds  
 Gen., Sta. Mgr.....Jim Duncan  
 Commercial Manager.....Ina S. Trammell

**WLBH—Mattoon—1946**

Frequency: 1170 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Mattoon Bcstg. Co.

Bus. Studio Address.....1632½ B'way Ave.  
 Tel.: AD 4-6464.....Independent  
 Station Rep.....Holman  
 President, Gen. Station Mgr.....J. R. Livesay  
 Commercial Manager.....Ken Wooddell  
 Sales Prom. Mgr.....Robert Veech  
 Program Director.....Robert Guss  
 Chief Engineer.....Ray Livesay

**WMOK—Metropolis—1951**

Frequency: 920 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By.....Fort Massac Bcstg. Co.  
 Business Address.....409 Ferry St.  
 Tel.: 2106.....KBS  
 Sta. Representative.....Grant Webb  
 General, Sta. Mgr.....V. G. Smith  
 Chief Engineer.....Carlos M. Steele

**WQUA—Moline—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Moline  
 Address.....1319 Fifth Ave.  
 Tel.: 4-6727.....ABC  
 Newspaper Affil.....Kankakee Daily Journal  
 Representative.....Geo. P. Hollingbery Co.  
 Co-owners.....L. H. & B Small  
 President.....Len H. Small  
 General Manager.....G. La Verne Flambo  
 Station Manager.....J. Maxim Ryder  
 Program Director.....James McKinney  
 Chief Engineer.....Harold Higby  
 Owners of: WKAN, Kankakee, Ill.; KKIS, Pitts-  
 burg, Calif.

**WRAM—Monmouth—1957**

Frequency: 1330 Kc. Power: 1 Kw.  
 Owned.....Parieland Bcstrs.  
 Address.....First & Main St.  
 Tel.: 666.....Independent  
 Representative.....Pearson  
 Gen. Mgr.....Stephen P. Bellinger  
 Comm. Mgr.....Richard V. Taber  
 Chief Engineer.....Fred Hoy

**WVMC—Mount Carmel—1948**

Frequency: 1360 Kc. Power: 500 Watts  
 Owned.....WVMC  
 Business Address.....Box 450  
 Tel.: 1360.....Independent  
 President.....Stephen P. Bellinger  
 General, Sta. Manager.....James A. Mudd  
 Commercial Manager.....Robert A. Brock  
 Chief Engineer.....Michael E. Orlowski

**WMIX—Mt. Vernon—1946**

Frequency: 940 Kc. Power: 1,000 Watts, d.  
 Owned-Oper. By.....Mt. Vernon Radio & TV Co.  
 Address.....Mitchell Bldg.  
 Tel. CH 2-3500.....Independent  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....Claude E. Schoch  
 Comm. Mgr.....Bob Whitaker  
 Program Director.....Frank Lewis  
 Chief Engineer.....Charles Yelverton

**ILLINOIS****WINI—Murphysboro—1954**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Martha D. & Robert M. Rapp  
 Business Address: 1602 Elm St.  
 Tel.: 282 KBS  
 Gen., Sta. Mgr.: Lew Barwick  
 Chief Engineer: Lester D. Bilderback

**WOPA—Oak Park—1950**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Village Bcstg. Co.  
 Address: 408 S. Oak Park Ave.  
 Tel.: ES 8-4653 Independent  
 Representative: Howard  
 President: E. Sonderling  
 Station Mgr.: Al Michel  
 Program Dir.: Ed Kutta  
 Chief Engineer: Sidney Schneider  
 Owners of: WDLA, Memphis; KDIA-AM-FM, Oak-  
 land; WOPA-FM.

**WVLN—Olney—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Operated By: Illinois Bcstg.  
 Address: 302½ Main St.  
 Tel.: EX 3-2156 Independent  
 Newspaper Affil.: Lindsay, Schaub Newsp.  
 Sta. Representative: Holman  
 Pres.: Fred W. Schaub  
 General. Comm. Mgr.: Charles R. Griggs  
 Prog. Dir.: Joe Kosack  
 Chief Engineer: Donald Schnell  
 Owners of: WSOY, Decatur, Ill.

**WCMY—Ottawa—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Operated By: Carl H. Meyer  
 Address: 417 W. Madison St.  
 Tel.: Hempstead 3-1430 Independent  
 Pres., Gen. Mgr., Ch. Eng.: Carl H. Meyer  
 Program Director: Michael Ross

**WPRS—Paris—1951**

Frequency: 1440 Kc. Power: 1,000 Watts, d.  
 Owned-Operated By: Paris Bcstg. Corp.  
 Address: Box 262  
 Tel.: 5-0153 Independent  
 Pres., Gen. Mgr.: Adlai C. Ferguson, Jr.  
 Commercial Mgr.: James D. Savoye  
 Prog. Dir.: John Powell  
 Publicity Dir.: Gene Tyler  
 Chief Engineer: Eugene Hamm

**WSIV—Pekin—1946**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Pekin Bcstg. Co., Inc.  
 Business Address: 15 South Capitol St.  
 Tel.: 6-2134 Independent  
 Sta. Representative: Pearson  
 Pres., Gen. Mgr.: W. Kenneth Patterson  
 Sta. Mgr., Pub. Dir.: George C. Udry  
 Chief Engineer: Lowell Lovely

**WAAP—Peoria—1960**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned By: Peoria Bcstg.

Address: 730 5th Ave., N.Y.  
 Tel.: CI 6-8187 NBC  
 Sta. Rep.: Venard, Rintoul & McConnell  
 President: John Cleary  
 General. Comm. Mgr.: Irving S. Raskin  
 Station. Program Director: Andrew G. Spiegel  
 Chief Engineer: Arthur Hardenbrook

**WIRL—Peoria—1947**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: Frudeger Bcstg. Co.  
 Address: 121 Jefferson Ave.  
 Tel.: 674-9239 Independent  
 Station Rep.: McGavren  
 President: Robert W. Frudeger  
 General Mgr.: Howard H. Frudeker  
 Commercial Manager: Morton E. Cantor  
 Program Director: Dave Diamond  
 Chief Engineer: Ray Schneider

**WBBD—Peoria—1927**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By: Midwest Television, Inc.  
 Address: 212 S.W. Jefferson Ave.  
 Tel.: 676-0711 CBS  
 Reps.: Peters, Griffin, Woodward, Inc.  
 President: August C. Meyer  
 General Manager: Harold C. Sundberg  
 Sta., Comm. Mgr.: William L. Brown  
 Program Dir.: Bill Mayer  
 Sales Prom. Mgr.: Edward J. Peters  
 Chief Engineer: George Pyle  
 Owners of: WBBD-TV; WCIA, Champaign.

**WPEO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Radio One Corp.  
 Address: 614-A Main St.  
 Tel.: 674-9249 ABC  
 Sta. Representative: Weed  
 President: Frank Babcock  
 General Manager: J. W. O'Connor  
 Commercial Manager: Bill Chambers  
 Program Director: Bob Edwards  
 Sales Prom. Mgr.: Joe Young  
 Publicity Director: Frank Rigby  
 Chief Engineer: Bob Shaw

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned: Pike Broadcasting Co.  
 Address: P.O. Box 329  
 Tel.: 650 Independent  
 Representative: Continental Radio Sales  
 President: G. B. Meyer  
 Sta. Mgr., Chief Eng.: Frank Luepke

**WCEM—Quincy—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Quincy Bcstg. Co.  
 Business-Studio Address: Hotel Quincy  
 Tel.: BA 2-6840 ABC  
 Newspaper Affiliation: Quincy Herald Whig  
 Station Rep.: Adam Young

**President**.....T. C. Oakley  
**General Manager**.....Joe Bonansinga  
**Comm. Mgr.**.....J. Ben Stewart  
**Prog. Dir.**.....Fred Colgan  
**Pub. Dir.**.....Hal Heidbreder  
**Chief Engineer**.....Frank E. Laughlin  
**Owners of:** WGEN-TV, Quincy, Ill.

**WTAD—Quincy—1927**

**Freq.:** 930 Kc....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Lee Bcstg., Inc.  
**Address**.....WCU Bldg.  
**Tel.:** BA 2-6200.....CBS  
**Newspaper Affiliation**...Hannibal Courier Post  
**Sta. Representative**.....Branham  
**President**.....Lee P. Loomis  
**General Manager**.....Walter J. Rothschild  
**Asst. Natl. Sls., Comm. Mgr.**Wayne W. Cribb  
**Program Director**.....Hal Barton  
**Sales Prom., Publicity Director**...Richard Moore  
**Promotion Dir.**.....Don Mills  
**Chief Engineer**.....J. E. Gray

**WTAY—Robinson—1956**

**Frequency:** 1570 Kc....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Ann Broadcasting Corp.  
**Business Address**.....P.O. Box 266  
**Tel.:** 1373.....KBS  
**Pres., Gen. Mgr.**.....Kathryn A. Duncan  
**Station, Comm. Mgr.**.....Jack Weber  
**Chief Engineer**.....Harold Vandament

**WJRL—Rockford—1960**

**Frequency:** 1150 Kc....**Power:** 500 Watts d.  
**Owned By**.....Town and Country Radio, Inc.  
**Address**.....125 N. Church  
**Tel.:** WO 8-5821.....Independent  
**Station Rep.**.....Weed Radio Corp.  
**President, Gen. Mgr.**.....John R. Livingston  
**Commercial Mgr.**.....Chris Schneider  
**Program Director**.....Earl Gissing  
**Chief Engineer**.....Gerald DeVore

**WROK—Rockford—1929**

**Freq.:** 1440 Kc...**Power:** 1 Kw. d.; 500 W. n.  
**Owned-Operated By**...Winnebago News, Inc.  
**Bus. Studio Address**...Rockford News Tower  
**Tel.:** Woodland 2-6621.....ABC  
**Representative**.....H-R  
**President**.....E. K. Todd  
**General Mgr.**.....J. B. Kirby  
**Chief Engineer**.....Maurice H. Nelson

**WRRR—Rockford—1953**

**Frequency:** 1330 Kc....**Power:** 1000 Watts  
**Owned-Operated by**.....Radio Rockford, Inc.  
**Address**.....113 S. Court St.  
**Tel.:** Woodland 8-1869.....Independent  
**Newspaper Affil.**...Kansas Daily Journal  
**Representative**.....Radio-TV Reps.  
**President**.....Burrell L. Small  
**General, Comm. Mgr.**.....Ward W. Hartman  
**Program Director**.....H. Irving Tingley  
**Chief Engineer**.....Clyde Downing

**WHBF—Rock Island—1925**

**Frequency:** 1270 Kc....**Power:** 5000 Watts  
**Owned-Operated By**...Rock Island Bcstg. Co.  
**Address**.....231 18th St.  
**Tel.:** 786-5441.....CBS  
**Newspaper Affiliation**...Rock Island Argus  
**Representative**.....Hyett, Avery-Knodel  
**President**.....Ben H. Potter  
**V.P., Gen., Sta. Mgr.**.....Leslie C. Johnson  
**Asst. Mgr., Dir. Sales**.....Maurice Corken  
**Sales Prom. Mgr.**.....Heber Darton  
**Program Dir.**.....Frank S. Hicks  
**Publicity Dir.**.....Fern Hawks  
**Chief Engineer**.....Robert J. Sinnett  
**Owners of:** WHBF-TV, Rock Island.

**WJBD—Salem—1956**

**Frequency:** 1350 Kc....**Power:** 500 Watts, d.  
**Owned**.....Salem Bcstg. Co.  
**Address**.....121 S. Walnut St.  
**Tel.:** 2000.....Independent  
**Representative**.....Grant Webb  
**General, Sta. Mgr., Ch. Eng.**...Bryan Davidson  
**Program Dir.**.....James Storment  
**Comm. Mgr.**.....John Schrivner  
**Owners of:** WFIW, Fairfield; WMFT Terre Haute.

**WHCO—Sparta—1955**

**Frequency:** 1230 Kc....**Power** 250 W.  
**Owned**...Hirsch Communication Eng. Corp.  
**Address**...324 Broadway, Cape Girardeau, Mo.  
**Tel.:** 5-5511.....Independent  
**President**.....Robert O. Hirsch  
**Station Manager**.....Jack Schepher

**WCVS—Springfield—1926**

**Frequency:** 1450 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....WPFA, Inc.  
**Address**.....3001 S. Fourth St.  
**Tel.:** Kingswood 4-9855.....ABC  
**Sta. Representative**.....Weed  
**President**.....J. William O'Connor  
**General Manager**.....Ken Spengler  
**Asst. Manager**.....Howard Fisher  
**Program Director**.....James Palmer  
**Sales Prom. Mgr.**.....Douglas Spengler  
**Chief Engineer**.....Dick Ashentelner

**WMAY—Springfield—1950**

**Freq.:** 970 Kc...**Power:** 1 Kw. d.; 500 W. n.  
**Owned-Oper. By**.....Lincoln Bcstg. Corp.  
**Address**.....711 Myers Bldg.  
**Tel.:** Kingswood 4-1766.....NBC  
**Station Rep.**.....Daren F. McGavren  
**President, Gen. Mgr.**.....Gordon Sherman  
**Commercial Mgr.**.....John O'Shea  
**Program Director**.....Syl Binklin  
**Sales Prom. Publicity Dir.**.....Mel Kampe  
**Chief Engineer**.....Melvin Feldman

**WTAX—Springfield—1930**

**Frequency:** 1240 Kc....**Power:** 250 Watts  
**Owned-Operated By**.....WTAX, Inc.

## ILLINOIS-INDIANA

Business Address.....712 S. 31st St.  
Tel.: 2-4441.....CBS  
Sta. Representative.....Gill-Perna  
Pres., Gen. Mgr.....Oliver J. Keller  
Commercial Manager.....S. T. Harbison  
Program Director.....Wesley Simon  
Publicity Director.....Joan Meisner  
Chief Engineer.....Bill Gustaison

### WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Streator Bcstg. Co.  
Address.....Box 377  
Tel.: 2-2947.....Independent  
Representative.....John E. Pearson  
General Manager.....Vernon R. Nunn  
Comm. Mgr.....Jack Hallstrom  
Program Director.....Kes Pollock  
Owners of: WRAM, Mammouth; WYMC, Mt.  
Carmel.

### WSDR—Sterling—1949

Frequency: 1240 Kc.....Power: 100 Watts  
Owned-Oper. By.....Blackhawk Bdstg. Co.  
Address.....Lawrence Bldg.  
Tel.: Main 5-3400.....Independent  
Pres., Gen. Mgr.....Sam Bartlett  
Asst. Sta. Mgr.....John Rohwer  
Chief Engineer.....Ed Fisher

### WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d  
Owned-Operated By.....Moyer Bcstg. Co.  
Address.....Hotel Frisini  
Tel.: VAn Dyke 4-3366.....Independent  
Representative.....Continental

President.....Roger Moyer  
General Manager.....W. P. Scott  
Chief Engineer.....Max Cline

### WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned-Operated By.....WKID Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: EM 7-5431.....Independent  
Representative.....John E. Pearson  
President, Gen. Mgr.....Robert F. Meskill  
Chief Engineer.....Alan Saldeen

### WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....News-Sun Bcstg. Co.  
Business Address.....P. O. Box 500  
Tel.: Delta 6-7900.....Independent  
Newspaper Affiliation.....Waukegan News-Sun  
Representative.....Devney O'Connell  
General, Sta. Mgr.....Alfred F. Sorenson  
Commercial Manager.....Jerry Cray  
Program Director.....Bob Jones  
Sales Prom., Publicity Dir.....Wilt Haff  
Chief Engineer.....Stanley G. Chadwick

### WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.  
Owned.....Pyramid Radio Bcstg. & TV Co.  
Address.....P. O. Box 359  
Tel.: 1300.....Independent  
Representative.....Hal Holman  
President.....Dr. Guy W. Lambert  
General, Comm. Mgr.....Walter C. Schaler  
Program, Publicity Director.....Fran Booton  
Chief Engineer.....Everett T. Kennedy

Pop.: 4,704,500

Families: 1,448,000

**Indiana**

Radio Homes: 1,410,500

AM Stas. in State: 63

### WHBU—Anderson—1923

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Anderson Bcstg. Corp.  
Business-Studio.....640 Citizens Bank Bldg.  
Tel.: 644-779.....CBS  
President.....C. Bruce McConnell  
General Manager.....John R. Atkinson  
Chief Engr.....W. J. Hecht

### WHUT—Anderson—1946

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....WBOW Radio, Inc.  
Address.....Box 350  
Tel.: 4-1255.....KBS  
President.....William O'Connor  
General Manager.....John Karr  
Commercial Manager.....Robert Knoles  
Program Director.....Bill Roberts  
Publicity Director.....Jay Russell  
Chief Engineer.....William Long  
Owners of: WBOW, Terre Haute, Ind.

### WITE—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.  
Owned By.....Quad Cities Bcstg. Corp.  
Address.....P. O. Box 227  
Tel.: 2317.....KBS  
President.....Gil Metzger  
Gen. Station Mgr.....Wally Bruner  
Commercial Manager.....Carl Rugenstein  
Program Director.....Bob Hardy  
Sales Prom. Mgr.....Duane Halsema  
Publicity Director.....Dave Boaz  
Chief Engineer.....Bill Mercer  
Owners of: WITZ, Jasper, Ind.; WITY, Danville,  
Ill.

### WBIW—Bedford—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Bedford Bcstg. Co.  
Address.....P. O. Box 127  
Tel.: BRowing 5-7555.....Independent  
Co-owners.....A. I. & J. H. McGillyvra

**WTTS—Bloomington—1949**

Freq.: 1370 Kc. Power 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Sarkes Tarzian, Inc.  
 Business-Studio Address..... 535 S. Walnut St.  
 Tel.: 2-3366..... ABC  
 Representative..... Meeker  
 President..... Sarkes Tarzian  
 Gen. Mgr..... Glenn Van Horn  
 Commercial Mgr..... C. Raymond Bartlett  
 Program Director..... William Franzmann  
 Chief Engineer..... William Wood  
 Owners of: WTTV, Indianapolis; WPTA-TV,  
 Fort Wayne; WFAA-TV, Lafayette; WTTV-FM,  
 Bloomington; WPTB-FM, Ft. Wayne.

**WBNL—Boonville—1950**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Boonville Bcstg. Co.  
 Address..... Lynnville Road  
 Tel.: 880..... KBS-MBS  
 Pres., Chief Eng..... H. C. Sanders  
 Gen., Program Dir..... Norman Hall

**WCSI—Columbus—1950**

Frequency: 1010 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... White River Bcstg.  
 Address..... 501½ Washington St.  
 Tel.: DReXel 2-4448..... Independent  
 Newspaper Affilia... Rep.-Courier, Findlay, O.  
 Representative..... Clark  
 President..... R. L. Heminger  
 Gen. Mgr..... Jack E. Douglas  
 Commercial Mgr..... J. F. Kauper  
 Program Dir..... Donald Pille  
 Chief Engineer..... Max Cockley

**WCNB—Connersville—1948**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Operated By..... News Examiner Co.  
 Business-Studio Address..... 406 Central Ave.  
 Tel.: 1950..... Independent  
 Newspaper Affil..... News Examiner  
 Representative..... Gill-Perna  
 Station, Comm. Mgr..... E. M. Jackson  
 Program Dir..... Francis E. Chomel  
 Secretary..... G. S. Tatman  
 Chief Engineer..... Arthur J. Smith

**WCMR—Elkhart—1956**

Frequency: 1270 Kc. Power: 5 Kw. d.  
 Owned By..... Clarence C. Moore  
 Business Address..... Box 261  
 Tel.: JA 3-4567..... Independent  
 Sta. Representative..... Gill-Perna  
 President, Gen. Mgr..... Clarence C. Moore  
 Commercial, Sta. Mgr..... Lu Martin  
 Publicity Director..... Bill Miller  
 Chief Engineer..... Samuel C. Smeltzer

**WTRC—Elkhart—1931**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Truth Publishing Co.  
 Address..... Box 636  
 Tel.: JA 3-1960..... NBC

Newspaper Affiliation..... Elkhart Truth  
 Representative..... Bramham  
 President..... John F. Dille, Jr.  
 V. P., Gen. Mgr..... Paul C. Brines  
 Station Mgr..... Jerry Maloney  
 Asst. Mgr..... Edwin J. Lasko  
 Prog. Dir..... Edwin Huot  
 Sales Prom., Publicity Dir..... Ken Owens  
 Chief Engineer..... Woodrow Hawkins  
 Owners of: WKJG-AM-TV, Ft. Wayne; WSAJ-TV,  
 South Bend.

**WEOA—Evansville—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned..... WEHT, Inc.  
 Business-Studio Address..... Box 395  
 Tel.: HArrison 2-4171..... CBS  
 Representative..... Gill-Perna  
 President..... Edwin G. Richter, Jr.  
 General Manager..... James H. Manion  
 Chief Engineer..... William Schultz  
 Owners of: WEHT-TV, Evansville.

**WGBF—Evansville—1923**

Frequency: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WGBF, Inc.  
 Business-Studio Address..... 1001 Diamond Ave.  
 Tel.: HA 2-1171..... NBC  
 Representative..... Weed & Co.  
 President, Gen. Mgr..... Martin L. Leigh  
 Program Director..... Mrs. Pat Roper  
 Sales Prom., Publicity..... Gene Crawford  
 Chief Engineer..... Erwin P. Schoeny

**WIKY—Evansville—1947**

Frequency: 820 Kc. Power: 250 Watts d.  
 Owned-Oper. By... South Central Bcstg. Corp.  
 Address..... 1162 Mt. Auburn Rd.  
 Tel.: Harrison 4-8284..... Independent  
 Representative..... John E. Pearson Co.  
 Pres., Gen.-Sta. Mgr..... John A. Engelbrecht  
 Chief Engineer..... George F. Stoltz  
 Owners of: WTVK-TV, Knoxville.

**WJPS—Evansville—1948**

Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By..... WJPS, Inc.  
 Business-Studio Address..... 206 Main St.  
 Tel.: HArrison 5-2221..... ABC  
 Representative..... Bolling  
 President..... Robert S. Davis  
 General, Public Dir..... Verne Paule  
 Commercial Manager..... R. L. Byers  
 Program Director..... James G. Hearon  
 Chief Engineer..... John F. Brown

**WANE—Ft. Wayne—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned..... Indiana Broadcasting Corp.  
 Address..... 2915 W. State Blvd.  
 Tel.: ANThony 9411..... CBS  
 Sta. Representative..... H-R Rep.  
 President..... C. Wrede Petersmeyer  
 General Manager..... Reid D. Chapman

## INDIANA

Commercial Mgr. . . . . D. Shull  
Chief Engineer . . . . . C. E. Wallace  
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla.; KIOU-TV, Houston, Tex.; KNTV, Sacramento, Calif.

### WGL—Ft. Wayne—1924

Frequency: 1250 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . News-Sentinel Bcstg. Co., Inc.  
Bus.-Studio Address . . . 201½ W. Jefferson St.  
Tel.: Eastbrook 3366 . . . . . ABC  
Newspaper Affiliation . . . . . News-Sentinel  
President . . . . . Helene R. Foellinger  
Gen., Sta., Comm. Mgr. . . . . Merrill C. Johnson  
Program Director . . . . . William Hausman  
Publicity, Prom. Mgr. . . . . Joyce Nix  
Chief Engineer . . . . . Damon Wilson

### WKJG—Ft. Wayne—1947

Frequency: 1380 Kc. . . . . Power: 5000 Watts  
Owner . . . . . WKJG, Inc.  
Business-Studio Add. . . . . 2633 W. State Blvd.  
Tel.: ANthony 2295 . . . . . NBC  
Representative . . . . . Branham  
President . . . . . John F. Dille, Jr.  
Vice Pres. . . . . Paul Brynes  
Gen. Sta. Mgr. . . . . Edward G. Thoms  
Commercial Manager . . . . . Carleton Evans  
Program Director . . . . . Karl W. Hudson  
Chief Eng. . . . . Eugene A. Chase

### WOWO—Ft. Wayne—1926

Frequency: 1190 Kc. . . . . Power: 50 Kw.  
Owner . . . Westinghouse Broadcasting Co., Inc.  
Address . . . . . 124 W. Washington Blvd.  
Tel.: AN 9436 . . . . . Independent  
Sta. Representative . . . . . AM Radio Sales  
President . . . . . Donald H. McGannon  
General, Sta. Mgr. . . . . Edward Wallis  
Commercial Manager . . . . . H. D. Longworth  
Sales Prom. Mgr. . . . . Paul Lindsay  
Program Dir. . . . . Cal Bollwinkel  
Publicity Director . . . . . Hilda C. Woehmeyer  
Chief Engineer . . . . . Hal Brokaw  
Owners of: KPIN, San Francisco, Calif.; WBZ-WBZA, Boston-Springfield, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

### WILO—Frankfort—1953

Frequency: 1570 Kc. . . . . Power: 250 Watts  
Owned By . . . . . Kasper Bcstg. Co.  
Address . . . . . 52½ E. Washington St.  
Tel.: 3338 . . . . . KBS  
Gen. Mgr. . . . . V. J. Kasper  
Chief Engineer . . . . . D. L. Head

### WGRY—Gary—1950

Frequency: 1370 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . WGRY, Inc.  
Address . . . . . 3669 B'way  
Tel.: Turner 4-9409 . . . . . Independent  
Station Rep. . . . . Grant Webb  
President, Gen. Mgr. . . . . George Whitney

### WWCA—Gary—1949

Frequency: 1270 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . Lake Bdcastg Co., Inc.  
Address . . . . . Hotel Gary  
Tel.: TU 6-9171 . . . . . Independent  
Station Rep. . . . . John E. Pearson Co.  
Pres., Gen. Mgr. . . . . Dee O. Coe  
Asst. Gen. Mgr. . . . . Joseph A. Haas  
Chief Engineer . . . . . Victor Voss

### WKAM—Goshen—1954

Frequency: 1460 Kc. . . . . Power: 1000 Watts, d.  
Owned-Operated By . . . Kosclusko Bcstg. Corp.  
Address . . . . . Hotel Goshen  
Tel.: Kystone 3-1460 . . . . . KBS  
President . . . . . William N. Udell  
General Manager . . . . . Bill Udell  
Station Manager . . . . . Howard Heckner  
Comm., Program Director . . . . . Donald Blough  
Sales Prom. Director . . . . . Chuck Miller  
Chief Engineer . . . . . Robert Baker Jr.  
Owners of: WINS, Michigan City, Ind.

### WJOB—Hammond—1928

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Colby Bcstg.  
Address . . . . . Radio Center  
Tel.: TI 4-1230 . . . . . Independent  
Pres., Gen. Mgr. . . . . Julian Colby  
Commercial, Prom. Mgr. . . . . Hugh Pieron  
Program Director . . . . . Jack Naimo  
Publicity Director . . . . . John E. Keane  
Chief Engineer . . . . . Jess Peters

### WHLT—Huntington—1957

Frequency: 1300 Kc. . . . . Power: 500 Watts  
Owned-Operated By . . . Radio Huntington, Inc.  
Business Address . . . . . Hotel LaFontaine  
Tel.: 3404 . . . . . Independent  
Pres., Gen. Mgr. . . . . William J. Warren  
Chief Engineer . . . . . Charles Yelverton

### WFBM—Indianapolis—1926

Frequency: 1260 Kc. . . . . Power: 5000 Watts  
Owned By . . . . . Twin State Bcstg., Inc.  
Address . . . . . 1330 N. Meridian St.  
Tel.: MELrose 4-8521 . . . . . ABC  
Representative . . . . . Katz  
President . . . . . W. C. Pullen, Jr.  
V.P., Gen. Mgr. . . . . Eldon Campbell  
Gen. Sales Mgr. . . . . Henry H. Franz  
Station Mgr. . . . . Franklin H. Small  
Program Director . . . . . Chuck Breece  
Promotion Manager . . . . . John F. Huslbut  
Publicity Director . . . . . Jerry Chapman  
Chief Engineer . . . . . Bob Flanders  
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WFBM-TV.

### WGEE—Indianapolis—1956

Frequency: 1590 Kc. . . . . Power: 5 Kw. d.  
Owned . . . . . Rollins Bcstg. Co.  
Address . . . . . 414 French St., Wilmington, Del.  
Tel.: OL 4-8881 . . . . . Independent  
Station Rep. . . . . Continental



President.....O. Wayne Rollins  
 General Manager.....Al Lamphear  
 Station Manager.....Keesh Walters  
 Commercial Manager.....James Lawson  
 Program Director.....Frank Michaels  
 Sales Prom. Manager.....James Malsbury  
 Publicity Director.....Robert Todd  
 Chief Engineer.....Warren Fooks  
 Owners of: WCHS-AM-TV, Charleston; WAMS,  
 Wilmington; WRAP, Norfolk; WNJR, Newark;  
 WBEE, Harvey; WPTZ-TV, Plattsburgh; WEAR-  
 TV, Pensacola

**WIBC—Indianapolis—1938**

Freq. 1070 Kc..Power: 50 Kw. d.; 10 Kw. n.  
 Owned-Operated By.....WIBC, Inc.  
 Business Address.....2835 N. Illinois St.  
 Tel.: WA 4-2661.....Independent  
 Representative.....John Blair  
 President, Gen. Mgr.....Richard M. Fairbanks  
 Commercial Manager.....Gilbert L. Berry  
 Prog. Dir.....William L. Dean  
 Sales Prom., Publicity Dir.....Ronald J. Weaver  
 Chief Engineer.....Robert W. Minton

**WIRE—Indianapolis—1924**

Frequency: 1430 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....WIRE Bcstg. Co.  
 Business-Studio Add...307 N. Pennsylvania St.  
 Tel.: ME 5-1541.....NBC  
 Representative.....Peters, Griffin & Woodward  
 President, Gen. Mgr.....Joseph C. Amatore  
 Commercial Mgr.....Bill J. Shuel  
 Program Director.....James W. Rowe  
 Prom., Publicity Dir.....Paul L. Raikes  
 Chief Eng.....Eugene E. Alden

**WISH—Indianapolis—1941**

Frequency: 1310 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....Indiana Bcstg. Corp.  
 Business-Studio Address...1440 N. Meridian St.  
 Tel.: ME 4-6411.....CBS  
 Sta. Representatives.....H. R. Reys  
 President.....C. Wrede Petersmeyer  
 General Manager.....Robert McConnell  
 Sta. Comm. Mgr.....Robert Ohleyer  
 Program Director.....William E. Frosch, Jr.  
 Publicity Dir.....John Abbott  
 Chief Engineer.....Stokes Gresham, Jr.  
 Owners of: WISH-TV, Indianapolis, Ind; WANE-  
 AM-TV, Fort Wayne, Ind.

**WXLW—Indianapolis—1948**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....Radio Indianapolis, Inc.  
 Address.....3003 Kessler Blvd.  
 Tel.: WAlnut 5-6494.....Independent  
 Station Rep.....Robert E. Eastman  
 President.....Lyman S. Ayres  
 General Manager.....Robert D. Enoch  
 Program Director.....Greg Smith  
 Chief Engineer.....Bert Goetzinger

**WITZ—Jasper—1948**

Frequency: 990 Kc. ....Power: 1000 Watts d.  
 Owned-Operated By ..Jasper on the Air Inc.  
 Address .....Box 167

Tel.: 678 .....Independent  
 President .....Dr. Gilbert E. Metzger  
 General Manager.....Dennis J. Keller  
 Commercial Manager.....Gunnar Tosch  
 Program Director.....Jack Brandt  
 Sales Prom. Manager.....Bill Bates  
 Publicity Director.....Shirley Brenner  
 Chief Engineer.....Bob Weisman  
 Owners of: WITY, Danville.

**WAWK—Kendallville—1955**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Noble DeKalb Bcstg. Co.  
 Address .....Box 47  
 Tel.: 764.....Independent  
 V.P., General Manager.....Paul L. King  
 Commercial Manager.....Weldon Cornell  
 Program Director...Fred Manahan  
 Sales Prom. Dir.....Walter Weaver  
 Chief Engineer.....John Riddle

**WIOU—Kokomo—1948**

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owner .....Booth Broadcasting  
 Business Address.....State Rd. #26  
 Tel.: GL 7-1194.....CBS  
 Representative .....Weed  
 President.....John L. Booth  
 General, Comm. Mgr.....John Carl Jeffrey  
 Prog. Dir.....Hugo J. DiSalvo  
 Chief Engineer.....Clarence Mills  
 Owners of: WJLB, Detroit; WJVA, South Bend,  
 WTOD, Toledo; WBBC, Flint; WSGW, Saginaw,  
 WIBM, Jackson, Mich.

**WASK—Lafayette—1942**

Frequency: 1450 Kc.....Power: 250 watts  
 Owned.....Lafayette Bcstg., Inc.  
 Business-Studio Address...McCarty Lane  
 Tel.: Gibson 7-2186.....MBS  
 President.....E. Joseph Bannon  
 General, Comm. Mgr.....Dick Pittenger  
 Program Director.....Dick Lingle  
 Chief Engineer.....George Williamson

**WAZY—Lafayette—1959**

Frequency: 1410 Kc.....Power: 1,000 Watts d.  
 Owned By.....WAZY Radio, Inc.  
 Address.....420 Columbia St.  
 Tel.: SHerwood 2-5021.....Independent  
 Station Rep.....John E. Pearson  
 President, Gen. Mgr.....J. E. Willis  
 Commercial Manager.....Dick Long  
 Program Director.....Bill Dawson  
 Chief Engineer.....Nate Hazlett

**WLOI—La Porte—1948**

Frequency: 1540 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...La Porte County Bcstg. Co.  
 Address.....P. O. Box 385  
 Tel.: 4144.....Independent  
 Sta. Rep.....Pearson  
 President.....Dee O. Coe  
 Asst. Gen. Mgr.....J. Haas  
 Chief Engineer.....Victor Voss

**INDIANA** ~~~~~

**WBTO—Linton—1953**

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned-Oper. By The Linton Bcstg. Co.  
Business Address Highway 54  
Tel.: 63 KBS  
President H. C. Sanders  
General Manager H. D. Boardman

**WSAL—Logansport—1949**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By Logansport Bcstg. Corp.  
Address P. O. Box 399  
Tel.: 3111 MBS  
President Glenn L. Miller  
Gen., Sta. Mgr. Richard E. Jackson  
Chief Engineer Raymond A. Olson

**WORX—Madison—1953**

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Oper. By Electronic Lab. Inc.  
Address Telegraph Hill  
Tel.: 1270 KBS  
President C. E. Henson  
General Manager Dick Witty  
Chief Engineer Roger Bradley

**WBAT—Marion—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Marlon Radio Corp  
Address 303½ S. Adams St  
Tel.: NOrth 4-6239 ABC  
Representative Everett-McKinney  
President Lester G. Spencer  
General, Sta. Manager William C. Fowler  
Comm. Mgr. A. G. Von Dielingen  
Program Director Mel Strasser  
Chief Engineer Warren Arnett  
Owners of: WKBY, Richmond, Ind.

**WMRI—Marion—1955**

Frequency: 860 Kc. Power: 250 Watts  
Owned By WMRI, Inc.  
Business Address Pennsylvania St.  
Tel.: NOrth 4-7396 CBS  
Newspaper Affil. Chronicle Leader-Tribune  
Representative Burn-Smith  
Gen. Mgr. Robert Fincannon  
Comm. Sales Prom. Mgr. Robert Wright  
Program Director Richard W. Florea  
Publicity Director Don Tillman  
Chief Engineer Robert Shively

**WIMS—Michigan City—1947**

Freq.: 1420 Kc. Power: 5 Kw. d.; 500 Wts. n.  
Owned Northern Indiana Bcsters., Inc.  
Business-Studio Address Old Chicago Road  
Tel.: TR 4-5245 Independent  
Pres., Gen. Mgr. William N. Udell  
Comm. Mgrs. Al Halus-S. C. McDonnell  
Sales Prom. Manager Robert E. Pfister  
Chief Engineer Robert E. Schilling  
Owners of: WKAM, Goshen, Ind.

**WPCO—Mount Vernon—1955**

Frequency: 1590 Kc. Power: 500 Watts d.  
Owned Mt. Vernon Broadcasting Co.  
Address Box 231  
Tel.: PO 3-4484 KBS  
President H. C. Sanders  
General Comm. Mgr. F. Courtney Smith  
Chief Engineer Bob Smiley

**WLBC—Muncie—1926**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By Tri City Radio Corp.  
Business Address Box 271  
Tel.: AT 8-4403 CBS  
Representative Hal Holman  
Pres., Gen. Sta. Mgr. D. A. Burton  
Commercial, Prom. Mgr. Bill Craig  
Chief Engineer Pat Finnegan  
Owners of: WLBC-TV, Muncie.

**WOWI—New Albany—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By Kentuckiana Broadcasting  
Address 712 West B'way, Louisville, Ky.  
Tel.: WH 4-2235 Independent  
Station Rep. Devney-O'Connell  
President William J. Frenz  
General Manager Nat Bailen  
Comm. Prom. Mgr. John Marver  
Program Director Red Kirk  
Publicity Director Bill Rough  
Chief Engineer Joe Cox

**WCTW—New Castle—1947**

Frequency: 1550 Kc. Power: 250 Watts  
Owned WCTW, Inc.  
Address St. Rd. 38  
Tel.: JA 9-2600 Independent  
President Walter S. Chambers, Jr.  
General, Station Mgr. Howard A. White  
Sales Prom., Comm. Mgr. Harley Stone  
Program, Pub. Dir. Jay Cunningham  
Chief Engineer Francis Thompson

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. Power: 500 Watts  
Owned Dorrell Ochs  
Address P. O. Box 46  
Tel.: FI 9-8421 Independent  
Station Representative Hopewell  
President Dorrell Ochs  
General Sta. Mgr. Eddie Sears  
Chief Engineer Jim Ochs

**WARU—Peru—1954**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By Wabash-Peru Bcstg Co., Inc.  
Address Hwy. 24  
Tel.: GRidley 3-4448 Independent  
President S. L. Hoffman  
Manager R. W. Schultz

**WPGW—Portland—1950**

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Glenn West  
Address.....Box 808  
Tel.: 1094.....KBS  
Owner, Gen. Mgr.....Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Princeton Bcstg. Co.  
Address.....Box 8  
Tel.: FU 5-4861.....Independent  
Sta. Representative.....Devney O'Connell  
Gen., Sta. Mgr.....M. R. Lankford  
Chief Engineer.....John S. Sanders

**WKBV—Richmond—1926**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....Central Bcstg. Corp.  
Address.....W. Main St.  
Tel.: 3-1156.....ABC  
Sta. Representative.....Everett-McKinney  
Pres., Gen., Sta. Mgr.....Lester G. Spencer  
Commercial Manager.....Jim Wickemeyer  
Publicity Manager.....Bill Woehrman  
Program Director.....William M. Quigg  
Sales Prom. Director.....C. E. Stevens  
Chief Engineer.....L. J. Duning  
Owners of: WBAT, Marion, Ind.

**WSLM—Salem—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Don H. Martin  
Address.....Box 472  
Tel.: 1005.....KBS  
Station Rep.....Masla  
Owner, Gen. Mgr.....Don H. Martin  
Commercial Mgr.....Herb Arms  
Chief Engineer.....Darrell Dixon

**WJCD—Seymour—1949**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By.....Dr. Azra C. Baker  
Address.....1534 Ewing St.  
Tel.: JACKSON 2-1390.....Independent  
Station Mgr.....Bob Shippee  
Chief Engineer.....Arthur T. Kindell

**WJVA—South Bend—1947**

Frequency: 1580 Kc. Power: 1000 Watts, d.  
Owned By.....Booth Broadcasting Co.  
Address.....Box 179  
Tel.: CE 4-1111.....Independent  
Station Rep.....Gill-Perna  
President.....John L. Booth  
General, Sta. Mgr.....Martin G. Creel  
Program, Publicity Director.....Dave Kaye  
Sales Prom. Mgr.....Bernard Thomas  
Chief Engineer.....Dick Dean  
Owners of: WIOU, Kokomo; WTOD, Toledo;  
WJLB, Detroit; WSGW, Saginaw; WTRX, Flint;  
WIBM, Jackson.

**WNDU—South Bend—1944**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Michiana Telecasting Corp.  
Address.....Box 989  
Tel.: CE 3-7111.....ABC  
Sta. Rep.....Venard, Rintoul & McConnell  
Pres.....Rev. Theodore M. Hesburgh  
General Manager.....W. Thomas Hamilton  
Comm. Sta. Mgr.....Robert J. Nowicki  
Program Director.....John E. McCullough  
Sales Prom. Mgr.....Walter Purcell  
Station Manager.....Daniel E. Martin  
Chief Engineer.....Bazil O'Hagan  
Owners of: WNDU-TV.

**WSBT—South Bend—1921**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Operated By The South Bend Tribune  
Bus.-Studio Address.....300 W. Jefferson Blvd.  
Tel.: CE 3-3141.....CBS  
Newspaper Affiliation.....South Bend Tribune  
Representative.....Paul H. Raymer  
President.....Franklin D. Schurz  
General Manager.....Neal B. Welch  
Commercial Manager.....Will R. Darch  
Prom., Publicity Dir.....Norbert Gassensmith  
Program Director.....Oliver M. Parcher  
Chief Engineer.....Arthur R. O'Neil

**WTCJ—Tell City—1948**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Tell City Bcstg. Co.  
Address.....Tell City  
Tel.: 740.....KBS  
Owner, Manager.....James R. Brewer

**WBOW—Terre Haute—1927**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....Radio WBOW, Inc.  
Business-Studio Address.....303 S. 6th St.  
Tel.: CR 5034.....MBS  
Representative.....Weed  
President, Gen. Mgr.....J. W. O'Connor  
Station Mgr.....Ralph S. McHarque  
Commercial Manager.....Karl Walwik  
Program Dir.....Robert L. Karr  
Chief Engineer.....Frank Casteel

**WMFT—Terre Haute—1958**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned.....Citizens Bcstg. Co., Inc.  
Business Address.....641 E. Ohio St.  
Tel.: CRawford 9618.....Independent  
Representative.....Burn-Smith  
President.....T. S. Land  
General Manager.....Richard Beiser  
Publicity Director.....Mrs. Wilma Sapp  
Chief Engineer.....P. Ford

**WTHI—Terre Haute—1947**

Frequency: 1480 Kc. Power: 1000 Watts  
Owned-Oper. By Wabash Valley Bdg. Corp.  
Address.....918 Ohio St.

**INDIANA-IOWA** 

Tel.: CR 9481.....CBS  
 Sta. Representative.....Bolling  
 President.....Anton Hulman, Jr.  
 V.P. & Gen. Mgr.....Joseph M. Higgins  
 Commercial Mgr.....George Foulkes  
 Sales Prom. Mgr.....Mary Claire Langlois  
 Radio-TV Opera.....Ben Falber Jr.  
 Chief Engineer.....Russ Arnold

**WAOV—Vincennes—1940**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Vincennes Sun Co.  
 Business Address.....Grand Hotel  
 Tel.: TU 2-6060.....MBS  
 Newspaper Affil.....Sun Commercial  
 Station Rep.....John E. Pearson  
 President, Gen. Mgr.....Howard N. Greenlee  
 Comm. Sta. Mgr.....William Kepler  
 Sales Prom. Manager.....Robert Stevens  
 Program Director.....Robert Duckworth  
 Publicity Dir.....John R. Cutshall  
 Chief Engineer.....Ralph Baldwin

**WRSW—Warsaw—1951**

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned-Oper. By..Reub Williams & Sons, Inc.  
 Address.....Times Building  
 Tel.: Amherst 7-3111.....Independent  
 Newspaper Affil.....Times-Union  
 President.....R. B. Williams  
 General Manager.....William Mollenhour  
 Commercial Manager.....Jack Essenberg  
 Program Director.....Marie Snyder  
 Chief Engineer.....Fred Gresso

**WAMW—Washington—1955**

Frequency: 1580 Kc.....Power: 250 W., d.  
 Owned-Operated By..Washington Radio, Inc.  
 Address.....615 S.E. 11th St.  
 Tel.: CL 4-4300.....KBS  
 Newspaper Affil.....Wash. Herald  
 President.....Mrs. H. B. Bausman  
 General Manager.....Joe Edwards  
 Commercial Manager.....William T. Simpson  
 Prog. Dir.....Gene Cabel  
 Chief Engineer.....Joe Fox

Pop.: 2,770,000	<b>Iowa</b>	Radio Homes: 842,500
Families: 853,500		AM Stas. in State: 62

**KLGA—Algona—1956**

Frequency: 1600 Kc.....Power: 5 Kw. d.  
 Owned By.....KLGA, Inc.  
 Address.....Box 47  
 Tel.: CY 4-2475.....KBS  
 President.....Robert W. Behling  
 Gen., Comm. Mgr.....Robert A. Wilson  
 Program Director.....Andy Anderson  
 Sales Prom. Mgr.....Herb Boyer  
 Publicity Director.....Dotty Greenberg  
 Chief Engineer.....Harry C. Snyder

**KWBG—Boone—1950**

Freq.: 1590 Kc...Power: 1 Kw. d.; 500 Wts. n.  
 Owned-Operated By.....Boone Bcstg. Co.  
 Address.....P. O. Box 36  
 Tel.: GE 2-1590.....KBS  
 Newspaper Affil.....News-Republican  
 President.....Mary G. Garvey  
 General Manager.....H. A. Garvey  
 Sales Prom. Mgr.....R. G. Lanier  
 Program Director.....Tom Quinlan  
 Chief Engineer.....John W. Stribling

**KASI—Ames—1948**

Frequency: 1430 Kc....Power: 1000 Watts d.  
 Owned-Operated By...Story County Bcstg. Co.  
 Address.....Main & Burnett Sts.  
 Tel.: CE 2-3152.....KBS  
 Sta. Representative.....Grant Webb  
 Commercial Mgr.....James Orngard  
 Program Dir.....Carol Farmer  
 Sales Prom. Mgr.....W. Ray, Jr.  
 Chief Engineer.....Eldon Wesley

**KBUR—Burlington—1941**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By...Burlington Bcstg. Co.  
 Address.....Roosevelt Road  
 Tel.: PL 2-2701.....ABC  
 President.....G. B. McDermott  
 General Mgr.....D. H. Steinle  
 Program Director.....Richard Mosena  
 Chief Engineer.....Cletus Paull

**KJAN—Atlantic—1950**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Operated By..Nishna Valley Bcstg. Co.  
 Address.....Box 110  
 Tel.: 1717.....KBS  
 Pres., Comm. Mgr.....E. G. Faust  
 General Manager.....Frank G. Miller  
 Program, Publicity Dir.....Robert Einhaus  
 Chief Engineer.....Dick Neby

**KCIM—Carroll—1950**

Frequency: 1380 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Carroll Broadcasting Co.  
 Address.....Box 431  
 Tel.: 4321.....Independent  
 Representative.....Pearson  
 General Manager.....Leo R. Mayr  
 Commercial Manager.....Lee Sandberg  
 Program Director.....Neil Trobak  
 Chief Engineer.....Roger Belke

**KCFI—Cedar Falls—1958**

Frequency: 1250 Kc. .... Power: 500 Watts d.  
 Owned By ..... Blanchard & Campbell  
 Address ..... P.O. Box 256  
 Tel.: Colfax 6-1739 ..... Independent  
 Station Rep. .... Gene Bolles  
 Owner ..... Jane A. Roberts  
 General Manager ..... R. W. Cox  
 Chief Engineer ..... Wayne S. Markland

**KCRG—Cedar Rapids—1947**

Frequency: 1600 Kc. .... Power 5000 Watts  
 Owned-Oper. By ..... Cedar Rapids TV Co.  
 Address ..... 104 1st St., S.W.  
 Tel.: EMpire 4-4194 ..... ABC  
 Newspaper Affil. .... Gazette  
 Sta. Representative ..... Branham Co.  
 President ..... Joseph F. Hladky, Jr.  
 General Manager ..... Redd Gardner  
 Commercial Manager ..... Charles F. Butler  
 Program Director ..... Jim Young  
 Sales Prom. Publicity Dir. .... Edna A. Herbst  
 Chief Engineer ..... Lad Hlavaty  
 Owners of: KCRG-TV.

**KPIG—Cedar Rapids—1949**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Cedar Rapids Bcstg.  
 Business Address ..... 1225 First Ave., S.E.  
 Tel.: EM 3-8265 ..... Independent  
 Sta. Representative ..... Everett McKinney  
 Gen., Sta. Mgr. .... James I. Mitchell  
 Chief Engineer ..... Wayne C. Cornils

**WMT—Cedar Rapids—1922**

Frequency: 600 Kc. .... Power: 5000 Watts  
 Owned ..... American Bcstg. Stations, Inc.  
 Bus.-Studio Address ..... Paramount Theater Bldg.  
 Tel.: EM 4-0171 ..... CBS  
 Representative ..... Katz  
 President ..... Mrs. Helen S. Mark  
 V.P., General Manager ..... William B. Qarnton  
 Station Mgr. .... Kenneth L. Hastie  
 Commercial Mgr. .... Beryl W. Starbuck  
 Promotion Mgr. .... Jim Eowermaster  
 Program Manager ..... Dean Landfear  
 Chief Engineer ..... George Hixenbaugh  
 Owners of: KWMT, Ft. Dodge; WMT-TV.

**KCOG—Centerville—1949**

Frequency: 1400 Kc. .... Power: 100 Watts  
 Owned ..... Hope Co.  
 Address ..... 1910 S. Main St.  
 Tel.: 407 ..... KBS  
 Station Rep. .... James D. Bowden  
 President ..... Leroy Okerlund  
 Gen., Sta. Manager ..... Gene C. Loffler II  
 Commercial Manager ..... Dick King  
 Sales Prom. Manager ..... Virgene Fulkerson  
 Program Director ..... Carl Corbett  
 Publicity Director ..... Lynn Green  
 Chief Engineer ..... Robert Johnson

**KCHA—Charles City—1949**

Frequency: 1580 Kc. .... Power: 500 Watts d.

Owned-Oper. By ..... Radio Incorporated  
 Address ..... 300½ N. Main St.  
 Tel.: CApitol 8-1231 ..... KBS  
 Station Rep. .... Hopewell  
 Pres., Gen. Mgr. .... L. J. Bromberg  
 Commercial, Program Dir. .... Richard Snyder  
 Chief Engineer ..... Vern Bromberg

**KCHE—Cherokee—1953**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Cherokee Bcstg. Co.  
 Address ..... 219½ W. Main St.  
 Tel.: CAndl 5-2511 ..... Independent  
 Representative ..... Hopewell  
 President, Station Mgr. .... Charles Reznikov  
 Publicity Dir. .... Dale Brodt  
 Commercial Mgr. .... Dave Davis  
 Chief Engineer ..... Sterling Heil

**KCLN—Clinton—1956**

Frequency: 1390 Kc. .... Power: 1 Kw.  
 Owned By ..... Valley TV-Radio, Inc.  
 Address ..... 514 S. Second St.  
 Tel.: CH 3-2174 ..... Independent  
 Station Rep. .... Gill-Perna  
 President ..... Russell G. Salter  
 General Manager ..... Stanley B. Noyes  
 Commercial Manager ..... Roy V. Mann  
 Program Director ..... Don Rhyme  
 Chief Engineer ..... Milton Nicholas

**KROS—Clinton—1941**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Clinton Bcstg Corp.  
 Address ..... 246 Fifth Avenue South  
 Tel.: CH 2-1252 ..... MBS  
 Station Rep. .... Venard, Rintoul & McConnell  
 President, General Manager ..... B. M. Jacobson  
 Oper. Dir., Ch. Eng. .... G. A. Parker

**KSWI—Council Bluffs—1947**

Frequency: 1560 Kc. .... Power: 500 Watts d.  
 Owned-Operated By ..... Nonparell Bcstg. Co.  
 Address ..... 120 S. Main  
 Tel.: 322-4041 ..... ABC  
 President, Gen. Mgr. .... Robert H. O'Brien  
 Comm. Prom. Mgr. .... Clarence Hoovler  
 Station, Public Manager ..... David A. DoBell  
 Program, Ch. Eng. .... Bob Hallgren

**KSIB—Creston—1946**

Frequency: 1520 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Southwest Iowa Bcstg. Co.  
 Address ..... Radio Center  
 Tel.: ST 2-2155 ..... KBS  
 Sta. Rep. .... Venard, Rintoul & McConnell  
 Gen., Sta., Comm. Mgr. .... E. M. Horning  
 Chief Engineer ..... William Zollmar

**KSTT—Davenport—1946**

Frequency: 1170 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Quint Cities Bcstg. Co.  
 Address ..... 736 Federal St.  
 Tel.: 326-2541 ..... Independent

## IOWA

Representative ..... Forjoe  
Pres., Gen. Mgr. .... Frederick Epstein  
Program Director ..... Kenneth Draper  
Sales Prom., Publicity ..... James M. Watt  
Chief Engineer ..... Doug H. Horner

### KWNT—Davenport—1952

Frequency: 1580 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... Doralcar Assoc. Inc.  
Address ..... 1017 Mound St.  
Tel.: 326-4407 ..... MBS  
Station Rep. .... Weed  
President ..... Frank Babcock  
Vice President ..... Bill O'Connor  
General Manager ..... Allen C. Evans  
Commercial Manager ..... Jack Highberger  
Publicity Director ..... D. Shepherd  
Chief Engineer ..... Larry Andrews  
Owners of: WBOW, Terre Haute; WHUT, Anderson;  
WJRL, Rockford; WCVS, Springfield,  
WPEO, Peoria; KLEF, Ottumwa.

### WOC—Davenport—1922

Frequency: 1420 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Tri-City Bdcstg. Co.  
Address ..... 805 Brady Street  
Tel.: 32-3-3661 ..... NBC  
Representative ..... Peters, Griffin, Woodward  
President ..... Col. B. J. Palmer  
Exec. Vice Pres. .... Ralph Evans  
Station Manager ..... Ernest C. Sanders  
Commercial Mgr. .... F. Paxson Shaffer  
Sales Prom. Mgr., Pub. Dir. .... Richard Upp  
Program Dir. .... Raymond E. Guth  
Chief Eng. .... P. Arvidson  
Owners of: WOC-FM-TV.

### KDEC—Decorah—1947

Frequency: 1240 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Scenic Bcstg. Co.  
Business-Studio Address ..... 308½ W. Water St.  
Tel.: 382-4251 ..... KBS  
Pres., Gen. Mgr. .... Verne Koenig  
Commercial Mgr. .... Kenneth Bjerke  
Chief Engineer ..... John Hibbard

### KDSN—Denison—1956

Frequency: 1580 Kc. .... Power: 500 Watts  
Owned By ..... Denison Bcstg. Co.  
Address ..... Box 337  
Tel.: AMhurst 3-3141 ..... Independent  
Pres., Gen. Mgr. .... Walter F. Morrison  
Prog., Chief Engineer ..... Jim A. Peterson

### KCBC—Des Moines—1946

Frequency: 1390 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... Fletcher-Mitchell Corp.  
Address ..... Box 1404  
Tel.: CRestwood 7-4483 ..... ABC  
President ..... James I. Mitchell  
Gen., Sta. Mgr. .... Claire E. Grant  
Commercial Manager ..... Bob Bunce  
Sales Prom. Mgr. .... Don Purdy  
Program Director ..... Bob Lutz  
Chief Engineer ..... Robt. S. Brown

### WHO—Des Moines—1924

Frequency: 1040 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... Central Bcsta. Co.  
Address ..... 1100 Walnut St.  
Tel.: AT 8-6511 ..... NBC  
Representative ..... Peters, Griffin & Woodward  
President ..... Col. B. J. Palmer  
V. Pres. & Resident Mgr. .... Paul A. Loyet  
Asst. Manager ..... W. W. Woods  
Exec. V. Pres. .... Ralph Evans  
Sales Manager ..... Robert H. Harter  
Program Director ..... Cecil C. Huntzinger  
Sales Prom. Mgr. .... Donald Pearson  
Chief Engineer ..... Roy W. Pratt  
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

### KIOA—Des Moines—1948

Freq.: 940 Kc. .... Power: 10 Kw. d., 5 Kw. n.  
Owned ..... Public Radio Corp.  
Business Address ..... 503 Park St.  
Tel.: Atlantic 2-9191 ..... MBS  
Sta Representative ..... Adam Young  
President ..... Lester Kamin  
Gen., Sta. Mgr. .... James C. Dowell  
Program Director ..... L. Monroe  
Chief Engineer ..... Lyle W. Nolan

### KRNT—Des Moines—1935

Frequency: 1350 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... Cowles Bcstg. Co.  
Business Address ..... 9th & Pleasant Sts.  
Tel.: CH 3-4141 ..... CBS  
Newspaper Affiliation ..... Register-Tribune  
Station Representative ..... Katz  
General-Station Manager ..... Bob Dillon  
Commercial Manager ..... Paul Elliott  
Chief Engineer ..... C. F. Quentin

### KSO—Des Moines—1921

Frequency: 1460 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Midcontinent Bcstg. Co.  
Address ..... 1910 Ingersoll Ave.  
Tel.: CH 3-0571 ..... Independent  
Sta. Representative ..... H-R Rep.  
President ..... N. L. Benton  
General Manager ..... Frank McGivern  
Asst. Gen. Mgr. .... Bill Bengtson  
Program Manager ..... Dick Vance  
Chief Engineer ..... Homer Child  
Owners of: WLOL, Minneapolis; WKOW, Madison;  
KELO-AM-TV, Sioux Falls.

### KWKY—Des Moines—1948

Frequency: 1150 Kc. .... Power: 1000 Watts  
Owned By ..... Gen. Bcstg. of Ia. Inc.  
Business-Studio Address ..... 419½ Locust  
Tel.: CH 4-0101 ..... MBS  
Gen., Sta. Mgr. .... R. N. Kindred  
Chief Engineer ..... Werner Schwarz

### WDBQ—Dubuque—1933

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By ..... WDBQ Bcstg. Co.  
Business Address ..... 435 Fisher Bldg.  
Tel.: 3-8241 ..... MBS

Sta. Representative.....John E. Pearson  
 President.....Oswald Friend  
 General Manager.....Philip T. Kelly  
 Commercial Manager.....Patrick G. Fleming  
 Program Director.....Terry Dorsey

### **KDTH—Dubuque—1941**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owner.....Dubuque Telegraph-Herald  
 Address.....8th & Bluff St.  
 Tel.: 583—7351.....ABC  
 Station Rep.....Venard, Rintoul, McConnell  
 President.....Fred Woodward  
 General Manager.....K. S. Gordon  
 Publicity Dir.....Gordon Kilgore  
 Program Director.....Robert J. Gribben  
 Chief Engineer.....Donald Abitz

### **KLIL—Estherville—1952**

Frequency: 1340 Kc.....Power: 100 Watts  
 Owned.....KLIL, Inc.  
 Address.....Box 155  
 Tel.: EMerson 2-3521.....KBS  
 Pres., Gen. Mgr.....Jack Turnbull  
 Commercial Manager.....Lucille Turnbull  
 Program Director.....Don Gard  
 Publicity Director.....Bill Lindsay  
 Chief Engineer.....Wilbur Ralph

### **KMCD—Fairfield—1958**

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By..Bcstng. Engineering Services  
 Address.....Highway 34 West  
 Tel.: 345.....ABC  
 President.....G. B. McDermott  
 Gen., Sta. Mgr.....William W. Hansen  
 Chief Engineer.....Richard J. Caldwell

### **KVFD—Ft. Dodge—1939**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Northwest Bcstg. Co.  
 Business-Studio Address.....Warden Bldg.  
 Tel.: 4-0351.....MBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President, Gen., Sta., Mgr.....Edward Breen  
 Comm., Sales Prom. Mgr.....Max E. Landes  
 Program Director.....Drexel Peterson  
 Chief Engineer.....David G. Sinclair

### **KWMT—Fort Dodge—1956**

Frequency: 540 Kc.....Power: 1000 Watts d.  
 Owned.....American Bcstg. Stations, Inc.  
 Business Address.....540 A. Street  
 Tel.: 8-4711.....Independent  
 Representative.....Everett-McKinney  
 Gen. Mgr.....Burns Nugent  
 Station Manager.....James Maurer  
 Chief Engineer.....Roy Chase

### **KXGI—Ft. Madison—1948**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Talley Bcstg. Co.  
 Business-Studio Address.....Marquette Bldg.  
 Tel.: DRake 2-1241.....Independent  
 President.....H. Talley  
 General Manager.....Al Farber

### **KGRN—Grinnell—1957**

Frequency: 1410 Kc.....Power: 500 Watts d.  
 Owned.....Mitchell Bcstg.  
 Address.....909½ Main St.  
 Tel.: BE 6-5444.....KBS  
 President, Gen. Mgr.....Frosty Mitchell  
 Commercial Mgr.....Vic Sayer  
 Program Dir., Chief Eng.....Max Stevens  
 Publicity Director.....Nancy Petersen  
 Owners of: KNIA, Knoxville.

### **KXIC—Iowa City—1948**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..Johnson County Bcstg. Corp.  
 Business Address...108½ E. Washington St.  
 Tel.: 8-1181.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Scott Swisher  
 General Sta. Mgr.....Gene Claussen  
 Commercial Mgr.....F. M. Broders  
 Program Director.....Robert Shellady  
 Chief Engineer.....Elliott Full

### **KOKX—Keokuk—1947**

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.  
 Owned-Operated By ..Keokuk Bdcstg. Co.  
 Business Address.....Hotel Iowa Bldg.  
 Tel.: 524—5410.....MBS  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....H. W. Stadler  
 General Manager.....Robert W. Erickson  
 Commercial Manager.....Jerry Rhodes  
 Program Director.....Ernie Siegrist  
 Chief Engineer.....Joe Malkin

### **KNIA—Knoxville—1960**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned By.....Mitchell Bcstg. Co.  
 Address.....c/o KGRN, Grinnell, Iowa  
 Tel.: BELmont 6-5444.....Independent  
 Station Rep.....John Pearson  
 President.....Forrest Mitchell Jr.  
 General. Sta. Mgr.....Bob Betts  
 Commercial Manager.....Margaret Kincaid  
 Program Director.....Rita Betts  
 Sales Prom. Mgr.....Don Riis  
 Publicity Director.....Larry Heaberlin  
 Chief Engineer.....Don Dye

### **KLEM—Le Mars—1954**

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....George M. De Ruyter  
 Address.....Box 1410  
 Tel.: 1410.....KBS  
 Manager.....George M. DeRuyter

### **KMAQ—Maquoketa—1958**

Frequency: 1320 Kc.....Power: 500 Watts  
 Owned By.....Jackson County Bcstg. Co.  
 Business Address.....136½ S. Main St.  
 Tel.: OLive 2-2426.....KBS  
 President, Gen. Mgr.....Nathan L. Goetz  
 Commercial Manager.....Claude Beck  
 Station, Program Director.....Dennis Voy  
 Chief Engineer.....Raymond Shields

**KFJB—Marshalltown—1923**

Frequency: 1230 Kc. Power: 250 Watts  
 Operated By.....Marshall Electric Co.  
 Address.....133 E. Main St.  
 Tel.: 3361.....Independent  
 Newspaper Affil.....Times-Republican  
 Sta. Reps.....Venard, Rintoul &  
 McConnell; Bowden  
 President.....John W. Norris  
 General Manager.....Paul G. Norris, Jr.  
 Station Manager.....William P. White  
 Comm. Mgr.....William C. Doll  
 Program Director.....Dale Smith  
 Chief Engineer.....Herbert Andersor

**KGLO—Mason City—1936**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Operated By.....Lee Radio, Inc.  
 Bus. Studio Address.....2nd & Pennsylvania  
 Tel.: GArden 3-2540.....CBS  
 Sta. Representative.....Branham  
 President.....Lee P. Loomis  
 Exec. V.P., Gen. Mgr.....Herbert R. Ohrt  
 Nat. Sales Mgr.....Walter J. Rothschild  
 Commercial Manager.....Lloyd Loers  
 Program Director.....Bob Clausen  
 Chief Engineer.....Roger Sawyer

**KRIB—Mason City—1952**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Western Broadcasting Co.  
 Address.....402 19th St., S.W.  
 Tel.: 5400.....Independent  
 General Manager.....Shirley Ott

**KSMN—Mason City—1948**

Frequency: 1010 Kc. Power: 1000 W., d.  
 Owned-Oper. By.....Peter A. Barnard  
 Address.....5 W. State  
 Tel.: GArden 3-8634.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Donald F. Blanchard  
 Gen. Station Manager.....Harry Campbell  
 Comm., Promo. Mgr.....Robert E. Ryan  
 Program, Chief Engr.....Hubert J. Marshall

**KWPC—Muscatine—1947**

Frequency 860 Kc. Power: 250 Watts  
 Owned-Operated By.....Muscatine Bcstg. Co.  
 Address.....Mulberry & Houser  
 Tel.: AM 3-2442.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 General, Sta. Manager.....George J. Volger  
 Commercial Manager.....Vince Beckey  
 Program Director.....Marion Templeman  
 Chief Engineer.....David McGowan

**KCOB—Newton—1955**

Frequency: 1280 Kc. Power: 1000 W. d.  
 Owned By.....Richard C. Brandt  
 Address.....Box 190  
 Tel.: PYramid 2-5262.....KBS  
 Representative.....Grant Webb  
 President, General Mgr.....Richard C. Brandt  
 Comm. Sta. Mgr.....Blean A. Calkins  
 Program Director.....Jerry Renough  
 Chief Engineer.....Bob Preston

**KOEL—Oelwein—1950**

Freq.: 950 Kc. Power: 1 Kw. d. 500 Watts n.  
 Owned-Oper. By.....Northeast Iowa Radio Corp.  
 Address.....109 S. Frederick Ave.  
 Tel.: 950.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....C. W. Crahan  
 Gen., Sta. Mgr.....W. J. Teich  
 Commercial Mgr.....Donald McKee  
 Program Director.....Dale Wood  
 Sales Promotion Mgr.....Jim Knight  
 Publicity Director.....Paul Ruse  
 Chief Engineer.....Clinton W. Knapp

**KBOE—Oskaloosa—1950**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Oskaloosa Bcstg. Co.  
 Address.....Box 518  
 Tel.: OR 3-3493.....Independent  
 Gen., Sta., Comm. Mgr.....Glen Stanley  
 Chief Engineer.....William Brubaker

**KBIZ—Ottumwa—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Wapello County Bcstg. Co., Inc.  
 Address.....123½ East Third  
 Tel.: MURray 2-7588.....CBS, KBS  
 Sta. Representatives.....Bolles; Hyett  
 President.....G. La Verne Flambo  
 General Comm. Mgr.....Dale Cowle  
 Program, Ch. Eng.....Jim Littlejohn  
 Publicity Director.....Bud Chaldy

**KLEE—Ottumwa—1954**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owned.....KLEE Radio  
 Address.....422-424 W. 2nd St.  
 Tel.: MURray 2-7551.....Independent  
 President.....W. O'Connor  
 General Manager.....L. Shepard

**KFNF—Shenandoah—1924**

Freq.: 920 Kc. Power: 1000 Wts. d., 500 n.  
 Owned-Operated By.....KFNF Bcstg. Co. Inc.  
 Address.....P.O. Box 98  
 Tel.: 1302.....Independent  
 Sta. Reps.....Bolling; Bowden  
 President.....Nicholas Tedesco  
 General Mgr.....G. W. Diefenderfer, Jr.

**KMA—Shenandoah—1925**

Frequency: 960 Kc. Power: 5 Kw.  
 Owned-Operated By.....May Bcstg. Co.  
 Address.....KMA Auditorium  
 Tel.: 192.....ABC  
 Representative.....Edward Petry  
 President.....Edward W. May  
 General Mgr.....Owen Saddler  
 Station Mgr.....Anthony Koelker  
 Prom., Publicity Dir.....Duane Modrow  
 Program Director.....Dean Naven  
 Sales Mgr.....Charles F. Bunn  
 Chief Engineer.....Don Burrichter  
 Owners of: KFAB, Omaha; EMTV, Omaha.



**KMNS—Sioux City—1949**

Frequency: 620 Kc. Power: 1000 Watts  
 Owned-Oper. By: Siouxland Bcstg. Inc.  
 Address: 921 Pierce St.  
 Tel.: 8-0628 Independent  
 Sta Representative: Paul H. Raymer  
 President: James Stuart  
 Ex. Vice Pres.: Richard Chapin  
 General Manager: Jan Dellinger  
 Commercial Manager: Bob Jenkins  
 Program Director: Donald Frost  
 Sales Prom. Mgr.: Shirley Fisher  
 Publicity Director: Don Miller  
 Chief Eng.: Philip Maher  
 Owners of: KFOR, Lincoln; KODY, N. Platte;  
 KSAL, Salinas; KRGI, Grand Island.

**KSCJ—Sioux City—1927**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By: Perkins Bros. Co.  
 Business-Studio Address: 415 Douglas St.  
 Tel.: 5-7993 ABC  
 Representative: George P. Hollingbery  
 President: W. R. Perkins  
 Sta., Comm. Mgr.: Eugene T. Flaherty

**KTRI—Sioux City—1938**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Operated By: Sioux City Bcstg. Co.  
 Address: 400 Commerce Bldg.  
 Tel.: 8-0165 Independent  
 Representative: Everett-McKinney  
 President: John C. Kelly  
 General Manager: Lennon Kelly  
 Chief Engineer: Sam Seldon

**KICD—Spencer—1942**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Iowa Great Lakes Bcstg. Co.  
 Address: Box 631  
 Tel.: 1240 Independent  
 Station Rep.: Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.: Ben B. Sanders  
 Commercial Manager: Jack Wedel  
 Program Director: Chet Andrews  
 Chief Engineer: Eldon Kanago

**KAYL—Storm Lake—1948**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Operated By: Cornbelt Bcstg. Co.  
 Address: Park Building  
 Tel.: RE 2-3520 KBS  
 President: O. J. Grau  
 Sta. Mgr., Prog. Dir.: Paul Benson

**KWWL—Waterloo—1947**

Frequency: 1330 Kc. Power: 5 Kw.  
 Owned-Operated By: Black Hawk Bcstg Co.  
 Address: Insurance Bldg.  
 Tel.: AD 4-4404 MBS  
 Representative: Avery-Knodel, Inc.  
 President: Ralph J. McElroy  
 Gen., Sta. Mgr.: Bill C. Baldwin  
 Comm., Sales Prom. Mgr.: Douglas Chingo  
 Chief Engineer: E. M. Tink  
 Owners of: KWWL-TV; KMMT-TV, Austin; KAUS-AM, Austin.

**KXEL—Waterloo—1942**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By: KXEL Bcstg. Co.  
 Address: P.O. Box 2395  
 Tel.: AD 3-3371 ABC  
 Representative: Bolling  
 President: Cy N. Bahakel  
 Exec. V. P.: Frank Tirico  
 General, Comm. Mgr.: Al Laval  
 Promo., Publicity Mgr.: Lou Wagner  
 Chief Engineer: Don Kassner  
 Owners of: WLBS, Bowling Green; WKIN, Kingsport, WRIS, Roanoke, WWO, Lynchburg, WKOZ, Kosciusko; WABG-AM-TV, Greenwood.

**KWVY—Waverly—1958**

Frequency: 1470 Kc. Power: 1 kw., d.  
 Owned By: Cedar Valley Bcstg. Co.  
 Address: 123 1st St. S.E.  
 Tel.: 1470 Independent  
 President, Gen. Mgr.: John W. Talbot  
 Commercial Manager: Elmer Iverson  
 Program Dir.: J. A. Meyer

**KJFJ—Webster City—1950**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Triangle Bcstrs.  
 Address: Box 222  
 Tel.: Temple 2-1410 Independent  
 Representative: Bolles  
 Pres., General, Comm. Mgr.: Don Treu  
 Program, Public Dir.: G. D. Warland  
 Sales Prom. Mgr.: Cal Haworth  
 Chief Engineer: Aldis Hendrickson

When You Can  
 Have the Best  
 Why Be Satisfied  
 With Less?



Pop.: 2,192,000  
Families: 695,500

# Kansas

Radio Homes: 688,000  
AM Stas. in State: 48

## KSOK—Arkansas City—1947

Freq.: 1280 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By The KSOK Bdcstg. Co.  
Address P.O. Drawer 917  
Tel.: 2666 Independent  
President Oscar S. Stauffer  
Gen. Sta. Mgr. S. C. Thompson  
Program Director Melvin A. Haines  
Chief Engineer N. Wayne Owens  
Owners of: KSEK, Pittsburg; WIBW, Topeka;  
KGGF, Shawnee; WIBW-TV, Topeka.

## KARE—Atchison—1939

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Oper. By Griffith-Buenning Bdstg. Co.  
Address Fifth & Kansas Ave.  
Tel.: 2477 Independent  
Representative Sears & Ayer  
Co-Owners J. M. Griffith, Paul H. Buenning  
General Mgr. James M. Griffith  
Comm. Mgr. Paul H. Buenning  
Chief Engineer L. H. Winegardner

## KCRB—Chanute—1952

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Operated By Midwest Bdcstg System  
Address P.O. Box 132  
Tel.: 434 KBS  
President Cecil W. Roberts  
Manager J. R. Fehr  
Station Manager Glen A. Halbe  
Chief Engineer R. Still

## KGGF—Coffeyville—1930

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By The Midwest Bcstg. Co., Inc.  
Address 306 W. 8th  
Tel.: Clinton 1-3800 ABC  
Station Rep. John E. Pearson  
President Richard M. Seaton  
General. Comm. Mgr. Robert L. Pratt  
Commercial Manager E. B. Spoonamore  
Program Dir. Richard S. Embody  
Chief Engineer J. S. Jaminet

## KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
Owned Town & Farm Co., Inc.  
Address Colby, Kan.  
Tel.: HO 2-3305 Independent  
Rep. H-R Reps.  
Chairman of Board Don Searle  
President Bill Martin  
Exec. V. P., Sta. Mgr. Ed Mason  
Commercial Mgr. Bill Moore  
Chief Engineer Vern Snider  
Owners of: KMMJ, Grand Island.

## KFRM—Concordia—1947

Frequency: 550 Kc. Power: 5000 Watts d.  
Owned-Oper. By Cook Bcstg. Co.

Address KMBC Building  
Tel.: 1-2650 ABC  
Pres., Comm. Mgr., Pub. Dir. Don Davis  
Station Manager D. Smith  
Chief Eng. Henry Goldenberg

## KNCK—Concordia—1954

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned General Bcstg. Co., Inc.  
Address Concordia, Kans.  
Tel.: 1414 KBS  
Pres., Gen., Sta. Mgr. W. F. Danenbarger  
Comm. Mgr., Prog. Dir. Oscar W. Allen  
Chief Engineer Don Sasnett

## KGNO—Dodge City—1930

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By Dodge City Bcstg. Co.  
Business Address 705 Second St.  
Tel.: HU 3-3151 Independent  
Newspaper Affil. Dodge City Daily Globe  
Station Rep. Pearson  
President J. C. Denious, Jr.  
Gen., Comm. Mgr. W. Elliott  
Program Director Herschel Holland

## KBTO—El Dorado—1953

Frequency: 1360 Kc. Power: 500 Watts d.  
Owned-Oper. By El Dorado Bcstg. Co.  
Address 205½ S. Main  
Tel.: DA 1-5890 Independent  
Representative Indie Sales  
Owner O. A. Tedrick  
General Manager Jim Platt

## KVOE—Emporia—1939

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Blueslem Bcstg. Co., Inc.  
Address Box 369  
Tel.: DI 2-1400 Independent  
Representative Webb  
Pres., Gen. Mgr. E. J. McKernan, Jr.  
Commercial Mgr. Robert Richter  
Sales Prom. Mgr. E. J. McKernan III  
Program Dir. Curt Stallings  
Chief Engineer Charles Stark

## KMDO—Fort Scott—1954

Frequency: 1600 Kc. Power: 500 Watts d.  
Owned Ft. Scott Bcstg. Co.  
Address Box 72  
Tel.: 2545 KBS  
Pres., Gen. Mgr. Lloyd C. McKenney  
Comm., Sta. Mgr. Jim McKenney  
Chief Engineer Dale Holland

## KIUL—Garden City—1935

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By KIUL, Inc.  
Address 509½ N. Main

Tel.: BRidge 6-3251.....NBC  
 Newspaper Affili. ....Telegram  
 President, General Mgr.....Robert Wells  
 Program Dir.....Tony Jewell  
 Comm. Mgr., Chief Eng.....Joe Tennesen

**KNCO—Garden City—1949**

Frequency: 1050 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Ark Valley Bcstg. Co., Inc.  
 Address .....Box 247  
 Tel.: BRidge 6-4366.....Independent  
 Station Rep. ....Hopewell  
 President .....Ellsworth Sherman  
 General Manager.....O. D. Carmichael  
 Asst. Manager.....Joe Taylor  
 Comm. Mgr.....Pete Charlton  
 Chief Engineer.....E. Kissinger

**KLOE—Goodland—1947**

Frequency: 730 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KLOE, Inc.  
 Address.....17th & Broadway  
 Tel.:TWInoaks 9-2332.....MBS  
 Sta. Representative .....Pearson  
 General Manager.....K. Melia  
 Commercial Mgr.....D. Gill  
 Program Mgr.....C. Miller  
 Chief Engineer.....Paul Bateman

**KVGB—Great Bend—1937**

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....KVGB, Inc.  
 Address.....2007 17th St.  
 Tel.: GLadstone 3-4318.....Independent  
 Newspaper Affil.....Daily Tribune  
 Representative .....Hollingbery  
 General Mgr.....Grover C. Cobb  
 Asst. Mgr.....Robert D. Hilgendorf  
 Commercial Mgr.....Sherwood R. Parks  
 Chief Engineer.....Gilbert Hanzlicek

**KAYS—Hays—1948**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KAYS, Inc.  
 Address.....2450 Hall St.  
 Tel.: MArket 4-2578.....Independent  
 Representative .....Hal Holman  
 President.....Ross Beach, Sr.  
 General Mgr.....Robert E. Schmidt  
 Commercial Manager.....Bob Churchill  
 Program Director.....Bob Templeton  
 Chief Engineer.....Leo Leglieter  
 Owners of: KAYS-TV, Hays

**KWBW—Hutchinson—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By...Nation's Center Bcstg. Co.  
 Business-Studio Address.....17th & Harding  
 Tel.: MO 2-4486.....NBC-KBS  
 Representative .....Devnsy-O'Connell  
 Pres., Sta. Mgr.....Fred L. Conger  
 Chief Engineer.....Marvin Reese

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.  
 Owned-Operated By.....KWHK Bcstg. Co.

Address.....525 N. Main  
 Tel.: Mohawk 5-4461.....Independent  
 Station Representative.....Gill-Perna  
 President.....William L. Mitchell  
 Station Manager.....Robert D. Hanna  
 Commercial Manager.....Dick Ryno  
 Program Director.....Johnny Carlton  
 Publicity Director.....Dale Lowery  
 Chief Engineer.....John Robbins

**KIND—Independence—1947**

Frequency: 1010 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Central Bcstg., Inc.  
 Bus-Studio Transmitter.....114 North 8th St.  
 Tel.: 1010.....KBS  
 President, Gen. Mgr.....Nels Rupard  
 Commercial Manager.....Jimmy Goodman  
 Program Director.....Juanita Fenner

**KJCK—Junction City—1949**

Frequency: 1420 Kc...Power: 1000 Watts d.  
 Owner-Oper. By.....Junction City Bcstg. Co.  
 Address.....724½ No. Washington St.  
 Tel.: CEdar 8-3165.....Independent  
 Representative .....Indie Sales  
 President, Gen. Mgr.....R. L. Weir, Jr.  
 Station Mgr.....A. B. Valencia  
 Sales Prom. Mgr.....Pat Powers  
 Chief Engineer.....Royce Baerg

**KCKN—Kansas City—1925**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Cy Blumenthal  
 Address.....4121 Minnesota  
 Tel.: FA 1-3200.....Independent  
 President.....Cy Blumenthal  
 General Manager.....Dal Stallard  
 Commercial Mgr.....Dale Neal  
 Chief Engineer.....Jim Jett

**KLWN—Lawrence—1951**

Frequency: 1320 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Lawrence Bcstrs. Inc.  
 Address.....Route 5  
 Tel.: VI 3-1320.....Independent  
 Representative .....Indie Sales  
 President.....Lee Morgan  
 General, Station Mgr.....Arden Booth  
 Commercial Manager.....Jack Whalen  
 Program Director.....Harry Hulse  
 Chief Engineer.....Earl Sundbye

**KCLO—Leavenworth—1948**

Frequency: 1410 Kc...Power: 500 Watts d.  
 Owned-Oper. By.....KCLO, Inc.  
 Address.....Box 70  
 Tel.: MUtual 2-1410.....KBS  
 Station Rep. ....Hopewell  
 President, Gen. Mgr.....Geo. Basil Anderson  
 Commercial, Program.....Bob Potter  
 Sales Prom. Mgr.....Lee Pemberton  
 Chief Engineer.....Al Ortmann

**KANSAS****KLIB—Liberal—1960**

Frequency: 1470 Kc. Power: 500 Watts  
 Owned By: Plains Enterprises, Inc.  
 Address: Box 838, Highway 54 East  
 Tel.: MAin 4-2556 Independent  
 President, Gen. Mgr.: William Bowman Sr.  
 Comm. Program Director: Harold Armstrong  
 Sales Prom. Manager: Peter H. May  
 Publicity Director: Fred Campbell  
 Chief Engineer: Clyde Elmer Michael

**KSCB—Liberal—1948**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Seward County Bcstg. Co.  
 Business Address: East 8th St.  
 Tel.: MA 4-3891 Independent  
 Station Rep.: Hopewell  
 President: Alf M. Landon  
 General Manager: Leon S. Salathiel  
 Commercial Manager: Mark Shor  
 Program Director: Dick Stedman  
 Chief Engineer: Alvin Peters

**KMAN—Manhattan—1950**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Manhattan Bcstg. Co.  
 Address: 114 No. 4th St.  
 Tel.: PRescott 8-4451 Independent  
 President: Fred A. Seaton  
 Gen., Sta. Manager: Lowell E. Jack  
 Program Director: Shel Smith  
 Commercial Manager: David Jackson  
 Sales Program Mgr.: James Brown  
 Chief Engineer: Charles Pultz

**KNDY—Marysville—1956**

Frequency: 1570 Kc. Power: 250 Watts, d.  
 Owned: W. N. Schnepf  
 Address: 803½ Broadway  
 Tel.: Hillcrest 3-4361 KBS  
 Station Representative: Hopewell  
 General Manager: Wyman N. Schnepf  
 Chief Engineer: Willa M. Schnepf

**KNEX—McPherson—1949**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Operated By: K. R. Krehbiel  
 Address: Box 186  
 Tel.: 1540 KBS  
 Newspaper Affil.: Daily Republican  
 Gen. Mgr., Ch. Eng.: Claude Hughes  
 Prog., Pub. Dir.: M. Heitschmidt

**KBEA—Mission—1957**

Frequency: 1480 Kc. Power: 1000 Watts a.  
 Owned By: Public Radlo Corp.  
 Address: 5913 Woodson Ave.  
 Tel.: HEdrick 2-1480 MBS  
 President: Lester Kamin  
 General, Comm. Mgr.: T. Gonterman  
 Program Director: S. Olson  
 Chief Engineer: Robert Arzi

**KJRG—Newton—1953**

Frequency: 950 Kc. Power: 500 Watts, d.  
 Owned: KJRG, Inc.  
 Address: Box 77  
 Tel.: ATwater 3-5150 KBS  
 Station Rep.: Biddick  
 President, Gen. Mgr.: Geo. Basil Anderson  
 Comm. Mgr., Prog. Dir.: Roy Lichtenberger  
 Chief Engineer: Dean Grice

**KOFO—Ottawa—1949**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Operated By: Ottawa Bcstg. Co.  
 Address: P. O. Box 46  
 Tel.: CHerry 2-1220 Independent  
 President, Gen. Mgr.: Roderick B. Cupp  
 Commercial Mgr.: Ronald G. Reed  
 Program Director: Galen Scott  
 Sales Program Mgr.: William Dahlsten  
 Chief Engineer: Don Willis

**KLKC—Parsons—1948**

Frequency: 1540 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Community Bcstg. Co.  
 Address: P.O. Box 696  
 Tel.: 4050 Independent  
 President, Gen. Mgr.: Richard R. Combs

**KKAN—Phillipsburg—1960**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By: North Central Bcstg., Inc.  
 Address: Phillipsburg, Kan.  
 Tel.: 1070 Independent  
 General Manager: Guy Christian  
 Sales Prom. Mgr.: Doug Stone  
 Chief Engineer: Vaughn Jupe

**KOAM—Pittsburg—1937**

Freq.: 860 Kc. Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper.: The Pittsburg Bcstg. Co., Inc.  
 Address: P.O. Box F  
 Tel.: Adams 1-7200 NBC  
 Representative: Hollingbery  
 President: E. V. Baxter  
 Gen., Sta. Mgr.: John O. Bartlow  
 Program Dir.: Marge Bartlow  
 Prom., Publicity Dir.: Paul Hudson  
 Chief Engineer: Leo Stafford

**KSEK—Pittsburg—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Stauffer Publications, Inc.  
 Address: 1340 E. Quincy  
 Tel.: ADams 1-2800 KBS  
 Newspaper Affil.: Headlight & Sun  
 Representative: Avery-Knodel  
 President: O. S. Stauffer  
 General Mgr., Chief Eng.: Jim Treat  
 Sales Program Mgr.: John Hayden

**KWSK—Pratt—1952**

Frequency: 1570 Kc. Power: 250 Watts  
 Owned: Clem Morgan  
 Address: 209½ S. Main St.

Tel.: GGreenwood 2-4405.....KBS  
 General Manager.....Clem Morgan  
 Program Director.....A. R. Morgan  
 Sales Prom. Mgr.....Ray Godfrey  
 Chief Engineer.....T. E. Patterson

**KRSL—Russell—1956**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned By.....Kilo Broadcasting Co.  
 Address.....Box 666  
 Tel.: HUDson 3-3121.....KBS  
 Owner, Gen. Mgr.....Fred L. Thompson  
 Program Director.....Jack Hartle  
 Chief Engineer.....Dave Tarter

**KSAL—Salina—1937**

Frequency: 1150 Kc.....Power: 5000 Watts  
 Owned By.....Salina Bcstg., Inc.  
 Address.....625 E. Crawford  
 Tel.: TA 3-3701.....MBS  
 President.....James Stuart  
 V. P., Gen. Mgr.....Richard W. Chapin  
 Comm. Sta. Mgr.....Robert M. McKune  
 Program Director.....Chuck Nichols  
 Sales Prom., Publicity.....Ron D. Gray  
 Chief Eng.....Don Englehart  
 Owners of: KODY, N. Platte; KFOR, Lincoln;  
 KRGI, Grand Island; KMNS, Sioux City.

**WIBW—Topeka—1927**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned By.....Stauffer Publications, Inc.  
 Address.....Box 119  
 Tel.: CR 2-3456.....CBS  
 Newspaper Affil.....Journal, Capital  
 Representative.....Avery-Knodel  
 President.....O. S. Stauffer  
 General Manager.....Thad Sandstrom  
 Station Manager.....Hilton Hodges

**KJAY—Topeka—1949**

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By.....KJAY, Inc.  
 Address.....916 Kansas Ave.  
 Tel.: CE 3-1336.....Independent  
 Representative.....Gill-Porna  
 President.....Dale S. Helmers  
 General, Comm. Mgr.....Robert Rohrs  
 Program Director.....Joe Stavvas  
 Chief Engineer.....Rae Bowman

**KTOP—Topeka—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Charles Bailey Axton  
 Address.....1700 N. Buchanan  
 Tel.: CE 4-3444.....MBS  
 Station Representative.....ForJoe  
 President.....Bailey Axton  
 V. Presidents.....Louise-Charle Axton  
 Program Director.....Robert Harris  
 Station Manager.....Bob Barber  
 Sales Prom. Mgr.....Merle Blair  
 Chief Engineer.....Harold Grant

**WREN—Topeka—1926**

Frequency: 1250 Kc.....Power: 5000 Watts  
 Owned-Operated By...WREN, Bdcstg. Co., Inc.  
 Address.....1001 Fillmore St.  
 Tel.: CE 2-0505.....ABC  
 Representative.....Hollingbery  
 President.....Alf M. Landon  
 Gen., Sta. Mgr.....Max G. Falkenstien  
 Commercial Manager.....Paul Dixon  
 Program Manager.....Bob Richmond  
 Sales Promotion Manager.....Bonnie Purnell  
 Chief Engineer.....Al King  
 Owners of: KSCB, Liberal

**KAKE—Wichita—1948**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned By.....KAKE Radio-TV, Inc.  
 Address.....1500 N. West St.  
 Tel.: WH 3-4221.....MBS  
 Station Rep.....Bolling  
 President.....Mark H. Adams  
 General Manager.....Martin Umansky  
 Station Manager.....Dale W. McCoy Jr.  
 Program Director.....Scott McCullough  
 Sales Prom. Mgr.....Stu Melchert  
 Publicity Director.....Bob Payne  
 Chief Engineer.....Harold Newby

**KFH—Wichita—1922**

Frequency: 1330 Kc...Power: 5000 Watts d.  
 Owned-Operated By...Radio Station KFH Co.  
 Address.....Market at Williams St.  
 Tel.: AM 2-4491.....CBS  
 Newspaper Affiliation.....Eagle  
 Representative.....Blair  
 President.....John Rigby  
 General, Sta. Mgr.....Thomas P. Bashaw  
 Comm. Mgr.....John Merrell  
 Program Director.....Donald Anderson  
 Sales Prom. Mgr.....Jay Harmon  
 Publicity Director.....Bob Adams  
 Chief Engineer.....Leslie Campbell

**KIRL—Wichita—1922**

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By...Jayhawk Bdcstg. Corp.  
 Address.....42nd & N. Broadway  
 Tel.: TE 8-3377.....ABC  
 Representative.....Avery-Knodel  
 President.....Charles "Buddy" Rogers  
 General, Station Mgr.....J. Coppersmith  
 Chief Engineer.....Franz Smith

**KLEO—Wichita—1936**

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Operated By.....Dandy Bcstg.  
 Address.....255 N. Broadway  
 Tel.: HO 4-2387.....Independent  
 Station Representative.....Eastman  
 President.....K. R. Greenwood  
 General Manager.....Richard H. Harris  
 Program Director.....Ric Marcelin  
 Publicity Director.....Emily Kaye  
 Chief Engineer.....Len Ballard  
 Owners of: KQEO, Albuquerque.

## KANSAS-KENTUCKY

### **KSIR—Wichita—1958**

Frequency: 900 Kc. Power: 250 Watts d.  
Owned By..... KSIR, Inc.  
Business Address..... Box 933  
Tel.: WH 2-3253..... Independent  
Pres., Comm. Mgr..... Mack Sanders  
Gen. Sta., Chief Eng..... K. W. Pyle

### **KWBB—Wichita—1951**

Frequency: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By... Wichita Beacon Bcstg. Co.  
Address..... 2829 Salina Ave.  
Tel.: TE 8-3331..... Independent  
Representative..... Hollingbery  
President..... O. E. Bradley  
V.P., General Manager..... J. Milton Hall  
Comm. Prog. Mgr..... Harold H. Hale  
Program Director..... Virginia Welch  
Chief Engineer..... M. W. Mulanix

Pop.: 3,043,000  
Families: 837,000

## *Kentucky*

Radio Homes: 805,000  
AM Stas. in State: 85

### **WANY—Albany—1958**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned By..... Albany Bcstg. Co.  
Business Address..... Box 158  
Tel.: 150..... KBS  
Sta. Rep..... Kentucky Radio Sales  
Presidents..... Wallace Allred-Cecil Speck  
General, Comm. Mgr..... Welby Hoover  
Program, Asst. Manager..... Darrell Steck  
Sales Prom. Mgr..... Reba Wells  
Publicity Director..... Louis Brummett  
Chief Engineer..... Joe Peters

### **WCMI—Ashland—1935**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By..... WCMI, Inc.  
Address..... P. O. Box 949  
Tel.: 324—6111..... CBS  
Sta. Representative..... Hollingbery  
President..... Donald J. Horton  
General, Sta. Manager..... O. C. Halyard Jr.  
Commercial Manager..... Mike Slagel  
Program Director..... Bill Campbell  
Sales Prom. Mgr..... Ken Hart  
Publicity Director..... Loretta Halyard  
Chief Engineer..... Bob Gilmore  
Owners of: WYLK, Lexington; WPKY, Frankfort;  
WUOO, Orlando; WOMP, Bellaire.

### **WTCR—Ashland—1954**

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned..... WTCR, Inc.  
Address..... 4000 Albemarle St., N.W., Wash. D.C.  
Tel.: EMerson 3-8110..... Independent  
Sta. Representative..... Clarke Brown  
President..... Connie B. Gay  
Gen. Mgr., Comm. Mgr..... H. S. Tweel  
Chief Engineer..... Edwin Walters

### **WBVL—Barbourville—1955**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Brown Radio & TV Co.  
Address..... 107 Sycamore St.  
Tel.: Lincoln 6-4129..... Independent  
Representative..... Hil F. Best  
Pres., Gen. Mgr..... Dwight L. Brown  
Sales Prom. Mgr..... Homer L. Jackson  
Chief Engineer..... L. D. Johnson

### **WBRT—Bardstown—1955**

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner..... Bardstown Broadcasting Co.  
Address..... 216 N. 3rd  
Tel.: FI 8-3943..... KBS  
President..... Lawrence W. Adams  
Sales Prom., Chief Eng..... Don Allen

### **WCBL—Benton—1953**

Frequency: 1290 Kc. Power: 5,000 Watts d.  
Owned-Oper. By..... Purchase Bcstg. Co.  
Address..... P. O. Box 7  
Tel.: LA 7-2581..... KBS  
Representative..... Continental  
President, Gen. Mgr..... Shelby McCallum  
Program Dir..... Globe Pollock  
Commercial Mgr..... Anna Brien  
Chief Engineer..... Paul Herrington, Jr.  
Owners of: WTRB, Ripley; KMJS, Portageville.

### **WBGW—Bowling Green—1959**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By..... Bowling Green Bcstg. Co.  
Address..... 913½ College St.  
Tel.: VI 2-1638..... Independent  
President, Gen. Mgr..... Clement Cockrel  
Commercial Manager..... Bill Kuznitsol  
Program Director..... Jim Pidcock  
Chief Engineer..... Eugene Hornback

### **WKCT—Bowling Green—1947**

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wis. n.  
Owned-Oper. By... Daily News Bcstg. Co.  
Address..... 804½ College St.  
Tel.: VI 3-4325..... ABC  
Newspaper Affiliation: Park City Daily News  
Representative..... Pearson  
President..... J. Ray Gaines  
General, Station Mgr..... Al Temple  
Commercial Mgr..... Henry Brosche  
Program Dir..... Jack Eversole  
Chief Engineer..... Jack Hendrick

### **WLBK—Bowling Green—1939**

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By... Bowling Green Bcstrs., Inc.  
Address..... 901 Fairview  
Tel.: VI 3-3212..... MBS-KBS

Sta. Representative.....Burn-Smith  
 President.....Cy N. Bahakel  
 General, Comm. Mgr.....Bob Proctor  
 Program, Ch. Eng.....Bud Tyler

**WTCO—Campbellsville—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Taylor Cty. Bcstg. Co.  
 Address.....P.O. Box 248  
 Tel.: 380.....KBS  
 Station Rep.....Kentucky Radio Sales  
 President.....H. T. Parrott  
 General Manager.....Redman L. Turner

**WMTA—Central City—1954**

Frequency: 1380 Kc.....Power: 500 Watt  
 Owner.....Central City, Greenville Bcstg. Co.  
 Address.....Old Greenville Rd.  
 Tel.: 818.....Independent  
 Owners.....L. L. & A. E. Stone  
 Manager.....A. Stone  
 Chief Engineer.....B. J. Stone

**WNES—Central City—1955**

Frequency: 1050 Kc.....Power: 500 Watts d.  
 Owned By.....Muhlenberg Bcstg. Co.  
 Address.....Box 512  
 Tel.: 1000.....KBS  
 Rep.....Kentucky Radio Sales  
 President.....Andy Anderson  
 General, Comm. Mgr.....Ronald L. Beane  
 Program Director.....Ernest M. Faust  
 Chief Engineer.....Robert J. Beane

**WAIN—Columbia—1951**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Tri-County Bcstg. Corp.  
 Address.....Columbia  
 Tel.: Fulton 4-4111.....KBS  
 President, Gen. Mgr.....John B. Horton  
 Commercial Manager.....Lanier Burchett  
 Station Manager.....Ray Doss  
 Program Director.....James M. Gaskins  
 Chief Engineer.....Lewis Owens

**WCTT—Corbin—1947**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Corbin Times-Tribune, Inc.  
 Business Address.....Ky. Ave. & Monroe St.  
 Tel.: 1071.....KBS  
 Newspaper Affil.....Corbin Times-Tribune  
 President.....J. Springer Robinson  
 General Manager.....John L. Crawford  
 Station, Comm. Mgr.....Art Grunewald  
 Program Director.....Archie Wyatt  
 Chief Engineer.....Chas. Sulfridge

**WCPM—Cumberland—1951**

Frequency: 1280 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Cumberland Bcstg. Co.  
 Address.....P. O. Box 955  
 Tel.: 260.....KBS  
 Station Rep.....Kentucky Radio Sales  
 General Manager.....J. Mills

**WCYN—Cynthiana—1956**

Frequency: 1400 Kc.....Power: 100 Watts  
 Owned.....WCYN Radio, Inc.  
 Address.....Pike & Walnut Sts.  
 Tel.: 1480.....KBS  
 President, Ch. Eng.....Estil A. Anderson  
 General, Sta. Mgr.....Lawrence McGill  
 Comm. Prom. Mgr.....Helen Williams  
 Program Director.....Walter Turner  
 Publicity Director.....Sid Hayman

**WHIR—Danville—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Joseph K. Beasley  
 Business Address.....P.O. Box 632  
 Tel.: 236—2711.....KBS  
 Representative.....Hal Holman Co.  
 President.....T. C. Quisenberry  
 General, Sta. Mgr.....Ray Holbrook  
 Commercial Manager.....Ray Colclough  
 Program Director.....Raymond L. Ramsey  
 Chief Engineer.....Charles Huddleston

**WIEL—Elizabethtown—1950**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Elizabethtown Bcstg. Co.  
 Business Address.....P. O. Box 347  
 Tel.: Rockwell 5-2144.....KBS  
 Station Representative.....Hopewell  
 President.....J. W. Hodges  
 General Manager.....Dee Huddleston  
 Sales Prom. Mgr.....Calvin Skaggs  
 Program Director.....Thomas Skinner  
 Chief Engineer.....Thomas Baldwin

**WSTL—Eminence—1956**

Frequency: 1600 Kc.....Power: 500 Watts, d.  
 Owned.....Shelbyville—Eminence Bcstg. Co.  
 Address.....Shelbyville, Ky.  
 Tel.: ME 3-2916.....KBS  
 President.....Victor M. Bellamy  
 Station Manager.....J. Petty  
 Program Director.....W. Way  
 Chief Engineer.....Paul D. Milby

**WSAC—Ft. Knox—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Fort Knox Bcstg. Corp.  
 Address.....Fort Knox, Ky.  
 Tel.: ELgin 1-3121.....Independent  
 Pres., Gen. Mgr.....B. E. Cowan  
 Commercial Mgr.....J. R. Cowan

**WFKY—Frankfort—1946**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Frankfort Bcstg. Co.  
 Address.....309 W. Main St.  
 Tel.: CA 3-8281.....MBS  
 Representative.....Hollingbery  
 Pres., Gen. Mgr.....Ken Hart  
 Station Mgr.....Bud McClain  
 Program Dir.....Loren Hooker  
 Chief Engineer.....K. P. Graham

**WFKN—Franklin—1954**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By: Franklin Favorite-WFKN, Inc.  
 Address: 103 N. High St.  
 Tel.: Justice 6-4481. KBS  
 Pres., Gen. Mgr.: L. L. Valentine  
 Comm., Sales Prom. Mgr.: Howard H. Ogles  
 Program Director: A. W. Kockritz, Jr.  
 Chief Engineer: Frank Wakefield

**WFUL—Fulton—1951**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Ken-Tenn Bcstg. Corp.  
 Business Address: Fulton, Ky.  
 Tel.: 1270. Independent  
 Newspaper Affiliation: Fulton County News  
 President: Paul Westpheling  
 Gen., Sta. Mgr.: Mrs. P. Westpheling  
 Sales Prom. Mgr., Ch. Eng.: Kenneth Turner  
 Prog., Pub. Director: Mrs. Hendon Wright

**WAXU—Georgetown—1957**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned-Operated By: Robert E. Johnson  
 Address: P. O. Box 759  
 Tel.: 3-1678. Independent  
 Representative: Chas. Bernard  
 Pres., Ch. Eng.: Robert E. Johnson  
 Station Manager: Arno Walker  
 Program Director: John Brock  
 Commercial Manager: Donna Reed  
 Publicity Director: Bill Thompson

**WKAY—Glasgow—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Glasgow Bcstg. Co., Inc.  
 Address: Park-to-Park Highway  
 Tel.: Olive 1-2141. KBS  
 President: Jack Pedigo  
 Gen., Sta., Comm. Mgr., Chief Eng.: Clovis Sadler  
 Pub., Prog. Dir.: Moena E. Sadler

**WGOH—Grayson—1959**

Frequency: 1370 Kc. Power: 5,000 Watts  
 Owned By: Carter County Bcstg. Co., Inc.  
 Address: Box 247  
 Tel.: GR 4-6411. Independent  
 Station Rep.: Kentucky Radio Sales  
 President: Harold E. Shufflebarger  
 Station Manager: Charlie Esposito  
 Chief Engineer: Les Davis

**WHLN—Harlan—1941**

Frequency: 1410 Kc. Power: 5 Kw. d.  
 Owned-Oper. By: Radio Harlan, Inc.  
 Business Address: Box 898  
 Tel.: 625. Independent  
 Station Rep.: Kentucky Radio Sales  
 President: J. Francke Fox, Jr.  
 Gen., Sta. Mgr.: James T. Morgan  
 Program Director: Robert Howell  
 Chief Engineer: Gene Hopkins

**WHBN—Harrodsburg—1955**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By: Fort Harrod Bcstg. Corp.  
 Address: Box 247  
 Tel.: 1420. KBS  
 Station Rep.: Hopewell  
 President, Gen. Mgr.: Robert Martin

**WKIC—Hazard—1947**

Frequency: 1390 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: Mt. Bcstg. Service, Inc.  
 Address: Box 239  
 Tel.: GEneral 6-2121. KBS  
 Representative: Kentucky Radio Sales  
 President: Fred B. Bullard  
 General Manager: Ernest Sparkman  
 Commercial Manager: Julius Lassio  
 Prog. Dir.: Norma Strong  
 Chief Engineer: Doug Slough

**WSON—Henderson—1941**

Frequency: 860 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Henderson Bcstg. Co., Inc.  
 Address: P. O. Box 418  
 Tel.: VA 6-3923. KBS  
 Station Rep.: Kentucky Radio Sales  
 Pres., Gen. Mgr.: Hecht S. Lackey  
 Station Manager: William F. Russell  
 Sales Manager: Ewing Graham  
 Publicity Director: Betty G. Davis  
 Chief Engineer: D. E. Gibson

**WHOP—Hopkinsville—1940**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Hopkinsville Bcstg. Co., Inc.  
 Business Address: Bass Arcade  
 Tel.: TU 5-5331. CBS  
 Pres., Gen. Mgr.: F. Ernest Lackey  
 Sta., Comm. Mgr.: Katherine Peden  
 Publicity Director: Margaret Wyatt  
 Chief Engineer: Walter Wilson

**WKOA—Hopkinsville—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned By: Pennyrile Broadcasting Co.  
 Address: 808½ South Main St.  
 Tel.: TU 6-1204. KBS  
 Sta. Rep.: Geo. T. Hopewell  
 Pres., Gen. Mgr.: William H. Higgins  
 Program Director: James M. Sudeath  
 Comm. Prom. Mgr.: John M. Higgins  
 Publicity Director: Stanley I. Rice  
 Chief Engineer: Marvin J. Mahoney

**WIRV—Irvine—1960**

Frequency: 1550 Kc. Power: 1,000 Watts  
 Owned By: Irvine Bcstg. Co.  
 Address: 141 Broadway  
 Tel.: 723-2550. KBS  
 Station Rep.: Continental  
 General Manager: South C. Bevins  
 Station Manager: Jim Gastin  
 Program Director: Larry Jarvis  
 Chief Engineer: Charles Sebastian  
 Owners of: WMLF, Pineville; WOVE, Welch.



**WLBN—Lebanon—1954**

Frequency: 1590 Kc. Power: 1 Kw. d.  
Owned: Lebanon-Springfield Bcstg. Co.  
Address: P. O. Box 680  
Tel.: 632-3126  
KBS  
Representative: Hopewell  
Gen., Sta. Mgr.: J. T. Whitlock  
Commercial Manager: Allen Baker  
Program Director: Paul White  
Chief Engineer: W. B. Kelly  
Owners of: WIEL, Elizabethtown.

**WMTL—Leitchfield—1959**

Frequency: 1580 Kc. Power: 250 Watts  
Owned By: Rough River Bcstg. Co.  
Address: 121 East Main St.  
Tel.: 351  
Independent  
Station Rep.: Kentucky Radio Sales  
President, Gen. Mgr.: James Shacklette  
Comm. Prom. Mgr.: Ann Pile  
Chief Engineer: W. Hugh Garner

**WBLG—Lexington—1946**

Frequency: 1300 Kc. Power: 1000 Watts  
Owned-Oper. By: Lexington Bcstg. Corp.  
Address: 134 N. Limestone St.  
Tel.: 3-0433  
ABC-KBS  
Representative: Meeker  
Pres., Gen. Mgr.: Roy B. White, Jr.  
Commercial Mgr.: Jim Tomblin  
Program Director: Robert Barton  
Chief Engineer: James Patrick

**WLAP—Lexington—1922**

Frequency: 630 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Thoroughbred Bcstg. Co., Inc.  
Business-Studio Address: 177 N. Upper St.  
Tel.: 3-2727  
MBS  
Representative: John E. Pearson  
President, Gen. Mgr.: William R. Sweeney  
Program Director: Nick Clooney  
Chief Engineer: Robert Jones

**WVLK—Lexington—1947**

Freq.: 590 Kc. Power: 5000 Wts. d., 1000 n.  
Owned-Oper. By: Bluegrass Bcstg. Co., Inc.  
Address: Phoenix Hotel  
Tel.: 4-6470  
MBS  
Representative: Hollingbery  
General Mgr.: Ted Grizzard  
Commercial Manager: George T. Webb  
Chief Engineer: Paul Dunbar

**WFTG—London—1955**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: London Broadcasting Co.  
Address: Box 333  
Tel.: Volunteer 4-2148  
Independent  
Sta. Representative: Hopewell  
Pres., Gen., Sta. Mgr.: Elmo Mills  
Chief Engineer: Russell Henson

**WAKY—Louisville—1936**

Frequency: 790 Kc. Power: 5000 d. 1000 n.  
Owned-Operated By: McLendon Corp.

Bus.-Studio Address: Ky. Home Life Bldg.  
Tel.: JU 7-8871  
Independent  
Representative: Blair  
President: Gordon B. McLendon  
Gen. Mgr.: Jack Lee  
Chief Engineer: G. Callison

**WAVE—Louisville—1933**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Operated By: WAVE, Inc.  
Business Address: 725 S. Floyd  
Tel.: JU 5-2201  
NBC  
Rep.: NBC Spot Sales  
President: George W. Norton, Jr.  
General Mgr.: Nathan Lord  
Commercial Manager: Woodford Dulaney Jr.  
Program, Sales Prom. Mgr.: James Caldwell  
Chief Engineer: Wilbur Hudson  
Owners of: WAVE-TV; WFIE-TV, Evansville.

**WHAS—Louisville—1922**

Frequency: 840 Kc. Power: 50,000 Watts  
Owned-Oper. By: WHAS, Inc.  
Address: 525 W. Broadway  
Tel.: JU 5-2211  
CBS  
Newspaper Affil.: Courier-Journal, Times  
Representative: Henry I. Christal Co.  
Director: Victor A. Sholis  
Sales Director: John M. Fouts  
Program Director: George Walsh  
Sales Prom., Publicity Dir.: William F. Leader  
Chief Engineer: Orin Townner

**WINN—Louisville—1940**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WINN Bcstg. Corp.  
Bus.-Studio Address: 409 Speed Bldg.  
Tel.: JU 5-5148  
Independent  
Sta. Representative: McGavren  
Pres., Gen. Mgr.: Glen A. Harmon  
Comm. Mgr.: James Nathan  
Chief Engineer: Melvin Scarsdale

**WKLO—Louisville—1946**

Freq.: 1080 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Mid-America Bcstg. Corp.  
Address: 2000 Commonwealth Bldg.  
Tel.: JU 3-4441  
Independent  
News, Affil.: Lanchester (Ohio) Eagle-Gazette  
Representative: Robt. Eastman  
President: Charles Sawyer  
Exec. Vice President: J. P. Williams  
V. P., General Manager: William H. Spencer  
Commercial Manager: William Perry  
Sales Prom. Mgr.: Herman S. Hymson  
Publicity Director: Roberta Scott Bunnell  
Program Dir.: Barney Groven  
Chief Engineer: William H. Faulkner  
Owners of: WING, Dayton; WCOL, Columbus;  
WIZE, Springfield; WEZI-TV, Louisville.

**WKYW—Louisville—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Radio Kentucky, Inc.  
Address: 310 W. Liberty St.  
Tel.: JU 3-4811  
Independent

## KENTUCKY

Sta. Representative.....Broadcast Time Sales  
Pres., Gen. Mgr.....F. Eugene Sandford  
VP., Oper. Mgr.....E. Halsey Sandford  
V. P. Sales.....Jay Thomson  
Program Director.....Stan Merchant

### WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Rounsaville Radio Stations  
Business-Studio Address.....2549 S. Third St.  
Tel.: ME 7-6531.....Independent  
President.....Robert W. Rounsaville  
General Mgr.....E. F. Shadburne  
Station Manager.....George Corwin  
Chief Engineer.....Steve Dawson  
Owners of: WCIN, Cincinnati; WMBM, Miami  
Beach; WTMP, Tampa; WVOL, Nashville;  
WVLD, New Orleans; KRZY, Dallas.

### WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts  
Owned By.....Jefferson Bdcstg. Co. Inc.  
Business Address.....1300 S. 4th St.  
Tel.: MELrose 7-2527.....MBS  
President.....P. Brown, Jr.  
General Mgr.....V. Groven  
Chief Engineer.....Theodore E. Jones

### WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.  
Owned By.....Messenger Bdcstg. Co., Inc.  
Address.....Box 351  
Tel.: TA 1-4096.....KBS-MBS  
Newspaper Affiliation.....Messenger  
Station Rep.....Kentucky Radio Sales  
President.....Edgar Arnold, Sr.  
Gen., Sta. Manager.....H. W. Wells  
Comm. Mgr.....Elmer L. Kelley, Jr.  
Program Director.....M. Parr  
Chief Eng.....Charles Lee

### WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.  
Owned.....Hopkins County Bcstrs.  
Business Address.....111 S. Main St.  
Tel.: TAYlor 1-7420.....ABC  
General Mgr., Chief Eng.....Conway Smith  
Commercial Manager.....Jerry McKonly

### WWXL—Manchester—1956

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned.....Wilderness Rd. Bcstg. Co.  
Address.....P.O. Box 368  
Tel.: LY 8-4694.....KBS  
President.....J. L. Tighe  
Gen., Sta. Mgr.....Roy A. Redmond  
Chief Engineer.....Robert Banks

### WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....West Ky. Bcstg. Co.  
Business Address.....Paducah Rd.; Box 431  
Tel.: 1597.....KBS  
Representative.....Indie Sales  
President.....Mose Bohn  
Gen., Sta. Mgr.....Charles W. Stratton

Commercial Manager.....Hugh Seavels  
Program Director.....Sam Gilkey  
Chief Engineer.....Joe Hargrove

### WFTM—Maysville—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned By.....Standard Tobacco Co.  
Bus. Address.....626 Forest Ave.  
Tel.: LOgan 4-3361.....KBS  
President.....Charles P. Clarke  
General Manager.....John W. Betts  
Station Rep.....Kentucky Radio Sales  
Station Manager.....Roy A. Redmond  
Comm. Prom. Mgr.....Herbert Williams  
Program Director.....Charles D. Boyd  
Chief Engineer.....Harold Sagraves

### WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Cumberland Gap Bcstg.  
Address.....N. 19th St. Extension  
Tel.: 980.....KBS  
Newspaper Affil.....Citizens News Co.  
President.....U. G. Brummett  
Gen. Mgr.....Maurice K. Henry  
Program Director.....Bill Baker  
Chief Engineer.....Frank Folsom, Jr.

### WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Wolf Creek Bcstg. Co.  
Address.....Box 36  
Tel.: FILLmore 8-3166.....KBS  
Station Manager.....Fred A. Staples

### WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.  
Owned & Operated By.....Morehead Bcstg. Co.  
Business Address.....Main St.  
Tel.: STATE 4-5206.....KBS  
President.....J. Earl McBrayer  
General Manager.....W. M. Whitaker  
Chief Eng.....Earl S. Young

### WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts  
Owned By.....Mt. Sterling Broadcasting Co.  
Business Address.....34 Broadway  
Tel.: 1150.....KBS  
Station Representative.....Geo. T. Hopewell  
President.....Jack Reynolds  
General Manager.....Bob Doll  
Program Director.....Albert Richardson  
Publicity Director.....Russell Drake

### WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.  
Owned By.....S. Central Ky. Bcstg. Corp.  
Address.....Munfordville  
Tel.: JA 4-4111.....Independent  
Station Rep.....Kentucky Radio Sales  
President.....H. T. Parrott  
General, Sta. Manager.....Redman L. Turner  
Ch. Eng., Comm. Prom. Mgr.....W. H. Edwards  
Program Director.....Elizabeth Wilson

**WNBS—Murray—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By... Service Bcstg. Co.  
 Address... P. O. Box 548  
 Tel.: PLaza 3-3411... Independent  
 Representative... Dore  
 Pres., Sta. Mgr.... Charles Shuffet  
 Gen. Mgr., Ch. Engr.... C. H. Hulse

**WNKY—Neon—1956**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned... Letcher Bcstg. Corp.  
 Address... Main St.  
 Tel.: 7714... KBS  
 President... Dave L. Craft  
 Gen., Sta. Mgr.... W. E. May  
 Chief Engineer... Howard Williams

**WNOP—Newport—1948**

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Tri-City Bcstg. Co.  
 Business-Studio Address... 606 Monmouth St.  
 Tel.: JU 1-7100... Independent  
 President, Comm. Mgr.... James G. Lang  
 General Manager... Ann Rolfe Lang  
 Station, Program Mgr.... R. D. Nunn  
 Sales Prom. Mgr.... Ray L. Scott  
 Chief Engineer... Chas. Heltsheimer

**WOMI—Owensboro—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Owensboro Bcstg. Co., Inc.  
 Address... Box 536  
 Tel.: MU 3-1558... CBS  
 Newspaper Affiliations... Messenger, Inquirer  
 Station Representative... Everett-McKinney  
 President... Lawrence W. Hager  
 General Manager... Hugh O. Potter  
 Assistant Manager... Marshall Bruner  
 Program Director... Cliffordean Potter  
 Chief Engineer... Harold I. Peters

**WVJS—Owensboro—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By... Owensboro On The Air, Inc.  
 Address... Highway 60 West  
 Tel.: MU 3-3521... ABC  
 President... V. J. Steele  
 General Manager... Malcolm Greep  
 Commercial Manager... Parker Smith  
 Station Program Dir.... Earl Fisher  
 Asst. Program Dir.... Jim Orten  
 Publicity Dir.... Ruth Steele  
 Chief Engineer... Earl Jagoe

**WDXR—Paducah—1957**

Frequency: 1560 Kc. Power: 1 Kw.  
 Owned By... E. W. McKinney-Smith  
 Address... Hotel Irvin Cobb  
 Tel.: 443—1737... NBC  
 Station Rep.... Grant Webb  
 President, Gen. Mgr.... E. W. McKinney-Smith  
 Comm., Sta. Mgr.... Sarah McKinney-Smith  
 Chief Engineer... Donald G. Brown

**WKYB—Paducah—1946**

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.  
 Owned-Oper. By... Barrington Co. of Ky.  
 Address... 526 Kentucky Ave.  
 Tel.: 2-1678... MBS  
 Representative... Bolling  
 Pres.... Bruce Barrington  
 General Mgr.... Richard B. Friend  
 Comm. Sta. Mgr.... Jim M. Page  
 Ch. Eng.... Tom Summers

**WPAD—Paducah—1930**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Paducah Bdcstg. Co., Inc.  
 Address... Taylor Bldg.  
 Tel.: 2-8231... CBS  
 Sta. Representative... Bernard Howard  
 President, Gen. Mgr.... Pierce E. Lackey  
 Station, Program Dir.... Robert P. Joseph  
 Publicity Dir.... Bonnie Jarrett  
 Chief Engineer... U. C. Morris

**WSIP—Paintsville—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Big Sandy Bcstg. Co.  
 Address... 121 Main St.  
 Tel.: 1196... MBS-KBS  
 Station Rep.... Ky. Radio Sales  
 General Mgr.... P. Fyffe  
 Program Dir.... Bill Barker  
 Chief Engineer... Richard Conley

**WKLX—Paris—1955**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned & Operated By... Paris Bcstg. Co.  
 Address... Box 141  
 Tel.: 1440... KBS  
 Sta. Reps... Continental, Kentucky Radio Sales  
 Pres., Gen. Mgr.... C. W. Krause  
 Comm. Sta. Mgr.... Jim Withrow  
 Program, Prom. Director... D. L. Krause  
 Chief Engineer... James L. Thompson

**WLSI—Pikeville—1949**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Cumberland Pub. Co.  
 Address... Mayo Trail  
 Tel.: General 7-7323... Independent  
 Newspaper Affiliation... Pike County News  
 President... Mrs. W. J. Ward, Jr.  
 General, Comm. Mgr.... Roy E. Alexander  
 Chief Engineer... Lawson Paxton

**WPKE—Pikeville—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By... W. Whitaker & B. Pierce  
 Address... Pikeville, Ky.  
 Tel.: General 7-4051... MBS-KBS  
 Station Rep... Continental  
 President... South Whitt  
 Program Director... Dorothy H. Robinson  
 Commercial Manager... H. G. Sturgill  
 Chief Engineer... James K. Hoskins

## KENTUCKY

### WMLF—Pineville—1957

Frequency: 1230 Kc. Power: 250 Watts  
Owned By..... Ken-Te-Va Bcstg. Co.  
Address..... P.O. Box 26  
Tel.: ED 7-2100..... Independent  
Representative..... Continental; Ky-Radio Sales  
General Manager..... South C. Bevins  
Asst. Station Manager..... Walter Powell  
Chief Engineer..... Hubert Turner  
Owners of: WOVE, Welch; WIRV, Irvine.

### WDOC—Prestonsburg—1957

Frequency: 1310 Kc. Power: 5000 Watts d.  
Owned By..... Gordon Collins  
Address..... Prestonsburg  
Tel.: TU 6-2338..... Independent  
President, Gen. Mgr..... Gordon Collins  
Commercial Manager..... Henry Gilbert  
Program Director..... Don Miller  
Sales Prom. Manager..... Larry Vonhooze  
Publicity Director..... Eva E. Collins  
Chief Engineer..... Doc Harmon

### WPRT—Prestonsburg—1952

Frequency: 960 Kc. Power: 1000 Watts, d.  
Owned By..... Ky. Mountain Bcstg. Co.  
Address..... South Lake Drive  
Tel.: 2050..... KBS  
President..... D. C. Stephens  
General Mgr..... Dora S. Stephens  
Station Mgr..... David L. Stephens  
Commercial Mgr..... Clarence Robinson, Jr.  
Program, Chief Eng..... Walter E. May

### WPKY—Princeton—1950

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned/Operated By..... Princeton Bcstg. Co.  
Address..... Dawson Rd.  
Tel.: 2072..... KBS  
Gen. Mgr., Chief Eng..... Leslie Goodaker  
Comm. Mgr..... Ellis Burnam  
Sales Prom. Mgr..... Wilburn Wilson  
Program Dir..... Twyman Boren

### WRVK—Renfro Valley—1956

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned..... Renfro Valley Bcstrs., Inc.  
Address..... Renfro Valley  
Tel.: Renfro Valley..... Independent  
Representative..... Kentucky Radio Sales  
President..... J. Lair  
V.P., Gen. Mgr..... Tom Hargis  
Comm. Mgr..... Benton Stokes

### WEKY—Richmond—1953

Frequency: 1340 Kc. Power: 250 Watts  
Owned..... Tinker, Inc.  
Address..... McKee Bldg.  
Tel.: 1340..... MBS-KBS  
General Manager..... C. R. Barnette  
Chief Engineer..... John D. Jennings, Jr.

### WRUS—Russellville—1953

Frequency: 610 Kc. Power: 500 Watts d.  
Owned-Oper. By..... So. Kentucky Bcstrs.

Address..... P. O. Box 110  
Tel.: Parkview 6-2471..... KBS  
Station Representative..... Bolles  
President..... Roth E. Hook  
Gen., Comm. Mgr..... Woodrow P. Sosh  
Program Director..... Don Neagle  
Sales Prom. Mgr..... Mrs. Jo Davis  
Chief Engineer..... Andy Rector

### WLCK—Scottsville—1958

Frequency: 1250 Kc. Power: 500 Watts, d.  
Owned By..... State Line Bcstg. Co.  
Address..... 217½ W. Main St.  
Tel.: 237-3148..... KBS  
Station Rep..... Kentucky Radio Sales  
President..... R. L. Turner  
General Mgr..... Bobby Colvin  
Commercial Mgr..... Marvin J. Nafus  
Chief Engineer..... Eugene Harston

### WTLO—Somerset—1958

Frequency: 1480 Kc. Power: 1 Watt d.  
Owned By..... Pulaski Bcstg. Corp.  
Address..... P.O. Box 443  
Tel.: 678-8151..... Independent  
President, Gen. Mgr..... O. Gowen  
Commercial Mgr..... H. Edwards  
Program Director..... Bill Mardis  
Chief Engineer..... B. Thompson

### WSFC—Somerset—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..... Southeastern Bcstg. Co.  
Address..... Hwy. 1247  
Tel.: 678-5151..... MBS-KBS  
Representative..... Ky. Radio Sales  
Pres., Gen. Mgr..... Mike Layman  
Commercial Manager..... Donald Orwin  
Chief Engineer..... Robert L. Shoopman

### WTKY—Tompkinsville—1960

Frequency: 1370 Kc. Power: 1 Kw.  
Owned By..... WMCV, Inc.  
Address..... P. O. Box 434  
Tel.: Tompkinsville..... Independent  
President..... W. C. Clark  
Vice-President, Sta. Mgr., Prog. Dir..... J. Clark  
Sales Manager..... L. Agers

### WKKS—Vanceburg—1958

Frequency: 1570 Kc. Power: 250 Watts  
Owned By..... Karl Kegley  
Address..... 1106 Fairlane Drive  
Tel.: SWift 6-3411..... Independent  
Station Reps..... Continental; Ky. Radio Sales  
President, Owner..... Karl Kegley  
Station, Comm. Mgr..... Roger Keller  
Chief Engineer..... Jesse Stamm

### WMTC—Vancleve—1948

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Kentucky Mt. Holiness Assn.  
Bus.-Studio Address..... Vancleve

## KENTUCKY-LOUISIANA

Tel.: Normandy 6-5006.....Independent  
**Representative** ..... Continental  
**President** ..... Dr. Lela G. McConnell  
**General, Comm. Mgr.** ..... Wilfred Fisher  
**Chief Engineer** ..... Kenneth Amspauigh

### WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.  
**Owned-Oper. By** ..... Folkways Bcstg. Co., Inc.  
**Address** ..... Whitesburg  
**Tel:** 2711 ..... Independent  
**President, Gen. Mgr.** ..... Donald F. Crosthwaite  
**Commercial Manager** ..... Hu Allen  
**Program, Publicity Dir.** ..... Hazel A. Yontz  
**Chief Engineer** ..... Joe W. Goode

### WEZJ—Williamsburg—1959

Frequency: 1440 Kc.....Power: 500 Watts d.

**Owned By:** ..... Whitley County Bcstg. Co.  
**Address** ..... 107 S. 4th St.  
**Tel:** 6125 ..... Independent  
**President** ..... Leo Buck  
**General, Comm. Mgr.** ..... J. H. Reynolds  
**Chief Engineer** ..... B. Collier

### WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.  
**Owner** ..... Donald J. Horton  
**Address** ..... P. O. Box 535  
**Tel:** Pioneer 4-2864 ..... Independent  
**Sta. Representative** ..... Ohio Sta. Reps.  
**President** ..... Claude Sullivan  
**General, Sta. Mgr.** ..... Gerald J. Cashman  
**Commercial Manager** ..... John T. Sayre  
**Sales Prom. Mgr.** ..... Jay Watters  
**Program Director** ..... Herman Kelly  
**Chief Engineer** ..... Tommy Bratton

Pop.: 3,280,500  
 Families: 927,500

## Louisiana

Radio Homes: 900,500  
 AM Stas. in State: 77

### KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.  
**Owned-Oper. By** ..... Abbeville Bcstg. Serv. Inc.  
**Address** ..... P. O. Box 820  
**Tel:** TW 3-2531 ..... Independent  
**President** ..... H. Frenzel Pere  
**General Manager** ..... George P. Martin

### KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By** Alexandria Bdcstg. Co., Inc.  
**Address** ..... 601 Washington St.  
**Tel:** Hillcrest 3-2543 ..... ABC  
**Representative** ..... Weed  
**Owner** ..... T. B. Lanford  
**Gen. Manager** ..... Walter D. Melson  
**Station, Comm. Mgr.** ..... Alec Marchand  
**Program Dir.** ..... Jim Gaines  
**Chief Engineer** ..... Gene Miller

### KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw.  
**Owned** ..... Dixie Bcstg. Ser.  
**Address** ..... 1515 Jackson St.  
**Tel:** Hillcrest 3-7454 ..... Independent  
**President, Gen. Mgr.** ..... Irving Ward-Steinman  
**Station Manager** ..... William G. Lynch  
**Local Commercial Mgr.** ..... Chris Alexander  
**Production Manager** ..... Wayne Whisenhunt  
**Sales Prom. Mgr.** ..... J. A. Lazarone  
**Chief Engineer** ..... Henry J. Lazarone

### KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts  
**Owned-Oper. By** ..... KSYL, Inc.  
**Address** ..... Box 1489  
**Tel:** Hillcrest 2-6611 ..... NBC  
**Rep.** ..... McKinney, Clarke, Brown  
**Pres., Comm. Mgr.** ..... Milton Fox  
**Gen., Sta. Mgr.** ..... Sylvan Fox  
**Chief Engineer** ..... Leonard Dupree

### WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.  
**Owned-Oper. By** ..... Amite Broadcasting Co.  
**Address** ..... P.O. Box 787  
**Tel:** 8385 ..... Independent  
**Station, Sales Prom. Mgr.** ..... C. W. Fitz  
**Publicity, Program Dir.** ..... Bruce Mile  
**Chief Engineer** ..... Ben Bickham

### KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.  
**Owned-Oper. By** ..... Paul R. Schilling  
**Address** ..... Louisiana Motor Hotel  
**Tel:** 1400 ..... KBS  
**President, Gen. Mgr.** ..... P. R. Schilling  
**Chief Engineer** ..... Hugh Smith

### KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts  
**Owned By** ..... Bastrop Bcstg. Co. Inc.  
**Address** ..... Box 1340  
**Tel:** 1340 ..... Independent  
**President** ..... G. H. Goodwin

### WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By** ..... Merchants Bcstrs.  
**Address** ..... 3150 College Dr.  
**Tel:** Dickens 4-5275 ..... Independent  
**Station Representative** ..... John E. Pearson  
**Pres., Gen. Mgr.** ..... Ralph L. Burge  
**Commercial Manager** ..... Harold G. Herthum  
**Program Dir.** ..... C. Arnold  
**Chief Engineer** ..... Ed Van Valkenburg

### WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts  
**Owned-Oper. By** ..... Community Bcstg. Co.  
**Address** ..... P. O. Box 1226

## LOUISIANA

Tel.: DI 8-6716 ..... Independent  
Station Representative ..... Forjoe  
President, Gen. Mgr. .... Robert Earle  
Prog. Dir. .... Bernard Zuccaro  
Comm. Mgr. .... Olas Olsen  
Asst. Mgr., Pub. Dir. .... Scott W. Erwin  
Chief Engineer ..... Herb Coussou

### WJBO—Baton Rouge—1934

Frequency: 1150 Kc. .... Power: 5000 Watts  
Owned-Oper. By. .... Baton Rouge Bcstg. Co., Inc.  
Business-Studio Address ..... 444 Florida St.  
Tel.: DI 2-5271 ..... NBC  
News. Affil. .... State Times, Morning Advocate  
Sta. Representative ..... Geo. P. Hollingbery  
President ..... Douglas L. Manshlp  
Gen. Mgr. .... Mort Silverman  
Commercial Mgr. .... Roger S. Davison  
Program Coordinator ..... Ken Winstanley  
Chief Engineer ..... Leonard Benson  
Owners of: WBRZ, Baton Rouge.

### WLCS—Baton Rouge—1946

Frequency: 910 Kc. .... Power: 1000 Watts  
Owned-Operated By. .... Air Waves, Inc.  
Business Address ..... 204 North St.  
Tel.: DI 2-4411 ..... Independent  
Representative ..... Masla  
Gen. Manager ..... Lamar Simmons  
Comm. Mgr. .... T. A. LeBlanc  
Chief Eng. .... Eugene Howell

### WXOK—Baton Rouge—1952

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... WXOK, Inc.  
Address ..... 243 Convention St.  
Tel.: DI 4-7604 ..... Independent  
Representative ..... Bernard Howard  
President ..... Jules Paglin  
General Manager ..... S. Ray, Jr.  
Station Manager ..... Thomas L. McGuire  
Chief Engineer ..... Thomas W. Wood

### WYNK—Baton Rouge—1956

Frequency: 1380 Kc. .... Power: 500 Watts, d.  
Owned By. .... Vox, Inc.  
Address ..... 820 Commerce Bldg.  
Tel.: Dickens 3-6606 ..... ABC, KBS  
Vice Pres., Gen. Mgr. .... Joe Keown  
Commercial Manager ..... Tinny David  
Program Director ..... Donald Sharp  
Sales Prom. Mgr. .... Carroll Scott  
Publicity Director ..... Ida Mae Payne  
Chief Engineer ..... Lewis Goode

### WIKC—Bogalusa—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Curt Siegelin  
Business Address ..... P. O. Box 811  
Tel.: RRepublic 5-1355 ..... MBS, KBS  
President ..... Curt Siegelin  
Gen., Sta. Mgr. .... John H. Knight  
Program Director ..... Bill Siegelin  
Chief Engineer ..... Bill Morris

### WARB—Covington—1953

Frequency: 730 Kc. .... Power: 250 Watts d.  
Owned-Operated By. .... WARB, Inc.  
Address ..... Box 568  
Tel.: 1600 ..... KBS  
President ..... David C. Blossman  
Gen. Mgr., Ch. Eng. .... J. R. Webb

### KSIG—Crowley—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Operated By. .... KSIG Bcstg Co., Inc.  
Bus.-Studio Address ..... 320 N. Parkerson Ave.  
Tel.: 1450 ..... MBS-KBS  
Representative ..... T. F. Clark  
President ..... Hirsch Scholl  
General Manager ..... Louis M. Basso  
Sales Prom. Mgr. .... Gene Griffin  
Program Director ..... Bill Williams  
Chief Engineer ..... Fred Hebert

### WLBI—Denham Springs—1959

Frequency: 1220 Kc. .... Power: 250 Watts  
Owned By. .... Avoyelles Bcstg. Corp.  
Address ..... P. O. Box 68  
Tel.: NO 5-5155 ..... KBS  
President ..... W. L. Billups  
Station Manager ..... Gerald Fannaly  
Program Director ..... Bradley Guanine  
Chief Engineer ..... Pat Newberg  
Owners of: KAPB, Marksville.

### KDLA—DeRidder—1950

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Sabine Broadcasting Co.  
Address ..... Washington at First St.  
Tel.: 7600 ..... KBS  
President ..... Cyril W. Reddoch  
General Manager ..... Ralph L. Hooks  
Ch. Eng., Commercial Mgr. .... Wayne L. Sanders  
Sales Prom. Mgr. .... Winsett Reddoch

### KEUN—Eunice—1952

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Operated By. .... Iri-Parish Bcstg. Co.  
Address ..... Box 511  
Tel.: GL 7-3041 ..... MBS-KBS  
President ..... Vincent Rehil  
Gen., Sta. Mgr. .... John Plache  
Program, Publicity Dir. .... Karl R. DeRoven  
Chief Engineer ..... John Fuselier

### KFNV—Ferriday—1956

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned ..... Miss-Lou Bcstg. Co.  
Address ..... 120 Louisiana Ave.  
Tel.: 7200 ..... Independent  
President, General Mgr. .... George W. Wilson  
Commercial Program Mgr. .... L. Boyd  
Publicity, Chief Engineer ..... Bob Wilson

### KLFT—Golden Meadow—1955

Frequency: 1600 Kc. .... Power: 1000 W. d.  
Owned-Operated By. .... KLFT Radio, Inc.  
Address ..... 1614 South Bayou Drive  
Tel.: GRGreenfield 5-5165 ..... KBS

President, General Mgr. . . . . Leo J. Theriot  
 Commercial Manager . . . . . Bob Curole  
 Station Manager . . . . . Jerry Chatagniek  
 Sales Prom. Mgr. . . . . Miss Eula M. Duet  
 Program Director . . . . . Roy Vicknair Jr.  
 Chief Engineer . . . . . George Roundtree Jr.

**WFPR—Hammond—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Airweb, Inc.  
 Business-Studio Address . . . . . Box 432  
 Tel.: 960-3589 . . . . . KBS  
 Pres., Gen. Mgr. . . . . John A. Chauvin  
 Commercial Manager . . . . . 'Foots' McCrory  
 Chief Engineer . . . . . Charles Herman

**KLUV—Haynesville—1956**

Frequency: 1580 Kc. . . . . Power: 250 Watts, d.  
 Owned By . . . . . Haynesville Bcstg. Co.  
 Address . . . . . Waters St.  
 Tel.: 505 . . . . . KBS  
 Station Rep. . . . . Hopewell  
 President, Gen. Mgr. . . . . Frederick A. W. Davis  
 Station, Program Mgr. . . . . William R. Dunaway  
 Comm. Prom. Manager . . . . . Shelby Haynig  
 Chief Engineer . . . . . A. T. Moore  
 Owners of: KASO, Minden; WGLC, Centerville.

**KVHL—Homer—1955**

Frequency: 1320 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Claiborne Bcstg. Corp.  
 Address . . . . . Box 97  
 Tel.: 3804 . . . . . KBS  
 President . . . . . Tom Deas  
 General Mgr., Ch. Eng. . . . . Colon Johnston

**KCIL—Houma—1946**

Freq.: 1490 Kc. . . . . Power: 1 Kw. d., 250 W. n.  
 Owned . . . . . KCIL, Inc.  
 Business Address . . . . . Fahey St.  
 Tel.: 2-6828 . . . . . Independent  
 Station Representative . . . . . Indie Sales  
 President . . . . . Denver T. Brannen  
 General, Prom. Mgr. . . . . Les Ryder  
 Station, Commercial Mgr. . . . . L. H. Thesmar  
 Program Director . . . . . Virginia Ryder  
 Chief Engineer . . . . . Bill Collins

**KJEF—Jennings—1950**

Frequency: 1290 Kc. . . . . Power: 1,000 Watts d.  
 Owned-Oper. By . . . . . Jennings Bcstg. Co., Inc.  
 Address . . . . . 1521 Lake Arthur Ave.  
 Tel.: 1155 . . . . . KBS  
 Pres., Gen. Mgr., C. Eng. . . . . Clovis L. Bailey  
 Comm. Mgr. . . . . Gerald Dugar

**KTOC—Jonesboro—1958**

Frequency: 920 Kc. . . . . Power: 1,000 Watts  
 Owned By . . . . . Jackson Parish Bcstrs.  
 Address . . . . . P. O. Box 550  
 Tel.: 4600 . . . . . KBS  
 Station, Comm. Mgr. . . . . A. H. Colvin Jr.  
 Program, Ch. Eng. . . . . T. L. Colvin Sr.

**KPEL—Lafayette—1957**

Freq.: 1420 Kc. . . . . Power: 1 Kw. d., 500 Wts. n.  
 Owned-Oper. By . . . . . Pelican Bcstg. Co.

Address . . . . . Box 3120  
 Tel.: CEnter 4-7418 . . . . . ABC  
 Sta. Reps. . . . . Bolles; Reilly; Tracy Moore  
 President . . . . . John Paul Goodwin  
 Gen., Sta. Mgr. . . . . William A. Patton  
 Comm. Manager . . . . . R. Herbert  
 Chief Engineer . . . . . John H. Shipp, Jr.

**KVOL—Lafayette—1935**

Frequency: 1330 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Evangeline Bcstg. Co., Inc.  
 Address . . . . . P. O. Box 3030  
 Tel.: CE 4-5151 . . . . . NBC  
 President . . . . . Morgan Murphy  
 General Manager . . . . . George H. Thomas  
 Station Mgr. . . . . E. H. Hughes  
 Comm. Mgr. . . . . Thomas G. Pears  
 Chief Engineer . . . . . Adrian Martin

**KAOK—Lake Charles—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KAOK, Inc.  
 Address . . . . . P. O. Box S  
 Tel.: HE 6-7544 . . . . . Independent  
 Station Rep. . . . . Bernard Howard  
 President . . . . . J. J. Paglin  
 General, Station Mgr. . . . . Roy K. Rhodes  
 Chief Engineer . . . . . Walter Vones

**KLou—Lake Charles—1947**

Frequency: 1580 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Dixie Broadcasters, Inc.  
 Bus.-Studio Address . . . . . 1600 Harless St.  
 Tel.: HE 6-7277 . . . . . MBS  
 Station Rep. . . . . United Spot Sales  
 President, Gen. Mgr. . . . . Albert D. Johnson  
 Comm. Prom. Mgr. . . . . Elmo Stine  
 Program, Publicity Director . . . . . Johnny Jano  
 Chief Engineer . . . . . David Wilson

**KPLC—Lake Charles—1935**

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Calcasieu Bcstg. Co.  
 Address . . . . . Calcasieu Hotel  
 Tel.: HE 9-2713 . . . . . NBC  
 Representative . . . . . Weed  
 General Mgr. . . . . Jim Toth  
 Commercial Mgr. . . . . R. M. White  
 Program Dir. . . . . A. B. Craft  
 Chief Eng. . . . . Edgar Barton

**KLPL—Lake Providence—1957**

Frequency: 1050 Kc. . . . . Power: 250 Watts, d.  
 Owned . . . . . Radio Service Co.  
 Address . . . . . Box 342  
 Tel.: 834 . . . . . KBS  
 Representative . . . . . Bogner & Martin  
 Presidents . . . . . E. McMurray & F. Baldwin  
 Sta., Comm. Mgr. . . . . Gene Underwood  
 Chief Engineer . . . . . P. Kuhn

**KLLA—Leesville—1956**

Frequency: 1570 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Leesville Broadcasting Co.  
 Address . . . . . P. O. Box 1323

# LOUISIANA

Tel.: 3403 .....KBS  
 Mgr. Partner, Gen. Mgr. ....I. Ward-Steinman  
 Commercial Mgr. ....Ed Marshall  
 Chief Engineer. ....Henry J. Lazarone

Address .....P. O. Box 889  
 Tel.: 9036 .....KBS  
 President. ....Warren J. Fortier  
 General Mgr. ....P. A. Trim

## KDBC—Mansfield—1954

Frequency: 1360 Kc. ....Power: 1 Kw. d.  
 Owned. ....DeSoto Bcstg. Corp.  
 Address .....P. O. Box 740  
 Tel.: 1360 .....KBS  
 Gen., Comm. Mgr. ....Arthur L. Greene  
 Chief Engineer. ....Boyd E. Allinson

## KNOC—Natchitoches—1947

Frequency: 1450 Kc. ....Power: 250 Watts  
 Owned-Oper. By. ....Natchitoches Bcstg. Co.  
 Business-Studio Address. ....720 Front St.  
 Tel.: 2353 .....Independent  
 Station Representative. ....Bob Dore  
 Pres., Gen. Mgr., Chief Eng. ....B. H. Bailey, Jr.  
 Sta., Comm. Mgr. ....Norman A. Fletcher  
 Program Director. ....Jim Elkins  
 Sales Prom. Manager. ....Kevin Lynch

## KAPB—Marksville—1954

Frequency: 1370 Kc. ....Power: 1000 Watts, d.  
 Owner. ....Avoyelles Bcstg. Corp.  
 Address .....110 W. Mark St.  
 Tel.: 7206 .....KBS  
 President .....W. L. Billups  
 Chief Engineer. ....Charlie Woodside

## KANE—New Iberia—1946

Frequency: 1240 Kc. ....Power: 250 Watts  
 Owned-Operated By. ....New Iberia Bcstg. Co.  
 Address .....104 W. St. Peter St.  
 Tel.: EMerson 9-6726 .....Independent  
 General Mgr. ....George H. Thomas  
 Sta. Mgr. ....Donald Bonin  
 Commercial Manager. ....Sherry A. Lopez  
 Program Director. ....Dee Voorhies  
 Publicity Director. ....Ken Nowell  
 Chief Engineer. ....Joe Sikes

## KASO—Minden—1953

Frequency: 1240 Kc. ....Power: 250 Watts  
 Owned-Operated By. ....Minden Bcstg. Co.  
 Address .....410 Lakeshore Drive  
 Tel.: FRanklin 7-1200 .....KBS  
 Sta. Representative .....Hopewell  
 President. ....Frederick A. W. Davis  
 General Sta. Mgr. ....Jim Howell  
 Comm. Prom. Mgr. ....Bill Robinson  
 Program, Publicity Mgr. ....Bob Wicks  
 Chief Engineer. ....Martin Kirsch Jr.  
 Owners of: KLVV, Haynesville; WSRV, Milton.

## KVIM—New Iberia—1951

Frequency: 1360 Kc. ....Power: 1000 Watts d.  
 Owned-Oper. By. ....Queen City Bcstg. Co.  
 Address .....P. O. Box 50  
 Tel.: EMerson 4-5826 .....Independent  
 General Manager. ....John H. Coco  
 Chief Engineer. ....Lloyd Bernard

## KLIC—Monroe—1950

Frequency: 1230 Kc. ....Power: 250 Watts  
 Owned-Oper. By. ....Dr. Frank Cerniglia  
 Address .....626 Bernhardt Bldg.  
 Tel.: FAirfax 3-4617 .....MBS-KBS  
 General Mgr. ....Dr. Frank Cerniglia  
 Chief Engineer. ....Joe Turbyfill

## WBOK—New Orleans—1951

Frequency: 800 Kc. ....Power: 1000 W., d.  
 Owned-Oper. By. ....OK Group  
 Address .....505 Baronne St.  
 Tel.: 525-5363 .....Independent  
 Station Representative. ....Bernard Howard  
 President. ....Jules J. Paglin  
 V.P., Gen. Mgr. ....Ed. Prendergast  
 Ex. Vice Pres. ....Stanley W. Ray, Jr.  
 Commercial Manager. ....Fred Schwarz  
 Program, Publicity Dir. ....Rene Duffour  
 Chief Engineer. ....John Hart  
 Owners of: WLOK-AM, Memphis; WGOK-AM, Mo-  
 bile; WXOK-AM, Baton Rouge; KAOK-AM, Lake  
 Charles; KYOK-AM, Houston.

## KMLB—Monroe—1930

Frequency: 1440 Kc. ....Power: 5000 d.; 1000 n.  
 Owned-Operated By. ....WSTV, Inc.  
 Business Address .....Box 1723  
 Tel.: FAirfax 2-7161 .....ABC, NBC  
 Representative .....Pearson  
 General Manager. ....James Plaisance  
 Chief Engineer. ....O. R. Morgan

## WDSU—New Orleans—1923

Frequency: 1280 Kc. ....Power: 5000 Watts  
 Owned-Operated By. ....WDSU Bcstg. Corp.  
 Business Address. ....520 Royal St.  
 Tel.: TU 4371 .....NBC  
 Representative .....John Blair  
 President. ....Edgar B. Stern  
 General Mgr. ....A. Louis Read  
 Station Manager. ....John F. Screen  
 Commercial Manager. ....Harold Wheelahan  
 Production Manager. ....Larry Wilson  
 Sales Prom. Mgr. ....Stan Cohen  
 Operation Manager. ....Stanley Holiday  
 Chief Eng. ....Lindsay Riddle

## KNOE—Monroe—1944

Frequency: 1390 Kc. ....Power: 5000 Watts  
 Owned-Operated By. ....James A. Noe  
 Address .....Box 1742  
 Tel.: FA 2-8155 .....Independent  
 Representative .....H-R Reps  
 President .....James A. Noe  
 General Manager. ....B. Davis  
 Chief Engineer. ....Ray Boyd

## KMRC—Morgan City—1954

Frequency: 1430 Kc. ....Power: 500 Watts  
 Owned. ....Tri-City Bcstg. Inc.



**WSMB—New Orleans—1925**

Frequency: 1350 Kc.....Power: 50 Kw  
 Owned.....WSMB, Inc.  
 Address.....Maison Blanche Bldg.  
 Tel.: MA 5921.....ABC  
 Representative.....Hollingbery  
 President.....John M. Shaheen  
 General Mgr.....John L. Vath  
 Chief Engineer.....Harold Nebe  
 Owners of: WFBL, Syracuse, N. Y.; KORL, Honolulu, Hawaii.

**WJMR—New Orleans—1945**

Frequency: 990 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Supreme Bcstg Co., Inc.  
 Address.....1500 Canal St.  
 Tel.: 529-3131.....MBS  
 Sta. Representative.....Weed  
 P. sident.....Chester Owens  
 Gen. Mgr., Ch. Eng.....George A. Mayoral  
 Program Dir.....Tom Abbott  
 Publicity Dir.....Carol Wattigney

**WJBW—New Orleans—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio New Orleans, Inc.  
 Address.....637 Common St.  
 Tel.: Tulane 8265.....Independent  
 Station Representative.....Forjoe  
 President.....Sherwood J. Tarlow  
 VP., General Mgr.....Allan W. Roberts  
 Commercial Manager.....Norman Dulfour  
 Oper. Manager.....Bobby Vann  
 Program Director.....Allan Allknight  
 Sales Program Mgr.....Robert Sardina  
 Publicity Director.....Patsy McCabe  
 Chief Engineer.....Charlie Herman  
 Owners of: WHFL, Boston; WWOK, Charlotte; WARE, Ware; WLOB, Portland, Me.

**WNOE—New Orleans—1925**

Frequency: 1060 Kc...Power: 50,000 d.; 5000 n.  
 Owned-Operated By.....James A. Noe  
 Business-Studio Address.....St. Charles Hotel  
 Tel.: EX 2173.....Independent  
 Representative.....Avery-Knodel  
 President.....James A. Noe  
 Gen., Sta. Mgr.....James A. Noe, Jr.  
 Comm., Sales Prom. Mgr.....Cleve J. Brien  
 Program Director.....G. Mason  
 Chief Engineer.....A. J. Bourgeois

**WTIX—New Orleans—1951**

Frequency: 690 Kc.....Power: 5,000 Watts  
 Owned-Oper. By.....Storz Broadcasting Co.  
 Address.....328 Chartres St.  
 Tel.: MA 3562.....Independent  
 Station Representative.....Eastman

**WSMB**  
 RADIO  
**DOMINATES!**



**NEW ORLEANS, LOUISIANA**

- AUTHENTIC NEWS COVERAGE
- FAMILY PROGRAMMING
- OUTSTANDING EXPERIENCED AIR SALESMEN
- CREATIVE SELLING
- COMPLETE MERCHANDISING

**FOUNDERS CORP.**

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse, New York  
 WSMB, New Orleans, Louisiana.

## LOUISIANA

President ..... Todd Storz  
V.P., General Mgr. .... Fred Berthelson  
Program Dir. .... D. Braun  
Chief Engineer ..... Carlos A. Schmid

### WWL—New Orleans—1922

Frequency: 870 Kc. .... Power: 50,000 Watts  
Owned-Operated By ..... Loyola U. of South  
Address ..... Roosevelt Hotel  
Tel.: JAcKson 5-2194 ..... CBS  
Representative ..... Katz  
President ..... Rev. Patrick J. Donnelly, S.J.  
Sales Promotion Manager ..... Ray Eberhardt  
Program Director ..... William T. Romaine  
Publicity Director ..... Morris Trahan  
Chief Engineer ..... J. D. Bloom  
Owners of: WWL-TV.

### WWOM—New Orleans—1958

Frequency: 600 Kc. .... Power: 1 Watt d.  
Owned By ..... Franklin Bcstg. Co.  
Address ..... 614 N. Rampart St.  
Tel.: AUdubon 4424 ..... Independent  
General Mgr. .... D. Wagenvoort  
Sales Mgr. .... Mike Verges

### WYLD—New Orleans—1951

Frequency: 940 Kc. .... Power: 1 Wt. d. 500 n.  
Owned By ..... Rounsaville of N.O. Inc.  
Address ..... 2906 Tulane Ave.  
Tel.: 822—1945 ..... Independent  
Sta. Reps. .... Pearson; Dora Clayton  
President ..... Robert W. Rounsaville  
General Manager ..... W. Arthur Selley Jr.  
Station Manager ..... John J. Revisore  
Program Director ..... Robert D. Hudson  
Sales Prom. Mgr. .... David R. Shaffer  
Chief Engineer ..... Lee Caput  
Owners of: WCIN, Cincinnati; WWOL, Nashville;  
WMBM, Miami Beach; WLOU, Louisville;  
WTMP, St. Petersburg; KRZY, Dallas.

### KREH—Oakdale—1953

Frequency: 900 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Louisiana Bcstg. Service  
Address ..... P.O. Box 71  
Tel.: 900 ..... KBS  
General Manager ..... R. L. Hooks  
Chief Engineer ..... L. Hargrove

### KWCL—Oak Grove—1958

Frequency: 1280 Kc. .... Power: 500 Watts, d.  
Owned By ..... Carroll Bcstg. Co.  
Address ..... South Jackson St.  
Tel.: GArden 8-2389 ..... KBS  
President ..... E. R. McCormick  
General Mgr. .... M. McCormick  
Station Mgr. .... Charles Farrell

### KSLO—Opelousas—1947

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... KSLO Bcstg. Co.  
Address ..... P. O. Box 392  
Tel.: 942—2633 ..... ABC  
Representative ..... Sears & Ayer  
General Mgr. .... W. Eugene Jones

Station Manager ..... Wandell Allegood  
Program Director ..... Rita Valin  
Chief Engineer ..... Don Murphy

### KRIH—Rayville—1957

Frequency: 990 Kc. .... Power: 250 Watts, d.  
Owned By ..... John Touchstone  
Address ..... Box 420  
Tel.: 4855 ..... KBS  
Gen. Mgr. .... H. T. Cumpton

### KRUS—Ruston—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Ruston Bcstg. Co.  
Address ..... Box 533  
Tel.: AL 5-2550 ..... KBS  
Newspaper Affil. .... Leader  
President ..... C. E. Faulk, Jr.  
Gen. Manager ..... William Carter  
Chief Engineer ..... C. P. Demaree

### KANB—Shreveport—1958

Frequency: 1300 Kc. .... Power: 1,000 Watts d.  
Owned By ..... Kenwil, Inc.  
Address ..... P. O. Box 7243  
Tel.: 423—2668 ..... Independent  
Sta. Reps. .... Wittig, Dora Clayton, Oakes  
General Manager ..... Glenn V. Wilson  
Commercial Manager ..... Brown E. Moore  
Program Director ..... Doris Mae Wilson  
Chief Engineer ..... A. Thomas Moore

### KBCL—Shreveport—1957

Frequency: 1220 Kc. .... Power: 250 Watts  
Owned By ..... Kenwil, Inc.  
Address ..... P.O. Box 727  
Tel.: 3-1606 ..... Independent  
Station Reps. .... Melville; Geo. T. Hopewell  
President ..... C. Godfrey  
General, Station Mgr. .... Joe Monroe  
Chief Engineer ..... Joel E. Wharton

### KCIJ—Shreveport—1950

Frequency: 1050 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Southwest Bcstrs. Inc.  
Address ..... Box 197  
Tel.: 424—0814 ..... KBS  
Representative ..... Gill-Perna  
President, Gen. Mgr. .... Bob Neal  
Program Publicity Dir. .... E. V. Roberts  
Chief Engineer ..... Benny Culbertson

### KEEL—Shreveport—1923

Frequency: 710 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By ..... Foster & Associates  
Address ..... 1500 N. Market  
Tel.: 425—8692 ..... Independent  
Station Rep. .... John Blair  
Pres. .... Gordon B. McLendon  
General, Sta. Manager ..... Richard H. Wilcox  
Comm. Prom. Mgr. .... Marie Gifford  
Chief Engineer ..... Rudy Johnson  
Owners of: KLIF, Dallas; KILT, Houston; KTSN,  
San Antonio; WAKY, Louisville; WYSL, Buf-  
falo; KABL, San Francisco.

**KJOE—Shreveport—1954**

Frequency: 1480 Kc. Power: 1 Kw. d.  
Owned. Ray Armand Bcstg. Co  
Address. 529½ Crockett St.  
Tel.: 422-0732 MBS  
Station Representative. Charles Bernard Co.  
Owner, Gen. Mgr. Ray Armand Koviiz  
Chief Eng. N. L. Keys

**KOKA—Shreveport—1957**

Frequency: 980 Kc. Power: 5000 Watts d.  
Owned-Oper. By. John McLendon & Assoc.  
Business Address. P.O. Box 3605  
Tel.: 422-3122 Independent  
Sta. Rep. Pearson  
President, Gen. Mgr. John McLendon  
Station Manager. A. Evans

**KREB—Shreveport—1960**

Frequency: 1550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By. Radio Shreveport  
Address. 311 Milam St.  
Tel.: 42-33681. Independent  
Station Representative. Hollingbery  
Station, Comm. Mgr. Sam Styles

**KRMD—Shreveport—1928**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By. T. B. Lanford  
Address. P. O. Box 1712  
Tel.: 323-6172 ABC  
Representative Weed  
President. T. B. Lanford  
General, Comm. Mgr. Thomas A. Gresham  
Program Director. Joseph H. Keith  
Chief Engineer. Dub Wilkinson  
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-  
AM-TV, Lake Charles; WSLI, Jackson; WJTV,  
Jackson; KRMD-FM.

**KWKH—Shreveport—1925**

Frequency: 1130 Kc. Power: 50,000 Watts  
Owned-Operated By. International Bcstg. Corp.  
Address. P. O. Box 1387  
Tel.: 422-8711 Independent  
Newspaper Affiliation. Shreveport Times  
Representative. Christal Co.  
President. William H. Bronson  
Exec. V.P., Gen. Mgr. Henry B. Clay  
Commercial Manager. Jack Timmons  
Prom. Mgr., Pub. Dir. James T. Briggs  
Prog. Director. Frank Page  
Tech. Dir. W. E. Antony  
Chief Engineer. O. S. Droke

**KBSF—Springhill—1954**

Frequency: 1460 Kc. Power: 1000 Watts  
Owned. Springhill Broadcasting Co.  
Address. Box 597  
Tel.: LE 9-4616. KBS  
President. Roy M. Fish  
General Mgr. John K. Hill  
Chief Engineer. Robert Wainwright

**KIKS—Sulphur-Lake Charles  
1955**

Frequency: 1310 Kc. Power: 500 W. d.  
Owned-Operated By. Lake Bcstg. Co.  
Address. Box 190, Sulphur  
Tel.: JAKson 7-5266. Independent  
Sta. Representative. Paul Raymer  
General Manager. Dale D. Mahurin  
Station Manager. Cecil E. Bland, Jr.  
Commercial Manager. Carroll A. Wynn  
Program Director. Ray Brown  
Chief Engineer. Carl Doiron

**KTLD—Tallulah—1954**

Frequency: 1360 Kc. Power: 500 Watts  
Owned By. Howard E. Griffith  
Address. Box 1360  
Tel.: 1360. KBS  
General, Sta. Mgr. Howard E. Griffith

**KTIB—Thibodaux—1953**

Frequency: 630 Kc. Power: 500 W., d.  
Owner. Delta Bcstrs., Inc.  
Address. 701 W. 5th St.  
Tel.: Hillcrest 7-9006. Independent  
President. F. H. Block  
General Mgr. Ray Saadi  
Chief Engineer. Lee Martin

**KVPI—Ville Platte—1953**

Frequency: 1050 Kc. Power: 250 Watts d.  
Owned-Oper. By. Ville Platte Bcstg. Co.  
Address. Box 566  
Tel.: 5888. KBS  
President. Lionel B. Deville  
Gen., Comm. Mgr. Chris Duplechatin  
Chief Engineer. J. L. Sylvester

**KUZN—West Monroe—1955**

Frequency: 1310 Kc. Power: 1 Kw.  
Owned. Griffith Electric Co.  
Address. 1515 N. 7th St.  
Tel.: FAirfax 2-1491. Independent  
Representative. Dore; Melville  
President, Chief Eng. Howard E. Griffith  
General, Comm. Mgr. Ollie Bales  
Program Director. Chuck Morgan  
Owners of: KTLB-AM, Tallulah.

**KEVL—White Castle—1955**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Big League Bcstg. Co.  
Address. P. O. Box 418  
Tel.: 4683. KBS  
Owner. Chas. E. Schwing, Jr.  
General Mgr. L. Miller

**KVCL—Winnfield—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Operated By. Winn Bcstg. Co.  
Address. Box 548  
Tel.: 5822. KBS  
Gen. Mgr., Ch. Engr. Edward R. Hall

**LOUISIANA-MAINE**

**KMAR—Winnesboro—1957**

Frequency: 1570 Kc. Power: 500 Watts, d.  
Owned By... Franklin Bcstg. Co.  
Address... Box 312  
Tel.: Winnesboro 5141... Independent

Representative... Continental Radio Sales  
President... Buddy Martin  
Gen. Mgr... Si Willing  
Prog. Mgr... Buddy Martin  
Chief Engineer... C. Graves

Pop.: 975,000  
Families: 281,500

**Maine**

Radio Homes: 278,000  
AM Stas. in State: 28

**WFAU—Augusta—1946**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wts. n.  
Owned-Oper. By... Twin City Bcstg. Co., Inc.  
Business Address... 160 Bangor St.  
Tel.: MAYfair 3-3878... Independent  
Station Reps... McGavren; Devney-O'Connell  
President... Faust Couture  
Gen., Sta. Mgr... Norman C. Gallant  
Commercial Manager... Richard McLennan  
Program, Prom. Mgr... Peter Kozich  
Publicity Director... Mona Toothaker  
Chief Engineer... Joseph Roy

**WMMS—Bath—1957**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned By... Winslow T. Porter  
Address... 195 Front St.  
Tel.: HI 3-5542... Independent  
Pres., Gen. Sta. Mgr... Winslow T. Porter  
Commercial Mgr... E. Hawley  
Publicity Director... Lewis Colby  
Chief Engineer... Dr. Harry F. Hinckley

**WRDO—Augusta—1932**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... WRDO, Inc.  
Address... 175 Water Street  
Tel.: MA 3-4735... NBC  
Representative... Weed  
President... William H. Rines  
Station Manager... Leslie R. Hubbley  
Chief Engineer... Harold T. Dinsmore

**WIDE—Biddeford—1948**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By... Biddeford-Saco Bcstg. Corp.  
Address... 126 Main St.  
Tel.: Atlantic 4-4566... Independent  
Station Representative... Walker-Rawalt  
Pres., Gen. Mgr... J. Alan Jasper  
V. P., Treasurer... M. Chester Ball  
Station Mgr... Howard B. Martin  
Commercial Manager... Franklin Fowler  
Program Director... Edward Horne  
Chief Engineer... Carl Snow

**WABI—Bangor—1924**

Frequency: 910 Kc. Power: 5000 Watts  
Owned-Oper. By... Community Bcstg. Service  
Business-Studio Address... 57 State St.  
Tel.: 6446... ABC  
Representative... Hollingbery, Kettell-Carter  
V.P., Gen. Mgr... Walter L. Dickson  
Sta. Program Dir... John F. MacRae  
Chief Engineer... Ed Winchester

**WCME—Brunswick—1955**

Frequency: 900 Kc. Power: 1,000 Watts  
Owned By... Westminster Bcstg. Co.  
Address... River Road  
Tel.: PA 5-5507... Independent  
Representative... Walker-Rawalt  
President, Program Dir... Roger H. Strawbridge  
Comm. Publicity Mgr... William N. McKeen  
Chief Engineer... Melville Whitcomb

**WGUY—Bangor—1947**

Frequency: 1250 Kc. Power: 5000 Watts d.  
Owned-Operated By... Bangor Bcstg. Corp.  
Address... 26 Central St.  
Tel.: 7354... Independent  
Station Reps... Devney-O'Connell  
V. P., Gen. Mgr... Louis J. Borgatti  
Sta., Program Manager... Robert Dow  
Publicity Director... G. Linda Nason  
Chief Engineer... Paul Reynolds

**WQDY—Calais—1959**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By... St. Croix Bcstg. Co., Inc.  
Address... International Broadcast House  
Tel.: GLOBE 4-7545... Independent  
Sta. Rep... Hollingbery  
President, General Mgr... John H. Vendell Jr.  
V. P., Commercial Manager... John P. Foster  
Program Director... Daniel F. Hallingdale  
Chief Engineer... Dale Wing

**WLBZ—Bangor—1926**

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Operated By... Maine Bcstg. Co.  
Address... P.O. Box 921  
Tel.: BA 2-4656... NBC  
Station Representative... Weed  
President... William H. Rines  
Station Mgr... Edward E. Guernsey  
Chief Engineer... John H. Wibby

**WFST—Caribou—1956**

Frequency: 600 Kc. Power: 5 Kw., d.  
Owned... Northern Bcstg. Co.  
Address... Box 65  
Tel.: GYpsy 6-3731... Independent  
Sta. Reps... Devney-O'Connell, McGavren  
V.P., Gen. Sta. Mgr... Elby Stevens  
Commercial Mgr... Al Knight  
Program Director... Dick Meyer  
Chief Engineer... G. D. Johnson

**WDEA—Ellsworth—1958**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned By..... Coastal Broadcasting Co. Inc.  
 Address..... Christian Ridge Road  
 Tel.: NOrmandy 7-2523..... Independent  
 Station Representative..... Walker-Rowatt  
 President..... Milton C. Chapman  
 General Station Mgr..... Donald E. Knowles  
 Comm., Prom. Mgr..... Donald C. Graftam  
 Program, Publicity Dir..... William T. McCarthy  
 Chief Engineer..... Richard T. Laffin

**WKTJ—Farmington—1959**

Frequency: 1380 Kc. Power: 1,000 Watts  
 Owned By..... Franklin Broadcasting Corp.  
 Address..... P. O. Box 590  
 Tel.: Farmington 3000..... Independent  
 Station Rep..... Kettel-Carter  
 President, Gen. Mgr..... Elden H. Shute Jr.  
 Treasurer..... Gerald T. Higgins  
 Commercial Manager..... Harry K. Heustis  
 Program Director..... Richard W. Booth  
 Chief Engineer..... R. Dean Sequin

**WHOU—Houlton—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... N. Maine Bcstg. Corp.  
 Address..... 1340 North Rd.  
 Tel.: 2257..... NBC-ABC  
 Representative..... Webb  
 President, Gen. Mgr..... B. Esters

**WCOU—Lewiston—1938**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... Twin City Bcstg. Co., Inc.  
 Business-Studio Address..... 223 Lisbon St.  
 Tel.: STate 4-6921..... Independent  
 Sta. Reps..... Devney-O'Connell; McGavren  
 Pres., Pub. Dir..... Faust Couture  
 Gen., Sta. Mgr..... John C. Libby  
 Commercial Manager..... Oscar J. Normand  
 Program Director..... Janet Lavenger  
 Chief Engineer..... Carl P. Rounds  
 Owners of: WFAV, Augusta.

**WLAM—Lewiston—1947**

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Lewiston-Auburn Bcstg. Corp.  
 Business-Studio Address..... 129 Lisbon St.  
 Tel.: ST 4-5401..... ABC  
 Sta. Reps..... Everett, McKinney; Kettell-Carter  
 Pres., Gen. Mgr..... F. Parker Hoy  
 Station Manager..... Harold Dutch  
 Comm. Prom. Mgr..... Romeo E. Sanscoucy  
 Program Director..... Robert D. Mowers  
 Publicity Director..... Frederick H. Gage  
 Chief Engineer..... Herbert Wiles

**WCSH—Portland—1925**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Maine Radio & TV Corp.  
 Business-Studio Address..... 157 High St.  
 Tel.: SP 2-0181..... NBC  
 Representative..... Weed  
 President..... William H. Rines

General Manager..... Jack S. Atwood  
 Sta., Comm. Mgr..... Benjamin A. Hubley  
 Program Director..... James E. Brunelle  
 Sales Prom. Manager..... Linwood T. Pitman  
 Publicity Director..... Janet Voorhis  
 Chief Engineer..... Charles R. Brown  
 Owners of: WCSH-TV.

**WGAN—Portland—1938**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Guy Gannett Bcstg. Services  
 Business-Studio Address..... 390 Congress St.  
 Tel.: SP 2-4661..... CBS  
 Newspaper Affil..... Gannett Publishing  
 Representative..... Avery-Knodel, Foster Creed  
 President..... Jean Gannett Williams  
 General Manager..... Creighton E. Gatchell  
 Comm. Sta. Manager..... Francis H. Farnum Jr.  
 Sales Prom. Mgr..... Jack Harvey  
 Publicity Director..... Nunzi Casavola  
 Prog. Dir..... C. R. Sanford  
 Chief Engineer..... Roger W. Hodgkins  
 Owners of: WGAN-TV.

**WLOB—Portland—1956**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned..... Casco Bcstrs. Corp.  
 Business Address..... 645 Congress St.  
 Tel.: SP 5-2336..... Independent  
 Sta. Reps..... Devney-O'Connell, Eckels, McGavren  
 President..... Sherwood J. Tarlow  
 General, Station Manager..... Melvin L. Stone  
 Commercial Manager..... David L. Royle  
 Sales Promotion Manager..... Robert Jordan  
 Program Director..... Howard Leonard  
 Publicity Director..... Walter Thomas  
 Chief Engineer..... T. Richard Dunn

**WPOR—Portland—1946**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Hildreth Bcstg. Co.  
 Business-Studio Address..... 477 Congress St.  
 Tel.: SP 3-8111..... ABC, MBS  
 Rep..... Kettel-Carter, Hollingbery  
 President..... Horace A. Hildreth  
 Exec. V.P., Gen. Mgr..... Walter L. Dickson  
 Station Manager..... Raymond G. Mercier  
 Commercial Manager..... William J. Mullen  
 Chief Engineer..... Joseph Williams

**WAGM—Presque Isle—1931**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Operated By..... Aroostook Bcstg. Corp.  
 Address..... Washburn Rd.  
 Tel.: 9-2461..... MBS-NBC  
 Representative..... Hollingbery, Kettel-Carter  
 President..... Horace A. Hildreth  
 Exec. V.P..... W. L. Dickson  
 Station Mgr..... S. Lyons  
 Chief Engineer..... Lester E. Hughes

**WEGP—Presque Isle—1960**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned By..... Presque Isle Radio Co.  
 Address..... 418 Main St.

## MAINE-MARYLAND

Tel.: Porter 8-5141.....Independent  
Station Rep. .... Walker-Rawalt  
President..... Edward G. Perrier  
General Sta. Manager..... Ted Coffin  
Commercial Manager..... Richard Marshall  
Chief Engineer..... Gilbert M. Titcomb Jr.

### WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Knox Bcstg. Co.  
Address.....493 Main St.  
Tel.: Lyric 4-8451.....ABC  
Representative.....Kettell-Carter  
President.....Carleton D. Brown  
Station Manager.....Paul R. Huber  
Commercial Mgr.....Terrence Economy  
Chief Engineer.....Ernest Hammond

### WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Rumford Bcstg. Co.  
Address.....89 Congress St.  
Tel.: 364-3701.....KBS  
Sta. Reps.....Devney O'Connell; Eckels  
President.....Melvin L. Stone  
General Manager.....Kenneth J. Ellis  
Commercial Manager.....Ray Auger  
Program Director.....Bob Ouelette

### WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw. d.  
Owned.....York Bcstg. Co.  
Address.....Box 1220  
Tel.: 1574.....Independent  
Sta. Reps.....Devney O'Connell; McGavren  
President.....Melvin L. Stone  
General Comm. Mgr.....John A. Carlson  
Program, Publicity Director.....Fred E. Nutter  
Sales Prom. Mgr.....Frank De Francesco  
Chief Engineer.....Richard B. Parker

### WGFM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.  
Owned By.....Pineland Broadcasting Co.  
Address.....61 Water St.  
Tel.: Greenwood 4-2727.....KBS  
Sta. Reps.....Devney O'Connell; McGavren  
President.....Melvin L. Stone  
Gen. Managers.....P. W. & J. S. Larkin  
Chief Engineer.....Lewellyn Greenlaw

### WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Oxford Bcstg. Co.  
Business Address.....1450 Alpine St.  
Tel.: PI 3-2311.....Independent  
Pres., Comm. Mgr.....Gerald T. Higgins  
Station Mgr.....Eldon H. Shute, Jr.  
Chief Engineer.....R. Dean Sequin

### WTVL—Waterville—1946

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Kennebec Bcstg. Co.  
Business-Studio Address.....36 Silver St.  
Tel.: TR 3-3311.....ABC  
Representative.....Hollingbery, Kettell-Carter  
Pres., Gen-Station Mgr.....Carleton D. Brown  
Commercial Manager.....Harold L. Vique  
Program Dir.....Geo. Redpath  
Chief Engineer.....Don Sutherland

### WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.  
Owned By.....Westbrook Broadcasting Co., Inc.  
Address.....841 Main St.  
Tel.: UL 4-8409.....Independent  
Representative.....Everett-McKinney, Inc.  
General Manager.....R. Durgin

Pop.: 3,128,000  
Families: 896,000

## Maryland

Radio Homes: 860,000  
AM Stas. in State: 34

### WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts, d.  
Owned By.....Harford Cty. Bcstg. Co.  
Address.....P. O. Box 485  
Tel.: CR 2-4400.....Independent  
Pres., Gen. Mgr.....J. L. Allen  
Commercial Mgr.....Robert D. Huntley  
Program Dir.....R. H. Gray  
Chief Engineer.....J. A. McAulay

### WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....ABW Bcstrs.  
Business Address.....P. O. Box 1551  
Tel.: CO 3-9211.....KBS  
President.....Lester Greenwalt  
General Manager.....Rolland C. Bourbeau  
Chief Engineer.....Joseph Griscomb  
Owners of: WGSA, Ephrata; WCBG, Chambersburg

### WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.  
Owned-Operated By.....Annapolis Bcstg. Corp.  
Address.....P.O. Box 631  
Tel.: CO 3-2500.....Independent  
Sta. Representative.....John E. Pearson  
Pres., Gen. Mgr.....Morris H. Blum  
Chief Engineer.....M. W. Pittman

### WNAV—Annapolis—1948

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Capital Bcstg. Co.  
Address.....Admiral's Drive  
Tel.: CO 3-2639.....Independent  
Station Rep.....Breen-Ward  
President.....Henry Rau  
Station Manager.....Bill W. Fillingham  
Program Director.....Betty Strubel  
Chief Engineer.....Lloyd Smith

**WBAL—Baltimore—1925**

Frequency: 1030 Kc. . . . . Power: 50,000 Watts  
 Owned. . . . . Hearst Corp. (Radio & TV. Div.)  
 Address. . . . . 2610 Maryland Ave.  
 Tel.: HO 7-3000. . . . . NBC  
 Representative . . . . . McGavren  
 General Mgr. . . . . Thomas S. Carr  
 Commercial Mgr. . . . . Alfred E. Burke  
 Sales Prom., Pub. Dir. . . . . Henry Hines  
 Chief Engineer. . . . . John Wilner  
 Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Mil-  
 waukee; WCAE-AM-FM, Pittsburgh; WTAE-TV,  
 Pittsburgh.

**WBMD—Baltimore—1947**

Frequency: 750 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . Key Bcstg. Corp.  
 Business-Studio Address. . . . . 879 Park Ave.  
 Tel.: MU 5-7095. . . . . Independent  
 Station Rep. . . . . Chas. Bernard  
 President. . . . . George E. Hull  
 Gen., Sta., Comm. Mgr. . . . . Carl G. Brenner  
 Program Director. . . . . Clark West  
 Publicity Director. . . . . Webb Roszelle  
 Chief Engineer. . . . . Joe Powers  
 Owners of: WPTX, Lexington Park.

**WCAO—Baltimore—1922**

Frequency: 600 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . Plough Bcstg. Co., Inc.  
 Business-Studio Address. . . . . 1102 N. Charles St.  
 Tel.: MU 5-0600. . . . . Independent  
 Representative . . . . . Radio-TV Reps.  
 President. . . . . Harold R. Krelstein  
 V.P., Gen. Mgr. . . . . Byron Millenson  
 Sales Spvsr. . . . . Edward L. Anzmann, Jr.  
 Program Director. . . . . Robert Housen  
 Sales Prom. Mgr. . . . . Mrs. Jean Mowbray  
 Publicity Director. . . . . Charles Purcell  
 Chief Engineer. . . . . C. A. Seibold Jr.

**WCBM—Baltimore—1924**

Frequency: 680 Kc. . . . . Power: 10,000 d.; 5000 n.  
 Owned-Oper. By. . . . . Baltimore Bcstg. Corp.  
 Bus.-Studio Address. . . . . Community House  
 Tel.: BE 5-8400. . . . . CBS  
 Sta. Representative . . . . . P. G. & W.  
 President . . . . . John Elmer  
 Executive V.P. . . . . G. H. Roeder  
 V.P. Operations. . . . . Charles A. Roeder  
 V.P. Sales. . . . . John E. Hegly  
 Production Dir. . . . . Elane Stein  
 Publicity Dir. . . . . Diana Wescott  
 Chief Engineer. . . . . G. Porter Houston

**WEBB—Baltimore—1955**

Frequency: 1360 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By. . . . . 1360 Bdcstg Co., Inc.  
 Business Address. . . . . 3113 W. North Ave.  
 Tel.: WI 7-1245. . . . . Independent  
 Station Representative . . . . . Bernard Howard  
 Exec. V. P., Gen. Mgr. . . . . Samuel E. Feldman  
 Commercial Manager. . . . . Bentley A. Stecher  
 Program Director. . . . . Wiley Daniels  
 Sales Prom. Mgr. . . . . Mary H. Rawlings  
 Chief Engineer. . . . . Clifford Inman

**WFBR—Baltimore—1922**

Frequency: 1300 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By. . . . . The Baltimore Radio Show  
 Address. . . . . 13 E. 20th St.  
 Tel.: MU 5-1300. . . . . Independent  
 Representative . . . . . John Blair & Co.  
 President . . . . . Robert S. Maslin  
 General, Station Mgr. . . . . Robert B. Jones, Jr.  
 Commercial Manager. . . . . Dudley Tichenor  
 Program Director. . . . . Ralph Phillips  
 Chief Engineer. . . . . William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Maryland Bcstg. Corp.  
 Business-Studio Address. . . . . 7 E. Lexington St.  
 Tel.: LE 9-7808. . . . . Independent  
 Sta. Reps. . . . . Select: Adam Young; Ayers  
 Pres., Gen. Mgr. . . . . Thomas G. Tinsley, Jr.  
 V. P., Station Manager. . . . . Robert C. Embry  
 Program Director. . . . . Bob Adams  
 Chief Engineer. . . . . Ed Hawkins

**WSID—Baltimore—1947**

Frequency: 1010 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Operated By. . . . . United Bcstg. Co.  
 Business-Studio Address. . . . . 912 N. Charles St.  
 Tel.: SA 7-8250. . . . . Independent  
 Station Reps. . . . . UBC, Dora-Clayton  
 President . . . . . Richard Eaton  
 General Manager. . . . . H. Haslett  
 Chief Engineer. . . . . W. C. Mullen

**WWIN—Baltimore—1951**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Belvedere Bcstg. Co.  
 Address. . . . . 1119 N. Charles St.  
 Tel.: SARatoga 7-3555. . . . . ABC  
 President. . . . . Thomas F. McNulty  
 General Mgr. . . . . H. S. Earp  
 Chief Engineer. . . . . Norman K. Buker

**WCEM—Cambridge—1947**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . The Shore Bcstg Co.  
 Address. . . . . Queen Anne Ave.  
 Tel.: ACademy 8-4800. . . . . KBS  
 Pres., Gen. Mgr. . . . . G. P. Richards  
 Sta., Commercial Mgr. . . . . Sam Cannon, Jr.  
 Prog. Dir. . . . . Bette B. Robbins  
 Chief Engineer. . . . . Richard D. Groff

**WCUM—Cumberland—1948**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Allegany Cty. Bcstg. Corp.  
 Business Address. . . . . P.O. Box 360  
 Tel.: PArkview 4-5400. . . . . CBS  
 Representative . . . . . Thomas F. Clark  
 President, Gen. Mgr. . . . . Wallace L. Hankin  
 Commercial Manager. . . . . Robert J. Lacy  
 Program Director. . . . . Edward Enderle  
 Sales Prom. Mgr. . . . . Marilyn Hankin  
 Publicity Director. . . . . Nellie Mae B. Redhead  
 Chief Engineer. . . . . Martin Croft

## MARYLAND

### WTBO—Cumberland—1928

Frequency: 1450 Kc. Power: 250 Watts  
Owned.....Cumberland Valley Bcstg. Co.  
Address.....Box 510  
Tel.: PA 2-6666.....NBC  
Representative.....Burn-Smith  
Pres., Gen. Sta. Mgr.....A. William German  
V.P., Comm. Mgr.....Floyd V. Cozad  
Chief Engineer.....R. Wirgman

### WAYE—Dundalk—1955

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By.....Erway Bcstg. Corp.  
Address.....1901 St. Paul St., Baltimore 18  
Tel.: Chesapeake 3-3886.....Independent  
Sta. Representative.....Broadcast Time Sales  
President.....Guy S. Erway  
General, Sta. Mgr.....R. J. Bennett  
Program Director.....Bob Hilber  
Publicity Director.....Al Stevens  
Sales Prom Mgr.....Senius Smith  
Chief Engineer.....Duane Cornett

### WEMD—Easton—1960

Frequency: 1460 Kc. Power: 500 W.  
Owned By.....Easton Broadcasting Co.  
Business Address.....P. O. Box 1149  
Tel.: TA 2-3301.....KBS  
Station Rep.....Thomas F. Clark  
General & Sales Mgr.....A. Drew  
Promotion Dir.....W. Standiford

### WFMD—Frederick—1936

Freq.: 930 Kc. Power: 5 Wts. d.; 1 Wt. n.  
Owned-Operated By.....Monocacy Bcstg. Co.  
Address.....1 West Seventh St.  
Tel.: MO 3-4181.....CBS  
President, Gen. Mgr.....Laurence Leonard  
Program Director.....Morton Siegel  
Sales Prom. Mgr.....Mildred Siegel  
Chief Engineer.....Russell Bassett

### WFRB—Frostburg—1958

Frequency: 740 Kc. Power: 250 Watts d.  
Owned By.....Western Md. Bcstg. Co.  
Address.....P.O. Box 74  
Tel.: OVerbrook 9-3871.....Independent  
General Mgr., Ch. Eng.....D. C. Loughry  
Commercial Mgr.....D. Hellegas

### WARK—Hagerstown—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By.....United Bcstg. Co.  
Address.....128 S. Prospect St.  
Tel.: RE 3-4500.....CBS  
President.....Richard Eaton  
Gen., Sta. Mgr.....S. E. Phillips  
Prog. Dir.....Richard Collyer  
Chief Engineer.....G. Harold Brewer  
Owners of: WANT, Richmond; WFTD, Newport  
News; WINX, Rockville; WSID, Baltimore;  
WJMO, Cleveland; WOOK, Washington, D.C.;  
WUCR-TV, Manchester.

### WJEJ—Hagerstown—1932

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Hagerstown Bcstg. Co., Inc.  
Business-Studio Address.....Franklin Court  
Tel.: RE 9-2323.....MBS-ABC  
Representative.....Burn-Smith  
Pres., Gen. Mgr.....Grover C. Crilley  
Comm. Sta. Mgr.....Lou L. Garris  
Program Director.....Betty Andrews  
Chief Engineer.....George McIntire

### WASA—Havre de Grace—1948

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Chesapeake Bcstg. Corp.  
Address.....P. O. Box 97  
Tel.: Westmore 9-0800.....Independent  
General, Sta. Manager.....Mrs. Jason T. Pate  
Comm.-Sales Prom. Mgr.....Charles W. Irwin  
Program, Publicity Dir.....John H. Little  
Chief Engineer.....Don F. Whan

### WKIK—Leonardtown—1953

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Southern Md. Bcstrs, Inc.  
Address.....P. O. Box 346  
Tel.: GR 5-2211.....Independent  
Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

### WPTX—Lexington Park—1953

Frequency: 920 Kc. Power: 500 Watts, d.  
Owned.....Key Broadcasting  
Address.....Lexington Park Hotel  
Tel.: VO 2-1031.....KBS  
General Manager.....C. Brenner

### WETT—Ocean City—1960

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 W. n.  
Owned By.....The WETT Corp.  
Address.....P. O. Box 61  
Tel.: Atlantic 9-7201.....Independent  
Station Rep.....Breen & Ward  
President.....Harrison J. Langeler  
General Mgr.....J. L. O'Conner, Jr.  
Station Mgr.....J. G. Lenoir  
Commercial Mgr.....Irwin J. Meyer  
Sales Prom. Mgr.....David W. Beck  
Program Director.....John J. Quinn  
Chief Engineer.....Edward Koller

### WDMV—Pocomoke City—1955

Frequency: 540 Kc. Power: 500 W. d.  
Owned-Operated By.....Eastern Shore Bcstg. Co.  
Address.....Box 210  
Tel.: Pocomoke 540.....Independent  
Station Rep.....Walton  
President.....Ernest Tannen  
General Mgr.....Curt White  
Program Director.....John Ennis  
Chief Engineer.....Paul Lewellyn

### WINX—Rockville—1951

Freq.: 1600 Kc. Power: 1 Kw. d., 500 Watts n.  
Owned-Oper. By.....Montgomery Cty. Bcstg. Co.  
Address.....8 Baltimore Rd.



## MARYLAND-MASSACHUSETTS

Tel.: POplar 2-4357.....Independent  
 Sta. Reps.....Wittig; United  
 President.....Richard Eaton  
 General, Publicity Mgr.....Pierre D. Eaton  
 Commercial Manager.....John Panagos  
 Station Manager.....Nancy G. Preflitt  
 Program Director.....Richard M. Denham  
 Sales Prom. Mgr.....Bud Myers  
 Chief Engineer.....John T. Jennings Jr.

Business Address.....106 W. Circle Ave.  
 Tel.: Pioneer 2-5191.....Independent  
 Station Representative.....United Broadcasting  
 Pres., Gen. Mgr.....Norman Glenn  
 Sales Promotion Mgr.....Ed Vaughn  
 Publicity Director.....Bob Rogers  
 Chief Engineer.....Herb Kravitz

### WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...The Peninsula Bcstg. Co.  
 Bus.-Studio Address.....Radio TV Park  
 Tel.: Pioneer 9-6131.....MBS  
 Representative.....Burn-Smith  
 President.....John W. Downing  
 Gen., Sales Prom. Mgr.....Charles J. Truitt  
 Chief Engineer.....Jack W. Ward

### WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WTOW, Inc.  
 Address.....26 West Pennsylvania Ave.  
 Tel.: VA 5-9660.....Independent  
 President.....John S. Booth  
 General Manager.....Charles S. Gerber  
 Chief Engineer.....George Klimes

### WICO—Salisbury—1956

Frequency: 1320 Kc...Power 1000 Watts, d.  
 Owned.....Delmarva Broadcasting Corp.  
 Address.....700 E. Main St.  
 Tel.: Pioneer 2-3212.....ABC  
 President.....Robert C. Doyle  
 Commercial Mgr.....Frank Adams  
 Program Director.....O. L. Layton

### WTTR—Westminster—1953

Frequency: 1470 Kc...Power: 1000 Watts d.  
 Owned-Oper. By...Carroll County Bcstg. Corp.  
 Address.....Box 28  
 Tel.: TI 8-5511.....KBS  
 V.P., Gen., Comm. Mgr....Russell H. Morgan

### WJDY—Salisbury—1958

Frequency: 1470 Kc...Power: 5000 Watts d.  
 Owned-Operated By...Salisbury Bcstg. Co.

### WDON—Wheaton—1953

Frequency: 1540 Kc...Power: 1000 Watts d.  
 Owned-Operated By...Everett L. Dillard  
 Address.....2647 University Blvd. W  
 Tel.: L0ckwood 5-0747.....Independent  
 Pres., Gen. Mgr.....Everett L. Dillard  
 Station Manager.....Jean M. Dillard  
 Chief Engineer.....Eugene Jaraskinske

Pop.: 5,187,000

Families: 1,501,000

## Massachusetts

Radio Homes: 1,465,000

AM Stas. in State: 57

### WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Attleboro Radio Assn.  
 Address.....8 N. Main St.  
 Tel.: CA 2-1320.....Independent  
 Representative.....Foster & Creed  
 President.....Howard H. Sweet  
 General Mgr.....Keith S. Field  
 Commercial Mgr.....Wm. A. Dawson, Jr.  
 Chief Engineer.....Raymond Arnold

### WBZ-WBZA

#### Boston-Springfield—1921 (Synchronous Operation)

Frequency: 1030 Kc.....Power: WBZ, 50,000  
 Watts; WBZA, 1000 Watts

Owned.....Westinghouse Bcstg. Co.  
 Address.....122 E. 42 St., N.Y.C., N.Y.  
 Tel.: MU 7-0808.....Independent  
 Station Representative.....AM Radio Sales  
 President.....D. H. McGannon  
 General Manager.....Paul G. O'Friel  
 Commercial Mgr.....A. B. Hartman  
 Sales Promotion Manager...John L. Williams  
 Program Mgr.....A. L. Heacock  
 Publicity Director.....Edward L. Pearle  
 Chief Engineer.....W. H. Hauser  
 Owners of: KPIN, San Francisco, Calif.; WOWO,  
 Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;  
 KYW, Cleveland, O.; KYW-TV, Cleveland, O.;  
 KEX, Portland, Ore.; KDKA, Pittsburgh, Pa.;  
 KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.;  
 WJZ-TV, Baltimore, Md.; WBZ-FM, Boston,  
 Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM,  
 Cleveland, O.; KEX-FM, Portland, Ore.

### WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Champion Bcstg. Sys., Inc.  
 Address.....793 Commonwealth Ave.  
 Tel.: BE 2-5650.....Independent  
 Station Representative.....Masla  
 President.....Herbert Hoffman  
 Gen., Sta. Mgr.....Ralph Weinman  
 Commercial Mgr.....Harry Goodman  
 Chief Engineer.....Anthony Olmedi

# MASSACHUSETTS

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By Plough Bdsq. Corp.  
Bus. Studio Address 234 Clarendon St.  
Tel.: CO 7-0123 Independent  
Representative Radio-TV Reps.  
President Harold Krelstein  
Gen., Sta. Mgr. Roy V. Whisnand

## WCRB—Boston—1948

Freq.: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned. Charles River Bcstg. Co.  
Business Address Sheraton Plaza Hotel  
Tel.: COpley 7-7080 Independent  
Station Representative Broadcast Time Sales  
Pres., Gen. Mgr. Theodore Jones  
V.P. Sales Mgr. Leonard V. Corwin  
Sta. Mgr. Richard L. Kaye  
Program Director Robert A. Stuart-Vail  
Publicity Director David S. MacNeill  
Chief Engineer James Godfrey

## WEEL—Boston—1924

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By CBS  
Business-Studio Address 182 Tremont St.  
Tel.: HU 2-2323 CBS  
Representative CBS Radio Spot Sales  
Gen. Mgr. Thomas Y. Gorman  
Sales Mgr. Robert Sinnott  
Chief Engineer Warren J. Stevens

## WEZE—Boston—1922

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By Air Trails Bcstg.  
Address 10 Arcade, Statler Office Bldg.  
Tel.: Liberty 2-1717 NBC  
Representative Eastman  
President Charles Sawyer  
Exec. V.P. J. P. "Pat" Williams  
Vice Pres. Alex Buchan  
Gen., Comm. Mgr. Arthur E. Halcy  
Chief Engineer George Jowdy

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By Herald-Traveler Corp.  
Address 50 Morrissey Blvd.  
Tel.: AVenue 8-5000 Independent  
Newspaper Affil. Herald-Traveler  
Representative John Blair  
President Robert B. Choate  
V.P., Managing Dir. William B. McGrath  
V.P., Sales Dir. Alexander M. Tanger  
Program Mgr. John M. Day  
Sales Prom. Director Robert B. Cheyne  
Chief Engineer Phillip K. Baldwin  
Owners of: WHDH-TV-FM.

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By Noble Bcstg. Corp.  
Address 150 Massachusetts Ave.  
Tel.: CO 7-1900 Independent  
Station Representative Bob Dore  
President, Gen. Mgr. Nelson B. Noble  
Commercial Manager John Most

Station Manager Norman Kruglak  
Program Director Pat Matthews  
Chief Engineer Donald Snider

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By Richmond Brothers  
Business-Studio Address 70 Brookline Ave.  
Tel.: CO 6-3900 Independent  
Station Rep. Adam Young  
President, Gen. Mgr. Maxwell E. Richmond  
Comm. Prom. Mgr. Robert S. Richmond  
Program Director Robert A. Ginsburg  
Chief Engineer Morton L. Bardfield

## WNAC—Boston—1922

Frequency: 680 Kc. Power: 50 Kw.  
Owned RKO General  
Bus. Studio Address 21 Brookline Ave.  
Tel.: CO 6-0800 Independent  
Representative H-R Reps.  
President William M. McCormick  
Vice President Thomas Bateson  
Nat. Sales Manager Proctor Jones  
Sales Prom. Mgr. George Hallberg  
Program Director John D. Maloy  
Adv., Publicity Director Phyllis Doherty  
Chief Engineer Irvin B. Robinson  
Owners of: WNAC-TV; WOR-AM-TV, New York;  
KID-AM-TV, Los Angeles; KFRG, San Francisco;  
WHIQ-AM-TV, Memphis; CRLW-AM-TV, De-  
troit; WGMS, Washington, D. C.; WHCT-TV,  
Hartford.

## WORL—Boston—1950

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By Pilgrim Broadcasting Co.  
Address 705 Beacon Street  
Tel.: CO 7-3800 Independent  
President Joseph A. Dunn  
General Mgr. G. Gray  
Station Manager, Prog. Dir. Bill Givens  
Chief Engineer John Parker

## WTAO—Boston—1948

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By Harvey Radio Lab, Inc.  
Address 439 Concord Ave.  
Tel.: ELliot 4-0500 ABC  
Station Representative Paul Raymer  
President Frank J. Lyman, Jr.  
General, Comm. Mgr. William A. Queen  
Program Director Billy Dale  
Chief Engineer Louis Jordan  
Owners of: WTAO-TV.

## WBET—Brockton—1946

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By Enterprise Publishing Co.  
Business-Studio Address 80 Main St.  
Tel.: JU 6-1460 Independent  
Newspaper Affiliation Enterprise Times  
Representative Walker-Rawalt  
President A. H. Fuller  
General Manager Earle G. Clement  
Local Comm. Mgr. Reinhold Steinhilber  
Program Director M. Sothern Abbott  
Chief Engineer Elbridge Hooker

**WACE—Chicopee-Springfield  
1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By: Commonwealth Bcstg. Co.  
Bus. Address: Radio Center, 326 Chicopee St.  
Tel.: LY 4-6654 Independent  
Station Representative: Everett McKinney  
President: Paul Smallen  
Gen. Mgr.: Ralph J. Robinson  
Prog. Dir.: Sy Levy  
Owners of: WEOK, Poughkeepsie.

**WALE—Fall River—1948**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Narragansett Bcstg. Co.  
Address: 374 Central St.  
Tel.: OS 4-3535 MBS  
Station Rep.: Bolles; Eckles  
Manager: George L. Sisson, Jr.  
Commercial Mgr.: Markey Gosciminski  
Chief Engineer: J. R. Sisson

**WSAR—Fall River—1921**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Oper. By: K & M Publishing Co.  
Bus.-Studio Address: Box 927  
Tel.: OS 7-9477 Independent  
Newspaper Affiliation: Herald News, Inc.  
Representative: Kettell-Carter  
Vice Pres., Gen. Mgr.: Lincoln W. N. Pratt  
Commercial Manager: Cornelius Sullivan  
Program Director: J. Joseph Welch  
Chief Engineer: Arnold Molloy

**WEIM—Fitchburg—1941**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Radio Fitchburg, Inc.  
Business-Studio Address: 717 Main St.  
Tel.: Diamond 3-3766 MBS  
President: Norman Knight  
General, Comm. Mgr.: James A. Fitzgerald, Jr.  
Chief Engineer: Ted Kalin

**WFGM—Fitchburg—1949**

Frequency: 960 Kc. Power: 1000 Watts  
Owned-Oper. By: Wachusett Bcstg. Corp.  
Address: 170 Prichard St.  
Tel.: Diamond 3-4897 Independent  
Station Rep.: Everett-McKinney; Foster, Creed  
President: David M. Myers  
General, Sta. Mgr.: James W. Chalmers  
Chief Engineer: Donald L. Coleman, Jr.

**WKOX—Framingham—1947**

Frequency: 1190 Kc. Power: 1000 Watts d.  
Owned-Operated By: WKOX, Inc.  
Bus.-Studio Address: 100 Mt. Wayte Ave.  
Tel.: TR 3-7409 Independent  
Representative: Kettell-Carter, Grant Webb  
Gen. Mgr.: Richard E. Adams  
Program Dir.: Carl B. Duncan  
Chief Engineer: Frank Bartel

**WGAW—Gardner—1944**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 Wt. n.  
Owned: Gardner Bcstg. Co.  
Address: Green St.  
Tel.: 632-1340 MBS  
Representative: Nona Kirby, Webb  
President: C. Edward Rowe  
General Manager: Theodore G. Converse  
Station Manager: Richard Mahon  
Chief Engineer: Gordon Wiley

**WSBS—Great Barrington—1956**

Frequency: 860 Kc. Power: 250 Watts  
Owned-Oper. By: WSBS-The Berkshires, Inc.  
Business Address: Stockbridge Rd, Rt. 7  
Tel.: Great Barrington 1567 MBS  
Station Representative: Webb  
Pres., Gen. Mgr.: J. Leo Dowd  
Commercial Manager: Elizabeth Thompson  
Sales Prom. Mgr.: Martin Mellon  
Prog., Pub. Dir.: Alan D. Vaber  
Chief Engineer: John Seelye

**WHA1—Greenfield—1938**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By: Haigis Bdcstg. Corp.  
Business-Studio Address: 486 Main St.  
Tel.: PR 4-4301 Independent  
Representative: Walker-Rawall  
Pres., Gen., Sta. Mgr.: John W. Haigis, Jr.  
Comm. Prom. Manager: William E. Randall  
Program Director: Norman L. Cloutier  
Chief Engineer: Delwin D. Shattuck

**WHAV—Haverhill—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: WHAV, Inc.  
Business-Studio Address: 30 How St.  
Tel.: DR 4-4733 Independent  
Station Representative: Kettell-Carter; Webb  
Treas., General Mgr.: Edward Cetlin  
Sales Prom. Mgr.: Aldo Carter  
Chief Engineer: Harry White

**WREB—Holyoke—1950**

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By: Valley Bcstg. Corp.  
Address: 225 High St.  
Tel.: Jefferson 2-3296 KBS  
Representative: Breen & Ward  
General Manager: Edmund F. Wakelin  
Program Director: N. H. Robinson

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Lawrence Bdcstg. Co.  
Address: 9 Valley Street  
Tel.: MU 3-7171 MBS  
Station Representative: Bob Dore  
President, Gen. Mgr.: Mrs. Geo. H. Jaspert  
Comm., Prom. Mgr.: John Canty  
Program Director: Hugh Anthony  
Chief Eng.: Norman Round

# MASSACHUSETTS

## WCAP—Lowell—1951

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By Northeast Radio Inc.  
Address: 243 Central St.  
Tel.: GLenview 4-0404. Independent  
Sta. Reps.: Everett-McKinney; Kettell-Carter  
Pres., Gen. Mgr.: Israel Cohen  
Commercial Manager: Maurice Cohen  
Program Director: Dan Gillette  
Chief Engineer: Ted Cohen

## WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Merrimac Bdcstg. Co.  
Address: 39 Kearney Sq., Lowell  
Tel.: GL 8-8715 (Lo). Independent  
Representative: Bolling  
President: Gerald Harrison  
General Manager: Albert N. Armstrong, Jr.  
Program Director: Tom Clayton  
Chief Engineer: C. Parker

## WLYN—Lynn—1946

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By Puritan Network, Inc.  
Business Address: 156 Broad St.  
Tel.: LY 5-6200. Independent  
Sta. Reps.: Walker-Rawalt, Kettell-Carter  
President: Theodore Feinstein  
General, Comm. Mgr.: Harry D. Goodwin  
Program Director: Stephen E. Smith  
Publicity Director: Edward Glowik  
Chief Engineer: Richard Ward  
Owners of: WOTW-AM, Nashua; WTSN-AM, Bat-  
tledboro; WNBZ, Newburyport.

## WSRO—Marlborough—1958

Frequency: 1470 Kc. Power: 1,000 Watts d.  
Owned By County Broadcasting Corp.  
Address: Curtis Ave.  
Tel.: HU 5-1470. KBS  
Station Representative: Foster-Creed  
President, Gen. Mgr.: Lewis F. Sargent  
Commercial Manager: Ralph Bowker  
Program Director: Daniel Griffin  
Chief Engineer: Kenneth Rockwell

## WHIL—Medford—1952

Frequency: 1430 Kc. Power: 5000 Watts d.  
Owned-Operated By Conant Bcstg. Co.  
Address: 99 Revere Beach Pkwy.  
Tel.: EXport 6-1430. Independent  
Station Representative: Forjoe  
Pres., Gen. Mgr.: Sherwood J. Tarlow  
Station Manager: Joseph Kruger  
Program Director: Kenneth A. Manley  
Publicity Director: Bob Walsh  
Chief Engineer: Albert Fulchino

## WMRC—Milford—1956

Frequency: 1490 Kc. Power: 100 Watts  
Owned: Milford Bcstg. Corp.

Address: Opera House Bldg  
Tel.: Greenleaf 3-1490. KBS  
General Mgr.: E. Cetlin

## WBSM—New Bedford—1949

Frequency: 1420 Kc. Pow.: 5 Kw. d., 1 Kw. n.  
Owned: Bay State Broadcasting Co.  
Address: Pope's Island  
Tel.: WY 3-1767. Independent  
Representative: Bolling Co.  
President: Joseph P. Duchaine  
Gen. Mgr.: Otto F. A. Arnold  
Comm. Mgr.: Richard G. Evans  
Prog. Dir.: Hal Peterson

## WNBH—New Bedford—1921

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By E. Anthony & Sons, Inc.  
Business-Studio Address: 432 County St.  
Tel.: WYman 8-5228. Independent  
Newspaper Affiliation: Standard-Times  
Sta. Reps.: Walker-Rawalt; Foster Creed  
Station Manager: D. Meltzer  
Program Director: H. Zdon  
Chief Engineer: Herve Leduc

## WNBZ—Newburyport—1957

Frequency: 1470 Kc. Power: 500 Watts, d.  
Owned: Tri-City Bcstg. Co.  
Business Address: Traffic Circle  
Tel.: HO 2-6654. Independent  
Station Representative: Walker-Rawalt  
President: Theodore Feinstein  
Gen. Mgr.: J. Thomas Mathers  
Station Mgr., Prog. Dir.: Mary I. MacKenzie

## WMNB—North Adams—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Northern Berkshire Bcstg. Co.  
Address: P. O. Box 707  
Tel.: MO 3-6567. Independent  
Station Reps.: Devney O'Connell  
General Manager: Donald A. Thurston  
Commercial Manager: Richard J. O'Brien  
Program Director: James F. Finnen  
Chief Engineer: Paul Willey

## WHMP—Northampton—1950

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Pioneer Valley Bcstg. Co.  
Address: 78 Main St.  
Tel.: JU 4-4275. Independent  
Representative: Nona Kirby, Webb  
President: John H. Williams  
Gen., Sta., Comm. Mgr.: Alexander W. Milne

## WCAT—Orange—1956

Frequency: 1390 Kc. Power: 1000 Watts d.  
Owned-Oper. By Tri-State Radio, Inc.  
Address: Brookside Road  
Tel.: KI 4-2825. Independent  
Station Rep.: Walker-Rawalt  
General, Comm. Mgr.: Ralph Mellon  
Program Director: Charles Lawton  
Chief Engineer: Walter Chenausky

**WBEC—Pittsfield—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned-Oper. By Richard S. Jackson  
 Business-Studio Address 33 Eagle St.  
 Tel.: Hillcrest 8-8292. ABC  
 Sta. Reps. Everett McKinney; Kettell-Carter  
 President Richard S. Jackson  
 Comm., Publicity Mgr. Ted Muller  
 Program Director June Preisser  
 Chief Engineer Robert Johnson

**WBRK—Pittsfield—1938**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Greylock Bcstg. Co.  
 Business-Studio Address 8 Bank Row  
 Tel.: Hillcrest 2-1553. CBS  
 Station Representative Walker-Rawall  
 President Joseph K. Close  
 Gen., Sta. Mgr. Walter Kearsey  
 Comm., Prom. Mgr. Martin Schechter  
 Program Director Robert Youse  
 Chief Engineer George R. Burgoon  
 Owners of: WKNY, Kingston; WKVT, Brattleboro;  
 WKNE, Keene.

**WPLM—Plymouth—1955**

Frequency: 1390 Kc. Power: 5,000 Watts  
 Owned-Oper. By Plymouth Rock Bcstg. Co.  
 Address Route #3  
 Tel.: Pilgrim 6-1390. Independent  
 Station Representative Kirby; Breen & Ward  
 Pres., Gen. Mgr. John T. Campbell  
 Station, Comm. Mgr. Arthur E. Pratt  
 Program Dir. John Chandler  
 Sales Prom. Mgr. Edward Marvin  
 Publicity Dir. Bud Markle  
 Chief Engineer Ray Hall

**WJDA—Quincy—1947**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By South Shore Bcstg. Co., Inc.  
 Address P. O. Box 373  
 Tel.: Granite 9-1300. Independent  
 Pres., Gen., Sta. Mgr. James D. Asher  
 Commercial Manager Kenneth P. Fallon, Jr.  
 Program Director Winslow Bettinson  
 Chief Engineer Fred Lane  
 Owners of: WESX, Salem.

**WESX—Salem—1939**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By North Shore Bcstg. Corp.  
 Address Box 710  
 Tel.: PI 4-5670. Independent  
 President, Gen. Mgr. James D. Asher  
 Station Manager Robert Clement

**WESO—Southbridge-Webster  
 1955**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned. WESO Broadcasting Corp.  
 Address 399 Main Street

Tel.: PO 4-4381. Independent  
 Representative Webb, Foster-Creed  
 President Peter A. Bordes  
 General Manager J. F. Mulcahy

**WHYN—Springfield—1941**

Frequency: 560 Kc. Power: 1000 Watts  
 Owned-Oper. By Hampden-Hampshire Corp.  
 Address 1300 Liberty St.  
 Tel.: RE 7-1414. Independent!  
 News. Attil. Holyoke Transcript-Telegram  
 Station Rep. Branham  
 President William Dwight  
 Gen., Sta. Mgr. Charles N. De Rose  
 Asst. Manager Murry Tesser  
 Comm., Publicity Dir. Zack Land  
 Chief Engineer Harold Schumacher

**WMAS—Springfield—1932**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WMAS, Inc.  
 Business-Studio Address 101 West St.  
 Tel.: RE 7-1414. Independent  
 Representative Bolling  
 President, Gen. Mgr. Gerald Harrison  
 Sta., Sales Prom. Mgr. Robert Donahue  
 Comm. Mgr. Erwin Needles  
 Prog. Dir. Roland Dumas  
 Chief Eng. John Michnovetz  
 Owners of: WMAS-FM.

**WSPR—Springfield—1936**

Freq.: 1270 Kc. Power: 5 Wts. d.; 1 Wt. n.  
 Owned-Operated By WSPR, Inc.  
 Business Address 63 Chestnut St.  
 Tel.: RE 2-4182. Independent  
 Representative Hollingsbery, Kettell-Carter  
 Pres., Gen. Mgr. Alan C. Tindal  
 Commercial Manager Jack Sullivan  
 Program Director Jerry Forbes  
 Chief Engineer Valentino Partyka

**WTYM—Springfield—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
 Owned-Oper. By Executive Bcstg. Corp.  
 Address P. O. Box 1529  
 Tel.: Republic 7-4707. Independent  
 Station Representative McGavren  
 President Stanley M. Ulanoff  
 General Manager Jay B. Sondheim  
 Chief Engineer Robert Thayer

**WTXL—West Springfield—1949**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 Wt. n.  
 Owned-Operated By Telecolor Corp.  
 Address 34 Sylvan St.  
 Tel.: RE 9-4768. ABC  
 Station Representative Walker-Rawall  
 President Lawrence A. Reilly  
 General, Sta. Mgr. James L. Spates  
 Program, Prom. Mgr. Ben Talbot  
 Commercial Manager Holland D. Cameron  
 Local Sales Mgr. Walter Weightman

**WPEP—Taunton—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Silver City Bcstg. Corp.  
 Address 174 Broadway  
 Tel.: VAndyke 4-7528 Independent  
 President J. Marshall McGregor  
 Station Manager Joseph G. Quill  
 Comm. Mgr. Henry J. Murray  
 Chief Engineer Lawrence Prado

**WARE—Ware—1947**

Frequency: 1250 Kc. Power: 1000 Watts  
 Owned-Oper. By Central Bcstg. Corp.  
 Business-Studio Address 56 Main St.  
 Tel.: WA 1250 MBS  
 Representative Breen & Ward; Wheeler  
 President Sherwood J. Tarlow  
 Gen., Sta. Mgr. Richard H. Vaughan  
 Chief Engineer Glen C. Walton

**WDEW—Westfield—1957**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Operated By Westfield Bcstg. Co.  
 Business-Studio Address 249 Union St.  
 Tel.: LOgan 8-8643 Independent  
 Station Representative Breen-Ward  
 President Harold Martin  
 General, Sta. Mgr. Richard M. Brescia  
 Commercial Mgr. John Mahar  
 Sales Prom. Mgr. Nick Bell  
 Publicity Director Shirley A. Tierney  
 Chief Engineer J. Lawrence Spinks

**WOCB—West Yarmouth—1940**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By E. Anthony & Sons  
 Address South Sea Ave.  
 Tel.: SPring 5-0500 MBS  
 Newspaper Affil. Standard Times  
 Station Rep. Walker-Rawalt  
 President Basil Brewer  
 Station Manager Paul Siiles  
 Program Dir. G. W. Stidstone  
 Chief Engineer Frank L. Lynch  
 Owners of: WNBH, New Bedford.

**WAAB—Worcester—1931**

Frequency: 1440 Kc. Power: 5000 Watts  
 Owned By Waterman Bcstg. Corp.  
 Bus. Address 34 Mechanic St.  
 Tel.: PL 2-5611 NBC  
 Representative Masla; Kettell-Carter  
 Pres., Gen. Mgr. Bernard E. Waterman  
 Comm. Sta. Mgr. Chester Kaminski  
 Program Director Jay Clark  
 Sales Prom., Publicity Dir. Dave MacFee  
 Chief Engineer George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By WNEB, Inc.  
 Address 405 Main St.  
 Tel.: PL 6-4672 Independent  
 Station Rep. Bolling

President George W. Steffy  
 Vice President Harold D. Gledden  
 Gen., Comm., Sta. Mgr. Robert F. Nims  
 Program Director George Downey  
 Chief Engineer Walter Chanausky


**WORC—Worcester—1925**

Freq.: 1310 Kc. Power: 5000 Wis. d., 1000 n.  
 Owned-Oper. By WORC, Inc.  
 Address Bancroft Hotel  
 Tel.: SW 9-0581 Independent  
 Sta. Reps. Eastman; Eckels  
 Pres., Gen. Mgr. Robert F. Bryar  
 Sta., Comm. Mgr. A. Abbott Coblenz  
 Publicity Director Richard Wylie  
 Sales Prom. Mgr. Alvin M. Saide  
 Chief Engineer Gordon Dyer

**WTAG—Worcester—1924**

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By WTAG, Inc.  
 Business-Studio Address 20 Franklin St.  
 Tel.: PL 5-4321 Independent  
 Newspaper Affil. Telegram & Gazette  
 Representative Henry L. Christal Co.  
 President Robert W. Booth  
 Vice Pres., Gen. Mgr. Herbert L. Krueger  
 Nat. Sls. Mgr. Richard L. Gravel  
 Sales Prom. Head Mrs. Pierrina M. Rohde  
 Prod., Pgm. Dir. A. J. Brissette  
 Chief Engineer E. A. Browning

**Nothing  
 Outshouts  
 Quality and  
 Integrity**



Pop.: 7,897,000  
Families: 2,302,000

# Michigan

Radio Homes: 2,242,000  
AM Stas. in State: 100

## WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Gerity Bcstg. Co.  
Address: 121 W. Maumee St.  
Tel.: CO 5-7123 Independent  
Station Rep. Grant Webb  
President James Gerity, Jr.  
Gen. Sta. Mgr. Donald J. Dean  
Chief Engineer Robert Bassett

## WALM—Albion—1952

Freq.: 1260 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By Calhoun Bcstg. Co.  
Business Address Irwin Ave.  
Tel.: NATIONAL 9-3945 KBS  
Station Rep. Spot Time Sales  
President Jack Bedient  
General Manager C. Wayne Wright  
Asst. Manager Arthur Goodwin  
Program Director Durwood Carn  
Chief Engineer Elmer Juderjohn  
Owners of: WFRL, Freeport.

## WOWE—Allegan—1958

Frequency: 1580 Kc. Power: 250 Watts, d.  
Owned By Allegan Cty. Bcstg., Inc.  
Address: 233 Hubbard  
Tel.: ORchard 3-4701 ABC  
President, Gen. Mgr. John E. Wismer  
Station, Comm. Mgr. Algar Workman  
Prog. Dir., Chief Eng. John C. Fountain  
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-  
AM, Port Huron.

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.,  
Owned-Oper. By WFYC, Inc.  
Business Address: 5310 N. State Rd.  
Tel.: HOBart 3-3175 Independent  
Station Representative Hollingbery; Hopewell  
President Wayne G. Harris  
General Manager Gilbert E. Thomas  
Station Manager David W. Sommerville  
Program Director Richard Crowley  
Chief Engineer R. V. Cummings

## WATZ—Alpena—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address: M-32 West  
Tel.: Elmwood 4-8400 NBC  
Station Rep. Venard, Rintoul, McConnell  
President, Gen. Mgr. Les Biederman  
Station Manager Drew McClay  
Commercial Manager Robert E. Detwiler  
Chief Engineer William H. Kiker  
Owners of: WTCM, WPBN-TV, Traverse City;  
WATT, Cadillac; WMBN, Petoskey; WATC,  
Gaylord; WTOM-TV, Cheboygan.

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Operated By Zanesville Publish. Co.  
Business Address: 4230 Packard Road

Tel.: NOrmandy 2-4573 MBS  
Newspaper Affil. Time Record; Time Signal  
President Clay Littick  
General Manager Allan Land  
Station Manager Bob C. Wagner  
Comm. Prom. Mgr. Jos Labailo  
Chief Engineer James Allen

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus.-Studio Address: 3rd Floor, Hutzel Bldg.  
Tel.: NO 2-5517 Independent  
Station Rep. Everett-McKinney  
Pres., Gen. Mgr. Edward F. Baughn  
Program Director Albert Samborn  
Chief Engineer Bernard Ressler

## WLEW—Bad Axe—1950

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Thumb Broadcasting Co.  
Address: 935 S. Van Dyke Rd.  
Tel.: 1010 CBS-KBS  
Rep. Gill-Perna, Michigan Spot Sales  
Gen. Mgr. John Wismer  
Station Manager Jim Muehelnbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address: Security Natl. Bank Bldg.  
Tel.: WO 3-5555 NBC  
Representative Hollingbery  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Southern Mich. Bcstg.  
Address: Michigan National Bank Bldg.  
Tel.: WO 4-7173 ABC  
Station Rep. Everett-McKinney  
Gen. Comm. Mgr. P. J. Haller  
Program Director Ronald E. Mell  
Chief Engineer David M. Decker

## WBCM—Bay City—1925

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address: Wenoah Hotel  
Tel.: TW 3-7551 ABC  
Representative George P. Hellingbery  
President Robert H. Holmes  
Station Comm. Mgr. Leo A. Jylha  
Program Director Richard L. Bing  
Chief Engineer Wes Thompson

## WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned By Water Wonderland Bcstg. Co.  
Business Address: 306 Phoenix Bldg.  
Tel.: TW 3-4588 Independent

## MICHIGAN

Station Representative ..... Masla  
President ..... Patrick J. Trahan  
Gen., Comm. Mgr. .... Charles E. Anthony  
Prog., Sales Prom. Mgr. .... Robert F. Benkelman  
Chief Engineer ..... Ralph H. Carpenter

### WHFB—Benton Harbor—1947

Frequency: 1060 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Palladium Publ. Co.  
Business Address ..... Fairplain Ave.  
Tel.: WA 5-2113. .... Independent  
Newspaper Affil. News-Palladium, Herald Press  
Station Rep. .... Everett-McKinney; Mich. Spot Sls.  
President ..... Stanley R. Banyon  
Gen., Sta. Mgr. .... J. P. Scherer  
Commercial Manager ..... John Hagerman  
Sales Prom., Publicity Mgr. .... Dwight Edmunds  
Chief Engineer ..... M. U. Robinson

### WBRN—Big Rapids—1953

Frequency: 1460 Kc. .... Power: 1000 Watts, d.  
Owned-Oper. By ..... WBRN, Inc.  
Address ..... P. O. Box 825  
Tel.: 796—7684 ..... KBS  
President ..... John A. White  
Gen. Comm. Mgr. .... Casey A. Heckman  
Chief Engineer ..... Garnet Zimmerman

### WATT—Cadillac—1945

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Midwestern Bcstg. Co.  
Business-Studio Address ..... U. S. 131, South  
Tel.: PR 5-7831. .... NBC  
Sta. Rep. .... Venard Rintoul, McConnell  
President ..... Les Biederman  
Station Manager ..... Merritt L. Chandler  
Commercial Manager ..... Jack Toepp  
Sales Promotion Manager ..... Milo Ash  
Chief Engineer ..... Bill Kiker

### WCER—Charlotte—1956

Frequency: 1390 Kc. .... Power: 1 Kw., d.  
Owned ..... Eaton County Bcstg. Co.  
Address ..... Box 269  
Tel.: 1390. .... Independent  
Pres., Gen. Mgr. .... Roy W. McLean  
Comm., Sta. Mgr. .... Brod Martindale  
Chief Engineer ..... Gerald D. Adams

### WCBY—Cheboygan—1954

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned ..... Straits Bcstg. Co.  
Address ..... Mackinaw Ave.  
Tel.: MA 7-2341. .... Independent  
Station Rep. .... Hopewell  
President, Gen. Mgr. .... Richard E. Hunt  
Program, Prom. Mgr. .... Dick Welsh  
Publicity Director ..... Jackie Norman  
Chief Engineer ..... Lou M. Ozak  
Owners of: WPTW, Piqua; WCRM, Clare.

### WCRM—Clare—1960

Frequency: 990 Kc. .... Power: 250 Watts  
Owned By ..... Gateway of N. Bcstg. Corp.

Address ..... North Mission Road  
Tel.: EV 6-9907. .... Independent  
Station Rep. .... Hopewell  
President, Gen. Mgr. .... Richard E. Hunt  
Comm., Ch. Eng. .... Norbert Poeppelman  
Program, Publicity Dir. .... Don Kuether

### WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
Owned-Oper. By ..... Twin Valley Bdcats, Inc.  
Address ..... P. O. Box 32  
Tel.: Broadway 9-9119. .... Independent  
Sta. Reps. .... Donald Cooke; Michigan Spot Sales  
President, Gen. Mgr. .... E. Harold Munn, Sr.  
Commercial Manager ..... Normand Moore  
Chief Engineer ..... Virgil Royer

### WKMJ—Dearborn—1946

Freq.: 1310 Kc. .... Power: 5 Kw.  
Owned-Oper. By ..... Knorr Broadcasting Corp.  
Address ..... 15001 Mich. Ave.  
Tel.: TI 6-8500. .... MBS  
Station Rep. .... Everett-McKinney  
Exec. Vice Pres. .... Walter Patterson  
Sta. Mgr. .... John J. Carroll  
Commercial Manager ..... Charles J. Sitta  
Sales Prom. Mgr. .... John E. Davidson  
Program Director ..... Larry Fischer  
Chief Engineer ..... Jerrold L. Martin  
Owners of: WKME, Flint; WSAM, Saginaw;  
WKJM, Jackson; WELI, Battle Creek.

### WCAR—Detroit—1939

Freq.: 1130 Kc. .... Power: 50 Kw., d., 10 Kw., n.  
Owned ..... WCAR, Inc.  
Address ..... 500 Temple Ave.  
Tel.: TE 3-8100. .... Independent  
Representative ..... AM Radio Sales Co.  
President, Gen. Mgr. .... H. Y. Levinson  
Exec. V.P. .... Wayne N. Cook  
Production Mgr. .... Larry Bova  
Chief Engineer ..... James Balmer

### WJBK—Detroit—1925

Freq.: 1500 Kc. .... Power: 10 Kw. d., 1 Kw. n.  
Owned-Operated By ..... Storer Bcstg. Co.  
Bus. Studio Address ..... 7441 Second Blvd.  
Tel.: TR 3-7400. .... Independent  
Sta. Reps. .... Storer Television Sales, Inc.  
President ..... George B. Storer, Sr.  
V.P., Mgr. Dir. .... Harry R. Lipson  
Gen. Sales Managers ..... Keith McKenney,  
M. McMurray  
Local Sales Mgr. .... Herbert J. Weber, Jr.  
Merchandising Mgr. .... Katherine Cornell  
Program Manager ..... Robert McBride  
Promotion Mgr. .... Raymond L. Vanderslice  
Chief Engineer ..... Joseph Haigh  
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WWVA-AM-FM, Wheeling, W. Va.; WGBS-AM-FM, Miami, Fla.; WBBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

### WJLB—Detroit—1926

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Booth Bcstg. Co.



Business Address.....3100 D. Broderick Tower  
 Tel.: Woodward 5-2000.....Independent  
 Sta. Reps.....Howard; Pearson  
 President.....John L. Booth  
 General, Comm. Mgr.....Thomas J. Warner  
 Program Director.....Richard J. Desautel  
 Chief Engineer.....E. Ryan  
 Owners of: WIBM, Jackson; WSGW, Saginaw;  
 WTRX, Flint; WTOD, Toledo; WIOU, Kokomo;  
 WJVA, South Bend.

**CKLW—Detroit—1932**

Frequency: 800 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO General, Inc.  
 Address.....3300 Guardian Bldg., Detroit 26  
 Tel.: WO 1-7200.....CBC  
 Representative.....Eastman  
 President, General Mgr.....J. E. Campeau  
 Commercial Manager.....Charles Gunn  
 Sales Prom. Mgr.....William C. Hester  
 National Sales Mgr.....Sidney Allen  
 Operations Mgr.....S. C. Ritchie  
 Program Director.....John Gordon  
 Publicity Director.....Art Gloster  
 Chief Engineer.....Stewart Clark  
 Owners of: CKLW-TV; WNAC-AM-FM-TV, Bos-  
 ton; KID-AM-FM-TV, Los Angeles; KFRC, San  
 Francisco; WOR-AM-FM-TV, New York; WHBQ-  
 AM-TV, Memphis; WGMS, Washington, D. C.;  
 WHCT-TV, Hartford, Conn.

**WJR—Detroit—1922**

Frequency: 760 Kc.....Power: 50,000 Watts  
 Owned-Oper. By. WJR, The Goodwill Sta., Inc.  
 Business Address.....2200 Fisher Bldg.  
 Tel.: TR 5-4440.....Independent  
 Representative.....Christal  
 Chairman of Board.....John F. Patt  
 President.....Worth Kramer  
 V.P., Sect.....F. Silbey Moore  
 General Manager.....James H. Quello  
 Gen. Sales Manager.....Jack C. Brussel  
 Publicity Director.....George Kendall  
 Program Mgr.....Reginald P. Merridew  
 Chief Engineer.....A. Friedenthal  
 Owners of: WJRT, Flint

**WQTE—Detroit—1959**

Frequency: 560 Kc.....Power: 500 Watts, d.  
 Owned By.....560 Broadcasting Corp.  
 Address.....1260 Library  
 Tel.: WO 2-0900.....Independent  
 Station Representative.....Paul H. Raymer  
 President.....Ross Mulholland  
 General, Sta. Mgr.....Richard E. Jones  
 Commercial Manager.....Ron Gilbert  
 Program Director.....Harve Morgan  
 Chief Engineer.....Irv. Laing

**WWJ—Detroit—1920**

Frequency: 950 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Evening News Assn.  
 Address.....622 W. Lafayette  
 Tel.: WO 2-2000.....NBC  
 Newspaper Affiliation.....Detroit News  
 Rep., Peters, Griffin & Woodward, McDermott  
 General Manager.....Edwin K. Wheeler  
 Asst. Gen. Mgr.....Don DeGroot  
 Station Mgr.....Franklin Sisson

Nat. Sales Mgr.....George H. Williams  
 Sales Mgr.....Denman F. Jacobson  
 Program Devel. Mgr.....Melvin C. Wissman  
 Program Prod. Mgr.....Robert E. Henabery  
 Promotion Manager.....A. Glenn Kyker  
 Gen. Eng. Mgr.....E. J. Love  
 Owners of: WWJ-TV.

**WXYZ—Detroit—1925**

Freq.: 1270 Kc.....Power: 5 Watts d.; 1 Wt. n.  
 Owned-Oper. By.....WXYZ, Inc.  
 Address.....20777 W. Ten Mile Rd.  
 Tel.: KENwood 4-7000.....ABC  
 Representative.....John Blair  
 President.....John F. Pival  
 General Manager.....John O. Gilbert  
 Sales Manager.....Robert Baldrice  
 Sales Prom. Mgr., Pub. Dir.....Sam Somora  
 Program Director.....Robert Baker  
 Chief Engineer.....Charles Kocher  
 Owners of: WXYZ-TV-FM.

**WDBC—Escanaba—1941**

Frequency: 680 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Delta Bcstg. Co.  
 Address.....P.O. Box 419  
 Tel.: State 6-6144.....MBS  
 Pres., Gen. Mgr.....George D. Lindenthal  
 Station Manager.....F. J. Lindenthal

**WLST—Escanaba—1958**

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned By.....Lake Mich. Bcstg. Co.  
 Address.....600 Ludington St.  
 Tel.: State 6-4118.....ABC  
 Newspaper Affil.....Daily Press  
 President.....Frank C. Russell  
 General Manager.....James G. Ward Jr.  
 Station Manager.....Grant Markham  
 Sales Prom. Manager.....David Pindzek  
 Chief Engineer.....Paul Annick

**WAMM—Flint—1955**

Frequency: 1420 Kc.....Power: 500 W. d.  
 Owned-Oper. By.....Binder-Carter-Durham, Inc.  
 Business Address.....740 S. Saginaw St.  
 Tel.: Cedar 9-8631.....MBS  
 Station Representative.....Webb  
 President, Gen. Mgr.....Philip R. Munson  
 Commercial Mgr.....Ronald L. Craig  
 Station Mgr.....Clarence E. Rhodes  
 Program Dir.....Reed Farrell  
 Sales Prom. Manager.....Irv Chimovitz  
 Publicity Director.....Lou Cohn  
 Chief Engineer.....Walter Wiersbicki

**WTRX—Flint—1947**

Freq.: 1330 Kc.....Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....Booth Bcstg. Co.  
 Bus. Studio Address.....3076 E. Bristol Rd.  
 Tel.: CE 9-8686.....ABC  
 Representative.....Weed  
 President.....John Lord Booth  
 General Mgr.....Ken Chapin  
 Chief Engineer.....Charles Wallace  
 Owners of: WIBM, Jackson; WIOU, Kokomo;  
 WJLB, Detroit; WJVA, South Bend; WSGW,  
 Saginaw; WTOD, Toledo.

**WFDF—Flint—1922**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....The Trebit Corp.  
 Address.....Garland at First Ave.  
 Tel.: CE 2-7158.....NBC  
 Representative.....Katz  
 President.....Harry M. Bitner, Jr.  
 General Program Director.....Elmer A. Knopf  
 Comm. Prom. Manager.....Marvin Levey  
 Chief Engineer.....Gerald Wolpert

**WKMF—Flint—1953**

Frequency: 1470 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned.....Knorr Bcstg. Corp.  
 Address.....112 W. Water St.  
 Tel.: CE 9-7608.....CBS  
 Sta. Representative.....Everett McKinney  
 General Comm. Manager.....A. P. Berg  
 Program Director.....Jerry Schroeder  
 Chief Engineer.....George Parker  
 Owners of: WKMH, Dearborn; WKHM, Jackson;  
 WELI, Battle Creek; WSAW, Saginaw.

**WMRP—Flint—1946**

Frequency: 1570 Kc. Power: 1 Kw.  
 Owned-Oper. By.....WMRP  
 Address.....3217 Lapeer St.  
 Tel.: CE 3-5112.....KBS  
 Station Representative.....Sears & Ayer  
 President.....Arthur Howard  
 Gen. Mgr.....William H. Morford  
 Chief Engineer.....Robert Swayze

**WTAC—Flint—1946**

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By.....L. & P. Bcstg. Corp.  
 Address.....P. O. Box 829  
 Tel.: OW 4-4146.....Independent  
 Station Representative.....Hollingbery  
 General Manager.....David C. Croninger  
 Chief Engineer.....Robert Garner

**WBFC—Fremont—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Paul A. Brand  
 Address.....P. O. Box 231  
 Tel.: 415.....Independent  
 President.....Paul A. Brand

**WATC—Gaylord—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Midwestern Bcstg. Co.  
 Address.....Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....Independent  
 Sta. Reps.....Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.....Les Biederman  
 Commercial Mgr.....Robert E. Detwiler  
 Station Manager.....Daniel Creighton  
 Chief Engineer.....William K. Kiker  
 Owners of: WTCM, Traverse City; WATF, Cadillac;  
 WATZ, Alpena; WMBN, Petosky; WTCM-TV,  
 Cheboygan; WBBN-TV, Traverse City.

**WGHN—Grand Haven—1956**

Frequency: 1370 Kc. Power: 500 Watts, d.  
 Owned By.....Richard & Cecil Gillespie

Address.....228 Washington St.  
 Tel.: 842—8110.....Independent  
 Station Representative.....John E. Pearson  
 President.....Richard G. Gillespie  
 General Comm. Manager.....Hy M. Steed  
 Program Director.....Tom Shine  
 Chief Engineer.....Dick Clarke

**WFUR—Grand Rapids—1947**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Furniture City Bcstg. Corp.  
 Address.....399 Garfield Ave., S.W.  
 Tel.: GL 6-9541.....Independent  
 Pres., Gen., Sta. Mgr.....William Kuiper, Sr.  
 Commercial Manager.....Peter Vanden Bosch  
 Sales Prom., Pub. Dir.....William Kuiper, Jr.  
 Chief Engineer.....Gilbert Waite

**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1,000 Watts  
 Owned-Oper. By.....Regional Bcstrs. of Mich.  
 Business-Studio Add. 35 Lafayette Ave., N.E.  
 Tel.: GL 9-4111.....Independent  
 Station Representative.....Raymer  
 President.....William H. Rich  
 Sta., Comm. Manager.....H. M. Fisher  
 Sales Prom. Manager.....W. H. Merchant  
 Program Director.....Robert W. Whitcomb  
 Owners of: WTRU, Muskegon.

**WJEF—Grand Rapids—1945**

Freq.: 1230 Kc. Power: 500 W. d., 250 W. n.  
 Owned-Oper. By.....Fetzer Broadcasting Co.  
 Address.....187 Monroe, N.W.  
 Tel.: GL 6-8512.....CBS  
 Station Representative.....Avery-Knodel  
 President.....John E. Fetzer  
 Station Mgr.....Roger L. Hoffman  
 Chief Engineer.....Bruce Glycadgis

**WLAV—Grand Rapids—1940**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned.....Stevens-Wismer Bcstg., Inc.  
 Address.....161 Ottawa Northwest  
 Tel.: GL 6-5461.....ABC  
 Station Representative.....Everett-McKinney  
 President.....John Wismer  
 General Manager.....John J. Shepard  
 Commercial Manager.....Gregory Resser  
 Sta., Program Director.....Jock Bliss  
 Chief Engineer.....Keith K. Knappen  
 Owners of: WHLS, Port Huron; WLEW, Bad Axe;  
 WOVE, Allegan.

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owner.....Atlas Bcstg. Co.  
 Address.....RKO Kei'h Theatre Bldg.  
 Tel.: GL 6-8621.....MBS  
 Representative.....Radio-TV Reps  
 President.....Theodore J. Peters  
 General Manager.....Chas. A. Sprague  
 Commercial Manager.....William Engel  
 Program Manager.....Joseph C. Hooker  
 Chief Engineer.....Bob Schmidt

**WOOD—Grand Rapids—1924**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By Wood Bcstg., Inc.  
 Address 120 College Ave., S.E.  
 Tel.: GL 9-4125  
 Representative NBC  
 Katz Agency  
 Pres., Gen. Mgr. Willard Schroeder  
 Sales Manager Michael O. Lareau  
 Program Director Peter Kizer  
 Sales Prom., Publicity Director Clark Grant  
 Chief Engineer Charles Robison  
 Owners of: KLZ-AM-TV, Deaver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis; WOOD-TV.

**WPLB—Greenville—1959**

Frequency: 1380 Kc. Power: 500 Watts  
 Owned By Flat River Broadcasting Co.  
 Address South M—91  
 Tel.: PL 4-5656  
 Independent  
 Owner & President Mrs. P. Lewis  
 Owner, Vice Pres., General Mgr. E. Peterson  
 Program Director R. Lewis

**WMPL—Hancock—1957**

Frequency: 920 Kc. Power: 1 Kw., d.  
 Owned Copper Country Bcstg. Co.  
 Business Address Hotel Scott  
 Tel.: 3155  
 KBS  
 Pres., Ch. Eng. Francis Locatelli  
 Station Manager John Oakvik  
 Sales Promotion Manager Burton Ervast  
 Program Dir. Norman Koski

**WBCH—Hastings—1958**

Frequency: 1220 Kc. Power: 250 Watts, d.  
 Owned By Barry Bcstg. Co. Inc.  
 Address 146 East State St.  
 Tel.: Windsor 5-3414  
 KBS  
 President, Gen. Mgr. Robert S. Greenhoe  
 Asst. Mgr., Program Dir. Ken Radant  
 Sales Promo. Mgr. Carclyn De Vaney  
 Publicity Director Dave McIntyre  
 Chief Engineer Fran Bowles

**WCSR—Hillsdale—1955**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By Eaw Beese Bcstg., Inc.  
 Address 92½ Broad St.  
 Tel.: HE 7-4444  
 KBS  
 Rep. Gill-Perna, Mich. Spot Sls.  
 President Ruth Keister  
 V.P. & Mgr. Russell Holcomb

**WHTC—Holland—1948**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By Holland Bcstg. Co.  
 Address Hotel Warm Friend  
 Tel.: EX 2-3121  
 MES  
 President W. A. Butler  
 Gen. Mgr. Sandy Meek  
 Commercial Manager Hal Franken  
 Program Director Bill Gargano  
 Chief Engineer Julius Van Oss

**WJBL—Holland—1956**

Frequency: 1260 Kc. Power: 500 Watts  
 Owned Ottawa Bcstg. Corp.  
 Address James St.  
 Tel.: EX 6-5281  
 Independent  
 Station Representative Holman  
 President Bernard Brookema  
 Gen., Sta. Mgr. Jerome C. Grysen  
 Program Director Clarence Walters  
 Chief Engineer John L. Klungle

**WHDF—Houghton—1929**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Upper Michigan Bcstg. Co.  
 Address Douglas Hotel  
 Tel.: 1  
 NBC  
 Representative Walker-Rawalt  
 Owner, Ch. Eng. G. L. Burgan  
 General Manager Albert W. Payne

**WHGR—Houghton Lake—1954**

Frequency: 1290 Kc. Power: 5 Kw.  
 Owned Sparks Bcstg. Co.  
 Address 3431 Houghton Lake Dr.  
 Tel.: GR 8-3040  
 Independent  
 Sta. Representative Michigan Spot Sales  
 President J. B. Sparks  
 Station, Prog. Mgr. Robert D. Dittmer  
 Chief Engineer Garnet G. Sparks  
 Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit.

**WHMI—Howell—1957**

Frequency: 1350 Kc. Power: 500 Watts, d.  
 Owned Wirth Bcstg. Co.  
 Address 201½ W. Grand River Ave.  
 Tel.: 1062  
 Independent  
 Station Representative Hopewell  
 President, Ch. Eng. M. H. Wirth  
 Program Dir. J. Thiel

**WCHB—Inkster—1956**

Frequency: 1440 Kc. Power: 1 Kw. d.  
 Owned Bell Bcstg. Corp.  
 Address 32790 Henry Ruff Rd.  
 Tel.: CR 8-1440  
 Independent  
 Sta. Reps. Bob Dore; Dora Clayton  
 President Dr. Haley Bell  
 Gen., Sta. Manager Frank M. Seymour  
 Program Dir. George White  
 Promotion Manager Douglass Allgood  
 Chief Engineer Clarence Ringo

**WION—Ionia—1952**

Frequency: 1430 Kc. Power: 500 Watts d.  
 Owned-Oper. By Ionia Bcstg. Co.  
 Address Box 143  
 Tel.: 2300  
 Independent  
 President Monrce MacPherson, Sr.  
 Gen. Mgr. Monroe MacPherson, Jr.  
 Comm. Prom. Mgr. Glenn R. Le Pard  
 Program Director Joe Je Rue  
 Chief Engineer J. Irving Grove

**WMIQ—Iron Mountain—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned... Iron Mountain-Kingsford Bcstg. Co.  
 Address... 211 East Ludington Street  
 Tel.: 774-4321  
 President... Frank J. Russell  
 Gen., Sta., Comm., Prom. Mgr., W. C. Johnson

**WIKB—Iron River—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By... Iron Co. Bcstg.  
 Address... Iron River Natl. Bank Bldg.  
 Tel.: COngress 5-4104  
 Sta. Representative... Walker-Rawalt  
 Gen. Sta., Comm. Mgr., Edwin Phelps, Jr.  
 Chief Engineer... James Swanson

**WJMS—Ironwood—1931**

Frequency: 830 Kc. Power: 1000 Watts  
 Owned-Oper. By... Upper Mich.-Wis. Bcstg. Co.  
 Bus. Studio Address... 124 E. McLeod Ave.  
 Tel.: 20-1; 316  
 Sta. Rep... Thomas F. Clark  
 President, Gen. Mgr., William L. Johnson  
 Commercial Mgr., Robert Olson  
 Program Dir., Ron Pierce  
 Publicity Dir., Dick Daly  
 Chief Engineer... Arne Dahlbacka

**WJAN—Ishpeming—1959**

Frequency: 970 Kc. Power: 5000 Watts, d.  
 Owned By... Tri-City Broadcasters  
 Address... P.O. Box 313  
 Tel.: HUDson 6-4441  
 Station Representative... Holman  
 President, Gen. Mgr., R. G. Blomquist  
 Commercial Mgr., Eldon W. Wallace  
 Program Director... Don Ryan

**WJPD—Ishpeming—1947**

Freq.: 1240 Kc. Power: 1 Kw. d.; 250 Wts. n.  
 Owned-Operated By... Ishpeming Bcstg. Co.  
 Address... U. S. Highway #41  
 Tel.: HU 6-9937  
 Station Rep... Hopewell  
 President, Gen. Mgr., Dr. J. P. Deegan  
 Comm., Program Manager... Carl Loose  
 Publicity Director... Joe Patrick  
 Chief Engineer... L. Roncoglions

**WIBM—Jackson—1925**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned... Booth Broadcasting Co.  
 Address... 2511 Kibby Rd.  
 Tel.: ST 2-7176  
 Station Representative... Weed  
 President... John L. Booth  
 General, Comm. Mgr., Robert B. Lees  
 Chief Engineer... Harold Davis

**WKHM—Jackson—1951**

Frequency: 970 Kc. Power: 1000 Watts  
 Owned... Jackson Bcstg. & Tele. Corp.  
 Address... 441 Wildwood

Tel.: STate 4-7181 CBS  
 Sta. Reps., Everett-McKinney; Mich. Spot Sales  
 V.P., General Manager... Edwin Huse  
 Chief Engineer... Paul Wright

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
 Owned... The Circle Corporation  
 Address... Box 663  
 Tel.: FLreside 3-2541 MBS  
 Station Representative... Radio-TV Reps.  
 Pres., Gen., Comm. Mgr., Joseph F. Butler  
 Program Director... Ron Newhouse  
 Publicity Director... Joseph F. Butler  
 Chief Engineer... Ralph E. Patterson

**WKMI—Kalamazoo—1953**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Steere Bcstg. Co.  
 Business-Studio Address... State Theatre Bldg.  
 Tel.: FL 4-0111  
 Representative... Independent  
 Broadcast Time Sales  
 Pres., Gen. Mgr., Howard D. Steere  
 Station Manager... Emil J. Popke, Jr.  
 Commercial Manager... F. K. Doyle  
 Prog. Dir., Dan Daniels  
 Publicity Director... Vince Ford  
 Chief Engineer... Kenneth Farrance

**WKZO—Kalamazoo—1923**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By... Fetzer Bcstg. Co.  
 Business Address... 590 W. Maple St.  
 Tel.: FL 5-2101  
 Representative... CBS  
 President... Avery-Knodel  
 John E. Fetzer  
 Exec. V. P. & General Manager... Carl E. Lee  
 Sta. Comm. Mgr., Otis T. Gaston  
 Program Director... Charles T. Lynch  
 Publicity Director... W. J. Hunt  
 Chief Engineer... Arthur E. Covell  
 Owners of: WJEF-AM-FM, Grand Rapids; WWTW,  
 Cadillac; KOLN-TV, Lincoln.

**WILS—Lansing—1947**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Lansing Bcstg. Co.  
 Bus. Address... 407 1/2 N. Washington Ave.  
 Tel.: IV 2-1655  
 Station Rep... Independent  
 Venard, Rintoul, McConnell  
 President... John C. Pomeroy  
 General, Comm. Mgr., Edwin L. Byrd  
 Chief Engineer... John Whitacre

**WJIM—Lansing—1934**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... Gross Telecasting, Inc.  
 Address... 2820 East Saginaw  
 Tel.: IV 2-1333  
 Station Reps... CBS  
 Weed; Masla  
 President, Gen. Mgr., Harold F. Gross  
 Comm. Mgr., Keith Oliver  
 Program Director... Bryan Halter  
 Chief Engineer... Carl Onken  
 Owners of: WJIM-TV-FM.

**WKLA—Ludington—1944**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By Raymond A. Plank  
 Address East Ludington Ave.  
 Tel.: VI 3-3438 ABC  
 General Manager Raymond A. Plank  
 Commercial Manager Gordon Anderson  
 Program Director Don Hack

**WMTE—Manistee—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Manistee Radio Corp.  
 Address Radio Road  
 Tel.: PARKVIEW 3-9906 Independent  
 President, Gen. Mgr. James R. Sumbler  
 Commercial Manager Bruce Anderson  
 Station Manager W. Harriet Laird  
 Program Director Ken Kott  
 Chief Engineer Craig Kuckenmeister

**WDOG—Marine City—1950**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Operated By Radio St. Clair, Inc.  
 Business Address 5300 Marine City Hwy.  
 Tel.: RO 5-7944 Independent  
 President Jerry Coughlin  
 Gen., Sta. Mgr. F. W. Cale  
 Chief Engineer Robert E. McIntosh

**WDMJ—Marquette—1931**

Frequency: 1320 Kc. Power: 1000 Watts  
 Owned-Oper. By Lake Superior Bcstg. Co., Inc.  
 Address 249 W. Washington St.  
 Tel.: CA 6-3524 ABC  
 Newspaper Affil. Mining Journal  
 Sta. Representative Weed  
 President Frank J. Russell, Jr.  
 General Mgr. W. H. Treloar  
 Station Mgr. Robert J. Luke  
 Commercial Mgr. Robert Sands  
 Program Dir. Eldon W. Wallace  
 Chief Engineer Paul Anick

**WAGN—Menominee—1952**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Men-Mar Bcstg. Co.  
 Address 960 First St.  
 Tel.: UN 3-5551 KBS  
 President L. G. Glickman, M.D.  
 General, Station Mgr. Vernon Uecker  
 Program Director Barbara Johnson  
 Chief Eng. Loren B. Koesling

**WMDN—Midland—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Midland Bcstg. Co.  
 Address 2500 Swede Rd.  
 Tel.: TE 9-9988 Independent  
 Station Rep. Hopewell  
 President D. Sherman  
 General Mgr., Ch. Eng. Peter A. Wolf

**WBRB—Mount Clemens—1956**

Frequency: 1430 Kc. Power: 500 Watts, d.

Owned By Wright & Maltz, Inc.  
 Address P. O. Box 489  
 Tel.: HO 3-5876 Independent  
 Station Representative Donald Cooke  
 President, Gen. Mgr. Milton Maltz  
 Station Manager Robert G. Wright  
 Program Director Charles Park  
 Chief Engineer Gerry Meir  
 Owners of: WTTT, Tiffin.

**WCEN—Mt. Pleasant—1949**

Freq.: 1150 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned By The Capital Radio Network  
 Address Bluegrass Road  
 Tel.: SP 3-3171 KBS  
 Representative Hopewell  
 President Paul A. Brandt  
 General Mgr. Eugene E. Umlor  
 Program Dir. Neal Johnson  
 Publicity Dir. Robert J. Morgan  
 Chief Engineer Peter J. Fronczak  
 Owners of: WCBQ-AM, Whitehall.

**WMAB—Munising—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned Munising-Alger Bcstg. Co.  
 Address First Nat. Bank Bldg.  
 Tel.: EVERGREEN 7-2518 KBS  
 President, Gen. Mgr. Charles Symon  
 Sta., Sales Prom. Mgr. Theodore H. Ouellette  
 Program Director Richard Gomuski  
 Publicity Director Wally Ahlborn  
 Chief Engineer Walter Ter Meer

**WKBZ—Muskegon—1926**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned By WKBZ Radio Corp.  
 Address Pontaluna Road  
 Tel.: PARKWAY 2-6051 ABC  
 Sta. Representative Everett McKinney  
 President F. L. Allman  
 General, Sta. Mgr. Harold W. Waddell  
 Program, Prod. Mgr. C. P. Hoover  
 Publicity, Prom. Director Bill Bennett  
 Chief Engineer George Krivitzky

**WMUS—Muskegon—1947**

Frequency: 1090 Kc. Power: 1000 Watts d.  
 Owned-Oper. Greater Muskegon Bcstrs., Inc.  
 Business-Studio Address 517 W. Giles Rd.  
 Tel.: 4-1672 MBS  
 Station Rep. Masla  
 Manager W. B. Tebeau

**WTRU—Muskegon—1949**

Frequency: 1600 Kc. Power: 5000 Watts  
 Owned-Oper. By Regional Bcstg. of Mich.  
 Address 875 E. Summit St.  
 Tel.: 3-2126 Independent  
 Station Rep. Raymer  
 General Manager Glenn R. LePard  
 Station Manager Kenneth J. Baugh  
 Program Director Ron Tindahl

**MICHIGAN** 

**WNIL—Niles—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned.....Niles Bcstg. Co.  
 Address.....416 Sycamore St.  
 Tel.: MU 3-5432.....KBS  
 Newspaper Affiliation.....Daily Star  
 Station Representative.....Continental  
 General, Sta. Mgr.....James H. Mitchell  
 Chief Engineer.....Mathew Pierzchala

**WOAP—Owosso—1948**

Frequency: 1080 Kc. Power: 250 Watts d.  
 Owned-Operated By.....Owosso Bcstg. Co.  
 Address.....Owosso  
 Tel.: SA 5-8196.....Independent  
 Newspaper Affiliation.....Argus Press  
 Station Rep.....Devney O'Connell  
 President.....J. E. Campbell  
 General, Comm. Mgr.....Merrill Walker  
 Chief Engineer.....Mel Wirth

**WMBN—Petoskey—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Midwestern Bcstg. Co.  
 Address.....Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....NBC  
 Station Rep.....Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.....Les Biederman  
 Station Mgr.....Ralph Pierson  
 Commercial Mgr.....Robert E. Detwiler  
 Chief Engineer.....William H. Kiker  
 Owners of: WTCM, Traverse City; WATF, Cadillac;  
 WATZ, Alpena; WATC, Gaylord; WTOM-TV,  
 Cheboygan; WPBN-TV, Traverse City.

**WPON—Pontiac—1954**

Frequency: 1460 Kc. Power: 500 Watts  
 Owned-Operated By.....Chief Pontiac Bcstg. Co.  
 Business Address.....7 S. Perry St.  
 Tel.: FE 8-0444.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Edward E. Wilson  
 General, Comm. Mgr.....Martin Giaimo  
 Chief Engineer.....Karl Kuck  
 Owners of: WLS, Lansing; WLB, Jackson.

**WHLS—Port Huron—1938**

Frequency: 1450 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Stevens-Wismer Bcstg. Co.  
 Address.....932 Military St.  
 Tel.: YU 2-8536.....CBS  
 Representative.....Michigan Spot Sales  
 General Manager.....John F. Wismer  
 Station Mgr.....Thomas G. Sicklersteel

**WTTH—Port Huron—1947**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned-Oper. By.....The Times Herald Co.  
 Address.....907 Sixth St.  
 Tel.: Yukon 5-5171.....ABC  
 Newspaper Affil.....Times-Herald  
 Station Rep.....Weed  
 General Manager.....R. S. Sommerville  
 Asst. Manager.....Ronald Mires  
 Commercial Manager.....Donald Collins  
 Chief Engineer.....George Carroll

**WHAK—Rogers City—1949**

Frequency: 960 Kc. Power: 5000 Watts d.  
 Owned-Operated By.....Rogers City Bcstg. Co.  
 Address.....Moltke Drive  
 Tel.: 7751.....Independent  
 Station Rep.....Everett-McKinney  
 Pres., Gen., Sta. Mgr.....Harvey A. Klann  
 Comm. Mgr.....Albert Klann  
 Program Director.....Harry E. Bregé

**WEXL—Royal Oak—1923**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Sparks Bcstg. Co.  
 Business Address.....2201 Woodward Hts. Blvd.  
 Tel.: LI 4-2200.....Independent  
 Pres., Gen. Mgr.....Jacob B. Sparks  
 Station Mgr., Program Mgr.....Gordon A. Sparks  
 Sales Manager.....Ernest Holder  
 Chief Engineer.....Garnet Sparks

**WKNX—Saginaw—1947**

Frequency: 1210 Kc. Power: 10,000 Watts  
 Owned By.....Lake Huron Bdcstg. Corp.  
 Address.....221 So. Wash. Ave.  
 Tel.: PL 3-4471.....Independent  
 Representative.....Gill-Perna  
 Pres., Gen. Mgr.....William J. Edwards  
 Vice-President.....Alvin M. Bentley  
 Station Manager.....Howard H. Wolfe  
 Commercial Mgr.....Frank Brogger  
 Program Director.....Dave Kushler  
 Chief Engineer.....Max W. Thomas  
 Owners of: WKNX-TV; WLFA-TV, Alpena.

**WSAM—Saginaw—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Knorr Bcstg. Corp.  
 Address.....2435 Holland Ave.  
 Tel.: PL 2-8161.....NBC  
 Sta. Reps.....Everett McKinney; Mich. Spot Sales  
 Station Manager.....George M. Millar  
 Chief Eng.....Lee Norden

**WSGW—Saginaw—1950**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By.....Booth Broadcasting Co.  
 Address.....400 Mason Bldg.  
 Tel.: PL 3-4456.....CBS  
 Sta. Reps.....Pearson; Weed  
 President.....John L. Booth  
 General, Comm. Mgr.....Robert W. Phillips  
 Program Director.....Fred Krell  
 Chief Engineer.....Harold Volz, Jr.  
 Owners of: WTRN, Flint; WBM, Jackson; WJLB,  
 Detroit; WJVA, South Bend; WIOU, Kokomo;  
 WTOD, Toledo.

**WJUD—St. Johns—1959**

Frequency: 1580 Kc. Power: 1,000 Watts  
 Owned By.....Clinton County Bcstg. Co.  
 Address.....1363 Parks Road  
 Tel.: CAnal 4-3238.....Independent  
 Station Rep.....Hopewell  
 President.....Justin F. Marzke  
 General, Comm. Mgr.....John J. Stewart  
 Chief Engineer.....James Wintermute

**WSJM—St. Joseph—1956**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: WSJM, Inc.  
 Address: 414 State St.  
 Tel.: YU 3-3992 MBS  
 Sta. Representative: Hal Holman  
 President: William E. Walker  
 V. P., Gen. Mgr.: Joseph D. Mackin  
 Gen. Sales Manager: Robert E. Brown  
 Program Director: Tom Ferrin  
 Chief Engineer: Dennis Stubelt

Chief Engineer: John Greenwood  
 Owners of: WWBC, Bay City.

**WIOS—Tawas City—1958**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned By: Roger S. Underhill  
 Address: Route #2  
 Tel.: FOrrest 2-3417 KBS  
 Owner: R. S. Underhill  
 Station Mgr.: Richard A. Egli  
 Chief Engineer: Lou Ozak

**WOIA—Saline—1958**

Frequency: 1290 Kc. Power: 500 Watts  
 Owned By: Lester Broadcasting Co.p.  
 Address: P. O. Box 5, Ann Arbor  
 Tel.: NOrmandy 3-0569 Independent  
 Station Reps.: Weed; Walker-Rawalt  
 President, Gen. Mgr.: Herbert W. Lester  
 Comm. Publicity Mgr.: Steve Filipiak  
 Program Director: John Small  
 Chief Engineer: James Allen

**WTCM—Traverse City—1941**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Midwestern Bdcstg. Co.  
 Address: Paul Bunyan Bldg.  
 Tel.: Windsor 7-7675 NBC  
 Sta. Rep.: Venard, Rintoul & McConnell  
 Pres., Gen. Mgr.: Les Biederman  
 Sta., Comm. Mgr.: Robert E. Detwiler  
 Chief Engineer: William H. Kiker  
 Owners of: WATT, Cadillac; WATZ, Alpena;  
 WMBN, Petoskey; WATC, Gaylord; WTOM-TV,  
 Cheboygan; WPBN-TV, Traverse City.

**WSOO—Sault Ste. Marie—1940**

Freq.: 1230 Kc. Power: 1 Wt. d.; 250 Wts. n.  
 Owned-Operated By: Hlawathaland Bcstg. Co.  
 Business-Studio Address: 208 Ashmun S.  
 Tel.: ME 2-2231 Independent  
 President: Stanley R. Pratt  
 General Manager: Russell Staffield  
 Station, Program Director: J. O. Frenette  
 Chief Engineer: W. F. Morris

**WCCW—Traverse City—1960**

Frequency: 1310 Kc. Power: 1,000 Watts d.  
 Owned By: D. C. Summerford  
 Address: 101 West Front St.  
 Tel.: Windsor 8-6211 Independent  
 Station Rep.: Michigan Spot Sales  
 President: D. C. Summerford  
 General Manager: John R. Anderson  
 Program Director: Theodore Simon  
 Chief Engineer: Theodore Jones

**WSTR—Sturgis—1951**

Frequency: 1230 Kc. Power: 200 Watts  
 Owned By: Walter Wonderland Bcstg. Co., Inc.  
 Address: P. O. Box 70  
 Tel.: OLive 1-2383 Independent  
 Station Representative: Masla  
 President: Patrick J. Trahan  
 General Manager: Charles E. Anthony  
 Station Manager: Albert Schneider  
 Program Director: Jerry Fritz

**WCBQ—Whitehall—1955**

Frequency: 1490 Kc. Power: 250 W.  
 Owned By: Paul A. Brandt  
 Address: 6956 Blank Rd.  
 Tel.: TW 3-1465 Independent  
 Sta. Representative: George T. Hopewell  
 President: Paul A. Brandt  
 Manager: B. Van Houten

Pop.: 3,439,000

Families: 1,012,000

**Minnesota**

Radio Homes: 991,000

AM Stas. in State: 63

**KASM—Albany—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Stearns Cty. Bcstg. Co.  
 Address: Albany  
 Tel.: 5-3005 KBS  
 Station Representative: Continental  
 President: William Blatner  
 General Manager: Urban J. Koppers  
 Commercial Manager: Lee Krause  
 Publicity Director: Cliff Mitchell  
 Chief Engineer: Charles Gilbert

**KATE—Albert Lea—1937**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Albert Lea Bcstg.  
 Address: 332 South Broadway  
 Tel.: FRanklin 3-2338 ABC  
 President: Hart Cardozo  
 Vice-Pres.: Richard Power  
 Gen. Mgr.: E. A. Van Alstyne  
 Sales Prom. Mgr.: Tom Golden  
 Chief Engineer: Donald Franz

**KXRA—Alexandria—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Alexandria Bcstg. Co.  
 Address ..... 1315 Broadway  
 Tel.: RO 3-3131 ..... KBS-ABC  
 Representative ..... Donald Cooke  
 President, Comm. Mgr. .... Everette Q. Walters  
 Station Manager ..... Kenneth A. Tessmer  
 Chief Engineer ..... Verdel Lonnquist

**KANO—Anoka—1956**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By ..... Northwest Bcstg. Co.  
 Business Address ..... 1 Radio Drive  
 Tel.: HARRISON 1-2600 ..... KBS  
 President, Gen. Mgr. .... Frank R. Hunt Jr.  
 Commercial Manager ..... Ray Johnson  
 Program Director ..... Thomas Kilbride  
 Chief Engineer ..... Ralph Main

**KAUS—Austin—1948**

Frequency: 1480 Kc. Power: 1000 Watts  
 Owned-Oper. By ..... Black Hawk Bcstg. Co.  
 Business-Studio Address ..... Hwy. 105 South  
 Tel.: HE 3-8836 ..... MBS  
 Representative ..... Avery Knodel  
 President ..... R. J. McElroy  
 V.P., General Manager ..... Thomas Young  
 Sales Manager ..... Ken Soderberg  
 Program Director ..... Stan Styonicki  
 Publicity Director ..... Marilyn Daly  
 Chief Engineer ..... Leo Chenier

**KQAQ—Austin—1960**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned By ..... KQAQ, Inc.  
 Address ..... P.O. Box 481  
 Tel.: Hemlock 7-4511 ..... Independent  
 Sta. Representative ..... John E. Pearson  
 President, Gen. Mgr. .... Lester Gould  
 Comm., Prom. Mgr. .... William H. Holland  
 Publicity Director ..... Ann Austin  
 Program Director ..... James J. Nagle  
 Chief Engineer ..... Ted M. Ferguson

**KBUN—Bemidji—1946**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned ..... Paul Bunyan Broadcasting Co.  
 Business Address ..... 511 Beltrami Ave.  
 Tel.: Plaza 1-4120 ..... Independent  
 Sta. Representative ..... Everett-McKinney  
 Gen., Sta. Mgr. .... James R. Hambacher  
 Chief Engineer ..... Robert Pro

**KBMO—Benson—1956**

Frequency: 1290 Kc. Power: 500 Watts, d.  
 Owned ..... KBMO Bcstg. Co.  
 Address ..... 1205 Pacific Ave.  
 Tel.: VI 2-4601 ..... KBS  
 President ..... George J. McCarthy  
 General Sta. Mgr. .... Robert D. Zellmer  
 Comm. Prom. Mgr. .... George B. McClellen  
 Station Representative ..... Bolles  
 Program Director ..... Marvin E. Meyer  
 Chief Engineer ..... Julien Meyer

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc. Power: 1 Kw., d.  
 Owned-Operated By ..... Brainerd Bcstg. Co.  
 Business Address ..... 2700 E. Oak  
 Tel.: 829—2853 ..... Independent  
 Station Representative ..... Walker-Rawalt  
 President ..... E. T. O'Brien  
 Sta., Comm. Mgr. .... Earl R. Johnsen  
 Chief Engineer ..... Don Koönig

**KBMW—Breckenridge—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By ..... Interstate Bdcstg. Corp.  
 Address ..... P.O. Box 249  
 Tel.: Midway 2-4141 ..... KBS  
 Station Representative ..... Bowden  
 Pres., Gen. Mgr. .... Robert E. Ingstad  
 Station Mgr. .... G. F. Kaufmann  
 Chief Engineer ..... H. G. Unkenholz

**WKLK—Cloquet—1949**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By ..... Cloquet Bcstg. Co.  
 Address ..... P. O. Box 309  
 Tel.: TR 9-6725 ..... KBS  
 Station Representative ..... Keystone  
 General Manager ..... Henry Newby  
 Program Director ..... Wayne T. Valentine  
 Commercial Manager ..... Richard Johnson  
 Publicity Director ..... Richard DeFore  
 Chief Engineer ..... Kermit Littler

**“Leadership  
 in Quality Radio”**

King  
 Queen  
 Ace  
 Queen

**5000 Watts — 970 KC**

“Best Rated Cards in the Deck”

Lester L. Gould  
 President &  
 General Manager

John E. Pearson Co.  
 National Rep.

P.O. Box 481, Austin, Minnesota  
 HEmlock 7-4511



**KROX—Crookston—1948**

Freq.: 1260 Kc. Power: 1 Kw. d. 500 Watts n.  
 Owned-Operated By..... Crookston Bcastg. Co.  
 Business Address..... Box 620  
 Tel.: AT 1-1140..... KBS  
 Representative..... Donald-Cooke  
 President, Prog. Dir..... Jerome A. Dahlberg  
 General, Sta. Mgr..... William J. Kiewel  
 Comm. Mgr..... E. R. Melbye  
 Chief Engineer..... Arnold F. Petrich

**KDLM—Detroit Lakes—1951**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By..... Detroit Lakes Bcastg. Co.  
 Address..... 1340 Richwood Ed.  
 Tel.: Victor 7-5624..... Independent  
 Sta. Representative..... John E. Pearson  
 President..... Herbert Gross  
 General Manager..... Al G. Leighton  
 Program Director..... K. Lawrence  
 Chief Engineer..... W. Wilson

**KDAL—Duluth—1936**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Oper. By..... KDAL, Inc.  
 Business-Studio Address..... 218 Bradley Bldg.  
 Tel.: RA 2-2628..... CBS  
 Representative..... Avery-Knodel  
 Board Chairman..... J. Howard Wood  
 Gen. Mgr..... Odin S. Ramsland  
 Sales Manager..... Rex H. Hudson  
 Program Director..... Carl Casperson  
 Sales Prom. Manager..... Don Le Masurier  
 Chief Engineer..... R. A. Dettman  
 Owners of: KDAL-TV.

**WEBC—Duluth—1924**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Operated By..... WMT, Inc.  
 Business-Studio Address..... WEBC Bldg.  
 Tel.: RA 2-2873..... Independent  
 Station Representative..... Branham  
 Station, Comm. Manager..... Richard Husted  
 Program Dir..... Dave Duluth  
 Chief Engineer..... V. G. Brocks

**WDSM—Duluth—1939**

Frequency: 710 Kc. Power: 5000 W.  
 Owned By..... Northwest Pub. Institute  
 Address..... 200 E. Superior St.  
 Tel.: RA 7-8484..... NBC  
 Station Rep..... Peters, Griffin, Woodward  
 President..... Robert B. Ridder  
 General Mgr..... Robert J. Rich  
 Station Mgr..... Dennis Murphy  
 Commercial Mgr..... Jack Arnold  
 Promotion-Mdsng. Dir..... M. A. Olson  
 Dir. of Eng..... George Carlson

**WELY—Ely—1954**

Freq.: 1450 Kc. Power: 1 Kw. d.: 250 W. n.  
 Owner..... WELY Corp.  
 Address..... Box 540  
 Tel.: 744..... KBS-MES  
 President, Gen. Mgr..... Vincent L. Hallett  
 Chief Engineer..... Larry McAdams

**WEVE—Eveleth—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.: 250 W. n.  
 Owned-Oper. By..... Carl Bloomquist  
 Address..... Mileage Station  
 Tel.: SHERwood 1-5922..... MBS-KBS  
 Station Rep..... Clark  
 President..... Carl Bloomquist  
 General, Sta. Mgr..... Ray E. Kent  
 Chief Engineer, Prog. Dir..... Joseph J. Cerar

**KSUM—Fairmont—1948**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... KSUM Broadcasting Co.  
 Address..... 306 North Park St.  
 Tel.: 1370..... Independent  
 Station Representative..... Masla  
 President..... John E. Hyde, Jr.  
 General Manager..... Warren D. Asher  
 Chief Engineer..... Paul Tarrant

**KDHL—Faribault—1947**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Oper. By..... KDHL Bcastg. Co.  
 Business-Studio Address..... 213 Central Ave.  
 Tel.: Edison 4-4345..... Independent  
 General Mgr..... J. E. Hyde, Jr.  
 Commercial Mgr..... Palmer Dragsten

**KOTE—Fergus Falls—1926**

Freq.: 1250 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned By..... Northland Bcastg. Corp.  
 Address..... Box 494  
 Tel.: Regent 6-6996..... Independent  
 Sta. Reps..... Pearson; Wayne-Evans  
 President..... Carroll Crawford  
 General Comm. Mgr..... George Brooks  
 Program Director..... Bill Merrill  
 Publicity Dir..... Shirley Vanderwerff  
 Chief Engineer..... Les Wilson

**KOZY—Grand Rapids—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By..... Itasca Bcastg. Co.  
 Address..... 213 N. First Ave.  
 Tel.: FA 6-3446..... MBS-KBS  
 General Manager..... Robert D. Kennedy

**WMFG—Hibbing—1935**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By..... Hibbing Broadcasting Co.  
 Address..... 807 W. 37 St.  
 Tel.:..... AMherst 3-7531  
 Station Reps..... Bolles; Hurley  
 Pres., Gen. Mgr..... Frank P. Befera  
 Program Director..... Ron Marinelli  
 Commercial Mgr..... Les Rutstein  
 Sales Prom. Mgr..... Bob Stehlin  
 Chief Engineer..... Frank Befera

**KDUZ—Hutchinson—1953**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned..... North American Broadcasting Co.  
 Address..... Box 32  
 Tel.: 1555..... KBS

# MINNESOTA

President.....Albert S. Tedesco  
General, Sta. Mgr.....Heinz R. Fruck  
Comm. Program Dir.....Lorraine Lhotka  
Sales Prom. Mgr.....C. R. Splittgerber  
Chief Engineer.....Darrel Gander

## KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 100 Watts  
Owned By.....KGHS, Inc.  
Address.....P. O. Box 591  
Tel.: Atlas 3-3481.....Independent  
President, Gen. Mgr.....Daniel D. Ganter  
Chief Engineer.....Richard V. Seather

## KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts  
Owned By.....C. W. Doebler & Assoc., Inc.  
Address.....218 South Sibley  
Tel.: Oxford 3-3212.....Independent  
President, Gen. Mgr.....C. W. Doebler  
Commercial Mgr.....Marlin Schlottman  
Chief Engineer.....Larry Lawson

## KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Tel.: 367.....KBS  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Commercial Manager.....Richard J. Rudeck  
Chief Engineer.....Gordon Lommen

## KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Minnesota Valley Bcstg. Co.  
Address.....KTOE Building  
Tel.: 4537.....ABC  
Representative.....Pearson  
President.....H. W. Linder  
General, Comm. Mgr.....Don Linder  
Program Director.....Jerry Dolter  
Chief Engineer.....Steve Wolf

## KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Tel.: 4673.....NBC  
Representative.....Meeker  
Gen., Sta., Comm. Mgr.....Robert E. DeHaven  
Program Director.....Charles Wetherall  
Sales Prom. Mgr.....George Pherson  
Chief Engineer.....James J. Houts

## KMHL—Marshall—1946

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Tel.: 2282.....ABC  
Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth  
Chief Engineer.....George Pouliot

## WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address.....625 Second Ave. S.  
Tel.: FE 2-1202.....CBS  
Newspaper Affil.....Star-Tribune; Press-Dispatch  
Representative.....CBS Radio Spot Sales  
Exec. Vice President.....F. Van Konynenburg  
General Manager.....Larry Haeg  
Sales Manager.....Phil Lewis  
Commercial Manager.....Bob Woodbury  
Program Director.....Val Linder  
Sales Prom. Dir.....C. Kaufman  
Publicity Dir.....Gordon Mikkelsen  
Chief Engineer.....Kermit Sueker  
Owners of: WCCO-TV.

## WDGY—Minneapolis—1923

Freq.: 1130 Kc.....Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By.....The Storz Bcstg. Co.  
Address.....609 Second Ave., S.  
Tel.: FE 5-2271.....Independent  
Representative.....John Blair  
President.....Todd Storz  
General, Sta. Mgr.....C. B. Clarke, Jr.  
Program Dir.....Don Kelly  
Publicity Director.....Leann Lokken  
Chief Engineer.....Kenneth Olson

## KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.  
Owned-Operated By.....Western Bcstg.  
Address.....917 N. Lilac Drive  
Tel.: LI 5-5601.....MBS  
President.....R. M. Purcell  
General Mgr.....Robert Rock  
Chief Engineer.....Denvy Doty

## WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts  
Owned-Operated By.....BFR Bcstg. Co.  
Address.....1021 La Salle Ave.  
Tel.: FE 3-0406.....Independent  
Representative.....AM Radio Sales  
President.....Larry Bentson  
Gen., Comm. Mgr.....Wayne Williams  
Program Director.....Dan Allan  
Sales Prom., Publicity Dir.....Jim Scanlan  
Chief Engineer.....Bryce Ekberg  
Owners of: WLOL-FM.

## WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....People's Bcstg. Co.  
Address.....1133 Stinson Blvd.  
Tel.: ST 9-4356.....Independent  
Station Rep.....Broadcast Time Sales  
Pres., Gen., Sta. Mgr.....W. V. Stewart  
Sales Prom. Mgr.....Merle Forland  
Program Director.....Becky Ann Stewart  
Publicity Director.....Elizabeth Gahre  
Chief Engineer.....Joe Coval

**KRSI—Minneapolis—1958**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned By..... Radio Suburbia, Inc.  
 Address..... 4500 Excelsior Blvd.  
 Tel.: WALnut 6-1677..... Independent  
 Station Rep..... Bolling  
 Pres., Gen. Mgr..... William E. Schons

**WTCN—Minneapolis—1931**

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned By..... Twin State Bcstg.  
 Address..... 2925 Dean Blvd.  
 Tel.: WA 7-8881..... ABC  
 Station Representative..... Katz  
 President..... Weston C. Pullen, Jr.  
 Station Manager..... Arthur M. Swift  
 Operations Manager..... John N. Baldwin  
 V.P., General Mgr..... T. C. Streibert  
 Nat. Sales Manager..... Wm. M. Humphreys  
 Reg. Sales Manager..... Norm Page  
 Program Director..... Jack Huston  
 Publicity Director..... Howard Coleman  
 Chief Engineer..... Warren Fritze  
 Owners of: WFBM-AM-TV, Indianapolis; WOOD-  
 AM-TV, Grand Rapids; KLZ-AM-TV, Denver.

**KDMA—Montevideo—1951**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Midwest Bcstg. Corp.  
 Address..... Box 471  
 Tel.: AM 9-8815..... ABC  
 Pres..... H. W. Linder  
 Gen. Mgr..... Willard Linder  
 Sta. Mgr..... Byron Zurn  
 Sales Prom. Mgr..... Fred Ehlen  
 Program Dir..... Jim Wood  
 Chief Engineer..... F. T. Peterson

**KVOX—Moorhead—1937**

Frequency: 1280 Kc. Power: 1 Kw.  
 Owned-Operated By..... KVOX Bcstg. Co.  
 Address..... P. O. Box 437  
 Tel.: CEDar 3-1522..... MBS  
 President..... E. J. McKellar  
 General, Comm. Mgr..... R. L. Owens  
 Chief Engineer..... Erwin Liefeld

**KMRS—Morris—1956**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned By..... Clifford L. Hedberg  
 Address..... Morris, Minn.  
 Tel.: 68..... Independent  
 Station Manager..... Clifford L. Hedberg  
 Program Director..... James Bollman

**KNUJ—New Ulm—1949**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... KNUJ, Inc.  
 Address..... 510½ Third North St.  
 Tel.: Elmwood 4-2115..... Independent  
 President..... W. K. Mickelson  
 General, Sta. Mgr..... George E. Korenchen  
 Program Director..... Frank Endersbe  
 Chief Engineer..... Gerald Walston

**KDIO—Ortonville—1956**

Frequency: 1350 Kc. Power: 1 kw., d.  
 Owned By..... Tri-State Bcstg. Co.  
 Address..... Ortonville  
 Tel.: 839—2581..... Independent  
 Station Rep..... Cooke  
 Pres., Chief Eng..... Richard Schultz  
 Gen., Comm. Mgr..... W. F. McCormick

**KRFO—Owatonna—1950**

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned-Oper. By..... Owatonna Bcstg. Co.  
 Address..... 301 N. Cedar St.  
 Tel.: 5541..... KBS  
 President, Gen. Mgr..... Duane Allen  
 Comm., Prom. Mgr..... Arnold K. Schumann  
 Sta. Mgr., Chief Eng..... Jerald J. Boos

**WCMP—Pine City—1957**

Frequency: 1350 Kc. Power: 1 Kw., d.  
 Owned..... Pine County Bcstg. Co.  
 Address..... Box 578  
 Tel.: 767..... KBS  
 President..... Richard K. Power  
 Station, Comm. Mgr..... Robert P. Schuller  
 Program Director..... Lyle R. Nelson  
 Chief Engineer..... Mitch Dupre

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. Power: 1000 Watts, d.  
 Owned-Operated By..... Pipestone Radio Corp.  
 Address..... 118 W. Main St.  
 Tel.: 1050..... KBS  
 Representative..... Continental  
 President..... C. B. Thomas  
 Gen. Sta. Mgr..... Ron Overlander  
 Chief Engineer..... Clarence Aushan

**KCUE—Red Wing—1955**

Frequency: 1250 Kc. Power: 1000 Watts, d.  
 Owned..... Hiawatha Valley Bcstg. Co., Inc.  
 Address..... Route 4  
 Tel.: DU 8-3511..... Independent  
 General Manager..... R. E. Bowden  
 Chief Engineer..... Lawrence Dodsall

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By..... Harry W. Linder  
 Address..... 209 S. Washington St.  
 Tel.: ME 7-2989..... Independent  
 General Manager..... H. W. Linder

**KROC—Rochester—1935**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned..... Southern Minnesota Bcstg. Co.  
 Address..... 109 1st Avenue Bldg.  
 Tel.: AT 9-3924..... NBC  
 Station Rep..... Venard, Rintoul, O'Connell  
 President..... Mrs. Gregory P. Gentling  
 General Manager..... G. David Gentling  
 Commercial Manager..... Robert Flick  
 Program Director..... Bernie Lusk  
 Chief Engineer..... Robert Cross

**KWEB—Rochester—1957**

Frequency: 1270 Kc. Power: 500 Watts, d.  
Owned By.....Olmsted Cty. Bcstg. Co.  
Address.....Northwestern Nat. Bk. Bldg.  
Tel.: Atlas 2-9465  
Station Rep.....ABC  
President.....Bolles; O'Connell  
John W. Grandy  
General. Comm. Mgr.....W. E. McClenahan  
Program Director.....Jerry Miller  
Chief Engineer.....Dale Hamilton

**KFAM—St. Cloud—1938**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Times Publ. Co.  
Address.....Fernwood Addition Hwy. 152  
Tel.: Blackburn 2-1551  
NBC  
Newspaper Affiliation.....Times  
Representative.....Pearson  
President.....Frederick C. Schilplin  
General Sta. Mgr.....John Murphy  
Comm. Program Mgr.....C. Conrad  
Chief Engineer.....Robert Witschen

**WJON—St. Cloud—1950**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Granite City Bcstg. Co.  
Address.....Box 270  
Tel.: BL 1-4422  
Independent  
Pres., Gen., Sta. Mgr.....John Haerle  
Commercial Mgr.....Van Vander Ark  
Program Dir.....Andy Hilger  
Chief Engineer.....Guy LeMont

**KRBI—St. Peter—1956**

Frequency: 1310 Kc. Power: 1 Kw., d.  
Owned By.....D. W. Seehafer & R. C. Johnson  
Address.....1031 W. Grace St.  
Tel.: 1310  
Independent  
President, Gen. Mgr.....D. W. Seehafer  
V.P., Sales Mgr.....R. C. Johnson  
Program Dir.....La Mar May  
Sales Promotion.....Al Schubbe  
Chief Engineer.....John Aasen

**KSTP—St. Paul-Minneapolis  
1928**

Frequency: 1500 Kc. Power: 50,000 Watts  
Owned By.....KSTP, Inc  
Bus. Studio Address.....3415 University Ave  
Tel.: Midway 5-2724  
NBC  
Representative.....Edward Petry  
President.....Stanley E. Hubbard  
General Manager.....Stanley S. Hubbard  
Radio Sales Mgr.....Byron Anderson  
Sales Prom. Mgr.....William Davey  
Program Director.....D. Brooks Henderson  
Chief Engineer.....L. A. Larson  
Owners of: KSTP-TV; KOB-AM-TV, Albuquerque;  
WGTO, Cypress Gardens.

**KDWB—St. Paul—1951**

Freq.: 630 Kc. Power: 5 Kw. d.; 500 W. n.  
Owned By.....Crowell-Collier Bcstg. Co.  
Address.....Foshay Tower

Tel.: PR 6-1501  
Independent  
Station Representative.....McGavren  
President.....Robert M. Purcell  
General Manager.....John M. McRae  
Sales Manager.....Barry A. Tucker  
Program Director.....Ted Randal  
Publicity Director.....Joan Honebrink  
Chief Engineer.....Allan Kennedy  
Owners of: KFWB, Los Angeles; KEWB, San  
Francisco; WMGM, N. Y.

**WMIN—St. Paul—1936**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Tedasco, Inc.  
Address.....611 Frontenac Place  
Tel.: MI 5-7757  
Independent  
Station Representative.....Gill-Perna  
General Manager.....Merle Edwards  
Program Director.....Jack Duryea  
Chief Engineer.....Robert Seibert

**WAVN—Stillwater—1949**

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By.....St. Croix Bcstg. Co.  
Address.....104 N. Main St.  
Tel.: Hemlock 9-1220  
KBS  
Pres., Gen., Sta. Mgr.....Richard K. Power  
Chief Engineer.....Elmer L. Christenson

**KTRF—Thief River Falls  
1947**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By.....KTRF Radio Corp.  
Address.....Box 69  
Tel.: MURdock 1-1230  
Independent  
Station Representative.....Evans  
Pres., Gen. Mgr.....Don Olsen

**WHLB—Virginia—1936**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Virginia Bcstg. Co.  
Address.....P. O. Box 1066  
Tel.: SH 1-2233  
Independent  
Sta. Reps.....Bolles; Hurley  
President, Ch. Eng.....Fran Befera  
Comm., Sta. Manager.....James Parise  
Program Director.....Dick Sadar  
Publicity Director.....Jim Reese

**KWAD—Wadena—1948**

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By.....KWAD Broadcasting Co.  
Address.....Phoenix Bldg.  
Tel.: MEDford 1-1803  
MBS  
President.....Robert E. Ingstad  
Station Mgr.....E. Weeks  
Chief Eng.....Harold Allen

**KWLM—Willmar—1940**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Lakeland Bcstg. Co.  
Address.....Box 777  
Tel.: BE 5-1340  
ABC  
Representative.....John E. Pearson  
President, Gen. Mgr.....H. W. Linder  
Sta. Mgr.....Willard Linder  
Chief Engineer.....Francois Peterson

**KDOM—Windom—1958**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned By.....KDOM, Inc.  
 Address.....P. O. Box 23  
 Tel.: TEmple 1-3908.....Independent  
 President, Gen. Mgr.....Robert D. Thompson  
 Program Dir., Chief Eng.....Paul C. Lund

**KAGE—Winona—1957**

Frequency: 1380 Kc. Power: 1000 Watts  
 Owned By.....Winona Bcstg. Co.  
 Business Address.....118 W. 4th St.  
 Tel.: 2867.....KBS  
 President.....Albert S. Tedesco  
 Station Manager.....Frank L. Haas  
 Sales Promotion Mgr.....Jack Ortmann  
 Chief Engineer.....Vern Potvin

**KWNO—Winona—1938**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By...Winona Radio Service  
 Business-Studio Address.....216 Center St.  
 Tel.: 3313.....ABC  
 Newspaper Affiliation.....Daily News  
 Representative.....John E. Pearson  
 President.....M. H. White  
 Station Manager.....C. E. Williams  
 Commercial Manager.....H. Rod Hurd  
 Chief Engineer.....Gene Gappa

**KWOA—Worthington—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..Worthington Bcstg. Co., Inc.  
 Address.....Hotel Thompson  
 Tel.: 376-4171.....Independent  
 Representative.....Wayne-Evans  
 President, Gen. Mgr.....R. W. Olson  
 Chief Engineer.....Clint Knapp

Pop.: 2,184,000  
 Families: 577,000

**Mississippi**

Radio Homes: 534,500  
 AM Stas. in State: 75

**WMPA—Aberdeen—1952**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By.....Radio Aberdeen  
 Address.....Box 402  
 Tel.: EM 9-4561.....Independent  
 Sta. Representative.....Beaver  
 General Mgr.....Ray Tolar  
 Prog. Dir.....Frances Tolar

**WAMY—Amory—1955**

Frequency: 1580 Kc. Power: 5 Kw., d.  
 Owned.....Charles C. Boren, Jr.  
 Address.....Box 268  
 Tel.: CL 6-5911.....MBS  
 Representative.....Everett-McKinney  
 Commercial Manager.....Jimmy Wells  
 Program Director.....Elsie Sanderson  
 Chief Engineer.....A. D. Wiygul

**WBLE—Batesville—1953**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Panola Bcstg. Co.  
 Address.....Drawer No. 73  
 Tel.: 7286.....KBS  
 President, Gen. Mgr.....Harold B. McCarley  
 Chief Engineer.....Alfred E. Jennings

**WELZ—Belzoni—1959**

Frequency: 1460 Kc. Power: 1 Kw.  
 Owned By...Humphreys County Broadcasting  
 Address.....P. O. Box 216  
 Tel.: Belzoni.....Independent  
 Station Representative.....Bolles & Co.  
 President.....R. E. Hook  
 Manager.....J. Henley  
 Program Dir.....W. Watkins

**WLOX—Biloxi—Gulfport  
 1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....WLOX Bcstg. Co.  
 Address.....Buena Vista Hotel  
 Tel.: ID 6-5581.....MBS  
 Representative.....Holman  
 General Manager.....Ray Butterfield  
 Commercial Manager.....Thomas B. Majure  
 Program Director.....P. Bosarge

**WVMI—Biloxi—1950**

Frequency: 570 Kc. Power: 1000 Watts d.  
 Owned By...New South Communications, Inc.  
 Address.....P. O. Box 122  
 Tel.: ID 2-7001.....Independent  
 Station Representative.....Webb  
 President.....F. E. Holladay  
 General Mgr.....Joseph W. Carson  
 Station Mgr.....Sam Woodall  
 Program Director.....Penn Scott  
 Chief Engineer.....Charles Copper

**WBIP—Booneville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Booneville Bcstg. Co.  
 Address.....P.O. Box 352  
 Tel.: PA 8-5301.....KBS  
 Gen. Mgr.....E. O. Roden

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Rural Broadcasting Co.  
 Address.....P.O. Box 644  
 Tel.: 1076.....Independent  
 Gen., Comm., Prom. Mgr.....W. M. Jones  
 Station Mgr.....Doug Mathis  
 Chief Engineer.....Leo Freeman

**MISSISSIPPI** ~~~~~

**WJMB—Brookhaven—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By... Brookhaven Bcstg. Co.  
Address... W. Chickasaw St.  
Tel.: 1298... KBS  
General Mgr. A. H. Felder

**WDOB—Canton—1953**

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By... Madison County Bcstg. Co.  
Address... Box 182  
Tel.: 1370... Independent  
Station Representative... Bolles  
President... R. E. Hook  
General Manager... Roy Harris

**WGLC—Centreville—1951**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By... Southern Bcstg. Co.  
Business Address... P.O. Box 205  
Tel.: MI 5-4401... KBS  
Pres., Gen. Mgr. Frederick A. W. Davis  
Chief Engineer... Jim Wilson

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Operated By... Coahoma Bcstg. Co.  
Address... 1 State St.  
Tel.: MA 4-4908... Independent  
President... W. T. Salman  
General. Sta. Mgr. B. G. Wesson  
Comm., Prom. Manager... R. L. Wells  
Program Director... Larry Briley  
Publicity Director... Rose Collins  
Chief Engineer... Archie Wade

**WROX—Clarksdale—1944**

Frequency: 1450 Kc. Power: 250 Watts  
Owned By... Mrs. E. T. Imes  
Business Address... Alcazar Hotel Bldg.  
Tel.: MAin 4-4313... MBS, KBS  
Station Rep. Everett-McKinney  
General Manager... Bob Evans  
Sta., Comm. Mgr. Tom Reardon  
Chief Engineer... C. D. Graves

**WCLD—Cleveland—1949**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By... Voice of the Delta, Inc.  
Address... H'way 61 So.  
Tel.: VI 3-4091... Independent  
Station Representative... Bolles  
V.P., Gen. Mgr. George C. Shurden

**WDSK—Cleveland—1958**

Frequency: 1410 Kc. Power: 1000 Watts  
Owned By... L. A. Feduccia  
Address... Box 869  
Station Representative... Continental  
Tel.: Victor 3-5221... Independent  
Owner, Gen. Mgr. L. A. Feduccia  
Station Mgr. LeRoy Armstrong  
Comm. Mgr., Chief Eng. Jeff Smith  
Program Dir. Billie Wolfe Johnson

**WCJU—Columbia—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By... WCJU, Inc.  
Address... P. O. Box 472  
Tel.: RE 6-2616... MBS-KBS  
Newspaper Affiliation... The Progress  
Pres., Gen. Manager... Lester Williams

**WACR—Columbus—1947**

Frequency: 1050 Kc. Power: 1 Kw. d.  
Owned... J. W. Eatherton  
Address... WACR Bldg.  
Tel.: FA 8-1050... Independent  
Pres., Gen. Mgr. James Eatherton  
Comm., Prom. Mgr. Sydney Thweatt  
Publicity Director... Judith Atkins  
Chief Engineer... L. J. Aldridge

**WCBI—Columbus—1940**

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n.  
Owned... Columbus Bcstg. Co., Inc.  
Address... Gilmer Hotel  
Tel.: FA 8-7271... MBS-KBS  
Newspaper Affili. Commercial Dispatch  
Representative... Everett-McKinney  
President... B. Imes, Jr.  
General Mgr. Bob Evans  
Station, Prom. Mgr. Ray Crummy  
Asst. Manager... Mrs. Ruby J. Latham  
Chief Engineer... Tom McFerrin

**WCMA—Corinth—1945**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By... Corinth Bcstg. Co., Inc.  
Business-Studio Address... Ray Bldg.  
Tel.: AT 6-5575... KBS  
Station Rep. Venard, Rintoul & McConnell  
President... Aaron B. Robinson  
General, Comm. Mgr. John E. Bell  
Program Director... Jan A. Wood  
Chief Engineer... James D. Anderson

**WCRR—Corinth—1956**

Frequency: 1330 Kc. Power: 500 Watts, d.  
Owned-Oper. By... Rebel Radio, Inc.  
Business Address... 614½ Waldron  
Tel.: ATLantic 6-6691... ABC  
Sta. Representative... Ochs  
President... Luther C. Moore  
General, Sta. Mgr. T. Estess  
Comm., Prom. Mgr. J. O. Jordan  
Chief Engineer... W. M. Essary

**WMAG—Forest—1955**

Frequency: 860 Kc. Power: 500 Watts d.  
Owned-Operated By... Scott County Bcstg. Co.  
Address... P. O. Box 188  
Tel.: GIBson 3-7001... KBS  
Gen. Mgr., Ch. Eng. Hugh Hughes  
Comm. Sta. Mgr. Willie Weems  
Program Director... Tom Estes  
Sales Prom. Mgr. Billy Strebeck  
Publicity Dir. Barbara Goodwin

**WDDT—Greenville—1956**

Frequency: 900 Kc. Power: 1 Kw., d.  
 Owned-Operated By: WDDT Radio Co.  
 Address: 207 Main Street  
 Tel.: Edison 2-0526 Independent  
 Station Representative: Everett-McKinney  
 General Manager: B. Gresham  
 Station Manager: W. H. Deans  
 Chief Engineer: Joe Gunter

**WESY—Greenville—1958**

Frequency: 1580 Kc. Power: 1000 Watts  
 Owned By: Miss. Ark. Broadcasting Co.  
 Address: 110 N. Poplar  
 Tel.: EDison 2-0770 Independent  
 Gen., Prog. Mgr.: Paul Artman  
 Commercial Manager: Miller Abraham  
 Chief Engineer: Otis W. Rushing

**WGVM—Greenville—1948**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Mid America Bcstg. Co.  
 Bus. Studio Address: 118 So. B'way  
 Tel.: EDison 4-4559 Independent  
 Sta. Reps.: Devney-O'Connell; Melville  
 Pres., General Manager: David M. Segal  
 Station Manager: Edward M. Guss  
 Commercial Manager: Jack R. Stull  
 Program Director: James B. Ashley  
 Chief Engineer: Joseph C. Gunter

**WJPR—Greenville—1939**

Freq.: 1330 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned By: Radio Service Co.  
 Business-Studio Address: 107 So. Poplar St.  
 Tel.: EDison 5-1441 MBS-KBS  
 Sta. Representative: Spot Time Sales  
 Gen. Sta. Mgr.: Emmett H. McMurry  
 Commercial Manager: Frank W. Baldwin  
 Chief Engineer: Percy L. Kuhn

**WABG—Greenwood—1949**

Freq.: 960 Kc. Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By: Greenwood Bcstg. Co.  
 Address: P. O. Box 408  
 Tel.: Gladstone 3-7822 ABC-MBS  
 President: Cy N. Bahakel  
 General Manager: Lew Sadler  
 Program Director: Colleen Fulgham  
 Chief Engineer: Tommy Murphy  
 Owners of: WKOZ, Kosciusko; WKIN, Kingsport;  
 WRIS, Roanoke; WWOD, Lynchburg; KNEI,  
 Waterloo; WLBJ, Bowling Green; WABG-TV.

**WGRM—Greenwood—1937**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: P. K. Ewing  
 Address: P. O. Box 553  
 Tel.: Gladstone 3-5441 NBC-KBS  
 General Manager: F. C. Ewing  
 Chief Eng.: Louis Pierce

**WNAG—Grenada—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Grenada Bcstg. Co.  
 Business Address: P. O. Box 920

Tel.: 1400 Independent  
 Newspaper Affiliation: Commercial Dispatch  
 Station Representative: Everett-McKinney  
 President: Birney Ives, Jr.  
 General Manager: Bob Evans, Sr.  
 Comm. Mgr., Program Dir.: Ken Berryhill  
 Sales Mgr.: Harold Penn  
 Chief Engineer: Jimmie Pinnix

**WGCM—Gulfport—1928**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: WGCM Bcstg. Co.  
 Address: 15th Ave and 22nd St.  
 Tel.: UN 3-3522 ABC  
 General, Sta. Mgr.: James E. Reese  
 Commercial Mgr.: Ossie Owens  
 Chief Engineer: Charles A. Rauer

**WROA—Gulfport—1955**

Frequency: 1390 Kc. Power: 1 Kw., d.  
 Owned By: Chas. W. Dowdy  
 Address: 1313 28th Ave.  
 Tel.: UN 3-7133 Independent  
 Station Rep.: Thomas F. Clark  
 President, Gen. Mgr.: Charles W. Dowdy  
 Commercial Manager: Fred R. Beattie  
 Program Director: David Melton  
 Chief Engineer: Wayne Dowdy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc. Power: 5 Kw. d.  
 Owned: Deep South Radio, Inc.  
 Address: 305 Bay Street  
 Tel.: JU 2-1986 Independent  
 Sta. Representative: Devney-O'Connell  
 President: B. L. Blackledge Jr.  
 General, Sta. Mgr.: Frank Pilgrim  
 Commercial Manager: Joe Buchanan  
 Program Director: Will Hudson  
 Chief Engineer: James N. Watson

**WFOR—Hattiesburg—1925**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Sheridan, Inc.  
 Address: 302 Hemphill St.  
 Tel.: JU 4-5432 NBC  
 President: B. W. Curry, Jr.  
 General Manager: E. M. Jenkins  
 Commercial Manager: Bud Norval  
 Chief Engineer: J. N. Watson

**WHSY—Hattiesburg—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Hub City Bcstg. Co. Inc.  
 Address: P. O. Box 1008  
 Tel.: JU 3-1741 ABC  
 Representative: Clark  
 President, Gen. Mgr.: Charles W. Holt  
 Station Manager: Bob French  
 Program Director: Gene Clay  
 Sales Prom. Manager: Connie I. Holt  
 Chief Engineer: H. C. Sanford

**WXXX—Hattiesburg—1957**

Frequency: 1310 Kc. Power: 1 Kw., d.  
 Owned By: Bcst. Development Co.

## MISSISSIPPI

Address.....1031 Broadway Drive  
 Tel.: JU 2-2591.....KBS  
 Representative.....Indie Sales  
 President.....Dave A. Matison, Jr.  
 Manager.....J. C. Walker  
 Station Mgr.....Jimmy Swan  
 Program Dir.....R. Meyer  
 Publicity Dir.....Pauline Everett  
 Chief Engineer.....C. C. Vogel

### WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....Highway 51 N.  
 Tel.: 869.....KBS  
 President, Gen. Mgr.....Louis Alford  
 Comm. Prom. Mgr.....Mal Jones  
 Sta. Mgr., Ch. Eng.....A. M. Smith  
 Program, Publicity Dir.....Bob Prather

### WCPC—Houston—1955

Frequency: 1320 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3071.....KBS  
 Gen., Sta. Mgr.....Robin H. Mathis  
 Comm. Mgr., Prog., Pub. Dir., Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.  
 Owners of: WXTN, Lexington; WSJC, Magee.

### WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.  
 Owned By.....Radio Cleveland, Inc.

## WJQS

Jackson Mississippi

### MUSIC AND NEWS

ALWAYS GOOD MUSIC

MOBILE NEWS — SPORTS

More Adult Listeners  
 Than Any Other  
 Mississippi Station

Representative:

GEORGE T. HOPEWELL CO.

LEW HEILBRONER, V.P. & Gen. Mgr.

Address.....134 Baker St.  
 Tel.: 500.....KBS  
 Station Representative.....Beaver  
 President.....J. R. Denton  
 Gen. Mgr., Ch. Eng.....Geo. Shurden

### WJDX—Jackson—1929

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Broadcasting Co.  
 Address.....715 S. Jefferson  
 Tel.: Fleetwood 2-2691.....NBC  
 Representative.....Hollingbery  
 President.....P. K. Lutken  
 Gen., Sta. Mgr.....Fred L. Beard  
 Comm. Mgr.....Frank Gentry  
 Sales Prom. Mgr., Pub. Dir.....Chuck Allen  
 Program Director.....Maurice Thompson  
 Chief Engineer.....Floyd Kinard  
 Owners of: WLBT, Jackson.

### WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dumas Milner Bcstg. Co.  
 Address.....King Edward Hotel  
 Tel.: Fleetwood 4-5653.....MBS-KBS  
 Station Rep.....Hopewell  
 President.....Howard S. Cohoon  
 V. P., Gen. Mgr.....Lewis Heilbronner  
 Program Director.....Bill Slaton  
 Chief Engineer.....Lee Hodges

### WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned.....Jackson Bcstg. Co., Inc.  
 Address.....916 Foley  
 Tel.: FL 2-6673.....Independent  
 Sta. Representative.....Masla  
 President.....James T. Ownby  
 V.P., Gen. Mgr.....Gayle Swofford  
 Chief Engineer.....E. E. Peterson

### WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.  
 Owned-Operated By.....Dixieland Bcstg. Co.  
 Business Address.....1017 Lynch St.  
 Tel.: Fleetwood 4-4096.....Independent  
 Station Representative.....Pearson  
 President, Gen. Mgr.....John McLendon

### WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Rebel Bcstg. Co., Inc.  
 Business-Studio Address.....125½ So. Lamar  
 Tel.: Fleetwood 5-1562.....Independent  
 Representative.....Beaver  
 President.....Tom Wright  
 General Mgr.....R. McGregor  
 Chief Engineer.....William K. Phillips

### WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Capitol Bcstg. Co.  
 Address.....P. O. Box 8187  
 Tel.: FI 4-2512.....ABC  
 Newspaper Affil.....Daily News, Clarion Ledger



**Representative** ..... Weed  
**President** ..... T. M. Heberman Jr.  
**General Manager** ..... L. M. Sepaugh  
**Comm., Sta. Manager** ..... Dick Voorhis  
**Sales Prom. Manager** ..... Dorothy Dewley  
**Program Director** ..... Al Simmons  
**Publicity Director** ..... Bill Peeler  
**Chief Engineer** ..... C. A. Perkins

**WKOZ—Kosciusko—1947**

**Frequency:** 1350 Kc. .... **Power:** 5 Kw., d.  
**Owned-Oper. By** ..... Kosciusko Bcstg. Co.  
**Address** ..... 109 W. Jefferson  
**Tel.:** 782 ..... ABC-MBS  
**President** ..... Cy N. Bahakel  
**General Manager** ..... Mims Boswell, Jr.

**WAML—Laurel—1932**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned By** ..... New Laurel Radio Station Inc.  
**Address** ..... Box 367  
**Tel.:** 5601 ..... NBC-KBS  
**President** ..... Harold Matison  
**General Manager** ..... Frank Sumrall  
**Station Manager** ..... Paul Carlisle  
**Commercial Manager** ..... M. M. Caver  
**Program Director** ..... Len Maith  
**Sales Prom. Manager** ..... Dave Kane  
**Publicity Director** ..... Adrian Gibson  
**Chief Engineer** ..... Lester Johnson  
**Owners of:** WABO, Waynesboro.

**WLAU—Laurel—1946**

**Frequency:** 1430 Kc. .... **Power:** 5000 Watts d.  
**Owned-Operated By** ..... Southland Bcstg. Co.  
**Address** ..... 437 N. Magnolia St.  
**Tel.:** 8-7227 ..... ABC  
**Station Representatives** ..... Devney-O'Connell  
**President, Gen. Mgr.** ..... Gene Tibbett  
**Chief Engineer** ..... Dudley Carter

**WNSL—Laurel—1957**

**Frequency:** 1260 Kc. .... **Power:** 1 Kw., d.  
**Owned** ..... Voice of the New South, Inc.  
**Address** ..... 116 Beacon St.  
**Tel.:** 8-7224 ..... Independent  
**Sta. Representative** ..... Grant Webb  
**Gen. Mgr.** ..... Granville Walters  
**Comm. Mgr.** ..... Teck Jones  
**Chief Engineer** ..... Glenn Holland

**WXTN—Lexington—1959**

**Frequency:** 1150 Kc. .... **Power:** 500 Watts  
**Owned By** ..... Holmes County Bcstg. Co.  
**Address** ..... Box 326  
**Tel.:** 222 ..... KBS  
**Station Rep.** ..... Beaver & Assoc.  
**President** ..... Robin Mathis  
**Station Manager** ..... Herbert Knotts  
**Program Director** ..... Fanny Mae Cothran  
**Chief Engineer** ..... J. B. Skelton  
**Owners of:** WCPC, Houston; WXJC, Magee, Miss.

**WLSM—Louisville—1953**

**Frequency:** 1270 Kc. .... **Power:** 1000 Watts d.

**Owned-Oper. By** ..... Louisville Bcstg. Corp.  
**Address** ..... P.O. Box 111  
**Tel.:** 1000 ..... Independent  
**Station Representative** ..... Webb  
**Station Manager** ..... Herbert Guthrie

**WMBC—Macon—1947**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** ..... Confederate Bcstg. Co.  
**Business Address** ..... Piney Woods Rd.  
**Tel.:** 132 ..... KBS  
**Station Rep.** ..... Hopewell  
**President** ..... F. A. Davis  
**General Mgr.** ..... M. C. Henry  
**Chief Engineer** ..... Bill White

**WSJC—Magee—1957**

**Frequency:** 1280 Kc. .... **Power:** 500 W. d.  
**Owned** ..... SE Miss. Bcstg. Co.  
**Business Address** ..... Box 426  
**Tel.:** 2413 ..... KBS  
**General Manager** ..... Marvin L. Mathis  
**Program Director** ..... Jimmy Tugwell  
**Chief Engineer** ..... Hulon Mathis

**WAPF—McComb—1948**

**Frequency:** 980 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... S. W. Bcstg. Co. of Miss.  
**Address** ..... Pike Hotel  
**Tel.:** 1884 ..... KBS  
**Co-Owners** ..... Phillip Brady, Louis Alford,  
 Mack Smith

**WHNY—McComb—1939**

**Freq.:** 1250 Kc. .... **Power:** 5 Kw. d., 500 W. n.  
**Owned-Oper. By** ..... Bcstus. Service, Inc.  
**Address** ..... P. O. Box 111  
**Tel.:** 2080 ..... Independent  
**Representative** ..... Thomas F. Clark Co.  
**President** ..... Charles W. Holt  
**General Manager** ..... Carroll Hines  
**Asst. Sta. Manager** ..... Travis W. Myers  
**Comm. Prom. Mgr.** ..... Harry Thompson  
**Publicity Director** ..... Jack Ryan  
**Program Director** ..... Dean Strickland  
**Chief Engineer** ..... Earl B. Neal  
**Owners of:** WHHY, Montgomery; WINSY, Hattiesburg.

**WCOC—Meridian—1926**

**Frequency:** 910 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By** ..... Mississippil Bcstg. Co., Inc.  
**Address** ..... Box 591  
**Tel.:** 482-7714 ..... CBS  
**President, General Manager** ..... Withers Gavin

**WDAL—Meridian—1958**

**Frequency:** 1330 Kc. .... **Power:** 1 Kw., d.  
**Owned By** ..... Southwestern Bcstg. Co.  
**Address** ..... P. O. Box 125  
**Tel.:** 3-4891 ..... Independent  
**Station Reps.** ..... R. E. Hook & Assoc., Bolles  
**General Mgr.** ..... A. M. Smith  
**Station, Ch. Eng.** ..... Dan Hollingsworth  
**Publicity Dir.** ..... Claude Gray

**WMOX—Meridian—1945**

Freq.: 1010 Kc. Power: 10 Kw. d.; 1 Kw. n.  
 Owned By.....Erney Imes Jr.  
 Address.....P. O. Box 1511  
 Tel.: 482-0171.....KBS  
 Newspaper Affil.....Commercial Dispatch  
 Station Rep.....Everett-McKinney; Beaver  
 Owner.....Erney Imes, Jr.  
 General Manager.....Bob Evans  
 Comm. Sta. Mgr.....Monroe Looney  
 Program Director.....Jack Cochran  
 Chief Engineer.....Steve Burkes  
 Owners of: WCBT-AM-TV, Columbus; WELO,  
 Tupelo; WRON, Clarksdale; WNAG, Grenada.

**WOKK—Meridian—1947**

Frequency: 1450 Kc. Power: 1 Wt. d; 250 n.  
 Owned-Oper. By.....New South Bcstg. Corp.  
 Address.....Box 528  
 Tel.: 482-6133.....Independent  
 Station Representative.....Webb  
 President, Prog. Dir.....F. E. Holladay  
 General Mgr.....I. Carson  
 Chief Engineer.....R. K. Wall

**WQIC—Meridian—1957**

Frequency: 1390 Kc. Power: 5000 Watts, d.  
 Owned By.....Alexander L. Royal  
 Business Address.....Box 1509  
 Tel.: 23106.....Independent  
 Station Reps.....Howard; Ochs  
 Pres., Gen. Mgr.....A. L. Royal, Jr.  
 Station Manager.....R. Harwell  
 Chief Engineer.....O. Burkes

**WMIS—Natchez—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By.....Natchez Broadcasting Co.  
 Address.....City Bank Building  
 Tel.: 2-2522.....NBC-KBS  
 Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

**WNAT—Natchez—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Old South Bcstg. Co.  
 Address.....Eola Hotel  
 Tel.: 4621.....Independent  
 President.....W. S. Perkins  
 General Manager.....Ervin Parks  
 Chief Engineer.....M. C. Tyrone

**WNAU—New Albany—1955**

Frequency: 1470 Kc. Power: 500 Watts, d.  
 Owned-Oper. By.....New Albany Bcstg. Co.  
 Address.....202 Bankhead St.  
 Tel.: 4361.....KBS  
 Gen., Sta. Mgr., Chief Eng....V. Keith Wroten  
 Comm., Sls. Prom. Mgr.....Daniel L. Skilton

**WBKN—Newton—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned By.....E. L. Burns  
 Business Address.....110 S. Main

Tel: 70.....Independent  
 President, Gen. Mgr.....E. L. Burns  
 Station Mgr.....Carter Carlton  
 Prog. Dir., Sales Prom. Mgr.....G. F. Mangum  
 Publicity Dir.....Mrs. Vic Murphy

**WSUH—Oxford—1955**

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Colonel Rebel Radio  
 Address.....University Ave., East  
 Tel.: 1133.....KBS  
 Gen., Comm. Mgr.....C. H. Quick  
 Comm. Sta. Manager.....Hubert P. Mills  
 Chief Engineer.....Glen Wade

**WPMP—Pascagoula—1951**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Crest Bcstg. Co., Inc.  
 Address.....P. O. Box 391  
 Tel.: SO 2-3113.....ABC  
 President.....William R. Guest, Jr.  
 Gen., Sta. Mgr.....Walter L. Smith  
 Commercial Manager.....Lois Dotson  
 Program Director.....Terry R. Speights  
 Chief Engineer.....Donald Quave

**WHOC—Philadelphia—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....William Howard Cole  
 Address.....Box 26  
 Tel.: 740.....Independent  
 President, Manager.....William Howard Cole  
 Comm. Prom. Manager.....Mrs. Marjorie Williams  
 Program, Publicity Mgr.....Wilburn E. Smith  
 Chief Eng.....Paul M. Miller

**WRJW—Picayune—1949**

Frequency: 1320 Kc. Power: 5000 W. d.  
 Owned-Oper. By.....Tung Bcstg. Co.  
 Business Address.....P.O. Box 358  
 Tel.: 798-4835.....KBS  
 President.....Hugh O. Jones  
 General, Sta. Manager.....James O. Jones II  
 Program Director.....Maxie D. Stephens Jr.  
 Sales Prom. Manager.....Darris O. Moeller  
 Chief Engineer.....Floyd Benard

**WSSO—Starkville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Starkville Bcstg. Co.  
 Business-Studio Address.....WSSO Bldg.  
 Tel.: 1230.....KBS  
 Pres., Gen., Comm. Mgr.....Joe Phillips  
 Program Director.....Mrs. Clyde McPherson  
 Chief Engineer.....Clyde McPherson

**WELO—Tupelo—1944**

Freq: 580 Kc. Power: 1 Kw. d.; 500 W. n  
 Owned-Oper. By.....Tupelo Bcstg. Co., Inc.  
 Business Address.....WELO Bldg.  
 Tel.: VI 2-7658.....MBS-KBS  
 Newspaper Affiliation.....Columbus Dispatch  
 Representative.....Everett-McKinney

**President**..... Burney Imes, Jr.  
**General Manager**..... Bob Evans  
**Sta., Comm. Mgr.**..... E. L. Bowen  
**Program Director**..... Jack Cristil  
**Chief Engineer**..... Leroy Green Sr.  
 Owners of: WCBF-AM-TV, Columbus; WMOX,  
 Meridian; WROX, Clarksdale; WNAG, Grenada.

**WTUP—Tupelo—1954**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Lee Bcstg. Co.  
**Address**..... East Main St.  
**Tel.:** VI 2-3301..... ABC  
**President**..... E. O. Roden  
**General Mgr., Chief Eng**..... Cal Douglas  
**Station Mgr.**..... T. L. Estess

**WQBC—Vicksburg—1931**

**Freq.:** 1420 Kc.....**Power:** 1 Kw. d., 500 W. n.  
**Owned-Operated By**... Delta Bcstg. Co., Inc.  
**Address**..... Eve Post Bldg.  
**Tel.:** 636—1108..... MBS-KBS  
**Newspaper Affil.**..... Evening Post  
**Representative**..... Bogner & Martin  
**President**..... L. P. Cushman  
**General-Station Mgr.**... Mary-Van Cushman  
**Commercial Manager**..... L. L. Miller  
**Program Director**..... Virginia Estornelle  
**Chief Engineer**..... Waverley Conway

**WVIM—Vicksburg—1948**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Radio Miss., Inc.  
**Business-Studio Address**..... 906 Clay St.  
**Tel.:** 3901..... Independent  
**Representative**..... Hopewell; Dora-Clayton  
**General Mgr.**..... John F. Shea

**WABO—Waynesboro—1954**

**Frequency:** 990 Kc.....**Power:** 250 Watts. d.  
**Owner**..... New Laurel Radio Sta., Inc.  
**Address**..... Box 168  
**Tel.:** Redwood 5-4700..... KBS  
**President**..... Harold Matison  
**General Manager**..... C. Dyer

**WROB—West Point—1947**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Bob McRaney, Sr.  
**Address**..... Henry Clay Hotel  
**Tel.:** 1450..... MBS-KBS  
**Pres., General Mgr.**..... B. McRaney, Sr.  
**Station Manager**..... John E. King, Jr

**WONA—Winona—1958**

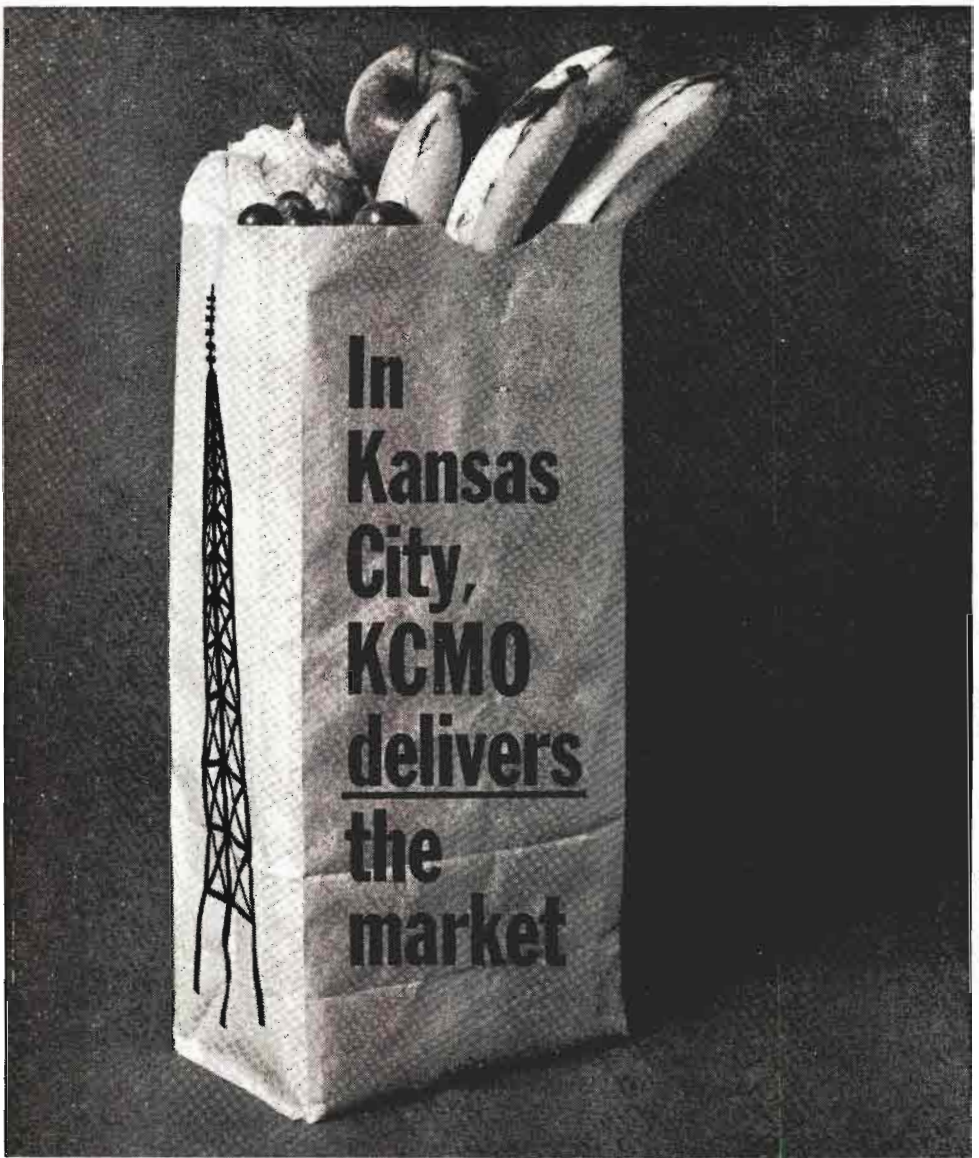
**Frequency:** 1570 Kc.....**Power:** 1000 Watts  
**Owned By**..... Southern Electronics, Inc.  
**Address**..... P.O. Box 310  
**Tel.:** 918..... KBS  
**Sta. Representative**..... Everett-McKinney  
**President, Gen. Mgr.**..... Bob Evans  
**Station, Comm. Mgr.**..... Bob Chisholm  
**Program Director**..... John Nelson  
**Sales Prom. Manager**..... Bob Evans III  
**Publicity Director**..... Ed Forsythe  
**Chief Engineer**..... Maurice Gooch

**WAZF—Yazoo City—1947**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned By**..... WAZF, Inc.  
**Business Address**..... 321½ S. Main St.  
**Tel.:** 1300..... KBS  
**Pres., Gen. Mgr.**..... David B. Highbaugh  
**Station, Comm. Mgr.**..... Frank Hollifield

**Nothing  
 Outshouts  
 Quality and  
 Integrity**





Your advertising dollar goes farther (and gives you more sales) when you buy KCMO—Radio, TV, FM.

Blanketing a 200-mile-wide area, KCMO reaches 2,320,499 potential customers. Cash customers who look to, listen to KCMO—the station with the Tall, Tall Tower at Broadcasting House—for the best in news, sports, drama, music, variety and public service programming.

**KCMO** 

**Radio**

- 810 on your dial.
- 50,000 watts by day.
- 10,000 watts by night.

**TV** • channel 5.

- broadcasting at maximum power from the Tall, Tall Tower.

**FM**

- 94.9 megs.
- Kansas City's first fine music station.

Pop.: 4,340,000  
Families: 1,356,000

# Missouri

Radio Homes: 1,314,000  
AM Stas. in State: 77

## KWRT—Boonville—1953

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owner: Wm. R. Tedrick  
Business Address: KWRT Bldg.  
Tel.: TUXedo 2-6505 Independent  
Representative: Indie  
Owner, Gen. Mgr.: W. R. Tedrick  
Program Director: Audrey M. Tedrick  
Chief Engineer: Donald E. Shepard

## KBHM—Branson—1956

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owner: Shepherd of the Hills Bcstg. Co.  
Business Address: 111 W. Pacific  
Tel.: EDison 4-3133 Independent  
Station Representative: Best; Magic Circle  
Co-owners: L. C. McKenney, Rob. Neathery  
Sta. Mgr., Pub. Dir.: Orville Barton  
Comm., Sales Prom. Mgr.: David Whittaker  
Program Director: Joann Savage  
Chief Engineer: Leland Ebert

## KGHM—Brookfield—1955

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned By: Green Hills Bcstg. Co.  
Address: 308 N. Main  
Tel.: 1800 Independent  
General Mgr.: G. Williams

## KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Hirsch Bcstg. Co.  
Business-Studio Address: 324 Broadway  
Tel.: ED 5-5511 Independent  
Station Rep.: Bolling  
President, Gen. Mgr.: Oscar C. Hirsch  
Sta. Mgr.: Ralph L. Hirsch

## KGMO—Cape Girardeau—1952

Frequency: 1220 Kc. Power: 5 Kw. d.  
Owned-Oper. By: KGMO Radio-TV Inc.  
Business Address: 1025 Broadway  
Tel.: EDgewater 5-8228 Independent  
Station Representative: Webb  
Gen., Sta. Mgr.: Jack Kohrumel  
Program Director: Curt Bradley  
Chief Engineer: Fred Moore

## KAOL—Carrollton—1959

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned By: Homeland Enter., Inc.  
Address: 215 S. Main St.  
Tel. 27. KBS  
President: Dr. R. Hamilton  
Station General Manager: Edward Ewing  
Station Mgrs.: Bob Mitchell, Don Neer  
Program Director: Bob Mitchell  
Sales Prom. Manager: John Williams  
Publicity Director: Doris Harris  
Chief Engineer: C. Bolinger

## KDMO—Carthage—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Carthage Bcstg. Co.  
Address: 1201 E. Chestnut  
Tel.: Fleetwood 8-2648 KBS  
Sta. Representative: Continental  
President, Gen. Mgr.: J. J. Daly  
Comm., Program Mgr.: Leon H. Crocker  
Chief Engineer: George F. Province

## KCRV—Caruthersville—1950

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Peiscont Broadcasters  
Address: 106½ W. 3rd St.  
Tel.: 965 KBS  
Station Representative: Hopewell  
President: J. Eric Taylor  
General, Comm. Manager: Cleat Stanfill  
Program Director: Jo Ann Pierce  
Chief Engineer: Al Lawrence

## KCHR—Charleston—1953

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By: South Mo. Bcstg. Co.  
Address: South Main St.  
Tel.: Murray 2-4451 KBS  
Pres., Gen. Mgr., Chief Eng.: Kermit Barker

## KCHI—Chillicothe—1950

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By: Cecil W. & Jane Roberts, Inc.  
Address: P.O. Box 719  
Tel.: Mission 6-4173 Independent  
General Manager: Cecil W. Roberts  
Station Manager, Ch. Eng.: Howard G. Rion

## KDKD—Clinton—1951

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned: Osage Broadcasting Corp.  
Address: Box 113  
Tel.: 233 Independent  
Representative: Indie Sales  
Gen. Mgr.: William R. Tedrick  
Chief Engineer: Stuart W. Underwood

## KBIA—Columbia—1955

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By: Midwest Bcstg. System  
Business Address: P.O. Box 412  
Tel.: GI 3-5418 KBS  
President: C. W. Roberts  
Gen. Mgr., Ch. Eng.: Charles G. Rapp  
Program Director: James Huitt  
Sales Prom. Mgr.: Gary Gress  
Publicity Dir.: Mrs. Barbara Sullivan  
Owners of: KCHI, Chillicothe; KCFI, Cedar Falls.

## KFRU—Columbia—1925

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: KFRU, Inc.

## MISSOURI

Address..... P. O. Box 89  
Tel.: GI 3-4141..... ABC  
Newspaper Affiliation..... Daily Tribune  
Station Rep..... Webb  
President..... H. J. Waters, Jr.  
General Manager..... Mahlon R. Aldridge  
Program, Publicity Dir..... David Ormiston  
Chief Engineer..... Robert Haigh

### KDEX—Dexter—1955

Frequency: 1590 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... Stoddard Ct. Bcstg. Co.  
Address..... Box 380  
Tel.: 1400..... Independent  
Representative..... Sears and Ayer  
General Manager..... Jerome B. Zimmer  
Commercial Mgr..... Welcome Stantin  
Program Director..... Duane Williams  
Sales Prom. Mgr..... Don Fenimore  
Sta. Mgr., Chief Eng..... L. D. Speidel

### KREI—Farmington—1947

Frequency: 800 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... Midwest Bcstg. System  
Address..... P.O. Box 270  
Tel.: PLateau 6-5125..... KBS  
President, Gen. Mgr..... Cecil W. Roberts  
Comm. Sta. Mgr..... R. D. Rapp  
Chief Engineer..... James Roberts

### KXEN—Festus—1951

Frequency: 1010 Kc..... Power: 50 Kw.  
Owned..... Garrett Bcstg., Inc.  
Address..... Box 28, St. Louis  
Tel.: GL 1-7951..... MBS  
President, Gen. Mgr..... W. F. Garrett

### KFMO—Flat River—1947

Frequency: 1240 Kc..... Power: 250 Watts  
Owned By..... Lead Belt Bcstg. Co.  
Business-Studio Address..... Flat River  
Tel.: GE 1-2000..... Independent  
President..... Oscar C. Hirsch  
Gen., Sta. Mgr..... James F Collins  
Program Director..... Virginia Collins  
Sales Prom. Manager..... James Browne

### KFAL—Fulton—1950

Frequency: 900 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... R. W. Nickles  
Address..... 5th and Market  
Tel.: Midway 2-3341..... Independent  
Station Representative..... Pearson  
Owner, Gen. Mgr..... R. W. Nickles  
Comm. Manager..... L. Reed Holt  
Act. Program Director..... Jo Christian  
Chief Engineer..... R. D. Archibald

### KHMO—Hannibal—1941

Freq.: 1070 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Mark Twain Bcstg.  
Address..... 413 Broadway  
Tel.: 3450..... Independent  
Representative..... Hollingbery  
President..... Jerrell Shepherd  
General Manager..... A. E. Dahl

Station Manager..... James F. Jae, Jr  
Comm. Program Director..... William Stephenson  
Sales Prom. Mgr..... Max Heimer  
Publicity Director..... Joe Gross  
Chief Engineer..... Willard Hall

### KANS—Independence—1947

Frequency: 1510 Kc..... Power: 1000 Watts d.  
Owned-Operated By..... KANS, Inc.  
Address..... 43 Blue Ridge Center, K. City, Mo.  
Tel.: Fleming 3-8603..... Independent  
Sta. Representative..... Weed  
President..... Glenn Griswold  
General Manager..... Gerald M. Hauser  
Vice President..... Henry Flynn  
Program Mgr..... Jack Call  
Chief Engineer..... Marvin Bredemier  
Owners of: KSON, San Diego; KGLC, Miami; KITO,  
San Bernardino; KXYZ, Houston; KCOP, Los  
Angeles; KPTV, Portland; KFJZ, Fort Worth.

### KLIK—Jefferson City—1954

Frequency: 950 Kc..... Power: 5 Kw., d.  
Owned..... KLIK Bcstg., Inc.  
Address..... 410 E. Capital  
Tel.: 5-4136..... Independent  
Station Representative..... Bolling  
Exec. Vice Pres..... Ted Nelson  
General Mgr..... Stan Grieve  
Chief Engineer..... Ed Scarr

### KWOS—Jefferson City—1937

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Operated By..... Capital Bcstg. Co.  
Bus.-Studio Address..... Monroe at Capitol  
Tel.: 6-3137..... KBS-MBS  
President..... William H. Weldon  
General Manager..... R. L. Rose  
Station Manager..... Wm. R. Natsch, Jr.  
Program Director..... Curtis Brown  
Chief Engineer..... Leroy S. Hackmann

### KFSB—Joplin—1948

Freq. 1310 Kc..... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Four States Bcasters, Inc.  
Business Address..... 405 Schifferdecker  
Tel.: Mayfair 4-1310..... Independent  
Newspaper Affiliation..... Southwestern Weekly  
Representative..... Meeker  
President..... Harry Easley  
Gen. Sta., Mgr..... W. H. Clark  
Commercial Manager..... Robert A. Barry  
Program Director..... Ed Johnson  
Chief Engineer..... Lloyd Frazier

### KODE—Joplin—1946

Frequency: 1230 Kc..... Power: 250 Watts  
Owned-Operated By..... WSTV, Inc.  
Address..... 1928 W. 13 St.  
Tel.: MA 3-7260..... CBS  
President..... Jack Berkman  
General Manager..... D. T. Knight  
Commercial Manager..... Merle Dunn  
Program Director..... Jay Corrington  
Chief Engineer..... Jack Langford

**WMBH—Joplin—1928**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Radio Joplin  
 Business Address: Box 906  
 Tel.: MA 4-4330 MBS  
 Station Rep.: Sears & Ayer  
 President: Richard J. Kasten  
 General Mgr.: William M. Repplinger Jr.  
 Program Director: Bob McBride  
 Chief Engineer: Albert Tourtilot Jr.

**KCMO—Kansas City—1936**

Freq.: 810 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By: Meredith Pub. Co.  
 Address: 125 E. 31st St.  
 Tel.: JE 1-6789 CBS  
 Representative: Katz  
 V. P., General Manager: E. K. Hartenbower  
 Comm. Sta. Manager: R. W. Evans  
 Program Director: Kenneth W. Heady  
 Prom., Publicity Dir.: F. C. Strawn  
 Chief Engineer: Karl Troeglen  
 Owners of: KRMG, Tulsa; WOW-AM-TV, Omaha;  
 WHEN-AM-TV, Syracuse; KPHO, Phoenix;  
 KCMO-TV-FM.

**KMBC—Kansas City—1921**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper. By: Cook Bcstg. Co.  
 Address: 11th and Central Sts.  
 Tel.: HARRISON 1-2650 ABC  
 Representative: Peters, Griffin, Woodward  
 President: Donald D. Davis  
 Exec. V.P., Gen. Mgr.: John T. Schilling  
 V. P., Sales Manager: George J. Higgins  
 Station Manager, Prog. Dir.: Dick Smith  
 Promotion Mgr.: Kent Stuart  
 Chief Engineer: Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Twin City Adv. Agency  
 Address: 2814 E. 23rd St.  
 Tel.: HU 3-3100 Independent  
 Station Rep.: John E. Pearson  
 General Manager: Edward H. Pale

**KUDL—Kansas City—1953**

Frequency: 1380 Kc. Power: 1 Kw. d.  
 Owned: Heart of America Bcstrs.  
 Address: 1012 Baltimore  
 Tel.: BA 1-0077 Independent  
 Station Representative: Adam Young  
 President: H. Scott Killgore  
 V. P. Gen. Mgr.: Irving Schwartz  
 Owners of: WPOP, Hartford; KALI, Pasadena;  
 KOFY, San Mateo.

**WDAF—Kansas City—1922**

Frequency: 610 Kc. Power: 5000 Watts  
 Owned-Operated By: Transcontinent TV Corp.  
 Business Address: Signal Hill  
 Tel.: PL 3-4567 Independent  
 Station Rep.: Petry  
 President: David C. Moore  
 General Manager: William A. Bates  
 Asst. to Gen. Mgr.: Jay Barrington

Commercial Manager: Donald J. Gibson  
 Promotion Manager: John McLean  
 Program Manager: George Moore  
 Chief Engineer: James Schmidt  
 Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield.

**WHB—Kansas City—1922**

Freq.: 710 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned-Operated By: Storz Bcstg. Co.  
 Address: 10th & McGee Sts.  
 Tel.: BA 1-8300 Independent  
 Station Representative: John Blair Co.  
 President: Todd Storz  
 Executive V.P.: George W. Armstrong  
 Sta. Operations Mgr.: Donald A. Loughnane  
 Traffic Mgr.: Jeanne Greendahl  
 Public Service Dir.: Joella Cohen  
 Dir. of Eng.: Robert Tilton  
 Owners of: WQAM-AM, Miami; WDGW-AM, Minneapolis; WTIX-AM, New Orleans; KOMA-AM, Oklahoma City; KXOK-AM, St. Louis.

What Kansas Citizens Say About

**KUDL**

Put fun in your days  
 Tune the KUDDLE dee jays!  
 Get the news and the music  
 in LIVELIER ways!

June Landrith  
 1209 E. Gregory, K.C.

In Kudlville  
 The dee jays ratal  
 The tunes they play  
 Are really great!

Tim Gomez  
 551 Lowell, K.C.


For entertainment  
 Modern style  
 Tune 1380  
 On your dial

Judy Gibson  
 Raytown, Mo.

Even commercials  
 On Kuddle are neat  
 The news and music  
 Can't be beat.

Lucille Stancliffe  
 2831 Vista, K.C.

Irv Schwartz      Adam Young, Inc  
 V P & Gen'l Mgr      Nat'l Rep



**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Kennett Bcstg. Corp.  
 Business Address: P.O. Box 428  
 Tel.: TUxedo 8-4616 Independent  
 Pres., Gen. Mgr.: Paul C. Jones  
 Station Manager: John T. Reeder  
 Chief Eng.: R. H. Conner

**KIRX—Kirksville—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Community Broadcasters, Inc.  
 Business Address: KIRX Bldg.  
 Tel.: MO 5-3781 ABC  
 Station Representative: Webb  
 Pres., Gen. Mgr.: Samuel A. Burk  
 Commercial Manager: J. J. Dougherty  
 Program Director: Robert Carlson  
 Chief Engineer: Charles P. Porter  
 Owners of: KFTN, Trenton.

**KLWT—Lebanon—1947**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By: Lebanon Bcstg. Co.  
 Bus.-Studio Address: 221 E. Commercial St.  
 Tel.: Keystone 2-3931 KBS  
 President: O. R. Wright  
 General Mgr.: Jack Sellers

**KLEX—Lexington—1956**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Lexington Bcstg Co.  
 Address: P. O. Box 358  
 Tel.: Alpine 9-3232 Independent  
 Station Representative: Grant Webb  
 Owner, Gen. Mgr., Ch. Eng.: Ralph E. Meador  
 Program Dir.: Ed Luehrman

**KTCB—Malden—1954**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned: Tri-County Bcstg. Co.  
 Address: N. Hwy. 25  
 Tel.: 851 KBS  
 President: J. D. Craft  
 General, Sta. Mgr.: Richard J. Wiethan  
 Chief Engineer: George Longdo

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By: KMMO, Inc.  
 Address: Box 513  
 Tel.: 40 Independent  
 President: F. V. Heinke  
 General Manager: J. M. Silvey  
 Station Mgr.: Harold Douglas  
 Chief Engineer: Bill Williams

**KNIM—Maryville—1953**

Frequency: 1580 Kc. Power: 250 W. d.  
 Owned: Clark Bcstg. Co.  
 Business Address: P.O. Box 278  
 Tel.: JU 2-2151 KBS  
 President: Harold Eck  
 General Mgr.: R. Moyer

**KXEO—Mexico—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Audrain Bcstg. Corp.  
 Address: 1705 E. Liberty  
 Tel.: JU 1-2340 MBS  
 V. P. General Mgr.: W. Earl Dougherty  
 Chief Engineer: P. J. Null, Jr.

**KNCM—Moberly—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Moberly Bcstg. Co.  
 Address: Highway 63 South  
 Tel.: AMherst 3-1630 MBS  
 President: Jerrell A. Shepherd  
 General Manager: A. E. Dahl  
 Comm. Ch. Eng.: Jim Lipsey  
 Program Director: Mike Goodrich  
 Owners of: KMMO, Hannibal.

**KRMO—Monett—1950**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Monett Bcstg. Co.  
 Address: N. Central Ave.  
 Tel.: BE 5-5220 KBS  
 Station Representative: Magic Circle  
 General Manager: L. C. McKenney  
 Station Manager: Floyd Stewart  
 Commercial Manager: Marion Piliant  
 Sales Promotion Manager: Maynard Sloan  
 Program Director: Noel Moody  
 Publicity Director: Carolyn Crane  
 Chief Engineer: George Province

**KLRS—Mountain Grove—1954**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owner: KP Bcstg. Co.  
 Business Address: Route 4  
 Tel.: 650 KBS  
 President: Floyd W. Jones  
 Gen. Mgr., Prog. Dir.: John W. Billingsley  
 Chief Engineer: Emory T. Caudill

**KBTN—Neosho—1955**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned By: G. O. Gilbert and W. R. Bentley  
 Address: 212½ E. Main St.  
 Tel.: GL 1-1420 KBS  
 General Manager: Galen O. Gilbert  
 Station Manager: William R. Bentley  
 Commercial Manager: Larry Scott  
 Program Director: Jim Pearl  
 Chief Engineer: Fred Hutching

**KNEM—Nevada—1949**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Radio KNEM, Inc.  
 Address: P. O. Box 15  
 Tel.: NORmand 7-3113 KBS  
 Pres., Ch. Engr.: Kenneth E. White  
 Commercial Manager: Virgil Kache



**KRMS—Osage Beach—1952**

Frequency: 1150 Kc. Power: 1 Kw. d.  
Owned.....Central Missouri Bcstg. Co.  
Address.....P. O. Box 125  
Tel.: FI 8-2411.....KBS  
President, Gen. Mgr.....Jim Risner  
Program Dir.....Ella Mae Risner

**KYPO—Potosi—1959**

Frequency: 1280 Kc. Power: 500 Watts, d.  
Owned By.....Franklin Cty. Bcstg. Co.  
Address.....P. O. Box 146  
Tel.: HEmlock 8-1280.....KBS  
Station Rep.....Sears & Ayer  
President.....Les Ware  
General Manager.....Ken McMahan  
Commercial Manager.....Joe Duty  
Program Director.....Bill Perryman  
Chief Engineer.....Andy Becker  
Owners of: KZIN, Ft. Collins; KLPW, Union.

**KWOC—Poplar Bluff—1938**

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Poplar Bluff Bcstg. Corp.  
Address.....428 Vine St.  
Tel.: SU 5-3922.....KBS  
General Manager.....A. L. McCarthy

**KMIS—Portageville—1960**

Frequency: 1050 Kc. Power: 250 Watts  
Owned By.....New Madrid County Bcstg. Co.  
Address.....Box 187  
Tel.: DR 9-5436.....KBS  
President.....Shelby McCallum  
Station Manager.....Jewel P. White  
Program Director.....John M. Mitchell  
Publicity Director.....Smith Dunn  
Chief Engineer.....Cecil Frazier

**KTTR—Rolla—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By....."Show-Me" Bcstg. Co.  
Address.....P. O. Box 567  
Tel.: EM 4-2525.....KBS  
Gen. Mgr., Ch. Engr.....Luther W. Martin  
Comm. Mgr.....Ward C. Rimehart  
Prog. Dir.....Norma Fleming

**KSGM—Ste. Genevieve—1947**

Frequency: 980 Kc. Power: 500 Watts  
Owned-Oper. By.....Donze Enterprises, nc.  
Business Address.....410 Merchant St.  
Tel.: TUxedo 3-2980.....Independent  
Newspaper Afil.....Monitor  
President, General Manager.....Elmer L. Donze  
Program Director.....Mrs. E. L. Donze  
Publicity Director.....Jim Schott  
Chief Engineer.....Murel L. Rose

**KADY—St. Charles—1958**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned By.....KADY, Inc.  
Address.....P. O. Box 6155, St. Louis  
Tel.: RAndolph 4-1460.....Independent  
Pres., Gen. Mgr.....William R. Cady, Jr.  
Sta., Program Mgr.....Don Levitan

Commercial Manager.....Patsy Sue Gibbs  
Sales Prom. Mgr.....Nicholas Pagliara  
Chief Engineer.....Jack A. Chenoweth

**KFEQ—St. Joseph—1923**

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Oper. By.....KFEQ Bcstg. Co.  
Business Address.....40th & Faraon  
Tel.: ADams 3-2528.....Independent  
Sta. Representative.....Bolling  
President.....Jessie D. Fine  
V.P., Gen. Mgr.....Ted Nelson  
Sales Manager.....Ted Griffin  
Program Director.....Gene Milsteen  
Chief Engineer.....Kenneth Lux  
Owners of: KFEQ-TV; KLIK, Jefferson City.

**KRES—St. Joseph—1946**

Frequency: 1550 Kc. Power: 5000 Watts  
Owned-Oper. By.....MacRay Radio & TV Corp.  
Business Address.....404 S. 8th  
Tel.: AD 4-6346.....MBS  
Station Rep.....Grant Webb  
President.....Jock MacGregor  
V.P., General Mgr.....Raymond J. Cheney  
Program Director.....Ted Stader  
Chief Engineer.....Claude Thomas

**KUSN—St. Joseph—1955**

Frequency: 1270 Kc. Power: 1000 Watts d.  
Operated By.....KUSN Corp.  
Address.....8th & Frederick  
Tel.: ADams 3-2577.....Independent  
Station Rep.....Venard, Rintoul & McConnell  
President, Gen. Mgr.....Frederick P. Reynolds  
Vice Pres., Program Dir.....Warren Rhyner

**KATZ—St. Louis—1955**

Freq.: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Laclede Radio  
Business Address.....273 Arcade Bldg.  
Tel.: CH 1-6000.....Independent  
Station Reps.....Continental, Pearson  
President.....Ralph N. Weil  
General Manager.....Robert Lyons  
Asst. Manager.....Kelley Daniels  
Commercial Manager.....Marty Browne  
Sales Prom. Manager.....Ruth Swan  
Chief Engineer.....G. B. Strauss

**KMOX—St. Louis—1925**

Frequency: 1120 Kc. Power: 50,000 Watts  
Owned By.....Columba Bcstg. System, Inc.  
Address.....1144 Hampton Ave.  
Tel.: MIssion 7-5500.....CBS  
Representative.....CBS Radio Spot Sales  
V. P., General Manager.....Robert Hyland  
Commercial Manager.....Bill Dean  
Program Dir.....Larry Cooper  
Sales Prom. Mgr.....Alice Koch  
Publicity Dir.....Bob Rehg  
Chief Engineer.....Lawrence Burrows

**KSD—St. Louis—1922**

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By.....The Pulitzer Publishing Co.  
Business-Studio Address.....1111 Olive St.

**MISSOURI** 

Tel.: MA 1-1111.....NBC  
**Newspaper Affl.**.....St. Louis Post Dispatch  
**Representative**.....NBC Spot Sales  
**President**.....Joseph Pulitzer, Jr.  
**General Manager**.....Harold Grams  
**Comm. Manager**.....E. L. Francisus  
**Station Manager**.....Arthur J. Casey  
**Program Director**.....Sterling Harkins  
**Sales Prom. Publicity Dir.**.....Don Burnes  
**Chief Engineer**.....J. E. Risk

**KSTL—St. Louis—1948**

**Frequency:** 690 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio St. Louis, Inc.  
**Address**.....P. O. Box 1440  
**Tel.:** BR 1-6090.....**Independent**  
**Representative**.....ForJee  
**Pres., Gen., Sta. Mgr.**.....Dick J. Kasten  
**Commercial Prom. Mgr.**.....Art Ford  
**Program Director**.....Bill Vietmeier  
**Publicity Director**.....Doris Jennemann  
**Sales Prom. Manager**.....Joe Voss  
**Chief Engineer**.....Ralph Howard  
**Owners of:** WMBH, Joplin.

**KWK—St. Louis—1927**

**Frequency:** 1380 Kc.....**Power:** 5000 Watts  
**Owned By**.....KWD Radio, Inc.  
**Business Address**.....800 N. 12th  
**Tel.:** MAin 1-1380.....**Independent**  
**Station Representative**.....Bolling  
**President**.....A. M. Spheeris  
**V.P., General Mgr.**.....William L. Jones, Jr.  
**Sales Prom., Comm. Mgr.**.....Don Hamel  
**Station Mgr.**.....Gil Newsome  
**Program Dir.**.....Gene Davis  
**Publicity Dir.**.....Mrs. Ester Zuckerman  
**Chief Engineer**.....Rudy Isenberg

**KXLW—St. Louis—1947**

**Frequency:** 1320 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....St. Louis County Bcstg. Co.  
**Address**.....2735 Bompert, Brentwood 17, Mo.  
**Tel.:** WO 1-1320.....**Independent**  
**Station Representative**.....Bernard Howard  
**President, Gen. Mgr.**.....Richard J. Miller  
**Asst. Sta. Mgr.**.....Philip O'Brien  
**Commercial Manager**.....Woody Cummings  
**Program Director**.....Marshall Zwick  
**Chief Engineer**.....James F. Mitchell

**KXOK—St. Louis—1938**

**Frequency:** 830 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Storz Bcstg.  
**Business Address**.....1600 N. Kingshighway Blvd.  
**Tel.:** FO 7-6000.....**Independent**  
**Representative**.....John Blatz  
**President**.....E. M. Roberts, Jr.  
**General, Sta. Manager**.....C. L. Thomas  
**Comm. Mgr.**.....W. C. O'Donnell  
**Program Director**.....Jack Elliott  
**Sales Prom., Publicity**.....John Corrigan  
**Chief Engineer**.....Al Godron

**WIL—St. Louis—1922**

**Frequency:** 1430 Kc.....**Power:** 5 Kw.  
**Owned**.....Radio Station WIL  
**Address**.....3715 Lindell Blvd.  
**Tel.:** OL 2-4500.....**Independent**  
**Representative**.....Eastman  
**Exec. V.P. & Mng. Dir.**.....John F. Box, Jr.  
**Assistant to V.P.**.....William T. McKibben  
**Admin. Asst.**.....Harriet Baker  
**Program Director**.....Robert Whitney  
**Director of Mdse.**.....Victor Williams  
**Promotion Dir.**.....Michael Ruppe, Jr.  
**Sales Manager**.....F. H. Small  
**Chief Engineer**.....Mel Hart  
**Owners of:** WRIT-AM-FM, Milwaukee; KBON-AM, Dallas; WTCO-TV, Rockford; WCHU-TV, Champaign; WTNB-TV, Hartford; WICS-TV, Springfield; WICD-TV, Danville; WIL-FM, St. Louis.

**WEW—St. Louis—1921**

**Frequency:** 770 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Franklin Bcstg. Co.  
**Address**.....220 N. 4th St.  
**Tel.:** CH 1-1921.....**ABC**  
**President**.....William F. Johns  
**General Manager**.....Charles W. Loufek  
**Sales Prom., Pub. Dir.**.....Genie Collins  
**Chief Engineer**.....Charles Casey

**KSMO—Salem—1953**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Zola Bcstg. Co.  
**Address**.....P. O. Box 71  
**Tel.:** 303.....**KBS**  
**Gen., Comm. Mgr.**.....William B. Smith  
**Program Director**.....Irene Smith

**KDRO—Sedalia—1939**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Sedalia Broadcasting  
**Bus. Studio Address**.....2100 W. Broadway  
**Tel.:** TAylor 6-5005.....**KBS**  
**Representative**.....Pearson  
**Pres., Comm. Mgr.**.....James F. Glenn  
**Gen., Sta. Mgr.**.....Herbert Brandes  
**Chief Engineer**.....Garnett Bryan

**KSIS—Sedalia—1953**

**Frequency:** 1050 Kc.....**Power:** 1 Kw. d.  
**Owner**.....Yates Bcstg. Co.  
**Business Address**.....U. S. Highway 65 N.  
**Tel.:** TA 6-1050.....**Independent**  
**Representative**.....Clark  
**Pres., Gen., Comm. Mgr.**.....Carl W. Yates, Jr.  
**Station Manager**.....Mrs. Carl W. Yates, Jr.  
**Program Director**.....Bettie Baldwin  
**Publicity Director**.....Harlan B. Snow  
**Chief Engineer**.....Marion Pratt

**KSIM—Sikeston—1948**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owner-Oper.**.....Sikeston Community Bcstg. Co.  
**Business Address**.....West Malone Ave.  
**Tel.:** GRanite 1-1400.....**Independent**  
**President**.....Lyman R. Bowman, Jr.

Gen., Sta. Mgr. .... Richard L. Watkins, Jr.  
 Commercial Mgr. .... Maxine Scott  
 Program Director ..... Mike Shain  
 Sales Prom. Mgr. .... W. P. Tedlie  
 Chief Engineer ..... R. L. Hirsch

**KGBX—Springfield—1926**

Frequency: 1260 Kc. .... Power: 5000 Watts  
 Owned-Operated By .... Springfield Bcastg. Co.  
 Bus.-Studio Address ..... 605 Boonville Ave.  
 Tel.: UNiversity 4-2822 ..... NBC  
 Newspaper Affil. Springfield Newspapers, Inc.  
 Rep. .... Venard, Rintoul & McConnell  
 General Manager ..... Don C. Dailey  
 Asst. Commercial Mgr. .... William De Lange  
 Program Director ..... Jerry Higley  
 Chief Engineer ..... Richard Bowman

**KICK—Springfield—1949**

Frequency 1340 Kc. .... Power 250 Watts  
 Owned-Oper. By ... Kickapoo Prairie Bcastg. Co.  
 Address ..... 610 College St.  
 Tel.: UNiversity 4-1561 ..... KBS  
 President ..... Floyd Jones  
 General, Sta. Manager ..... Robert Vinyard  
 Commercial Manager ..... Albert Patterson  
 Program Director ..... John Martin  
 Chief Engineer ..... Jack Jones  
 Owners of: KLSR, Mountain Grove.

**KTTS—Springfield—1941**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ... Independent Bcastg. Co.  
 Address ..... P. O. Box 1716 S. S. S.  
 Tel.: UNiversity 5-6614 ..... CBS  
 Representative ..... Weed  
 President ..... J H. G. Cooper  
 General Manager ..... G. Pearson Ward  
 Sales Manager ..... Jack Lloyd  
 Station Manager ..... Jerry Sweaney  
 Program Director ..... Terry Moore  
 Chief Engineer ..... William F. Curry  
 Owners of KTTS-TV-FM.

**KWTO—Springfield—1933**

Frequency: 560 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Ozarks Bcastg. Co.  
 Bus.-Studio Address ..... 1121 South Glenstone  
 Tel.: UNiversity 2-4422 ..... ABC  
 Representative ..... John E. Pearson  
 Pres., Gen. Mgr. .... Ralph D. Foster  
 V.P. & Asst. Gen. Mgr. .... Leslie L. Kennon  
 Commercial Manager ..... Charles H. Harrison  
 Program Director ..... Dan Vaughn  
 Publicity Director ..... Bill Bailey  
 Chief Engineer ..... Wallis Fender

**KALM—Thayer—1953**

Frequency: 1290 Kc. .... Power: 1 Kw. d.  
 Owned By .. R. F. Neathery & R. F. Neathery, Jr.

**ST. LOUIS IS GROWING . . .**



*One of the Balaban Stations—in tempo with the times*

sold nationally by  **robert e. eastman & co., inc.**

JOHN F. BOX—MANAGING DIRECTOR

## MISSOURI-MONTANA

Address..... N. Highway 63  
 Tel.: 165..... **KBS**  
 Pres., Gen. Sta. Comm. Mgr..... R. F. Neathery  
 Sales Prom. Mgr..... Tom Stone  
 Chief Engineer..... Willis S. Beatty, Jr.

### **KTTN—Trenton—1955**

Frequency: 1600 Kc..... Power: 500 W. d.  
 Owned-Oper. By..... Community Bcstg. Inc.  
 Address..... 112 E. Ninth St.  
 Tel.: 1600..... **KBS**  
 General Manager..... Sam A. Burk  
 Commercial Manager..... Bob Dennis  
 Chief Engineer..... Lynn Bradley

### **KLPW—Union—1954**

Frequency: 1220 Kc..... Power: 1000 W. d.  
 Owned..... Franklin County Bcstg. Co.  
 Address..... P. O. Box 72  
 Tel.: LUCerne 3-3355..... Independent  
 Sta. Representative..... Sears & Ayer  
 Gen. Mgr., Ch. Eng..... Frank W. Lohmeyer  
 Comm. Program Director..... Charles Otte  
 Owners of: KYRO, Potosi; KZIN, Ft. Collins.

### **KOKO—Warrensburg—1953**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned By..... Johnson County Bcsters, Inc.  
 Address..... Warrensburg  
 Tel.: Warrensburg 1450..... Independent

Sta. Rep..... Sears & Ayer  
 President..... Les Ware  
 Gen. Comm. Mgr..... Gladys Brown  
 Chief Engineer..... Jim Alexander  
 Owners of: KYPO, Potosi; KLPW, Union; KZIN,  
 Ft. Collins.

### **KWRE—Warrenton—1949**

Frequency: 730 Kc..... Power: 500 Watts  
 Owned By..... KWRE Radio, Inc.  
 Address..... Warrenton  
 Tel.: Gladstone 8-3311..... **KBS**  
 Station Rep..... Continental  
 President, Gen Mgr..... J. Soulard Johnson

### **KWPM—West Plains—1947**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned..... Robert F. Neathery  
 Address..... Abe Taylor Blvd.  
 Tel.: 700..... **KBS**  
 Pres., Gen. Mgr..... Robert F. Neathery  
 Commercial Manager..... Fritze W. Dixon  
 Chief Eng..... L. Thompson

### **KUKU—Willow Springs—1957**

Frequency: 1330 Kc..... Power: 500 Watts, d.  
 Owned-Operated By..... Radio Station KUKU  
 Address..... Willow Springs  
 Tel.: 500..... Independent  
 Pres., Gen. Mgr..... Robert F. Neathery  
 Program Director..... Louise Francisco

Pop.: 678,500

Families: 208,000

## *Montana*

Radio Homes: 193,000

AM Stas. in State: 35

### **KANA—Anaconda—1946**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Tri-County Radio  
 Address..... Box 727  
 Tel.: LO 3-3443..... Independent  
 Station Rep..... Grant Webb  
 V.P., Gen., Sta. Mgr..... Mike Donovan  
 Chief Engineer..... Walt Derzay

### **KGW—Belgrade—1959**

Frequency: 630 Kc..... Power: 1 Watt, d.  
 Owned By..... King's Garden, Inc.  
 Address..... P.O. Box 37  
 Tel.: 144..... Independent  
 President..... Mike Martin  
 General Mgr..... A. Erickson

### **KBMY—Billings—1946**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned..... Billings Bcstg. Co.  
 Address..... Box 2544  
 Tel.: Alpine 9-4586..... ABC-MBS  
 Station Rep..... Avery-Knodel  
 General, Sta. Manager..... Ken Nybo  
 Comm. Promo. Manager..... John Brookhart  
 Program, Publicity Director..... Don Jones  
 Chief Engineer..... T. A. Hildebrand

### **KGHL—Billings—1928**

Frequency: 790 Kc..... Power: 5 Kw.  
 Owned..... Midland Empire Bcstg. Co.  
 Address..... 214 No. 30th St.  
 Tel.: 2-4641..... NBC  
 Station Representative..... Devney-O'Connell  
 President..... P. N. Fortin  
 General Manager..... J. L. Robinson  
 Commercial Manager..... B. McCann

### **KOOK—Billings—1951**

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... The Montana Network  
 Address..... 3203 Third Ave., N  
 Tel.: Alpine 2-5611..... CBS  
 Station Rep..... Walker-Rawalt; Art Moore  
 President..... Joseph S. Sample  
 General Manager..... John F. Graham  
 Commercial Manager..... J. Kenneth Doty  
 Program Director..... Jack C. Dunhaver  
 Publicity Director..... Bill Oglesbee  
 Chief Engineer..... Roy Schmidt  
 Owners of: KOOK-TV.

### **KOYN—Billings—1955**

Frequency: 910 Kc..... Power: 1000 Watts  
 Owned By..... D. G. Williams Stations  
 Address..... Riverside Drive, Box 956

Tel.: Cherry 5-4177..... Independent  
**Representative** ..... Forjoe  
 General Manager..... Darrel W. Holt  
 Commercial Mgr..... Bob Thompson  
 Program Director..... Dave Jaye  
 Chief Engineer..... Dick Rasky  
 Owners of: KQDY, Minot; KUTT, Fargo; KQDI,  
 Bismarek; KUDI, Great Falls.

**KURL—Billings—1959**

Frequency: 730 Kc..... Power: 500 Watts  
 Owned By..... Yellowstone Bcstg. Corp.  
 Address..... 607 Midland Savings Bank Bld.  
 Tel.: CH 5-3121..... Independent  
 General Mgrs..... Dale G. Moore, John Lyon  
 Station Mgr..... Hank Henry  
 Production Dir..... Ray Styles  
 Sales Prom. Mgr..... Don Lowry  
 Chief Engineer..... Joseph M. Groves

**KBMN—Bozeman—1949**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned..... Penn Engineering, Inc.  
 Address..... Box 749  
 Tel.: JU 6-2394..... KBS  
 Station Rep..... Holman  
 Pres., Gen. Mgr..... Dale G. Moore  
 Station Manager..... William A. Merrick  
 Program Director..... Harold Phelps  
 Sales Prom. Manager..... Douglas A. Fuhs  
 Chief Engineer..... Thomas T. Weir  
 Owners of: KCAP, Helena; KGVO, Missoula.

**KXXL—Bozeman—1939**

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.  
 Owned..... XX Broadcasting Corp.  
 Address..... Box 149  
 Tel.: JUniper 7-3188..... ABC-MBS-NBC  
 Station Reps..... Avery-Knodel  
 Pres., Gen., Sta. Mgr..... Richard D. Smiley  
 Commercial Manager..... Robert Hink  
 Program Dir..... Sell Rapkoch  
 Sales Prom. Manager..... Dave Burgess  
 Publicity Director..... Jon Martin  
 Chief Engineer..... Don Rudberg

**KBOW—Butte—1947**

Freq.: 1490 Kc..... Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By..... Copper City Radio Co.  
 Address..... 720 Yale Ave.  
 Tel.: 7429..... CBS-KBS  
 Representative..... Cooke  
 President..... Frank Reardon  
 Station Manager..... Leonard Tallon  
 Program Director..... Claude Moore  
 Chief Engineer..... C. Beardslee

**KOPR—Butte—1948**

Frequency: 550 Kc..... Power: 1000 Watts  
 Owned-Operated By..... Copper Bcstg. Co.  
 Business-Studio Address..... Hotel Finlen  
 Tel.: 6548..... ABC  
 Representative..... Avery-Knodell  
 President..... George C. Hatch  
 General, Sta. Mgr..... Thomas A. Sandenaw  
 Program Director..... John Allen

Sales Prom., Comm. Mgr..... Charles Shelton  
 Publicity Director..... Chuck Ennis  
 Chief Engineer..... W. D'Orr Cozzens  
 Owners of: KMON-AM, Great Falls.

**KXLF—Butte—1929**

Frequency: 1370 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KGIR, Inc.  
 Address..... P.O. Box 1956  
 Tel.: 2-9111..... NBC  
 Sta. Reps..... Walker-Rawalt; Art Moore  
 Station Manager..... Arne E. Ansjon  
 Chief Engineer..... V. Totten

**KDBM—Dillon—1956**

Frequency: 800 Kc..... Power: 1000 Watts, d.  
 Owned..... Vigilante Bcstg. Co.  
 Address..... Box 950  
 Tel.: 703..... Independent  
 Station Representative..... Avery-Knodel  
 Pres., Gen. Eng..... Burt H. Oliphant

**KLTZ—Glasgow—1954**

Frequency: 1240 Kc..... Power: 250 Watts  
 Owner..... Glasgow Broadcasting Co.  
 Address..... Bjorklund Bldg.  
 Tel.: ACademy 8-9336..... Independent  
 Representative..... Holman  
 President, Gen. Mgr..... Willard L. Holter  
 Station Manager..... Loyd W. Melby  
 Chief Engineer..... Les Wilson

**KXGN—Glendive—1948**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Glendive Bcstg. Co.  
 Address..... 122 S. Merrill Ave.  
 Tel.: 365-3377..... Independent  
 President..... Lewis W. Moore  
 General Manager..... Daniel C. Paler  
 Chief Eng..... Donald J. Powers

**KARR—Great Falls—1947**

Freq.: 1400 Kc..... Power: 1 Kw. d.; 250 Wt. n.  
 Owned By..... Pat M. Goodover  
 Business Address..... P.O. Box 2072  
 Tel.: GL 2-2453..... NBC  
 Station Reps..... Walker-Rawalt, Art Moore  
 General, Comm. Manager..... Pat M. Goodover  
 Program Manager..... E. R. Kukkola

**KFBB—Great Falls—1921**

Frequency: 1310 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... KFBB Bcstg. Corp.  
 Address..... Box 1139  
 Tel.: GL 3-4377..... CBS  
 Station Rep..... Hollingsbery  
 President, Gen. Mgr..... Joseph P. Wilkens  
 Program Director..... Pat Lee  
 Station, Comm. Mgr..... W. C. Blanchette  
 Chief Eng..... Anthony Lopuch  
 Owners of: KFBB-TV.

**KMON—Great Falls—1947**

Frequency: 560 Kc..... Power: 5000 Watts  
 Owned By..... KMON, Inc.

## MONTANA

Business Address.....P.O. Box 1905  
Tel.: GL 3-0336.....ABC  
Representative.....Avery-Knodel  
President.....George C. Hatch  
General Manager.....Robert H. Warner  
Chief Engineer.....Eugene B. Bunker

### KUDI—Great Falls—1957

Frequency: 1450 Kc.....Power: 1,000 W.  
Owned-Operated By.....Community Broadcasters  
Address.....1405 Smelter Ave.  
Tel.: Glendale 2-9533.....Independent  
Sta. Representative.....ForJoe  
President, Gen. Mgr.....Paul Crain  
Station Mgr.....Bill Arend  
Program Director.....Rick Johnson  
Sales Prom. Manager.....Gary Johnson  
Chief Engineer.....Bill McArthur

### KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts  
Owned-Operated By.....No. Montana Bcstg. Co.  
Address.....426½ 1st St.  
Tel.: 265-7842.....NBC, KBS  
Station Rep.....Avery-Knodel  
President.....Richard D. Dubie  
General Manager.....Charlotte H. Brader  
Comm. Mgr.....Carlyle D. Leeds  
Publicity, Program Director.....S. G. Stephens  
Chief Engineer.....Mark E. Anderson

### KCAP—Helena—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCAP Broadcasters  
Address.....9 Last Chance Gulch  
Tel.: HI 2-4490.....Independent  
Sta. Representative.....Holman  
President, Gen. Mgr.....Dale G. Moore  
Station Manager.....Joe Spoja  
Program Dir.....Dick Monaco  
Chief Engineer.....Tom Weir

### KXLJ—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Peoples Forum of the Air  
Address.....Box 797  
Tel.: HI 2-6820.....NBC-KBS  
Representative.....Walker-Rawalt  
President.....E. B. Craney  
Station Manager.....E. A. Neath  
Sales Manager.....W. Walker  
Chief Engineer.....Don Hoffman

### KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts  
Owned By.....Skyline Broadcasters, Inc.  
Business-Studio Address.....Box 439  
Tel.: SK 6-4331.....NBC  
Station Rep.....Cooke; Art Moore  
President.....M. A. Himsel  
General, Sta. Mgr.....Allen F. Herriges  
Program Director.....Robert Perry  
Sales Prom. Mgr.....Robert S. Bennett

### KOFI—Kalispell—1955

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Flathead Valley Bcstrs.  
Address.....Buffalo Bldg.  
Tel.: SK 6-6900.....Independent  
Station Representative.....Grant Webb  
Gen. Mgr., Ch. Eng.....W. H. Patterson  
Program Director.....L. L. Sterling

### KXLO—Lewistown—1947

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....KXLO Broadcast, Inc.  
Address.....Box 620  
Tel.: KE 8-3441.....ABC-MBS  
Representative.....Grant Webb  
President, Gen. Mgr.....David L. Sather  
Commercial Mgr.....Lew Boucher  
Program Director.....Cliff Yuill  
Publicity Director.....Bill Yaeger

### KCLB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.  
Owned By.....Lincoln County Broadcasters  
Address.....P. O. Box 636  
Tel.: Libby.....KBS  
Station Rep.....Art Moore & Assoc.  
President & Station Mgr.....O. G. Colburn  
Program Director.....M. Powell

### KPRK—Livingston—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Yellowstone Amusement Co.  
Address.....Box 691  
Tel.: AC 2-2841.....Independent  
Station Rep.....Avery-Knodel  
Pres., Gen., Sta. Mgr.....Paul B. McAdam  
Comm. Sale Prom. Dir.....Jack Hinman  
Program, Publicity Dir.....Nikki Kolence  
Chief Engineer.....Lloyd Stafford

### KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.  
Owned-Operated By.....Star Printing Co.  
Address.....Box 720  
Tel.: CE 2-2280.....KBS-MBS-ABC  
Newspaper Affiliation.....Miles City Star  
Representative.....Avery-Knodel  
Gen., Sta. Mgr.....Ian A. Elliot  
Commercial Manager.....Fred B. Hunnes  
Program Director.....John Metropolis  
Sales Prom. Manager.....William Peaslee  
Publicity Director.....Clare Hekkel  
Chief Engineer.....B. R. McElwain

### KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Operated By.....KGVO Bcstrs., Inc.  
Bus.-Studio Address.....132 West Front  
Tel.: Lincoln 3-7151.....CBS  
Sta. Representative.....Holman  
President, Gen. Mgr.....Dale G. Moore  
Commercial Manager.....Richard Vick  
Station Manager.....Robert Churney

Program Director ..... George Solander  
 Sales Prom. Manager ..... Richard Powers  
 Publicity Director ..... Donald Weston  
 Chief Engineer ..... John Stevenson

**KQTE—Missoula—1955**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Montana Bcstg. Co.  
 Address ..... Box 1202  
 Tel.: Lincoln 9-3344 ..... ABC  
 Sta. Representative ..... Avery-Knodel  
 Pres., Gen. Mgr. .... Wm. J. Strothman  
 Commercial Manager ..... Florence Smith  
 Station Manager ..... J. D. Coleman  
 Chief Engineer ..... Vern Nelson

**KYSS—Missoula—1959**

Frequency: 910 Kc. .... Power: 1000 Watts, d.  
 Owned By ..... Garden City Broadcasting  
 Address ..... 112 W. Front St.  
 Tel.: Lincoln 3-3105 ..... Independent  
 Station Rep. .... Pearson  
 General Mgr. .... Chester M. Murphy  
 Program Director ..... James Goodrich  
 Publicity Director ..... John Campbell  
 Sales Prom., Pub. Dir. .... Cris Kay  
 Chief Engineer ..... Jerry Leathers

**KXLL—Missoula—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... June, Inc.  
 Address ..... XL Avenue  
 Tel.: Lincoln 3-7312 ..... NBC-KBS  
 Representative ..... Walker-Rawalt  
 President ..... June Wilson  
 General, Sta. Manager ..... George Wilson  
 Commercial Manager ..... Ralph McNeal

Sales Prom. Manager ..... Frank Driscoll  
 Publicity Director ..... John Honey  
 Program, Ch. Eng. .... Dutch Meyer

**KSEN—Shelby—1947**

Frequency: 1150 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Tri County Radio Corp.  
 Address ..... 131 Main St.  
 Tel.: HE 4-5541 ..... Independent  
 Representative ..... Grant Webb  
 President ..... John Lyon  
 General Manager ..... Jerry Black

**KGCX—Sidney—1926**

Frequency: 1480 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... KGCX, Inc.  
 Address ..... 109 S. Central  
 Tel.: 408 ..... MBS  
 Newspaper Affil. .... Herald  
 Station Representative ..... Gill-Perna  
 President ..... E. E. Krebsbach  
 Commercial Manager ..... Keith Krebsbach  
 Station Manager ..... E. C. Krebsbach  
 Program Director ..... Bob Miller  
 Sales Prom. Manager ..... Don Cole  
 Publicity Manager ..... Gary Torgerson  
 Chief Engineer ..... Dale Wilson

**KVCK—Wolf Point—1957**

Freq.: 1450 Kc. .... Power: 1 Wt. d.: 250 W. n.  
 Owned ..... Hi-Line Bcstg. Co.  
 Address ..... 324 Main St.  
 Tel.: 615 ..... MBS  
 General. Comm. Manager ..... R. E. Coffey  
 Station Manager ..... Dennis M. Johnson  
 Program Director ..... R. L. Behr  
 Sales Prom. Manager ..... K. D. Thompson  
 Chief Engineer ..... Kenneth Karge

Pop.: 1,415,000  
 Families: 436,000

**Nebraska**

Radio Homes: 428,000  
 AM Stas. in State: 35

**KCOW—Alliance—1949**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Sandhills Bcstg. Corp.  
 Address ..... Melody Lane  
 Tel.: 1400 ..... KBS  
 Representative ..... Continental  
 President ..... T. C. Gregory  
 General, Sta. Mgr. .... Jim Ballas  
 Commercial Mgr. .... Darrell Falgar  
 Chief Engineer ..... Stan Delahoyde

**KCNI—Broken Bow—1949**

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Custer County Bcstg. Co.  
 Address ..... Box 581  
 Tel.: TR 2-5881 ..... Independent  
 Manager ..... Georgia A. Crawford  
 Chief Engineer ..... M. Hromas

**KWBE—Beatrice—1949**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... MIA Enterprises  
 Address ..... Box 1450  
 Tel.: CA 3-2388 ..... Independent  
 Sta. Reps. .... John E. Pearson, Soderlund Co.  
 President, Gen. Mgr. .... Gordon C. Pentz  
 Asst. Gen. Mgr. .... Arlin Holle  
 Comm. Manager ..... Jeff Stoughton

**KCSR—Chadron—1954**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Community Ser. Radio Co.  
 Address ..... 212 Bordeaux St.  
 Tel.: HE 2-5545 ..... KBS  
 Newspaper Affiliation ..... Norfolk D. News  
 Sta. Representative ..... Walker-Rawalt  
 President ..... Jerry Huse  
 General Manager ..... Bob Thomas  
 Station Manager ..... John J. Miller  
 Comm. Prom. Manager ..... Don Grant

## NEBRASKA

Program, Publicity Director.....Larry O'Toole  
Chief Engineer.....Frank Allen  
Owners of: WJAG, Norfolk.

### KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....KJSK, Inc.  
Business Address.....Box 480  
Tel.: LO 4-5154.....KBS  
Representative.....Biddick, Hopewell  
President, Gen. Mgr., George Basil Anderson  
Sta., Comm. Mgr., Prog. Dir., Milo Kincaid  
Chief Engineer.....Bob Miller

### KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts  
Owned By.....Fall City Bcstg. Co., Inc.  
Address.....Stephenson Hotel  
Tel.: 2745.....KBS  
Station Rep.....Soderlund  
President, Gen. Mgr., William Hardt  
Station Manager.....Ned Arthur  
Commercial Manager.....Wally Wallington  
Sales Prom. Manager.....Halcyon Whitford  
Program Director.....Skip Slagle  
Publicity Director.....Zoe Slagle  
Chief Engineer.....Allan Sweigler

### KHUB—Fremont—1939

Frequency: 1340 Kc.....Power: 100 Watts  
Owned-Oper. By.....Snyder Enterprises  
Business-Studio Address.....118 E. 5 St.  
Tel.: PA 1-5012.....KBS  
President, Ch. Eng., H. C. Snyder  
Comm. Mgr., Donald Mundy  
Publicity Director.....Clancy Croft

### KMMJ—Grand Island—1925

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Town & Farm Co., Inc.  
Business-Studio Address.....Division at Cedar  
Tel.: DU 2-2800.....ABC  
Representative.....H-R  
Ch. of Board.....Don Searle  
President, Sta. Manager.....Bill Martin  
Commercial Manager.....Bill Moore  
Sales Prom. Manager.....Mike Albert  
Business Manager.....Willard Morton  
Prog. Dir., Bill Delzell  
Chief Engineer.....U. L. Lynch  
Owners of: KXXX, Colby.

### KRGI—Grand Island—1953

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Stuart Investment  
Address.....315 So. Locust St.  
Tel.: DU 2-5420.....Independent  
Sta. Representative.....Gill Perna  
President.....James Stuart  
Exec. Vice Pres., Richard W. Chapin  
Station Manager.....Vern Stedry  
Program Director.....Charlie Howe  
Chief Engineer.....Elmer G. Nelson  
Owners of: KFOR, Lincoln; KODY, N. Platte;  
KMNS, Sioux City; KSAI, Salina.

### KHAS—Hastings—1940

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Nebraska Bcstg. Co.  
Address.....Tribune Bldg.  
Tel. 2-5101.....KBS  
Newspaper Affiliation.....Tribune  
Representative.....Gill-Perna  
President.....Fred A. Seaton  
General Mgr., John W. Powell  
Program, Sales Prom. Mgr., Bob Boe  
Chief Engineer.....Ervin Siemoneit  
Owners of: KMAN, Manhattan; KGGF, Coffeyville;  
KHAN-TV.

### KUVR—Holdrege—1956

Frequency: 1380 Kc.....Power: 500 W., d.  
Owned.....W. W. Bcstg. Co.  
Address.....613 4th Ave.  
Tel.: WY 5-4020.....KBS  
Pres., Gen. Mgr., William Whitlock  
Station, Program Director.....Kenneth Maloney  
Publicity Director.....Betty Rae Whitlock  
Chief Engineer.....H. Erickson

### KGFW—Kearney—1927

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Central Neb. Bcstg. Corp.  
Business-Studio Address.....Platte Valley Bldg.  
Tel.: Cedar 7-2131.....MBS  
Representative.....Hal Holman  
President.....John Mitchell  
Gen., Comm. Mgr., Edward S. Knight  
Chief Engineer.....William Abbott

### KRNY—Kearney—1956

Frequency: 1460 Kc.....Power: 5 Kw., d.  
Owned.....E. M. Gallemore, Sr.  
Address.....2219 Second Ave.  
Tel.: Cedar 7-3152.....Independent  
Sta. Representative.....John E. Pearson  
President.....E. M. Gallemore  
General, Sta. Mgr., Lloyd Oliver  
Chief Engineer.....Lyle Gunderson

### KIMB—Kimball—1958

Frequency: 1260 Kc.....Power: 1000 Watts  
Owned By.....Kimball Broadcasting Co.  
Address.....550 West Hi-Way 30  
Tel.: BEverly 5-3634.....Independent  
President.....Tom Lutey  
General, Sta. Mgr., N. E. Warner  
Chief Engineer.....Joe Henry

### KRVN—Lexington—1951

Frequency: 1010 Kc.....Power: 25,000 Watts d.  
Owned-Oper. By.....Nebraska Rural Radio  
Address.....104 W. 8th St.  
Tel.: FAirview 4-2371.....Independent  
Representative.....Raymer  
President.....Jay Person  
General Manager.....Max Brown  
Commercial Manager.....Don Shoemaker  
Program Director.....Wendell Smith  
Chief Engineer.....Robert Bitner



**KFOR—Lincoln—1924**

Frequency: 1240 Kc. Power: 280 Watts  
 Owned-Operated By: Cornbelt Bcstg. Corp.  
 Bus. Studio Address: 814 Stuart Bldg.  
 Tel.: HEMlock 2-6606 ABC  
 Representative: Paul Raymer  
 President: James Stuart  
 Exec. Vice Pres.: Richard W. Chapin  
 Comm. Sta. Mgr.: Robert T. Larson  
 Production Manager: Orv Koch  
 Chief Engineer: Al Pugsley  
 Owners of: KODY, No. Platte; KRGL, Grand Island; KSAL, Salina; KMNS, Sioux City.

**KLIN—Lincoln—1947**

Frequency: 1400 Kc. Power: 250 W.  
 Owned-Oper. By: Fletcher-Mitchell Corp.  
 Address: 410 Sharpe Building  
 Tel.: HEMlock 5-4377 Independent  
 Sta. Representative: Everett McKinney  
 President: James I. Mitchell  
 General Sta. Manager: Kenneth C. Delp  
 Commercial Manager: Jack L. Callaway  
 Program Director: Don McKeen  
 Chief Engineer: Jerry Kenaston  
 Owners of: KCBC, Des Moines; WTRL, Bradenton.

**KLMS—Lincoln—1949**

Freq.: 1480 Kc. Power: 1 Kw.  
 Owned: Lincoln Bcstg. Corp.  
 Address: P. O. Box 1804  
 Tel.: IVamhoe 9-3855 Independent  
 Sta. Representative: For Joe  
 President: Howard A. Shuman  
 General, Comm. Mgr.: Norman Gittleson  
 Program Director: Milton Korgan  
 Sales Prom. Mgr.: Harvey Swenson  
 Chief Engineer: Carl Lewis

**KBRL—McCook—1947**

Frequency: 1300 Kc. Power: 1 Kw. d.  
 Owned: McCook Bcstg. Co.  
 Address: 109½ E. C St.  
 Tel.: 1450 MBS-KBS  
 Representative: Gill-Perna, Inc.  
 Pres., Gen. Mgr., Ch. Eng.: Leroy W. Lenwell  
 Commercial Manager: Don Hayes  
 Station, Program Director: Jack Rogers  
 Publicity Director: John Holm

**KNCY—Nebraska City—1959**

Frequency: 1600 Kc. Power: 500 Watts d.  
 Owned By: Otoe Broadcasting Co.  
 Address: 107 North 9th  
 Tel.: 1600 KBS  
 Station Rep.: Soderlund  
 General Manager: Ed Hundley  
 Chief Engineer: Bob Casey

**WJAG—Norfolk—1922**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: WJAG Inc.  
 Address: 309 Braasch

Tel.: FRontier 1-2432 Independent  
 Newspaper Affil.: Huse Publish Co.  
 Sta. Representative: Walker-Rawalt  
 President: E. F. Huse  
 General, Sta. Mgr.: Bob Thomas  
 Commercial, Prom. Mgr.: Evans Meier  
 Program Director: Wayne Larson  
 Chief Engineer: W. Gettman

**KODY—North Platte—1930**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: North Platte Bcstg. Co.  
 Address: P. O. Box 446  
 Tel.: LENnox 2-3344 NBC  
 Sta. Representative: Meecker Co.  
 Exec. Vice Pres.: Richard W. Chapin  
 Station Mgr.: Harry D. Peck  
 Program Dir.: Lynn Smith  
 Sales Prom. Mgr.: Ed Launer  
 Commercial Manager: Joe di Natale  
 Chief Engineer: Don Biskup

**KOGA—Ogallala—1954**

Frequency: 930 Kc. Power: 500 Watts  
 Owner: Ogallala Bcstg. Corp.  
 Address: Box 509  
 Tel.: 284-3633 KBS  
 Representative: Indie Sales  
 Pres., General Manager: Newell Eastman  
 Comm. Mgr., Ch. Eng.: Howard L. Harrington  
 Sales Prom. Mgr.: Harold West

**KBON—Omaha—1942**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Goldenrod Broadcasters, Inc.  
 Business-Studio Address: 676 World Ins. Bldg.  
 Tel.: 342-8282 Independent  
 Station Rep.: For Joe  
 Pres.: Joe Gratz  
 V.P., General Manager: M. M. Fleischl  
 Sales Prom., Publicity Dir.: Tom Morrow

**KFAB—Omaha—1924**

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Operated By: KFAB Bcstg. Co.  
 Bus. Studio Address: 5010 Underwood Ave.  
 Tel.: 556-8000 NBC  
 Representative: Petry  
 Newspaper Affil.: Journal, Star  
 President: Joe Seacrest  
 V.P., Gen. Mgr.: Lyell Bremser  
 Comm. Mgr.: E. R. Morrison  
 Program Director: Ken Headrick  
 Chief Engineer: Ray Schroeder

**KOIL—Omaha—1925**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By: Central States Bcstg. Co.  
 Business-Studio Address: 511 So. 17th St.  
 Tel.: 342-7626 Independent  
 Representative: Avery-Knodel  
 President: Don W. Burden  
 V.P., General Manager: Steve Shepard  
 Commercial Manager: Bill Bode

## NEBRASKA

Program Dir. . . . . Bob Wilson  
Publicity Director . . . . . Al Kenyon  
Chief Engineer . . . . . Gerald E. Weist

### KOOO—Omaha—1957

Frequency: 1420 Kc. . . . . Power: 1,000 Wts. d.  
Owned . . . . . Pier-San of Neb., Inc.  
Address . . . . . P. O. Box 715  
Tel.: 344—4191 . . . . . Independent  
President . . . . . Webb Pierce  
General Manager . . . . . Mack Sanders  
Commercial Manager . . . . . James Ross  
Station Manager . . . . . Lee Nichols  
Program Director . . . . . Ray Stevens  
Chief Engineer . . . . . Don Denver

### KMEO—Omaha—1922

Frequency: 660 Kc. . . . . Power: 500 Watts d.  
Owned-Oper. By . . . . . National Weekly, Inc.  
Business Address . . . . . 836 Kilpatrick Bldg.  
Tel.: 341—2228 . . . . . Independent  
Station Representative . . . . . Adam Young  
President . . . . . William F. Buckley  
General Station Mgr. . . . . Jack L. Katz  
Commercial Manager . . . . . Gary Blackman  
Program Director . . . . . Dean Reeter  
Promotion Manager . . . . . Pat Nolan  
Chief Engineer . . . . . Bill Dunbar

### WOW—Omaha—1923

Frequency: 590 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Meredith Pub. Co.  
Address . . . . . 1716 Locust St., Des Moines  
Tel.: 346-3400 . . . . . CBS  
Representative . . . . . John Blair  
Vice Pres., Gen. Mgr. . . . . Frank P. Fogarty  
Comm. Sta. Mgr. . . . . W. O. Wiseman  
Asst Sales Mgr. . . . . Kenneth Quaide  
Program Director . . . . . Ray Olson  
Sales Prom., Publicity . . . . . Heinz Rohde  
Dir. of Engineering . . . . . William J. Kotera  
Chief Engineer . . . . . Glenn Flynn  
Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse; KRMG, Tulsa; WOW-TV.

### KBRX—O'Neill—1955

Frequency: 1350 Kc. . . . . Power: 1000 Watts d.  
Owned . . . . . Sun Bcstrs., Inc.  
Address . . . . . Box 150  
Tel.: 120 . . . . . Independent  
Gen. Mgr. . . . . Gilbert Poese

### KNEB—Scottsbluff—1948

Freq.: 960 Kc. . . . . Power: 1 Kw. d., 500 Wts. n.  
Owned-Oper. By . . . . . Platte Valley Bcstg. Corp.  
Business-Studio Address . . . . . 2110 Broadway  
Tel.: MELrose 2-7121 . . . . . ABC-MBS  
Representative . . . . . Hal Holman  
President . . . . . Russell M. Stewart  
General-Station Mgr. . . . . George H. Haskell  
Commercial Mgr. . . . . Byron Joachim  
Program Director . . . . . Wayne McIntosh  
Chief Engineer . . . . . Leslie A. Proctor

### KOLT—Scottsbluff—1930

Freq.: 1320 Kc. . . . . Power: 5000 W. d. 1000 W. n.  
Owned-Operated By . . . . . The Hilliard Co.  
Address . . . . . Box 660  
Tel.: Melrose 2-6155 . . . . . CBS  
Representative . . . . . Gill-Perna  
Pres., Gen. Mgr. . . . . L. L. Hilliard  
Publicity Director . . . . . Lee Hall  
Promo., Program Manager . . . . . Virl Davis  
Chief Engineer . . . . . Harland Morrison

### KSID—Sidney—1952

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Wm. C. Grove, Inc.  
Address . . . . . Legion Park, Box 772  
Tel.: 5503 . . . . . ABC-KBS-MBS  
President . . . . . W. C. Grove  
Gen., Comm. Mgr. . . . . David W. Young  
Program Director . . . . . Lois C. Ham  
Chief Engineer . . . . . Rick Miller

### KRFS—Superior—1959

Frequency: 1600 Kc. . . . . Power: 500 Watts. d.  
Owned By . . . . . KRFS Radio  
Address . . . . . P. O. Box 500  
Tel.: 44 . . . . . KBS  
Gen Mgr., Ch. Eng. . . . . David Tucker  
Commercial Manager . . . . . John Meredith  
Program Director . . . . . Ralph D. Makinster  
Sales Prom. Manager . . . . . Jerry Hundley  
Publicity Director . . . . . Crystal Ahrens

### KAWL—York—1954

Frequency: 1370 Kc. . . . . Power: 500 W. d.  
Owned-Operated By . . . . . Prairie States Bcstg.  
Address . . . . . Box 531  
Tel.: 33 . . . . . KBS  
Pres., Chief Eng. . . . . Melville L. Gleason  
Gen. Sta. Manager . . . . . Tommy L. Gleason  
Commercial Manager . . . . . G. Pfenning  
Program Director . . . . . Earle W. Dale  
Publicity Director . . . . . Jerry Darner  
Owners of: KGMT, Fairbury.

FOR RADIO  
STATION INDEX  
SEE PAGE 263

Pop.: 290,500  
Families: 94,500

# Nevada

Radio Families: 90,000  
AM Stas. in State: 18

## KPTL—Carson City—1955

Freq.: 1300 Kc. . . . . Power: 5 Kw. d.: 500 W. n.  
Owned-Operated By . . . . . E. L. & A. Bullis  
Address . . . . . P.O. Box 625  
Tel.: Granite 2-3209 . . . . . Independent  
Station Representative . . . . . Webb  
President . . . . . Edwin L. Bullis  
Gen. Mgr., Chief Engr. . . . . Robert R. Rigler  
Commercial Manager . . . . . Ralph V. Nelson  
Program Director . . . . . James V. Stoddard

## KELK—Elko—1948

Frequency: 1240 Kc. . . . . 1 Kw. d.: 250 W. n.  
Owned-Operated By . . . . . Elko Bcstg. Co.  
Address . . . . . P. O. Box 790  
Tel.: 260 . . . . . MBS-ABC  
President . . . . . Chris Sheerin  
General Manager . . . . . John J. Gammick

## KELY—Ely—1950

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . White Pine Bcstg. Co.  
Address . . . . . Box 600  
Tel.: AM 4-2077 . . . . . Independent  
Gen. Mgr., Chief Eng. . . . . David I. Hansen

## KVLV—Fallon—1957

Frequency: 1250 Kc. . . . . Power: 1 Kw., d.  
Owned . . . . . Lahontan Valley Bcstg. Co.  
Address . . . . . West Star Route  
Tel.: HA 3-1242 . . . . . Independent  
Gen. Mgr., Ch. Engr. . . . . Lester W. Pearce  
Program Director . . . . . Katherine Pearce  
Sales Promotion Manager . . . . . Jim Shelton

## KTOO—Henderson—1956

Frequency: 1280 Kc. . . . . Power: 5000 Watts  
Owned . . . . . Advertising Dynamics Corp.  
Address . . . . . P. O. Box 1848, Las Vegas  
Tel.: DUdley 2-0277 . . . . . Independent  
Station Representative . . . . . Pearson  
President, Gen. Mgr. . . . . Roland Vaile  
Chief Engineer . . . . . David B. Rogers

## KBMI—Las Vegas—1954

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Operated . . . . . 1400 Corp.  
Address . . . . . Flamingo Hotel  
Tel.: FR 2-1131 . . . . . Independent  
Sta. Representatives . . . . . Grant Webb, Lucas  
President . . . . . M. Evans Richmond  
Station Manager . . . . . Gene Winters  
Chief Engineer . . . . . Frank Williams

## KENO—Las Vegas—1950

Frequency: 1460 Kc. . . . . Power: 1,000 Watts d.  
Owned-Oper. By . . . . . Nevada Ecstg. Co., Inc.  
Address . . . . . Paradise and Flamingo Road  
Tel.: Overland 7-1771 . . . . . Independent

Sta. Rep. . . . . Masla; Torbet, Allen & Crane  
President, Gen. Mgr. . . . . Gordon B. Sherwood Jr.  
Station Manager . . . . . Robert Duffy  
Commercial, Sales Prom. Mgr. . . . . Ed Hopple  
Program Director . . . . . Dan Gates  
Chief Engineer . . . . . David B. Rogers

## KLAS—Las Vegas—1948

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Frontier Bcstrs.  
Address . . . . . Desert Inn  
Tel.: DU 4-4646 . . . . . CBS  
Station Representative . . . . . McGavren  
President . . . . . Al Kelson  
General, Station Mgr. . . . . Sam Salerno  
Commercial Manager . . . . . Merle Sage  
Sales Promotion Mgr. . . . . Lowell Cannon  
Program, Publicity Director . . . . . Bob Bock  
Chief Engineer . . . . . Jim Leach

## KORK—Las Vegas—1953

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Southwestern Bcstg. Co.  
Address . . . . . Hotel Thunderbird  
Tel.: DU 2-6445 . . . . . MBS  
Newspaper Affiliation . . . . . Review Journal  
Station Rep. . . . . Bolling  
President . . . . . Donald W. Reynolds  
General, Sta. Mgr. . . . . Joseph W. McMurray  
Sales Promotion Mgr. . . . . Corean Smith  
Program Director . . . . . Donald Adams  
Chief Engineer . . . . . C. D. Femelat  
Owners of: KLRB-TV, Las Vegas.

## KRAM—Las Vegas—1947

Freq., 920 Kc. . . . . Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By . . . . . Suna Bcstg. Corp.  
Address . . . . . Hotel Tropicana  
Tel.: Overland 7-1920 . . . . . Independent  
Station Representative . . . . . Raymer  
President . . . . . Leonard Blair  
General Manager . . . . . Ted Oberfielder  
Commercial Manager . . . . . Ken Morris  
Program Director . . . . . Robert Joyce  
Chief Engineer . . . . . Fred Young

## KRBO—Las Vegas—1956

Frequency: 1050 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Rainbow, Inc.  
Address . . . . . Box 1049  
Tel.: DU 4-9210 . . . . . Independent  
Representative . . . . . Moore, Holman  
Pres., Gen. Mgr. . . . . Joe Julian  
Chief Engineer . . . . . Tom Morgan

## KBET—Reno—1946

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Sierra Broadcasting Co.  
Address . . . . . Box 1170

## NEVADA-NEW HAMPSHIRE

Tel.: FA 2-4501.....MBS-KBS-ABC  
 Sta. Reps.....Walker-Rawalt; Moore  
 President, Station Manager.....R. L. Stoddard  
 Comm. Mgr.....Walter States  
 Chief Engineer.....Irvin Carlsen

### KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....KDOT, Inc.  
 Address.....6 W. Commercial Row  
 Tel.: FA 3-6156.....Independent  
 Station Rep.....Torbet, Allen & Crane  
 President.....Paul C. Schafer  
 General Mgr.....G. Goudron  
 General, Sta. Mgr.....Phillip G. Rose  
 Program, Ch. Eng.....Jerry Kleinknight

### KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owner.....McClatchy Bcstg. Co.  
 Address.....143 Stevensen St.  
 Tel.: FA 3-5106.....NBC  
 Newspaper Affiliate.....McClatchy Newspapers  
 Representative.....Paul H. Raymer  
 President.....Eleanor McClatchy  
 Station Manager.....Hugh Kees  
 Chief Engineer.....Wesley Craig

### KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Western Bcstg. Co.  
 Address.....Box 821  
 Tel.: FAirview 2-3441.....CBS  
 Station Rep.....Bolling  
 President.....Donald W. Reynolds  
 General Manager.....Donald W. Reynolds Jr.  
 Commercial Manager.....Glen Cox  
 Program Director.....Jack Angel

Chief Engineer.....W. H. Smith Jr.  
 Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith;  
 KORK, Las Vegas; KOKL, Okmulgee; KBRB,  
 Springdale; KGNS-TV, Laredo; KLRJ-TV, Las  
 Vegas; KFOY-TV, Hot Springs.

### KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Magowan & Jones  
 Address.....700 Forest St.  
 Tel.: FA 3-2133.....Independent  
 Sta. Representative.....Webb  
 General Mgr.....Fræderick V. Jones  
 Commercial Mgr.....George W. Rogers  
 Chief Engineer.....Fleet Harrison

### KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.  
 Owned By.....Lakeside Broadcasters  
 Address.....P. O. Box 1270  
 Tel.: EL 5-9403.....Independent  
 Station Rep.....Sandeberg-Gates  
 General Mgr.....Edward J. Jansen  
 Station, Sales Prom. Mgr.....Roger Brander  
 Program Director.....Darwin Jones  
 Publicity Director.....Barbara Jansen  
 Chief Engineer.....Fleet Harrison

### KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts  
 Owner.....N. W. Radio & TV Corp.  
 Address.....Box 591  
 Tel.: MADison 3-2030.....Independent  
 Station Representative.....W. S. Grant  
 President.....Olivier Curutchet  
 General Mgr., Chief Engr.....Lee Boner  
 Program Director.....Frank Jones  
 Publicity Director.....Esther Boner

Pop.: 609,000  
 Families: 184,000

## New Hampshire

Radio Homes: 179,000  
 AM Stas. in State: 18

### WMOU—Berlin—1946

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Berlin Bcstg. Co.  
 Business Address.....27 Green Square  
 Tel.: 1797.....Independent  
 Sta. Reps.....Kettell-Carter; Devney-O'Connell  
 President, Gen. Mgr.....John Bowman  
 Commercial Manager.....Robert T. Dale  
 Program Dir.....Charles Ross  
 Chief Eng.....Herschel Howe

### WTSV—Claremont—1948

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Claremont, Inc.  
 Address.....221 Washington St.  
 Tel.: 1800.....Independent  
 President.....Norman Knight  
 Mgr. Director.....Harold Segal  
 Chief Engineer.....W. Remick

### WKXL—Concord—1946

Frequency: 1450 Kc.....Power: 250 W.  
 Owned-Operated By.....Capitol Bcstg. Corp.  
 Address.....100 N. Main St.  
 Tel.: CAPItol 5-5521.....KBS  
 Sta. Representative.....Walker-Rawalt  
 Pres., Gen. Mgr.....Frank B. Estes  
 Asst. Manager.....Edson I. Gray  
 Program Director.....Roy Hulbert  
 Chief Engineer.....Frank Pingree

### WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....North Country Radio, Inc.  
 Address.....E. Main St.  
 Tel.: HI 7-5988.....Independent  
 Station Representative.....Nona Kirby  
 President, Gen. Mgr.....Lawrence H. Sherman  
 Commercial Mgr.....Joan Sherman  
 Program Dir.....William C. Clapp  
 Chief Engineer.....Herschel Howe

**WTSN—Dover—1956**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned ..... WTSN, Inc.  
 Address ..... 155 Front St. (Manchester)  
 Tel.: NA 4-4077 ..... Independent  
 President ..... W. F. Rust, Jr.  
 General Mgr. .... Ralph Gottlieb  
 Station Mgr. .... Edward X. Callahan  
 Commercial Mgr. .... James McCann  
 Chief Engineer. .... Albert J. Davis

**WDCR—Hanover—1958**

Freq.: 1340 Kc. Power: 1 Wt. d.; 250 Wt. n.  
 Owned By ..... Trustees of Dartmouth College  
 Business Address ..... Robinson Hall  
 Tel. Hanover 1070 ..... Independent  
 Sta. Rep. .... Breen-Ward  
 General Manager ..... George R. Whitehead  
 Commercial Manager ..... Henry Goldsmith  
 Program Director ..... William R. Cogswell  
 Sales Prom. Manager ..... G. Frederick Meyer  
 Publicity Director ..... George T. Mascott  
 Chief Engineer ..... Robert F. Hargraves Jr.

**WTSL—Hanover—1950**

Frequency: 1480 Kc. Power: 250 Watts  
 Owned-Oper. .... Radio Hanover, Inc.  
 Address ..... P. O. Box 1031  
 Tel.: HANover 1400 ..... Independent  
 President ..... Norman Knight  
 General Mgr. .... Harold H. Segal  
 Station Mgr. .... Howard L. Chase  
 Program Director ..... R. Dematteo  
 Chief Engineer ..... Henry H. Jones

**WKBK—Keene—1959**

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned By ..... The KBR Stations, Inc.  
 Address ..... 155 Front St., Manchester  
 Tel.: National 4-4075 ..... Independent  
 Sta. Reps. .... Radio TV-Wheeler  
 President ..... W. F. Rust, Jr.  
 General Manager ..... Ralph Gottlieb  
 Commercial Mgr. .... James McCann  
 Station, Prom. Mgr. .... Robert Berry  
 Station Manager ..... Tal Hood  
 Chief Engineer ..... Douglas Grove

**WKNE—Keene—1926**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Oper. By ..... WKNE Corp.  
 Address ..... 17 Dunbar St.  
 Tel.: EL 2-9230 ..... CBS  
 Station Rep. .... Meeker  
 President ..... Joseph K. Close  
 General Manager ..... Howard E. Wheelock  
 Program Director ..... Kenneth W. Hallenbeck  
 Chief Engineer ..... Ernest T. Robage  
 Owners of: WKVT, Brattleboro; WBRK, Pittsfield.

**WLNH—Laconia—1922**

Frequency: 1350 Kc. Power: 5000 Watts d.  
 Owned-Oper. By ..... Northern Bcstg. Corp.

Business Address ..... Masonic Temple Bldg.  
 Tel.: LA 4-1323 ..... KBS  
 Station Rep. .... Eckles, Walker-Rawalt  
 President ..... Genevieve Wingate  
 Gen., Sta. Mgr. .... Arthur Rothafel  
 Comm., Sales Prom. Mgr. .... William W. Visser  
 Chief Engineer ..... Henry Gowing

**WFEA—Manchester—1932**

Frequency: 1370 Kc. Power 5 Kw.  
 Owned ..... WFEA Broadcasting  
 Address ..... P. O. Box 149  
 Tel.: NA 5-5491 ..... MBS  
 Sta. Reps. .... Devney-O'Connell; Foster & Creed  
 President, Gen. Mgr. .... William F. Malo, Jr.  
 Commercial Mgr. .... James Keough  
 Sales Prom. Mgr. .... Arthur Hume  
 Chief Engineer ..... R. Schow

**WGIR—Manchester—1941**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By ..... Knight Radio  
 Address ..... Box 487  
 Tel.: NA 5-6915 ..... NBC  
 Sta. Reps. .... Kettell-Carter; Gill-Perna  
 President ..... Madeline M. Girolimon  
 Gen., Sta., Comm. Mgr. .... Bernie Mack  
 Program Director ..... Don Tibbetts  
 Chief Engineer ..... Harry Handfield

**WKBR—Manchester—1946**

Frequency: 1250 Kc. Power: 5000 Watts  
 Owned ..... Granite State Bcstg. Co.  
 Address ..... 155 Front St.  
 Tel.: NATIONAL 4-4077 ..... Independent  
 Station Rep. .... Eckles  
 President ..... W. F. Rust, Jr.  
 Gen., Sta. Mgr. .... Ralph Gottlieb  
 Comm. Sales Prom. Mgr. .... James McCann  
 Chief Engineer ..... Roy Phillips

**WOTW—Nashua—1947**

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By ..... Gateway Bcstg. Corp.  
 Address ..... Lund Road  
 Tel.: TU 2-2781 ..... Independent  
 Representative ..... Walker-Rawalt  
 President ..... Theodore Feinstein  
 General Mgr. .... Robert Trow  
 Program Director ..... Richard Corbin  
 Publicity Director ..... Chris Nikitas  
 Chief Engineer ..... Harold Davis

**WSMN—Nashua—1958**

Frequency: 1590 Kc. Power: 5000 Watts  
 Owned By ..... 1590 Broadcasting Corp.  
 Business Address ..... 502 W. Hollis St.  
 Tel.: TUx 2-5109 ..... Independent

## NEW HAMPSHIRE-NEW JERSEY

Station Reps. . . . . Breen-Ward; Nona Kirby  
 President. . . . . Gerald Q. Nash  
 General. Comm. Mgr. . . . . David A. Rock  
 Station Manager. . . . . Edward Lecius  
 Program Director. . . . . Frank Teas  
 Publicity Director. . . . . Nancy Taylor  
 Chief Engineer. . . . . Donald Ayers

### WCNL—Newport—1960

Frequency: 1010 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . Carlson Enterprises  
 Address. . . . . 120 Belknap St.  
 Tel.: Newport 873. . . . . KBS  
 Sta. Representative. . . . . Donald Cooke  
 General Manager. . . . . W. Richard Carlson  
 Program Director. . . . . Norah B. Carlson  
 Chief Engineer. . . . . Bruce Tutein

### WHEB—Portsmouth—1932

Frequency: 750 Kc. . . . . Power: 1000 Watts d.  
 Owned-Operated By. . . . . Knight Bcstg. of N. H.  
 Address. . . . . N. H. National Bank Bldg.  
 Tel.: Geneva 6-7300. . . . . Independent  
 President. . . . . Norman Knight  
 General. Sta. Mgr. . . . . Harold H. Segal  
 Chief Engineer. . . . . Antonio Vaccaro

### WVNH—Rochester—1948

Frequency: 930 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By. . . . . Strafford Bcstg. Corp.  
 Business Address. . . . . Rochester Hill Rd.  
 Tel.: GE 6-0702. . . . . Independent  
 Sta. Rep. . . . . Foster, Creed; Natl. Time Sls.  
 Pres., Gen. Mgr. . . . . Albin Mallin  
 Chief Engineer. . . . . Roger Butterfield

Pop.: 6,140,000  
 Families: 1,802,000

## New Jersey

Radio Homes: 1,762,000  
 AM Stas. in State: 25

### WHTG—Asbury Park—1957

Frequency: 1410 Kc. . . . . Power: 500 W., d.  
 Owned. . . . . Harold M. Gade  
 Address. . . . . Route 1  
 Tel.: KE 1-1410. . . . . Independent  
 Sta. Representative. . . . . Grant Webb  
 Owner, Gen. Mgr. . . . . Harold Gade  
 Commercial Mgr. . . . . Gustave Litch  
 Station, Prom. Manager. . . . . Theo Gade  
 Program Dir. . . . . Leon Contente  
 Publicity Dir. . . . . Phyllis Lang  
 Chief Engineer. . . . . Martin Golfe

Tel.: 4-6573 . . . . . MBS-ABC  
 Pres., Gen. Mgr., Ch. Eng. . . . . Leroy Bremmer  
 Commercial Mgr. . . . . Dorothy Bremmer

### WMID—Atlantic City—1947

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Mid-Atlantic Bcstg. Co., Inc.  
 Address. . . . . 1710 Atlantic Ave.  
 Tel.: 4-1340. . . . . ABC  
 Sta. Representative . . . . . Howard  
 Pres., Gen. Mgr. . . . . David H. Freedman

### WJLK—Asbury Park—1926

Frequency: 1310 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . Asbury Park Press, Inc.  
 Address. . . . . Press Plaza  
 Tel.: PR 4-7000. . . . . Independent  
 Newspaper Affiliation . . . . . Press  
 Station Manager. . . . . Everett Rudloff  
 Commercial Manager. . . . . Margaret Curtis  
 Prog. Mgr. . . . . Charles F. Hill  
 Chief Engineer. . . . . Frank Huber

### WSNJ—Bridgeton—1937

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Eastern States Bcstg. Corp.  
 Address. . . . . Bridgeton, N. J.  
 Tel.: GL 1-2930. . . . . MBS  
 Station Representative . . . . . Clark  
 President. . . . . Russell S. Henderson  
 Exec. V. P., Gen. Mgr. . . . . Paul Alger  
 Commercial Manager. . . . . Jerry Alden  
 Sales Promotion Mgr. . . . . Paul Hunsberger  
 Program Coordinator. . . . . John Mitchell  
 Publicity Director. . . . . Irv Foster  
 Chief Engineer. . . . . Edward Bold

### WFPG—Atlantic City—1940

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated by. . . . . WFPG, Inc.  
 Address. . . . . Steel Pier  
 Tel.: Atlantic City 5-2188. . . . . CBS  
 Sta. Representative. . . . . Walker-Rawalt  
 President, Gen. Mgr. . . . . Jerome Sill  
 Program Dir. . . . . Ed Davis  
 Chief Engineer. . . . . Blair K. Thron

### WCAM—Camden—1926

Frequency: 1310 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . City of Camden  
 Address. . . . . 6th & Market Sts.  
 Tel.: EM 5-5600. . . . . Independent  
 Rep. . . . . Bcst. Time Sales  
 General Manager. . . . . Nelson D. Hibbs  
 Commercial Manager. . . . . Jack Sillin  
 Sales Prom., Publicity Dir. . . . . Emmett Marra  
 Program Director. . . . . Jack La Mar  
 Chief Engineer. . . . . John Zander

### WLDB—Atlantic City—1955

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Atlantic City Bcstg. Co.  
 Address. . . . . Senator Hotel

**WKDN—Camden—1948**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By South Jersey Bcstg. Co.  
 Address 2775 Mt. Ephraim Ave.  
 Tel.: EM 5-7200 Independent  
 President Ran Compton  
 General. Sta. Mgr. Gordon Giffen  
 Comm., Prom. Mgr. Dave Moss  
 Chief Engineer Robert Houston

**WMVB—Millville—1953**

Frequency: 1440 Kc. Power: 1,000 Watts d.  
 Owner Union Lake Broadcasters, Inc.  
 Address Lincoln Ave.  
 Tel.: TA 5-2600 Independent  
 Pres., Gen. Mgr. Fred M. Wood  
 Program Director Dorothy H. Carlson  
 Chief Engineer George Dodds

**WMTR—Morristown—1948**

Frequency: 1250 Kc. Power: 1000 Watts d.  
 Owned-Operated By Morristown Bcstg. Co.  
 Address 10 Park Place  
 Tel.: JE 8-1250 Independent  
 General Manager Kenneth A. Croy  
 Commercial Mgr. Henry Behre

**WHBI—Newark—1922**

Freq.: 1280 Kc. Power: 2½ Kw. d., 1 Kw. n.  
 Owned-Operated By May Radio Bcst. Corp.  
 Business-Studio Address 35 Warren St.  
 Tel.: MI 2-7354 Independent  
 Station Representative Pearson  
 Pres., Gen. Mgr. James L. Shearer  
 Station Mgr. William Masi  
 Program Dir. Marie Masi  
 Chief Engineer Harold Michaels

**WNJR—Newark—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned By Continental Broadcasting, Inc.  
 Business Address Box 1258  
 Tel.: MU 8-3665 Independent  
 Station Rep. Continental  
 President O. Wayne Rollins  
 General, Comm. Mgr. Leonard Mirelson  
 Sales Prom. Mgr. Dave Binder  
 Publicity Director Tim Crow  
 Program Director Lucille Le Roy  
 Chief Engineer Vic Tackach  
 Owners of: WBEE-AM, Chicago; WRAP-AM, Nor-  
 folk; WAMS-AM, Wilmington; WGEE-AM, In-  
 dianapolis; WPTZ-TV, Plattsburgh; WCBS-TV,  
 Charleston.

**WNTA—Newark—1922**

Frequency: 970 Kc. Power: 5 Kw., d.; 1 Kw. n.  
 Owned By NTA Broadcasting Co.  
 Address 32 Green St.  
 Tel.: MArket 4-5300 Independent  
 Station Representative Forjoe

General Manager Ted Steele  
 Commercial Manager Paul Kasander  
 Program Director Sid Sirulnick  
 Chief Engineer Gene Sywak

**WVNJ—Newark—1947**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By Newark Bcstg. Corp.  
 Address 1225 Raymond Blvd.  
 Tel.: MI 3-7600 Independent  
 Sta. Rep. Broadcast Time Sales  
 General Manager Ivon B. Newman

**WCTC—New Brunswick—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Raritan Valley Bcstg.  
 Business-Studio Address 385 George St.  
 Tel.: CH 7-1450 Independent  
 Sta. Rep. Lowenstein  
 President, Gen. Mgr. J. L. Rosenmiller  
 Vice President Peter A. Bordes  
 Asst. Gen. Mgr. A. V. Marano

**WNNJ—Newton—1953**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned Sussex County Bcstrs.  
 Address Newton, N. J.  
 Tel.: DuPont 3-3400 KBS  
 Co-Owners Simpson Wolf, Robert Menzel  
 General, Comm. Mgr. Ronald L. Hickman  
 Program Director John Bennett  
 Chief Engineer Robert Menzel

**WPAT—Paterson—1941**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By WPAT, Inc.  
 Address 60 East 56th St., N. Y.  
 Tel.: MUrray Hill 8-9300 Independent  
 President D. J. Wright  
 V.P.'s William J. Calvert, Charles Parker,  
 Read H. Wight, John F. Sloan  
 V.P., Program Director David Gordon  
 Publicity Dir. John Burt  
 Chief Engineer Paul Di Savino

**WOND—Pleasantville—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By S. Jersey Radio, Inc.  
 Address Old Turnpike  
 Tel.: Milton 1-1400 Independent  
 Newspaper Affil. Sentinel Ledger, Gazette  
 Station Rep. Everett-McKinney  
 President H. G. Murrelle  
 V.P., Gen. Mgr. Howard L. Green  
 Sales Pro. Mgr. Larry Carle  
 Program Director Phil Ladd  
 Chief Engineer Milton C. Thurlow  
 Owners of: WOND-FM, Pleasantville.

**WTTM—Trenton—1942**

Frequency: 920 Kc. Power: 1000 Watts  
 Owned-Operated By: Peoples Bcst. Corp.  
 Address: Brunswick Ave., Lake Drive  
 Tel.: OW 5-8515  
 Representative: MBS  
 Hollingbery  
 President: Herbert E. Evans  
 Resident V. P., Gen. Mgr.: Glenn C. Jackson  
 General Sales Manager: Harry W. Barnam  
 Business Manager: Patricia Singer  
 Prog. Dir.: Tom Durand  
 Publicity Dir.: K. M. Weber  
 Chief Engineer: Chester Sunderland  
 Owners of: WNAV, Yankton, S.D.; WGAR, Cleveland; WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; KYTV, Sioux City.

**WAAT—Trenton—1959**

Frequency: 1300 Kc. Power: 250 Watts  
 Owned By: Delaware Valley Bcstg. Co.  
 Address: Hotel Stacy Trent  
 Tel.: Export 2-5125  
 Independent  
 Station Representative: Masla  
 President: Ed Cossman  
 Vice President: Kal Pruslin  
 General, Comm. Mgr.: Ray McFadden  
 Program Director: Frank Fellmer  
 Publicity Director: Phil Roberts  
 Chief Engineer: Nicholas Dalessandro

**WBUD—Trenton—1947**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: WBUD, Inc.  
 Address: Ewingville Road  
 Tel.: TU 2-7191  
 Independent  
 Station Representative: Bob Wittig  
 Pres., Gen. Mgr.: Richard M. Hardin  
 Station Manager: Theresa Rose  
 Comm. Manager: William Garry

**WDVL—Vineland—1958**

Frequency: 1270 Kc. Power: 500 Watts, d.  
 Owned By: Mort and Vivian Hendrickson  
 Address: River Drive, Radio Park  
 Tel.: OXFord 1-7550  
 Independent  
 General, Sta. Manager: Mort Hendrickson  
 V. P.: V. E. Hendrickson  
 Sales Promotion Manager: Jim Osborne  
 Programs: Henri Morey  
 Acting Chief Engineer: Earle Godfrey

**WBWZ—Vineland—1946**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Operated By: Community Bcstg. Serv.  
 Address: S. Delsea Drive  
 Tel.: OX 2-6500  
 Independent  
 Representative: Gill-Perna  
 President: Joseph M. Bullock  
 General Manager: Herbert R. Griffin  
 Commercial Manager: John F. Serra  
 Program Director: Robert Coucill  
 Chief Engineer: Ken Parks

**WCRV—Washington—1956**

Frequency: 1580 Kc. Power: 500 Watts d.  
 Owned: Warren Bcstg.  
 Address: 3 Belvidere Avenue  
 Tel.: MU 9-2060  
 Independent  
 General Manager: George S. Croy  
 Commercial Mgr.: R. Dreascher  
 Program Dir.: F. Henderson  
 Chief Engineer: P. La Chance

**WCMC—Wildwood—1951**

Frequency: 1230 Kc. Power: 100 Watts  
 Owned-Operated By: Francis J. Matrangola  
 Address: 3010 N. J. Ave.  
 Tel.: Wildwood 2-7751  
 Independent  
 General Manager: Francis J. Matrangola  
 Comm. Mgr.: Margaret Murphy  
 Program Director: William Wotring  
 Chief, Engineer: Carlton Owen

A  
 Dedicated  
 Community  
 Station . . .  
 Weather  
 Time  
 Tempo  
 Massive news  
 coverage

**WTTM**

RADIO  
 DIAL 920  
 Trenton, N. J.

"Trenton's Finest"



Pop.: 962,000  
Families: 260,500

# New Mexico

Radio Homes: 239,500  
AM Stas. in State: 44

## KALG—Alamogordo—1950

Frequency: 1230 Kc. Power: 250 Watts  
Owned By: William Wayne Phelps  
Address: Box 268  
Tel.: HEmlock 7-1505. Independent  
Station Representative: Webb  
General, Sta. Mgr.: Wayne Phelps  
Chief Engineer: Ed Sullivan

## KRAC—Alamogordo—1957

Frequency: 1270 Kc. Power: 1 Kw., d.  
Owned By: Lyman Brown Enter.  
Address: P. O. Box 1161  
Tel.: HEmlock 7-4440. Independent  
Pres., Gen. Mgr.: Lyman C. Brown  
Program Dir.: Dave Shaw  
Chief Engineer: Lynn Rawls

## KABQ—Albuquerque—1947

Frequency: 1350 Kc. Power: 5000 Watts  
Owned-Oper. By: Sandia Bcstg. Corp.  
Business Address: 1309 Yale Blvd., S.E.  
Tel.: CHapel 3-1744. Independent  
Reps.: Harlan G. Oakes; Nat'l Time Sales  
President: Oscar I. Dodek  
General Manager: Maxwell Marvin  
Commercial Manager: Milton Ledet  
Program Director: Jose Gallegos  
Chief Engineer: Michael Lucero

## KARA—Albuquerque—1959

Frequency: 1310 Kc. Power: 1,000 Watts d.  
Owned By: KARA, Inc.  
Address: 4011 Menaul Blvd.  
Tel.: AMherst 8-4371. KBS  
Station Rep.: Broadcast Time Sales  
President, General Manager: Walter Stiles  
Commercial Manager: Coleman Scott  
Program Director: Jim Cockrill  
Chief Engineer: Rich Bachand

## KDEF—Albuquerque—1953

Frequency: 1150 Kc. Power: 1 Kw.  
Owned: KDEF Bcstg. Co.  
Address: 506 2nd St. N.W.  
Station Representative: Meeker  
President, Gen. Mgr.: Frank Quinn  
Assistant Manager: Bernard Thomas  
Commercial Manager: Edward O'Boyle  
Program Director: William Smeaton  
Chief Engineer: Louls Gemoets

## KGGM—Albuquerque—1926

Frequency: 810 Kc. Power: 5000 Watts  
Owned-Oper. By: New Mexico Bcstg. Co.  
Business Address: 1414 Coal St., S.W.  
Tel.: CH 3-2285. CBS  
Representative: Branham

President: A. R. Hebenstreit  
Station, Comm. Manager: A. E. Mickel  
Program Director: Robert Van Driel  
Publicity Dir.: James Laramore  
Chief Engineer: Leonard F. Dodds  
Owners of: KVSE, Santa Fe.; KGGM-TV.

## KHAM—Albuquerque—1956

Frequency: 1580 Kc. Power: 1 Kw., d.  
Owned: KHAM, Inc.  
Address: 202 Claremont Street, NE  
Tel.: DI 4-2394. ABC  
President: J. W. Hodges  
General, Sta. Mgr.: J. L. Anderson  
Chief Engineer: H. T. Walton

## KLOS—Albuquerque—1957

Frequency: 1450 Kc. Power: 250 Watts  
Owned By: B & M Bcstrs., Inc.  
Address: 106 Richmond, S. E.  
Tel.: AL 6-9866. Independent  
General Mgr.: G. Oliver

## KMGM—Albuquerque—1959

Frequency: 730 Kc. Power: 1 Kw. d.  
Owned By: Wentronics, Inc. & V. B. Siman  
Address: Merrill Bldg., 131 Adams, N. E.  
Tel.: AMherst 8-4395. Independent  
Station Representative: Gill-Perna  
General, Station Mgr.: V. B. Siman  
Commercial Manager: Frank Sanzo  
Sales Prom. Mgr., Pub. Dir.: Ben Caine  
Program Director: Clyde J. Ling  
Chief Engineer: H. T. Walton

## KOB—Albuquerque—1922

Freq.: 770 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By: KSTP, Inc.  
Address: 1430 Coal Ave. S.W.  
Tel.: CH 3-4411. NBC  
Station Representative: Petry  
President: Stanley E. Hubbard  
Gen. Mgr., Ch. Engr.: George S. Johnson  
Commercial Manager: Robert C. Pettingell  
Sales Prom., Pub. Dir.: Paul Bain  
Program Director: Michael Dillon  
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress  
Gardens, Fla.

## KQEO—Albuquerque—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Dandy Bcstg. Corp.  
Bus. Address: 2000 Indian School Rd., N.W.  
Tel.: CHapel 7-8848. MBS  
Station Representative: Eastman  
President: Merritt Owens  
General Manager: Dino Lanni  
Program Dir.: D. Osborne

## NEW MEXICO

### KNDE—Aztec—1959

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: I. E. Shahan  
Address: 2nd & Zia Sts.  
Tel.: FEderal 4-6174 Independent  
Owners: I. E. Shahan, W. W. Barbour

### KSVP—Artesia—1946

Freq.: 990 Kc. Power: 1 Kw. d., 250 Wts. n.  
Owned-Operated By: Artesia Bcstg. Corp.  
Address: 1450 S. Roselawn  
Tel.: SH 6-2751  
President: Harvey Yates  
Station Manager: Bob Hess  
Chief Engineer: L. O. Wilcox

### KAVE—Carlsbad—1937

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: Voice of the Caverns, Inc.  
Address: 2907 W. Church St.  
Tel.: Carlsbad  
Representative: Branham  
President: Edward Talbott  
Gen., Sta. Mgr.: Tom Wiseheart  
Program Director: J. DeVore  
Chief Engineer: Sanford Brown

### KPBM—Carlsbad—1950

Frequency: 740 Kc. Power: 1000 Watts d.  
Owned-Operated By: Coronado Bcstg. Co.  
Address: 313 W. Mermod  
Tel.: TU 5-5373 Independent  
Station Rep.: Devney O'Connell  
President, Station Mgr.: D. A. Swayze  
Chief Engineer: O. C. Grube

### KLMX—Clayton—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Ariz.-N. Mex. Bcstrs. Corp  
Address: Box 7  
Tel.: 616  
President: Arthur Jernigan  
Gen., Comm., Prom. Mgr., Pub. Dir.: Frank Vale  
Chief Engineer: Robert D. Waters

### KCLV—Clovis—1952

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: New-Tex Bdcstg.  
Address: 1221 Main  
Tel.: POrter 3-4401 Independent  
Station Representative: Hopewell  
President, Gen. Mgr.: Odie Echols, Sr.  
Sta. Mgr., Prog. Dir.: Odie Echols, Jr.  
Sales Prom., Comm. Mgr.: Al Rinn

### KVER—Clovis—1933

Frequency: 980 Kc. Power: 1000 Watts  
Owned By: Tex., New Mex. Bcstg. Co.  
Business Address: 1000 Sycamore  
Tel.: PO 3-5511 Independent  
Station Representative: Branham

President: W. D. Rogers, Jr.  
Gen., Sta. Mgr.: Jim Wilkes  
Commercial Manager: Bob Cyphers  
Chief Engineer: Ken Pepper  
Owners of: KDUB-AM-TV, Lubbock; KEDY, Big Spring.

### KOTS—Deming—1954

Frequency: 1230 Kc. Power: 250 Watts, d.  
Owned: Luna County Bcstg. Co.  
Address: 1700 South Radium Ave.  
Tel.: 546-9011  
General Manager: Robert W. Tobey  
Program Dir., Chief Engr.: Larry Chisholm  
Owners of: KOBK, Las Cruces; KWKY, Farmington.

### KENN—Farmington—1951

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Kenn-Land Bcstg., Inc.  
Business Address: 212 W. Apache  
Tel.: DA 5-3541 ABC-MBS  
Station Rep.: Devney O'Connell  
Pres., Gen. Mgr.: C.O. "Ken" Kendrick  
Station Manager: Bob Williams  
Sales Prom. Mgr.: John Dorman  
Program Director: J. N. Young  
Chief Engr.: Harold Furstenberg

### KWYK—Farmington—1957

Frequency: 960 Kc. Power: 1 Kw., d.  
Owned: Basin Bcstg. Co.  
Address: 418 W. Broadway  
Tel.: DA 5-6932 Independent  
Station Representative: Bolles  
General Manager: Jim Gober  
Station Manager: Cal Adams  
Program Director: Al Lucero  
Chief Engineer: Ed Lyon  
Owners of: KOTS, Deming; KOBK, Las Cruces.

### KRZE—Farmington—1958

Frequency: 1280 Kc. Power: 5000 Watts  
Owned By: KRZE Radio  
Address: 1204 Hutton Road  
Tel.: DAVis 5-4141 Independent  
President, Gen. Mgr.: John Burroughs  
Station Mgr.: R. D. Patterson  
Commercial Mgr.: J. H. McNutt  
Program Dir.: Bob Stiles  
Sales Prom. Mgr.: Boyd Whitney  
Publicity Director: Jim Slone  
Chief Engineer: Marvin Bowles  
Owners of: KENM-AM, Peralta; KMUL-AM, Muleshoe.

### KGAK—Gallup—1946

Frequency: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Thunderbird Bcstg. Co.  
Address: 401 E. Coal Ave.  
Tel.: UN 3-4444 Independent  
President: Merle H. Tucker  
General Manager: Mrs. Mida Tucker  
Chief Engineer: R. E. Adamson

**KYVA—Gallup—1959**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Kendrick & Landis  
 Address.....306 S. First St.  
 Tel.: UN 3-6222.....Independent  
 Station Representative.....Webb  
 General Manager.....C. O. Kendrick  
 Station Manager.....Richard W. Miner  
 Sales Promotion Manager.....Ned Bishop  
 Program Director.....Bob Barnett  
 Chief Engineer.....Harold Fu:stenberg

**KMIN—Grants—1956**

Frequency: 980 Kc. Power: 1 Kw., d.  
 Owned By.....Grants Bcstg. Co., Inc.  
 Address.....Box 608  
 Tel.: ATwater 7-4491.....KBS  
 General Manager.....Harry W. Kornrumph  
 Commercial Manager.....Lewis J. Fitts  
 Program Director.....Glenn Mills  
 Chief Engineer.....Ray Dammon

**KHOB—Hobbs—1954**

Frequency: 1390 Kc. Power: 5 Kw., d.  
 Owned.....Permian Basin Radio Corp.  
 Address.....Box 247  
 Tel.: EX 3-5148.....Independent  
 Representative.....Clark, Melville  
 Pres., Gen. Mgr.....Charles R. Scott  
 Chief Engineer.....Pat H. Walton

**KWEW—Hobbs—1938**

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By.....KWEW, Inc.  
 Address.....116 E. Dunnam  
 Tel.: EX 3-3137.....MBS-KBS  
 Station Representative.....Webb  
 President.....Theresa P. Whitmore  
 General Manager.....Harry McAdams  
 Comm., Sales Prom. Mgr.....Phil McGee  
 Program Director.....Jack Parry  
 Chief Engineer.....Robert Martin

**KGRT—Las Cruces—1955**

Frequency: 570 Kc. Power: 5000 Watts d.  
 Owned-Oper. By.....Taylor Enterprises, Inc.  
 Address.....Box 968  
 Tel.: JACKson 6-6681.....Independent  
 President.....W. C. Taylor  
 Station Manager.....William Lask  
 Commercial Manager.....R. S. "Dick" Fox

**KOBE—Las Cruces—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Mesilla Valley Bcstg. Co.  
 Bus-Studio Address.....940 N. Main St.  
 Tel.: JA 6-2496.....Independent  
 President, Gen. Mgr.....Jim Gober  
 Chief Engineer.....Jack Diehl

**KFUN—Las Vegas—1941**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By.....Southwest Bcsters, Inc.  
 Business Address.....Box 710

Tel.: GARfield 5-6766.....ABC  
 President, Gen. Mgr.....Ernest N. Thwaites  
 Program Director.....Dorothy G. Thwaites  
 Chief Engineer.....Julian H. Lendy

**KRSN—Los Alamos—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By.....Community Bcstg. Co.  
 Address.....Community Center Plaza  
 Tel.: 2-4343.....ABC, KBS  
 Station Reps.....Dore; Torbet, Allen & Crame  
 General Mgr., Chief Eng.....Darrel K. Burns  
 Sales Promotion Manager.....Lynn Miller  
 Publicity Director.....Bill Dunning  
 Program Director.....Priscilla Miller

**KLEA—Lovington—1951**

Frequency: 630 Kc. Power: 500 Watts d.  
 Owned.....Lea County Broadcasting Co.  
 Address.....P.O. Box 877  
 Tel.: Exbrook 6-2244.....Independent  
 President.....David R. Worley  
 General, Comm. Mgr.....Hoyt Caldwell  
 Publicity Director.....Hal Chestnut  
 Chief Engineer.....Wilton Highfall

**KENM—Portales—1950**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Plains Bcstg. Co.  
 Address.....Drawer 540  
 Tel.: RE 6-6681.....Independent  
 Pres., Co-Owner.....John Burroughs  
 Gen., Sta. Mgr.....Bob Hoffman  
 Chief Engineer.....Joe Randolph

**KRTN—Raton—1948**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....Raton Bcstg. Co.  
 Address.....Box 350  
 Tel.: 445-3652.....ABC  
 Owners.....Jay W. Howe, Marvin Shute  
 General Manager.....C. Gail Boles  
 Chief Engineer.....Robert Pickett

**KBIM—Roswell—1953**

Frequency: 910 Kc. Power: 5 Kw., d.  
 Owned.....Taylor Bcstg. Co.  
 Address.....P. O. Box 525  
 Tel.: MA 2-2121.....KBS  
 President.....William C. Taylor  
 General Manager.....G. F. "Jud" Roberts  
 Chief Engineer.....J. P. Tucker

**KGFL—Roswell—1927**

Frequency: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KGFL, Inc.  
 Address.....1621 North Washington  
 Tel.: MA 2-5110.....MBS  
 Station Representatives.....Webb; Gates  
 President.....Theresa P. Whitmore  
 Sta. Mgr.....Stan Gallup  
 Comm. Manager.....Marjorie Krehbiel  
 Chief Engineer.....Bob Henske

# THOMAS PAINE

would have been "in his element" at WPTR

Tom Paine had a dedicated sense of responsibility. So has WPTR. He'd have loved it here.

WPTR takes a more active part in the promotion of Public Service than perhaps any radio station in America. It plays music, of course, but news comes first. It believes radio is primarily a media of communications and that it is more effective in many areas than print could ever hope to be.

WPTR originated "Action---Central News". This concept of instantaneous round the world coverage plus mobile unit local coverage is now being used (title and all) by over 100 major radio stations coast to coast.

But more---WPTR not only covers the news---it says what it thinks about it, too. And it says it in the most

independent language of any independent in the business. This is GRASS ROOTS RADIO AT ITS BEST and perhaps why WPTR is the best listened to station in the market.

Perhaps that's why it has more local advertising than the next 3 stations combined; more total advertising than the next 2 stations put together.

**WPTR** 50,000  
PEOPLE PEOPLE WATTS  
ALBANY, TROY, SCHENECTADY

The Dominant Station in the market according to Pulse. Right up there with Hooper, too. For full details -see your EAST/man. Foster & Creed, in New England.



DUNCAN MOUNSEY EXEC. V. P. OF WPTR  
A division of SCHINE ENTERPRISES

**KSWS—Roswell—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....John A. Barnett  
 Address.....Box 670  
 Tel.: MA 2-6450.....NBC  
 Representative.....Meeker, Melville  
 Owner & Gen. Mgr.....John A. Barnett  
 Station Mgr.....R. E. Erickson

**KYAP—Ruidoso—1959**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By.....Ruidoso Bcstg. Co.  
 Address.....Box 637  
 Tel.: Clearwater 7-4940.....Independent  
 President.....V. L. Hutchison  
 Station Manager.....A. K. Hutchison  
 Sales Prom. Mgr.....Red Gable  
 Program Director.....Jean Hutchison  
 Chief Engineer.....Jay Bundy

**KTRC—Santa Fe—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By.....Radio de Santa Fe  
 Address.....210 E. Marcy St.  
 Tel.: YUcca 2-2666.....ABC  
 Station Rep.....Devney O'Connell  
 President.....Garfield C. Packard  
 Program Director.....Maggy Packard  
 Chief Engineer.....Verne S. Melton Jr.

**KVSF—Santa Fe—1935**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By.....New Mexico Bcstg. Co.  
 Business Address.....811 Cerrillos Rd.  
 Tel.: YUcca 3-7319.....CBS  
 Representative.....Branham  
 President.....A. R. Hebenstreit  
 General, Comm. Mgr.....Ivan R. Head  
 Prog. Dir.....Ada Zamora  
 Sales Prom. Mgr.....Leo Golden  
 Publicity Dir.....Chas. Latimer  
 Chief Engineer.....E. J. Vanderwood  
 Owners of: KGGM-AM-TV, Albuquerque.

**KSIL—Silver City—1946**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.

Owned-Oper. By.....James H. Duncan  
 Address.....1640 Cactus St.  
 Tel.: 538—2951.....KBS-MBS  
 General, Station Manager.....James H. Duncan  
 Commercial Manager.....C. Earl Williams  
 Program Director.....Robert E. Fuller  
 Chief Engineer.....Bynum R. Bailey

**KSRC—Socorro—1958**

Frequency: 1290 Kc. Power: 1000 Watts, d.  
 Owned By.....Socorro Broadcasting Co.  
 Address.....P. O. Box 1277  
 Tel.: Socorro 1290.....KBS  
 Station Representative.....Holman  
 President, Gen. Mgr.....C. E. Franklin  
 Station Manager, Ch. Eng.....John J. Tobola  
 Sales Promotion Manager.....Jim Chadwick  
 Program Director.....Eloy Baca  
 Publicity Director.....Mrs. Lois Devlin

**KCHS—Truth or Consequences  
1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Quality Bcstg. Co.  
 Address.....P. O. Box 351  
 Tel.: TWilight 4-2400.....KBS  
 General, Comm. Manager.....William D. Hafer  
 Program Dir., Chief Eng.....Dean W. Manley

**KTNM—Tucumcari—1941**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned.....Tucumcari Bcstg. Co., Inc.  
 Address.....1420 East Highway 66  
 Tel.: 100.....Independent  
 President.....Hoyt Houch  
 General Mgr.....Robert Houch  
 Station Mgr.....S. Joe Barnes  
 Sales Prom. Mgr., Prog. Dir.....Arthur Ward  
 Program Dir.....Norman Stratton  
 Chief Engineer.....Jerry F. Caddy

Pop.: 16,912,000  
 Families: 5,119,000

**New York**

Radio Homes: 5,006,500  
 AM Stas. in State: 135

**WPTR—Albany—1948**

Frequency: 1540 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Patroon Brcdstg. Co., Inc.  
 Address.....1820 Central Ave.  
 Tel.: UN 9-9271.....Independent  
 Sta. Reps.....Eastman, Foster & Creed

President.....J. Myer Schine  
 General Manager.....Duncan Mounsey  
 Asst. Manager.....Martin Ross  
 Commercial Manager.....Harold Comings  
 Program Mgr.....Don Kelly  
 Publicity Director.....Frank Visk  
 Chief Engineer.....Russell David

*beautiful*  
**WROW** *Music*



A SERVICE  
OF  
CAPITAL CITIES  
BROADCASTING  
CORPORATION

**DIAL 590**

*exclusively good music in*  
**ALBANY • TROY • SCHENECTADY**

REPRESENTATIVE:

Avery-Knodel, Inc.  
720 Fifth Ave.,  
New York, N. Y.  
PL 7-1800

**WABY—Albany—1934**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned By..... Eastern N. Y. Bcstg. Corp.  
Address..... 80 Braintree St.  
Tel.: IVanhoe 2-3353..... Independent  
Gen. Mgr..... Ed. L. Trudeau  
Station Manager..... Toni Brady

**WOKO—Albany—1924**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By..... WOKO, Inc.  
Address..... P.O. Box 1520  
Tel.: HEmlock 9-9955..... ABC-MBS  
Station Representative..... Branham  
President..... Carl L. Lindberg  
General Manager..... Howard B. Hayes  
Station Manager..... Charles L. Murn  
Chief Engineer..... Art McDougall

**WROW—Albany—1947**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Capital Cities Bcstg. Corp.  
Address..... Box 10  
Tel.: HObart 3-2225..... CBS  
Station Representative..... Avery-Knodel  
President..... Frank M. Smith  
General Mgr..... Thomas S. Murphy  
Station. Comm. Mgr..... Robert M. Peebles  
Promotion Mgr..... Philip Beuth  
Program Dir..... Don Girard  
Chief Engineer..... Chas. Heisler  
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV,  
AM, Providence, R. I.; WTVD, Raleigh-Durham,  
N. C.

**WCSS—Amsterdam—1948**

Frequency: 1490 Kc. Power: 250 Watts  
Owned..... Community Service Bcstg. Co.  
Address..... Midline Road  
Tel.: VI 3-2500..... Independent  
Station Representative..... Devney O'Connell  
President..... Alphonse Di Mezza  
General Manager..... Philip Spencer  
Program Director..... Carl Bahn  
Chief Engineer..... Dewey Gardner

**WAUB—Auburn—1959**

Frequency: 1590 Kc. Power: 500 Watts, d.  
Owned By..... Atom Bcstg. Corp.  
Address..... 77 State St.  
Tel.: AL 3-7374..... Independent  
President..... Jack R. Poppele  
General. Station Manager..... Rudy Paolangeli  
Sales Promotion Mgr..... John Bonerba  
Program Director..... Edward Lauckern  
Publicity Director..... Dick Taylor  
Chief Engineer..... Tom McNamera

**WMBO—Auburn—1923**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Operated By..... WMBO, Inc.  
Address..... 141 Genesee St.  
Tel.: AL 2-3511..... KBS-MBS  
Newspaper Affil..... Citizen Advertiser

Representative..... Thomas F. Clark  
President..... William O. Dapping  
General Manager..... Frederick L. Keesee  
Station Mgr., Prog. Dir..... Floyd J. Keesee  
Chief Engineer..... Herbert House

**WBAB—Babylon—1957**

Frequency: 1440 Kc. Power: 1 Kw. d.  
Owned By..... Babylon-Bay Shore Bcstg. Corp.  
Business Address..... Route 109  
Tel.: MO 1-4000..... Independent  
President..... Sol Horenstein  
General Manager..... M. C. Evans  
Station Manager..... Don MacLachlan  
Publicity Dir..... Muriel Mathews  
Program Director..... Ray Adel  
Chief Engineer..... Rudolph Prow

**WGLI—Babylon—1958**

Frequency: 1290 Kc. Power: 1 Kw.  
Owned By..... WGLI, Inc.  
Address..... Falmouth Road  
Tel.: MOhawk 9-1290..... Independent  
Station Representative..... Masla  
President, Gen. Mgr..... David H. Polinger  
Station. Commercial Mgr..... Fred Beck  
Program Director..... Mark Ritter  
Publicity Director..... Mark Smith  
Chief Engineer..... Fred Porter

**WSEN—Baldwinsville—1959**

Frequency: 1050 Kc. Power: 250 Watts, d.  
Owned By..... Century Radio Corp.  
Address..... P. O. Box 1050  
Tel.: NEptune 5-3971..... Independent  
President..... Donald C. Menapace  
General. Sls. Prom. Mgr..... R. L. Stockdale  
Commercial Manager..... Archie S. Fabretti  
Program Dir..... James A. Lowery, Jr.  
Chief Engineer..... Richard H. Pirong

**WBTA—Batavia—1941**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By..... Batavia Bcstg. Corp.  
Address..... 22 Seaver Pl.  
Tel.: Filmore 3-0715..... MBS  
Pres., Gen. Mgr..... Edmund R. Gamble  
Commercial Manager..... James Delbridge  
Program Director..... Miss Winnie Legg  
Sales Promotion Mgr..... Bill Wahl  
Chief Engineer..... Alfred Callander

**WBIC—Bayshore—1959**

Frequency: 540 Kc. Power: 250 Watts, d.  
Owned..... South Shore Broadcasting Corp.  
Address..... 1 East Main St.  
Tel.: MOhawk 5-2300..... Independent  
President, Gen. Mgr..... Maurice S. Weiss  
Commercial Manager..... Roland Brescia  
Sales Prom. Manager..... Conrad Mikorenda  
Program Director..... Lee Murphy  
Chief Engineer..... John Blake

**WBNR—Beacon—1959**

Frequency: 1260 Kc. Power: 1 Kw., d.  
 Owned.....WBNR, Inc.  
 Address.....475 South Ave.  
 Tel.: 2900.....Independent  
 Station Representative.....Pearson  
 President, Ch. Eng.....Robert Gessner  
 General Manager.....Sy Dresner  
 Sales Promotion Mgr.....Irv Meyers  
 Program Director.....Alfred Dresner  
 Publicity Director.....Edward Young

**WINR—Binghamton—1946**

Freq.: 680 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Press  
 Address.....70 Henry St.  
 Tel.: RAYmond 3-8251.....NBC  
 Station Representative.....Everett-McKinney  
 General Manager.....Edward M. Scala  
 Program Director.....Shirley Ricciardelli  
 Chief Engineer.....Gino Ricciardelli

**WKOP—Binghamton—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By.....The Binghamton Bcstrs., Inc.  
 Address.....34 Chenango St.  
 Tel.: RA 2-3437.....MBS  
 Station Representative.....Masla  
 Pres., Gen.-Sta. Mgr.....Andrew Jarema  
 Comm., Prom. Mgr., Prog. Dir.....Wally Buman  
 Publicity Dir.....Bob Richards  
 Chief Engineer.....Charles Hallinan

**WBNF—Binghamton—1928**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By.....Triangle Pubs. Inc.  
 Address.....50 Front St.  
 Tel.: RAYmond 3-7311.....CBS  
 Newspaper Affil. Phila. Inquirer, Phila. D. News  
 Station Representative.....John Blair  
 Vice President.....Roger W. Clipp  
 Gen. Mgr.....George R. Dunham  
 Commercial Manager.....Kenneth Leslie  
 Program Director.....Tom B. Jones  
 Chief Engineer.....Lamar Cox  
 Owners of: WFIL-AM-FM-TV, Philadelphia; WN-  
 BF-FM-TV, Binghamton, N. Y.; WFBG-AM-TV,  
 Altoona, Pa; WNIC-AM-FM-TV, New Haven,  
 Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-FM-  
 TV, Fresno, Calif.

**WBRV—Boonville—1955**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Black River Radio, Inc.  
 Address.....Box 341  
 Tel.: 11.....Independent  
 Pres., Gen. Manager.....Livingston Lansing  
 Station. Commercial Mgr.....Leon Renodin  
 Sales Prom. Mgr.....Robert Meurer  
 Chief Engineer.....John Knollman

**WBN—Buffalo—1930**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Operated By.....WBN, Inc.  
 Address.....2077 Elmwood Ave.  
 Tel.: TR 6-0930.....CBS  
 Newspaper Affiliation.....Buffalo Evening News

Representative.....Henry I. Christal  
 President.....A. H. Kirchhofer  
 General Manager.....C. Robert Thompson  
 Commercial Manager.....Chester E. Daly  
 Program Director.....William Peters  
 Promotion Manager.....Joseph A. Haeflner  
 Chief Engineer.....Ralph J. Kingsley  
 Owners of: WBN-TV.

**WBNY—Buffalo—1936**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Straus Bcstg. Group  
 Address.....Statler-Hilton Hotel  
 Tel.: TF 6-1400.....Independent  
 Representative.....Masla  
 President.....R. Peter Straus  
 General Manager.....Perry S. Samuels  
 Commercial Mgr.....Gene McWhite  
 Program Director.....J. Arnold Schorr  
 Chief Engineer.....Thomas L. Vines  
 Owners of: WMCA, New York.

**WEBR—Buffalo—1924**

Freq.: 970 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By.....WEBR, Inc.  
 Address.....23 North St.  
 Tel.: TT 6-0970.....MBS  
 Newspaper Affiliation.....Courier-Express  
 Station Representative.....H-R Reps.  
 President.....William J. Conners, III  
 General Manager.....David F. Leopold  
 Sales Manager.....George T. Stagg  
 Program Director.....Wm. Schweitzer  
 Chief Engineer.....Frank B. Ridgeway

**WGR—Buffalo—1922**

Frequency: 550 Kc. Power: 5 Kw.  
 Owned By.....Transcontinent TV Corp.  
 Address.....2065 Elmwood Ave.  
 Tel.: TR 3-0550.....NBC  
 Sta. Rep.....Petry  
 President.....David C. Moore  
 General Manager.....Van Beuren W. DeVries  
 Station Manager.....William P. Dix Jr.  
 Publicity Director.....George Sperry  
 Program Director.....Sidney Gaby  
 Acting Chief Eng.....Ray Smith  
 Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San  
 Diego; WDAF-AM-TV, Kansas City; WNEP-TV,  
 Scranton; KERO-TV, Bakersfield.

**WKBW—Buffalo—1926**

Frequency: 1520 Kc. Power 50,000 Watts  
 Owned-Operated By.....WKBW, Inc.  
 Address.....1430 Main St.  
 Tel.: TT 4-5101.....Independent  
 Representative.....Avery-Knodel  
 Pres., Gen. Mgr.....Clinton H. Churchill  
 Sales Manager.....James P. Arcara  
 Program Director.....Gene Nelson  
 Assistant Manager.....John R. Barrett  
 Chief Engineer.....Leroy Fiedler  
 Owners of: WKBW-TV.



**WNIA—Buffalo—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned . . . . . Niagara Bcstg.  
 Business Address . . . . . 2900 Genessee St.  
 Tel.: TX 4-1230 . . . . . Independent  
 Station Representative . . . . . Walker-Rowatt  
 Pres., Ch. Engr. . . . . Gordon P. Brown

**WWOL—Buffalo—1947**

Frequency: 1120 Kc. Power: 1000 Watts d.  
 Owned-Operated By . . . . . Radio Buffalo, Inc.  
 Address . . . . . 315 Main St.  
 Tel.: TL 6-1200 . . . . . ABC  
 Representative . . . . . Forjoe  
 President . . . . . Melvin C. Green  
 General Mgr. . . . . Arnold C. Johnson  
 Program Director . . . . . Ernie Forrester  
 Chief Engineer . . . . . Walt Williams

**WYSL—Buffalo—1947**

Frequency: 1080 Kc. Power: 1 Kw  
 Owned By . . . . . McLendon Corp.  
 Address . . . . . 13 S. Cayuga Rd.  
 Tel.: NF 2-1080 . . . . . Independent  
 Station Representative . . . . . McGravren  
 President . . . . . Gordon McLendon  
 General, Station Manager . . . . . Art Holt  
 Commercial Manager . . . . . Al Grosby  
 Program Director . . . . . Ron Baxley  
 Chief Engineer . . . . . Logan Edwards  
 Owners of: KLIF, Dallas; KILT, Houston; KTNA,  
 San Antonio; KABL, San Francisco; WAKY,  
 Louisville; KEEL, Shreveport.

**WCBA—Corning—1949**

Frequency: 1350 Kc. Power: 1000 Watts d.  
 Owned . . . . . Wellsboro Corning Bcstg. Adv. Inc.  
 Address . . . . . Box 117  
 Tel.: 6-7000 . . . . . Independent  
 V.P., Station Manager . . . . . Bob Shaddock  
 Comm. Mgr. . . . . Paul E. Carpenter

**WCLI—Corning—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned . . . . . Radio Corning, Inc.  
 Address . . . . . 99 W. First St.  
 Tel.: 2-2424 . . . . . MBS  
 Station Representative . . . . . Donald Cooke, Inc.  
 Pres., Gen. Mgr. . . . . Gordon M. Jenkins  
 Sta. Mgr., Prog. Dir. . . . . George P. Droelle, Jr.  
 Chief Engineer . . . . . Bernard Hamilton

**WKRT—Cortland—1947**

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Radio Cortland, Inc.  
 Address . . . . . 27 N. Main St.  
 Tel.: SK 6-2828 . . . . . Independent  
 Representative . . . . . Gill-Perna  
 President . . . . . Leighton A. Hope  
 Gen., Sta., Comm. Mgr. . . . . W. L. Thompson  
 Chief Engineer . . . . . Walter Chociay

**WFLR—Dundee—1956**

Frequency: 1570 Kc. Power: 1 Kw., d.  
 Owned-Oper. By . . . . . Finger Lakes Bcstg. Co.

Address . . . . . Box 22, Penn Yan, N. Y.  
 Tel.: Pen Yan 2306 . . . . . Independent  
 Station Representative . . . . . Continental Radio  
 President . . . . . Henry Valent  
 General Manager . . . . . Bob Burns  
 Asst. Station Manager . . . . . W. Nenko  
 Commercial Manager . . . . . Lester Anderson  
 Sales Promotion Mgr. . . . . V. Fowler  
 Chief Engineer . . . . . Ron Tomion

**WDOE—Dunkirk—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Operated By . . . . . Lake Shore Bcstg.  
 Address . . . . . Willow Rd.  
 Tel.: EMerson 6-6161 . . . . . KBS-ABC  
 Station Rep. . . . . Venard, Rintoul & McConnell  
 President . . . . . Simon Goldman  
 Station Mgr. . . . . Richard H. Burt  
 Commercial Mgr. . . . . Don Novelli  
 Chief Engineer . . . . . Charles Blohm  
 Owners of: WJTN-TV-AM, Jamestown; WGGO-  
 AM, Salamanca.

**WELM—Elmira—1947**

Freq.: 1410 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owner . . . . . Radio Elmira, Inc.  
 Address . . . . . 1705 Lake Rd.  
 Tel.: REgent 3-6563 . . . . . CBS  
 Station Representative . . . . . Burn-Smith  
 President . . . . . John S. Riggs  
 General, Sta. Manager . . . . . Keith W. Horton  
 Commercial Manager . . . . . Peter A. Parlo  
 Sales Promotion Manager . . . . . John Coughlin  
 Program Director . . . . . Ruth E. Dibble  
 Chief Engineer . . . . . Arthur French

**WENY—Elmira—1939**

Freq.: 1230 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By . . . . . Elmira Star-Gazette, Inc.  
 Bus.-Studio Address . . . . . Mark Twain Hotel  
 Tel.: REgent 4-5181 . . . . . NBC  
 Representative . . . . . Everett-McKinney  
 General Manager . . . . . Dale Taylor  
 Local Sales Manager . . . . . Ira Hewey  
 Program Director . . . . . Ted Hodge  
 Chief Engineer . . . . . Ed. L. Pettengill

**WEHH—Elmira Heights-Horseheads—1956**

Frequency: 1590 Kc. Power: 500 W., d.  
 Owned . . . . . Elmira Heights-Horseheads Bcstg.  
 Business Address . . . . . P.O. Box 2097  
 Tel.: REgent 9-5422 . . . . . MBS  
 Pres., Ch. Engr. . . . . Frank P. Sala

**WENE—Endicott—1947**

Frequency: 1430 Kc. Power: 5 Kw.  
 Owned-Oper. By . . . . . Ottaway Stations, Inc.  
 Address . . . . . 909 E. Main  
 Tel.: Stillwell 5-3351 . . . . . ABC  
 President . . . . . James H. Ottaway  
 General Mgr. . . . . Howard N. Johansen  
 Comm. Mgr. . . . . Morgan M. Brown  
 Chief Engineer . . . . . John Fischler  
 Owners of: WDO8-AM, Oneonta; WYPO-AM,  
 Stroudsburg.

**WBUZ—Fredonia—1957**

Frequency: 1570 Kc. Power: 250 Watts, d.  
 Owned By: Dunkirk-Fredonia Bcstg., Inc.  
 Address: 15 E. Main St.  
 Tel.: OS 2-2157. Independent  
 Newspaper Affil.: Evening Observer  
 President, Gen. Mgr.: W. K. Williams, III  
 Station Mgr., Chief Eng.: Orm Duck  
 Sales Prom. Mgr.: Doug Hosterman  
 Program, Publicity Director: John Dabney

**WGBB—Freeport—1924**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned: Long Island's First Station, Inc.  
 Address: 44 So. Grove St.  
 Tel.: MA 3-1240. Independent  
 V.P., Gen. Manager: Edward J. Fitzgerald  
 Station Manager: Michael Sands  
 Commercial Manager: Harry Hein  
 Prom., Publicity Dir.: Edward J. Fitzgerald Jr.  
 Program Director: Nick Charles  
 Chief Engineer: Harvey Soper  
 Owners of: WGSN, Huntington, N. Y.

**WOSC—Fulton—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Cassill Radio Corp.  
 Address: 1 W. Bridge St., Oswego  
 Tel.: F1 3-7271. KBS  
 Station Rep.: Hopewell  
 President: Richard C. Mitchell  
 V.P., Gen. Mgr.: Jack Burgess  
 Chief Engineer: Don Porter

**WFYI—Garden City—1959**

Frequency: 1520 Kc. Power: 10,000 Watts d.  
 Owned-Operated By: VIP Bcstg. Corp.  
 Address: Roosevelt Field  
 Tel.: Pioneer 2-1520. Independent  
 Newspaper Affil.: N. Y. Herald-Tribune  
 Station Representative: Bolling  
 President: Martin Stone  
 General Manager: Gustave Nathan  
 Station Manager: Wallace Dunlap  
 Commercial Manager: Sumner Pearl  
 Publicity Dir.: Gwendolyn Ellington  
 Program Director: Bob Garrity  
 Chief Engineer: Ed Knapp  
 Owners of: WYON-AM-FM, New Rochelle, WYIP,  
 Mincola: WTHQ, Saugerties, All N. Y.

**WGVA—Geneva—1947**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By: Star Bcstg. Co., Inc.  
 Address: Geneva Fed. Savings Bldg.  
 Tel.: 6691. Independent  
 Representative: Cooke  
 President: M. R. Forman  
 V.P., Gen. Manager: W. F. Dudley

**WSET—Glens Falls—1959**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned By: Merriman Group  
 Address: Queensbury Hotel  
 Tel.: RX 2-2151. Independent

Station Representative: Cooke  
 President, General Mgr.: Donald W. Merriman  
 Station, Comm. Manager: A. F. DiBello  
 Sales Promotion Manager: Edward Neilson  
 Program Director: Barry Stigers  
 Pub. Dir., Chief Eng.: William Potter  
 Owners of: WRNY, Rome, WMNS, Olean, both  
 N. Y.

**WWSC—Glens Falls—1946**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Normandy Bcstg. Corp.  
 Address: 217 Dix Ave.  
 Tel.: RX 2-6518. ABC  
 Station Rep.: Devney-O'Connell  
 Pres., Gen. Mgr.: John B. Lynch  
 Publicity Director: Robert Middleton  
 Program Dir.: Louis Tinney  
 Chief Engineer: Leroy Fuller, Jr.

**WENT—Gloversville—1944**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: WENT Bcstg. Corp.  
 Business-Studio Address: 8 W. Fulton St.  
 Tel.: 4-7175. CBS  
 Representative: Gill-Perna  
 Pres., Gen. Sta. Mgr.: Joseph H. Tobin  
 Program, Chief Eng.: Richard Stewart

**WHLI—Hempstead—1947**

Frequency: 1100 Kc. Power: 10 Kw., d.  
 Owned-Oper. By: FM Bcstg. Corp.  
 Address: 384 Clinton St.  
 Tel.: IV 1-8000. Independent  
 Representative: Gill-Perna  
 Pres., Gen. Mgr.: Paul Godofsky  
 Comm. Manager: Joseph A. Lenn  
 Sales Promotion Manager: M. N. Godofsky  
 Prog. Dir.: Jerry Carr  
 Pub. Affairs, Pub. Dir.: John T. Clayton  
 Chief Engineer: Frank E. Knaack

**WALY—Herkimer—1956**

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned: WALY, Inc.  
 Address: 232 N. Main St.  
 Tel.: Townsend 6-1420. Independent  
 Representative: Webb  
 President, Comm. Mgr.: Richard Thorman  
 General, Station Mgr.: George A. Baker  
 Chief Engineer: Robert V. Leskovar

**WLEA—Hornell—1951**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Hornell Bcstg. Corp.  
 Address: 97 Main St.  
 Tel.: 1420. MBS  
 Representative: Gill-Perna  
 Pres., Gen. Mgr.: Charles D. Henderson  
 Commercial Manager: Emmett Barnes  
 Sales Manager: Portia McManus  
 Program Director: Don Jones  
 Promotion Manager: Ted Baldwin  
 Chief Engineer: Frederick Witter

**WWHG—Hornell—1949**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By Ra-Tel Broadcasters, Inc.  
 Address 85 Canisteo St.  
 Tel.: 2000 ABC  
 Station Representative Pearson  
 President Sy Dresner  
 General, Sales Prom. Mgr. Jerry Wax  
 Commercial Manager Sheff Davis  
 Publicity Director Charles Pease  
 Chief Engineer Al Cox

**WHUC—Hudson—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Colgreene Bcstg. Co. Inc.  
 Address Union Turnpike  
 Tel.: HU 8-3341 Independent  
 President Orin Lehman  
 General Manager J. Gindin  
 Prog. Dir. T. Curtis  
 Chief Engineer Victor J. Schuler

**WGSM—Huntington—1951**

Frequency: 740 Kc. Power: 1000 Watts d.  
 Owned. Huntington-Montauk Bcstg. Co., Inc.  
 Address 379 New York Ave.  
 Tel.: HA 3-6740 Independent  
 President Byron T. Sammis  
 General, Comm. Mgr. Edward J. Fitzgerald  
 Asst. Sta. Mgr., Ch. Eng. William Naramore  
 Sales Prom., Pub. Dir. Ed J. Fitzgerald Jr.  
 Program Director Stan Lo Presto  
 Owners of: WGBB, Freeport, N. Y.

**WHCU—Ithaca—1921**

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Operated By Cornell University  
 Address 212 E. State St.  
 Tel.: 4-6301 CBS  
 Station Representative Masla  
 General, Station Mgr. Michael R. Hanna  
 Commercial, Prom. Mgr. H. E. M. Brockway  
 Program Director Joseph A. Short  
 Chief Engineer Robert Stevenson

**WTKO—Ithaca—1956**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned Radio Ithaca, Inc.  
 Address 113 S. Cayuga St.  
 Tel.: 4-9511 ABC  
 Station Rep. Devney O'Connell  
 President E. E. Erdman  
 Station Manager Robert Newman  
 Sales Promotion Manager Charles Pavey  
 Program Director Christopher Knapton  
 Chief Eng. Gerald Cushing

**WJOC—Jamestown—1948**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Alr Waves, Inc.  
 Address 415 W. Fourth St.  
 Tel.: 6-1555 MBS  
 Representative Burn-Smith  
 President, Gen. Manager Harold P. Kane  
 Commercial, Sls. Prom. Mgr. E. W. Pilkey  
 Program, Publicity Director Hal Martin  
 Chief Eng. B. O. Waterman

**WJTN—Jamestown—1924**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By James Bcstg. Co., Inc.  
 Address Hotel Jamestown  
 Tel.: 71-151 ABC  
 Representative Venard, Rintoul & McConnell  
 Pres., Gen. Sta. Mgr. Simon Goldman  
 Commercial Sales Manager J. Carl Willems  
 Program Director George Pfeeger  
 Publicity Director Almon Hazard  
 Chief Engineer Herbert Niklaus  
 Owners of: WDOE, Dunkirk, WGGO, Salamanca,  
 both N. Y.

**WBAZ—Kingston—1959**

Frequency: 1550 Kc. Power: 500 Watts, d.  
 Owned By Big River Broadcasting Corp.  
 Address 527 Broadway  
 Tel.: FEderal 1-6300 KBS  
 Station Representative Burn-Smith  
 President Olin Tice  
 General Manager W. Frank Short  
 Commercial Manager Robert Beckwith  
 Program Director Dick Nedin  
 Chief Engineer Williard Draper

**WKNY—Kingston—1939**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Kingston Bcstg. Corp.  
 Address 601 Broadway  
 Tel.: FE 1-1490 CBS  
 Station Reps. Meeker; Walker-Rawalt

The Number

**1**

Station

In South Central New York  
 for 20 Years—By Proof of  
 Performance.

**WHCU**

ITHACA, N. Y.

## NEW YORK

President.....Joseph K. Close  
V.P., Gen. Mgr.....Edward A. Whitney, Jr.  
Program Dir.....Tony Bell  
Publicity Director.....Patricia O'Reilly  
Chief Engineer.....John C. Bonse

### WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Sullivan County Bcstg. Co.  
Address.....Liberty  
Tel.: Liberty 1680.....Independent  
President.....S. D. Lubin  
General Manager.....H. G. Borwick  
Station, Commercial Mgr.....William Orr

### WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Walter Gaines  
Address.....WLFH Radio Bldg.  
Tel.: 654.....Independent  
Station Representative.....George Hopewell  
Owner.....Walter Gaines  
Chief Engrs.....Barry Frank, Arnold Brown

### WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Union-Sun & Journal, Inc.  
Address.....320 Michigan St.  
Tel.: 3-5944.....Independent  
Newspaper Affil.....Union Sun & Journal  
Representative.....Gill-Perna  
President.....Katherine W. Corson  
General Manager.....William J. Kemble  
Sta., Comm. Mgr.....Joseph A. Pinna  
Sales Prom. Manager.....Jerry Diamond  
Prog. Director.....Tony Allen  
Pub. Dir.....Tom Jolls  
Chief Engineer.....Tom Ceravolo

### WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.: 250 W. n.  
Owned-Oper By.....North Country Bcstg. Co.  
Address.....WICY Bldg.  
Tel.: 187.....MBS  
Station Representative.....Dore  
Pres., Gen. Mgr.....Mitchell C. Tackley  
Commercial Manager.....Alice T. Pelkey  
Sales Prom., Program Dir.....Don Paye  
Chief Engineer.....Adolf Stromer

### WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.: 250 W. n.  
Owned-Operated By.....The Brockway Co.  
Business Address.....Central Building  
Tel.: RO 9-3591.....ABC  
Newspaper Affil.....Watertown Times  
Station Representative.....Bolling  
President.....John B. Johnson  
General Manager.....Louis Saiff, Jr.  
Station Manager.....Thomas R. McHugh  
Program Director.....James H. Nash

Chief Engineer.....A. Samuel Frazier  
Owners of: WWSY, Watertown, WCNY-TV, Carthage.

### WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....Seaway Broadcasting Corp.  
Business Address.....Cor. Main & Water Sts.  
Tel.: RO 4-0554.....Independent  
Station Representative.....Dore  
General Manager.....Jack J. Kessler  
Treasurer.....Harry L. Goldman  
Chief Engineer.....Michael Tartulick

### WALL—Middletown—1942

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....The Community Bcstg. Corp.  
Address.....62 North St.  
Tel.: DI 3-3119.....Independent  
Station Representative.....Walker-Rawalt  
Pres., Gen. Mgr.....James M. Patt  
Chief Engineer.....Fred Schoelkopf  
Owners of: WSPB, Sarasota.

### WVIP—Mt. Kisco—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned By.....Suburban Bcstg. Co.  
Address.....440 Lexington Ave.  
Tel.: Mt. Kisco 6-5177.....Independent  
Newspaper Affil.....N. Y. Herald Tribune  
Station Representative.....Bolling  
President.....Martin Stone  
General Manager.....Gustave Nathan  
Station Manager.....Thomas Paris  
Program Director.....Edward Parker  
Chief Engineer.....Bertram Mensah  
Owners of: WVOX-AM-FM, New Rochelle; WFYI,  
Mincola; WGHQ, Saugerties, All N. Y.

### WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.  
Owned By.....Radio Wayne City, Inc.  
Address.....110 E. Union St.  
Tel.: DEerfield 1-1420.....Independent  
Station Representative.....Walton  
President.....J. J. Kaufman  
General, Station Mgr.....B. Sova  
Program Director.....Bud Paxson  
Chief Engineer.....A. Muller

### WCNY—Newburgh—1933

Frequency: 1220 Kc.....Power: 1000 Watts d.  
Owned By.....Orange County Bcstg. Corp.  
Address.....Box 591  
Tel.: JOHN 1-2131.....Independent  
Station Representative.....Masla  
Pres.....George W. Bingham  
Vice President.....Campbell K. Thompson  
Commercial Manager.....Gordon K. Cameron  
Program Director.....Richard H. Raskin  
Chief Engineer.....Marvin Selmes

**WVOX—New Rochelle—1950**

Frequency: 1460 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Radio Westchester  
 Address.....Pershing Sq. Bldg.  
 Tel.: NE 6-0800.....Independent  
 Newspaper Affil.....N. Y. Herald Tribune  
 Station Representative.....Bolling  
 President.....Martin Stone  
 General Manager.....Gus Nathan  
 Station Manager.....Perry J. Brown  
 Sales Promotion Mgr.....Jean Ensign  
 Program Director.....Bryce Bond  
 Chief Engineer.....Ernie Machanic  
 Owners of: WFYI, Garden City; WVIP, Mt. Kisco;  
 WVOX-FM; WGHQ, Saugerties. All N. Y.

**WADO—New York—1926**

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By...Bartell Bcstrs. of N. Y.  
 Address.....444 Madison Ave.  
 Tel.: MU 8-1280.....Independent  
 President, Gen. Mgr.....Melvin M. Bartell  
 Vice President, Sales.....Sydney Kavaleer  
 Program Coordinator.....Alan Fredericks  
 Chief Engineer.....Emil Hill  
 Owners of: KCBQ, San Diego; WOKY, Milwaukee;  
 KYA, San Francisco; Tele Haiti; Tele Curacao;  
 Tel Aruba.

**WBNX—New York—1927**

Frequency: 1380 Kc.....Power: 5000 Watts  
 Owned By.....United Bcatg.  
 Address.....560 5th Ave.  
 Tel.: Circle 5-1441.....Independent  
 President.....Richard Eaton  
 General, Sta. Mgr.....Harry Haslett  
 Commercial Mgr.....Robert T. Wittig  
 Program Director.....Fred Baez  
 Publicity Director.....Margaret Clark  
 Chief Engineer.....Marvin Shapiro  
 Owners of: WINX, Rockville; WOOK, Washington,  
 D. C.; WSIB, Baltimore; WJMO, Cleveland.

**WEVD—New York—1927**

Frequency: 1330 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Debs Memorial Radio Fund  
 Business-Studio Address.....117 W. 48th St.  
 Tel.: PLaza 7-0880.....Independent  
 President.....Adolph Held  
 General Station Mgr.....Henry Greenfield  
 Prog. Dir.....George Field  
 Commercial Manager.....Norman Furman  
 Chief Engineer.....Charles W. Brown

# 3 CULTURAL GROUPS COMPOSE NEW YORK'S MASS MARKET

*Five and one half million people in metro New York have cultural affinities to the Spanish-speaking, Italian, and Negro communities.*

**WADO** has oriented its programming to reach this mass audience in depth, with the dignity due each group and a recognition of their potential in our economy.

Only **WADO** reaches the seventeen county area which embraces this constantly expanding audience.

**BARTELL BROADCASTING CORPORATION**

444 Madison Avenue, New York 22, N. Y.



WADO New York  
 WOKY Milwaukee  
 KYA San Francisco  
 KCBQ San Diego  
 TeleHaiti  
 TeleCuracao  
 TelAruba



*THE SOUND  
OF NEW YORK*

**WABC**

**CHANNEL 77**  
*on your sound dial*

*39 WEST 66 STREET, NEW YORK 23, NEW YORK SU 7-5000*  
**REPRESENTED NATIONALLY BY JOHN BLAIR AND COMPANY**

**WABC—New York—1921**

Frequency: 770 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . American Bcstg. Co., Inc.  
 Address . . . . . 39 West 66th St.  
 Tel.: SU 7-5000 . . . . . ABC  
 Representative . . . . . John Blair  
 President . . . . . Leonard H. Goldenson  
 V. P., General Manager . . . . . Harold L. Neal Jr.  
 Sales Manager . . . . . Barrett H. Geoghegan  
 Business Manager . . . . . Margaret M. Michaud  
 Adv. Publicity Director . . . . . Rita Garner  
 Chief Engineer . . . . . Frank Marx

**WCBS—New York—1924**

Frequency: 880 Kc. . . . . Power: 50,000 Watts  
 Owned By . . . . . Columbia Bcstg. System, Inc.  
 General Studio Address . . . . . 485 Madison Ave.  
 Tel.: PL 1-2345 . . . . . CBS  
 Representative . . . . . CBS Radio Spot Sales  
 President of CBS . . . . . Frank Stanton  
 V.P., General Manager . . . . . Sam J. Slate  
 General Sales Mgr. . . . . Ralph W. Goshen  
 Sales Prom. Mgr. . . . . Jim Mullen  
 Program Director . . . . . Hal Moore  
 Publicity Director . . . . . Lou Frankel  
 Chief Engineer . . . . . Frank Orth

**WHEN YOU CAN  
 HAVE THE BEST,  
 WHY BE SATISFIED  
 WITH LESS?**



**NEW YORK'S  
ONLY  
FULL-TIME  
SPANISH  
STATION**

**WHOM**

NEW YORK, N. Y.

PARA EL PRESTIGIO DE LOS HISPANOS •





**WHOM—New York—1930**

Frequency: 1480 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Progress Bcstg. Corp.  
 Business Address.....136 W. 52nd St.  
 Tel.: CI 6-3900.....Independent  
 Newspaper Affiliation.....Il Progresso Italo-  
 Americano, La Prensa  
 President, Gen. Manager.....Fortune Pope  
 V.P., Sales Mgr.....Charles Baltin  
 Program Director.....Ralph Costantino  
 Chief Engineer.....George Stelger

**WMGM—New York—1922**

Frequency: 1050 Kc.....Power: 50,000 Watts  
 Owned-Oper. By...Loew's Theatres Bcstg. Corp.  
 Business-Studio Address.....400 Park Ave.  
 Tel.: MU 8-1000.....Independent  
 Representative.....Hollingbery  
 Exec. V.P., Director.....Arthur M. Tolchin  
 Director of Sales.....Samuel Faust  
 Dir. of Adv., Sls. Prom. & Merch..J. P. Newman  
 Business Manager.....Morris Sher  
 Controller.....Frank Schwartz  
 Assoc. Prog. Dirs.....D. Yarnell, G. Edwards

SEE PAGE 100 FOR

**LISTING OF NEW YORK  
 TELEPHONE NUMBERS**



- NETWORKS
- ☆
- PUBLICATIONS
- ☆
- ORGANIZATIONS
- ☆
- TALENT AGENCIES
- ☆
- FM RADIO STATIONS
- ☆
- AM RADIO STATIONS
- ☆
- NEWS ASSOCIATIONS
- ☆
- TELEVISION STATIONS
- ☆
- PROGRAM PRODUCERS
- ☆
- RECORDING COMPANIES
- ☆
- ADVERTISING AGENCIES
- ☆
- TRANSCRIPTION COMPANIES
- ☆
- STATION REPRESENTATIVES

**the  
best  
way  
into  
NEW YORK**



W1-15

**WINS—New York—1924**

Frequency: 1010 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Gotham Bcstg. Corp.  
 Address.....7 Central Park West  
 Tel.: JU 2-7000.....Independent  
 Reprs. ....Katz  
 President.....J. Elroy McCaw  
 General Manager.....Harold E. Anderson  
 Production Mgr.....Rick Sklar  
 Publicity Director.....Morty Matz  
 Chief Engineer.....P. Von Kunits

**WNEW—New York—1934**

Frequency: 1130 Kc.....Power: 50 Kw.  
 Owned-Oper. By.....Metropolitan Bcstg.  
 Business-Studio Address.....585 Fifth Ave.  
 Tel.: YU 6-7000.....Independent  
 President.....John W. Kluge  
 V.P. Pres. & Gen. Mgr.....John V. B. Sullivan  
 Program Director.....Mark Olds  
 Sales Prom. Mgr.....James Grau  
 Publicity Director.....Frank Young  
 Director of Research.....Mary McKenna  
 Chief Engineer.....Max Weiner  
 Owners of: WNEW-TV; WTTG-TV, Washington,  
 D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-  
 FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.;  
 WTVR-TV, Decatur, Ill.; KOVR-TV, Stockton,  
 Calif.; WRUL, N. Y.

FOR FCC PERSONNEL

SEE PAGE 230



FOR SPOT RADIO & TV TIME SALES

SEE PAGE 53



FOR 1960 LOCAL RADIO DOLLAR

SEE PAGE 67



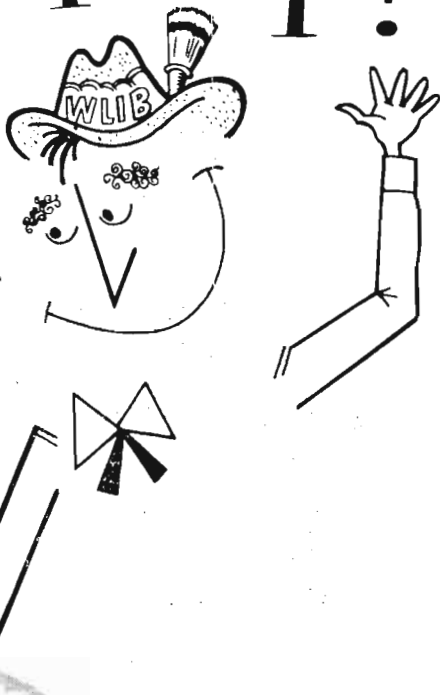
FOR CURRENCY EXCHANGE RATES

SEE PAGE 189

BEST WAY TO EMBRACE THE NEW YORK NEGRO COMMUNITY...

“LIB”

it up!



More “Negro Stations” pick up more special service programs from WLIB than from any other station in America. Such is its prestige and integrity! A mark of distinction deeply deserved, for year after year WLIB has striven to be not solely the voice of entertainment but the voice of conscience for its community as well.

This honesty of purpose has consistently given WLIB by far the largest share of the listening Negro Community in greater Metropolitan New York.

Advertisers, too, have seen the results of this distinctive type of programming. That’s why more national advertisers place more business on this station than on any other Negro station in Metropolitan New York.

Call WLIB for the facts today. See why more time-buyers say if you want to increase your sales in this million and a half market all you have to do is “LIB IT UP”



Hotel Theresa, 125th Street & 7th Avenue, New York 27, N. Y.

**EMBRACES THE ENTIRE NEGRO MARKET IN GREATER NEW YORK**

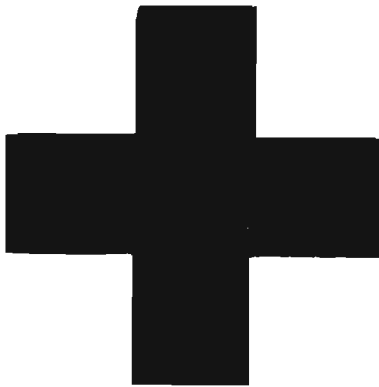
**WLIB—New York—1942**

Frequency: 1190 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....New Bcstg. Co., Inc.  
 Address.....2090 7th Ave.  
 Tel.: MO 6-1800.....Independent  
 Representative .....Forjoe  
 Pres., Gen. Manager.....Harry Novik  
 Program Director.....Nat Rudich  
 Comm. Mgr.....Arthur Harrison  
 Sales Promotion Manager.....Anthony Johnson  
 Publicity Director.....Phil Deane  
 Chief Engineer.....Gordon A. Greenfield

**WOR—New York—1925**

Frequency: 710 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....RKO General  
 Address .....1440 Broadway  
 Tel.: LO 4-8000.....Independent  
 Station Rep. ....H-R Reps.  
 President .....Thomas O'Neil  
 V.P., General Manager.....Robert J. Leder  
 V.P., General Sales.....Jacques Biraben  
 V.P., Dir. Adv. Pub., Sales....Martin Fliesler  
 V.P., Program Director.....Robert Smith  
 Division Controller.....Herbert J. Mayes  
 Chief Engineer.....Orville Sather  
 Owners of: WOR-FM-TV; WNAC-AM-FM-TV,  
 Boston; WHBQ-AM-FM-TV, Memphis; KHH-AM-  
 FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit;  
 WGMS-AM-FM, Washington, D. C.; KFRC-AM-  
 FM, San Francisco; WHCT-TV, Hartford.  
 (See Page 262 For Ad.)

**The Red Cross Needs**



**Your Unstinting Assistance**



please post!

# wmca

## 570kc

---

Throughout 1960, a consistent leader  
in New York radio ratings\*

Now offering advertisers  
the largest unduplicated audience  

---

of any New York radio station\*\*

\*PULSE, NIELSEN, HOOPER REPORTS,  
JAN. THROUGH DEC. 1960

\*\*NSI, 6 A.M.-9 P.M. SEPT.-OCT. 1960  
FIVE-DAY WEEKLY  
CUMULATIVE AUDIENCE,  
AVERAGE THREE-HOUR DAY PART



**wmca** THE VOICE OF NEW YORK  
**wbny** THE VOICE OF BUFFALO  
**rpi** THE VOICE OF NEWS

the straus broadcasting group

**WMCA—New York—1925**

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WMCA, Inc.  
 Address.....415 Madison Ave.  
 Tel.: MU 8-5700.....Independent  
 Representative.....AM Radio Sales  
 Board Chairman.....Nathan Straus  
 President.....R. Peter Straus  
 V.P., General Manager... Stephen B. Labunski  
 Dir. of Programming.....Ruth Musser  
 Public Relations.....Michael Laurence  
 Sales Manager.....John J. McSweeney  
 Sales Promotion Manager.....Mary E. Fay  
 Chief Engineer.....James McCafferty  
 Owners of: WBNY, Buffalo.

**WNBC—New York—1926**

Frequency: 660 Kc.....Power: 50 Kw.  
 Owned.....National Bcastg. Co.  
 Address.....30 Rockefeller Plaza  
 Tel.: CI 7-8300.....NBC  
 Station Rep.....NBC Spot Sales  
 President.....Robert E. Kintner  
 General Mgr.....Theodore H. Walworth, Jr.  
 Station Manager.....George S. Dietrich  
 Dir. of Oper., Bus. Mgr.....Frederick Acker  
 Mgr. Sales Promotion... Stephen Kirschenbaum  
 Dir. Sales.....Broaddus Johnson  
 Program Dir.....Steve White

**FOR INDUSTRY HIGHLIGHTS  
 SEE PAGE 33**



**FOR TV TIME SALES FIGURES  
 SEE PAGE 98**



**FOR INDUSTRY STOCK MARKET FIGURES  
 SEE PAGE 47**



**FOR PROFIT & LOSS BY AM STATIONS  
 SEE PAGE 59**



Where do New Yorkers turn for the best in music? To WQXR, of course. America's Number One Good Music Station is the favorite of more than 1,250,000 metropolitan area families. And a favorite of many of America's biggest advertisers, too. They use WQXR to make profitable sales to better-income families in the world's biggest market.

In  
New York,  
nothing  
takes the  
place of  
good music  
nothing  
takes the  
place of

**WQXR**

**AM 50,000 watts, and FM**

*Radio station of The New York Times*



**WQXR—New York—1936**

Frequency: 1560 Kc. . . . . Power: 50,000 Watts  
Owned-Operated By . . . . . Interstate Bcstg. Co.  
Address . . . . . 229 W. 43rd St.  
Tel.: LA 4-1100 . . . . . Independent  
Newspaper Affiliation . . . . . Times  
Representative . . . . . Paul H. Raymer  
Chairman of Board . . . . . Arthur Hays Sulzberger  
President . . . . . Orvil E. Dryfoos  
Commercial Manager . . . . . Norman S. McGee  
Sales Prom. Dir. . . . . Elliott M. Sanger, Jr.  
Program Director . . . . . Walter Neiman  
Pub. Dir. . . . . E. "Pat" Hurley

Sales Manager . . . . . Robert L. Kreiger  
Chief Engineer . . . . . L. J. Kleinklaus

**WPOW—New York—1924**

Frequency: 1330 Kc. . . . . Power: 5 Kw.  
Owned . . . . . WPOW, Inc.  
Address . . . . . Hotel Roosevelt  
Tel.: MU 6-6488 . . . . . Independent  
President, Gen. Mgr. . . . . John M. Camp  
Sales Promotion Manager . . . . . David L. Carlson  
Program Director . . . . . Don Wallower  
Chief Engineer . . . . . Ed Smith

FOR 1960 TV GROSS TIME BILLINGS  
SEE PAGE 39



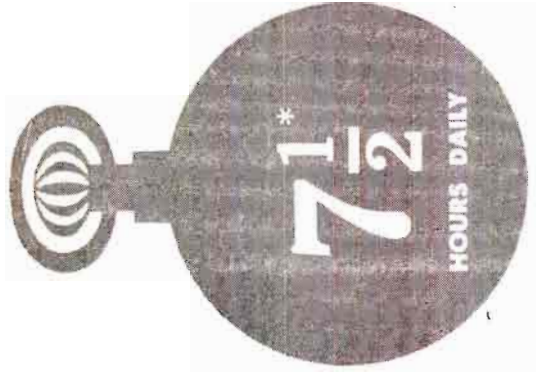
FOR PRODUCTION OF RADIO SETS  
SEE PAGE 51



FOR FCC REPORT ON STATION EXPANSION  
SEE PAGE 41

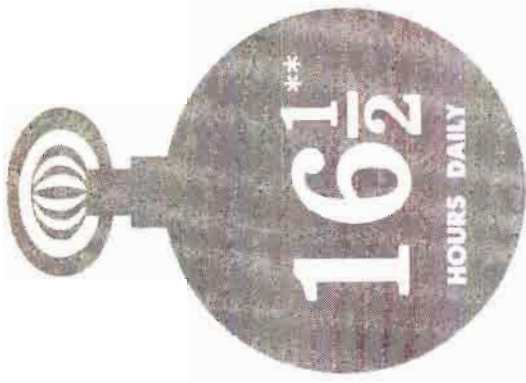


FOR NAB PERSONNEL  
SEE PAGE 94



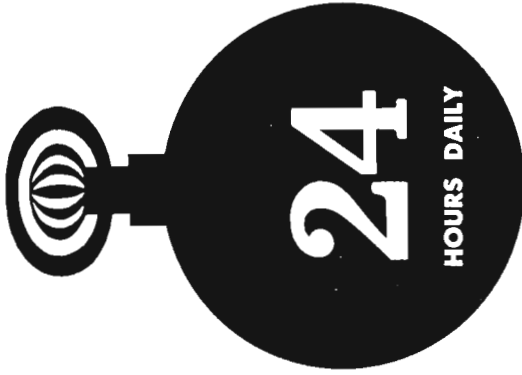
**NEGRO** Community Programming

+



**SPANISH/PUERTO RICAN** Programming

=



of *Whirl-Wind* sales action

**WWRL**  
NEW YORK DE 5-1600

\*10:00AM-5:30PM  
+\*5:30PM-10:00AM

**WWRL—New York—1926**

Frequency: 1600 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Long Island Bcastg. Corp.  
 Address.....41-30 58th St., Woodside  
 Tel.: DE 5-1600.....Independent  
 President.....W. H. Reuman  
 Gen. Sta. Mgr.....Edith Dick  
 Comm., Sales Prom. Mgr.....Selvin Donneson  
 Program Director.....Fred Barr  
 Publicity Director.....Morty Matz  
 Chief Engineer.....Benton R. Bartlett

**WHLA—Niagara Falls—1940**

Frequency: 1270 Kc....Power: 5000 Watts d.  
 Owned-Oper. By.....Earl C. Hull  
 Address.....Treadway Inn  
 Tel.: BUtler 5-8421.....Independent  
 Station Representative.....Bolling  
 Owner.....Earl C. Hull  
 Station. Comm. Mgr.....Edward F. Joseph  
 Chief Engineer.....Robert Wilson

**FOR TOP 100 SPOT TV ADVERTISERS  
 SEE PAGE 61**



**FOR NAB TV CODE SUBSCRIBERS  
 SEE PAGE 85**



**FOR CANADIAN AD AGENCIES  
 SEE PAGE 164**



**FOR SALES OF RECEIVING TUBES  
 SEE PAGE 81**

**WJL—Niagara Falls—1947**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Oper. Niagara Frontier Bcstg. Corp.  
 Address Hotel Niagara  
 Tel.: BU 5-5795 MBS  
 Representative Burn-Smith  
 Pres., Gen. Mgr. Tom W. Talbot  
 Sales Prom., Pub. Dir. Walter H. Allen  
 Chief Engineer, Prog. Dir. Gustav Czaplak

**WSOQ—N. Syracuse—1959**

Frequency: 1220 Kc. Power: 1,000 Watts d.  
 Owned By WSOQ, Inc.  
 Address Box 20  
 Tel.: GLenview 8-1220 MBS  
 President Barry Winton  
 General Manager Sol Panitz  
 Station, Comm. Mgr. James A. McKechnie  
 Program Director Ross Morton  
 Chief Engineer Earl Williams

**WCNN—Norwich—1953**

Frequency: 970 Kc. Power: 500 Watts d.  
 Owned-Oper. By Radio Norwich, Inc.  
 Address 14 S. Broad St.  
 Tel.: 4-2218 Independent  
 Station Representative Devney O'Connell  
 Pres., Gen. Mgr. William J. Hall  
 Chief Engineer Wiley R. Bates

**WSLB—Ogdensburg—1940**

Freq.: 1400 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By Seaway Radio  
 Address 2315 Knox St.  
 Tel.: 500 Independent  
 President George Bingham  
 General Mgr. E. M. Costigan  
 Chief Engineer M. S. Seimes

**WHDL—Olean—1929**

Freq.: 1450 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By WHDL, Inc.  
 Address 3219 W. State Rd.  
 Tel.: FR 2-0161 ABC  
 Newspaper Affiliation Times Herald  
 Representative Everett-McKinney  
 Pres., Gen. Mgr. John R. Henzel  
 Station, Sls. Prom. Mgr. James Hastings  
 Comm. Mgr. Joseph K. Eade  
 Prog. Dir. Donald McLean  
 Publicity Director Howard Heck  
 Chief Engineer Wallace D. Taylor

**WMNS—Olean—1957**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned Olean Bcstg. Corp.  
 Address 168½ N. Union St.  
 Tel.: FR 2-6660 Independent  
 Station Representative Webb  
 President Donald W. Merriman  
 General, Station Mgr. James C. Gleason  
 Program Director John Casey  
 Chief Engineer Michael Ceci  
 Owners of: WSET, Olean Falls; WRNY, Rome.

**WONG—Oneida—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Madison County Bcstg. Co.  
 Address 181 Main St.  
 Tel.: 1600 Independent  
 President, Gen. Mgr. Richard W. Mills  
 Station Sales, Prom. Mgr. William S. Jaeger  
 Commercial Mgr. Irenitta Mills  
 Program Dir. Morton D. Downey  
 Publicity Dir. Brian B. Madden  
 Chief Engineer George P. Sadlon

**WDOS—Oneonta—1947**

Frequency: 730 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Ottawav Stations, Inc.  
 Bus-Studio Address 104 Chestnut St.  
 Tel.: GEneral 2-1500 Independent  
 Newspaper Affiliation Oneonta Star  
 General Manager Harold E. Graves  
 Managing Director Francis H. Brinkley  
 Comm. Mgr. Benjamin M. Turnbull  
 Program Director Dick Mansfield  
 Chief Engineer Arthur Silver  
 Owners of: WENE, Endicott; WYPO, Stroudsburg.

**WEBO—Owego—1956**

Frequency: 1330 Kc. Power: 1 Kw., d.  
 Owned Owego Radio, Inc.  
 Address 6 North Ave.  
 Tel.: MUtual 7-0371 Independent  
 President, Gen. Mgr. Amo L. Davis  
 Comm. Mgr., Prog. Mgr. Edward S. Budney  
 Chief Engineer Herb Andrews

**WALK—Patchogue—1952**

Frequency: 1370 Kc. Power: 500 Watts d.  
 Owned-Oper. By Suffolk Bcstg. Corp.  
 Address P. O. Box 230  
 Tel.: GR 5-5200 Independent  
 Newspaper Affiliation Suffolk Cons. Press  
 Representative Grant Webb  
 Pres., Gen. Mgr. W. K. Macy, Jr.  
 Comm. Mgr., Prom. Mgr. John Regan  
 Prog., Pub. Dir. Jack Ellsworth  
 Chief Engineer Ed Becker  
 Owners of: WRIV, Riverhead.

**WPAC—Patchogue—1951**

Frequency: 1580 Kc. Power: 10 Kw. d.  
 Owned-Oper. By Patchogue Bcstg. Co.  
 Business Address P.O. Box 651  
 Tel.: GR 5-4600 Independent  
 Station Rep. Spot Time Sales  
 Pres., Gen. Mgr. Lee Morrison

**WLNA—Peekskill—1948**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Highland Bcstg. Corp.  
 Address Radio Terrace  
 Tel.: 7-1124 Independent  
 President Irving E. Cottrell  
 Commercial Mgr. Francis V. Lough  
 Program Dir. George Birdsall  
 Chief Engineer Nathaniel B. Johnson

**WEAV—Plattsburgh—1934**

Frequency: 960 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Plattsburgh Bcstg. Corp.  
 Address.....38 Court St.  
 Tel.: JOrdan 1-0960.....CBS  
 Representative.....Jack Masla  
 President.....George F. Bissell  
 Program Director.....Arthur Pierce  
 General, Comm. Mgr.....Chester O. Bosworth  
 Publicity Director.....Dave Dewey  
 Chief Engineer.....Jack Nazak

**WIRY—Plattsburgh—1950**

Freq.: 1340 Kc. Power: 1000 W. d.; 250 W. n.  
 Owned-Oper. By.....WIRY, Inc.  
 Trans. Loca. Address.....301-03 Cornelia St.  
 Tel.: JO 3-1340.....MBS-KBS  
 President.....Charles B. Britt  
 Gen., Comm. Mgr.....Donald L. Pelkey  
 Program Director.....Betty Kraus  
 Chief Engineer.....Kenneth P. Duquette

**WDLC—Port Jervis—1953**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....Port Jervis Bcstg. Co.  
 Address.....Box 920  
 Tel.: 3-2293.....Independent  
 President.....S. Sakofsky  
 Exec. V.P., Chief Eng.....Oscar Wein  
 Program Director.....Katherine Skellett

**WPDM—Potsdam—1955**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned-Oper. By.....St. Lawrence Radio, Inc.  
 Address.....Potsdam  
 Tel.: COlony 7-9464.....Independent  
 General Manager.....Frederick G. Hartman

**WEOK—Poughkeepsie—1949**

Frequency: 1390 Kc. Power: 5,000 Watts d.  
 Owned-Operated By.....Hudson Valley Bcstg.  
 Address.....Pendell Road  
 Tel.: GR 1-1500.....Independent  
 Representative.....Everett-McKinney  
 President.....Paul Smullen  
 General Manager.....Frank T. Breslin  
 Program Director.....Karl Scheying  
 Chief Engineer.....John P. Burke

**WKIP—Poughkeepsie—1940**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned.....Dutchess County Bcstg. Corp.  
 Address.....Nelson House  
 Tel.: GR 1-2300.....ABC  
 Station Representative.....Masla  
 Pres.....George W. Bingham  
 V.P., Gen. Mgr.....Richard A. Dwselley  
 Commercial Manager.....Stanley D. Mitchell  
 Pub., Prog. Director.....John Kuhn  
 Chief Engineer.....Marvin S. Selmes

**WREM—Remsen—1957**

Frequency: 1480 Kc. Power: 1 Kw.  
 Owned By...Town & Country Bcstg. Co. Inc.

Address.....1 Pine St.  
 Tel.: 831-3333.....Independent  
 Station Reps.....Bernard; Breen & Ward  
 President.....Edwin L. Slusarczyk  
 Gen. Mgr., Ch. Eng.....Gerald W. Prout  
 Commercial Manager.....G. Clay

**WAPC—Riverhead—1960**

Frequency: 1570 Kc. Power: 1,000 Watts d.  
 Owned By.....Patchogue Bcstg. Co., Inc.  
 Address.....Box 666  
 Tel.: PArk 7-5900.....Independent  
 President, General Manager.....Lee Morrison  
 Station Manager.....Herbert Morrison  
 Commercial Manager.....Stan Allan  
 Sales Promotion Mgr.....Dick Hodkin  
 Program Director.....Allan Waldon  
 Chief Engineer.....Morton Morrison

**WRIV—Riverhead—1955**

Frequency: 1390 Kc. Power: 1,000 Watts d.  
 Owned.....Suffolk Broadcasting Corp.  
 Address.....1 East Main St.  
 Tel.: PA 7-1200.....Independent  
 Newspaper Affil...Suffolk Consolidated Press  
 Representative.....Grant Webb  
 Pres., Gen. Mgr.....William K. Macy, Jr.  
 Comm., Sales Prom. Mgr.....Laurence I. Nicoll  
 Program, Publicity Director.....Frank X. Brown  
 Chief Engineer.....John Broome  
 Owners of: WALK, Patchogue.

**WBBF—Rochester—1947**

Frequency: 950 Kc. Power: 1000 Watts  
 Owned-Oper. By.....WBBF, Inc.  
 Address.....339 East Ave.  
 Tel.: HAmilton 6-8920.....Independent  
 Station Representative.....Blair  
 President.....Maurice R. Forman  
 General Manager.....Robert S. Kieve  
 Chief Engineer.....Vincent Lopopolo

**WHAM—Rochester—1922**

Frequency: 1180 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Genesee Broadcasting Corp.  
 Address.....201 Humboldt St.  
 Tel.: HU 2-1160.....Independent  
 Representative.....Christal  
 General Manager.....Richard C. Shepard  
 Station Manager.....Arthur W. Kelly  
 Program Director.....W. Robert McKinsey  
 Publicity Director.....Dorothy J. Wall  
 Chief Engineer.....Donald W. Parker

**WHEC—Rochester—1925**

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned.....WHEC, Inc.  
 Bus.-Studio Address.....191 East Ave.  
 Tel.: BA 5-3050.....CBS  
 Newspaper Affiliation...Gannett Newspapers  
 Representative.....Everett-McKinney  
 President.....Paul Miller  
 V.P., Gen. Sta. Mgr.....Lowell H. MacMillan  
 Commercial Mgr.....Fred Pestorius  
 Program Dir.....Warren Doremus  
 Publicity Dir.....Dorothy Cotton  
 Chief Engineer.....Howard Mouatt

**WRVM—Rochester—1946**

Frequency: 680 Kc. Power: 250 W. d.  
 Owned-Oper. By State Broadcasting Co.  
 Address 130 S. Clinton Ave.  
 Tel.: BA 5-2520. Independent  
 Station Reps. Bolling; Kettell-Carter  
 President Frank W. Miller, Jr.  
 Chief Engineer Al Rubin

**WSAY—Rochester—1936**

Frequency: 1370 Kc. Power: 5 Kw.  
 Owned-Oper. By Federal Bcstg. System, Inc.  
 Address 250 East Ave.  
 Tel.: BA 5-4870. Independent  
 Station Representative Walker-Rawall  
 Pres., Ch. Eng. Gordon P. Brown  
 Station Director John Hill  
 Program Director Louis F. Parker

**WVET—Rochester—1947**

Frequency: 1280 Kc. Power: 5000 Watts  
 Owned-Oper. By Veterans Bcstg. Co., Inc.  
 Address 17 Clinton Ave So.  
 Tel.: HA 6-4820. NBC  
 Station Representative Eastman  
 Pres., Gen. Mgr. Ervin F. Lyke  
 Station Manager Paul C. Louthier  
 Chief Engineer Raymond Jobs

**WKAL—Rome—1946**

Freq.: 1150 Kc. Power: 5 Wt. d.; 1 Wt. n.  
 Owned By Mid-New York Bcstg.  
 Bus.-Studio Address 218 W. Dominick St.  
 Tel.: FE 6-7700. ABC-MBS  
 General Manager Gordon Gray  
 Commercial Mgr. Stan Fish  
 Station, Prom. Mgr. Richard Gessner  
 Program Dir. Joseph Graziano  
 Publicity Director Craig Israel  
 Chief Engineer DeForest T. Layton Jr.

**WRNY—Rome—1959**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned By Alert Radio, Inc.  
 Address 202 W. Dominick St.  
 Tel.: Rome 6-5600. Independent  
 Station Rep. Broadcast Time Sales  
 President Herb Mendelsohn  
 Station, Comm. Mgr. C. James Colston  
 Program Director Mike Steele  
 Chief Engineer Fred Moore

**WGGO—Salamanca—1957**

Frequency: 1590 Kc. Power: 1 Kw., d.  
 Owned James Broadcasting Co., Inc.  
 Address 91 Main St.  
 Tel.: 1515. ABC-KBS  
 Station Rep. Venard, Rintoul & McConnell  
 President Simon Goldman  
 General, Station Mgr. M. O. Simundson  
 Program Dir., Chief Eng. David Pavlock  
 Publicity Director Rosemarie Bierfeldt  
 Owners of: WJTN, Jamestown; WDOE, Dunkirk.

**WNBZ—Saranac Lake—1927**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By Upstate Bcstg. Corp.  
 Address 88 Main St.  
 Tel.: 1320. ABC  
 Pres., Gen. Mgr. Jacques DeMattos  
 Comm. Mgr., Prog. Dir. Jeanne DeMattos  
 Chief Engineer H. Berwind Williams

**WRSA—Saratoga Springs—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
 Owned-Operated By Radio Station WRSA  
 Address Box 248  
 Tel.: 4300. KBS  
 Station Representative Devney O'Connell  
 President, General Mgr. Jack Oranch  
 Station Manager Martin Karig  
 Chief Engineer Caswell Miles

**WSPN—Saratoga Springs  
1954**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned By Spa Broadcasters, Inc.  
 Business Address 71 West Ave.  
 Tel.: 2180. Independent  
 Station Rep. Spot Time Sales  
 President Ken Freebern  
 Gen., Sta. Mgr. Robert W. Dingman  
 Comm., Sales Prom. Mgr. J. Bledsoe  
 Chief Engineer W. P. Spollen

**WGHQ—Saugerties—1956**

Frequency: 920 Kc. Power: 1000 Watts, d.  
 Owned Skylark Corp.  
 Business Address P. O. Box 165  
 Tel.: CH 6-2822. Independent  
 Station Representative Bolling  
 President Martin Stone  
 Gen. Mgr. Gustave Nathan  
 Station Manager Harry Thayer  
 Commercial Mgr. Warner Rush  
 Program Dir. Robert Barton  
 Chief Engineer Leroy F. Fuller  
 Owners of: WYON-AM-FM, New Rochelle; WYFL,  
 Mineola; WYIP, Mt. Kisco, all N. Y.

**WGY—Schenectady—1922**

Frequency: 810 Kc. Power: 50,000 Watts  
 Owned-Oper. By General Electric Co.  
 Address 1400 Balltown Rd.  
 Tel.: FR 7-2261. NBC  
 Representative Henry I. Christal  
 President Robert Paxton  
 General Manager J. Milton Lang  
 Promotion Manager Arthur R. Garland  
 Program Director Donn M. Chown  
 Sales Manager John E. Schmulbach  
 Operations Manager Merl L. Galusha  
 Owners of: WRGB, Schenectady.

**WSNY—Schenectady—1942**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Western Gateway Bcstg.  
 Business-Studio Address 619 State St.

Tel.: EX 3-3622.....Independent  
 Pres., Gen., Sta. Mgr.....Winslow Leighton  
 Chief Engineer.....I. P. Beck

## WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned.....Founders Corporation  
 Address.....P.O. Box 1390, E. Syracuse  
 Tel.: HOWard 3-8631.....Independent  
 Representative.....Hollingbery  
 General, Station Mgr.....Henry T. Wilcox  
 Sales Mgr.....Richard F. Polgreen  
 Program Director.....Fay Santello  
 Chief Engineer.....Vincent Marlin  
 Owners of: KORL, Honolulu; WSMB, New Orleans.

## WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Meredith Syracuse Radio Corp.  
 Address.....511 Loew Bldg.  
 Tel.: HA 2-0277.....CBS  
 Representative.....Katz  
 President.....E. T. Meredith, Jr.  
 V.P. & Gen. Mgr.....Paul Adanti  
 Station Manager.....William H. Bell  
 Sales Manager.....Louis Parmentier  
 Prom. Mgr., Pub. Dir.....Robert Peel  
 Program Director.....John L. Scott  
 Chief Engineer.....Robert Ardner  
 Owners of: WHEN-TV; KCMO-AM-TV, Kansas  
 City; KPHO-AM-TV, Phoenix, Ariz.

## WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Syracuse Bcstg. Corp.  
 Address.....Box 1212  
 Tel.: GI 6-1515.....Independent  
 Station Representative.....Blair  
 General Manager.....Arthur C. Kyle, Jr.

## WOLF—Syracuse—1939

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By.....Ivy Bcstg. Co., Inc.  
 Address.....Kirkpatrick & Van Rensselaer Sts.  
 Tel.: HA 2-7211.....ABC  
 Station Representative.....Young  
 President.....Ellis E. Erdman  
 V.P., General Manager.....Joel Fleming  
 Commercial Manager.....Frank Costello  
 Sales Promotion Manager.....Gerald McGuire  
 Program Director.....Keyes Perin  
 Publicity Director.....Howard Greenwald  
 Chief Engineer.....Gerald Cushing

## WSYR—Syracuse—1923

Frequency: 570 Kc.....Power: 5000 Watts  
 Owned Oper. By.....New House Bcstg. Corp.  
 Business Address.....1030 James St.  
 Tel.: GRanite 4-3911.....NBC  
 Representative.....Henry I. Christal  
 President.....E. R. Vadeboncoeur  
 Station Mgr.....William V. Rothrum

# WFBL

RADIO

# DOMINATES!

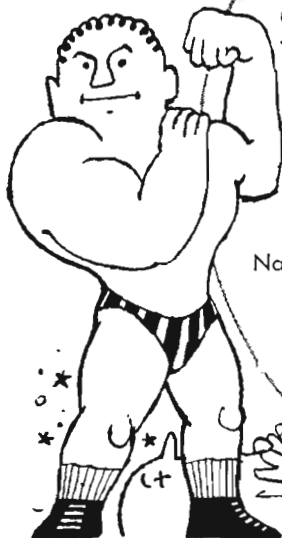
## SYRACUSE, NEW YORK

AUTHENTIC NEWS COVERAGE  
 FAMILY PROGRAMMING  
 OUTSTANDING EXPERIENCED AIR SALESMEN  
 CREATIVE SELLING  
 COMPLETE MERCHANDISING

National representative—George P. Hollingbery Co.

# FOUNDERS CORP.

One of the Founder's groups of Stations, including KORL, Honolulu; WFBL, Syracuse  
 New York; WSMB New Orleans, Louisiana



## NEW YORK

Program Dir. . . . . Floyd Ottoway  
 Com. Mgr. . . . . William R. Alford  
 Prom. Mgr., Pub. Dir. . . . . Lou Switzer  
 Chief Engineer . . . . . A. J. Eicholzer  
 Owners of: W5AR-FM-TV; W4PE-AM-FM-TV,  
 Elmira; WTPA-TV, Harrisburg; KOIN-TV,  
 Portland.

### WIPS—Ticonderoga—1955

Frequency: 1250 Kc. . . . . Power: 1 Kw., d.  
 Owned By . . . . . Ti Broadcasting, Inc.  
 Address . . . . . Fort Ti Road  
 Tel.: JUn0 5-2688 . . . . . Independent  
 Station Representative . . . . . Walker-Rawalt  
 President . . . . . Bernard H. Pelzer, Jr.  
 General Manager . . . . . William F. Powley  
 Program Director . . . . . John Garwood

### WTRY—Troy—1940

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WTRY Bcstg. Corp.  
 Business-Studio Address . . . . . 92 Fourth St.  
 Tel.: AS 4-1100 . . . . . Independent  
 Representative . . . . . John Blair  
 Ch. of Board . . . . . Victor W. Knauth  
 President . . . . . Daniel Kops  
 V.P., General Mgr. . . . . Sam S. Nielsen  
 Exec. V.P. . . . . Richard J. Monahan  
 Station Mgr. . . . . Stan Edwards  
 Program Dir. . . . . George Le Zotte  
 Chief Engineer . . . . . Frank Belaska

## WFAS *is* WESTCHESTER!

In the latest PULSE study made of the Westchester Rockland area (December 1960) WFAS is first—or tied for first—in 56 out of 68 quarter hour strips, Mondays through Fridays, 7 AM to Mid-night!

Rounding out a third of a century of service, WFAS more than ever is the Prestige Station in Westchester and Rockland counties.

**WFAS & WFAS-FM**  
 White Plains, N. Y.

### WIBX—Utica—1925

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . WIBX, Inc.  
 Address . . . . . 187 Genesee St.  
 Tel.: SWitt 7-0220 . . . . . CBS  
 Sta. Representative . . . . . Meeker  
 President . . . . . Margaret Bowen Shepard  
 General Manager . . . . . Fredeic C. Bowen  
 Station Manager . . . . . Elliott Stewart  
 Production Manager . . . . . Ralph Allinger  
 Chief Engineer . . . . . John T. Dowdell

### WFAS—White Plains—1932

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Westchester Bcstg. Corp.  
 Address . . . . . Secor Road, Hartsdale, N. Y.  
 Tel.: WH 9-6400 . . . . . Independent  
 President . . . . . Valentine E. Macy, Jr.  
 Gen., Sta. Manager . . . . . Frank A. Seitz  
 Program Director . . . . . Randall Kaler  
 Sls. Prom., Comm. Mgr. . . . . John Hade  
 Chief Engineer . . . . . Jack Pearson

### WRUN—Utica—1947

Freq.: 1150 Kc. . . . . Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By . . . . . The Rome Sentinel Co.  
 Business-Studio Address . . . . . 258 Genesee St.  
 Tel.: SWitt 7-1500 . . . . . Independent  
 Newspaper Affiliation . . . . . Rome Daily Sentinel  
 Representative . . . . . Avery-Knodel  
 President . . . . . Bradley C. Barnard  
 General Manager . . . . . Fritz Updike  
 Sta., Comm. Mgr. . . . . Richard A. Clark  
 Sales Prom., Pub. Dir. . . . . Phil Cameron  
 Program Supervisor . . . . . Alan E. Cole  
 Chief Engineers . . . . . G. S. Woods, C. F. Henry

### WTLB—Utica—1947

Freq: 1310 Kc. . . . . Power: 1 Kw., d., 500 W., n.  
 Owned By . . . . . Star Bcstg. Co.  
 Address . . . . . Washington Mills, N. Y.  
 Tel.: SW 7-1330 . . . . . Independent  
 Station Rep. . . . . Venard, Rintoul & McConnell  
 President . . . . . M. R. Forman  
 V.P., General Manager . . . . . Thomas L. Brown  
 Program Director . . . . . Nick Dardano  
 Publicity Director . . . . . Paul Brand  
 Chief Engineer . . . . . Robert Dufford  
 Owners of: WGVN, Getzva; WBBF, Rochester.

### WDLA—Walton—1951

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Delaware County Bcstg. Corp.  
 Business Address . . . . . Walton  
 Tel.: UNderhill 5-4321 . . . . . Independent  
 President . . . . . E. Ogden Bush  
 V.P., Gen. Mgr. . . . . Michael J. Cuneen  
 Chief Engineer . . . . . Charles Lissner

### WATN—Watertown—1941

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Watertown Bcstg. Corp.



## NEW YORK-NORTH CAROLINA

Address.....199 Wealtha Ave.  
Tel.: SUNset 2-3320.....MBS  
Pres., Gen. Mgr.....G. Harry Righter

### WOTT—Watertown—1959

Frequency: 1410 Kc.....Power: 5,000 Watts d.  
Owned By.....1,000 Isls. Bcstg. Co., Inc.  
Address.....1833 State St.  
Tel.: SUNset 2-6540.....Independent  
Station Representative.....Burn Smith  
President, Sta. Mgr.....James M. Johnston

### WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts  
Owned-Operated By.....The Brockway Co.  
Address.....Box 211  
Tel.: SUNset 8-3800.....CBS  
Newspaper Affil.....Daily Times  
Station Representative.....Bolling  
President.....John B. Johnson

General Manager.....Louis Saiff, Jr.  
Station Manager.....Earl R. Kelly  
Program Director.....Rodney C. Abare  
Commercial Manager.....Harold Gore  
Dir. of Engineering.....Michael Yonkovig  
Owners of: WMSA, Massena; WCNY-TV, Carthage-Watertown; WMSA-FM, Massena.

### WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d  
Owned-Oper. By.....Radio Services of Wellsville  
Address.....Hotel Fassett  
Tel.: 727.....Independent  
Gen. Mgr.....Joseph Mumma  
Sales Promotion Mgr.....James Armstrong  
Station Manager.....Robert Elliott  
Chief Engineer.....Larry Shields

### WWRL—Woodside—1926

(See New York, N. Y., Page 485)

Pop.: 4,582,500  
Families: 1,163,000

## North Carolina

Radio Homes: 1,123,000  
AM Stas. in State: 145

### WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts  
Owned-Oper. By.....Roanoke-Chowan Bcstg.  
Address.....Box 232  
Tel.: 3101.....Independent  
President.....J. B. Burden  
Manager.....P. G. Sewell

### WZKY—Ahoskie—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.  
Owned By.....Radio WZKY  
Address.....Box 550, Albemarle, N. C.  
Tel.: YUkon 2-1111.....Independent  
Pres., Gen. Mgr.....T. Prebatte

### WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Radio Station WABZ, Inc.  
Business-Studio Address.....Hotel Albemarle  
Tel.: YU 2-1020.....KBS  
President.....Staton P. Williams  
General Manager.....Mrs. R. G. Varner  
Chief Engineer.....John D. Brooks

### WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.  
Bus.-Studio Address.....P.O. Box 309  
Tel.: 2187.....KBS  
Newspaper Affil.....Courier Tribune  
President.....Roy Cox  
Gen., Sta., Comm. Mgr.....J. R. Marlowe  
Chief Engineer.....Howard Miller

### WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Operated By.....Arlington-Fairfax Bcstg. Co., Inc.  
Address.....92 Haywood St.  
Tel.: ALpine 3-5381.....Independent

Representative.....Bcst Time Sales; Raymer  
President.....Harold H. Thoms  
Vice President.....M. G. Thoms  
Sta. Mgr.....John Morris  
Program Director.....Ed Rogers  
Chief Engineer.....Matthew Munn  
Owners of: WEAM, Arlington, Va.; WKLM, Wilmington, N. C.

### WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Skyway Bcstg. Co.  
Business-Studio Address.....288 Macon Ave.  
Tel.: ALpine 4-4321.....NBC  
Station Representatives.....P. G. & W.; Ayers  
V. P., General Manager.....T. A. Eiland  
Station Manager.....Dewey Long  
Program Dir.....Dave Jacobs  
Chief Engineer.....George F. Sprague

### WSKY—Asheville—1946

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Asheville, Inc.  
Business-Studio Address.....12 Church St.  
Tel.: ALpine 3-4451.....Independent  
Pres., Gen., Sta., Comm. Mgr.....Zeb Lee

### WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Asheville Citizen-Times Co.  
Address.....14 O. Henry Ave.  
Tel.: AL 2-5611.....CBS  
Newspaper Affil.....Citizen, Times  
Representative.....H.R.  
President.....Robert Bunnelle  
General, Station Mgr.....Cecil B. Hoskins  
Comm. Mgr.....James A. Haqan  
Program Director.....William F. Melic  
Chief Engineer.....Harvey T. Nations

## NORTH CAROLINA

### WBMA—Beaufort—1954

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Richard Ray Cummins  
 Address: Box 156  
 Tel.: 2-9401 Independent  
 Owner, Gen. Mgr., Ch. Eng.: R. R. Cummins

### WCCG—Belmont-Charlotte 1954

Freq.: 1270 Kc. Power: 1 Kw., d.; 500 W., n.  
 Owner: Central Bcstg. Co.  
 Address: Box 629, Belmont  
 Tel.: TA 5-2812 ABC-MBS-KBS  
 Station Representative: Masla  
 President, General Mgr.: Robert Hilker  
 Commercial Manager: Frank Thomas  
 Program Director: Everette Gantt  
 Chief Engineer: Roger Hovis  
 Owners of: WFGO, Concord; WZKY, Albemarle,  
 both N. C.; WPCG, Clinton, S. C.

### WBMT—Black Mountain—1960

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned By: Mountain View Bcstg. Co.  
 Address: Box 755  
 Tel.: North 9-7812 ABC-KBS  
 President: Gordon H. Greenwood  
 General, Station Manager: Eugene Slatkin  
 Commercial Manager: Arnold Baynard  
 Chief Engineer: Pete Savage

### WATA—Boone—1950

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By: Wilkes Bcstg. Co.  
 Address: Depot St.  
 Tel.: AM 4-8461 KBS  
 President: Doris B. Brown  
 Station Mgr.: Roland Potter  
 Program Director: Jane Smith  
 Chief Engineer: E. Chipman

### WPNF—Brevard—1950

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: Pisgah Bcstg. Co., Inc.  
 Address: P. O. Box 352  
 Tel.: TU 3-2621 Independent  
 President: Mrs. Ed. M. Anderson  
 General, Station Manager: Bobby Hoyle  
 Program Director: Bill Hancock  
 Publicity Director: John I. Anderson  
 Chief Engineer: Leon Southerland

### WBAG—Burlington—1946

Frequency: 1150 Kc. Power: 1000 Watts d.  
 Owned: Burlington-Graham Bdcstg. Co.  
 Address: Maple at Broad  
 Tel.: CA 7-4261 Independent  
 Representative: Walker Rawalt  
 Gen., Sta. Mgr.: G. C. Starnes  
 Commercial Manager: Harold Nall  
 Program Director: William Diffe  
 Sales Promotion Mgr.: Phil Eakin  
 Publicity Director: Ed Brooks  
 Chief Engineer: Charles Stafford

### WBBB—Burlington—1941

Frequency: 920 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Alamance Bcstg. Co., Inc.  
 Address: 318 S. Main St.  
 Tel.: CA 6-6376 MBS-KBS  
 Rep.: Thomas F. Clark  
 President: V. W. Lane  
 General Manager: E. Z. Jones  
 Operations, Comm. Mgr.: C. Robert Ray  
 Program Director: Minnie Canada  
 Publicity Director: Lew Carter  
 Chief Engineer: Berry Tysor

### WWIT—Canton—1954

Frequency: 970 Kc. Power: 1 Kw., d  
 Owned By: Western N. C. Bcstg., Inc.  
 Address: Harkins Cove Road  
 Tel.: MI 8-3588 Independent  
 President: Sidney A. Watts  
 General, Station Mgr.: Dalton R. Paxton  
 Commercial Manager: Charles H. Stanley  
 Sales Promotion Manager: James V. Twiggs  
 Program Director: Sam F. Patterson  
 Publicity Director: Judyde D. Morgan  
 Chief Engineer: Yates F. Burgess

### WCHL—Chapel Hill—1953

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Village Bcstg. Co.  
 Address: Durham Road  
 Tel.: 968-4484 Independent  
 Pres., Gen. Mgr.: Roland McClamroch, Jr.  
 Asst. to Gen. Mgr., Prog. Dir.: R. B. Boyd  
 Chief Engineer: Jim Botsford

### WAYS—Charlotte—1941

Frequency: 610 Kc. Power: 5 Kw., 1 Kw. n.  
 Owned: Inter-City Adv. Co. of Charlotte  
 Business-Studio Address: 400 Radio Road  
 Tel.: EX 2-4131 MBS  
 Representative: Bcst. Time Sales; Raymer  
 General Manager: J. Poston  
 Station Manager: D. P. Lee  
 Chief Engineer: E. R. Deekle

### WBT—Charlotte—1921

Frequency: 1110 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Jefferson Standard Bdcstg.  
 Address: Box 8301  
 Tel.: ED 3-8832 CBS  
 Representative: CBS Radio Spot Sales  
 President: J. M. Bryan  
 Gen. Mgr.: Charles H. Crutchfield  
 Station Manager: Paul B. Marion  
 Commercial Manager: James G. Babb Jr.  
 Program Director: Wade St. Clair  
 Pub., Sales Prom. Dir.: Larry Harding  
 Chief Engineer: Thomas Howard  
 Owners of: WBTV, Charlotte; WBTW, Florence,  
 S. C.

### WGIV—Charlotte—1947

Freq.: 1600 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By: Charlotte Radio & TV Corp.

Address ..... Box 10063  
 Tel.: ED 3-2195 ..... Independent  
 Station Representative ..... Howard  
 Pres., Gen., Sta. Mgr. .... Francis M. Fitzgerald  
 Commercial Mgr. .... Ray Ervin  
 Program Director ..... F. P. Toomey  
 Sales Promotion Manager ..... Larry Keith  
 Publicity Director ..... Nelda McManus  
 Chief Engineer ..... S. K. Lineberger

**WIST—Charlotte—1951**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WIST, Inc.  
 Address ..... 204 Liberty Life Bldg.  
 Tel.: FR 6-3511 ..... Independent  
 Station Representative ..... Young  
 President ..... Henderson Belk  
 V. P., General Manager ..... Ray M. Stanfield  
 Commercial Manager ..... Howard Mendel  
 Program Director ..... Douglas G. Bell  
 Chief Engineer ..... Donald Strawn  
 Owners of: WGUS, N. Augusta, S. C.

**WKTC—Charlotte—1958**

Frequency: 1310 Kc. .... Power: 1000 Watts  
 Owned By ..... Queen City Bcstg. Co.  
 Address ..... 2001 Suttle Ave.  
 Tel.: EDison 3-1101 ..... Independent  
 Representative ..... Cooke  
 President ..... J. Olin Tice, Jr.  
 General, Station Mgr. .... J. G. Kenworthy  
 Program Director ..... Johnny Jacobs

**WSOC—Charlotte—1933**

Freq.: 930 Kc. .... Power: 5 Kw. d.; 1 Kw. n.  
 Owned By ..... Carolina Broadcasting Co.  
 Address ..... Box 2536  
 Tel.: FR 6-8401 ..... NBC  
 Station Rep. .... Peters Griffin, Woodward  
 President ..... Leonard Reinsch  
 General Manager ..... Henry Sullivan  
 Program Director ..... James Martinson  
 Sales Prom. Mgr. .... Franc White  
 Chief Engineer ..... L. L. Caudle, Jr.

**WWOK—Charlotte—1955**

Frequency: 1480 Kc. .... Power: 1 Kw., d.  
 Owned-Oper. By ..... Radio Charlotte, Inc.  
 Address ..... 215 Greystone Rd.  
 Tel.: JACKson 3-1041 ..... Independent  
 Station Rep. .... Weed Radio  
 President ..... Sherwood J. Tarlow  
 General Mgr. .... Herb Berg  
 Station Mgr., Asst. Gen. Mgr. .... W. J. Page  
 Operations Mgr. .... Art Lawrence  
 Chief Engineer ..... Paul M. Seally

**WRRZ—Clinton—1946**

Frequency: 880 Kc. .... Power: 1000 Watts d.  
 Owned ..... WRRZ Radio Co.  
 Address ..... S. Highway 701  
 Tel.: YL 2-2165 ..... ABC  
 Station Rep. .... Walker Rawalt  
 General Mgr. .... Geo. S. Walston  
 Sales Prom. Manager ..... E. D. Powell  
 Chief Engineer ..... J. L. Bowles

**WEGO—Concord—1943**

Frequency: 1410 Kc. .... Power: 1 Kw., d.  
 Owned By ..... Concord Kannapolis Bcstg. Co.  
 Address ..... Box 1321  
 Tel.: ST 2-6215 ..... KBS  
 President ..... Robert R. Hilker  
 Gen., Sta. Mgr. .... J. Norman Young  
 Commercial Manager ..... Claude C. Gibson, Jr.  
 Chief Engineer ..... Kenneth R. Kennedy  
 Owners of: WZKY, Albemarle, S. C.

**WCKB—Dunn—1946**

Frequency: 780 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... No. Car. Cent. Bcstrs.  
 Address ..... Box 431  
 Tel.: 3133 ..... KBS  
 President ..... Lofton A. Tart, Sr.  
 Commercial Manager ..... Mrs. E. L. Grantham  
 Program Director ..... Rudy Zurlo  
 Sales Prom., Pub. Dir. .... John G. Thomas  
 Chief Engineer ..... Joseph Kotlas

**WDNC—Durham—1934**

Freq.: 620 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... The Durham Radio Corp.  
 Bus-Studio Address ..... 138½ E. Chapel Hill St.  
 Tel.: 684-03-55 ..... CBS  
 News. Afil. .... Herald Sun  
 Representative ..... Paul H. Raymer  
 President ..... C. C. Council  
 Gen. Mgr. .... J. Frank Jarman  
 Local Commercial Mgr. .... W. R. Kirby  
 Prog. Dir. .... E. R. Higgins, Jr.  
 Publicity Director ..... A. E. Pruitt  
 Chief Engineer ..... Waldo W. Primm

**WSRC—Durham—1954**

Frequency: 1410 Kc. .... Power: 1 Kw.  
 Owned ..... Carolina Radio  
 Address ..... P. O. Box 28  
 Tel.: 2-4681 ..... Independent  
 Station Reps. .... Dore; Ochs  
 President ..... Robert Monroe  
 Gen. Mgr. .... James H. Mayes, Jr.  
 Commercial Manager ..... Buddy King  
 Sales Promotion Mgr. .... Stu Gordon  
 Prog. Dir. .... Norfley Whitted  
 Chief Engineer ..... Arthur Bone

**WSSB—Durham—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... WSSB, Inc.  
 Address ..... Box 8676  
 Tel.: 489-9457 ..... Independent  
 Station Rep. .... Ayers  
 President ..... J. S. Beattie

**WTIK—Durham—1946**

Freq.: 1310 Kc. .... Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By ..... W & W Bcstg. Co.  
 Address ..... P. O. Box 1571  
 Tel.: 6101 ..... ABC  
 President ..... C. H. Wentz  
 Gen., Sta. Mgr. .... H. Tom Morris  
 Chief Engineer ..... John Turner

**WCDJ—Edenton—1955**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Colonial Bcstg. Co.  
 Address P. O. Box 509  
 Tel.: 2178 KBS  
 President E. M. Schuman  
 Gen. Sta. Mgr. R. W. Schuman  
 Program Director T. R. Shields  
 Chief Engineer Anthony Ostopoff

**WCNC—Elizabeth City—1939**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By Albemarle Bcstg. Co., Inc.  
 Address Box 535  
 Tel.: 4379 KBS  
 Station Rep. Bogner & Martin  
 President J. L. Lamb, Sr.  
 Gen. Mgr., Chief Eng. J. L. Lamb, Jr.  
 Assistant Mgr. Desmond Barclay  
 Commercial Manager C. E. Ferrell  
 Program Director Jimmy Raper

**WGAI—Elizabeth City—1947**

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By WGAI Radio Co.  
 Business-Studio Address Box 649  
 Tel.: 4371 MBS  
 Pres., Gen., Sta. Mgr. C. Alden Baker

**WBLA—Elizabethtown—1956**

Frequency: 1440 Kc. Power: 1 Kw., d.  
 Owned Bladen Bcstg. Corp.  
 Address Box 327  
 Tel.: UNION 2-3184 KBS  
 Sta. Representative Hopewell  
 President E. Clayton Register  
 General Mgr. Chatham C. Clark  
 Chief Engineer G. Wear

**WIFM—Elkin—1951**

Frequency: 1540 Kc. Power: 250 Watts, d.  
 Owned Tri-County Bcstg. Co. Inc.  
 Address P.O. Box 152  
 Tel.: 860 Independent  
 President H. F. Laffoon  
 Sta. Mgr., Chief Eng. J. Prince

**WFMO—Fairmont—1953**

Frequency: 860 Kc. Power: 1000 Watts, d.  
 Owned Carolina's Broadcasting Co., Inc.  
 Address Box 492  
 Tel.: MA 8-4781 Independent  
 Station Representative Pearson; Weed  
 President Cutlar Moore  
 General, Comm. Mgr. James C. Clark  
 Sales Promotion Manager Wesley Unold  
 Program Director Betty R. Clark  
 Publicity Director Laverne Strickland  
 Chief Engineer Joseph F. Milazzo

**WFAG—Farmville—1959**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned By Farmville Bcstg. Co.  
 Address Box 148  
 Tel.: SK 3-4352 Independent  
 Co-owners Carl V. Venters Jr., H. C. Wade  
 Chief Engineer Lawrence Behr

**WFAI—Fayetteville—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By Jackson F. Lee  
 Address Rogers Bldg., Eutaw Shopping Ctr.  
 Tel.: HU 4-6161 CBS-KBS  
 Representative Thomas F. Clark  
 General Manager Jackson F. Lee  
 Publicity Director Jim Kelso  
 Comm. Mgr. Bob Smith  
 Program Director Joyce Wagstaff  
 Chief Engineer Walter Lee Moring

**WFLB—Fayetteville—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Fayetteville Bcstrs., Inc.  
 Address P. O. Box 512  
 Tel.: HEmlock 2-7136 ABC  
 Representative Burn Smith  
 President L. W. Allen  
 Gen., Sta. Mgr. Jimmy Simpson  
 Commercial Manager Charles Cooper  
 Program Director Hersh Barbour  
 Sales Prom. Mgr. Vance McBryde  
 Publicity Director Frank Jetter, Jr.  
 Chief Engineer Kernan Wright

**WFNC—Fayetteville—1939**

Frequency: 940 Kc. Power: 10,000 Watts  
 Owned-Oper. By Cape Fear Bcstg. Co.  
 Address 1009 William Clark Rd.  
 Tel.: HU 4-4181 MBS  
 Representative Walker-Rawall  
 President Victor W. Dawson  
 General Mgr. N. Suttles  
 Station, Commercial Mgr. Johnny Joyce  
 Program Director M. Stamps  
 Chief Engineer David O. Beck

**WAGY—Forest City—1958**

Frequency: 1320 Kc. Power: 500 W., d.  
 Owned Tri City Broadcasting Co.  
 Address Box 280  
 Tel.: CHerry 5-9888 Independent  
 General Manager, Ch. Eng. G. T. Becknell  
 Station Manager, Prog. Dir. Don H. Lovelace  
 Commercial Manager Fred A. Blanton  
 Publicity Director J. David White

**WBBO—Forest City—1947**

Frequency: 780 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Rutherford Co. Radio Co., Inc.  
 Address Forest City  
 Tel.: CHerry 5-4205 KBS  
 Newspaper Affil. Courier, Sun

## NORTH CAROLINA

Pres., Gen., Sta. Mgr. Mrs. Ed. M. Anderson  
 Comm. Manager Carl R. Henson  
 Chief Engineer Merton Iwerks

### WFSC—Franklin—1957

Frequency: 1053 Kc. Power: 1000 Watts  
 Owned By Macon Cty. Broadcasting Co.  
 Business Address P.O. Box 470  
 Tel.: LA 4-2148 KBS  
 President Henry Bartol, Jr.  
 Gen., Sta. Mgr., Ch. Eng. Edwin P. Healy

### WFVG—Fuquay Springs—1949

Frequency: 1460 Kc. Power: 1000 Watts d.  
 Owned-Oper. By WFVG Bcstg.  
 Business-Studio Address Box 588  
 Tel.: 333 KBS-MBS  
 President, Gen. Mgr. James Flanagan  
 Prog., Pub. Dir. Walter M. Pearson  
 Chief Engineer G. Lewis

### WGNC—Gastonia—1939

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By Catherine T. McSwain  
 Address Dallas Road  
 Tel.: UNniversity 5-8501 Independent  
 Gen., Sta. Mgr. Pat McSwain  
 Chief Engineer W. C. Groves, Jr.

### WLTC—Gastonia—1947

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Gastonia Bcstg. Serv., Inc.  
 Address Box E. Akers Center Station  
 Tel.: UN 5-1079 KBS  
 Representative Thomas F. Clark  
 Pres., Gen., Sta. Mgr. James B. Petty  
 Commercial Manager Boyce C. Morrow  
 Program Director Alan G. Phillips  
 Chief Engineer Don Voigt

### WFMC—Goldsboro—1951

Frequency: 730 Kc. Power: 1 Kw. d.  
 Owned. Southern Radio & TV Corp.  
 Address P. O. Box 655  
 Tel.: RRepublic 4-4211 KBS  
 President Kenneth T. Marshall  
 Gen. Mgr., Ch. Eng. Henry M. Harrison, Jr.

### WGBR—Goldsboro—1939

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By E. Carolina Bcstg. Co., Inc.  
 Address P. O. Box 1024  
 Tel.: RRepublic 4-3621 ABC  
 President A. T. Hawkins  
 Comm., Gen. Mgr. V. G. Balkman  
 Sales Promotion Mgr. Robert Y. Wooten  
 Program Dir. Robert E. Hill  
 Chief Engineer Daniel B. Trueblood  
 Owners of: WEQR-FM, Goldsboro.

### WGOL—Goldsboro—1955

Frequency: 1300 Kc. Power: 1000 Watts

Owned Better Advertising Inc.  
 Address 116 W. Mulberry St.  
 Tel.: RE 4-5151 Independent  
 Sta. Representative Bogner & Martin  
 President William S. Page  
 General Mgr. Jack P. Hankins  
 Station Mgr. Lynwood Moseley  
 Commercial Manager Aubrey Aycock  
 Program Director Richard Bowman  
 Chief Engineer Paul Horne

### WBIG—Greensboro—1926

Frequency: 1470 Kc. Power: 5000 Watts  
 Owned-Oper. By North Carolina Bcstg. Co.  
 Address 2838 Battleground Ave.  
 Tel.: BR 2-6125 CBS  
 Representative George P. Hollingbery  
 President Michaux H. Crocker  
 General, Station Mgr. Allen Wannamaker  
 Commercial Mgr. W. H. Henry  
 Sales Promotion Manager Bill Roane  
 Publicity Director Inez C. Coggins  
 Program Director Lloyd Gordon  
 Chief Engineer Ernest C. Pate, Jr.

### WCOG—Greensboro—1948

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned & Oper. By WCOG, Inc.  
 Address 708 W. Market St.  
 Tel.: BR 3-6925 Independent  
 Station Rep. Bcst. Time Sales; Raymer  
 President Harold H. Thoms  
 Sta. Manager Terry Bane  
 Comm. Mgr. Jack Huband  
 Program Director Bill Winters  
 Pub. Dir. Evelyn Jones  
 Chief Engineer Ansel Atkins  
 Owners of: WISE-TV, Asheville, N. C.

### WGBG—Greensboro—1942

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Greensboro Bcstg. Co., Inc.  
 Address South Ashe St.  
 Tel.: BR 3-3631 ABC-MBS  
 Representative Pearson  
 Pres., Gen., Sta. Mgr. Ralph M. Lambeth  
 Commercial Mgr. Jack Rimmer  
 Sales Prom., Pub. Director Earl O. Sullivan  
 Program Director Joe Anderson  
 Chief Engineer Earl Teague

### WPET—Greensboro—1954

Frequency: 950 Kc. Power: 500 Watts  
 Owned Guilford Advertising  
 Address Meadowview Rd.  
 Tel.: BR 5-4464 Independent  
 President James S. Beattie  
 Exec. V.P., Gen. Mgr. William P. Mitchell  
 Asst. Mgr. Robert L. Montgomery  
 Chief Engineer Don Harris

### WGTC—Greenville—1940

Frequency: 1590 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By WGTC Bcstg. Co.

## NORTH CAROLINA

Address ..... Falkland Highway  
Tel.: PL 8-2174 ..... Independent  
Sta. Representative ..... Devney-O'Connell  
President ..... A. W. Lewin  
Manager ..... J. T. Snowden, Jr.  
Chief Engineer ..... Bill Covington

### WOOW—Greenville—1959

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned ..... WOOW, Inc.  
Address ..... 304 S. Evans St.  
Tel.: Plaza 8-1171 ..... KBS  
President ..... John P. Gallagher  
Station Manager ..... M. R. Sullivan  
Sales Prom. Manager ..... Bob Jenkins  
Program Director ..... James B. Newman  
Publicity Director ..... James Ball  
Chief Engineer ..... Eli Harrison

### WKDX—Hamlet—1957

Frequency: 1400 Kc. .... Power: 250 W.  
Owned ..... Richmond Bcstg. Co.  
Address ..... Box 826  
Tel.: 1482 ..... Independent  
President ..... Risdon A. Lyon  
Gen. Mgr. .... W. P. Billingsley  
Operations Manager ..... A. R. Morrison  
Comm. Mgr. .... W. E. Benoist  
Program Director ..... Lettye M. Brown  
Chief Engineer ..... J. Craig Jarman

### WHNC—Henderson—1945

Frequency: 890 Kc. .... Power: 1000 Watts d.  
Owned ..... Henderson Radio Corp.  
Address ..... Norlina Road  
Tel.: GE 8-7136 ..... KBS-MBS  
President, Comm. Mgr. .... Nathan Frank  
General, Sta. Mgr. .... Dr. Claye Frank  
Program Director ..... Mrs. Mozelle Moore  
Chief Engineer ..... Lewis Hiland

### WHVH—Henderson—1955

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Corp.  
Address ..... P. O. Box 1011  
Tel.: GENEVA 8-8135-6 ..... Independent  
Representative ..... Webb  
President ..... Stan Fox  
Station Manager ..... Mike Hight  
Commercial Manager ..... Bill Morgan  
Program Director ..... John Price  
Publicity Director ..... Bud Morgan  
Chief Engineer ..... Ed Brame

### WHKP—Hendersonville—1946

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Hendersonville, Inc.  
Address ..... Box 451  
Tel.: OX 3-9061 ..... KBS  
President, Gen. Mgr. .... Kermit Edney  
Commercial, Sls. Prom. Mgr. .... Arthur V. Cooley  
Publicity, Program Dir. .... Jimmy Northington  
Chief Engineer ..... Charles Renfrow

### WHKY—Hickory—1939

Freq.: 1290 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Catawba Valley Bcstg. Co.  
Address ..... 415 1st Ave., N.W.  
Tel.: DI 5-2294 ..... ABC-MBS  
News. Affil. .... Daily Record  
Representative ..... Dora Clayton  
President ..... Carl V. Cline  
Gen., Sta. Manager ..... Edmund S. Long  
Program, Publicity Director ..... Kyle S. Jones  
Chief Engineer ..... Thomas E. Long

### WIRC—Hickory—1948

Frequency: 630 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Foothills Bcstg., Inc.  
Address ..... P.O. Box 484-A  
Tel.: DI 5-2124 ..... Independent  
Representative ..... John E. Pearson  
General Mgr. .... E. H. Smith, Jr.  
Asst. Mgr., Chief Engr. .... Elmer Troutman  
Commercial Manager ..... Lee Douglas  
Program Director ..... Mattie I. Padgett

### WHPE—High Point—1947

Frequency: 1070 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... High Point Bcstg. Co.  
Address ..... 504½ N. Main St.  
Tel.: 88-31466 ..... KBS  
Pres., Prog. Dir., Chief Eng. .... Gary C. Davis  
Comm. Mgr. .... Hal W. Hicks  
Publicity Director ..... Albea Chafin

### WMFR—High Point—1935

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Station WMFR, Inc.  
Business Studio Address ..... 164 S. Main  
Tel.: 88-84593 ..... ABC  
Representative ..... Burn-Smith  
Pres., Gen. Station Mgr. .... Frank S. Lambeth  
Commercial Manager ..... Frank Smith  
Sls., Prom., Pub. Dir. .... G. D. Sullivan  
Program Director ..... W. R. Carter  
Chief Engineer ..... Robert P. Boyd

### WNOS—High Point—1953

Frequency: 1590 Kc. .... Power: 1900 Watts d.  
Owned By ..... Doss Broadcasting  
Address ..... Box 1448  
Tel.: 2-6851-2 ..... Independent  
Sta. Representative ..... Devney-O'Connell  
President ..... Charles E. Doss  
General Manager ..... James W. McClain

### WJNC—Jacksonville—1945

Freq.: 1240 Kc. .... Power: 1 Kw. d.; 250 W. n.  
Owned ..... Onslow Bcstg. Corp.  
Address ..... Drawer E  
Tel.: 7707 ..... Independent  
Station Representative ..... Devney-O'Connell  
Pres., Gen. Mgr. .... Robert P. Mendelson  
Commercial Manager ..... Rodric L. Jones  
Program Director ..... James E. Carey  
Chief Engineer ..... James B. Hartline

### WLAS—Jacksonville—1954

Frequency: 910 Kc. Power: 1000 Watts  
 Owned By: Seaboard Bcstg. Corp.  
 Address: P. O. Box 1197  
 Tel.: 3901. Independent  
 Station Representative: Pearson  
 Gen. Comm. Mgr.: Paul Parker  
 Chief Engineer: R. O. Dorsey

### WGTL—Kannapolis—1946

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Fred H. Whitley, Inc.  
 Address: Cannon Blvd.  
 Tel.: WEbster 3-8700. Independent  
 Pres., Gen. Mgr.: Fred H. Whitley

### WKMT—Kings Mountain 1953

Frequency: 1220 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Radio Sta. WKMT  
 Address: Box 669  
 Tel.: 739-3672. Independent  
 President: R. H. Whitesides  
 Gen., Sta., Comm. Mgr.: Jonas R. Bridges  
 Sales Promotion Manager: Ray Eddy  
 Publicity Director: Ed Whitehead  
 Program Director: Doris Bridges  
 Chief Engineer: W. D. Taylor

### WELS—Kinston—1950

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Farmers Bcstg. Service, Inc.  
 Address: 1312 W. Vernon Ave.  
 Tel.: JAcKson 3-5151. KBS  
 Representative: Bogner & Martin  
 President: William S. Page  
 General, Station Mgr.: Jack P. Hankins  
 Program Director: Patrick C. Howell  
 Chief Engineer: Harvey Mewborn

### WFTC—Kinston—1937

Frequency: 960 Kc. Power: 5000 d.; 1000 n.  
 Owned By: Connie B. Gay Bcstg. Corp.  
 Address: King St.  
 Tel.: JAcKson 3-4111. ABC  
 Station Representative: Hopewell  
 President: Connie B. Gay  
 General Manager: Ed Winton  
 Station Manager: Donnie Gay  
 Commercial Manager: James B. Ham  
 Sales Prom. Mgr.: Dwight L. Moody  
 Program Director: Jasper L. Holmes  
 Publicity Director: William T. Woodard  
 Chief Engineer: Robert P. Carlson  
 Owners of: WQNR, Washington, D. C.; WTCC, Huntington, W. Va.

### WISP—Kinston—1954

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Diehl Bcstg. Co.  
 Address: 525 S. Queen St.  
 Tel.: JAcKson 3-6161. Independent  
 Station Representative: Walston  
 President, General Mgr.: William K. Diehl  
 Commercial Manager: Arvin T. Hansen  
 Production Manager: Berrett Peace Jr.  
 Chief Engineer: Herman Civils

### WEWO—Laurinburg—1946

Frequency: 1080 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Scotland Bcstg. Co.  
 Address: Box 512  
 Tel.: CR 6-2911. KBS  
 Sta. Rep.: Dora-Clayton  
 President: Edwin Pate  
 General Manager: Dick Brown  
 Program Director: Harold Bledsoe  
 Chief Engineer: Truman N. Brock

### WLOE—Leaksville—1946

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: WLOE, Inc.  
 Address: P.O. Box 632  
 Tel.: MA 3-3118. MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr.: D. L. Craddock

### WJRI—Lenoir—1947

Frequency: 1340 Kc. Power: 250 Watts  
 Owned: John P. Rabb  
 Address: Union Natl. Bank Bldg  
 Tel.: PL 4-5361. MBS-KBS  
 President, Gen. Mgr.: John P. Rabb  
 Chief Engineer: C. N. Whisenand

### WBUY—Lexington—1946

Frequency: 1440 Kc. Power: 5000 W  
 Owned-Oper. By: Davidson County  
 Address: O. G. Hilton-G.  
 Tel.: CH 6-4110. Greeley  
 Station Rep.: Dewey  
 Co-Owners: Dewey  
 Manager: Dewey  
 Commercial Manager: Dewey  
 Chief Engineer: Dewey

### WLON—Lincolnton—

Frequency: 1050 Kc. Power: 10  
 Owned: Lincoln County B  
 Address: Lincoln County B  
 Tel.: RE 5-8071.  
 Pres., Gen. Mgr.:  
 Chief Engineer:

### WYRN—Louisbu

Frequency: 1480 Kc.  
 Owned By: Frankli  
 Business Address: Frankli  
 Tel.: GYpsy 49-6-3105.  
 President, Comm. Mgr.:  
 Sales Prom. Mgr.:  
 Program Dir.:

### WAGR—LU

Frequency: 580 Kc.  
 Owner:  
 Address: Redfield 9-39  
 Station Representative:  
 Pres., Gen. Mgr.:  
 V.P., Station Mgr.:  
 Sales Prom., Pro  
 Chief Engineer:

**WLB—Lumberton—1946**

Frequency: 1340 Kc. Owned-Oper. By ..... 1 Kw. d.; 250 W. n.  
Address ..... Robeson Bcstg. Corp. Box 393  
Tel.: RE 9-6056 ..... KBS  
Representative ..... J. A. Sharpe, Jr.  
President ..... A. G. Stanley  
Gen. al. Station Mgr. ..... Edward L. Potter  
Program Director ..... William F. Rogers  
Chief Engineer

**WMYN—Madison—1957**

Frequency: 1420 Kc. Power: 500 Watts  
Owned-Oper. By ..... Box 311  
Address ..... Independent  
Tel.: 9207 ..... J. B. Shelton  
President ..... B. F. Shelton  
Gen. Sta. Mgr. ..... Ed Cortez  
Chief Engineer

**WBRM—Marion—1949**

Frequency: 1250 Kc. Power: 1000 Watts  
Owned-Oper. By ..... Lake City Bcstg. Corp. Box 229  
Address ..... Independent  
Tel.: 7221 ..... W. P. Erwin  
President ..... J. C. Pleasant  
Gen. Mgr. ..... J. L. Reynolds  
Sta. Mgr. ..... Hubert C. Martin  
Chief Engineer

**WMMH—Marshall—1956**

Frequency: 1460 Kc. Power: 500 W.  
Owned-Oper. By ..... Marshall Bcstg. Co. P.O. Box 528  
Address ..... KBS  
Tel.: ..... C. O. Brazzell  
President ..... Dean Shields  
Gen. Mgr. ..... Jerry Plemmons  
Sta. Mgr. ..... Charles B. Ingram  
Chief Engineer

**WPM—Monroe—1947**

Frequency: 10 Kc. Power: 250 Watts d.  
Owned-Oper. By ..... Union Bcstg. Corp. Walkup Ave. KBS  
Address ..... KBS  
Tel.: ..... Frank Funderburk  
President ..... J. A. Laney  
Gen. Mgr. ..... W. D. Benton  
Sta. Mgr. ..... Robert I. Smith  
Chief Engineer

**WRS—Mooresville—1950**

Frequency: 1000 Watts d.  
Owned-Oper. By ..... Wayne M. Nelson Mooresville, N. C. KBS  
Address ..... KBS  
Tel.: ..... Wayne M. Nelson  
President ..... Mrs. Leoma Nelson  
Gen. Mgr. ..... Buck Mills  
Sta. Mgr. ..... E. M. Stanton  
Chief Engineer

**WRC—Rocky Mount—1947**

Frequency: 1000 Watts d.  
Owned-Oper. By ..... Wayne M. Nelson  
Address ..... KBS  
Tel.: ..... Wayne M. Nelson  
President ..... Mrs. Leoma Nelson  
Gen. Mgr. ..... Buck Mills  
Sta. Mgr. ..... E. M. Stanton  
Chief Engineer

**WRC—Rocky Mount—1947**

Owned-Oper. By ..... Carteret Bcstg. Co., Inc. Box 432  
Address ..... KBS  
Tel.: PA 6-3188  
Station Representative ..... Devney-O'Connell  
President ..... Richard J. Babcock  
General, Station Manager ..... Grover C. Munden  
Comm. Mgr., Chief Eng. ..... Walder Niemi  
Program Director ..... Joyce Niemi

**WMNC—Morganton—1947**

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Oper. By ..... Nathan J. Cooper  
Address ..... P.O. Box 698  
Tel.: HE 7-0521 ..... KBS  
General Mgr. ..... Nathan J. Cooper  
Chief Engineer ..... Frank A. Ballew

**WPAQ—Mt. Airy—1948**

Frequency: 740 Kc. Power: 10,000 Watts d.  
Owned-Oper. By ..... Ralph D. Epperson  
Address ..... Spring Road  
Tel.: STate 6-6111 ..... KBS  
Representative ..... Thomas Clark  
Pres., Gen.-Sta. Mgr. ..... Ralph D. Epperson

**WSYD—Mt. Airy—1951**

Freq.: 1300 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Mount Airy Bcstrs., Inc. P. O. Box 1126  
Address ..... MBS  
Tel.: STate 6-2147 ..... Hopewell  
Station Representative ..... Robert H. Epperson  
Pres., Gen. Mgr., Ch. Eng. ..... Erastus F. Poore  
Commercial Manager ..... Elbert Williams  
Program Dir.

**WCVP—Murphy—1958**

Frequency: 600 Kc. Power: 1 Kw.  
Owned-Oper. By ..... Cherokes Broadcasting Co. Townsend Bldg.  
Address ..... Independent  
Tel.: VErnon 7-2151 ..... Webb  
Station Representative ..... Max M. Blakemore  
Gen. Mgr., Ch. Eng. ..... Glenn Ladd  
Commercial Manager

**WRRK—Murphy—1958**

Frequency: 1390 Kc. Power: 1 Kw.  
Owned-Oper. By ..... J. B. Childress  
Address ..... P. O. Box 304  
Tel.: VErnon 7-3210 ..... KBS  
President ..... J. B. Childress  
Gen. Comm. Mgr. ..... Paul Ridenhour  
Chief Engineer ..... James Fousi

**WHIT—New Bern—1942**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By ..... Ray D. Williams  
Address ..... Highway 17 South  
Tel.: MEtrose 7-4450 ..... MBS  
Representative ..... John E. Pearson  
General Manager ..... Ray D. Williams  
Comm. Mgr., Chief Eng. ..... Bob Statham  
Program Director ..... Jim Putnam  
Publicity Director ..... Max Pistorio



**WLAS—Jacksonville—1954**

Frequency: 910 Kc. .... Power: 1000 Watts  
 Owned By ..... Seaboard Bcstg. Corp.  
 Address ..... P. O. Box 1197  
 Tel.: 3901 ..... Independent  
 Station Representative ..... Pearson  
 Gen., Comm. Mgr. .... Paul Parker  
 Chief Engineer ..... R. O. Dorsey

**WGTL—Kannapolis—1946**

Frequency: 870 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Fred H. Whitley, Inc.  
 Address ..... Cannon Blvd.  
 Tel.: WEBster 3-8700 ..... Independent  
 Pres., Gen. Mgr. .... Fred H. Whitley

**WKMT—Kings Mountain 1953**

Frequency: 1220 Kc. .... Power: 1 Kw. d.  
 Owned-Oper. By ..... Radio Sta. WKMT  
 Address ..... Box 669  
 Tel.: 739-3672 ..... Independent  
 President ..... R. H. Whitesides  
 Gen., Sta., Comm. Mgr. .... Jonas R. Bridges  
 Sales Promotion Manager ..... Ray Eddy  
 Publicity Director ..... Ed Whitehead  
 Program Director ..... Doris Bridges  
 Chief Engineer ..... W. D. Taylor

**WELS—Kinston—1950**

Frequency: 1010 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ... Farmers Bstg. Service, Inc.  
 Address ..... 1312 W. Vernon Ave.  
 Tel.: JAckson 3-5151 ..... KBS  
 Representative ..... Bogner & Martin  
 President ..... William S. Page  
 General Station Mgr. .... Jack P. Hankins  
 Program Director ..... Patrick C. Howell  
 Chief Engineer ..... Harvey Mewborn

**WFTC—Kinston—1937**

Frequency: 960 Kc. .... Power: 5000 d.; 1000 n.  
 Owned By ..... Connie B. Gay Bcstg. Corp.  
 Address ..... 204 East King St.  
 Tel.: JAckson 3-4111 ..... ABC  
 Station Representative ..... Hopewell  
 President ..... Connie B. Gay  
 General Manager ..... Ed Winton  
 Station Manager ..... Donnie Gay  
 Commercial Manager ..... James B. Ham  
 Sales Prom. Mgr. .... Dwight L. Moody  
 Program Director ..... Jasper L. Holmes  
 Publicity Director ..... William T. Woodard  
 Chief Engineer ..... Robert P. Carlson  
 Owners of: WQMR, Washington, D. C.; WTCR,  
 Huntington, W. Va.

**WISP—Kinston—1954**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Diehl Bcstg. Co.  
 Address ..... 525 S. Queen St.  
 Tel.: JAckson 3-6161 ..... Independent  
 Station Representative ..... Walston  
 President, General Mgr. .... William K. Diehl  
 Commercial Manager ..... Alvin T. Hansen  
 Production Manager ..... Everett Peace Jr.  
 Chief Engineer ..... Herman Civils

**WEWO—Laurinburg—1947**

Frequency: 1080 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Scotland Bcstg. Co.  
 Address ..... Box 512  
 Tel.: CR 6-2911 ..... KBS  
 Sta. Rep. .... Dora-Clayton  
 President ..... Edwin Pate  
 General Manager ..... Dick Brown  
 Program Director ..... Harold Bledsoe  
 Chief Engineer ..... Truman N. Brock

**WLOE—Leaksville—1946**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WLOE, Inc.  
 Address ..... P.O. Box 632  
 Tel.: MA 3-3118 ..... MBS-KBS  
 Pres., Gen., Sta., Comm. Mgr. ... D. L. Craddock

**WJRI—Lenoir—1947**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned ..... John P. Rabb  
 Address ..... Union Natl. Bank Bldg.  
 Tel.: PL 4-5361 ..... MBS-KBS  
 President, Gen. Mgr. .... John P. Rabb  
 Chief Engineer ..... C. N. Whisnant

**WBUY—Lexington—1946**

Frequency: 1440 Kc. .... Power: 5000 W., d.  
 Owned-Oper. By ... Davidson County Bcstg.  
 Address ..... Box 359  
 Tel.: CH 6-4110 ..... KBS  
 Station Rep. .... Hopewell  
 Co-Owners ..... O. G. Hilton-G. M. Hilton  
 Manager ..... Greeley N. Hilton  
 Commercial Manager ..... Dewey Hotchius  
 Chief Engineer ..... Fred Honeycutt

**WLON—Lincolnton—1953**

Frequency: 1050 Kc. .... Power: 1000 Watts, d.  
 Owned ..... Lincoln County Bcstg. Co., Inc.  
 Address ..... P. O. Box 430  
 Tel.: RE 5-8071 ..... Independent  
 Pres., Gen. Mgr. .... W. Jack Brown  
 Chief Engineer ..... Dennis C. Long

**WYRN—Louisburg—1958**

Frequency: 1480 Kc. .... Power: 500 Watts  
 Owned By ..... Franklin Broadcasting Co.  
 Business Address ..... P.O. Box 66  
 Tel.: GYpsy 49-6-3105 ..... KBS  
 President, Comm. Mgr. .... Joseph T. Lane  
 Sales Prom. Mgr. .... H. C. Lane  
 Program Dir. .... Clay McBride

**WAGR—Lumberton—1954**

Frequency: 580 Kc. .... Power: 500 Watts  
 Owner ..... Southeastern Bcstg. Corp.  
 Address ..... 2106 N. Cedar St.  
 Tel.: REdfield 9-3394 ..... Independent  
 Station Representative ..... Masla  
 Pres., Gen. Mgr. .... Denzel M. Shaver  
 V.P., Station Mgr. .... Al Kahn  
 Sales Prom., Prog. Dir. .... Len Lovette  
 Chief Engineer ..... Milton Newsome

## NORTH CAROLINA

### WTSB—Lumberton—1946

Frequency: 1340 Kc. .... 1 Kw. d.; 250 W. n.  
Owned-Operated By.....Robeson Bcstg. Corp.  
Address ..... Box 393  
Tel.: RE 9-6056 ..... KBS  
Representative.....Continental Radio Sales  
President.....J. A. Sharpe, Jr.  
Gen. al. Station Mgr.....A. G. Stanley  
Program Director.....Edward L. Potter  
Chief Engineer.....William F. Rogers

### WMYN—Madison—1957

Frequency: 1420 Kc. .... Power: 500 Watts  
Owned By.....Mayo Broadcasting Corp.  
Address ..... Box 311  
Tel.: 9207 ..... Independent  
President.....J. B. Shelton  
Gen., Sta. Mgr.....B. F. Shelton  
Chief Engineer.....Ed Cortez

### WERM—Marion—1949

Frequency: 1250 Kc. .... Power: 1000 Watts  
Owned-Operated By.....Lake City Bcstg. Corp.  
Address ..... Box 229  
Tel.: 7221 ..... Independent  
President.....W. P. Erwin  
Comm. Mgr.....J. C. Pleasant  
Gen., Sta. Mgr.....J. L. Reynolds  
Chief Engineer.....Hubert C. Martin

### WMMH—Marshall—1956

Frequency: 1460 Kc. .... Power: 500 W.  
Owned.....Marshall Bcstg. Co.  
Address ..... P.O. Box 528  
Tel.: 3521 ..... KBS  
President.....C. O. Brazzell  
General Manager.....Dean Shields  
Commercial Manager.....Eldridge Fox  
Program Director.....Jerry Plemmons  
Chief Engineer.....Charles B. Ingram

### WMAP—Monroe—1947

Frequency: 1060 Kc. .... Power: 250 Watts d.  
Owned-Operated By.....Union Bcstg. Corp.  
Business Address ..... Walkup Ave.  
Tel.: ATLantic 3-8115 ..... KBS  
Pres. & Program Director.....Frank Funderburk  
Gen. Manager.....J. A. Laney  
Business Manager.....W. D. Benton  
Chief Engineer.....Robert I. Smith

### WHIP—Mooresville—1950

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
Owned-Operated By.....Wayne M. Nelson  
Address ..... Mooresville, N. C.  
Tel.: NOrth 3-4301 ..... KBS  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....Mrs. Leoma Showmar  
Prog., Pub. Dir.....Buck Mills  
Chief Engineer.....E. M. Stanton

### WMBL—Morehead City—1947

Frequency: 740 Kc. .... Power: 1000 Watts d.

Owned-Oper. By.....Carteret Bcstg. Co., Inc.  
Address ..... Box 432  
Tel.: PA 6-3188 ..... KBS  
Station Representative.....Devney O'Connell  
President.....Grover C. Munden  
General Station Manager.....Richard J. Babcock  
Comm. Mgr., Chief Eng.....Walder Niemi  
Program Director.....Joyce Lewis

### WMNC—Morganton—1947

Frequency: 1430 Kc. .... Power: 5000 Watts  
Owned-Operated By.....Nathan J. Cooper  
Address ..... P.O. Box 698  
Tel.: HE 7-0521 ..... KBS  
General Mgr.....Nathan J. Cooper  
Chief Engineer.....Frank A. Ballew

### WPAQ—Mt. Airy—1948

Frequency: 740 Kc. .... Power: 10,000 Watts d.  
Owned-Operated By.....Ralph D. Epperson  
Address ..... Spring Road  
Tel.: STate 6-6111 ..... KBS  
Representative.....Thomas Clark  
Pres., Gen.-Sta. Mgr.....Ralph D. Epperson

### WSYD—Mt. Airy—1951

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Mount Airy Bcstrs., Inc.  
Address ..... P. O. Box 1126  
Tel.: STate 6-2147 ..... MBS  
Station Representative.....Hopewell  
Pres., Gen. Mgr., Ch. Eng.....Robert H. Epperson  
Commercial Manager.....Erastus F. Poore  
Program Dir.....Elbert Williams

### WCVP—Murphy—1958

Frequency: 600 Kc. .... Power: 1 Kw.  
Owned By.....Cherokee Broadcasting Co.  
Address ..... Townsend Bldg.  
Tel.: VERNon 7-2151 ..... Independent  
Station Representative.....Webb  
Gen. Mgr., Ch. Eng.....Max M. Blakemore  
Commercial Manager.....Glenn Ladd

### WKRK—Murphy—1958

Frequency: 1390 Kc. .... Power: 1 Kw.  
Owned By.....J. B. Childress  
Address ..... P. O. Box 304  
Tel.: VERNon 7-3210 ..... KBS  
President.....J. B. Childress  
Gen., Comm. Mgr.....Paul Ridenhour  
Chief Engineer.....James Fousi

### WHIT—New Bern—1942

Frequency: 1450 Kc. .... Power: 250 Watts  
Owned-Oper. By.....Ray D. Williams  
Address ..... Highway 17 South  
Tel.: MELrose 7-4450 ..... MBS  
Representative.....John E. Pearson  
General Manager.....Ray D. Williams  
Comm. Mgr., Chief Eng.....Bob Statham  
Program Director.....Jim Putnam  
Publicity Director.....Max Powell

**WRNB—New Bern—1953**

Freq.: 1490 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned By..... Jefferay Bcstg. Corp.  
 Address..... Box 31  
 Tel.: MElose 7-6144..... KBS  
 Representative..... Howard  
 Pres., Gen. Mgr..... William W. Jefferay  
 Commercial Manager..... George B. Nelson  
 Chief Engineer..... Grover Baker

**WNNC—Newton—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... Newton-Conover Bcstg. Co.  
 Business Address..... West "A" St.  
 Tel.: IN 4-4041..... KBS  
 Pres., Gen. Sta. Mgr..... Earl Holder  
 Comm., Sls. Prom. Mgr..... Eugene Henry  
 Chief Eng..... Ray Corbitt

**WKBC—North Wilkesboro  
 1947**

Frequency: 810 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Wilkes Bcstg. Co.  
 Address..... Radio Bldg.  
 Tel.: 633..... KBS  
 Pres., Gen. Mgr..... Doris B. Brown

**WOXF—Oxford—1949**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
 Owned-Operated By..... Oxford Bcstg. Corp.  
 Address..... 111 Littlejohn St.  
 Tel.: 4167..... Independent  
 Newspaper Affiliation..... Public Ledger  
 President, Gen. Mgr..... A. N. Critcher  
 Station Manager..... F. Royster Critcher  
 Chief Engineer..... Gale Lewis

**WPNC—Plymouth—1959**

Frequency: 1470 Kc. Power: 1000 Watts d.  
 Owned By..... Harry A. Epperson, Sr.  
 Address..... Box 67  
 Tel.: SWan 3-4104..... Independent  
 Station Representative..... Walton  
 General Manager..... Lewis R. Kurtz Jr.  
 Commercial Manager..... Lou Tappe  
 Sales Promotion Manager..... Carl Capps  
 Publicity Director..... Jesse B. Carroll  
 Chief Engineer..... Jack Stallings  
 Owners of: WBRG, Lynchburg. WLNS, Lawrenceville, both Va.

**WSHE—Raleigh—1954**

Frequency: 570 Kc. Power: 500 Watts, d.  
 Owned By..... Raleigh Bcstg. Co.  
 Address..... 649 Maywood Avenue  
 Tel.: TE 3-3874..... Independent  
 Station Representative..... Bernard  
 President..... Louis Hayman  
 General, Sta. Mgr..... Thomas O. McCaffrey  
 Commercial Manager..... Jack Hammette  
 Sales Promotion Manager..... Joe Merritt  
 Program Director..... Bob Woodel  
 Publicity Director..... Burke Moras  
 Chief Engineer..... Edward Williams

**WKIX—Raleigh—1947**

Freq.: 850 Kc. Power: 10 Kw. d. 5 Kw. n.  
 Owned By..... WKIX Bcstg. Co.  
 Address..... P. O. Box 868  
 Tel.: TEmple 2-5512..... Independent  
 Representative..... Young  
 President..... Ralph Price  
 General Mgr..... Hugh Holder  
 Sales Prom., Publicity Dir..... Don Williams

**WPTF—Raleigh—1924**

Frequency: 680 Kc. Power: 50,000 Watts  
 Owned-Oper. By..... WPTF Radio Co.  
 Address..... Insurance Bldg.  
 Tel.: TE 2-8311..... NBC  
 Representative, Peters, Griffin, Woodward, Inc.  
 Pres., Gen. Mgr..... Richard H. Mason  
 Sales Manager..... R. W. Yountsteadt  
 Program Manager..... Graham B. Poyner  
 Promotion Manager..... Don Fowler  
 Chief Engineer..... Henry Hulick, Jr.

**WRAL—Raleigh—1939**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..... Capitol Bcstg. Co., Inc.  
 Bus-Studio Address..... 130 S. Salisbury St.  
 Tel.: TE 4-6401..... MBS  
 Representative..... H-R  
 President..... A. J. Fletcher  
 Vice President..... Fred Fletcher  
 General Manager..... Bill Currie  
 Sales, Prom. Mgr..... R. L. Zealy

**WFRC—Reidsville—1947**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owned-Oper. By..... Piedmont Carolina Bcstg.  
 Address..... Harrison St. Ext.  
 Tel.: DI 9-4361-2..... ABC-KBS  
 Representative..... Bogner & Martin  
 President..... H. T. Williams  
 Gen., Sta., Comm. Mgr..... Stephen F. Woodson  
 Program Director..... Forrest Bedell  
 Publicity Director..... Junior Griffin  
 Chief Engineer..... Benney G. Grogan

**WREV—Reidsville—1948**

Frequency: 1220 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Reidsville Bcstg. Co.  
 Address..... Box 1349  
 Tel.: DI 9-7051..... Independent  
 Pres., Gen. Mgr..... William M. Oliver, Sr.  
 Program Director..... Mrs. Katye P. Oliver  
 Sales, Prom. Mgr..... E. M. Hurd  
 V.P., Ch. Engineer..... Willicam M. Oliver, Jr.

**WCBT—Roanoke Rapids—1940**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By..... WCBT, Inc.  
 Address..... 251 Roanoke Ave.  
 Tel.: JE 7-4184..... MBS  
 Station Representative..... Continental

## NORTH CAROLINA

President.....J. Winfield Crew Jr.  
General Manager.....Tommy Williams  
Chief Engineer.....Marvin Floyd

### WAYN—Rockingham—1946

Frequency: 900 Kc....Power: 1000 Watts d.  
Owned-Operated By.....WAYN, Inc.  
Address.....Rockingham  
Tel.: TWining 5-4041.....Independent  
Pres., Gen., Sta. Mgr.....Wayne M. Nelson  
Comm., Sls., Prom. Mgr.....William Futterer  
Program Director.....Jimmy Smith  
Publicity Director.....Henry Boggan  
Chief Engineer.....Carl M. Wilson

### WCEC—Rocky Mount—1947

Frequency: 810 Kc....Power: 1000 Watts d.  
Owned By.....East Carolina Electronics  
Address.....P. O. Box 1075  
Tel.: 2-3108.....CBS  
Newspaper Affiliation.....Telegram  
Sta. Representative.....Pearson  
President.....Josh Horne  
Comm., Sales Prom. Mgr.....Ray Thompson  
Program Dir.....Ray Wilkerson  
Publicity Dir.....Mel Warner  
Chief Engineer.....Viles Williams

### WEED—Rocky Mount—1933

Freq.: 1390 Kc....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....W. A. Wynne  
Address.....Box 752  
Tel.: GI 6-6736.....ABC  
Representative.....Burn-Smith  
President.....W. A. Wynne  
General Station Mgr.....W. A. Wynne Jr.  
Commercial Manager.....George E. Peterson  
Program Director.....John R. Drozd  
Chief Engineer.....Joe R. Morris  
Owners of: WBAR, Bartow, Fla.

### WRMT—Rocky Mount—1958

Frequency: 1490 Kc....Power: 250 Watts  
Owned By.....Olinda Enterprises, Inc.  
Address.....Box 283  
Tel.: GI 6-9283.....Independent  
Station Representative.....Walker-Rawalt  
President.....George Valentine  
General Manager.....Norman J. Suttles  
Station Manager.....Martin L. Street  
Commercial Manager.....C. B. Harrison  
Chief Engineer.....James Casey

### WRXO—Roxboro—1949

Frequency: 1430 Kc....Power: 1000 Watts d.  
Owned-Operated By.....Roxboro Bcstg. Co.  
Address.....Box 130  
Tel.: 6013.....Independent  
General Manager, Ch. Eng.....H. S. Taylor

### WSAT—Salisbury—1947

Frequency: 1280 Kc....Power: 1000 Watts  
Owned-Oper. By.....Mid-Carolina Bcstg. Co.

Business-Address.....Drawer 99  
Tel.: MELrose 3-0621.....ABC  
President.....Charles H. Wentz  
Sta. Mgr.....Harry L. Welch  
Vice President, Ch. Eng.....E. L. Sherman

### WSTP—Salisbury—1938

Frequency: 1490 Kc....Power: 250 Watts  
Owned-Oper. By.....WSTP, Inc.  
Address.....1105 Statesville Rd.  
Tel.: MELrose 6-3811.....MBS  
Station Representative.....Walker-Rawalt  
President, General Mgr.....Tom Harrell  
Publicity Director.....Richard Norwood  
Chief Engineer.....Gene Tommerdahl

### WEYE—Sanford—1952

Frequency: 1290 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WEYE, Inc.  
Address.....137 S. Steele St.  
Tel.: SP 4-5561.....Independent  
President.....Dallas L. Mackey  
General Mgr.....B. E. Peele

### WWGP—Sanford—1946

Frequency: 1050 Kc....Power: 1000 Watts d.  
Owned-Oper. By.....WWGP Bcstg. Corp.  
Address.....P. O. Box 651  
Tel.: SPring 3-6611.....KBS  
President-Mgr.....Frank Abbott, jr.  
Chief Engineer.....J. C. Patterson

### WYAL—Scotland Neck—1960

Frequency: 1280 Kc....Power: 5,000 Watts d.  
Owned-Oper. By.....WYAL Radio, Inc.  
Address.....Box 9, Hwy. 125  
Tel.: Valley 6-9321.....Independent  
President.....J. Laurino  
Executive Director.....R. E. Cobbins  
General Manager.....J. T. Reeder

### WADA—Shelby—1958

Frequency: 1390 Kc....Power: 500 Watts d.  
Owned By.....Cleveland County Bcstg. Co. Inc.  
Business Address.....Highway 226  
Tel.: HUXley 2-1390.....Independent  
Pres., Gen. Mgr.....Boyce J. Hanna  
Commercial Manager.....Harold J. Noles  
Chief Engineer, Prog. Dir.....Kenneth Vassey

### WOHS—Shelby—1946

Frequency: 730 Kc....Power: 1000 Watts  
Owned-Oper. By.....Western Carolina Radio  
Business Address.....1511 W. Dixon Blvd.  
Tel.: HUXley 7-6313.....MBS-KBS  
Pres., Gen. Manager.....Robert M. Wallace  
Comm. Manager.....Don McLean  
Chief Engineer.....Edwin A. Patterson

**WNCA—Siler City—1952**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Chatam Bdcstg. Co.  
 Address ..... Box 352  
 Tel.: SH 2-2135.....Independent  
 President.....H. E. Stout  
 General, Station Mgr.....Don L. Pierce  
 Program Director.....Charles M. White  
 Chief Engineer.....Roman O. Smith

**WMPM—Smithfield—1950**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Carolina Bcstg. Service  
 Address ..... Buffalo Road  
 Tel.: WEBster 4-2434.....KBS  
 Station Representative.....Bernard  
 President.....Ellis Barbour  
 General Manager, Prog. Dir.....Carl E. Lamm  
 Station, Commercial Mgr.....John Ciccone  
 Sales Promotion Mgr.....Mable Talton  
 Publicity Director.....Erma Williams  
 Chief Engineer.....W. R. Mecom

**WEEB—Southern Pines—1947**

Frequency: 990 Kc. Power: 5000 Watts d.  
 Owned..The Sandhill Community Bcstrs., Inc.  
 Address ..... Highway No. 2  
 Tel.: 5-7001.....ABC-KBS  
 Stations Reps.....Holman; Dora-Clayton  
 Pres., Gen. Mgr.....Jack S. Younts  
 Chief Engineer.....Carl Strohmeyer

**WTOE—Spruce Pine—1955**

Frequency: 1470 Kc. Power: 1 Kw. d.  
 Owned-Oper. By..Toe River Valley Bcstg. Co.  
 Address ..... Box 536  
 Tel.: PO. 5-4296.....KBS  
 Pres., Gen. Mgr.....Tom N. Cooper  
 Commercial Manager.....Rebecca Wilson  
 Sales Prom., Publicity Dir.....Noland Cooper  
 Chief Engineer.....Kyle Best

**WDBM—Statesville—1957**

Frequency: 550 Kc. Power: 500 W..d.  
 Owned.....Iredell Bcstg. Corp.  
 Address ..... New Northwestern Bk. Bldg.  
 Tel.: TR 2-2455.....Independent  
 President.....Walter A. Duke  
 Gen. Mgr.....Clay Cline  
 Comm. Mgr.....Earl Carney  
 Sales Promotion Mgr.....Carl Davis  
 Publicity Director.....Jerry Bayliff  
 Program Director.....Mary Sue Lewis  
 Chief Engineer.....N. B. Mills II

**WSIC—Statesville—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Statesville Bcstg. Co.  
 Address ..... Box 1189  
 Tel.: TR 3-9078.....Independent  
 Gen., Sta. Mgr.....G. M. Allen  
 Chief Engineer.....T. K. Abernethy

**WMSJ—Sylva—1957**

Frequency: 1483 Kc. Power: 5000 W., d.  
 Owned.....WMSJ, Inc.  
 Address ..... Box 907  
 Tel.: JU 6-2221.....Independent  
 Station Representative.....Keystone  
 President.....Harold H. Thoms  
 Gen., Comm. Mgr.....James B. Childress  
 Program Director.....Danny Barnes  
 Chief Engineer.....Billy Sorrells

**WTAB—Tabor City—1954**

Frequency: 1370 Kc. Power: 5000 Watts, d.  
 Owned-Oper. By.....Tabor City Bcstg. Co.  
 Address ..... Box 528  
 Tel.: 3171.....Independent  
 President.....John E. Ward  
 Station Manager.....Troy McPherson  
 Chief Engineer.....S. J. Hart

**WCPS—Tarboro—1947**

Frequency: 760 Kc. Power: 1000 Watts d.  
 Owned-Oper...Coastal Plains Bcstg. Co., Inc.  
 Address ..... Box 1112  
 Tel.: TALbot 3-2191.....Independent  
 Station Representative.....Dora-Clayton  
 President.....V. E. Fountain  
 General, Station Mgr.....W. R. Ward  
 Prom., Commercial Manager..Robert L. Harper  
 Program Director.....Edward Conway  
 Publicity Director.....Pat O'Neal  
 Chief Engineer.....Glen Massengill

**WTNC—Thomasville—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned By.....The Thomasville Bcstg. Co.  
 Address ..... P. O. Box 750  
 Tel.: 2701.....Independent  
 President.....R. F. Van Lamlingham  
 Gen., Sta. Mgr.....Harold Harrison  
 Chief Engineer.....C. C. Fritts

**WTYN—Tryon—1954**

Freq.: 1550 Kc. Power: 1 Kw. d.  
 Owned.....Polk County Broadcasters  
 Address ..... Box 940  
 Tel.: UL 2-4755.....KBS  
 Gen., Comm. Mgr.....Henry G. Bartol, Jr.  
 Station Mgr., Pub. Dir.....Gertrude S. Taylor  
 Chief Engineer.....Norme D. Frost

**WADE—Wadesboro—1947**

Frequency: 1210 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....R. P. Lyon & Son  
 Address ..... P.O. Box 341  
 Tel.: MY 4-2175.....KBS  
 General Manager.....W. P. Billingsley  
 Station Manager.....Walter V. Mitchell  
 Program Director.....W. T. Bailard Jr.  
 Chief Engineer.....Louis Mercer  
 Owners of: WKDX, Hamlet, N. C.

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### WLSE—Wallace—1953

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Duplin Bcstg. Co.  
 Address Highway 117  
 Tel.: 6611 KBS  
 General Manager Harry Kramer  
 Ch. Eng. Raymond Fields

### WRRF—Washington—1942

Frequency: 930 Kc. Power: 5 Kw., 1 Kw. n.  
 Owned-Oper. By Tar Heel Bcstg. System, Inc.  
 Address Bank of Washington Bldg.  
 Tel.: WH 6-2162 ABC  
 Station Reps. Bolling;  
 President, General Mgr. W. R. Roberson, Jr.  
 Station Manager W. W. Moore  
 Commercial, Sls. Prom. Mgr. Bob Frowein  
 Program Publicity Director Merrill Daniels  
 Chief Engineer R. W. Tripp

### WHCC—Waynesville—1947

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Radio WHCC  
 Address Main St.  
 Tel.: GL 6-8861 KBS  
 Pres., Gen. Mgr. K. D. Fry  
 Treasurer M. F. Fry  
 Chief Engineer John Dickerson

### WCNF—Weldon—1959

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Twin City Bcstg.  
 Address Box 588  
 Tel.: Jefferson 6-3115 Independent  
 President Nathan Frank  
 Exec. V.P. Dr. O. Frank  
 Manager Jo Ann Frank  
 Program Director D. Williams

### WETC—Wendell-Zebulon 1959

Frequency: 540 Kc. Power: 250 Watts, d.  
 Owned By Wendell-Zebulon Radio Co.  
 Address Route 1, Zebulon  
 Tel.: ANdrew 9-9325, Zeb. Independent  
 President Lewis V. Parrish  
 General Mgr., Chf. Eng. Bill Kirby  
 Commercial Mgr. Nathan Lassiter  
 Sales Promotion Mgr. Bill Holland  
 Program, Pub. Dir. Bruce Creekmore

### WKSK—West Jefferson—1959

Frequency: 1600 Kc. Power: 1 Kw., d.  
 Owned Childress Bcstg. Corp.  
 Address Box 311  
 Tel.: 6001 KBS  
 Station Representative Hopewell  
 President James B. Childress  
 General, Station Mgr. J. Ardell Sink  
 Sales Prom., Pub. Dir. Carroll B. Hart  
 Program Director Coy H. Deal  
 Chief Engineer Vernon McCarthy

### WENC—Whiteville—1946

Frequency: 1220 Kc. Power: 1000 Watts  
 Owned Whiteville Broadcasting Co., Inc.  
 Address P. O. Box 700  
 Tel.: MI 2-2133 KBS  
 Representative Thomas F. Clark  
 President J. A. Maultsby, Sr.  
 General Mgr. Don Viets

### WIAM—Williamston—1951

Frequency: 900 Kc. Power: 1000 Watts d.  
 Owned-Oper. By E. Carolina Bcstg. Co.  
 Address Manning Bldg.  
 Tel.: SW 2-4161 Independent  
 Co-owner, Gen. Mgr. Charles M. Gaylord  
 Co.-O., Sta. Manager William H. Farrisior  
 Chief Engineer Charles Neer

### WGNI—Wilmington—1946

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By New Hanover Bcstg. Corp.  
 Business Address 211 N. Second St.  
 Tel.: ROger 2-2493 MBS  
 Representative Walker-Rawalt  
 President J. S. Brody  
 General Manager Allen B. Jones  
 Prog. Dir., Chief Eng. Arthur L. Madeley

### WKLM—Wilmington—1956

Frequency: 980 Kc. Power: 5000 Watts  
 Owned By Arlington-Fairfax Bcstg. Corp.  
 Address Insurance Bldg.  
 Tel.: ROger 3-4633 Independent  
 Representative Bcst. Time Sales  
 President Harold H. Thoms  
 Station Mgr. Sam Dodd  
 Chief Engr. Gerald Wear  
 Owners of: WISE-AM-TV, Asheville; WCOG,  
 Greensboro; WAWS, Charlotte; WEAM, Arling-  
 ton, Va.

### WMFD—Wilmington—1935

Frequency: 630 Kc. Power: 1000 Watts  
 Owned By Dunlea Bcstg. Ind., Inc  
 Address Box 1889  
 Tel.: ROger 2-4474 ABC  
 Representatives Burn-Smith, Ochs  
 President R. A. Dunlea, Sr.  
 Gen. Mgr., Chief Eng. Richard Dunlea, Jr.  
 Commercial Manager Robert J. Hurley  
 Program Dir. Eric Bruton

### WGTM—Wilson—1937

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Oper. By Watson Industries, Inc.  
 Address Box 1020  
 Tel.: 243-2188 MBS  
 Station Reps. Weed; Clarke Brown  
 President, Gen. Mgr. Penn T. Watson, Jr.  
 Commercial, Prom. Mgr. R. L. Pyles  
 Publicity Director Aaron Pitt  
 Program Director Bill Bunn  
 Chief Engineer Roy Barrow

**WVOT—Wilson—1948**

Freq.: 1420 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned-Oper. By.....Wilson Radio Co., Inc.  
 Address.....Box 170  
 Tel.: 243-5157.....Independent  
 Station Representative.....Devney-O'Connell  
 President.....H. W. Anderson  
 Gen., Sta. Mgr.....Harry Severance  
 Comm., Sales Prom. Mgr.....P. O. Barnes  
 Program Director.....Wistar Moore, Jr.  
 Chief Engineer.....Dan S. Williams

**WAAA—Winston-Salem—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned.....Laury Assoc., Inc.  
 Address.....Box 3119  
 Tel.: PA 2-4121.....Independent  
 Representatives.....Bob Dore; Ochs  
 President.....Robert A. Monroe  
 General Manager.....Ranny Daly  
 Chief Engineer.....Lee Wallenhaupt

**WAIR—Winston-Salem—1937**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By.....Forsyth Bcstg. Co.  
 Address.....P.O. Box 5317  
 Tel.: 2-1133.....Independent  
 President.....J. F. Koons, III

General, Sta. Mgr.....Harold Calvin  
 Chief Engineer.....Lee C. King

**WSJS—Winston-Salem—1930**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Piedmont Publishing Co.  
 Address.....419-21 N. Spruce St.  
 Tel.: PA 5-2311.....NBC  
 Newspaper Affil.....Journal, Twin City Sentinel  
 Station Rep.....Peters, Griffin, Woodward  
 V.P., Gen. Mgr.....Harold Essex  
 Operations Manager.....Phil Hedrick  
 Commercial Manager.....Harry B. Shaw  
 Program Manager.....John Comas  
 Promotion Mgr.....Richard Barron  
 Chief Engineer.....Leon Lasley

**WTOB—Winston-Salem—1947**

Freq.: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Op. By.....Winston-Salem Bcstg. Co., Inc.  
 Address.....300 S. Stratford Road  
 Tel.: PA 3-4353.....Independent  
 Representative.....Venard, Rintoul, McConnell  
 President.....James W. Coan  
 General Mgr.....Charles W. Brunt  
 Commercial Mgr.....L. G. Jones  
 Publicity Dir.....Margaret Sugg  
 Chief Engineer.....James Hoke

Pop.: 634,500  
 Families: 172,000

**North Dakota**

Radio Homes: 167,500  
 AM Stas. in State: 20

**KBOM—Bismarck-Mandan  
 1925**

Freq.: 1270 Kc. Power: 1 Kw., d. 250 W., n.  
 Owned.....Mandan Radio Assoc.  
 Address.....Box 667, Bismarck  
 Tel.: CA 3-4411.....Independent  
 Rep.....Gill-Perna; Weed; Dean & Slaughter  
 President, Gen. Mgr.....R. C. Johnson  
 Station Mgr., Pub. Dir.....Cal Culver  
 Commercial, Prom. Mgr.....Nils Pearson  
 Program Dir.....Chuck Graves  
 Chief Engineer.....Herb Leupp

**KFYR—Bismarck—1925**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Operated By.....Meyer Bcstg. Co.  
 Address.....200½ North Fourth  
 Tel.: CA 3-0900.....NBC  
 Station Representative.....Blair, Hyett  
 Pres., General Manager.....W. A. Ekberg  
 Station Mgr.....R. W. MacLeod  
 Program Director.....Jim Backlin  
 Sales Prom. Mgr.....Raymond Isaak  
 Chief Engineer.....Ivar Nelson  
 Owners of: KFYR-TV; KMOT, Minot; KUMV,  
 Williston.

**KQDI—Bismarck—1958**

Frequency: 1350 Kc. Power: 500 Watts d.

Owned By.....Dakota Musicasters  
 Address.....117½ N. 5th St.  
 Tel.: CCapital 3-4447.....KBS  
 Station Representative.....ForJoe  
 General Manager.....Robert Eubanks  
 Comm. Mgr., Chief Eng.....Bill Banks  
 Program Director.....Joe Arquette  
 Owners of: KQYN, Billings; KUTT, Fargo; KUDI,  
 Great Falls; KQYN, Minot.

**KDLR—Devils Lake—1925**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....KDLR, Inc.  
 Business-Studio Address.....400 12th Ave.  
 Tel.: 1090.....MBS  
 Representative.....Hal Holman  
 Pres., Gen. Manager.....Bert Wick  
 Comm. Mgr.....Paul R. Lange  
 Chief Engineer.....Richard Moritz

**KDIX—Dickinson—1947**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Dickinson Radio Assn.  
 Bus.-Studio Address.....119 2d Ave. W.  
 Tel.: 5133.....Independent  
 Representative.....Holman; Hurley  
 General Manager.....Stanley Deck  
 Station Manager.....Mel Hallock  
 Commercial Manager.....Bob Weiler  
 Chief Engineer.....Benjamin G. Lochord

**KUTT—Fargo—1960**

Frequency: 1550 Kc. Power: 5 Kw. d.  
 Owned By..... KUTT Music Bcstrs.  
 Address..... Box 109  
 Tel.: ADams 5-7551..... Independent  
 Station Rep..... Bowden  
 Station Mgr..... Jim Uglum  
 Commercial Mgr..... Fred Drewry  
 Sales Prom. Mgr..... Ron Titus  
 Program Dir..... Red Alix  
 Publicity Dir..... Duncan Anderson  
 Chief Engineer..... Ed Kuehnel  
 Owners of: KQDA, Minot; KQDI, Bismarck; KUDI,  
 Great Falls; KOYN, Billings.

**KXGO—Fargo—1948**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By..... N. Dak. Bcstg. Co.  
 Address..... 4000 West Main Ave.  
 Tel.: ADams 5-4461..... ABC  
 Representative..... Gill-Perna  
 President, Gen. Mgr..... John W. Boler  
 Comm. Sales Prom. Mgr..... Clyde Olson  
 Program, Publicity Dir..... Joe Boyle  
 Chief Engineer..... Norris Pederson  
 Owners of: KXGO-TV; KNJB-TV, Valley City;  
 KBMB, Bismarck; KXMC-TV, Minot, all N. D.;  
 KNAB-TV, Aberdeen, S. D.

**WDAY—Fargo—1922**

Frequency: 970 Kc. Power: 5000 Watts  
 Owned-Operated By..... WDAY, Inc.  
 Business-Studio Address..... 207 North Fifth  
 Tel.: ADams 2-3371..... NBC  
 Newspaper Affil..... Forum  
 Rep..... Peters, Griffin, Woodward, Inc.  
 President..... N. Black, Jr.  
 Station Manager..... Jack Dunn  
 Sales Manager..... Bill Burn

**KGPC—Grafton—1958**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By..... KGPC Co.  
 Address..... P.O. Box 312  
 Tel.: 105..... Independent  
 President..... Elton W. Ringsak  
 General Mgr..... C. G. Matheson  
 Station Mgr..... R. G. Biddick  
 Commercial Mgr..... R. Hunt  
 Chief Engineer..... Rex Rice

**KILO—Grand Forks—1941**

Frequency: 1440 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By..... Grand Forks Herald, Inc.  
 Address..... First Natl. Bank Bldg.  
 Tel.: 4-5321..... CBS  
 Newspaper Affiliation..... Herald  
 Reps..... Everett-McKinney; O'Connell; Bowden  
 President..... M. M. Oppgaard  
 Sta., Comm. Mgr..... Herman Livingston  
 Adm. Exec..... Dorothy Ann Kirk  
 Chief Engineer..... A. F. Petrich

**KNOX—Grand Forks—1947**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned By..... Community Radio Corp.  
 Address..... P. O. Box 1110  
 Tel.: 4-4611..... MBS  
 President..... Harry Rice  
 General Mgr..... Robert C. Lukkason  
 Station Mgr..... Justin Hoberg  
 Chief Engineer..... David L. Chumley

**KNDC—Hettinger—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned..... Hettinger Bcstg. Co.  
 Address..... Lambert Bldg.  
 Tel.: 56 7-2421..... KBS  
 President..... P. J. Schulls  
 General Station Mgr..... Allen R. McIntyre  
 Sales Prom. Mgr..... Jonas Johnson  
 Publicity Director..... Bill McIntyre  
 Chief Engineer..... Doyle Ritter

**KEYJ—Jamestown—1954**

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... James River Bcstg. Co.  
 Address..... Box 1170  
 Tel.: CLinton 2-2160..... KBS-MBS  
 Station Representative..... Bowden  
 President..... Robert E. Ingstad  
 Station Manager..... A. G. Berry  
 Comm. Manager..... R. L. Richardson  
 Publicity Director..... Dan Brannan  
 Program Director..... Terry D. Soulis  
 Sales Prom. Mgr..... James Myers  
 Chief Engineer..... Kenneth L. Rich

**KSJB—Jamestown—1937**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By..... KSJB, Inc.  
 Address..... Box 1271  
 Tel.: CL 2-3570-1..... CBS  
 Reps..... Weed; Evans; Dean & Slaughter  
 President..... James M. Pryor, Jr.  
 General Sta. Mgr..... Don MacTavish  
 Program Director..... Burton Light  
 Commercial Manager..... S. S. Ingersoll  
 Sales Prom. Mgr..... Vic Donegan  
 Publicity Dir..... Bud Buchanan  
 Chief Engineer..... Harvey Van Erem

**KCJB—Minot—1950**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By..... KCJB, Inc.  
 Address..... Box 1712  
 Tel.: TE 5-1161..... CBS  
 Representative..... Weed  
 Pres., Gen. Mgr..... James M. Pryor, Jr.  
 Comm. Mgr..... J. D. Bohan

**KLPM—Minot—1929**

Frequency: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Minot Bcstg. Co.  
 Business Address..... 320 Third Ave., S.W.



## NORTH DAKOTA-OHIO

Tel.: TEmple 4-1146.....MBS  
 Representative.....Walker-Rowalt  
 President.....Ethel H. Cooley  
 Gen. Mgr., Ch. Eng.....C. W. Baker  
 Comm. Dir., Prog. Dir.....Leslie E. Mauplin

### KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.  
 Owned.....Dakota Broadcasters  
 Address.....Box 1388  
 Tel.: TEmple 7-1124.....Independent  
 Representative.....Forjoe  
 General, Station Mgr.....Jack W. Birchill  
 Sales Promotion Mgr.....John Boe  
 Program Director.....Les Sabo  
 Chief Engineer.....Chet Sagaser

### KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned.....Interstate Broadcasting Co.  
 Address.....114 Union Ave.  
 Tel.: Rlverside 2-2376.....MBS  
 Station Representative.....Bowden  
 President.....Robert E. Ingstad  
 General Mgr., Chief Eng.....Glenn Olson

Program Director.....Jerry Regnier  
 Owners of: KBMW, Wahpeton; KOVC, Valley City;  
 KEYJ, Jamestown, all N. D.; KEYL, Long  
 Prairie, KWAD, Wadena, both Minn.

### KOVC—Valley City—1936

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....KOVC, Inc.  
 Address.....135 Central Ave. S.  
 Tel.: 1490.....MBS  
 Station Representative.....Bowdon  
 Pres., Gen. Mgr.....Robert E. Ingstad  
 Station, Commercial Mgr.....Dale Olson  
 Program Director.....Tom Burgum  
 Chief Engineer.....Charles Sjostrom

### KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.  
 Owned-Oper. By.....Charles L. Scofield  
 Address.....Box 1240  
 Tel.: GReenfield 3-3911.....Independent  
 Representative.....Holman  
 Gen. Mgr., Ch. Eng.....Chas. L. Scofield  
 Commercial Prom. Manager.....Ray David  
 Sales Prom. Mgr.....Freeman Hover  
 Publicity Director.....Bob Miller  
 Program Director.....Bob Gilbert

Pop.: 9,800,000  
 Families: 2,957,000

# Ohio

Radio Homes: 2,866,000  
 AM Stas. in State: 93

### WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Allen T. Simmons  
 Business Address.....40 E. Mill St.  
 Tel.: JE 5-6165.....CBS  
 Representative.....Webb  
 Pres., Gen., Sta. Mgr.....Allen T. Simmons  
 Chief Engineer.....Arnold Bock

### WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts  
 Owned By.....Summit Radio Corp.  
 Address.....853 Copley Rd.  
 Tel.: PO 2-8811.....ABC  
 Newspaper Affiliation.....Beacon Journal  
 Station Representative.....McGavren  
 President, General Mgr.....S. Bernard Berk  
 Station Manager.....Roger G. Berk  
 Comm. Mgr.....Kenneth M. Keegan  
 Program Publicity Director.....Bob Wylie  
 Sales Promotion Mgr.....Robert I. Bostian  
 Chief Engineer.....Irwin L. Knopp

### WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....WCUE Radio, Inc.  
 Address.....424 Sackett Ave.  
 Tel.: WA 3-9761.....MBS  
 Representative.....Gill-Perna  
 President, Secretary.....Ted Estabrook  
 V.P., Treas.....Jack Valdes  
 V.P., Gen. Sales Mgr.....George Mamas  
 Sales Promotion Mgr.....Ed Boss  
 Chief Engineer.....Henry Niederkofler

### WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Akron, Inc.  
 Address.....51 W. State St.  
 Tel.: BL 3-7101.....Independent  
 Station Reps.....Eastman; Ohio Station Reps.  
 President.....Louis J. Appell, Jr.  
 General, Station Mgr.....Arthur W. Carlson  
 Commercial Mgr.....Ted Hepburn  
 Program Dir.....Robert Shipley  
 Sales Prom. Mgr.....Adrian R. Cooper  
 Chief Engineer.....Glenn Winter

### WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....The Review Pub. Co.  
 Address.....2720 S. Union  
 Tel.: TAlbot 1-1111.....Independent  
 Newspaper Affiliation.....Review  
 Representative.....Grant Webb  
 President.....D. A. Peterson  
 General, Comm. Mgr.....Robert A. Gates  
 Program Director.....Edward D. Krahling  
 Chief Engineer.....Charles Dietrich

### WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.  
 Owned.....Radio Ashland, Inc.  
 Business Address.....Ashland Mansfield Rd.  
 Tel.: 2-1572.....MBS  
 Station Representative.....Ohio Stations  
 Pres., Ch. Engr.....Charlie Calhoun  
 Station Mgr.....W. E. Waldorf

**WREO—Ashtabula—1937**

Frequency: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: **WICA, Inc.**  
 Address: Box 372  
 Tel.: WYman 3-2136. Independent  
 Newspaper Affil.: Star Beacon  
 Representative: Clark  
 President: D. C. Rowley  
 General Manager: John Colin  
 Station Manager: D. W. Fossett  
 Commercial Mgr.: I. H. Bleasdale  
 Chief Engineer: Frank Bernato

**WATH—Athens—1950**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned By: Radio Athens, Inc.  
 Address: Box 567  
 Tel.: LYnwood 3-1587. Independent  
 President, Chief Eng.: Andrew Kovlan  
 Comm. Manager: John Kerr  
 Program Director: Doug Sinsel

**WOMP—Bellaire—1947**

Frequency: 1290 Kc. Power: 1000 Watts d.  
 Owned By: WOMP, Inc.  
 Address: Box 567  
 Tel.: ORchard 6-5661. MBS  
 Station Representative: Hollingbery  
 President: Donald J. Horton  
 General Manager: Len Carl  
 Program Director: Bob Chaddock  
 Chief Engineer: Jack Jennings

**WOHP—Bellefontaine—1952**

Frequency: 1390 Kc. Power: 500 Watts  
 Owned: Lake Erie Radio & TV Corp.  
 Address: E. Sandusky St.  
 Tel.: LY 2-5796. Independent  
 President: T. Talbot  
 General Manager: R. K. Wood  
 Chief Engineer: Ken Arnold

**WHRW—Bowling Green—1954**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned By: Howard R. Ward  
 Address: Waldorf Hotel, Toledo  
 Tel.: TR 4-4365. Independent  
 President, Gen. Mgr.: Howard R. Ward  
 Station, Prom. Mgr.: G. Mishler

**WILE—Cambridge—1948**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned-Oper.: Land o' The Lakes Bcstg. Corp.  
 Address: 917 Beatty Ave.  
 Tel.: 4-5606. KBS  
 Pres., Gen. Mgr.: Howard A. Donahoe  
 Sales Manager: Geo. Donahoe  
 Program Director: Lew Wagner  
 Chief Engineer: Robert Kissinger

**WAND—Canton—1947**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Dover Bcstg. Co., Inc.  
 Address: 106 High Ave., N.W.  
 Tel.: GL 6-8396. MBS  
 Station Representative: Walker-Rawalt  
 President: Mrs. Agnes J. R. Greer  
 General Manager: W. B. Steis  
 Station Manager: Sal Butera  
 Sales Manager: Don Newman  
 Sales Promotion Mgr.: Bill Burton  
 Program Director: Ken Speck  
 Publicity Director: Patti Quillen  
 Chief Engineer: Don Graff  
 Owners of: WJER, Dover, O.

**WCMW—Canton—1946**

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Stark Bcstg. Corp.  
 Business Address: 4601 Hills & Dales Rd., NW  
 Tel.: GL 5-9475. Independent  
 Station Representative: Masla  
 President: Geneva H. Gee  
 General Manager: Clark L. Dozer  
 Asst. Sta. Mgr., Sales Prom. Mgr.: R. Bremkamp  
 Program Dir.: Thom Sherwood  
 Chief Engineer: Al James  
 Owners of: WARD, Fern.

**WHBC—Canton—1925**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned-Operated By: Ohio Bcstg. Co.  
 Business-Studio Address: 550 S. Market St.  
 Tel.: GL 6-7166. ABC  
 Newspaper Affil.: Brush-Moore  
 Representative: Venard, Rintoul, McConnell  
 President: Eugene Carr  
 Station Manager: Paul E. Gilmer  
 Chief Engineer: John Schen

**WBEX—Chillicothe—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned: Shawnee Broadcasting Co.  
 Bus. Address: Pohlman Rd., Carlisle Hill  
 Tel.: PRospect 3-2244. MBS, KBS  
 Representative: Thomas F. Clark  
 President, Gen. Mgr.: Truman A. Morris  
 Comm. Prom. Mgr.: Alice Shein  
 Program Director: Mary Morris  
 Chief Engineer: Donald L. Head

**WCHI—Chillicothe—1956**

Frequency: 1350 Kc. Power: 500 Watts, d.  
 Owned By: Courthouse Bcstg. Co.  
 Address: 800 Eastern Avenue  
 Tel.: PR 4-3385. Independent  
 Station Rep.: Devney-O'Connell  
 President, Chief Eng.: W. N. Nungesser  
 Station, Commercial Mgr.: Ray Anderson  
 Program Director: Worley Rodehaver  
 Publicity Director: Edna Pointer  
 Owners of: WCHO, Washington Courthouse;  
 WKOV, Wellston, both O.

**WCIN—Cincinnati—1953**

Frequency: 1400 Kc. Power: 5 Wts. d., 500 n.  
 Owned-Oper. By... Rounsaville Radio Stations  
 Address... 3301 Beekman St.  
 Tel.: MU 1-7600... Independent  
 Representative... Pearson, Dora-Clayton  
 President... R. W. Rounsaville  
 General Manager... Ralph B. Johnson  
 Station Manager... Carl Gucken  
 Program Director... Charles Scruggs  
 Chief Engineer... C. Detmar  
 Owners of: WLOU, Louisville; WMBM, Miami  
 Beach; WTMP, Tampa; WYOL, Nashville;  
 WYLD, New Orleans; KRZY, Dallas.

**WCKY—Cincinnati—1929**

Frequency: 1530 Kc. Power: 50,000 Watts  
 Owned-Operated By... L. B. Wilson, Inc.  
 Address... Hotel Sheraton Gibson  
 Tel.: CH 1-6565... Independent  
 Station Representative... AM Radio Sales  
 President... Charles H. Topmiller  
 General Manager... Jeanette Heinze  
 V.P., Chg. of Sales... Tom Welstead  
 Admin. Asst., Sales... Harold Perry  
 Sales Prom., Pub. Dir... Bruce Handshu  
 Program Director... Paul Miller  
 Owners of: WLBW, Miami.

**WCPO—Cincinnati—1927**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By... Scripps-Howard Radio, Inc.  
 Address... 2345 Symmes St.  
 Tel.: CA 1-0777... Independent  
 Newspaper Affiliation... Post-Times Star  
 Representative... John Blair  
 General Manager... M. C. Watters  
 Station Director... Patrick H. Crafton  
 Program Director... Bill Dawes  
 Chief Engineer... Paul Adams

**WKRC—Cincinnati—1922**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Taft Broadcasting Co.  
 Address... 1906 Highland Ave.  
 Tel.: GA 1-1750... CBS  
 Representative... Katz  
 President... Hulbert Taft, Jr.  
 V.P. of Operations... L. H. Rogers II  
 General Station Mgr... Hubbard Hood  
 Commercial Mgr... R. L. Bevington  
 Program Director... Ed Kennedy, Jr.  
 Operations Mgr... Paul Shumate  
 Sales Prom., Pub. Dir... Lila Lambert  
 Chief Engineer... Hugh LaCrosse  
 Owners of: WTVN-AM-TV, Columbus, O.; WBRC-  
 AM-TV, Birmingham, Ala.; WKYT, Lexing-  
 ton, Ky.; WKRC-TV.

**WLW—Cincinnati—1922**

Frequency: 700 Kc. Power: 50 Kw.  
 Owned... Crosley Bcstg., Corp.  
 Address... 140 W. Ninth St.  
 Tel.: CH 1-1822... NBC  
 Station Representatives... Lowrance, Moore

Chm. of Board... James D. Shouse  
 Pres., Gen. Mgr... Robert E. Dunville  
 V.P., Sales... H. P. Lasker  
 V.P. Programs... Al Bland  
 Radio Sales Mgr... Scott McLean  
 Program Director... Gene Dailey  
 Chief Engineer... R. J. Rockwell

**WSAI—Cincinnati—1923**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By... Jupiter Bcstg. Corp.  
 Address... Sinton Hotel  
 Tel.: MAIN 1-1068... Independent  
 Station Representative... Gill-Perna  
 President... Erny Tannen  
 General, Station Mgr... Howard Eicher  
 Sales Prom., Pub. Dir... Marian E. Knight  
 National Sales Mgr... C. L. Doty  
 Program Director... Robert C. Stone  
 Chief Engineer... Joshua Bortz  
 Owners of: WALT, Tampa; WPEN, Philadelphia.

**WZIP—Cincinnati—1947**

Frequency: 1050 Kc. Power: 1 Kw., d.  
 Owned-Operated By... Greater Cinn. Radio, Inc.  
 Address... Vernon Manor Hotel  
 Tel.: UNiversity 1-6067... Independent  
 Reprs... Broadcast Time Sales; Ohio Sta.  
 President... Carl Lindner  
 General, Station Mgr... Robert B. Rietman  
 Commercial Manager... John Jay  
 Sales Service Mgr... Gittie Bortz  
 Program Dir... Chas. Grady  
 Publicity Director... Sylvia Elton  
 Chief Engineer... Frank Wagner

**KYW—Cleveland—1923**

Frequency: 1100 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Westinghouse Bcstg. Co.  
 Address... 815 Superior Ave.  
 Tel.: CH 1-0942... Independent  
 Sta. Representative... AM Radio Sales  
 President... Donald H. McGannon  
 General Manager... Perry B. Bascom  
 Sales Manager... Fred E. Walker  
 Sales Promotion Mgr... Frank Maruca  
 Program Director... Eugene M. Plumstead  
 Publicity Director... Church Guerth  
 Chief Engineer... Sid Stadig  
 Owners of: KYW-TV; WBZ-AM-TV, Boston;  
 KDEA-AM-TV, Pittsburgh; WOWO, Fort Wayne;  
 WIND, Chicago; KEN, Portland, Ore.; WJZ-TV,  
 Baltimore; KPIN, San Francisco.

**WABQ—Cleveland—1948**

Frequency: 1540 Kc. Power: 1 Watt d.  
 Owned By... Tuschman Bcstg. Corp.  
 Address... 2323 Chester Ave.  
 Tel.: CHerry 1-7555... Independent  
 Station Rep... Howard  
 President, Gen. Mgr... P. G. Tuschman  
 Commercial Manager... Bert Noble  
 Program Director... Harrison Dillard  
 Chief Engineer... Rudy Jones

**WERE—Cleveland—1948**

Frequency: 1300 Kc.....Power: 5000 Watts  
 Owned-Operated By....Cleveland Bcstg. Inc.  
 Address.....1501 Euclid Ave.  
 Tel.: SU 1-9600.....Independent  
 Station Rep.....Venard, Rintoul & McConnell  
 President.....Ray T. Miller, Jr.  
 General, Station Mgr.....Richard M. Klaus  
 Commercial Mgr.....Ed Paul  
 Sales Prom., Pub. Dir.....Peter Roper  
 Program Manager.....Ed Stevens  
 Chief Engineer.....Harry Dennis  
 Owners of: WERC, Erie, Pa.; WLEC, Sandusky, O.

**WDOK—Cleveland—1950**

Frequency: 1260 Kc.....Power: 5000 Watts  
 Owned-Operated By....Civic Bcstrs., Inc.  
 Address.....1515 Euclid Ave.  
 Tel.: MA 1-2890.....MBS  
 Station Rep.....H-R  
 President, Gen. Mgr.....Frederick C. Wolf  
 Tech. Dir., Operations Mgr.....Ralph Quay  
 Prog. Dir., Sales Coord.....Norman Wein  
 Asst. Sales Director.....Dave Levine  
 Chief Engineer.....Clifford E. Ormston

**WGAR—Cleveland—1930**

Frequency: 1220 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Peoples Bcstg. Corp.

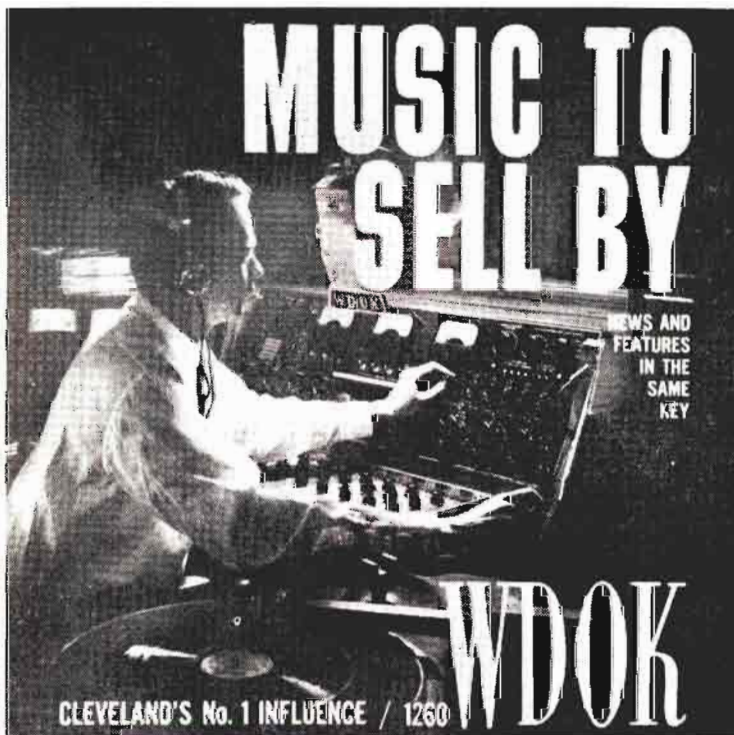
Address.....Stattler-Hilton Hotel  
 Tel.: PR 1-0200.....CBS  
 Representative.....Christal  
 President.....Herbert Evans  
 General, Station Mgr.....Carl E. George  
 Program Director.....Robert K. Smiley  
 Commercial Mgr.....Robert E. Forker  
 Sales, Prom., Pub. Dir.....James Ward  
 Chief Eng's.....L. Wingard, D. McCollister  
 Owners of: WREF, Worthington, O.; WMMN,  
 Fairmont, W. Va.; WTTM, Trenton, N. J.;  
 WNAX, Yankton, S. D.; KFTV, Sioux City.

**WHK—Cleveland—1922**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Metropolitan Bcstg.  
 Address.....5000 Euclid Ave.  
 Tel.: EXpress 1-5000.....Independent  
 Station Representative.....Blair  
 President.....John W. Kluge  
 General, Sta. Mgr.....Jack Thayer  
 Business Mgr.....Charles Masella  
 Sales Prom., Pub. Dir.....Gary Davis  
 Program Director.....Gerald Spinn  
 Chief Engineer.....Ralph H. DeLany  
 Owners of: WNEW AM-TV, N. Y.; WTTG, Wash-  
 ington, D. C.; WIP, Philadelphia; WTVH-TV,  
 Peoria; KOVR-TV, Stockton, Calif.

**WJMO—Cleveland—1947**

Frequency: 1490 Kc.....Power: 250 Watts



THE LATEST NIELSEN RATING FOR THE CLEVELAND AREA SHOWS  
 THAT WDOK'S GOOD MUSIC DOMINATES LOCAL LISTENING!  
 IN 26 QUARTER-HOURS WDOK IS FIRST WITH 26% AVERAGE SHARE

WDOK, 1515 Euclid Ave., Cleveland 15, Ohio • MAin 1-2890 • TWX: CV 158  
 Fred Wolf—President & General Manager  
 National Rep.: H-R Representatives, Inc. — PLaza 9-6800

Owned By.....Friendly Broadcasting Co.  
Address.....11821 Euclid Ave.  
Tel.: Sweetbriar 5-1212.....ABC  
Sta. Rep.....Wittig; Dora-Clayton; Oakes  
President.....Richard Eaton  
General, Station Mgr.....C. C. Courtney  
Commercial, Sls. Prom Mgr.....Don Bruck  
Program Director.....John Slade  
Publicity Director.....Ken Hawkins  
Chief Engineer.....Chuck Owens

### WJW—Cleveland—1960

Frequency: 850 Kc.....Power: 10,000 W.  
Owned By.....Storer Bcstg. Co.  
Address.....1630 Euclid Ave.  
Tel.: TOWER 1-6080.....NBC  
Newspaper Affil.....Miami Sun  
Representative.....Katz  
President.....G. B. Storer, Sr.  
V.P. & Gen. Mgr.....James E. Bailey  
General Sales Mgr.....Jules C. Blum  
Program Director.....Bruce MacDonald  
Chief Engineer.....Furn Anderson  
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami;  
WJBK-AM-TV, Detroit; WSPD-AM-FM-TV, To-  
ledo; WAGA-TV, Atlanta; WWV-A-AM-FM,  
Wheeling, W. Va.; WIGB-AM-FM, Phila., Pa.;  
KGBS, Los Angeles; WTPL-TV, Milwaukee.

### WBNS—Columbus—1924

Frequency: 1460 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....RadiOhio, Inc.  
Business-Studio Address.....33 N. High St.  
Tel.: CA 4-9265.....CBS  
Representative.....John Blair  
General Manager.....Richard A. Borel  
Commercial Manager.....W. I. Orr  
Sales, Prom. Manager.....Jim Yerian  
Program Director.....Parke Blanton  
Chief Engineer.....Lester H. Natzger

### WCOL—Columbus—1922

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Air Trails, Inc.  
Address.....E. Broad & Young St.  
Tel.: CApital 1-7811.....Independent  
Newspaper Affil.....Lancaster Eagle-Gazette,  
Representative.....Eastman  
President.....Charles Sawyer  
V.P. General Mgr.....Collis A. Young  
Exec. V.P.....J. P. Williams  
V. P.....Alexander Buchan  
Production Director.....Robert Way  
Chief Engineer.....T. Carpenter  
Owners of: WING, Dayton, O.; WKLO, Louisville;  
WIZE, Springfield, O.; WEZE, Boston.

### WMNI—Columbus—1957

Frequency: 920 Kc.....Power: 500 Watts  
Owned By.....North American Bcstg. Co.  
Address.....Southern Hotel  
Tel.: CApital 1-1354.....ABC  
Station Representative.....Bcst. Time Sales  
President, General Mgr.....William R. Mnich  
Dir. of Regional Sales.....Lee Ault  
Sales Prom. Mgr.....Jack Maguire  
Program, Pub. Dir.....William F. Robinson  
Chief Engineer.....John D. Brookbank

### WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Operated By.....Taft Bcstg. Co.  
Address.....22 East Gay St.  
Tel.: CA 4-1271.....MBS  
Representative.....Katz  
President.....Hulbert Taft, Jr.  
V.P. of Operations.....L. H. Rogers, II  
General Mgr.....Gene D'Angelio  
Program Director.....Robert Yeager  
Chief Engineer.....Eugene Cafege  
Owners of: WTVN-TV; WKRC-AM-TV, Cincinnati;  
WBRC-AM-TV, Birmingham; WKYT-TV, Lex-  
ington, Ky.

### WVKO—Columbus—1948

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Sky Way Bcstg. Corp.  
Address.....2495 Henderson Rd.  
Tel.: HUDson 6-9595.....Independent  
Rep.....Venard, Rintoul & McConnell; Ohio Stas.  
President.....Milton Staub  
Gen., Sta. Manager.....Bert Charles  
Commercial, Sls. Prom. Mgr.....William Selander  
Production Mgr.....Joe Cox  
Publicity Dir.....Diana Weeter  
Chief Engineer.....William Hammett

### WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.  
Owned By.....Ashtabula County Bcstg. Co.  
Address.....211½ Main St.  
Tel.: 71-001.....Independent  
Station Representative.....Ohio Stas.  
President.....Louis W. Skelly  
Station Mgr., Prog. Dir.....Bob Allen  
Commercial Manager.....Edward C. Stiker  
Sales Prom. Mgr.....Edward Gates  
Publicity Director.....Rebecca Ross  
Chief Engineer.....Ronald Terry

### WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Coshocton Bcstg. Co.  
Business-Studio Address.....114 N. 8th St.  
Tel.: MAIn 2-1567.....Independent  
Station Representative.....Webb  
Pres., Gen. Mgr.....F. Bruce Wallace  
Comm., Sales Prom. Mgr.....D. Bennett  
Chief Engineer.....Hermen L. Philabaum

### WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.  
Owned.....WAVI Bcstg. Corp.  
Address.....1428 Cincinnati St.  
Tel.: BAldwin 4-1137.....Independent  
Station Rep.....Bcst. Time Sales  
Pres., Gen. Mgr.....Harry K. Crowl  
Comm. Prom. Mgr.....Guy Wadsworth  
Program Dir.....Paul Murphy  
Publicity Dir.....Robert J. Emery  
Chief Engineer.....William C. Gilmore

### WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Miami Valley Bcstg. Corp.

## OHIO

Address.....1414 Wilmington Ave.  
Tel.: Clearwater 4-5311.....CBS  
News Affiliation...Daily News, Journal Herald  
Representative.....Hollingbery  
President.....James M. Cox, Jr.  
General Manager.....Robert H. Moody  
Nat. Sls. Mgr.....Wade H. Alley  
Retail Manager.....Stan Mouse  
Public Information.....Blanche Barnett  
Chief Engineer.....Ernest Adams

### WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Great Trails Bcstg. Corp.  
Address.....Talbot Tower  
Tel.: BA 2-3773.....Independent/  
News. Affil.....Lancaster Eagle-Gazette  
Station Representative.....Eastman  
President.....Charles Sawyer  
General Mgr.....Dale Moudy  
Exec. Vice Pres.....J. P. Williams  
Vice President.....Alex Buchan  
Sales Manager.....Don Sailors  
Publicity Director.....Everett Slosman  
Program Director.....Jim Smith  
Chief Engineer.....Howard Ryan

### WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts  
Owned By.....Brush-Moore Newspapers  
Address.....380 West First St.  
Tel.: BA 4-6501.....Independent  
Representative.....Bolling  
Pres., Gen. Manager...Ronald B. Woodyard  
Nat'l Sales Manager.....C. J. Thornquest  
Commercial Manager.....Louis G. Froelich  
Program Director.....Guy Harris  
Chief Engineer.....Morse Weimer

### WONW—Defiance—1949

Frequency: 1280 Kc...Power: 1 Kw. d., 500 W. n  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....P. O. Box 278  
Tel.: 3-2776.....Independent/  
Representative.....Devney O'Connell  
V.P., Gen. Manager.....Glenn R. Thayer

### WJER—Dover—1950

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Dover Broadcasting Company, Inc.  
Address.....Box 550  
Tel.: 7-2126.....MBS  
President.....Agnes J. Reeves Greer  
General Manager.....W. B. Stels  
Station Mgr., Prog. Dir.....Bill Humphries  
Commercial, Prom. Mgr.....Kenneth Neff  
Chief Engineer.....Donald Graff  
Owners of: WAND, Canton, O.

### WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Constrander Corp.  
Address.....P.O. Box 760  
Tel.: Fulton 5-1490.....ABC  
Representative.....Grant Webb  
President.....Richard V. Beatty

Station Manager.....Paul F. Pugh  
Commercial Manager.....George T. Farrall  
Sales Prom. Mgr.....Jack Craddock  
Chief Engineer.....George Kelly

### WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.  
Address.....408 E.S.T. Bldg., Elyria  
Tel.: FA 2-3761.....Independent  
Newspaper Affil.....Chronicle-Telegram  
President.....O. B. Schoepfle  
General Mgr.....Paul Nakel  
Program Dir.....Dick Barrett  
Chief Engineer.....Hugh Coburn

### WFIN—Findlay—1941

Frequency: 1330 Kc...Power: 1000 Watts, d.  
Owned.....Findlay Publishing Co.  
Address.....101½ West Sandusky St.  
Tel.: GA 2-4545.....Independent  
Newspaper Affil.....Courier  
Representative.....Clark  
President, General Mgr.....R. L. Heminger  
Station Manager.....Clyde W. Johnson  
Program Dir.....C. Meekins  
Chief Engineer.....Edgar Smith

### WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts  
Owned-Operated By.....Seneca Radio Corp.  
Address.....U. S. Highway 23 S.  
Tel.: HE 5-5666.....Independent  
Station Rep.....Webb; Ohio Stations  
President.....Andrew Emerine  
Gen., Sta. Mgr.....Melvin L. Murray  
Commercial Mgr.....Roger V. Wise  
Chief Engineer.....Carl Barry

### WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Wolfe Bcstg. Corp.  
Address.....905 W. State St.  
Tel.: FE 2-3951.....Independent  
President, Gen. Mgr.....Robert F. Wolfe  
Commercial Manager.....J. W. Kerr  
Program Director.....Earl V. Hurst  
Chief Engineer.....Allen C. Kauble

### WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Ohio Valley on the Air, Inc.  
Business Address.....Portsmouth Rd.  
Tel.: Gibson 6-3543.....KBS  
Representative.....Sears & Ayer  
President.....John E. Halliday  
Gen., Comm. Mgr.....Marianne B. Campbell  
Chief Engineer.....Edgar Atkins

### WMOH—Hamilton—1944

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fort Hamilton Bcstg. Co.  
Bus.-Studio Address..Second Natl. Bank Bldg.

Tel.: TWinbrook 4-6543..... Independent  
 President..... R. Briede  
 General Manager..... Robert L. Odson  
 Sta. Mgr., Prog. Director..... Norm Keller  
 Commercial Manager..... Ray Motley  
 Chief Engineer..... R. Bullio

### WSRW—Hillsboro—1956

Frequency: 1590 Kc..... Power: 500 W., d.  
 Owned..... Highland Bcstg. Co.  
 Address..... Box 176  
 Tel.: EXpress 3-1590..... KES  
 General, Program Dir..... Tom Archibald  
 Station Mgr..... Willard Parr, Sr.  
 Chief Engineer..... John Haskett

### WIRO—Ironton—1951

Frequency: 1230 Kc..... Power: 250 Watts  
 Owner..... Iron City Bcstg. Co.  
 Address..... Radio Plaza  
 Tel.: Jefferson 2-1922..... KES-MBS  
 Station Representative..... Best  
 Pres., Ch. Eng..... C. A. Baker  
 General Manager..... C. E. McElroy  
 Program Director..... Don R. Griffin

### WLMJ—Jackson—1953

Frequency: 1280 Kc..... Power: 1 Kw., d.  
 Owned By..... Radio Jackson Inc.  
 Address..... Box 72  
 Tel.: 850..... KES  
 Station Representative..... Clark  
 Pres., Gen. Mgr..... Dean Miller  
 Station Manager..... John Wilson  
 Commercial Manager..... Lloyd White  
 Chief Engineer..... D. Cowden

### WHOK—Lancaster—1948

Frequency: 1320 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Hocking Valley Bcstg. Corp.  
 Address..... Memorial Dr.  
 Tel.: OL 3-4373..... Independent  
 Station Representative..... Ohio Stas.  
 Pres., Gen. Mgr..... Nelson Embrey  
 Program Dir..... Roy Stingley  
 Chief Engineer..... Charles B. Houston

### WIMA—Lima—1948

Frequency: 1150 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... N.W. Ohio Bcstg. Corp.  
 Business-Studio Address..... 223 N. Main St.  
 Tel.: CA 3-2060..... ABC  
 Station Representative..... McGavren  
 President..... G. E. Hamilton  
 General Manager..... R. W. Mack  
 Sta., Comm. Mgr..... C. B. Heller  
 Chief Engineer..... Bill Harrison

### WWIZ—Lorain—1958

Frequency: 1380 Kc..... Power: 500 Watts, d.  
 Owned..... WWIZ, Inc.

Address..... Palace Theatre Bldg.  
 Tel.: CHerry 4-5253..... ABC-KBS  
 Newspaper Affiliation..... Journal  
 Sta. Reps..... Oakes; Devney-O'Connell  
 President..... Sanford A. Schafitz  
 General Manager..... Arthur H. Simmers  
 Sales Prom., Pub. Dir..... Francine Seda  
 Program Director..... Mike Rollins  
 Chief Engineer..... Jim Powers

### WCLW—Mansfield—1957

Frequency: 1570 Kc..... Power: 250 Watts, d.  
 Owned By..... Mansfield Bcstg. Co.  
 Address..... 791 McPherson St.  
 Tel.: LA 5-2333..... Independent  
 Station Rep..... Devney-O'Connell  
 Pres., Gen. Mgr..... F. Eckhardt  
 Chief Engineer..... William Ball

### WMAN—Mansfield—1939

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Richland, Inc.  
 Address..... 144½ Park Ave. W.  
 Tel.: LA 4-2211..... ABC  
 Representative..... Venard, Rintoul & McConnell  
 Pres., Gen., Sta., Sls., Comm. Mgr. J. M. O'Hara  
 Prog.-Pub. Dir..... Robert James  
 Chief Engineer..... William Morrison

### WMOA—Marietta—1946

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... Marietta Broadcasting Co.  
 Address..... First National Bank Bldg.  
 Tel.: FR 3-7527..... NBC  
 Station Representative..... Bolles  
 General Mgr..... R. Sanford Guyer  
 Commercial Mgr..... Lee Kendrick  
 Program Dir..... Richard M. Guyer  
 Chief Engineer..... Charles E. Clark

### WMRN—Marion—1940

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... The Marion Bcstg. Co.  
 Address..... 1490 N. Main St.  
 Tel.: DU 3-1131..... ABC  
 Pres., Gen. Mgr..... Robert T. Mason  
 Commercial Manager..... Arthur L. Martin  
 Prog. Dir..... Madge Cooper  
 Chief Engineer..... F. J. Peters

### WTIG—Massillon—1957

Frequency: 990 Kc..... Power: 250 W., d.  
 Owned..... Massillon Bcstg. Co.  
 Address..... Massillon Drive-in Hotel  
 Tel.: TE 2-5023..... KES  
 Sta. Rep..... Keystone; National; Ohio Stas.  
 President..... Joel W. Rosenblum  
 Gen. Mgrs..... D. Scholem, N. Barry  
 Sales Prom. Mgr..... Ray Rosenblum  
 Program Director..... Ted Wesley  
 Publicity Director..... Nan Barnhouse  
 Chief Engineer..... Joe Kish  
 Owners of: WISR, Butler; WACB, Kittanning;  
 WAKU, Latrobe, all Pa.

**OHIO****WMPO—Middleport-Pomeroy**  
1959

Frequency: 1390 Kc. Power 1000 Watts d.  
Owned By..... Radio Mid-Pom Inc.  
Address..... Box 71  
Tel.: WYandotte 2-5355..... KBS  
President..... John E. M. Kerr  
General Manager..... Saber Tweel  
Commercial Manager..... Frank Youngworth  
Program Director..... Barbara Fay  
Chief Engineer..... Roger Bennett

**WPFB—Middletown—1947**

Freq.: 910 Kc. Power: 1 Kw. d., 100 W. n.  
Owned-Operated By..... WPFB, Inc.  
Address..... 4503 Central Ave.  
Tel.: GA 2-3625..... Independent  
Sta. Reps.... Devney-O'Connell; Walker-Rawalt  
President, General Mgr..... Paul F. Braden  
Commercial Manager..... Joseph LeMoyné  
Sales Prom. Mgr., Pub Dir.... Charles Reeder  
Program Director..... Ray Inglehart, Jr.  
Chief Engineer..... Carroll Williams  
Owners of: WPAY, Portsmouth, O.

**WMVO—Mt. Vernon—1953**

Frequency: 1300 Kc. Power: 500 Watts d.  
Owned-Oper. By..... Mt. Vernon Bcstg. Co.  
Address..... P.O. Box 348  
Tel.: EX 2-0946..... Independent  
Station Representative..... Ohio Stas.  
President..... Mrs. Charles Zerkowitz  
Station Manager..... Stephen Zerkowitz  
Sales Coordinator..... Bill Victor  
Publicity Director..... Ed Kendrick

**WIOI—New Boston—1959**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned By..... WIOI, Inc.  
Address..... Box 909, Portsmouth, O.  
Tel.: Elmwood 3-8587..... KBS  
President, Gen. Mgr..... James D. Sinyard  
Commercial Manager..... Joseph S. Klarke  
Sales Promotion Mgr..... John G. Greene  
Program Director..... Robert F. Phipps Jr.  
Publicity Director..... Faye Young  
Chief Engineer..... Tommy R. Leslie

**WCLT—Newark—1949**

Frequency: 1430 Kc. Power: 500 Watts d.  
Owned-Operated By..... WCLT Radio Inc.  
Address..... Route 13, Jacksontown Pike  
Tel.: FA 4-0071..... Independent  
Sta. Representative..... Meeker  
Pres., Gen. Mgr..... Thomas A. Rogers  
Commercial Mgr..... Robert Pricor  
Program Director..... Arnauld Fleming  
Chief Engineer..... Benjamin Windle

**WPVL—Painesville—1956**

Frequency: 1460 Kc. Power: 500 Watts d.  
Owned..... WPVL, Inc.  
Address..... 162 S. Park Place  
Tel.: EL 2-3155..... Independent  
Representative..... Ohio Stations

President, General Mgr..... Carl R. Lee  
Sales Promotion Mgr..... Dale Palmer  
Publicity Director..... Sally Platz

**WPTW—Piqua—1947**

Frequency: 1570 Kc. Power: 250 Watts d.  
Owned By..... WPTW Radio, Inc.  
Address-Trans..... 1625 Covington Ave.  
Tel.: PR 3-3513..... Independent  
Sta. Representative..... Bolles; Ohio Station Reps.  
President, Gen. Mgr..... C. Oscar Baker  
Program Dir., Pub. Dir..... Betty Miller  
Commercial Mgr..... Mrs. Eleanor Mills  
Station, Ch. Eng..... Lewis M. Shroyer

**WNXT—Portsmouth—1951**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... WNXT, Inc.  
Address..... Masonic Bldg.  
Tel.: EL 3-1161..... ABC  
Station Rep..... Raymer; Ohio Stas.  
President..... Leonard Feldman  
General, Comm. Mgr..... Marshall Rosene  
Publicity Director..... Mary Ellen Thuma  
Chief Engineer..... Russell Newman

**WPAY—Portsmouth—1935**

Frequency: 1400 Kc. Power: 250 Watts  
Owned By..... Radio Station WPAY  
Address..... 1009 Gallia St.  
Tel.: EL 3-5176..... CBS  
Sta. Representative..... Devney-O'Connell  
President..... Paul F. Braden  
Sta., Sales Prom. Mgr..... O. T. Dresbach  
Commercial Manager..... J. H. LeMoyné  
Program Director..... John T. Baker  
Chief Engineer..... Maurice L. Myers  
Owners of: WPAY-FM.

**WLEC—Sandusky—1947**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By..... Cleveland Bcstg., Inc.  
Address..... Box 441  
Tel.: MA 8-2000..... Independent  
Station Rep..... Venard, Rintoul & McConnell  
President..... Ray T. Miller, Jr.  
General, Station Mgr..... Jay E. Wagner, Jr.  
Commercial, Prom. Mgr..... Louis E. Mahla  
Program Director..... Karl J. Bates  
Chief Engineer..... Jay Leibach  
Owners of: WERE, Cleveland; WERC, Erie, Pa.

**WBLV—Springfield—1947**

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... Champion City Bcstg. Co.  
Address..... Chamber of Commerce Bldg.  
Tel.: FA 3-4676..... KBS  
Representative..... Thomas F. Clark  
President..... William E. Bailey  
General Manager..... R. L. Yontz  
Commercial Mgr..... Al Meuleman  
Program Director..... James W. Bissey  
Chief Engineer..... Carl Egbert

**WIZE—Springfield—1940**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By..... Radio Voice of Springfield  
Address..... 117 W. High St.



Tel.: FA 3-4955.....Independent  
 Station Representative.....Devney-O'Connell  
 President.....Charles Sawyer  
 V.P., General Mgr.....Ernest A. Gudridge  
 Executive Vice-President.....J. P. Williams  
 Vice-President.....Alex Buchan  
 Sales Promotion Mgr.....Ray George  
 Program Director.....George Harris  
 Chief Engineer.....Victor L. Bushong

**WSTV—Steubenville—1940**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WSTV, Inc.  
 Bus.-Studio Address.....Exchange Realty Bldg.  
 Tel.: AT 2-6265.....MBS  
 Representative.....Avery-Knodel  
 Exec. Vice Pres.....John J. Laux  
 Station Mgr.....Louis W. Shapiro  
 Publicity Dir.....Geo. H. Wilson  
 Program Director.....Tom Abernethy  
 Chief Engineer.....William Chesnes  
 Owners of: WBOY AM-TV, Steubenville; KODE  
 AM-TV, Joplin; WSTV TV-FM; KMLB FM-AM,  
 Monroe.

**WTTF—Tiffin—1959**

Frequency: 1600 Kc.....Power: 500 Watts  
 Owned By.....WTTF, Inc.  
 Address.....112 E. Market St.  
 Tel.: Gibson 7-2212.....MBS  
 Station Representative.....Donald Cooke  
 President, Gen. Mgr.....Robert G. Wright  
 Program Dir.....Alan Gemar  
 Chief Engineer.....Shelby Bristow

**WOHO—Toledo—1954**

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owner.....Midwestern Bcstg. Co.  
 Address.....Box 276, Station "A"  
 Tel.: OX 3-6576.....MBS  
 Station Representative.....Webb  
 President.....Ford R. Weber  
 General, Station Mgr.....Sam W. Sloan  
 Comm. Manager.....William C. Wester  
 Program Director.....John Dauro  
 Chief Engineer.....Patrick J. Robinson

**WSPD—Toledo—1921**

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Storer Broadcasting Co.  
 Address.....125 South Superior St.  
 Tel.: CH 8-6401.....NBC  
 Newspaper Affil.....Miami Beach Sun  
 Representative.....Katz  
 President.....George B. Storer  
 General, Station Mgr.....Reggie Martin  
 Nat. Sales Manager.....Emerson Kimble  
 Sales Prom., Pub. Dir.....Dorothy Coon  
 Program Director.....Jack Williams  
 Chief Engineer.....George Fulop  
 Owners of: WSPD-TV; WJBK AM-TV, Detroit;  
 WJW AM-TV, Cleveland; WGBS, Miami;  
 WWVA, Wheeling; WIBG, Philadelphia; KGBS,  
 Los Angeles; WAGA-TV, Atlanta; WITI-TV,  
 Milwaukee.

**WTOD—Toledo—1946**

Frequency: 1560 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Booth Broadcasting Co.

Business Address.....320 Davis Bldg.  
 Tel.: CH 2-4321.....CBS  
 Representative.....Weed  
 President.....John L. Booth  
 Gen., Comm. Mgr.....Sunne Miller  
 Program Director.....John Lindemulder  
 Publicity Dir.....Elmo Schausten  
 Chief Engineer.....Robert Sowers

**WTOL—Toledo—1938**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By...Community Bcstg. Co.  
 Address.....Bell Bldg.  
 Tel.: CH 4-7411.....ABC  
 Station Representative.....Gill-Perna  
 President.....Frazier Reams  
 Gen.-Station Mgr.....Thomas S. Bretherton  
 General Sales Mgr.....Douglas Tabner  
 Sales Promotion Mgr.....Orris Tabner  
 Program Director.....Joe Weaver  
 Chief Engineer.....Harold Holmes

**WERT—Van Wert—1958**

Frequency: 1220 Kc.....Power: 250 Watts, d.  
 Owned.....Van Wert Broadcasting Co.  
 Address.....Box 306  
 Tel.: BERNARD 2-4075.....Independent  
 Station Rep.....Ohio Stations; Sears & Ayer  
 President, Ch. Eng.....Kenneth E. Kunze  
 Commercial Mgr.....R. Waldron  
 Program Director.....John Ury  
 Sales Prom. Mgr.....Marvin Krystosek

**WHHH—Warren—1941**

Frequency: 1440 Kc.....Power: 5000 Watts  
 Owned By...Warren Tribune Radio Sta., Inc.  
 Address.....2nd National Bldg.  
 Tel.: EXPRESS 2-2529.....Independent  
 Newspaper Affiliation...Tribune Chronicle  
 President, Gen. Mgr.....Helen Hart Hurlbert  
 Station Mgr.....R. E. Hardy  
 Program Director.....John Peterson  
 Ch. Eng., Sta. Mgr.....Robert E. Hardy

**WCHO—Washington Court  
 House—1952**

Frequency: 1250 Kc.....Power: 500 Watts d.  
 Owned By.....Court House Bcstg. Co.  
 Address.....113½ S. Main St.  
 Tel.: 5-6211.....KBS  
 Pres., Gen. Mgr., Chief Eng.. W. N. Nungesser  
 Station Mgr.....C. L. Mitchell

**WPKO—Waverly—1954**

Frequency: 1380 Kc.....Power: 1000 W., d.  
 Owner.....Ohio Quests, Inc.  
 Address.....Box 67  
 Tel.: 363.....Independent  
 President, Gen. Mgr.....James B. Dentow  
 Commercial, Pub. Dir.....C. Joe Bellamy  
 Chief Engineer.....Robert P. Meyer

## OHIO

### **WKOV**—Wellston—1953

Frequency: 1330 Kc. Power: 500 Watts d.  
Owned-Operated By: Family Bcstg. Co.  
Address: P. O. Box 190  
Tel.: 4-2000 KBS  
Pres., Gen. Mgr., Ch. Eng.: W. N. Nungesser

### **WWST**—Wooster—1947

Frequency: 960 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Wooster Republican Ptg. Co.  
Address: Route 30  
Tel.: Angelus 3-5075 KBS  
General Manager: E. B. Evans  
Chief Engineer: B. L. Bowman

### **WRFD**—Worthington—1947

Frequency: 880 Kc. Power: 5000 Watts d.  
Owned: Peoples Broadcasting Corp.  
Address: Worthington  
Tel.: TU 5-5342 Independent  
Representative: Gill-Perna  
President: Herbert E. Evans  
General Station Mgr.: Joseph D. Bradshaw  
National Sales Mgr.: Andy Edgerton  
Sales Prom., Pub. Dir.: Bill Pfeiffer  
Program Director: Phil Sheridan  
Chief Engineer: Harold Schaaf  
Owners of: WRFD-FM: WGAR AM-FM, Cleve-  
land; WTTM AM-FM, Trenton; WMMN, Fair-  
mount, W. Va.; WNAN, Vankton, S. D.; KVTY,  
Sioux City.

### **WBBW**—Youngstown—1949

Frequency: 1240 Kc. Power: 250 Watts  
Owner: Mahoning Valley Bcstg. Corp.  
Address: 260 W. Federal St.  
Tel.: RI 4-4421 MBS  
Representative: Weed  
President, Ch. Eng.: John Cherpack, Jr.  
General Station Mgr.: Gene Trace  
Sales Prom. Mgr.: Phil Wood  
Program Director: Anthony N. Ross

### **WFMJ**—Youngstown—1939

Frequency: 1390 Kc. Power: 5000 Watts  
Owned-Operated By: WFMJ Bcstg. Co.  
Business-Studio Address: 101 W. Boardman  
Tel.: RI 4-8611 NBC  
Station Representative: Bolling  
President: William F. Maag, Jr.  
General Comm. Mgr.: Mitchell F. Stanley  
Program Director: Bob Locke  
Publicity Director: Ray Lytle  
Chief Engineer: Frank A. Dieringer

### **WHOT**—Youngstown—1955

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned By: WHOT, Inc.  
Address: 401 N. Blaine Ave.  
Tel.: RI 6-8464 Independent  
Sta. Representative: Hollingbery  
President: Myron Jones  
General Manager: William Fleckenstein  
Commercial Mgr.: William Aey

Program Dir.: Richard Thompson  
Publicity Dir.: Tony Sebastian  
Owners of: WJET, Erie; WKEP, Pittsburgh;  
WRED-FM, Youngstown; WINE-TV, Pittsburgh.

### **WKBN**—Youngstown—1926

Frequency: 570 Kc. Power: 5000 Watts  
Owned-Operated By: WKBN Bcstg. Corp.  
Address: 3939 Sunset Blvd.  
Tel.: ST 2-1145 CBS  
Representative: Paul H. Raymer  
Pres., Gen. Mgr.: Warren P. Williamson, Jr.  
Station Mgr.: Warren P. Williamson III  
Sales Prom. Mgr.: J. Harrison Hartley  
Publicity Director: Richard G. Newcomer  
Program Director: John Moses  
Chief Engineer: B. T. Wilkins  
Owners of: WKBN TV-FM.

### **WHIZ**—Zanesville—1924

Frequency: 1240 Kc. Power: 250 Watts  
Owner: Southeastern Ohio Bcstg. System, Inc.  
Business-Studio Address: Lind Arcade Bldg.  
Tel.: GL 2-5431 NBC  
Newspaper Affiliation: Zanesville Pub Co.  
Representative: John E. Pearson  
President: Clay Littick  
Gen., Station Manager: Allan Land  
Comm. Mgr.: Nate Milder  
Publicity Dir., Sls. Prom. Mgr.: Naomi Lorton  
Program Director: Marty Howard  
Chief Engineer: William A. Hunt, Sr.

When You Can  
Have the Best,  
Why Be Satisfied  
With Less?



Pop.: 2,329,000  
Families: 711,500

# Oklahoma

Radio Homes: 691,500  
AM Stas. In State: 54

## KADA—Ada—1934

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: KADA Bcstg., Inc.  
Business Address: Box 642  
Tel.: FEderal 2-1212. ABC, KBS  
Station Reps.: Weed; Brown  
Pres., General Mgr.: Bill Hoover

## KWHW—Altus—1946

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By: Altus Bcstg. Co., Inc.  
Address: Radio Bldg.  
Tel.: HU 2-1450. KBS  
Newspaper Affil.: Times-Democrat  
Representative: Pearson  
Pres., Gen. Mgr.: Frank E. Wimberly  
Chief Engineer: Ernest Baucum

## KALV—Alva—1956

Frequency: 1430 Kc. Power: 500 Watts  
Owned By: Alva Communications, Inc.  
Address: Box 328  
Tel.: 1663. Independent  
President: John H. Goss  
General Manager: Robert L. Martin  
Chief Engineer: Ron Kassik

## KVSO—Ardmore—1935

Frequency: 1240 Kc. Power: 250 Watts  
Owned: Ardmoreite Pub. Co.  
Address: Ardmoreite Bldg.  
Tel.: 3030. ABC  
General Manager: Douglas C. Dillard

## KWON—Bartlesville—1942

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Horace C. Boren  
Address: Box 69  
Tel.: FEderal 6-1400. MBS  
Station Rep.: Bowles; Melville  
President: Horace C. Boren  
General, Sta. Mgr.: Tony G. Kountoupis  
Commercial Manager: Maynard Helmuht  
Program Director: William C. Drake  
Publicity Director: Patsy Cooper  
Chief Engineer: Richard Hazlehurst  
Owners of: KMUS, Muskogee, Okla.

## KLTR—Blackwell—1952

Frequency: 1580 Kc. Power: 250 Watts  
Owned-Operated By: Star Bcstg. Co., Inc.  
Address: Masonic Bldg.  
Tel.: 308. KBS  
Pres., General Mgr., Chief Eng.: R. F. Pool  
Publicity Dir.: Carolee Briggs

## KWCO—Chickasha—1946

Freq.: 1560 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Washita Valley Bcstg. Co.

Address: P.O. Box 770  
Tel.: CAstle 4-2890. KBS  
Owner: Bayard C. Auchincloss  
General Manager: William S. Scott  
Chief Engineer: Ben DeKinder

## KWPR—Claremore—1958

Frequency: 1270 Kc. Power: 500 Watts, d.  
Owned By: BRT Bcstg. Co.  
Address: 417 West Second St.  
Tel.: ROgers 3-1281. KBS  
President, Chief Eng.: Wayne Rowley  
Commercial, Sales Prom. Mgr.: Bob Brewer

## KWOE—Clinton—1949

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned-Operated By: Western Okla. Bcstg. Co.  
Address: Neptune Park  
Tel.: FAirtax 3-0617. Independent  
President, Gen Mgr.: Lonnie J. Preston  
Program Publicity Dir.: Alice Preston  
Commercial Manager: Clyde E. Bruce  
Chief Engineer: Arthur Vogt

## KUSH—Cushing—1953

Frequency: 1600 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Cimarron Broadcasters, Inc.  
Address: P.O. Box 791  
Tel.: CA 5-0922. KBS  
Pres., Gen. Mgr.: Gordon Rockett  
Station Mgr.: G. Thomas  
Comm. Prom. Mgr.: William R. De Wire  
Chief Engineer: Marvin Livingston

## KRHD—Duncan—1949

Freq.: 1350 Kc. Power: 250 W. d. 100 W. n.  
Owned-Operated By: Duncan Bcstg. Co.  
Address: West Pine St.  
Tel.: 1350. KBS  
President: R. H. Drury  
Gen., Sta. Mgr.: W. M. Brubaker  
Chief Engineer: Lee Agee

## KSEO—Durant—1947

Frequency: 750 Kc. Power: 250 Watts d.  
Owned-Operated By: Durant Pub-Bcstg. Corp.  
Address: 215 Democrat Bldg.  
Tel.: 3100. KBS  
President: R. V. Peterson  
Gen. Mgr.: L. W. Coleman

## KBEK—Elk City—1929

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Bob Garrison Ent.  
Address: Box 189  
Tel.: 730. KBS  
Station Representative: Keystone  
President, Gen. Mgr.: Bob Garrison

## OKLAHOMA

Station Rep. .... Lou Garrison  
Commercial Manager ..... Frank Cook  
Program Director ..... Jerry White  
Sales Promotion Mgr. .... Carroll Newberry  
Publicity Director ..... Carolyn Videtto  
Chief Engineer ..... Bob White

### KCRC—Enid—1928

Frequency: 1390 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Enid Radiophone Co.  
Address ..... 318 E. Willow  
Tel.: AD 7-1390 ..... ABC  
News, Affil. .... Morning News, Daily Eagle  
Representative ..... John E. Pearson Co.  
President ..... Milton B. Garber  
General Manager ..... Pat Murphy  
Commercial Manager ..... Jim Hannon

### KGWA—Enid—1950

Frequency: 960 Kc. .... Power: 1000 Watts  
Owned-Oper. By .... Public Bcstg. Service, Inc.  
Address ..... 115½ E. Broadway  
Tel.: AD 4-4230 ..... Independent  
Representative ..... Venard, Rintoul & McConnell  
Pres., Gen., Comm. Mgr. .... Allan Page  
Chief Engineer ..... Milton Wentworth

### KTAT—Frederick—1948

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Frederick Bcstg. Co.  
Address ..... P.O. Drawer 920  
Tel.: ED 5-2131 ..... KBS  
General Manager ..... Dr. Ron Wheeler  
Program Director ..... Mary Wheeler

### KWRW—Guthrie—1955

Frequency: 1490 Kc. .... Power: 100 Watts  
Owned-Oper. By ..... Howard Smith  
Address ..... 115 North Division  
Tel.: BU 2-2321 ..... KBS  
President ..... Howard D. Smith  
General, Station Mgr. .... Richard M. Carroll  
Commercial Manager ..... Peggy Weems  
Program Director ..... Wallace Seeds  
Chief Engineer ..... R. B. Phillips, Jr.

### KGYN—Guymon—1948

Frequency: 1220 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Plains Bcstg. Co.  
Address ..... Box 130  
Tel.: 338-6533 ..... KBS  
President, Station Mgr. .... T. M. Raburn, Jr.  
Chief Engineer ..... Herb Noyes

### KHEN—Henryetta—1956

Frequency: 1590 Kc. .... Power: 500 W., d.  
Owned ..... Henryetta Radio Co.  
Address ..... Box 930  
Tel.: OLive 2-3298 ..... Independent  
President ..... Leland Gourley  
Gen. Mgr. .... Marvin Hull  
Chief Engineer ..... Ed Hayes

### KTJS—Hobart—1947

Frequency: 1420 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... A. R. Fuchs  
Address ..... P.O. Box 311  
Tel.: GENEVA 6-2420 ..... KBS  
President, Chief Eng. .... A. R. Fuchs  
Commercial, Prom. Mgr. .... Wayne Robison

### KIHN—Hugo—1947

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Little Dixie Bcstg. Co.  
Address ..... 106 West Jackson  
Tel.: 1723 ..... KBS  
Station Representative ..... Lowe-Runkle  
President, General Mgr. .... D. W. Brawner  
Station Mgr., Chief Eng. .... T. L. Brawner  
Program Director ..... Barrett Fellows  
Publicity Director ..... Leeta Brawner

### KBEL—Idabel—1953

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Idabel Bcstg. Co.  
Address ..... P.O. Box 1072  
Tel.: 802 ..... Independent  
General Manager ..... Winston O. Ward  
Sta., Comm. Manager ..... J. P. Stanley

### KCCO—Lawton—1956

Frequency: 1050 Kc. .... Power: 250 W., d.  
Owned ..... Progressive Bcstg. Co.  
Address ..... Box 2187  
Tel.: EL 5-1050 ..... Independent  
Station Representative ..... Pearson  
President ..... Dr. G. G. Downing  
General Manager ..... Ross B. Baker  
Program Dir. .... B. J. Sams  
Sales Prom. Mgr. .... James R. Williams  
Publicity Director ..... Jack Shreve  
Chief Engineer ..... Robert Stabler

### KSWO—Lawton—1941

Frequency: 1380 Kc. .... Power: 1000 W.  
Owned ..... Okla. Quality Bcstg. Co.  
Address ..... 406 D. Avenue  
Tel.: EL 5-1380 ..... ABC  
Rep. .... Venard, Rintoul & McConnell; Brown  
President, General Mgr. .... R. H. Drewry  
Station Manager ..... Tom Reddell  
Commercial Manager ..... C. J. McDonald  
Program Director ..... Don Hodges  
Chief Engineer ..... Harold Kinkead  
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMLD-TV, Midland, Tex.

### KNED—McAlester—1950

Freq.: 1150 Kc. .... Power: 1 Kw. d.; 500 n.  
Owned-Operated By ..... Pittsburg Bcstg. Co., Inc.  
Address ..... Box 780  
Tel.: GA 3-1460 ..... Independent  
Representative ..... Pearson  
Pres., Gen. Mgr. .... Ray Van Hooser  
Station, Prog. Mgr. .... Dud Stallings  
Chief Engineer ..... Jerry McCoy

**KTMC—McAlester—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By... McAlester Bcstg. Co.  
 Address... 202½ East Choctaw  
 Tel.: GA 3-1400  
 Station Representative... Weed  
 President, General Mgr... Bob Baggett  
 Commercial Manager... Phil Reed  
 Program Director... Shirley Crowson  
 Chief Engineer... Harold Duncan

**KGLC—Miami—1947**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Operated By... Miami Bcstg. Co.  
 Business Address... Miami Hotel Bldg.  
 Tel.: KI 2-3303  
 Owner... Kenyon Brown  
 Gen., Sta. Mgr... William A. Searle  
 Chief Engineer... George Province

**KBIX—Muskogee—1936**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Okla. Pub. Co.  
 Address... Barnes Bldg.  
 Tel.: MU 2-1331  
 Newspaper Affil... Phoenix-Times Democrat  
 Representative... Pearson  
 President... Tams Bixby, Jr.  
 Manager... D. Johnson  
 Chief Engineer... Ted Foster

**KMUS—Muskogee—1948**

Frequency: 1380 Kc. Power: 1000 d., 500 n.  
 Owned-Operated By... Horace C. Boren  
 Address... P. O. Box 1588  
 Tel.: MU 2-2488  
 Stations Rep... Independent  
 Pres., Gen. Mgr... Bolles; Melville  
 Vice Pres... Horace C. Boren  
 Sta. Mgr... Mrs. Martha D. Boren  
 Program Director... James E. Keitel, Jr.  
 Bud Lanham

**KNOR—Norman—1949**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned... Cleveland County Bcstg. Co.  
 Address... P. O. Box 542  
 Tel.: JE 4-8475  
 President... William S. Morgan  
 Commercial Mgr... Robert G. Barry  
 Chief Engineer... Edward Renner

**KBYE—Oklahoma City—1947**

Frequency: 890 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Great Empire Bcstg.  
 Business Address... 5508 N. Eastern  
 Tel.: GARfield 7-6524  
 President... ABC  
 General Station Manager... Berniece L. Lynch  
 Program Director... F. F. Lynch  
 Commercial. Sls. Prom. Mgr... Glenn Valentine  
 Publicity Director... F. J. Lynch  
 Chief Engineer... J. D. Lynch  
 Wm. R. Gaylor, Jr.

**KJEM—Oklahoma City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned-Oper. By... KJEM, Inc.  
 Address... 515 N. Robinson  
 Tel.: CE 2-6367  
 Station Representative... Independent  
 President... Bcst. Time Sales  
 Gen., Sta. Mgr... W. D. Schueler  
 Program Director... C. Hewel Jones  
 Chief Engineer... W. W. Jones  
 Hal Henegar

**KLPR—Oklahoma City—1947**

Frequency: 1140 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Big Chief Bcstg Co. Inc.  
 Address... 79th & Shields  
 Tel.: FOrrest 5-6358  
 Station Representative... Independent  
 Pres., Sales Prom. Mgr... Pearson  
 Chief Engineer... Jack Peasley  
 Buzzy Brooks

**KOCY—Oklahoma City—1938**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... Plaza Court Bcstg. Co.  
 Business-Studio Address... Plaza Court Bldg.  
 Tel.: CEntral 5-4333  
 Pres., Gen. Mgr... M. H. Bcnebrake  
 Commercial Manager... Carlton Beck  
 Chief Engineer... Elmo Black

**KOMA—Oklahoma City—1928**

Frequency: 1520 Kc. Power: 50,000 Watts  
 Owned-Operated By... Storz Bcstg. Co.  
 Address... 311 West Grand Ave.  
 Tel.: CEntral 5-6653  
 Representative... Independent  
 President... Blair  
 General. Comm. Mgr... Todd Storz  
 Program Director... Jack S. Sampson  
 Phil Nolan  
 Publicity Director... Ron Thompson  
 Chief Engineer... Robert Tilton  
 Owners of: WDGX, Minneapolis; WHB, Kansas  
 City; WTTX, New Orleans; WQAM, Miami.

**KTOK—Oklahoma City—1927**

Frequency: 1000 Kc. Power: 5000 Watts  
 Owned-Operated By... KTOK, Inc.  
 Business-Studio Address... 1800 W. Main  
 Tel.: CEntral 5-8351  
 Station Representative... MBS  
 President... Eastman  
 General, Station Mgr... Wendell Mayes  
 Local Sales Manager... Tom Johnson  
 Program Director... George R. Collisson  
 Chief Engineer... Bill Bryan  
 Clifford Easum

**WKY—Oklahoma City—1921**

Frequency: 930 Kc. Power: 5000 Watts  
 Owned-Oper. By... WKY TV System, Inc.  
 Address... 500 E. Britton Rd.  
 Tel.: TR 8-2161  
 Newspaper Affiliation... Independent  
 Representative... Oklahoman & Times  
 Katz

# OKLAHOMA

President.....E. K. Gaylord  
 V.P., General Manager...Norman P. Bagwell  
 Asst. Sta., Comm. Mgr.....Lee Allan Smith  
 Prog. Dir.....Danny Williams  
 Sales Promotion Mgr.....Jim Willis  
 Publicity Director.....Chuck Boyles  
 Chief Engineer.....Bob Hayward  
 Owners of: WKY-TV; WTWT, Tampa.

## KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Okmulgee Bcstg. Corp.  
 Address.....114 East Seventh St.  
 Tel.: 3646.....KBS  
 Newspaper Affil.....Don-Rey Pub. Co.  
 Station Reps.....Bolling; Spot Time Sales  
 President.....Donald W. Reynolds, Sr.  
 General Manager.....Robert K. Hamlin  
 Commercial Manager.....Charles Lienhart  
 Program Director.....Tom Loftin  
 Owners of: KESY AM-TV, Ft. Smith, Ark.; KOLQ  
 AM-TV, Reno; KBRS, Springdale, Ark.; KORK,  
 Las Vegas; KGNS-TV, Laredo; KLRJ-TV, Las  
 Vegas; KFOY-TV, Hot Springs, Ark.

## KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts  
 Owned-Operated By...Pauls Valley Bcstg. Co.  
 Address.....Highway 77 N.  
 Tel.: 1470.....KBS  
 President.....E. J. Ballard  
 Gen. Mgr.....B. Hampton  
 Chief Engineer.....H. Jones

## WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ponca City Pub. Co.  
 Address.....P.O. Box 589  
 Tel.: RO 5-6607.....MBS  
 Newspaper Affiliation.....The News  
 Representative.....Pearson  
 General Manager.....Allan W. Muchmore  
 Station Manager.....William C. Mauigans

## KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.  
 Owner.....Leflore Bcstg. Co.  
 Address.....Box 511  
 Tel.: 660.....KBS  
 President, Gen. Manager.....R. E. Bell  
 Sales Prom., Ch. Eng.....Viv Nowlin

## KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Lakes Area Bcstg. Co.  
 Address.....5th & S. Mill Sts.  
 Tel.: Valley 5-2763.....KBS  
 Gen. Mgr., Chief Eng.....L. L. Gaffaney  
 Commercial Manager.....Mrs. L. L. Gaffaney  
 Program Director.....H. Albrecht

## KGFF—Shawnee—1930

Frequency: 1450 Kc.....Power: 250 Watts

Owned-Operated By...KGFF Bcstg. Co., Inc.  
 Address.....P.O. Box 9  
 Tel.: 4390.....MBS  
 Newspaper Affiliation.....Stauffer Publ., Inc.  
 Representative.....Avery-Knodel  
 President.....Oscar S. Stauffer  
 Gen., Sta. Manager.....William A. Weaver  
 Commercial Manager.....Jeral C. Ziegler  
 Program Director.....James H. Meyer  
 Chief Engineer.....R. K. Branson

## KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.  
 Owned-Oper. By...Stillwater Publishing Co.  
 Address.....211 W. 9th St.  
 Tel.: FR 2-7800.....Independent  
 Newspaper Affiliation.....Daily News-Press  
 Representative.....Clark  
 General Mgr.....J. R. Bellatti  
 Sta. Mgr., Prog. Dir.....Lewis Pearce  
 Chief Engineer.....Paul A. McCollum

## KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.  
 Owned.....Camelleta Corp.  
 Address.....Box 221  
 Tel.: Glendale 2511.....Independent  
 President.....Jim Egan  
 General Mgr., Ch. Eng.....Galen O. Gilbert  
 Commercial, Sales Prom. Mgr.....Jim Stacey  
 Program Director.....Jim Masters  
 Publicity Director.....Haskell King

## KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.  
 Owned-Oper. By.....Public Radio Corp.  
 Address.....910 S. Boston  
 Tel.: LU 7-2401.....Independent  
 Station Representative.....Young  
 President.....Lester Kamin  
 General Manager.....Robert J. Hoth  
 Station Manager.....Bill Allred  
 Program Director.....Dick Schmitz  
 Publicity Director.....Clifford Michaels  
 Chief Engineer.....Charles Laughton  
 Owners of: KIOA, Des Moines; KBBC, Mission,  
 Kan.

## KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.  
 Owned By...Tulsa Great Empire Radio, Inc.  
 Address.....5400 W. Edison  
 Tel.: LU 5-5555.....Independent  
 General Manager.....R. E. Blue  
 Chief Engineer.....N. Wilcox

## KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Franklin Bcstg. Co.  
 Address.....8th & Main  
 Tel.: LU 3-4121.....ABC  
 President.....Wm. F. Johns, Jr.  
 General Manager.....G. Lund  
 Program Director.....A. Collier

**KRMG—Tulsa—1949**

Freq.: 740 Kc. Power: 50 Kw. d., 25 Kw. n.  
 Owned-Operated By... Meredith KRMG, Inc.  
 Address... 311 So. Denver Ave.  
 Tel.: LUther 4-4291... CBS  
 Representative... John Blair  
 President... Fred Bohlen  
 General Manager... Frank S. Lane  
 Local, Comm. Mgr... William E. Minshall  
 Program Director... Keith Bretz  
 Chief Engineer... William H. Bradley  
 Owners of: KPHO AM-TV, Phoenix; WOW AM-TV, Omaha; WHEN AM-TV, Syracuse; KCMO AM-TV, Kansas City.

**KTUL—Tulsa—1934**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Oper. Consol. Radio Enterprises Inc.  
 Address... 2601 E. 56 St. N.  
 Tel.: FI 5-1311... MBS  
 Representative... Avery-Knodel  
 President... James C. Leake  
 Gen., Sta. Mgr... James H. Schoonover  
 Commercial Mgr... Edward T. Neibling  
 Program Dir... Robert Gregory  
 Sales Prom. Mgr... Karl Janssen  
 Publicity Dir... Robert E. Draughon  
 Chief Engineer... Lloyd W. Cowan  
 Owners of: KTUL-TV; KATV, Little Rock.

**KVOO—Tulsa—1925**

Frequency: 1170 Kc. Power: 50,000 Watts  
 Owned-Oper. By... Southwestern Sales Corp.  
 Address... 3701 S. Peoria

Tel.: RI 2-5561... NBC  
 Representative... Edward Petry  
 President... H. C. Stuart  
 V.P., General Mgr... G. K. Brandborg  
 Program Director... J. Ryan  
 Chief Engineer... J. Bushnell  
 Owners of: KVOO-TV.

**KVIN—Vinita—1954**

Frequency: 1470 Kc. Power: 500 Watts, d.  
 Owned-Oper. By... Vinita Broadcasting Co.  
 Address... Box 189  
 Tel.: ALpine 6-3407... KBS  
 General Manager... John Q. Adams  
 Station Mgr., Chief Eng... Paul Gentry  
 Program, Pub. Dir... Merle Weisinger

**KWSH—Wewoka—1948**

Frequency: 1260 Kc. Power: 1,000 Watts  
 Owned-Operated By... Tri Cities Bcstg. Co., Inc.  
 Address... Box 1260  
 Tel.: 1260... ABC  
 President... Bill Hoover  
 General Mgr... Roy Judge  
 Chief Engineer... Dan Hastings

**KSIW—Woodward—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Woodward Bcstg. Co.  
 Address... 22nd & Cedar  
 Tel.: 1450... Independent  
 Representative... Pearson  
 Pres., Gen. Mgr... Edward A. Ryan  
 Program Director... Lenora W. Ryan  
 Chief Engineer... Harry McFarland

Pop.: 1,780,500  
 Families: 581,500

**Oregon**

Radio Homes: 573,000  
 AM Stas. In State: 71

**KABY—Albany—1959**

Frequency: 990 Kc. Power: 250 Watts, d.  
 Owned... Albany Broadcasting Corp.  
 Address... 233 W. Third  
 Tel.: WABash 6-3719... Independent  
 Station Representatives... Art Moore; Grant  
 President, General Mgr... Chet Wheeler  
 Station, Commercial Mgr... Glenn Henshaw, Jr.  
 Sales Promotion Mgr... Hally Burford  
 Program, Publicity Dir... Sandy Rhodes  
 Chief Engineer... Leonard Serder

**KWIL—Albany—1941**

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Oper. By... Albany Radio Corp.  
 Address... Box 485  
 Tel.: WA 6-2233... MBS  
 President... Claude Buerge  
 General Manager... Larry Gordon  
 Commercial Manager... Lou Gillespie  
 Chief Engineer... Don Schweitzer

**KWIN—Ashland—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Rogue Valley Bcstg. Co.  
 Business Address... P.O. Box 227  
 Tel.: MURdock 2-4381... ABC-MBS  
 Station Representative... Webb  
 President... Douglas D. Kahle  
 General Manager... W. Henry Peck  
 Program Director... William Lively

**KAST—Astoria—1925**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned... Astoria Broadcasting Co.  
 Address... 1006 W. Marine Dr.  
 Tel.: FA 5-2911... Independent  
 Newspaper Affil... Astorian Budget  
 Representative... Art Moore  
 President... C. H. Lane  
 General Mgr... R. Chopping

**KVAS—Astoria—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By Lower Columbia Bcstg. Co., Inc.  
 Address 1418 Commercial St.  
 Tel.: FA 5-6221  
 Rep. Moore, Holman, Jacobson  
 President W. T. Moore  
 General Mgr., Ch. Eng. Charles A. Farmer  
 Commercial Mgr. Don K. Van Velzer  
 Publicity Dir. Donald Boyd

**KBKR—Baker—1939**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By Oregon Trail Bcstg. Co.  
 Bus. Studio Address 2030 Auburn Ave.  
 Tel.: JA 3-4431  
 Station Rep. Art Moore  
 General Manager Kenneth B. Lockwood

**KBND—Bend—1938**

Freq.: 1110 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Central Oregon Bcstg. Co.  
 Business Address 5000 Studio Road  
 Tel.: EV 2-4821  
 Representative Meeker  
 Pres., Gen. Mgr. Frank H. Loggan  
 Comm. Mgr. Doug Gaines  
 Program Dir. Kessler Cannon  
 Chief Engineer Robert Dickinson

**KGRL—Bend—1959**

Frequency: 940 Kc. Power: 1,000 Watts  
 Owned By KGRL Broadcasters  
 Address Box 590  
 Tel.: Evergreen 2-5611  
 General Station Mgr. J. H. McAlpine

**KURY—Brookings—1958**

Frequency: 910 Kc. Power: 1 Kw., d.  
 Owned By Joseph Sheridan  
 Address P.O. Box 185  
 Tel.: 4911  
 Station Rep. Moore, Torbet, Allen & Crane  
 Owner Joseph F. Sheridan  
 General, Commercial Mgr. Norm Oberst  
 Program Director John Wolfe  
 Chief Engineer Vern Garvin

**KRNS—Burns—1957**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By Radio Burns  
 Address 544 N. B'way  
 Tel.: 7300  
 Co-Managers H. McDonald, J. Ward

**KOOS—Coos Bay—1928**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By KOOS, Inc.  
 Address Box 180  
 Tel.: CO 7-2121  
 Station Representative Pearson; Moore  
 President Sheldon F. Sackett  
 Station Manager F. J. McDonough  
 Program Director Lucy Johnson  
 Chief Engineer Bryce H. Johnston

**KYNG—Coos Bay—1956**

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned By Pacific Western Bcstrs., Inc.  
 Address P.O. Box 657  
 Tel.: COngress 7-7055  
 Independent  
 Sta. Reps. Torbet, Allen & Crane; Jacobson  
 Pres. Gen. Mgr. Phillip F. Waters  
 Comm. Mgr. Glenn Moore  
 Program Dir., Ch. Eng. Clair Gilnet  
 Owners of: KQEN, Roseburg.

**KWRO—Coquille—1948**

Frequency: 630 Kc. Power: 5000 Watts d.  
 Owned-Operated By KWRO, Inc.  
 Address P. O. Box 396  
 Tel.: 3961  
 Station Representative Moore  
 President William E. Walsh  
 Gen. Sta. Mgr. Leonard F. Epling  
 Program Director Alice Mobley  
 Publicity Director Andrew Walker  
 Sales Promotion Mgr. Lavarre Ramey  
 Chief Engineer Drew Walker

**KFLY—Corvallis—1954**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By Midland Broadcasting Co.  
 Address Box 689  
 Tel.: PL 3-6633  
 Independent  
 Rep. Everett-McKinney; Feltis; Jacobson  
 Pres., Gen. Mgr. Dave Hoss  
 Commercial, Sales Prom. Mgr. Don Heinen  
 Program Director Jim Henderson  
 Chief Engineer Chet Stuart

**KL00—Corvallis—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By Willamette Valley Radio Corp.  
 Address Box 731  
 Tel.: PLaza 3-4493  
 Station Representative Moore; Oakes  
 President, General Mgr. Wm. C. Hurley  
 Sta., Comm. Mgr. George Lichtenhaler  
 Prom., Pub. Dir. Marilyn Q. Hurley  
 Program Director Bill Clarke  
 Chief Engineer Robert Lewis

**KNND—Cottage Grove—1960**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By Ryan & Viken  
 Address P. O. Box 7  
 Tel.: WH 2-2468  
 Station Representative Jacobson  
 Station Mgrs. Peter J. Ryan; Milton A. Viken  
 Sales Prom. Mgr. Ivan Hoyer

**KPLK—Dallas—1955**

Frequency: 1450 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Polk County Bcstrs., Inc.  
 Address P. O. Box 396  
 Tel.: MAyfair 3-2342  
 Independent  
 Station Representative Moore  
 Pres., Gen. Mgr. Ray L. Kozak  
 Commercial Manager Tom Radabaugh  
 Program Dir., Chief Eng. Terry Carter



**KWVR—Enterprise—1960**

Frequency: 1340 Kc. Power: 250 Watts d.  
 Owned By: Wallowa Valley Radio  
 Address: 307 West Main St.  
 Tel.: 61  
 Station Representative: Moore  
 President, Chief Eng.: Gene W. Wilson  
 Comm., Sales Prom. Mgr.: Howard C. Rhodes  
 Program Director: Virginia M. Wilson

**KASH—Eugene—1947**

Frequency: 1600 Kc. Power: 1000 Watts  
 Owner: Radio Air Ways, Inc.  
 Address: P. O. Box 1600  
 Tel.: DI 5-3357  
 Representative: ABC  
 President, Gen., Sta. Mgr.: E. L. Kincaid  
 Comm., Sales Prom. Mgr.: Paul Plank  
 Program Director: Laura Plank  
 Publicity Director: Claire Kincaid  
 Chief Engineer: Ralph Cook

**KERG—Eugene—1949**

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Guard Pub. Co.  
 Address: 1776 Coburg Rd.  
 Tel.: DI 5-4304  
 Newspaper Affiliation: CBS  
 Station Rep.: Register-Guard  
 President: Weed; Day-Wellington  
 General Manager: Alton F. Baker  
 Commercial Manager: Robert C. LaBonte  
 Program Director: James Magnuson  
 Chief Engineer: Clifton Cole  
 William Green

**KORE—Eugene—1927**

Frequency: 1450 Kc. Power: 1 Kw. d. 250 W. n.  
 Owned-Operated By: Lane Bcstg. Co.  
 Address: P.O. Box 1032  
 Tel.: DI 4-4214  
 Reps.: Everett-McKinney; Torbet, A. & C.  
 Pres., Gen. Mgr.: Lee Bishop  
 Commercial Manager: Virgil Parker  
 Program Director: Bob Anderson  
 Chief Engineer: Floyd Viken

**KUGN—Eugene—1946**

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: KUGN, Inc.  
 Business Address: P. O. Box 112  
 Tel.: DI 4-6216  
 Representative: NBC  
 Pres., Gen. Mgr.: Meeker, Art Moore  
 Chief Engineer: C. O. Fisher  
 George Hathaway

**KWAY—Forest Grove—1959**

Frequency: 1570 Kc. Power: 1 Kw. d.  
 Owned-Oper. By: Triple G. Broadcasting Co.  
 Address: 2740 Pacific Ave.  
 Tel.: ELgin 7-2144  
 President: Independent  
 General Mgr.: P. B. Crawford  
 Station Manager: R. E. Anderson  
 C. W. Wingo

**KAGI—Grants Pass—1939**

Frequency: 930 Kc. Power: 1 Kw.  
 Owned-Oper. By: Southern Oregon Bcstg. Co.  
 Address: P. O. Box 148  
 Tel.: GR 6-4477  
 Station Representative: MBS  
 President: Moore; Young  
 General Manager: A. E. Voorhies  
 Station Manager: Wm. B. Smullin  
 Chief Engineer: J. Edward Arnold  
 Less Cravatt

**KAJO—Grants Pass—1957**

Frequency: 1270 Kc. Power: 5 Kw.  
 Owned By: Grants Pass Bcstg. Co.  
 Address: P.O. Box 230  
 Tel.: GR 6-6608  
 Sta. Rep.: Independent  
 General Comm. Mgr.: Everett-McKinney; Torbet A. & C.  
 Program Director: Jim Wilson  
 Chief Engineer: Elzie Parker  
 Chuck Field

**KGRO—Gresham—1956**

Frequency: 1230 Kc. Power: 250 Wts. d. 1 Wt. n.  
 Owned: Gresham Bcstg. Co.  
 Address: Box 32  
 Tel.: MO 5-4143  
 Station Representative: KBS  
 President, Ch. Eng.: Jacobson  
 Program Director: Daniel M. McPeak  
 Edward Leahy

**KOHU—Hermiston—1956**

Frequency: 1570 Kc. Power: 1000 Watts d.  
 Owned: Carl F. and Sarah Knierim  
 Address: Box 1  
 Tel.: JO 7-6500  
 General Manager, Ch. Eng.: Independent  
 Commercial Manager: Carl F. Knierim  
 Program Director: Sarah Knierim  
 Eleanor Davis

**KUIK—Hillsboro—1953**

Frequency: 1360 Kc. Power: 1000 Watts, d.  
 Owned By: John P. Gillis  
 Address: 155-A South Second Ave.  
 Tel.: MI 8-4181  
 Station Rep.: KBS  
 President, Station Mgr.: Art Moore, Webb  
 Commercial Manager: John P. Gillis  
 Sales Prom. Mgr.: Paul Alexander  
 Program, Pub. Dir.: James Pierson  
 Chief Engineer: Lance M. Mushaw  
 Albert Bishop

**KIHR—Hood River—1950**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Ore. Wash. Bcstrs.  
 Business Address: P.O. Box 207  
 Tel.: 8561  
 Representative: Independent  
 Pres., Gen. Mgr., Ch. Eng.: Art Moore, Webb  
 Program Director: C. J. McCredie  
 Mar Jean Stave

## OREGON

### **KAGO**—Klamath Falls—1923

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned..... Klamath Bcstg. Co.  
Address..... P. O. Box 1130  
Tel.: TU 2-2551..... KBS  
Representative..... Raymer, Art Moore  
V.P., General Mgr..... J. L. Fern  
Program Director..... E. Carl

### **KFLW**—Klamath Falls—1946

Freq.: 1450 Kc. Power: 500 W. d.; 250 W. n.  
Owned-Operated By..... David Snow  
Business Address..... 327 Main St.  
Tel.: TUXedo 2-4656..... CBS  
Representative..... Weed  
Manager, Owner..... David F. Snow  
Commercial Manager..... Max Schreiber  
Program Director..... Charlie McFarlen  
Chief Engineer..... Wayne Milburn

### **KLAD**—Klamath Falls—1955

Frequency: 960 Kc. Power: 5000 Watts. d.  
Owned-Operated By..... Ogden Knapp  
Tel.: TU 4-7794..... Independent  
Address..... Box 979  
Rep..... Jacobson; Grant, Feltis  
General Mgr..... J. E. Oaks  
Chief Engineer..... Doug Walker

### **KLBM**—La Grande—1938

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By..... Inland Radio, Inc.  
Address..... P.O. Box 907  
Tel.: WOODland 3-4121..... KBS  
Station Representative..... Art Moore  
Gen., Sta., Comm. Manager..... Ken Lillard  
Chief Engineer..... W. Curry

### **KQIK**—Lakeview—1956

Frequency: 1230 Kc. Power: 250 Watts  
Owned..... Pacific Northwest Radio, Inc.  
Business Address..... 411 N. 1st St.  
Tel.: WH 7-2164..... KBS  
President..... A. E. Freeman  
Gen. Mgr., Ch. Eng..... Harry Kirk  
Commercial Manager..... G. Trippett

### **KGAL**—Lebanon—1951

Frequency: 920 Kc. Power: 1000 Watts  
Owned-Oper. By..... Linn County Bcstrs., Inc.  
Address..... P. O. Box 387  
Tel.: ALPine 8-2134..... KBS  
Station Reps..... Holman; Pearson; Jacobson  
Pres..... W. Gordon Allen  
V.P., Sta. Mgr..... Don Wellman

### **KMCM**—McMinnville—1949

Frequency: 1260 Kc. Power: 1000 Watts  
Owned-Oper. By..... Yamhill Bcstrs.  
Address..... P. O. Box 207

Tel.: 3811..... KBS  
Sta. Reps..... Torbet; Allen & Crane; Jacobson  
President..... Jerry Carr  
V.P., General Mgr..... John Courcier  
Chief Engineer..... Edwin Nuhring

### **KBOY**—Medford—1954

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Oper. By..... KBOY Bcstrs.  
Address..... Box 1109  
Tel.: SPring 3-5355..... Independent  
Sta. Rep..... Everett-McKinney; Jacobson  
President..... Kenneth R. Card  
General, Station Mgr..... Winston Marks  
Chief Engineer..... Harold L. Clemens

### **KDOV**—Medford—1958

Frequency: 1300 Kc. Power: 5000 Watts  
Owned By..... Medford Bcstg., Inc.  
Address..... P. O. Box 869  
Tel.: SP 3-5000..... Independent  
Representative..... Hall; Wagner  
President Ch. Eng..... Jim Silkwood  
General Mgr..... W. H. Hansen  
Publicity Director..... Fred Andrews

### **KMED**—Medford—1922

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By..... Radio Medford, Inc.  
Address..... P. O. Box 1306  
Tel.: 3-7373..... ABC-NBC  
Representative..... Meeker Assoc., Art Moore  
President..... Les De Armond  
General Manager..... Ray Johnson  
Commercial Manager..... Harry Barker  
Program Mgr..... Russ Jamison  
Chief Engineer..... Ellis Feinstein

### **KYJC**—Medford—1947

Frequency: 1230 Kc. Power: 1000 Watts  
Owned-Operated By..... Medford Printing Co.  
Address..... Barnett Rd.  
Tel.: SPring 2-6644..... CBS  
Newspaper Affiliation..... Mail Tribune  
Station Reps..... Pearson; Moore  
Gen. Mgr..... Tom MacLeod  
Program Director..... Monte Morris  
Chief Engineer..... V. Califf

### **KNPT**—Newport—1948

Frequency: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Yaquina Radio, Inc.  
Business Address..... Box 1428  
Tel.: AMherst 5-2266..... KBS  
Sta. Reps..... Moore; Continental; Torbet, A. & C.  
Pres. Gen. Mgr..... Tom Becker  
Commercial Manager..... Buss Jolley  
Station Manager..... Bob Spangler  
Sales Promotion Mgr..... Don Newman  
Program Director..... Liz McKevitt  
Publicity Director..... Whitey Coker  
Chief Engineer..... Del Kruger  
Owners of: KBCH, Ocean Lake.

**KBBR—North Bend—1951**

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By..... Big Bay Radio, Inc.  
Address..... 1956 Meade St.  
Tel.: SK 9-7351..... Independent  
Station Rep..... Grant  
President, Comm. Mgr..... Bill Karl  
Station, Program Dir..... Rod Walter  
Chief Engineer..... Arthur Schuldt

**KBCH—Ocean Lake—1955**

Frequency: 1380 Kc..... Power: 1000 Watts  
Owned By..... Yaquina Radio, Inc.  
Address..... Box 358  
Tel.: WYman 4-2181..... Independent  
Station Rep..... Moore; Torbet A. & C.  
President..... Thomas R. Becker  
General Station Mgr..... Robert Spangler  
Commercial Manager..... Buzz Florip  
Chief Engineer..... Del Kruger  
Owners of: KNPT, Newport, Ore.

**KSRV—Ontario—1946**

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By..... Inland Radio, Inc.  
Address..... Box 540  
Tel.: TUCKER 9-8651..... KBS  
Station Reps..... Moore; Sandeberg-Gates  
President, Gen. Mgr..... Gordon L. Capps  
Comm. Mgr..... John R. Humphreys  
Program Dir..... Robert M. Dye  
Sales Prom. Mgr..... Charles E. Harland  
Chief Engineer..... Stanley E. McNutt  
Owners of: KLBK, La Grande.

**KGON—Oregon City—1947**

Frequency: 1520 Kc..... Power: 10,000 Watts  
Owned-Operated By..... Clackamas Bcstr.  
Address..... P.O. Box 5865, Portland, Ore.  
Tel.: OLIVE 6-1441..... MBS  
Representative..... Broadcast Time Sales; Wagner  
President..... Robert J. Hartke  
Gen., Sta., Comm. Mgr..... Irwin S. Adams  
Program Director..... Sonora B. Hoffman  
Chief Engineer..... Sidney Roach

**KUBE—Pendleton—1956**

Frequency: 1050 Kc..... Power: 1 Kw., d.  
Owned..... Amatilla Bcstg. Ent. Inc.  
Address..... 236 S.E. First St.  
Tel.: CRestview 6-1961..... Independent  
President..... John M. Carroll  
General Mgr., Ch. Eng..... Paul A. Schumacher  
Sales Promotion Mgr..... E. Vern Green  
Publicity Director..... Erma H. Schumacher

**KKID—Pendleton—1958**

Frequency: 1240 Kc..... Power: 250 Watts  
Owned By..... WCS Bcstg. of Oregon  
Address..... P.O. Box 178  
Tel.: CRestview 6-1311..... Independent  
Station Reps..... Jacobson; Torbet, Allen & Crane  
President..... Fred Stevens  
Station Mgr..... Paul Ward

Sales Prom. Mgr., Pub. Dir..... Kent Simpson  
Program Director..... Tom Courtwright  
Chief Engineer..... Ed Walden

**KUMA—Pendleton—1955**

Frequency: 1290 Kc..... Power: 5000 Watts  
Owned..... Pendleton Broadcasting Co.  
Address..... Box 278  
Tel.: CR 6-1511..... ABC  
Representative..... Meeker, Art Moore  
President..... C. O. Fisher  
Vice Pres., Gen. Mgr..... T. A. Smith  
Chief Engineer..... Don Morris

**KEX—Portland—1926**

Frequency: 1190 Kc..... Power: 50,000 Watts  
Owned-Oper. By..... Westinghouse Bcstg. Co.  
Address..... 2130 S.W. Fifth Ave.  
Tel.: CA 2-1881..... Independent  
Sta. Representative..... AM Radio Sales  
President..... D. H. McGannon  
Gen., Sta. Mgr..... Herbert L. Bachman  
Commercial Manager..... R. E. Rudolph  
Publicity Dir., Sls. Prom Mgr..... Dick Newton  
Program Director..... D. F. Stelges  
Chief Engineer..... Jack Erwin  
Owners of: KPIN, San Francisco, Calif.; WOWO,  
Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-  
field, Mass.; WBZ-TV, Boston, Mass.; KYW,  
Cleveland, O.; KYW-TV, Cleveland, O.; KDKA,  
Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.;  
WIND, Chicago, Ill.; WJZ-TV, Baltimore; WBZ-  
FM, Boston; KDKA-FM, Pittsburgh; KYW-FM,  
Cleveland; KEX-FM.

**KGW—Portland—1922**

Frequency: 620 Kc..... Power: 5000 Watts  
Owned-Oper..... King Broadcasting Co.  
Bus.-Studio Address..... 1139 S.W. 13th Ave.  
Tel.: CA 3-6364..... NBC  
Representative..... John Blair  
President..... Mrs. A. Sco't Bullitt  
Vice Pres., Bus. Div..... Henry B. Owen  
Vice Pres., Broadcst. Div..... Otto P. Brandt  
Local Sales Mgr..... Joe Clifford  
Program Director..... Don Porter  
Station Mgr..... Jackson Fleming  
Promotion Mgr..... Ray Horn  
Merchandising Mgr..... Walt Hawthorne  
Chief Engineer..... Clare Hanawalt

**KISN—Portland—1959**

Frequency: 910 Kc..... Power: 1 Kw.  
Owned..... Star Stations Inc.  
Address..... 10 N.W. Tenth  
Tel.: CApital 6-7191..... Independent  
Station Representative..... Avery-Knodel  
President..... Don W. Burden  
General, Station Mgr..... Jerry Flesey  
Commercial, Prom. Mgr..... Howard McAnulty  
Program, Publicity Dir..... Hal Raymond  
Production Mgr..... Les Parsons  
Chief Engineer..... Ben Dawson  
Owners of: KICN, Denver; KOIL, Omaha.

**KLIQ—Portland—1957**

Frequency: 1290 Kc..... Power: 1 Kw., d.  
Owned By..... Malloy Breyer Inc.

**OREGON** ~~~~~

Address: ..... Oaks Amusement Park  
Tel.: Belmont 4-8448..... Independent  
Station Representative ..... Hall  
President ..... S. G. Breyer  
General Mgr. .... D. A. Bryer  
Chief Engineer..... Fred Kern

Commercial Manager ..... Ben T. Crosby  
Prog. Dir. .... Jerry Speerstra  
Ch. Eng. .... Les Windes

**KOIN—Portland—1926**

Frequency: 970 Kc. .... Power: 5000 Watts  
Owned..... Mt. Hood Radio-TV Bcstg. Corp.  
Address..... 140 S.W. Columbia  
Tel.: CA 8-3333..... CBS  
Representative ..... CBS Spot Sls.  
President..... C. Howard Lane  
General Station Mgr. .... H. H. Buckendahl  
Program Director..... Willard A. Mears  
National Sales Mgr. .... Robert R. Whitely  
Chief Engineer..... Louis S. Bookwalter  
Owners of: KOIN-TV.

**KXL—Portland—1926**

Frequency: 750 Kc. .... Power: 50 Kw.  
Owner..... Seattle, Portland, Spokane Radio  
Address..... Box 5886  
Tel.: Olive 4-3193..... Independent  
Station Representative ..... McGavren  
General Manager..... Lester M. Smith  
Commercial Manager..... Richard L. Levy  
Program Director..... Richard L. Olney  
Chief Engineer..... Ed Mundt  
Owners of: KJR, Seattle; KNEW, Spokane.

**KPAM—Portland—1948**

Frequency: 1410 Kc. .... Power: 5000 Watts d.  
Owned-Operated By..... Chem-Air, Inc.  
Address..... 1411 Fourth Ave.  
Tel.: MU 2-0477..... Independent  
Station Representative ..... Weed  
President..... William E. Boeing, Jr.  
General Manager..... Del Leeson  
Sales Promotion Mgr. .... John Williams  
Program Director..... Don Wirtz  
Publicity Director..... Maryetta Devereaux  
Chief Engineer..... R. A. McClanathan  
Owners of: KIDO, Boise; KETO, Seattle.

**KRCO—Prineville—1950**

Frequency: 690 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By..... Radio Central Oregon  
Address..... P. O. Box 188  
Tel.: Hilcrest 7-6239..... Independent  
Station Reps..... Jacobson; Feltis  
President, Chief Eng. .... C. R. Matheny  
Comm. Sls. Prom. Mgr. .... Richard W. Burger

**KPDQ—Portland—1947**

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned-Operated By..... John W. Davis  
Address..... 4903 N.E. Sandy Blvd.  
Tel.: AT 2-3232..... Independent  
President..... John W. Davis  
Station Manager..... David M. Jack  
Program Director..... F. Woodman  
Chief Engineer..... Arlan Walker

**KPRB—Redmond—1952**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By..... Don & Rita Anderson  
Address..... P.O. Box 787  
Tel.: Lincoln 8-3100..... Independent  
Station Representative ..... Wagner  
Station Manager Ch. Eng. .... Don Anderson

**KPOJ—Portland—1923**

Frequency: 1330 Kc. .... Power: 5000 Watts  
Owned-Oper. By..... KPOL, Inc.  
Address..... 1019 S.W. 10th Ave.  
Tel.: CA 7-3484..... Independent  
Newspaper Affiliation..... Oregon Journal  
President..... Wm. W. Knight  
General, Station Mgr. .... R. M. Brown  
Commercial Manager..... Jack Moys  
Sales Prom., Pub. Dir. .... Garry Capps  
Program Director..... Vern Mueller  
Chief Engineer..... Herbert A. Davidson

**KQEN—Roseburg—1950**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By..... Kyng Radio  
Address..... P. O. Box 847  
Tel.: OR 3-4464..... ABC  
Representative ..... Oakes; Feltis  
General Mgr. .... L. Fenner

**KWJJ—Portland—1925**

Frequency: 1080 Kc. .... Power: 10,000 Watts  
Owned-Oper. By..... Rodney F. Johnson  
Address..... 931 S.W. King Ave.  
Tel.: CA 8-4393..... ABC  
Representative ..... ForJoe  
Pres., Gen. Manager..... Rod F. Johnson

**KRRR—Roseburg—1935**

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper By..... News-Review Co.  
Address..... Box 910  
Tel.: OR 3-5551..... CBS  
Representative..... Art Moore, Meeker  
President..... Frank Jenkins  
General Mgr. .... R. F. Johnson

**KYES—Roseburg—1955**

Frequency: 950 Kc. .... Power: 1 Kw. d.  
Owned-Oper. By..... Douglas County Bcstrs., Inc.  
Address..... Box 538  
Tel.: OR 3-6678..... Independent  
Station Representative ..... Pearson  
President, Chief Engineer..... LeRoy Hiatt  
General Manager..... Elliott Motschenbacher  
Commercial Mgr. .... Pat Zuzpenn  
Program Director..... George Rambo

**KOHI—St. Helens—1959**

Frequency: 1600 Kc. Power: 1,000 Watts  
 Owned By: Columbia Co. Bcstrs.  
 Address: KOHI Bldg.  
 Tel.: 1601 Independent  
 President: L. B. Brownlow  
 V.P., General Manager: J. R. DiMeo  
 Station Manager: W. Anderson  
 Program Manager: D. Wimberly

**KBZY—Salem—1957**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Salem Bcstg. Co.  
 Address Trans. Loca.: 639 High St., N.E.  
 Tel.: EM 4-6748 NBC  
 Representative: Meeker, Art Moore  
 President: Carl O. Fisher  
 General Station Mgr.: Alvin D. Bauer  
 Program Manager: Bob McCarl  
 Chief Engineer: R. E. Harrison

**KGAY—Salem—1950**

Frequency: 1430 Kc. Power: 5000 Watts d.  
 Owned-Oper. By: KGAY, Inc.  
 Address: Box 768  
 Tel.: EM 3-7121 MBS  
 Station Reps.: Wagner; Pearson  
 President: W. Gordon Allen  
 General Manager: P. Brown  
 Program Director: B. Norris  
 Chief Engineer: Keith Samples

**KSLM—Salem—1934**

Freq.: 1390 Kc. Power: 5000 Wts. d., 1000 n.  
 Owned-Operated By: Oregon Radio, Inc.  
 Business Address: P. O. Box 631  
 Tel.: EM 4-8433 ABC  
 Sta. Rep.: Everett-McKinney; Feltis; Jacobson  
 President: L. McCormick  
 General Mgr.: A. de Schweinitz  
 Program Director: Bob Morse  
 Chief Engineer: Clyde Carlton

**KEED—Springfield-Eugene  
 1954**

Frequency: 1050 Kc. Power: 1 Kw., d.  
 Owned: KEED, Inc.  
 Address: Box 1161, Eugene, Ore.  
 Tel.: PA 6-6591 Independent  
 Station Reps.: Pearson; Wagner  
 President: Glen M. Stadler  
 Station Manager: Rodney V. Loudon  
 Program Director: J. Robert Litten  
 Commercial Manager: Charles A. Searl  
 Sales Promotion Mgr.: Fred Behr  
 Chief Engineer: Robert Curtis

**KACI—The Dalles—1955**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned By: Radio Mid-Columbia Inc.  
 Business Address: 119 E. 2nd St.  
 Tel.: CY 6-9661 Independent  
 Station Representatives: Hopewell; Moore  
 President, Gen. Mgr.: M. V. Ling  
 Station Mgr.: R. N. Robinson


**KODL—The Dalles—1940**

Frequency: 1440 Kc. Power: 1000 Watts  
 Owner: Western Radio Corp.  
 Address: Scenic Drive  
 Tel.: CYPRESS 6-2300 KBS  
 Station Reps.: Feltis; Torbet, A & C  
 President: V. B. Kenworthy  
 General Mgr.: Paul E. Walden

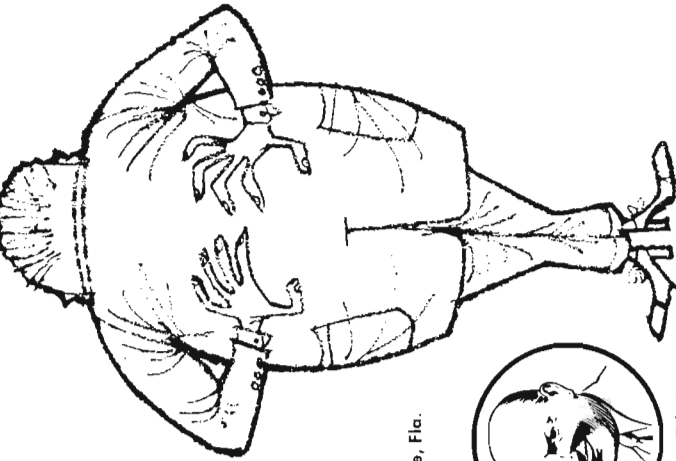
**KTIL—Tillamook—1947**

Frequency: 1590 Kc. Power: 250 Watts  
 Owned-Oper. By: Tillamook Bcstg. Co., Inc.  
 Address: Box 112  
 Tel.: VI 2-4422 Independent  
 Rep.: Continental, Art Moore; Torbet A & C  
 President, General Mgr.: Fred Guyton  
 Commercial, Prom. Mgr.: Jack Holden  
 Program, Pub. Dir.: Creighton Sanders  
 Chief Engineer: Larry Brunen

Nothing  
 Outshouts  
 Quality and  
 Integrity



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Also  
WTAL  
Tallahassee, Fla.



A Vic Diehm  
RADIO GROUP

The current volume of contracts for time on "JET NET" . . . the powerful 3-Station buy in the heart of Pennsylvania's richest industrial and agricultural markets has strained the back of the biggest and burliest salesman in Radio U.S.A.

But, we thrive on time contracts, so keep that kind of liniment coming and "JET NET" will soothe your sacro-iliac with sales. 'Cause you get . . . **AT A SINGLE RATE CARD PRICE:**

- 24 County Coverage
- 3,000,300 Population
- 853,890 Homes . . . plus car radios



Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

**Pennsylvania's**  **JET NET** Radio Stations

Pop.: 11,383,000  
Families: 3,279,000

# Pennsylvania

Radio Homes: 3,204,000  
AM Stas. in State: 150

## WAEB—Allentown—1948

Freq: 790 Kc. . . . . Power: 500 W. d., 1 Kw. n.  
Owned-Oper. By . . . . . WAEB Bcstrs., Inc.  
Address . . . . . 7th & Hamilton Sts.  
Tel.: HE 4-9364. . . . . Independent  
Station Representative . . . . . Radio-TV Reps.  
President . . . . . William F. Rust, Jr.  
Gen. Mgr. . . . . Ralph Gottlieb  
Sta. Manager . . . . . S. Robert Ackley  
Program Director . . . . . Kerm Gregory  
Chief Engineer . . . . . William Gottshall

## WHOL—Allentown—1948

Frequency: 1600 Kc. . . . . Power: 500 Watts  
Owned . . . . . Allentown Bcatg. Corp.  
Address . . . . . Colorado & Poplar Sts.  
Tel.: HE 4-4801 . . . . . Independent  
Representative . . . . . Raymer  
President . . . . . Charles G. Helwig  
Executive V.P. . . . . Victor C. Diehm  
General Station Mgr. . . . . Tom R. Stillwagon  
National Sales Mgr. . . . . T. A. Tito  
Program Director . . . . . David M. Van Sant  
Chief Engineer . . . . . Gerald B. Werst  
Owners of: WAZL, Hazleton; WHLM, Bloomsburg;  
WTAJ, Tallahassee.

## WKAP—Allentown—1948

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . WKAP, Inc.  
Address . . . . . P. O. Box 689  
Tel.: HE 3-3166. . . . . Independent  
Station Reps. . . . . Adam Young; P. O'Brien  
President . . . . . N. J. Rahall  
Sta. Gen. Mgr. . . . . O. R. Davies  
Prog. Dir. . . . . Alan D. Raber  
Commercial Manager . . . . . Jerry Duckett  
Publicity Director . . . . . Samuel J. Anderson  
Chief Eng. . . . . C. Frank Cordaro

## WSAN—Allentown—1923

Frequency: 1470 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Lehigh Valley Bcatg. Co.  
Address . . . . . R.D. 1  
Tel.: HE 4-9511. . . . . NBC  
Station Representative . . . . . Bolling  
Co-Partners . . . . . R. H. Musselman, Mrs. L. W. Barnes

## WFBG—Altoona—1924

Frequency: 1290 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Triangle Pubs.  
Address . . . . . Commerce Park  
Tel.: Windsor 4-2031. . . . . Independent

*Year In . . . and Year Out —*  
**RADIO RAHALL Stations**  
*are top rated by HOOPER & PULSE!*

**WKAP**

Allentown, Pa.

**WLCY**

St. Petersburg - Tampa,  
Florida

**WWNR**

Beckley, West Virginia

**WNAR**

Norristown, Pa.

For details: Call ADAM YOUNG, Inc., New York  
Special Representative for Philadelphia, Baltimore and Washington  
Paul S. O'Brien, 123 South Broad St., Philadelphia, Pa. PE 5-3432

Joe Rahall, President — "Oggie" Davies, Gen. Manager

## PENNSYLVANIA

News. Affil. . . . Phila. Inquirer; Phila. D. News  
 Station Representative . . . . . McGavren  
 President . . . . . Roger Clipp  
 General Manager . . . . . John Stilli  
 Station Manager . . . . . John Snyder  
 Commercial Manager . . . . . William Donoher  
 Sales Promotion Mgr. . . . . Robert Miller  
 Publicity Director . . . . . Joseph Burns  
 Program Director . . . . . James Van deVeld  
 Chief Engineer . . . . . Dick Kline  
 Owners of: WFBG-TV; WFIL AM-TV, Phila.;  
 WNBF AM-TV, Binghamton, N. Y.; WNBC AM-  
 TV, New Haven; KERE-AM-TV, Fresno; WLYH-  
 TV, Lebanon.

### WRTA—Altoona—1947

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned . . . . . Altoona Trans-Audio Corporation  
 Address . . . . . Hotel Penn Alto  
 Tel.: WI 3-6112 . . . . . ABC  
 Station Reprs. . . . . Clark; Phila. Spot Sales  
 President . . . . . Martin F. Malarkey, Jr.  
 V.P., General Manager . . . . . Lou M. Murray  
 Station Manager . . . . . David R. Wolf  
 Program Director . . . . . Larry Weber  
 Chief Engineer . . . . . Al Merritts

### WVAM—Altoona—1948

Frequency: 1430 Kc. Power: 100 W. d., 1 Kw. n.  
 Owned-Oper. By . . . . . General Bcstg. Corp.  
 Address . . . . . 2727 W. Albert Dr.  
 Tel.: WI 4-8127 . . . . . CBS  
 Sta. Rep. . . . . Weed  
 President . . . . . E. S. Leopold  
 General, Station Mgr. . . . . Will Keiner  
 Commercial, Sales Prom. Mgr. . . . . Will Union  
 Publicity Director . . . . . Phyllis Havenstein  
 Chief Engineer . . . . . John Schiele

### WMBA—Ambridge—1958

Frequency: 1460 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Miners Bcstg. Service, Inc.  
 Business Address . . . . . 304 Duss Ave.  
 Tel.: COngress 6-1110 . . . . . Independent  
 General Manager . . . . . John W. Angst  
 Station Manager . . . . . Roy E. Angst, Jr.

### WAVL—Apollo—1947

Frequency: 910 Kc. . . . . Power: 1000 Watts, d.  
 Owned-Oper. By . . . . . Tri-Borough Bcstg. Co.  
 Address . . . . . Box 177  
 Tel.: GR 2-3921 . . . . . KBS  
 Gen., Comm. Manager . . . . . Cecil F. Clifton

### WNCC—Barnesboro—1950

Frequency: 950 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . WNCC, Inc.  
 Address . . . . . 803 Maple Ave.  
 Tel.: Williams 8-9200 . . . . . KBS-MBS  
 President, Chief Eng. . . . . J. Howard Bair  
 General Manager . . . . . William R. Railhall  
 Program Director . . . . . Joanne Tibbott

### WBVP—Beaver Falls—1948

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . WBVP, Inc.

Business Address . . . . . 1216 7th Ave.; Box 719  
 Tel.: Tilden 6-4100 . . . . . Independent  
 President . . . . . Frank R. Smith  
 General, Comm. Mgr. . . . . Thomas B. Price  
 Program Director . . . . . Charles H. Wilson  
 Sales Prom. Mgr., Pub. Dir. . . . . E. A. Sekeres  
 Chief Engineer . . . . . Andy Sivak

### Wbfd—Bedford—1955

Frequency: 1310 Kc. . . . . Power: 1 Kw. d.  
 Owned-Oper. By . . . . . The Inquirer Printing Co.  
 Address . . . . . American Legion Bldg.  
 Tel.: 863 . . . . . KBS  
 President . . . . . John Biddle  
 General Manager . . . . . Robert S. Harrison, Jr.  
 Chief Engineer . . . . . W. H. Smith

### WBLF—Bellefonte—1958

Frequency: 1330 Kc. . . . . Power: 500 Watts d.  
 Owned By . . . . . Bellefonte Bcstg. Corp.  
 Address . . . . . P.O. Box 88  
 Tel.: ELgin 5-4751 . . . . . ABC-MBS  
 Pres., Gen. Mgr. . . . . Cary H. Simpson  
 Station Manager . . . . . J. W. Eschbach  
 Commercial Manager . . . . . R. Thomas  
 Program Director . . . . . A. Kuhn  
 Chief Engineer . . . . . Robert Cook

### WBRX—Berwick—1957

Frequency: 1280 Kc. . . . . Power: 500 Watts d.  
 Owned . . . . . Columbia County Bcstrs., Inc.  
 Address . . . . . Jackson Bldg.  
 Tel.: PL 2-4546 . . . . . KBS  
 President, Gen. Mgr. . . . . John S. Booth  
 Station Manager . . . . . H. Murphy

### WGPA—Bethlehem—1946

Frequency: 1100 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Bethlehems' Globe Pub. Co.  
 Address . . . . . 426 Brodhead Ave.  
 Tel.: UN 6-8074 . . . . . CBS  
 Newspaper Affil. . . . . Bethlehem Globe Times  
 Station Representative . . . . . Cooke  
 President . . . . . Rolland L. Adams  
 General Manager . . . . . Ellis Service  
 Station Manager . . . . . Charles R. Thon  
 Commercial Manager . . . . . Frank Collie  
 Prog. Dir. . . . . Robert Wolken  
 Chief Engineer . . . . . Edwin Ryback

### WCNR—Bloomsburg—1946

Frequency: 930 Kc. . . . . Power: 500 Watts  
 Owned . . . . . The Columbia Montour Bcstg. Corp.  
 Bus. Studio Address . . . . . 38 W. Main St.  
 Tel.: ST 4-1200 . . . . . Independent  
 Gen., Comm. Manager . . . . . Ed Darlington  
 Chief Engineer . . . . . Robert Fulton

### WHLM—Bloomsburg—1946

Frequency: 550 Kc. . . . . Power: 1000 Watts  
 Owned . . . . . Bloom Radio  
 Address . . . . . Square Bldg.



**Tel.: Sterling 4-5500.....MBS**  
**Representative.....Raymer**  
**President.....Harry L. Magee**  
**Management Consultant.....Victor C. Diehm**  
**General, Sta. Manager.....Robert R. Williams**  
**Publicity Director.....Roy Calabrese**  
**Commercial, Sales Prom. Mgr.....Pat Campbell**  
**Nat. Sales Mgr.....Thomas A. Tito**  
**Program Dir.....Dale Fulmer**  
**Chief Engineer.....Anthony Hogg**  
**Owners of: WHOL, Allentown; WAZL, Hazleton;**  
**WTAL, Tallahassee.**

**WLOA—Braddock—1947**

**Frequency: 1550 Kc.....Power: 1000 Watts d.**  
**Owned-Operated By.....Matta Bcstg. Co.**  
**Address.....1233 Braddock Ave.**  
**Tel.: EL 1-1100.....Independent**  
**Station Representative.....Good Music Bcstrs.**  
**Pres., Gen., Sta. Mgr.....William G. Matta**  
**Commercial Manager.....George Matta**  
**Sls. Prom. Mgr.....William W. Martin**  
**Program Director.....W. Jennings Brown**  
**Chief Engineer.....Frederick Sand**

**WESB—Bradford—1947**

**Frequency: 1490 Kc.....Power: 250 Watts**  
**Owned-Oper. By.....WESB**  
**Address.....43 Main St.**  
**Tel.: FOrEst 8-4141.....Independent**  
**Representative.....Burn-Smith**  
**General Manager.....J. M. Cleary**  
**Comm. Prom. Mgr.....C. W. Callahan**  
**Prog. Dir., Chief Eng.....William Winn**

**WBUT—Butler—1949**

**Frequency: 1050 Kc.....Power: 250 W., d.**  
**Owned-Operated By.....WBUT, Inc.**  
**Address.....Box 1048**  
**Tel.: 7-5778.....Independent**  
**President.....James Beattie**  
**General, Comm. Mgr.....Richard Hanna**  
**Program Director.....G. Earl Sadlon**  
**Sales Prom. Mgr.....Gertrude Baker**  
**Publicity Director.....Jim Locke**  
**Chief Engineer.....Norman Gour**

**WISR—Butler—1941**

**Frequency: 680 Kc.....Power: 250 Watts d.**  
**Owned-Oper. By.....The Butler Bcstg. Co., Inc.**  
**Address.....357 N. Main St.**  
**Tel.: 7-4701.....Independent**  
**President.....Joel W. Rosenblum**  
**General Mgr.....Robert L. Kaufman**  
**Comm. Manager.....J. Victor O'Brien**  
**Program Director.....Warren Ihlenfeld**  
**Sales Prom. Mgr.....Jerald Coleman**  
**Publicity Dir.....Jim Martin**  
**Chief Engineer.....Paul Rex**

**WCNG—Canonsburg—1958**

**Freq.: 540 Kc.....Power: 250 W. d.**  
**Owned By.....WCNG, Inc.**

**Address.....Box 480**  
**Tel.: SH 5-5400.....Independent**  
**President.....Lowell W. Williams**  
**General Mgr.....Richard E. Burg**  
**Commercial Manager.....Jamie Rowley**  
**Program Director.....Joe Terri**  
**Chief Engineer.....Russell Harbaugh**

**WCDL—Carbondale—1950**

**Frequency: 1440 Kc.....Power: 5 Kw., d.**  
**Owned-Oper. By Carbondale Bdcstg., Co., Inc.**  
**Address.....127 Salem Rd.**  
**Tel.: 1230.....KBS**  
**Representative.....Donald Cooke, Inc.**  
**President.....William H. Ware**  
**Gen., Sta. Manager.....Marjorie Zapotosky**  
**Commercial Mgr.....P. J. Oles**  
**Pub. Dir.....Robert Meredith**  
**Program Director.....J. Martin**  
**Chief Engineer.....Walter Rude**

**WHYL—Carlisle—1948**

**Frequency: 960 Kc.....Power: 5000 Watts d.**  
**Owned-Oper.....R. F. Lewis, Jr.**  
**Business Address.....Mt. Holly Pike**  
**Tel.: CH 9-1717.....Independent**  
**Sta. Reps.....Phila. Spot Sales; Spot Time Sales**  
**President.....Marion P. Lewis**  
**Gen., Sta. Mgr.....James B. Holder**  
**Prog. Dir.....Bill Mahoney**  
**Chief Engineer.....William Lace**

**WCBG—Chambersburg—1956**

**Frequency: 1590 Kc.....Power: 5 Kw., d.**  
**Owned By.....WCBG Bcst. Corp.**  
**Address.....Radio Hill**  
**Tel.: COlony 3-4131.....Independent**  
**Representative.....Charles Bernard**  
**President, General Mgr.....Norman Messner**  
**Station Manager.....William Sullivan**  
**Sales Promotion Mgr.....Robert Koch**  
**Program Director.....Robt. Foreman**  
**Chief Engineer.....Harvey Cunningham**

**WCHA—Chambersburg—1946**

**Frequency: 800 Kc.....Power: 1000 Watts d.**  
**Owned.....Chambersburg Bcstg. Co.**  
**Address.....Craft Press Bldg.**  
**Tel.: CO 4-7121.....Independent**  
**Station Rep.....Howard; Phila. Spot Sales**  
**Pres., Gen. Mgr.....John S. Booth**  
**Station Mgr., Prog. Dir.....Earl P. Strine**  
**Commercial, Sales Prom. Mgr.....David Myers**  
**Chief Engineer.....James McCurdy**

**WESA—Charleroi—1947**

**Frequency: 940 Kc.....Power: 250 Watts d.**  
**Owned-Oper. By.....Monongahela Bcstg. Corp.**  
**Address.....Box 584**  
**Tel.: HU 3-6551.....KBS**

**PENNSYLVANIA**

Station Representative ..... Bernard  
 President ..... Dr. A. S. Sickman  
 General Manager ..... Carl Stuart  
 Sales Promotion Mgr. .... Val Gearhart  
 Program Director ..... William Richards  
 Publicity Director ..... Alma Crowl  
 Chief Engineer ..... Stanley Crawford

**WEEZ—Chester—1947**

Frequency: 1590 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... WDRF, Inc.  
 Address ..... 3500 Edgmont Ave.  
 Tel.: TRemont 4-4321. .... Independent  
 President ..... Ogden Davies  
 General Manager ..... Martin Peltzman  
 Commercial Manager ..... Mark Targe  
 Program Director ..... Jim Termine  
 Chief Engineer ..... William Dawson

**WVCH—Chester—1947**

Frequency: 740 Kc. .... Power: 1 Kw.  
 Owned-Operated By ..... James M. Tisdale  
 Bus-Studio Address ... Wolf Bldg., Market Sq.  
 Tel.: TRemont 2-8861. .... Independent  
 Station Rep. .... Webb  
 General Manager ..... James M. Tisdale  
 Station Mgr. .... Robert A. Hibbert, Jr.  
 Chief Engineer ..... Don Baron

**WWCH—Clarion—1960**

Frequency: 1300 Kc. .... Power: 500 Watts  
 Owned By ..... Clarion Co. Bcstg. Corp.  
 Address ..... Box 171



**1590 RADIO**

the BRIGHT VOICE  
 of Delaware County

3500 Edgmont Avenue  
 Chester, Pennsylvania  
 TRemont 4-4321

Tel.: Capital 6-8600 ..... KBS  
 President and Gen. Mgr. .... C. M. Erchard, Jr.  
 Station Mgr. .... B. Hickok

**WCPA—Clearfield—1947**

Frequency: 900 Kc. .... Power: 1000 Watts d  
 Owned-Oper. By .... Clearfield Bdcsters, Inc  
 Address ..... Box 792  
 Tel.: POplar 5-5541. .... ABC  
 Newspaper Affil ..... Progress  
 President ..... W. K. Ulerich  
 General Manager ..... Milton J. Bergstein  
 Station Manager ..... John A. Dame  
 Commercial Manager ..... M. Nemeth  
 Sales Manager ..... Joseph Milsop  
 Program Director ..... Gerald Baum  
 Chief Engineer ..... Llewellyn Duck  
 Owners of: WDAJ, Indiana; WMAJ, State Park,  
 both Pa.; WJCM, Sebring, Fla.

**WCOJ—Coatesville—1949**

Frequency: 1420 Kc. .... Power: 5 Kw.  
 Owned-Oper. By ..... Chester Co. Bcstg. Co.  
 Address ..... 809 E. Lincoln Hgh.  
 Tel.: DUDley 4-2100. .... Independent  
 President, Chief Eng. .... Louis N. Seltzer  
 General Manager ..... William S. Halpern  
 Comm., Sales Prom. Mgr. .... Donald Kimes

**WCOY—Columbia—1957**

Frequency: 1580 Kc. .... Power: 500 W., d.  
 Owned ..... Radio Columbia  
 Address ..... 343 Poplar St.  
 Tel.: MU 4-2591. .... Independent  
 Representative ..... Burn-Smith  
 President ..... Lester P. Etter  
 Gen. Mgr., Ch. Engr. .... M. Leonard Savage  
 Comm., Sales Prom. Mgr. .... John P. Weis  
 Program, Publicity Dir. .... Joseph T. Bortell

**WCVI—Connellsville—1946**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Connellsville Bcstrs., Inc.  
 Business-Studio Address ... 133 E. Crawford Ave.  
 Tel.: MA 8-4600. .... KBS  
 Station Representative ..... Hopewell  
 President ..... Dr. C. T. Troilo  
 Gen., Station Mgr. .... Charles T. Snowden  
 Prog. Director ..... Esther Blasey  
 Chief Engineer ..... Robert Ray

**WOTR—Corry—1955**

Freq.: 1370 Kc. .... Power: 1000 Wts. d., 500 n.  
 Owned-Operated By ..... WOTR Radio  
 Address ..... 25 1/2 N. Center St.  
 Tel.: 3-6611 ..... KBS-NBC  
 President ..... Olivia T. Rennekamp  
 General, Station Mgr. .... J. J. Wellenhoffer  
 Sales Promotion Manager ... Mary Shannon  
 Program Director ..... Howard Bycroft  
 Publicity Director ..... Harry Brown  
 Chief Engineer ..... Harry Coulter

**WFRM—Coudersport—1953**

Frequency: 600 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Farm & Home Bcstg. Co.

Address.....9 N. Main St.  
Tel.: 611.....MBS  
President.....C. H. Simpson  
General Manager.....John A. Fay  
Commercial Manager.....George Kuratomi  
Chief Engineer.....Kenyon Reed

**WBUX—Doylestown—1948**

Frequency: 1570 Kc.....Power: 1 Kw., d.  
Owned.....WBUX Broadcasting Co.  
Address.....30 E. Oakland Ave.  
Tel.: FI 8-3583.....Independent  
President.....George Seiner  
General Mgr.....James Stolcz  
Station Manager.....George Pleasants  
Sales Manager.....Jim Kirwan

**WCED—DuBois—1941**

Freq.: 1420 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned By.....Tri County Broadcasting Co., Inc.  
Address.....80 N. Park Place  
Tel.: 1700.....CBS  
Station Representative.....Devney O'Connell  
President.....Harold T. Gray  
Gen. Mgr., Pub. Dir.....Jason S. Gray  
Chief Engineer.....George Donahue

**WEEX—Easton—1956**

Frequency: 1210 Kc.....Power: 250 Watts  
Owned.....Easton Publishing Co.  
Address.....Chestnut Hill  
Tel.: Blackburn 8-6155.....Independent  
Newspaper Affiliation.....Express  
Representative.....Bolling  
President.....J. L. Stackhouse  
General Manager.....Fred Hamlen  
Station, Commercial Mgr.....Art Burnham  
Program Director.....Don Ross  
Chief Engineer.....Robert Francett

**WEST—Easton—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Associated Bcstrs., Inc.  
Bus. Studio Address.....516 Northampton St.  
Tel.: Blackburn 8-6131.....NBC  
Representative.....Meeker Co.  
Station Exec.....Clair R. McCollough  
Station Manager.....Theodore W. Pierce  
Gen. Sales Manager.....J. Robert Gulick  
Nat'l Sales Mgr.....Harry J. Shaub, Jr.  
Technical Dir.....J. E. Mathiot  
Owners of: WDEL, Wilmington; WORK, York;  
WKBO, Harrisburg; WGAL-AM-TV, Lancaster;  
WRAC, Williamsport.

**WEZN—Elizabethtown—1958**

Frequency: 1600 Kc.....Power: 500 Watts  
Owned By.....Colonial Bcstg. Co. Inc.  
Address.....Box 192  
Tel.: EMpire 7-1511.....Independent  
President.....Lowell W. Williams  
Gen. Mgr.....Richard E. Burg  
Station Mgr.....Arthur K. Greiner  
Program Director.....George Morgan  
Chief Engineer.....Jack B. Cupper  
Owners of: WCNG, Cannonsburg.

**WLEM—Emporium—1958**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned By.....Emporium Broadcasting Co.  
Address.....1 West Fourth St.  
Tel.: 712.....Independent  
President, General Mgr.....James A. Spots  
Station Mgr., Prog. Dir.....Dean L. Close  
Chief Engineer.....William D. Murphy

**WGSA—Ephrata—1955**

Frequency: 1310 Kc.....Power: 1000 Watts, d.  
Owned.....Garden Spot Broadcasters, Inc.  
Address.....P. O. Box 419  
Tel.: RE 3-2226.....MBS  
Representative.....Broadcast Time Sales  
President.....Lester Grenewalt  
Gen., Sta. Mgr.....Samuel R. Youse  
Prog. Dir.....David A. May  
Comm. Mgr.....George D. Ribble  
Chief Engineer.....Ralph Haneman  
Owners of: WABW, Annapolis; WCBG, Chambersburg.

**WERC—Erie—1941**

Frequency: 1260 Kc.....Power: 5 Kw.  
Owned By.....Cleveland Bcstg. Inc.  
Address.....121 West 10th St.  
Tel.: GLEndale 6-2096.....NBC  
Station Rep.....Venard Rintoul & McConnell  
President.....Ray T. Miller, Jr.  
General Station Mgr.....Art Arkelian  
Program Director.....Cliff Shilling  
Chief Engineer.....Jack Heidecker  
Owners of: WERE, Cleveland; WLEC, Sandusky, O.

**WICU—Erie—1949**

Frequency: 1330 Kc.....Power: 5000 Watts  
Owned.....Dispatch Div. of Airways Inc.  
Bus. Studio Address.....3514 State St.  
Tel.: GI 4-5201.....ABC  
Representative.....Weed  
President.....Edward Lamb  
General, Sta. Mgr.....J. A. Londet  
Program Director.....N. McGrath  
Chief Engineer.....Ken Husband

**WJET—Erie—1951**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Jet Broadcasting Co., Inc.  
Address.....1635 Ash St.  
Tel.: GL 2-6741.....Independent  
Sta. Representative.....Hollingbery  
President, Gen. Mgr.....Myron Jones  
Comm. Mgr.....Peter Coticchia  
Chief Engineer.....Richard Zahniser

**WLEU—Erie—1935**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....WESB Broadcasting  
Address.....212 Commerce Bldg.  
Tel.: GLEndale 6-7078.....Independent  
Station Representative.....Cooke  
Managing Partner.....T. R. Bromley

# PENNSYLVANIA

Station Manager..... R. H. Elliott  
 Commercial Manager..... Ronald Smith  
 Program Director..... Ted Wygant  
 Publicity Director..... Mary Barnhart  
 Sales Promotion Mgr..... Rick Meyers  
 Chief Engineer..... John Kozak

## WFAR—Farrell—1953

Freq.: 1470 Kc.... Power: 1 Kw. d.; 500 W. n.  
 Owned By..... Farrell-Sharon Bcstg. Co.  
 Address..... RFD #2  
 Tel.: Diamond 8-4171..... KBS  
 President..... Sanford A. Schafitz  
 General Mgr..... A. Zippay  
 Chief Engineer..... Milton Wills

## WFRA—Franklin—1958

Frequency: 1430 Kc.... Power: 500 Watts, d.  
 Owned..... N.W. Penna. Bcstg. Co.  
 Address..... P.O. Box 908  
 Tel.: ID 2-2188..... MBS  
 President, General Mgr..... Robert H. Sauber

## WGCT—Gettysburg—1950

Frequency: 1320 Kc.... Power: 250 Watts  
 Owned-Oper. By..... Times & News Pub. Co.  
 Business Address..... Box 28  
 Tel.: EDgewater 4-3101..... Independent  
 Gen. Mgr..... P. H. Cunningham

## WHJB—Greensburg—1934

Frequency: 620 Kc.... Power: 1 Kw. d., 500 n.  
 Owned..... WHJB, Inc.  
 Address..... 128 N. Penn Ave.  
 Tel.: Temple 4-0600..... Independent  
 President, General Mgr..... Hugh J. Brennen  
 Commercial, Sales Prom. Mgr..... Russ Graeff  
 Program Director..... Ron Asbury  
 Publicity Director..... Fran Fisher  
 Chief Engineer..... L. L. Allen

## WGRP—Greenville—1959

Frequency: 940 Kc.... Power: 1000 Watts  
 Owned By..... Greenville Bcstg. Co.  
 Address..... 2 North Water St.  
 Tel.: JU 8-8900..... Independent  
 President, Gen. Mgr..... Kenneth B. Anderson  
 Station Mgr..... Merle G. Anderson  
 Publicity Director..... Margaret E. Travis

## WHVR—Hanover—1949

Freq.: 1280 Kc.. Power: 5 Kw. d., 500 Watts n.  
 Owned-Operated By..... Radio Hanover, Inc.  
 Address..... Box 268  
 Tel.: ME 7-3831..... Independent  
 President, Gen. Mgr..... John D. Bare  
 Sales Prom. Mgr..... Edward John  
 Chief Engineer..... Philip Rohrbaugh

## WCMB—Harrisburg—1948

Frequency: 1460 Kc.... Power: 5000 Watts  
 Owned-Oper. By..... Hudson Bcstg. Corp.

Address..... WCMB Bldg.  
 Tel.: CE 4-3005..... MBS  
 Representative..... Weed  
 General Manager..... Ed K. Smith  
 Comm. Manager..... Henry Traugh  
 Program Director..... Ed. Gonzalez  
 Chief Engineer..... Charles Stefanic

## WHGB—Harrisburg—1945

Frequency: 1400 Kc.... Power: 250 Watts  
 Owned-Oper. By..... Kendrick Bcstg. Co., Inc.  
 Address..... 112 Market St.  
 Tel.: CE 4-4988..... ABC  
 Station Representative..... Pearson  
 Pres., Gen. Mgr..... H. Kendrick  
 Station, Comm. Mgr..... Ralph Hartman  
 Program Director..... Bob Lindstrom  
 Chief Engineer..... William Kuntz

## WHP—Harrisburg—1924

Frequency: 580 Kc.... Power: 5 Kw.  
 Owned..... WHP, Inc.  
 Address..... 216 Locust St.  
 Tel.: Cedar 4-3211..... CBS  
 Representative..... Bolling  
 President..... E. J. Stackpole  
 General, Commercial Mgr..... Cecil M. Sanbury  
 Local Sales Manager..... Jack Grove  
 Program, Publicity Dir..... Brod Seymour  
 Chief Engineer..... E. Dan Leibensperger  
 Owners of: WHP-TV.

## WKBO—Harrisburg—1922

Frequency: 1230 Kc.... Power: 250 Watts  
 Owned-Oper. By..... Keystone Bcstg. Corp.  
 Address..... 31 N. Second St.  
 Tel.: CE 4-0191..... NBC  
 Newspaper Affil..... Lancaster Newspapers, Inc.  
 Representative..... Meeker Co.  
 Station Executive..... Clair R. McCollough  
 Station Manager..... Jack Hooper  
 Commercial Manager..... J. Robert Gulick  
 Program Director..... Curt Whitcomb  
 Chief Engineer..... J. E. Mathiot  
 Owners of: WDEL, Wilmington; WORK, York;  
 WGAL, Lancaster; WEST, Easton; WRAK,  
 Williamsport; WGAL-TV, Lancaster.

## WAZL—Hazleton—1932

Frequency: 1490 Kc.... Power: 250 Watts  
 Owned-Operated By..... Hazleton Bcstg. Co.  
 Address..... 704-11 Hazleton Natl. Bank Bldg.  
 Tel.: GL 4-3531..... NBC-MBS  
 Representative..... Raymer  
 Pres., Gen. Mgr..... Victor C. Diehm  
 Commercial Manager..... Robert J. Sacco  
 Sales Manager..... Thomas A. Tito  
 Program Director..... Don Murray  
 Chief Engineer..... Elwood Tito  
 Owners of: WTAL, Tallahassee; WHOL, Allen-  
 town; WILLM, Bloomsburg, Pa.

## WHUN—Huntingdon—1946

Frequency: 1150 Kc.... Power: 1000 Watts  
 Owned By..... Huntingdon Bcstrs. Inc.  
 Bus.-Studio Address..... 400 Washington St.

Tel.: MI 3-3340.....KBS  
**President**.....John H. Biddle  
**General Manager**.....William E. Germann  
**Chief Engineer**.....E. Craig

**WDAD—Indiana—1945**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....WDAD Inc.  
**Address**.....632 Philadelphia St.  
 Tel.: HO 5-5511.....CBS  
**Newspaper Affil.**.....The Progress  
**General Mgr.**.....J. Termin  
**Chief Engineer**.....Dyle Martin

**WARD—Johnstown—1946**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Central Bcastg. Co., Inc.  
**Address**.....235 Franklin St.  
 Tel.: 70761.....CBS  
**Representative**.....Weed  
**President, Gen. Mgr.**.....G. D. Garland  
**Station Mgr.**.....Wm. D. Confer  
**Commercial Mgr.**.....Joe Cavanaugh  
**Program Director**.....Bill Santoro  
**Chief Engineer**.....Cornelius Donatti  
 Owners of: WARD-FM-TV.

**WCRO—Johnstown—1947**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Century Bcastg. Corp.  
**Bus.-Studio Address**.....Fort Stanwix Hotel  
 Tel.: 9-1187.....Independent  
**Station Representatives**.....Radio-TV Reps.  
**President**.....John J. Keel  
**General Manager**.....E. M. Williams  
**Chief Engineer**.....John Kersheskey

**WJAC—Johnstown—1925**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WJAC, Inc.  
**Address**.....329 Main St.  
 Tel.: 7-8711.....NBC  
**Newspaper Affil.**.....Tribune  
**Station Representative**.....Meeker  
**President**.....W. W. Krebs  
**General Manager**.....Edward J. Klym  
**Chief Engineer**.....Theodore E. Campbell  
 Owners of: WJAC-TV.

**WADP—Kane—1954**

**Frequency:** 960 Kc.....**Power:** 1000 Watts, d.  
**Owned By**.....Kane Broadcasting Corp.  
**Address**.....Penn-Kane Hotel  
 Tel.: 1520.....KBS  
**President**.....Gordon Hanks  
**Comm. Sta. Mgr.**.....George A. Larson  
**Program Dir.**.....Patrick Bickel  
**Chief Engineer**.....John Nordine

**WACB—Kittanning—1948**

**Frequency:** 1380 Kc.....**Power:** 1000 Watts d.  
**Owned By**.....Joel Rosenblum Ent.  
**Address**.....325 Market St.  
 Tel.: LI 3-1381.....Independent  
**President**.....Joel R. Rosenblum

**General Mgr.**.....Warren A. Koerbel  
**Program Director**.....Jan Andree  
**Publicity Director**.....Wally Slater  
**Chief Engineer**.....Robert Banner  
 Owners of: WSHH, Latrobe; WISR, Butler, both  
 Pa.; WTIG, Massillon, O.

**WGAL—Lancaster—1922**

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....WGAL, Inc.  
**Business-Studio Address**.....24 S. Queen St.  
 Tel.: EX 7-0333.....NBC  
**Representative**.....Meeker Co.  
**President, Gen. Mgr.**.....Clair R. McCollough  
**Gen. Sls. Mgr.**.....J. Robert Gulick  
**Nat'l Sales Mgr.**.....Harry J. Shant, Jr.  
**Station Mgr.**.....Kenneth Kreider  
**Program Dir.**.....Brian Kintzer  
**Promotion Dir.**.....Paul I. Woodland  
**Technical Director**.....J. E. Mathiot  
 Owners of: WDEL, Wilmington; WORK, York;  
 WKBO, Harrisburg; WGAL-TV; WRAC, Wil-  
 liamsport; WEST, Easton.

**WLAN—Lancaster—1946**

**Frequency:** 1390 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....The Peoples Bcastg. Co.  
**Bus.-Studio Address**.....252 N. Queen St.  
 Tel.: EX 4-7261.....ABC-MBS  
**Representative**.....Bolling  
**President**.....Frank H. Altdoerffer  
**Sta. Mgr., Prog. Dir.**.....Samuel M. Altdoerffer  
**Commercial Manager**.....J. Stanley Baker  
**Sales Prom. Mgr.**.....William Cifuni  
**Publicity Dir.**.....Sally Harper  
**Chief Engineer**.....James H. Kemman

**WNPV—Lansdale—1960**

**Frequency:** 1440 Kc.....**Power:** 500 Watts d.  
**Owned By**.....Equitable Publishing Co.  
**Address**.....307 Derstine Ave  
 Tel.: Ulysses 5-6821.....Independent  
**Newspaper Affil.**.....Nortg Penn Reporter  
**General Manager**.....John G. Skibbe  
**Sales Prom., Prog. Dir.**.....Richard Heist  
**Chief Engineer**.....W. Leroy Nuss

**WLSH—Lansford—1952**

**Frequency:** 1410 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Miners Bcastg. Service, Inc.  
**Address**.....P. O. Box D  
 Tel.: 1440.....Independent  
**President**.....J. L. Maguire  
**Gen. Manager**.....John W. Angst

**WSHH—Latrobe—1951**

**Frequency:** 1570 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Joel W. Rosenblum  
**Address**.....200 Depot St.  
 Tel.: KEystone 7-7744.....KBS  
**General Manager**.....Joel W. Rosenblum  
**Sta. Mgr., Chief Eng.**.....Manuel J. Alvarez  
**Commercial Manager**.....William Smith  
**Sales Promotion Mgr.**.....Helen Butler  
**Publicity Director**.....Robert Shaw  
 Owners of: WISR, Butler; WACB, Kittanning, both  
 Pa.; WTIG, Massillon, O.

## PENNSYLVANIA

### WTRA—Latrobe—1956

Frequency: 1480 Kc. Power: 500 W. d.  
Owned ..... Latrobe Bcstrs.  
Address ..... 202 Main St.  
Tel.: KE 7-3338 ..... Independent  
Representative ..... Lowenstein  
President ..... Louis Rosenberg  
General Manager ..... William Dymond  
Commercial Manager ..... Mrs. Janet Mahady  
Chief Engineer ..... Bernard Guidos

### WLBR—Lebanon—1946

Frequency: 1270 Kc. Power: 1000 Watts  
Owned-Operated By ..... Lebanon Bcstg. Co.  
Address ..... Route 20  
Tel.: CRestview 2-7651 ..... Independent  
Representative ..... Burn-Smith  
President ..... H. Raymond Stadiem  
Managing Director ..... Lester P. Eitter  
Commercial, Prcm. Mgr. .... Ernest Latessa  
Program Director ..... Henry Homan  
Chief Engineer ..... William Zehring

### WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc. Power: 250 W.  
Owned ..... O'Keefe Bcstg. Co., Inc.  
Address ..... Box 1490  
Tel.: Windsor 9-1490 ..... Independent  
Pres., Gen. Mgr. .... William F. Waterbury  
Commercial Mgr. .... Jack Wellington  
Program Director ..... George Hart  
Chief Engineer ..... Jack Lavton

### WITT—Lewisburg—1957

Frequency: 1010 Kc. Power: 250 Watts, d.  
Owned ..... Wireline Radio, Inc.  
Address ..... 34 South 8th St.  
Tel.: JA 3-1222 ..... KBS  
President ..... Donald Bechtel  
General Station Mgr. .... Peter E. Farrell  
Commercial Manager ..... Carl E. Miller  
Chief Engineer ..... Will R. Nesbit

### WKVA—Lewistown—1949

Frequency: 920 Kc. Power: 1000 Watts d.  
Owned-Operated By ..... Central Pa. Bcstg. Co.  
Address ..... 19 South Wayne St.  
Tel.: 248-6771 ..... ABC  
Representative ..... Gill-Perna  
Pres., Sta., Gen. Mgr. .... Robert L. Wilson  
Commercial Prom. Mgr. .... Robert E. Hyle  
Program Director ..... Kerby Confer  
Publicity Director ..... Mary Bolich  
Chief Engineer ..... Charles Simpson

### WTRF—Lewistown—1941

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By ..... Lewistown Bcstg. Co.  
Address ..... 5 W. Market St.

Tel.: 248-6757 ..... NBC  
Representative ..... Burn-Smith  
President ..... J. S. Woods  
General Manager ..... T. W. Metzger  
Commercial Manager ..... Frank Troiani  
Program Director ..... Thelka Leeper  
Chief Engineer ..... Kenneth Callahan  
Owners of: WJUN, Mexico, Pa.

### WBPZ—Lock Haven—1947

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By ..... Lock Haven Bcstg. Corp.  
Address ..... 132½ Main St.  
Tel.: 4038 ..... MBS  
Station Representative ..... Devney O'Connell  
President ..... Donald C. Welch  
Gen. Sta. Mgr. .... Harris Lipcz  
Chief Engineer ..... Al Stratmoen

### WEDO—McKeesport—1946

Frequency: 810 Kc. Power: 1000 Watts  
Owned-Operated By ..... Tri-City Bcstg. Co.  
Business-Studio Address ..... 547 5th Ave.  
Tel.: North 4-7167 ..... CBS  
Station Representative ..... Weed  
President ..... Edward J. Hirshberg  
Station Mgr. .... Jim Rice  
Sales Promotion Manager ..... L. Rothman  
Chief Engineer ..... Silvio Garofolo

### WMCK—McKeesport—1946

Frequency: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Mon-Yough Bcstg. Co.  
Address ..... 516 Market St.  
Tel.: OR 8-8888 ..... Independent  
Station Representative ..... Bcst. Time Sales  
President ..... Robert M. Cox  
Station, Commercial Mgr. .... Sam Vidnovic  
Program Director ..... Bill Lynch  
Publicity Director ..... Kathy Milton  
Chief Engineer ..... Wilkes Hurley

### WMGW—Meadville—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By ..... Regional Bcstrs.  
Address ..... 964 Park Ave.  
Tel.: 6-1111 ..... Independent  
General Manager ..... James F. McDonald, Jr.  
Program Director ..... Paul J. Brown  
Publicity Director ..... Eric Johnson  
Chief Engineer ..... Maurice Sherman

### WJUN—Mexico—1955

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By ..... Lewistown Bcstg. Co.  
Business Address ..... Box 97, Miiflinton  
Tel.: 295 ..... Independent  
Newspaper Affiliation ..... Sentinel, Lewistown  
Representative ..... Burn-Smith  
President ..... J. S. Woods  
General Manager ..... Thomas W. Metzger  
Station Manager ..... Ralph S. Parker  
Program Director ..... Don Lorenz  
Chief Engineer ..... Kenneth Callahan

**WMLP—Milton—1955**

Frequency: 1570 Kc. Power: 1 Kw. d.  
Owned By.....WMLP, Inc.  
Address.....65-71 Bound Ave.  
Tel.: Milton.....Independent  
General, Comm. Mgr.....J. H. Yingling  
Chief Engineer.....Ronald Stoops

**WPFL—Montrose—1953**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned By.....Montrose Bcstg Corp.  
Address.....Locust & High Sts.  
Tel.: 397.....Independent  
Pres. Gen. Mgr.....W. Douglas Roe  
Program Director.....Chuck Zulker  
Publicity Director.....Herbert Anderson  
Chief Engineer.....Harold P. Mierop

**WKST—New Castle—1938**

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Operated By.....WKST, Inc.  
Address.....1st Federal Plaza  
Tel.: OL 4-5501.....ABC  
Station Representative.....Weed  
President, General Mgr.....S. W. Townsend  
Station Manager.....Harry Reith  
Commercial Manager.....Byron McConnell  
Program Director.....Bob Grant  
Chief Engineer.....Ernest Rety  
Owners of: WKST-TV, Youngstown, O.

**WKPA—New Kensington  
1940**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Allegheny-Kiski Bcstg. Co.  
Business-Studio Address.....810 Fifth Ave.  
Tel.: ED 7-3588.....Independent  
President.....C. R. Cooper  
Gen., Comm. Mgr.....Melvin A. Goldberg  
Program Director.....Phil Brooks  
Chief Engineer.....W. W. Neely

**WNAR—Norristown—1946**

Frequency: 1110 Kc. Power: 500 Watts d.  
Owned-Operated By.....Norristown Bcstg. Co.  
Address.....Old Arch Rd.  
Tel.: BR 2-7600.....Independent  
Station Representative.....A. Young Co.  
President.....N. Joe Rahall  
General, Station Mgr.....John M. Banzhoff  
Local Sales Manager.....Bernard Brode  
Program, Publicity Dir.....Anthony G. Bekas  
Chief Engineer.....A. De Solo  
Technical Director.....C. F. Corado  
Owners of: WKAP, Allentown, Pa.; WLCV, St.  
Petersburg, Fla.; WWNR, Beckley, W. Va.;  
WQTY, Jacksonville, Fla.

**WKRZ—Oil City—1946**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....WKRZ, Inc.  
Address.....Orange St. Ext.

Tel.: 4-1269.....NBC-KBS  
Pres., Gen. Mgr.....Kenneth E. Rennekamp  
Station Manager.....J. T. Finnecy  
Commercial Mgr., Pub. Dir.....Jack Duncan  
Program Director.....Rona Phillips  
Chief Engineer.....Robert Harmon

**WCAU—Philadelphia—1922**

Frequency: 1210 Kc. Power: 50,000 Watts  
Owned-Oper. By.....CBS Radio, Inc.  
Address.....City Line & Monument Ave.  
Tel.: GR 7-8300.....CBS  
Representative.....CBS Radio Spot Sales  
V.P., General Mgr.....Thomas J. Swafford  
Gen. Sales Manager.....Jack Kline  
Sales Promotion Mgr.....Fred Birnbaum  
Program Director.....Mike Grant  
Chief Engineer.....J. G. Leitch

**WDAS—Philadelphia—1922**

Frequency: 1480 Kc. Power: 5 Kw. d., 1 Wt., n.  
Owned-Oper. By.....Max M. Leon, Inc.  
Address.....Belmont Ave. & Edgely Rd.  
Tel.: TR 8-2000.....Independent  
Sta. Representative.....Bernard Howard  
President.....Max M. Leon  
General Sta. Mgr.....Robert A. Klein  
General Sales Mgr.....William H. Vogt  
Program Director.....Robert C. Ardrey  
Chief Engineer.....Frank W. Unterberger

**WFIL—Philadelphia—1922**

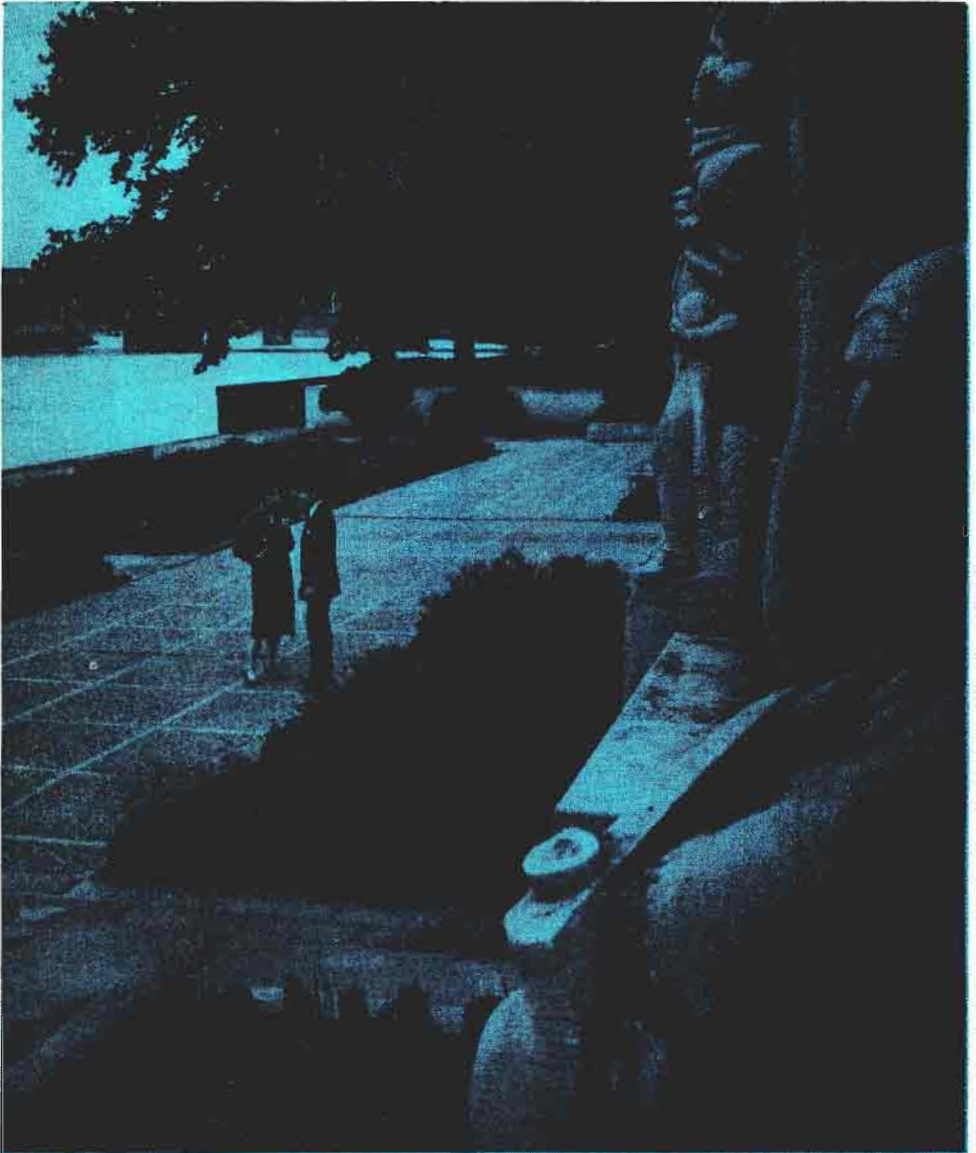
Frequency: 560 Kc. Power: 5000 Watts  
Owned.....Triangle Publications, Inc.  
Address.....46th & Market  
Tel.: EV 2-4700.....ABC  
Newspaper Affil., Phila. Inquirer, Phila. D. News  
Representative.....Blair  
General Manager.....Roger W. Clipp  
Station Manager.....George A. Koehler  
Gen. Sales Manager.....Kenneth W. Stowman  
Dir. of Programming & Sls.....Clyde R. Spitzner  
Dir. of Operations.....Jack Steck  
Chief Engineer.....Henry E. Rhea  
Owners of: WFIL-TV; WNBE AM-TV, Bingham-  
ton, N. Y.; WFBG AM-TV, Altoona, Pa.; WNHC  
AM-TV, New Haven; KERE AM-TV, Fresno;  
WVIV-TV, Lebanon, Pa.

**WFLN—Philadelphia—1958**

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned By.....Franklin Bcstg. Co.  
Address.....8200 Ridge Ave.  
Tel.: Ivyridge 2-6000.....Independent  
Station Representative.....Good Music Bcsts.  
President.....Lawrence M. C. Smith  
General Manager.....R. S. Green  
Chief Engineer.....F. Chassey

**WHAT—Philadelphia—1925**

Freq.: 1340 Kc. Power: 1 Kw. d.; 250 W. n.  
Owned-Oper. By.....Independence Bcstg. Co.  
Address.....Conshohocken & Windemere Aves.  
Tel.: TRinity 8-1500.....Independent  
Representative.....Pearson



STATUES ON THE SCHUYLKILL portray early American history for plaza strollers and thousands of motorists who get in and out of town along beautiful East River Drive. Many have their radios on. Many of the many are dialed to 610.

**Mr. & Mrs. Metrodelphia** live with history, both in ancient inheritances, and modern interpretations like the statuary above, in Philadelphia's Ellen Philips Samuel Memorial. For history in the making, Metrodelphians turn to **WIP**, attentive to the area's life and cultural development for 40 years. (Our fm station, already carrying U.N. proceedings, will transmit all presidential news conferences.) Now the added impact of Metropolitan's new concept is rapidly bringing **WIP** to the foremost audience position in Philadelphia. Many advertisers are using **WIP** to make sales history. **WIP, Metrodelphia, Pa.**



Pres., Gen. Mgr. . . . . William A. Banks  
 Station Manager . . . . . Dolly Banks  
 Commercial Manager . . . . . Herbert Schorr  
 Sales Promotion Mgr. . . . . William Macormac  
 Program Director . . . . . Joseph A. Grady  
 Publicity Director . . . . . Marsha Greenbaum  
 Chief Engineer . . . . . Charles Lehmann

**WIBG—Philadelphia—1925**

Freq.: 990 Kc. . . . . Power: 50,000 Wts, d., 10,000 n.  
 Owned By . . . . . Seaboard Radio Bcstg. Corp.  
 Address . . . . . Suburban Sta. Bldg.  
 Tel.: LOcust 3-2300 . . . . . Independent  
 Representative . . . . . Katz  
 President . . . . . George B. Storer Sr.  
 Man. Dir. . . . . John C. Moler  
 National Sales Mgr. . . . . James P. Storer  
 Local Sales Mgr. . . . . David Bolton  
 Operations Mgr. . . . . Roy M. Schwartz  
 Chief Engineer . . . . . John H. Henninger  
 Owners of: WJBK AM-FM-TV, Detroit; WSPD  
 AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW  
 AM-FM-TV, Cleveland; WWVA AM-FM, Wheel-  
 ing, W. Va.; WGBS AM-FM, Miami, Fla.; KGBS,  
 Los Angeles; WITI-TV, Milwaukee.

**WIP—Philadelphia—1922**

Frequency: 610 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Metropolitan Bcstg.  
 Business-Studio Address . . . . . 35 S. 9th St.  
 Tel.: WA 2-6800 . . . . . Independent  
 Representative . . . . . Edward Petry  
 President . . . . . John Kluge  
 General Manager . . . . . Harvey L. Glascock  
 Commercial Mgr. . . . . H. D. Neuwirth  
 Program Director . . . . . Varner Paulsen  
 Sales Prom. Mgr. . . . . Arnold Katinsky  
 Chief Engineer . . . . . Clifford C. Harris  
 Owners of: WHK, Cleveland; WNEW AM-TV,  
 New York; WTTG, Washington, D. C.; WTVH,  
 Peoria; KVOR, Stockton.

**WJMJ—Philadelphia—1948**

Frequency: 1540 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . WJMJ Bcstg. Corp.  
 Address . . . . . 2043 Locust St.  
 Tel.: LO 4-2300 . . . . . Independent  
 Representative . . . . . Broadcast Time Sales  
 Pres., Gen. Sta. Mgr. . . . . Patrick J. Stanton  
 Comm. Sales Prom. Mgr. . . . . James Rubenstone  
 Prog. Dir. . . . . Michael Deegan  
 Chief Engineer . . . . . Christopher McAteer

**WPEN—Philadelphia—1929**

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned By . . . . . Consolidated Sun Ray, Inc.  
 Business-Studio Address . . . . . 2212 Walnut St.  
 Tel.: LO 4-6000 . . . . . Independent  
 Representative . . . . . Gill-Perna  
 President . . . . . William Sytk  
 Exec. Vice President . . . . . William B. Caskey  
 Station Mgr. . . . . Murray Arnold  
 Comm. Manager . . . . . Erwin Rosner  
 Prom. Mgr., Pub. Director . . . . . Sam Serota  
 Chief Engineer . . . . . Charles W. Burtis

**WRCV—Philadelphia—1921**

Frequency: 1060 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . National Bcstg. Company  
 Address . . . . . 1619 Walnut St.  
 Tel.: LO 4-3700 . . . . . NBC  
 Representative . . . . . NBC Spot Sales  
 President . . . . . Robert E. Kintner  
 V.P., General Mgr. . . . . Raymond W. Welpott  
 Station. Comm. Mgr. . . . . Thomas E. Paisley  
 Program Director . . . . . Bob Benson  
 Sales Prom., Publicity Dir. . . . . Jack Wiley  
 Chief Engineer . . . . . George C. Lenfest

**WTEL—Philadelphia—1925**

Frequency: 860 Kc. . . . . Power: 250 Watts d.  
 Owned By . . . . . WTEL, Inc.  
 Business-Studio Address . . . . . 4310 N. Broad St.  
 Tel.: GLadstone 5-9200 . . . . . Independent  
 Station Representative . . . . . Dore  
 President . . . . . John Hopkinson  
 V.P.s . . . . . Q. C. Strum, G. Hopkinson

**WPHB—Philipsburg—1956**

Frequency: 1260 Kc. . . . . Power: 1 Kw. d.  
 Owned By . . . . . Moshannon Valley Bcstg.  
 Address . . . . . Radio Park  
 Tel.: Dickens 2-2300 . . . . . Independent  
 Gen. Comm. Mgr. . . . . William Emert  
 Program Director . . . . . Mrs. Wm. Emert  
 Chief Engineer . . . . . Dean Sharpless

**KDKA—Pittsburgh—1920**

Frequency: 1020 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By. Westinghouse Bcstg. Co. Inc.  
 Address . . . . . 122 E. 42nd St., N.Y.C.  
 Tel.: MUrray Hill 7-0808 . . . . . Independent  
 Station Representative . . . . . AM Radio Sales  
 President . . . . . Donald H. McGannon  
 General. Station Manager . . . . . L. R. Rawlins  
 Commercial Manager . . . . . Donald Trageser  
 Program Manager . . . . . Dominic Quinn  
 Sales Prom. Mgr. . . . . June L. Buzzelli  
 Publicity Manager . . . . . Owen Simon  
 Chief Engineer . . . . . Theodore C. Kenney  
 Owners of: KPXN, San Francisco, Calif.; WOWO,  
 Fort Wayne, Ind.; WBZ-WBZA, Boston-Spring-  
 field, Mass.; WBZ-TV, Boston, Mass.; KYW,  
 Cleveland, O.; KYW-TV, Cleveland, O.; KEX,  
 Portland, Ore.; KDKA-TV, Pittsburgh, Pa.;  
 WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.;  
 WBZ-FM, Boston; KYW-FM, Cleveland; KEX-  
 FM, Portland; KDKA-FM.

**KQV—Pittsburgh—1919**

Frequency: 1410 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Allegheny Bcstg. Corp.  
 Address . . . . . Chamber of Commerce  
 Tel.: AT 1-9100 . . . . . ABC  
 Station Representative . . . . . Young  
 President . . . . . Leonard H. Goldenson  
 General. Station Mgr. . . . . John D. Gibbs  
 Commercial Manager . . . . . Ted Smith  
 Service, Publicity Dir. . . . . Bill Thieman  
 Program Director . . . . . Dick Drury  
 Chief Engineer . . . . . George Kleeb  
 Owners of: WABC AM-TV, New York; WXYZ  
 AM-TV, Detroit; KGO AM-TV, San Francisco;  
 KABC AM-TV, Los Angeles; WLS, Chicago;  
 WBBK-TV, Chicago.

**PENNSYLVANIA**

**WAMO—Pittsburgh—1948**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Operated By Dynamic Bcstg.  
Address: 105 E. 8th Ave.  
Tel.: HO 2-6000. Independent  
Representative Howard  
President, Gen. Mgr. Leonard Walk  
Commercial Manager Joe Bassett, Jr.  
Chief Engineer James Herbert

**WCAE—Pittsburgh—1922**

Frequency: 1250 Kc. Power: 5000 Watts  
Owned-Operated By WCAE, Inc.  
Address: 530 Carlton House  
Tel.: AT 1-6900. Independent  
Station Representative McGavren  
Pres., General Manager Leonard Kapner  
Station, Commercial Mgr. F. Geer Parkinson  
Program Director Paul Ruhle  
Publicity Director Gene Werman  
Chief Engineer James Greenwood

**WEPP—Pittsburgh—1947**

Frequency: 1080 Kc. Power: 1 Kw.  
Owned By Golden Triangle Bcstg. Corp.  
Address: 220 N. Highland Ave.  
Tel.: EM 1-5000. MBS  
Sales Representative Gill-Perna  
President Myron Jones  
General Manager Philip B. Hirsch  
Exec. Vice Pres. Pete Coticchia  
Sales Promotion Mgr. William E. Clark  
Program Dir. Jack D. Bailey  
Chief Engineer Walter McCoy

**WJAS—Pittsburgh—1924**

Frequency: 1320 Kc. Power: 5000 Watts  
Owned-Oper. By NBC  
Address: 1459 Crane Ave.  
Tel.: LOcust 3-5238. NBC  
Representative NBC Spot Sales  
Gen. Mgr. Stephen J. Rooney  
Sales Prom. Mgr. Richard S. Stafford  
Owners of: WNBC AM-TV, New York; WECV  
AM-TV, Philadelphia; WMAQ, WNBQ-TV, both  
Chicago; WRC AM-TV, Washington, D. C.;  
KNBC, San Francisco; KRCA-TV, Los Angeles.

**WPIT—Pittsburgh—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By WPIT, Inc.  
Address: 213 Smithfield St.  
Tel.: AT 1-1900. Independent  
President John J. Laux  
Gen., Comm. Mgr. Don Ioset  
Sales Mgr., Prog., Pub. Dir. Clifford Charles  
Chief Engineer Michael Komichak  
Owners of: WSOL, Tampa; WRDW-TV, Augusta,  
Ga.

**WWSW—Pittsburgh—1932**

Frequency: 970 Kc. Power: 5000 Watts  
Owned-Oper. By WWSW Radio, Inc.  
Address: Hotel Sherwyn  
Tel.: Gr 1-5200. Independent  
Newspaper Affiliation Post Gazette  
Representative John Blair

President O. M. Schloss  
General Station Mgr. B. W. Muros  
Publicity Director Phillip Davis  
Chief Engineer Harry Kaiser

**WPTS—Pittston—1953**

Frequency: 1540 Kc. Power: 1 Kw. d.  
Owned-Oper. By Midway Bcstg. Co., Inc.  
Address: 83 Foote Ave., Duryea, Pa.  
Tel.: OL 4-3388. KBS  
Pres., Gen. Manager Angelo W. Fiorani  
Station Manager B. Schriver  
Commercial Mgr. R. E. Florey  
Program Director J. Fiore  
Sales Promotion Mgr. A. Castelli  
Publicity Director R. F. Gallagher  
Chief Engineer John P. McGoldrick

**WPAZ—Pottstown—1951**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By Pottstown Bcstg. Co.  
Address: 247 High St.  
Tel.: Faculty 6-4000. KBS  
Representative Indie Sales  
Pres., Gen. Mgr. Herbert Scott  
Chief Engineer R. Mellon

**WPAM—Pottsville—1947**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Miners Bcstg. Serv., Inc.  
Business-Studio Address Box 629  
Tel.: MA 2-1450. Independent  
President Joseph L. McGuire  
Gen. Mgr., Ch. Eng. John W. Angst  
Station Manager James K. Stock

**WPPA—Pottsville—1946**

Freq.: 1360 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By Pottsville Bcstg. Co.  
Bus.-Studio Address 212 S. Centre St.  
Tel.: MArket 2-1360. MBS  
General Manager A. V. Tidmore  
Commercial Manager Ralph L. Price, Jr.  
Sales Promotion Manager Walter Jones  
Program Director Ed Romance  
Chief Engineer William Penn Tidmore

**WPME—Punxsutawney—1953**

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Oper. By Punxsutawney Bcstg. Co.  
Address: 103 N. Gilpin St.  
Tel.: 1221. KBS  
President Sheridan W. Pruett  
General Station Mgr. C. M. Erhard, Jr.  
Comm. Mgr. W. Clem Murray  
Program Director, Ch. Eng. Gilbert Carney  
Owners of: WWCH, Clarion.

**WEEU—Reading—1931**

Frequency: 850 Kc. Power: 1000 Watts  
Owned-Operated By WEEU Bcstg. Co.  
Business-Studio Address 433 Penn St.  
Tel.: FR 6-7335. ABC

Newspaper Affiliation.....Eagle Times  
 Station Representative.....Bolling  
 President.....William J. Rohn  
 V.P., Gen., Sta. Mgr.....K. Richard Creitz  
 Program Director.....Jack B. Gounder  
 Chief Engineer.....Harold Schearer

**WHUM—Reading—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Eastern Radio Corp.  
 Address.....Berkshire Hotel  
 Tel.: Franklin 6-3987.....CBS  
 Representative.....Weed  
 Pres., Gen. Mgr.....Robert G. Magee  
 Comm., Sales Prom. Mgr.....Warren Ruffner  
 Prog. Dir.....Alan Lane  
 Chief Engineer.....Daniel Donohue  
 Owners of: WHUM-TV.

**WRW—Reading—1922**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper By.....WRW, Inc.  
 Address.....19 N. Fifth St.  
 Tel.: FR 6-7173.....NBC  
 Station Representative.....Webb  
 President, General Mgr.....Robert S. Reider  
 Commercial Manager.....Ben Varishone  
 Program Director.....Frank Roth  
 Chief Engineer.....Ed. Gurtowski

**WGCB—Red Lion—1950**

Frequency: 1440 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Red Lion Bcstg. Co.  
 Address.....P.O. Box 88  
 Tel.: 3-3471.....Independent  
 Pres., Gen. Sta. Mgr.....John H. Norris

**WKMC—Roaring Spring—1955**

Frequency: 1370 Kc.....Power: 1000 Watts d.  
 Owned By.....Cove Bcstg. Co., Inc.  
 Address.....Woodbury Pike  
 Tel.: 690.....Independent  
 Station Rep.....Keystone  
 President.....Carl W. Kensinger  
 General Mgr.....Walter O. Krump  
 Program Director.....Merle Ebersole  
 Sales Promotion Mgr.....Ralph Mentzer  
 Chief Engineer.....C. Irvin Metzger

**WKBI—St. Marys—1950**

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....Elk Cameron Bcstg. Co.  
 Address.....41 Erie Ave.  
 Tel.: 4-2821.....MBS  
 General Manager.....C. H. Simpson  
 Station Mgr.....W. A. Herbstritt  
 Sales Mgr.....P. R. Kraus

**WATS—Sayre—1950**

Frequency: 960 Kc.....Power: 1000 Watts d.  
 Owned By.....Susquehanna Valley Bcstg. Co.  
 Address.....110 N. Elmer Ave.  
 Tel.: TU 2-2401.....Independent  
 Representative.....Indie Sales  
 President.....T. K. Cassel  
 General Manager.....Robert R. Michael

Commercial Manager.....Nicholas A. Soprano  
 Program Director.....Bill Towre  
 Chief Engineer.....Benjamin A. Franklin

**WARM—Scranton—1940**

Frequency: 590 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WARM Bcstg. Co.  
 Business Address.....Bowman Bldg.  
 Tel.: Diamond 6-4646.....Independent  
 Station Representative.....Eastman  
 President.....Louis J. Appell, Jr.  
 General Manager.....Guy Fowler  
 Program Director.....George Gilbert  
 Sales Manager.....Luther Strittmatter  
 Operations Director.....Don Stevens  
 Chief Engineer.....Charles Morgan  
 Owners of: WSBA, York; WILQ, Akron; WSBA-TV, York.

**WEJL—Scranton—1950**

Frequency: 630 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Edward J. Lynett  
 Business Address.....149 Penn Ave.  
 Tel.: DI 6-8555.....Independent  
 Newspaper Affil.....Times  
 Station Rep.....Meeker  
 General, Station Mgr.....Cecil Woodland  
 Sales, Program Manager.....Hugh J. Connor  
 Pub. Dir.....Bill Pierce  
 Chief Eng.....Guy Rauer

**WGBI—Scranton—1925**

Frequency: 910 Kc., Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By.....Scranton Bcstrs. Inc.  
 Address.....1000 Wyoming Ave.  
 Tel.: DI 2-7634.....CBS  
 Representative.....H-R Reps  
 President.....Mrs. M. E. Megargoe  
 Gen. Comm. Mgr.....Mrs. M. A. Halcomb  
 Station Manager.....Robert E. McDowell  
 Prom. Dir., Pub. Dis.....Doug Holcomb  
 Program Director.....Frank Monaghan  
 Chief Engineer.....Kenneth R. Cooke  
 Owners of: WDAU, Scranton.

**WICK—Scranton—1954**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Scranton Radio Corp.  
 Address.....141 Adams Ave.  
 Tel.: DI 6-1202.....MBS  
 Pres., Gen. Mgr.....Joe Dobbs  
 Station Mgr.....Albert Soma  
 Program Dir.....Joseph Silva  
 Chief Engineer.....James D. Pettinato

**WSCR—Scranton—1947**

Freq.: 1320 Kc., Power: 1 Kw. d., 500 Watts n.  
 Owned By.....Lackawanna Valley Bcstg. Co.  
 Address.....116 Adams Ave.  
 Tel.: DI 7-3388.....NBC  
 Station Representative.....Bolling  
 Pres., Gen. Mgr.....David M. Baltimore  
 Station Manager.....Joseph B. Gries  
 Pub. Dir., Sales Prom. Mgr.....Fred Forrester  
 Comm. Mgr.....Joseph P. KImble  
 Program Dir.....David L. Griffiths  
 Chief Engineer.....Charles Sawkoski, Jr.

**PENNSYLVANIA**

**WISL—Shamokin—1948**

Frequency: 1480 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Anthracite, Inc.  
Address.....Rock & Sunbury Sts.  
Tel.: 648-6831.....Independent  
Representative.....For Joe  
President.....Henry W. Lark  
General Manager.....Bernard Friedman  
Program Director.....Bernard Saks  
Commercial Mgr.....Wm. C. MacElwee  
Publicity Director.....James Reilly  
Chief Engineer.....Al Donovan

**WPIC—Sharon—1938**

Frequency: 790 Kc.....Power: 1000 Watts d.  
Owned By.....Sharon Bcstg. Co., Inc.  
Address.....2030 Pine Hollow Blvd.  
Tel.: Diamond 6-4113.....Independent  
General Mgr.....Frederick P. Tascone  
Asst. Gen. Mgr.....Lee D. Morehouse  
Program Director.....Jack Sandstrom  
Chief Engineer.....Francis L. O'Dell

**WVSC—Somerset—1950**

Frequency: 990 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....WVSC, Inc.  
Address.....P. O. Box 231  
Tel.: 4186.....Independent  
President, Gen. Mgr.....T. R. Oppgaard  
Program Dir., Chief Eng.....R. L. French  
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

**WMPT—S. Williamsport—1957**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Will-Mont Bcstg. Co.  
Business Address.....301 Percy St.  
Tel.: 3-3609.....ABC  
Station Representative.....Hopewell  
Pres., Ch. Eng.....Galen D. Castlebury, Jr.  
Comm., Sales Prom. Mgr.....H. O. Hallman

**WMAJ—State College—1945**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Centre Bcstrs., Inc.  
Business Address.....P. O. Box 888  
Tel.: AD 7-4959.....KBS-MBS  
President.....W. K. Ulerich  
Gen. Sta. Mgr.....M. J. Bergstein  
Chief Engineer.....W. D. Files

**WVPO—Stroudsburg—1947**

Frequency: 840 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Pocono Bcstg., Inc.  
Business Address.....22 S. Sixth St.  
Tel.: HAmilton 1-2100.....Independent  
Newspaper Affiliation.....Record  
President.....James H. Ottaway  
General Manager.....Chester S. Miller  
Managing Director.....Francis Brinkley  
Chief Engineer.....Ernest Transue

**WKOK—Sunbury—1933**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Sunbury Bcstg. Corp.  
Address.....1150 N. Front St.  
Tel.: AT 6-5838.....CBS  
President.....Basse A. Beck  
General, Station Manager.....Homer R. Smith  
Comm., Prom. Mgr.....H. Eugene Smith  
Program Director.....Michael J. Kane  
Publicity Director.....Malcolm Arter  
Chief Engineer.....John W. Keller, Jr.

**WTIV—Titusville—1955**

Frequency: 1290 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Crawford Cty. Bcstg. Co.  
Address.....P. O. Box 184  
Tel.: 5-3234.....MBS  
President, Gen. Mgr.....Robert H. Sauber  
Commercial Mgr.....Paul R. Ruttan  
Sales Promotion Mgr.....Marlene Burchfield  
Program Director.....James Dunlap  
Chief Engineer.....W. A. Lowrie

**WTTC—Towanda—1960**

Frequency: 1550 Kc.....Power: 500 Watts d.  
Owned By.....Vical Bcstg. Co.  
Address.....406 Main St.  
Tel.: ANdrew 5-2165.....Independent  
General Mgr., Chief Eng.....Victor A. Michael  
Commercial Mgr.....Leroy Hopkins  
Program Director.....Charles Snyder

**WTRN—Tyrone—1955**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned.....Tyrone Bcstg. Co.  
Address.....8 W. 10th St.  
Tel.: MUtual 4-3200.....MBS  
President.....C. H. Simpson  
Station Manager.....Lee C. Ray  
Sales Manager.....William E. Moses  
Program Director.....John P. Knorr  
Chief Engineer.....Robert A. Cook

**WMBS—Uniontown—1937**

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Fayette Bdcstg. Corp.  
Address.....82 West Fayette St.  
Tel.: GE 8-3900.....CBS  
Representative.....Burn-Smith  
President.....Mrs. J. C. Burwell  
General, Station Mgr.....Jacob H. Echard  
Commercial, Prom. Mgr.....Harry C. Burwell  
Program Director.....Peggy Thompson  
Publicity Director.....A. Claire Salvatore  
Chief Engineer.....William Henzly

**WNAE—Warren—1946**

Frequency: 1310 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....N. Allegheny Bdcstg. Co.  
Business Address.....310 Second Ave.  
Tel.: RAndolph 3-1310.....Independent  
Pres., Gen. Mgr.....David Potter

**WJPA—Washington—1942**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By... Washington Bcstg. Co.  
 Bus. Address... George Washington Hotel  
 Tel.: BA 2-2110... Independent  
 Managing Director... A. Boyd Siegel  
 Chief Eng... James Berkeheimer

**WANB—Waynesburg—1956**

Frequency: 1580 Kc. Power: 250 W., d.  
 Owned... Commonwealth Bcstrs., Inc.  
 Address... First Federal Bldg.  
 Tel.: 981... Independent  
 President, Gen. Mgr... George E. McGary Jr.  
 Commercial Mgr., Pub. Dir... Duane Lemley  
 Program Director... Wilbur Geho  
 Chief Engineer... Tony Morrell

**WAYZ—Waynesboro—1953**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Waynesboro Bcstg. Co., Inc.  
 Address... 21 W. Main St.  
 Tel. 1900... KBS  
 Station Representative... Lowenstein  
 President... Mrs. Marian P. Lewis  
 General Station Mgr... Jay Hanshaw  
 Program Director... Pete Coolbaugh  
 Publicity Director... Ted Harding  
 Chief Engineer... Ron Stoops  
 Owners of: WIXL, Carlisle, Pa.; WELD, Fisher,  
 W. Va.; WINC, Winchester; WSIG, Mt. Jack-  
 son; WFVA, Fredericksburg, all Va.

**WNBT—Wellsboro—1955**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By... Farm & Home Bcstg. Co.  
 Address... 89 Main St.  
 Tel.: 2113... MBS  
 President... C. H. Simpson  
 General Mgr... John Fay  
 Prog. Dir... Carol Makin  
 Commercial Manager... John Zellner  
 Chief Engineer... Richard E. Roeder  
 Owners of: WFRM, Coudersport; WKBL, St.  
 Mary's; WBLE, Bellefonte; WFRN, Tyrone,  
 all Pa.

**WBAX—Wilkes-Barre—1922**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By... P.A.L. Bcstrs., Inc.  
 Business-Studio Address... 85 W. Union St.  
 Tel.: VA 3-0196... MBS  
 President... Paul Phillips  
 Gen., Comm. Mgr... Ernest G. C. Lewis  
 Program Director... Ed Kuzma  
 Chief Engineer... Milan Krupa

**WBRE—Wilkes-Barre—1924**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By... WBRE-Radio, Inc.  
 Bus.-Studio Address... 62 S. Franklin St.  
 Tel.: VA 3-3101... NBC  
 Station Representative... Bolling  
 Pres., Gen. Mgr... David M. Baltimore  
 Operations Director... F. D. Coslett

Program Director... Robert Schumacher  
 Commercial Manager... Jos Gries  
 Sales Prom., Pub. Dir... Fred Foerster  
 Chief Engineer... Charles Sakoski, Sr.

**WILK—Wilkes-Barre—1947**

Frequency: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Wyoming Valley Bcstg. Co.  
 Address... 88 No. Franklin St.  
 Tel.: VA 4-4666... ABC  
 Representative... Avery-Knodel  
 President... Mitchell Jenkins  
 Station Manager... Roy E. Morgan  
 Business Manager... Emerson H. Ramage  
 Sales Manager... Lee Vincent  
 Promotion, Publicity Manager... Jim Ward  
 Program Director... Tom Bigler  
 Chief Engineer... Theodore French

**WNAK—Wilkes-Barre—1947**

Frequency: 730 Kc. Power: 1,000 Watts d.  
 Owned By... Wyoming Radio, Inc.  
 Address... 64 Public Sq.  
 Tel.: Valley 2-6108... Independent  
 Representative... Forjoe  
 President... Martin H. Philip  
 General Mgr... Lee Small  
 Commercial Mgr... Milton Laughlin  
 Program Director... Jack Sterling  
 Chief Engineer... B. Bailey

**WLYC—Williamsport—1951**

Frequency: 1050 Kc. Power: 1 Kw., d.  
 Owned By... Lycoming Bcstg. Co.  
 Address... 331 Pine St.  
 Tel.: 2-4676... KBS  
 Sta. Representative... Donald Cooke  
 President... John T. Keliher  
 Station, Commercial Mgr... Vince Campana  
 Sls. Prom. Manager... Edward Kirchman  
 Program Director... Vernon Hester  
 Chief Engineer... James Stowe

**WRAC—Williamsport—1929**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... WGAL, Inc.  
 Address... 1559 West 4th St.  
 Tel.: 2-6116... NBC  
 Representative... Meeker Co.  
 Pres., Gen. Mgr... Clair R. McCollough  
 Station Manager... J. Wright Mackey  
 Gen. Sls. Mgr... J. Robert Gulick  
 Nat'l Sales Manager... Harry J. Shaub Jr.  
 Technical Director... J. E. Mathiot  
 Owners of: WDEL, Wilmington; WORK, York;  
 WKBO, Harrisburg; WGAL-AM-TV, Lancaster;  
 WEST, Easton.

**WWPA—Williamsport—1949**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned... Williamsport Radio Bcstg. Assoc., Inc.  
 Address... 330 Government Pl.  
 Tel.: 7119... CBS  
 President... Harry J. W. Klessing  
 Gen., Sta. Manager... Woodrow W. Ott

## PENNSYLVANIA-RHODE ISLAND

### WNOW—York—1948

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By: WNOW, Inc.  
Address: P. O. Box 1747  
Tel.: 47-1049 Independent  
Station Rep.: Radio-TV Reps.  
President, General Mgr.: W. F. Rust Jr.  
Program Director: Mel Burnham  
Chief Engineer: A. Dickey

### WORK—York—1932

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.  
Owned-Oper. By: Associated Bcstrs  
Business-Studio Address: 13 S. Beaver St.  
Tel.: 3-5558 NBC  
Representative: Meeker Co.  
Station Executive: Clair R. McCollough

Pop.: 855,000  
Families: 251,500

## Rhode Island

Radio Homes: 246,500  
AM Stas. in State: 14

### WADK—Newport—1948

Frequency: 1540 Kc. Power: 1000 Watts d.  
Owned-Operated By: Key Stations  
Address: Box 367  
Tel.: Viking 6-1540 Independent  
Station Representative: Pearson  
General Manager: Arnold S. Lerner  
Commercial Manager: C. K. Bentz  
Program Director: Tom Powers  
Publicity Director: Gerry Nevins  
Sales Prom. Mgr.: George McNamara  
Chief Engineer: Allan Bowen

### WPAW—Pawtucket—1950

Frequency: 550 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Roger Williams Bcstg.  
Address: P.O. Box 55, Cumberland, R. I.  
Tel.: PA 5-9000 ABC  
Pres., Gen. Mgr.: Dominick A. Hysko  
Station, Program Dir.: Donald R. Hysko  
Commercial Mgr.: C. Stevens  
Chief Engineer: John T. Costa

### WEAN—Providence—1922

Frequency: 790 Kc. Power: 5000 Watts  
Owned: Providence Journal Co.  
Address: 75 Fountain St.  
Tel.: DE 1-0600 CBS  
News. Affil.: Providence Journal  
Station Rep.: Venard, Rintoul & McConnell  
President: Henry S. Chafee  
General Manager: H. William Koster  
Comm. Manager: Hervey C. Carter  
Program Director: Thomas M. Robertson  
Chief Engineer: George W. Sharpe

Station Manager: Elwood C. Anderson  
Gen. Sales Mgr.: J. Robert Gulick  
Nat'l Sales Manager: Harry J. Shaub Jr.  
Chief Engineer: J. E. Mathiot

### WSBA—York—1942

Frequency: 910 Kc. Power: 1000 Watts  
Owned-Oper. By: Susquehanna Bcstg. Co.  
Address: Box 910  
Tel.: YOrk 2-5521 Independent  
Representative: Eastman  
President: Louis J. Appel, Jr.  
Comm., Sales Prom. Mgr.: P. K. Eberly  
Program Director: Wayne Trout  
Operations Mgr.: Allen Saunders  
Chief Engineer: Glenn Winter  
Owners of: WSBA-TV; WARM, Scranton; WHLO,  
Akron, O.

### WHIM—Providence—1947

Frequency: 1110 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Buckley-Jaeger Bcstg. Corp.  
Address: 144 Westminster St.  
Tel.: Elmhurst 1-1110 Independent  
Representative: Peters, Griffin Woodward  
Pres., Gen. Mgr.: Richard Gerken  
Comm. Manager: E. James McEnaney Jr.  
Program Director: Ken Garland  
Chief Engineer: Carroll A. Philbrook

### WICE—Providence—1947

Freq.: 1290 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned: Providence Radio, Inc.  
Address: Crown Hotel  
Tel.: JA 1-2711 Independent  
Rep.: Avery-Knodel  
President: Tim Elliot  
V. P., Station Manager: John F. Crohan  
Program Director: Sherman A. Strickhouser  
Publicity Director: Jean Elliot  
Chief Engineer: Paul Garver

### WJAR—Providence—1922

Frequency: 920 Kc. Power: 5000 Watts  
Owned-Operated By: The Outlet Co.  
Address: 176 Weybosset St.  
Tel.: GA 1-8255 NBC  
Representative: Petry  
President, General Manager: Joseph S. Sinclair  
Station Manager: James E. Gleason  
Sales Prom. Manager: Alfred J. Brassard  
Program Director: Stanley Lipp  
Chief Engineer: Thomas C. J. Prior

### WLKW—Providence—1961

Frequency: 990 Kc. Power: 50,000 W.  
Owned By: Rhode Island Radio, Inc.

## RHODE ISLAND-SOUTH CAROLINA

Address ..... 228 Weybosset St.  
 Tel.: DE 1-7810..... Independent  
 Sta. Reps..... McGavren; Foster & Creed  
 General Manager..... Mowry Lowe  
 Sales Mgr..... F. H. Elliott  
 Program Mgr..... Peter Barstow  
 Chief Engineer..... T. K. Foster

### WPRO—Providence—1924

Frequency: 630 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Capital Cities Bcstg. Corp.  
 Address..... 24 Mason St.  
 Tel.: PL 1-9776..... Independent  
 Representative..... Blair  
 President..... Frank M. Smith  
 Comm., Gen. Mgr..... Daniel P. Weinig  
 Sales Promotion Mgr..... Tony Visk  
 Program Supervisor..... Joseph Somerset  
 Chief Engineer..... John V. Ferri  
 Owners of: WPRO-TV; WTEN-TV; WROW, Albany;  
 WTVB, Durham, N. C.

### WRIB—Providence—1947

Frequency: 1220 Kc..... Power: 1000 Watts d.  
 Owned By..... Springfield Broadcasting Co.  
 Address..... Water St.  
 Tel.: GE 4-2223..... MBS  
 Gen. Sta. Mgr..... Harold A. Pace  
 Comm., Sales Prom. Mgr..... Earl Castleman  
 Chief Engineer..... Fred Weiss

### WYNG—Warwick—1959

Frequency: 1590 Kc..... Power: 1 Kw., d.  
 Owned..... West Shore Bcstg. Co.  
 Address..... 19 Luther Ave.  
 Tel.: REgent 7-5015..... Independent  
 Station Rep..... John E. Pearson  
 President, General Mgr..... Milton E. Miller  
 Commercial Manager..... Frank Booth  
 Sales Promotion Mgr..... Vivianne Fallon  
 Program Director..... Martin Hasner  
 Chief Engineer..... Charles Briese

### WERI—Westerly—1949

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... R. I. Conn. Radio Corp.  
 Address..... 11 Railroad Ave.  
 Tel.: LYric 6-7729-9..... Independent  
 Representative..... Walker-Rawalt  
 Pres., Gen. Mgr..... Aug. L. Cavallaro  
 Commercial Manager..... Tom Shafer  
 Program Director..... Tom Thomas  
 Chief Engineer..... Charles W. Austin

### WWRI—West Warwick—1956

Freq.: 1450 Kc..... Power: 1 Kw. d.; 250 W. n.  
 Owned..... Grelin Bcstg. Inc.  
 Address..... 1501 Main St.  
 Tel.: VA 1-6200..... KBS  
 Station Reps..... Nona Kirby; United  
 Pres., Gen. Mgr..... Melvin C. Green  
 Commercial Manager..... George A. Rivera  
 Prog. Dir..... Patrick Fallon  
 Chief Engineer..... Joseph M. Mattias, Jr.  
 Owners of: WWOL, Buffalo.

### WNRI—Woonsocket—1954

Frequency: 1380 Kc..... Power: 1000 Watts, d.  
 Owner..... Friendly Bcstg. Co., Inc.  
 Address..... 786 Diamond Hill Rd.  
 Tel.: PO 9-0600..... Independent  
 President, Gen. Mgr., Ch. Eng..... Joseph Britt  
 Comm. Manager..... John Thomas

### WWON—Woonsocket—1946

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Woonsocket Bcstg. Co.  
 Business-Studio Address..... 99 Main St.  
 Tel.: PO 2-1240..... Independent  
 Newspaper Affiliation..... Call  
 Station Representative..... Nona Kirby  
 President..... Andrew P. Palmer  
 Station, Sales Prom. Mgr..... Zel Levin  
 Commercial Manager..... Gene Mailloux  
 Chief Engineer..... Harold M. Belknap

Pop.: 2,390,500  
 Families: 604,500

## South Carolina

Radio Homes: 587,000  
 AM Stas. in State: 73

### WABV—Abbeville—1956

Frequency: 1590 Kc..... Power: 1 Kw., d.  
 Owned By..... Abbeville Bcstg. Co. Inc.  
 Address..... Box 532  
 Tel.: Gladstone 9-3155..... ABC-KBS  
 President, Ch. Eng..... Geo. W. Settles, Jr.  
 Publicity Director..... Polly Newell  
 Program Director..... Bob Latham

### WAKN—Aiken—1952

Frequency: 990 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By Aiken Electronics Adv. Corp.  
 Address..... Box 811

Tel.: Midway 8-5464..... KBS  
 President..... John Mare  
 General, Station Manager..... J. A. Warren  
 Publicity Director..... Gordon Butler  
 Program Director..... Earl Brodie  
 Chief Engineer..... Allen Askins, Jr.

### WAIM—Anderson—1935

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Wilton E. Hall  
 Address..... 321 Kingsley Road  
 Tel.: CA 6-1511..... ABC-CBS  
 Newspaper Affil..... Independent, Daily Mail  
 Station Reps..... Dora-Clayton; Devney-O'Connell

## SOUTH CAROLINA

President ..... Wilton E. Hall  
General Manager ..... Glenn P. Warnock  
Commercial Manager ..... John F. McCallum  
Sales Promotion Mgr. .... G. Paul Browne  
Program Director ..... Al Joseph  
Chief Engineer ..... Earl Cosens  
Owners of: WAIM-TV.

### WANS—Anderson—1949

Frequency: 1280 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... Radio Anderson, Inc.  
Address ..... Clemson Highway  
Tel.: CA 4-3424 ..... MBS  
Station Representative ..... Webb  
President ..... Mrs. John C. Amick  
General Manager ..... John C. Amick  
Station Manager ..... George C. Nicholson  
Commercial Manager ..... Al Robinson  
Sales Promotion Mgr. .... Carolyn K. Turner  
Program Director ..... Frances J. McAllister  
Publicity Director ..... Mary Ann H. Lyons  
Chief Engineer ..... George Anderson

### WWBD—Bamberg—1957

Frequency: 790 Kc. .... Power: 1 Kw., d.  
Owned By ..... Bamberg County Ecstg. Corp.  
Address ..... Rt. 601 South  
Tel.: CH 5-2411 ..... KBS  
Station Reps. .... Dore; Dora-Clayton  
President ..... Joe Speidell III  
Chief Engineer ..... H. D. Steedley

### WBAW—Barnwell—1953

Frequency: 740 Kc. .... Power: 1 Kw. d.  
Owned-Oper. By ..... WBAW, Inc.  
Address ..... Jackson St.  
Tel.: 259-3507 ..... KBS  
Station Representative ..... Keystone  
President ..... J. A. Gallimore  
General Mgr. .... Joe Wilder  
Program Director ..... Chuck Edwards  
Chief Engineer ..... Tony Gross

### WBLR—Batesburg—1956

Frequency: 1430 Kc. .... Power: 5 Kw., d.  
Owned ..... Ridge Bcstg. Corp.  
Address ..... Drawer 410  
Tel.: KE 2-4001 ..... KBS  
Station Representative ..... Ochs  
President ..... H. Edward Crapps  
General Manager ..... Redd Reynolds  
Commercial Manager ..... Ray Walters  
Sales Promotion Manager ..... Jack McArtha  
Program Director ..... Paul Brigman  
Chief Engineer ..... N. H. Lewis

### WBEU—Beaufort—1953

Frequency: 960 Kc. .... Power: 1 Kw., d.  
Owned ..... Beaufort Bcstg. Co.  
Address ..... 1015 Bay St.  
Tel.: Jackson 4-3050 ..... KBS  
President ..... John M. Trask

General Mgr., Chief Eng. .... Louis M. Neale  
Commercial Manager ..... Carson Rembert  
Publicity Director ..... Polly Trogden  
Program Director ..... W. Peters

### WHPB—Belton—1955

Frequency: 1390 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Community Bcstg. Co.  
Address ..... P. O. Box 426  
Tel. ED 8-7781 ..... Independent  
President ..... C. O. Brazzell  
General, Sta. Mgr. .... Clyde Laughter  
Comm. Prom. Mgr. .... Jack Moore  
Program Dir. .... David McKee  
Publicity Dir. .... Matthew Phillips  
Chief Engineer ..... Robert Liverance

### WBSC—Bennettsville—1947

Freq.: 1550 Kc. .... Power: 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By ..... Atl. Coast Ins. Co.  
Address ..... Box 639  
Tel.: GR 9-4051 ..... MBS  
Representative ..... Indie Sales  
President ..... Y. W. Scarborough, Jr.  
Station Manager ..... R. L. Brown  
Commercial Manager ..... Bruce Ziebell  
Program Director ..... Tommy Herndon  
Chief Engineer ..... John Gronert

### WAGS—Bishopville—1953

Frequency: 1380 Kc. .... Power: 1 Kw., d.  
Owned ..... Lee County Bcstg. Co.  
Address ..... P. O. Box 168  
Tel.: HU 4-4515 ..... KBS  
General Mgr. .... E. H. Bedenbaugh  
Chief Engineer ..... Dan Mellette

### WACA—Camden—1948

Frequency: 1590 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Camden Bcstg. Corp.  
Address ..... U. S. Highway 1  
Tel.: 80 ..... KBS  
Rep. .... Continental  
President ..... Haygood S. Bowden  
General Manager ..... Tom Richards  
Program Director ..... A. A. Amodio  
Chief Engineer ..... Joe Toher

### WCAY—Cayce—1958

Frequency: 620 Kc. .... Power: 500 Watts  
Owned By ..... Lexington Cty Bcstg., Inc.  
Address ..... 1303 State St.  
Tel.: Alpine 6-2000 ..... CBS  
Station Representative ..... Cooke  
President ..... J. Olin Tice, Jr.  
General Manager ..... J. O. Tice, Sr.  
Chief Engineer ..... Clarence Jackson

### WCSC—Charleston—1930

Frequency: 1390 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... WCSC, Inc.



## SOUTH CAROLINA

**Address**.....485 East Bay St.  
**Tel:** RAYmond 2-7611.....CBS  
**Rep.**.....Peters, Griffin, Woodward, Inc.  
**President, Gen. Mgr.**.....John M. Rivers  
**National Sales Mgr.**.....James K. Whitaker  
**Station Mgr.**.....John B. Hearne  
**Program Co-ordinator**.....Cecil Keels  
**Sales Prom., Publicity Dir.**.....Mrs. Lois Marshall  
**Chief Engineer**.....Rudy Hughes

### WOKE—Charleston—1946

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Weaver Bcstg. Corp.  
**Address**.....152-B Market St.  
**Tel:** RA 3-1643.....ABC-MBS-KBS  
**Representative**.....Clark  
**Pres., Gen. Manager**.....H. C. Weaver  
**Station Mgr., Ch. Eng.**.....William P. Birchfield  
**Sales Promotion Mgr.**.....Jeff Warner

### WPAL—Charleston—1948

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Speidel Bcstg. Corp.  
**Business Address**.....1717 Edgewater Pk. Rd.  
**Tel:** SO 6-5584.....Independent  
**Representative**.....Dore, Dora-Clayton  
**President**.....Joseph Speidel III  
**Station Manager**.....Bob Chrystie  
**Chief Engineer**.....Joe Sarko

### WTMA—Charleston—1939

**Frequency:** 1250 Kc...**Power:** 5000 d.; 1000 a.  
**Owned-Oper. By**.....Atlantic Coast Bcstg. Co.  
**Business Address**.....133 Church St.  
**Tel:** RA 2-2961.....NBC  
**Representative**.....Branham  
**President**.....Charles E. Smith  
**General Station Manager**.....Vincent French  
**Sales Prom. Mgr.**.....Joe Blair  
**Program Dir.**.....George Wilson  
**Chief Engineer**.....David W. Jefferies

### WQSN—Charleston—1948

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Low Country Bcstg. Co.  
**Address**.....42 10th Ave.  
**Tel:** RA 2-2652.....Independent  
**Gen., Sta. Manager**.....E. H. Keown

### WCRE—Cheraw—1953

**Frequency:** 1420 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio Cheraw  
**Address**.....Box 631  
**Tel:** Lenox 7-7887.....KBS  
**President, Gen. Mgr.**.....Ben Akerman  
**Program Dir.**.....Lucille Akerman

### WGCD—Chester—1948

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Dispatch Pub. Co.  
**Address**.....Harris St.

**Tel:** 335-2171.....KBS  
**Newspaper Affil.**.....Dispatch Publ. Co.  
**Station Representative**.....Cannon  
**President**.....C. V. Sink  
**General Station Mgr.**.....Wayne B. Sawyer  
**Chief Engineer**.....J. Ellis Shockey

### WPCC—Clinton—1957

**Frequency:** 1410 Kc.....**Power:** 500 Watts  
**Owned By**.....WPCC, Inc.  
**Address**.....P. O. Box 565  
**Tel:** 1410.....ABC-KBS  
**President**.....J. D. Brinkley  
**General, Station Manager**.....Ted Y. Prevatte  
**Commercial Manager**.....Lewis Bagwell, Jr.  
**Sales Promotion Mgr.**.....Jack Bishop  
**Program Director**.....Bettie Hendrix  
**Chief Engineer**.....Thomas E. Wilson

### WCOS—Columbia—1939

**Frequency:** 1400 Kc.....**Power:** 1 Kw. d.  
**Owned-Operated By**.....WCOS, Inc.  
**Address**.....Box 748  
**Tel:** AL 2-2177.....Independent  
**Representative**.....Meeker  
**Pres., Gen. Mgr.**.....George H. Buck, Jr.  
**Commercial Manager**.....Jess Plummer  
**Sales Promotion Mgr.**.....Ralph Shade  
**Program Director**.....Bob Fulton  
**Publicity Director**.....Mrs. Caroline Judson  
**Chief Engineer**.....Robert D. Lambert, Jr.  
**Owners of:** WJNO, West Palm Beach.

### WIS—Columbia—1930

**Frequency:** 560 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**.....Bcstg. Co. of the South  
**Address**.....1111 Bull St.  
**Tel:** AL 3-6431.....NBC  
**Representative**.....Peters, Griffin, Woodward, Inc.  
**President**.....B. Calhoun Hipp  
**Exec. Vice Pres.**.....G. Richard Shafto  
**Managing Director**.....W. Frank Harden  
**Director of Sales**.....George Quick  
**Prog. Dir.**.....Howard Hamrick  
**Chief Engineer**.....Paul Welcome  
**Owners of:** WIS-TV; WSEF-TV, Montgomery, Ala.

### WMSC—Columbia—1945

**Frequency:** 1320 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....WMSC Radio, Inc.  
**Address**.....Barringer Bldg.  
**Tel:** AL 2-8659.....MBS  
**Representative**.....H.R. Ayer  
**President**.....C. W. Martin  
**Program Dir.**.....Andy Scott  
**Chief Engineer**.....L. William Brown, Jr.

### WNOK—Columbia—1947

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Palmetto Radio Corp.  
**Address**.....P.O. Box 5307  
**Tel:** AL 3-9401.....Independent  
**Representative**.....Raymer  
**Gen. Mgr.**.....H. Moody McElveen, Jr.

## SOUTH CAROLINA

Commercial Manager ..... Frank Stish  
Program Director ..... Jack Cook  
Chief Engineer ..... Charlton Bowers

### WOIC—Columbia—1954

Frequency: 1470 Kc. .... Power: 5 Kw., d.  
Owned ..... Speidel Broadcasting Corp.  
Address ..... 3300½ Main St.  
Tel.: AL 6-1551 ..... Independent  
Representative ..... Dore, Dora-Clayton  
President ..... Joe Speidel III  
Gen., Sta. Mgr. .... Russell George  
Sales Prom. Mgr. .... Frankie Bridges  
Sales Manager ..... Frank Harris  
Chief Engineer, Opera. Mgr. .... William Bridges  
Owners of: WPAL, Charleston; WWBD, Bamberg.  
WYNN, Florence, both S.C.

### WLAT—Conway—1945

Frequency: 1330 Kc. .... Power: 5000 Watts, d.  
Owned ..... Coastal Broadcasting Co.  
Address ..... U. S. Highway 501 North  
Tel.: 340 ..... MBS  
Station Rep. .... Devney-O'Connell  
President, General Mgr. .... L. M. Hawley  
Comm., Sales Prom. Mgr. .... P. W. Smith  
Prog. Dir., Chief Eng. .... Jack E. Hawley

### WDAR—Darlington—1955

Frequency: 1350 Kc. .... Power: 1 Kw., d.  
Owned By ..... Community Bcstrs.  
Address ..... Box 277  
Tel.: Express 3-4081 ..... Independent  
Gen. Mgr., Ch. Eng. .... Ralph W. Hoffman  
Sta. Mgr. .... Emily G. Hoffman

### WDSC—Dillon—1946

Frequency: 800 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Border Bcstg. Co., Inc.  
Address ..... U. S. Highway 301 South  
Tel.: 774-9031 ..... ABC-KBS  
Station Rep. .... Gill-Perna; Dora-Clayton  
Pres., Gen. Mgr. .... Joseph Martin  
Station Manager ..... John Quick  
Comm. Mgr. Prog. Director. .... Lee Lumpkin  
Sales Prom. Mgr. .... Dick Jones  
Chief Engineer ..... Ray Allen

### WELP—Easley—1951

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
Owned By ..... Pickens County Bcstg. Co.  
Address ..... Box 667  
Tel.: Ulysses 9-9388 ..... Independent  
Representative ..... Indie Sales  
Pres., Gen. Mgr. .... Cleatus Brazzell  
Comm. Mgr. .... Jack Moore  
Program Director ..... Mrs. Betty McDonald  
Chief Engineer ..... Henry McDonald

### WJMX—Florence—1947

Frequency: 970 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By ..... Atlantic Bcstg. Co., Inc.  
Address ..... P. O. Box 1211  
Tel.: MO 9-6351 ..... ABC  
Representative ..... Walker-Rawalt

President ..... Eugene E. Stone  
Gen. Mgr. .... Paul H. Benson, Jr.  
Chief Engineer ..... Frank Jenne

### WOLS—Florence—1937

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Florence Bcstg. Co., Inc.  
Address ..... 151 S. Dargan St.  
Tel.: MOhawk 2-3271 ..... KBS  
President, Gen. Mgr. .... A. P. Skinner  
Program Director ..... Doug Williams  
Chief Engineer ..... Charles Sligh

### WYNN—Florence—1959

Frequency: 540 Kc. .... Power: 250 Watts d.  
Owned By ..... Speidel Broadcasting Corp.  
Address ..... 163 N. Coit St.  
Tel.: MOhawk 2-6354 ..... Independent  
Sales Representative ..... Dore; Dora-Clayton  
President ..... Joe Speidel III  
General Manager ..... Don Ferguson  
Commercial Manager ..... Bruce Stone  
Sales Promotion Mgr. .... Inga Blackman  
Program Director ..... Henry Mance  
Publicity Director ..... Ross Neeley  
Chief Engineer ..... John Fill  
Owners of: WOIC, Columbia; WPAL, Charleston;  
WWBD, Bamberg, all S.C.

### WFIS—Fountain Inn—1956

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned ..... Fountain Inn-Simpsonville Entp.  
Address ..... Box 271  
Tel.: 963-5991 ..... KBS  
Station Rep. .... Hopewell; Cannon  
President, General Mgr. .... L. Wayne Davis  
Sales Prom., Pub. Dir. .... Louise M. Davis  
Program Director ..... D. Jerry Howard  
Chief Engineer ..... J. Dalton Reece

### WFGN—Gaffney—1948

Frequency: 1570 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Cherokee Radio Co., Inc.  
Address ..... P.O. Box 79  
Tel.: IVanhoe 9-4795 ..... KBS  
President ..... A. Ray Godshall  
Gen. Mgr., Ch. Eng. .... M. E. Green  
Program Director ..... Billy Gibbons  
Commercial Manager ..... W. H. Kirby  
Sales Program Manager ..... Mary Hodges  
Publicity Director ..... Jo Hambright

### WGTV—Georgetown—1949

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Georgetown Bcstg. Co.  
Address ..... 216 S. Fraser St.  
Tel.: 3-3421 ..... MBS-KBS  
Station Rep. .... Donald Cooke  
Pres., Gen. Manager. .... J. B. Delzell

### WESC—Greenville—1946

Frequency: 660 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By ..... Bcstg. Co. of Carolinas  
Business-Studio Address ..... 1 College St.  
Tel.: CEDar 2-8241 ..... Independent  
Station Representative ..... Bolling  
President ..... Robert A. Schmid

General Station Mgr. .... J. Davenport  
 Commercial Manager. .... W. A. Mullinax  
 Program Director ..... Buddy Womick  
 Publicity Director ..... Marianne Taylor  
 Chief Engineer ..... Vern Hutchinson

**WFBC—Greenville—1933**

Frequency: 1330 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... WMRC, Inc.  
 Address ..... P.O. Box 1140  
 Tel.: CE 9-1321 ..... NBC  
 Newspaper Affil. .... News-Piedmont  
 Representative ..... Avery-Knodel  
 President ..... R. A. Jolley  
 Gen. Sta. Mgr. .... Bruce Buchanan  
 Chief Engineer ..... Bill Garrison

**WMRB—Greenville—1954**

Freq.: 1490 Kc. .... Power: 100 w.d., 250 w.n.  
 Owned ..... Paramount Bcstg. Co. Inc.  
 Address ..... 415 N. Main St.  
 Tel.: CEdar 3-2751 ..... CBS-MBS  
 Station Representative ..... Burn-Smith  
 Pres., Gen. Mgr. .... C. F. Cope  
 Station Mgr., Chief Eng. .... Wm. T. Arrington  
 Sales Prom. Mgr. .... Sarah S. Thompson  
 Publicity Director ..... Susan B. Cope

**WMUU—Greenville—1949**

Frequency: 1260 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Bob Jones Univ.  
 Address ..... Greenville  
 Tel.: CE 9-9656 ..... Independent  
 President ..... Dr. Bob Jones, Jr.  
 General Manager ..... R. K. Johnson  
 Station Manager ..... Jim Ryerson  
 Comm. Manager ..... David Yearick  
 Program Director ..... Jack Buttram  
 Chief Engineer ..... William Greaves

**WQOK—Greenville—1950**

Frequency: 1440 Kc. .... Power: 5 Kw.  
 Owned-Oper. By ..... Dick Bcstg.  
 Address ..... Box 298  
 Tel.: CEdar 5-7496 ..... Independent  
 Representative ..... Howard; Dora Clayton  
 President ..... James A. Dick  
 General Station Manager ..... T. C. Hooper

**WCRS—Greenwood—1941**

Freq.: 1450 Kc. .... Power: 1 Kw. d.; 250 W. n.  
 Owned ..... Grenco, Inc.  
 Address ..... P. O. Box 868  
 Tel.: ORchard 9-1300 ..... NBC  
 Representative ..... Clark  
 President ..... Douglas Featherstone  
 Gen., Sta. Mgr. .... Dan Crosland  
 Commercial Mgr. .... Ralph Norman  
 Program Director ..... Carroll Sexton  
 Chief Engineer ..... C. M. Sparks

**WGSW—Greenwood—1953**

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
 Owned ..... Radio Greenwood, Inc.  
 Address ..... Edward Arms Bldg.  
 Tel.: Orchard 9-3144 ..... KBS-MBS

Station Representative ..... Indie Sales  
 President ..... W. C. Woodall, Jr.  
 Manager ..... George B. Cook, Jr.  
 Chief Engineer ..... Eddie Rose

**WCKI—Greer—1955**

Frequency: 1300 Kc. .... Power: 1 Kw., d.  
 Owned ..... Greer Bcstg. Co.  
 Address ..... Box 431  
 Tel.: TRinity 7-4451 ..... ABC  
 Gen. Mgr. .... Vernon T. Fox  
 Station Manager ..... James L. Massey  
 Chief Engineer ..... B. Anderson

**WEAB—Greer—1949**

Frequency: 800 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Greer Bcstg. Co.  
 Address ..... Jones Rd.  
 Tel.: TR 7-3141 ..... KBS  
 Pres., Gen. Mgr. .... E. A. Burch  
 Station Manager ..... R. Cook  
 Chief Engineer ..... Leon Southerland

**WBHC—Hampton—1957**

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
 Owned ..... Hampton County Bcstg. Co.  
 Business Address ..... Highway 601  
 Tel.: 2831 ..... KBS  
 President ..... J. A. Gallimore  
 Station Manager, Ch. Eng. .... J. E. Harrelson

**WHSC—Hartsville—1946**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned ..... Hartsville Bcstg. Co., Inc.  
 Address ..... P. O. Box 349  
 Tel.: ED 2-8101 ..... MBS-KBS  
 President ..... J. L. Wiggins  
 General, Sta. Mgr. .... Oby B. Lyles  
 Program Director ..... Eleanor Flowers  
 Commercial Manager ..... Jan R. Caddell  
 Sales Promotion Mgr. .... Walter Copeland  
 Publicity Director ..... Mrs. Janice Holland  
 Chief Engineer ..... J. E. Parker

**WDKD—Kingstree—1949**

Frequency: 1310 Kc. .... Power: 5 Kw. d.  
 Owned By ..... Palmetto Bcstg. Co.  
 Address ..... P. O. Box 450  
 Tel.: 6761 ..... KBS  
 President, General Mgr. .... E. G. Robinson, Jr.  
 Sales Prom., Prog. Dir. .... Clarence Jackson  
 Chief Engineer ..... Tommy Joye

**WJOT—Lake City—1954**

Frequency: 1260 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Lake City Bcstg. Corp.  
 Address ..... Box 656  
 Tel.: 7631 ..... Independent  
 President ..... Russ George  
 General, Station Manager ..... Hub Terry  
 Chief Engineer, Prog. Dir. .... J. O. Roper

**WLCM—Lancaster—1951**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Royal Bcstg. Co. Inc.  
 Address ..... 103 S. Catawba St.  
 Tel.: 2051 ..... KBS  
 Station Representative ..... Cannon

## SOUTH CAROLINA

President.....Charles Connelly, Jr.  
Gen. Sta. Mgr.....A. Faris Giles, Jr.  
Commercial Manager.....C. H. Lowder, Jr.  
Program Director.....Mrs. Joanne McManus  
Chief Engineer.....Barry Medlin

### WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.  
Address.....Hillcrest Drive  
Tel.: 2-5212.....Independent  
Representative.....Indie Sales  
Pres., Gen. Mgr.....C. W. Hogan  
Commercial Manager.....Paul Wynn, Jr.  
Chief Engineer.....O. P. Haynes

### WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Address.....P.O. Box 1677  
Tel.: EL 7-3780.....Independent  
Station Rep.....Continental Radio Sales  
President.....James J. Harding  
General Mgr.....Walter Molic  
Commercial Mgr.....Roger Earp  
Publicity Dir.....Ann F. Molic  
Comm. Mgr. Ch. Eng.....A. D. Nix  
Owners of: WATP, Marion.

### WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.  
Owned.....Clarendon County Bcstg. Co.  
Address.....Box 262  
Tel.: 7880.....KBS  
Pres.....J. M. Soles, Jr.  
Gen. Mgr.....Harry Hyman  
Comm. Mgr.....Phil Rice  
Chief Engineer.....Donald Bryant

### WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.  
Owned By.....Pee Dee Bcstg. Co.  
Address.....324 N. Main St.  
Tel.: 1430.....Independent  
Station Representative.....Continental  
President.....James J. Harpring  
General Manager.....Walter Molic  
Station Manager.....Guy L. Bailey, Jr.  
Commercial Manager.....Dwight Snyder  
Program Director.....William J. Elliot  
Publicity Director.....Jacqueline Finklea  
Chief Engineer.....Arthur Nix  
Owners of: WLSC, Loris, S.C.

### WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Mullins & Marion Bcstg. Co.  
Address.....Highway 76, P. O. Box 41  
Tel.: 3901.....KBS  
President.....Mrs. W. G. Smith  
Gen. Mgr.....James F. Ramsey  
Chief Engineer.....George Magera

### WMYB—Myrtle Beach—1954

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Coastal Carolina Bcstg. Corp.  
Address.....28th Ave. N.

Tel.: Hillcrest 8-3180.....KBS  
Representative.....Donald Cooke  
President.....James Olin Tice, Jr.  
General Manager.....J. G. Kenworthy  
Station, Sls. Prom. Mgr.....James L. Baine  
Chief Engineer.....Paul Epps

### WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Newberry Bcstg. Co., Inc.  
Address.....11 Radio Drive  
Tel.: 143.....KBS  
Pres. Gen. Mgr.....James F. Coggins  
Program Director.....Marcia P. Coggins  
Sales Prom. Mgr.....Bill Fields  
Chief Engineer.....Ray Gilliam  
Owners of: WAGS, Bishopville; WBCU, Union.

### WBPD—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts, d.  
Owned By.....Radio Orangeburg  
Business Address.....144 Broughton, S.W.  
Tel.: JE 4-1580.....Independent  
Gen. Mgr., Pub. Dir.....Clarence Jones

### WDIX—Orangeburg—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By.....WDIX, Inc.  
Address.....Whitman St. Ext.  
Tel.: JE 4-4461.....ABC  
Station Rep.....Devney O'Connell, Forjoe  
President.....Charles S. Heneroy  
General Station Mgr.....Frank B. Best  
Comm. Mgr.....Norman M. Matthews  
Program Director.....Mrs. J. C. Hydrick, Jr.  
Chief Engineer.....Walter D. Tabler

### WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....WTND, Inc.  
Address.....1 Memorial Plaza  
Tel.: JE 4-1301.....KBS  
Representative.....Thos. F. Clark  
President.....J. L. Sims  
Gen. Mgr., Prog. Dir.....L. Richard Rhame

### WRHI—Rock Hill—1944

Freq.: 1340 Kc.....Power: 1000 W. d.; 250 W. n.  
Owned-Oper. By.....York Cty. Brdgc. Co.  
Business Address.....Natl Bank Bldg.  
Tel.: 327-2085.....MBS-KBS  
Station Representative.....Oakes  
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.  
Sta. Mgr., Prog. Dir.....Wm. C. Beaty  
Sls. Mgr., Pub. Dir.....H. S. Gaul

### WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.  
Owned By.....Tri-County Bcstg Co., Inc.  
Address.....P. O. Box 1091  
Tel.: 327-3175.....Independent  
Station Representative.....Cannon  
President.....T. Lamar Simmons  
General Station Manager.....Ted Burwell  
Comm. Mgr.....W. A. Warner, Sr.  
Program Publicity Director.....Bill Belk  
Sales Promotion Mgr.....Fred Newton  
Chief Engineer.....Ed Roberts

## SOUTH CAROLINA

### WSNW—Seneca—1949

Frequency: 1150 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. Blue Ridge Bcstg. Co., Inc.  
 Address. . . . . P. O. Box 443  
 Tel.: 2388 . . . . . ABC-KBS  
 Station Representative . . . . . Cannon  
 Pres., Gen. Mgr. . . . . J. A. Gallimore  
 Treasurer . . . . . Virginia Gallimore  
 Chief Engineer . . . . . Herb Hosea

### WORD—Spartanburg—1940

Frequency: 910 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Henderson Belk  
 Address . . . . . White Ave.  
 Tel.: 583-2711 . . . . . NBC  
 Newspaper Affil. . . . . Greenville News-Piedmont  
 Station Representative . . . . . Avery-Knodel  
 President . . . . . Robert Jolley  
 Station Manager . . . . . Tom Thuman  
 Operations Director . . . . . Ray M. Stanfield  
 Chief Engineer . . . . . James L. Tate

### WSPA—Spartanburg—1929

Frequency: 950 Kc. . . . . Power: 5000 Watts  
 Owned. . . . . Spartan Radiocasting Co.  
 Address . . . . . 224 E. Main St.  
 Tel.: 583-3621 . . . . . CBS  
 Representative . . . . . Hollingsbery  
 President, General Mgr. . . . . Walter J. Brown  
 Station Manager . . . . . Ross M. Holmes  
 Program Director . . . . . Charles Newcomb  
 Chief Engineer . . . . . H. R. Beckholt  
 Owners of: WSPA-TV.

### WTHE—Spartanburg—1953

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. . . . . Spartanburg Bcstg. Co.  
 Business Address. . . . . P.O. Box 486  
 Tel.: 583-2727 . . . . . Independent  
 Station Representatives . . . . . Masla; Ochs  
 Pres., Gen. Mgr. . . . . John K. L. Peterson  
 Program Dir. . . . . R. Evans  
 Publicity Dir. . . . . John H. Smith  
 Chief Engineer . . . . . Kermit W. Hamby

### WDXY—Sumter—1960

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned By. . . . . WDXY, Inc.  
 Address . . . . . 814 Boulevard Rd.  
 Tel.: Spruce 5-2321 . . . . . Independent  
 President & Gen. Mgr. . . . . W. C. Bochman  
 Vice President . . . . . C. E. Bell  
 Sales Manager . . . . . H. Hagan

### WFIG—Sumter—1940

Frequency: 1290 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . WFIG, Inc.  
 Address . . . . . 22 N. Main St.  
 Tel.: Spruce 3-7305 . . . . . MBS  
 President . . . . . F. B. Creech, Sr.

General. Sta. Mgr. . . . . T. Doug Youngblood  
 Comm. Manager . . . . . Fulton B. Creech, Jr.  
 Sales Promotion Mgr. . . . . John Quackenbush  
 Program Director . . . . . Howard Moore  
 Chief Engineer . . . . . Richard Elam

### WSSC—Sumter—1953

Freq.: 1340 Kc. . . . . Power: 1 Kw. d.; 250 W. n.  
 Owned-Oper. By. . . . . Radio Sumter Inc.  
 Business Address . . . . . Box 1342  
 Tel.: SPruce 3-7369 . . . . . ABC  
 Station Representative . . . . . Clark  
 President . . . . . J. A. Gallimore  
 Gen., Sta. Mgr. . . . . Ed Damron  
 Comm. Manager . . . . . H. W. Fowler  
 Chief Engineer . . . . . Bill Beatty

### WBCU—Union—1949

Frequency: 1460 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Bcstg. Co. of Union, Inc.  
 Address . . . . . 210 East Main St.  
 Tel.: 1200 . . . . . KBS  
 Pres., Gen. Mgr. . . . . Edward C. B. Osborne  
 Chief Engineer . . . . . Walker Carver

### WGOG—Walhalla—1959

Frequency: 1460 Kc. . . . . Power: 500 Watts, d.  
 Owned By. . . . . Oconee Bcstg. Co.  
 Address . . . . . P. O. Box 278  
 Tel.: NEwton 8-3616 . . . . . Independent  
 Pres., General Manager . . . . . Dorothy Friend  
 Sta., Comm. Manager . . . . . Edith Mooneyham  
 Program Director . . . . . Bill Lewis  
 Sales Prom. Mgr. . . . . Marvin Hill  
 Publicity Director . . . . . Jim Mowry  
 Chief Engineer . . . . . Bill Collins

### WALD—Walterboro—1947

Frequency: 1220 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Walterboro Radiocstg. Co.  
 Address . . . . . Box 833  
 Tel.: 3861 . . . . . ABC-KBS  
 Representative . . . . . Don Cooke  
 President . . . . . Robert S. Taylor  
 Sta. Mgr., Ch. Eng. . . . . Klein B. Beach, Jr.  
 Comm. Sales Prom. Mgr. . . . . Hilery Holloman  
 Program Director . . . . . Bob Greer

### WYCL—York—1956

Frequency: 1580 Kc. . . . . Power: 250 Watts  
 Owned. . . . . York-Clover Broadcasting Co.  
 Address . . . . . P.O. Box 398  
 Tel.: MU 4-4241 . . . . . Independent  
 Station Rep. . . . . Beaver; Hopewell  
 President . . . . . C. B. Sigmon  
 General, Sta. Mgr., . . . . . C. Curtis Sigmon  
 Comm. Mgr., Chief Eng. . . . . Archie Warren, Jr.  
 Program Director . . . . . Betty Robinson

Pop.: 648,000  
Families: 197,500

# South Dakota

Radio Homes: 194,500  
AM Stas. in State: 22

## KABR—Aberdeen—1952

Frequency: 1420 Kc. Power: 1000 Watts d.  
Owned-Operated By: Transmedia, Inc.  
Business Address: 117½ S. Main  
Tel.: Baldwin 5-1420 Independent  
Representative: Bob Dore  
President, General Mgr.: F. E. Fitzsimonds  
Program Director: Jeff Solem  
Chief Engineer: Jerry Zastrow

## KSDN—Aberdeen—1948

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Oper. By: Aberdeen News Co.  
Business Address: 12 Third Ave., S.E.  
Tel.: Baldwin 5-5930 ABC  
Newspaper Affil.: American-News  
Station Representatives: Weed; Bowden  
President: Henry J. Schmitt  
General Mgr.: Byron J. McElligott  
Commercial Manager: Stan Olson  
Program Director: Paul Rahders  
Chief Engineer: George Crocker

## KBRK—Brookings—1955

Frequency: 1340 Kc. Power: 1 Kw.  
Owned-Oper By: Brookings Bcstg. Co.  
Address: Northwest Bank Bldg.  
Tel.: Myrtle 2-6233 KBS  
Station Representative: Pearson  
Gen., Comm. Mgr.: E. C. Stangland  
Prog. Dir., Chief Eng.: Robert Reimers

## KDSJ—Deadwood—1947

Frequency: 980 Kc. Power: 1000 Watts  
Owned-Oper. By: John, Eli & Harry Daniels  
Address: 745 Main  
Tel.: 186 Independent  
President: John Daniels  
General, Station Manager: Harry Daniels  
Chief Engineer: Roy Hicks

## KOBH—Hot Springs—1958

Frequency: 580 Kc. Power: 500 Watts, d.  
Owned By: Fall River Bcstg. Corp.  
Address: Box 292  
Tel.: 698 ABC  
President: Russell M. Stewart  
Gen. Mgr. Ch. Eng.: Frederick M. Walgren  
Comm. Sales Prom. Mgr.: H. Del Brandt  
Program. Publicity Director: Johnny Rowe

## KIJV—Huron—1947

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By: James Valley Bcstg. Co., Inc.  
Address: P.O. Box 1366  
Tel.: Elgin 2-8621 NBC  
Manager: Max F. Staley

## KJAM—Madison—1958

Frequency: 1390 Kc. Power: 500 Watts d.

Owned By: Madison Bcstg. Co., Inc.  
Address: Box 549  
Tel.: Clinton 6-4514 KBS  
President, General Mgr.: Clare De Koster  
Commercial Manager: Jack Vickmark  
Sales Promotion Mgr.: K. Garrison  
Program Director: Henry Holle  
Publicity Director: Robert Dvorak  
Chief Engineer: John Goeman

## KORN—Mitchell—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By: Albert L. Crain  
Address: 217 Main St.  
Tel.: Wyman 6-5621 Independent  
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel  
Chief Engineer: J. R. Doherty

## KOLY—Mobridge—1956

Frequency: 1300 Kc. Power: 1 Kw., d.  
Owned: Mobridge Bcstg. Corp.  
Address: 114 Third St. East  
Tel.: 845-3654 Independent  
Newspaper Affil.: Weekly Tribune  
Pres., Gen. Mgr.: L. L. Coleman  
Station Mgr., Chief Eng.: Q. P. Coleman  
Program Director: Robert Miller

## KCCR—Pierre—1959

Frequency: 1590 Kc. Power: 1 Kw., d.  
Owned By: Great Plains Bcstg. Corp.  
Address: Vilas Building  
Tel.: Capital 4-7381 Independent  
Station Rep.: Bolles; Soderlund; Bowden  
President, Station Mgr.: LeRoy Okerlund  
General Manager: Hank Dais  
Commercial Manager: Harold Safgren  
Sales Prom. Mgr.: D. Youngberg  
Program Director: Gary Enright  
Publicity Director: Dorothy Danker  
Chief Engineer: Jerry Erdahl

## KGFX—Pierre—1926

Frequency: 630 Kc. Power: 200 Watts d.  
Owned-Oper. By: Estate of Dana McNeil  
Bus. Studio Address: 203 W. Summit Ave.  
Tel.: Capital 4-2351 KBS  
Pres., Gen. Mgr.: Ida A. McNeil  
Chief Engineer: Hugo Conrath, Jr.

## KEZU—Rapid City—1960

Frequency: 920 Kc. Power: 1 Kw.  
Owned By: Black Hills Radio, Inc.  
Address: 909 Jackson Blvd.  
Tel.: FI 3-6161 Independent  
Station Rep.: Hal Holman Co.  
President: J. E. Taylor  
General Mgr.: A. H. George  
Station Mgr.: A. L. Jones  
Commercial Mgr.: J. A. Crowley

**KOTA—Rapid City—1936**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By: Duhamel Ent., Inc.  
 Address: Duhamel Building  
 Tel.: FI 2-2000. CBS  
 Station Reps.: Bolling; Wayne-Evans  
 President, Gen. Mgr.: Helen S. Duhamel  
 Bus., Comm. Mgr.: William F. Turner  
 Program Director: J. Norman Hellron  
 Chief Engineer: Elmer Nelson  
 Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

**KRSD—Rapid City—1953**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: Heart of the Black Hills  
 Address: 1438 Mountain View Rd.  
 Tel.: FI 2-6050. Independent  
 President: Eli Daniels  
 General Station Mgr.: T. H. Walrod  
 Chief Engineer: Lyle Benson

**KELO—Sioux Falls—1937**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By: Midcontinent Bcstg. Co.  
 Bus. Studio Address: Phillips Ave.—13th St.  
 Tel.: ED 8-9631. Independent  
 Station Rep.: H.R.  
 President: Joe Floyd  
 Gen., Comm. Manager: Evans Nord

Station Mgr.: Jim Molohon  
 Sales Prom. Mgr.: Jack Townsend  
 Chief Engineer: Lester Froke  
 Owners of: KELO-TV; WKOW AM-TV, Madison;  
 WLWL-AM-FM, Minneapolis; KSO, Des Moines.

**KIHO—Sioux Falls—1948**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned By: Northwestern College  
 Address: 113 No. Main  
 Tel.: ED 4-7736. Independent  
 Representative: Gill-Perna  
 General Manager: J. Printup  
 Program Director: Don Birin  
 Chief Eng.: L. R. Sterkenburg

**KISD—Sioux Falls—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: KISD, Inc.  
 Bus-Studio Address: 3631 W. 12 St.  
 Tel.: EDison 4-5571. KBS  
 Station Representative: Cooke  
 Pres., Gen. Mgr.: Verl Thomson  
 Comm. Manager: V. J. Eschliman  
 Program Director: Bob Henderson  
 Publicity Director: Agnes Tuft  
 Chief Engineer: John Vick

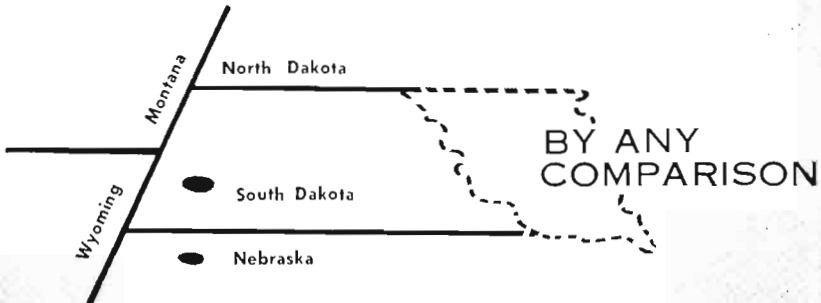
**KSOO—Sioux Falls—1926**

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned By: KSOO TV, Inc.

**DUHAMEL STATIONS**

*deliver more*

OF THE LAND OF  
 INFINITE VARIETY



Rapid City, South Dakota

CBS RADIO  
 CBS-ABC TV

CBS-ABC TV  
 Satellite



Hay Springs, Nebr.

## SOUTH DAKOTA-TENNESSEE

Address..... 205 N. Phillips Ave.  
 Tel.: Edison 4-5601..... ABC  
**Station Representative..... Avery-Knodel, Inc.**  
 President, Gen. Mgr..... Morton H. Henkin  
 Comm., Station Mgr..... Orrin Melton  
 Prog. Dir..... Ray Loftness  
 Publicity Dir..... John O'Rourke  
 Technical Dir..... Max E. Pierce  
 Chief Engineer..... Roland Marty  
 Owners of: K800-TV.

### KWAT—Watertown—1940

Frequency: 950 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Midland Natl. Life Bcstg. Co.  
 Business Address..... Box 827  
 Tel.: Turner 6-8444..... MBS-KBS  
 Representative..... Gill-Perna  
 Gen., Sta., Comm. Mgr..... Ross E. Case  
 Program Director..... Gene Brantner  
 Chief Engineer..... Francis Alwin

### KWYR—Winner—1957

Frequency: 1260 Kc..... Power: 5 Kw., d.  
 Owned..... Midwest Radio Corp.  
 Business Address..... 333 West 2nd St.  
 Tel.: 727..... Independent  
 Pres., Gen. Mgr..... Al Clark  
 Program Director..... Ben Viedt  
 Chief Engineer..... Dave Dodd

Pop.: 3,573,500

Families: 982,000

# Tennessee

Radio Homes: 950,500

AM Stas. in State: 107

### WEAG—Alcoa—1957

Frequency: 1470 Kc..... Power: 1000 Watts d.  
 Owned By..... Blount County Bcstg. Co.  
 Address..... P.O. Box 127  
 Tel.: YUkon 3-0890..... KBS  
 Pres., Gen. Mgr..... Louis A. Chiles  
 Pres., Gen. Mgr..... Herman Petrie  
 Chief Engineer..... Richard Madison

### WLAR—Athens—1946

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Athens Bcstg. Co.  
 Address..... 148 N. Jackson St.  
 Tel.: SHerwood 5-1314..... MBS  
 Newspaper Affil..... Daily Post-Athenian  
 President..... Dr. Helene Arturburn  
 General, Comm. Mgr..... William P. Atkins  
 Chief Engineer..... Andrew Bates

### WOPI—Bristol—1929

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned By..... Pioneer Broadcasting Corp.  
 Address..... Easley-Wright Bldg., 310 State St.  
 Tel.: South 4-5131..... NBC  
 Representative..... Burn-Smith  
 President, General Mgr..... Donald W. Owen  
 Commercial Sales Prom. Mgr..... Rocky Stone  
 Program Director..... Charles McGuire  
 Chief Engineer..... Cliff Droke

### KYNT—Yankton—1955

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Radio KYNT  
 Address..... Box 654  
 Tel.: NOrth 5-7892..... Independent  
 Representative..... Bob Dore  
 President, Gen. Mgr..... Lloyd G. Reedstrom  
 Commercial Manager..... Bill Johnson  
 Publicity Director..... Marge Hoqan  
 Sales Promotion Manager..... D. Loecker  
 Program Dir., Chief Eng..... John Briggs

### WNAX—Yankton—1922

Frequency: 570 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Peoples Bcstg. Corp.  
 Address..... WNAX Bldg.  
 Tel.: NO 5-7442..... CBS  
 Representative..... Katz  
 President..... Herbert E. Evans  
 General Mgr..... Donald D. Sullivan  
 Station Manager..... Elmer Smith  
 Commercial Manager..... Nick Bolton  
 Program Director..... Jack Bruce  
 Sales Prom., Pub. Dir..... Roland Peterson  
 Chief Engineer..... Clifton M. Todd  
 Owners of: WGAR, Cleveland; WRFD, Worthington, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KFTV, Sioux City.

### WFWL—Camden—1956

Frequency: 1220 Kc..... Power: 250 Watts, d.  
 Owned By..... Camden Bcstg. Co.  
 Address..... Highway 79 East  
 Tel.: Ludlow 4-7570..... KBS  
 President..... M. R. Freeland  
 General Mgr. Chief Eng..... Charles Banks  
 Program Director..... Jim Freeland  
 Publicity Director..... Clara N. Prince

### WRKM—Carthage—1959

Frequency: 1350 Kc..... Power: 500 Watts, d.  
 Owned By..... Carthage Bcstg. Co.  
 Address..... P.O. Box 179  
 Tel.: 970..... KBS  
 President & Gen. Mgr..... R. L. Honey  
 Commercial Manager..... J. T. Watts

### WHLP—Centerville—1955

Frequency: 1570 Kc..... Power: 1000 Watts, d.  
 Owned By..... Trans-Air Bcstg. Corp.  
 Address..... 309 N. Public Sq.  
 Tel.: 3575..... Independent  
 President, Station Mgr..... Harold C. Flood  
 V.P., Program Dir..... Dorothy Flood  
 Chief Engineer..... Bethel Williamson



**WAPQ—Chattanooga—1936**

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....WAPQ Bcstg. Service  
 Business-Studio Address..... Road House  
 Tel.: AM 6-6141..... ABC  
 Representative..... Gill-Perna  
 Pres., Gen. Mgr..... Gordon Gambill  
 Comm. Mgr..... Walker Stamper  
 Station Mgr..... Frank Hubbs  
 Chief Engineer..... L. Reed

**WDEF—Chattanooga—1941**

Frequency: 1370 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... WDEF Bcstg. Co.  
 Business Address..... 3300 Broad St.  
 Tel.: AM 7-3392..... NBC  
 Representative..... Branham  
 President..... Carter M. Parham  
 General Manager..... Ken Flenniken

**WDDO—Chattanooga—1925**

Frequency: 1310 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... WDDO Bcstg. Corp.  
 Address..... 428 McCallie Ave.  
 Tel.: AM 6-5117..... CBS  
 Sta. Representative..... Jack Masla  
 President..... H. C. E. Johnson  
 General Mgr..... T. E. Thielke  
 Commercial Mgr..... B. J. Bush  
 Program Dir..... E. Feagans  
 Sales Prom. Mgr..... Chas. H. Quintony  
 Chief Engineer..... C. Stokely

**WDXB—Chattanooga—1948**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... French, Inc.  
 Address..... Dome Bldg.  
 Tel.: AM 6-1114..... Independent  
 Station Rep..... H-R Reps.  
 Pres., Gen. Mgr..... Stephen C. French  
 Commercial Manager..... Luke Wilson  
 Program Director..... Bill Sanders  
 Chief Engineer..... Bill Robison

**WNOO—Chattanooga—1951**

Frequency: 1260 Kc..... Power: 1000 Watts d.  
 Owned-Operated By..... WMFS, Inc.  
 Address..... 835 McCallie Ave.  
 Tel.: AM 6-4146..... Independent  
 Station Rep..... Howard; Dora-Clayton  
 President..... L. S. Walton  
 General Station Mgr..... Fred J. Webb  
 Program Director..... Jerry Tucker  
 Publicity Director..... Lorene Gross  
 Chief Engineer..... Glenn Channells  
 Owners of: KJET, Beaumont, KOPY, Alice, both  
 Tex.

**WOGA—Chattanooga—1946**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... Middle South Bcstg.  
 Address..... Hotel Patten  
 Tel.: AM 7-1128..... Independent  
 Station Rep..... Forjoe  
 Vice President..... G. W. Patton  
 Station Mgr..... H. D. Murphy

**WMCH—Church Hill—1954**

Frequency: 1260 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Thales E. Wallace  
 Address..... P. O. Box 148  
 Tel.: EL 7-2601..... KBS  
 President..... Thales E. Wallace  
 Comm. Manager..... James M. Smith  
 Chief Engineer..... R. Heath

**WDXN—Clarksville—1954**

Frequency: 540 Kc..... Power: 1 Kw. d.  
 Owned..... Clarksville Bcstg. Co., Inc.  
 Address..... Bailey Bldg.  
 Tel.: MI 5-2411..... Independent  
 Representative..... Venard, Rintoul & McConnell  
 President..... Aaron B. Robinson  
 Gen. Manager..... J. M. Cecil  
 Station Mgr., Chief Eng..... Donald R. Moore

**WJZM—Clarksville—1941**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Campbell & Sheftall  
 Address..... 411 Madison St.  
 Tel.: MI 5-6414..... KBS-MBS  
 Representative..... Jack Masla  
 Pres., Gen. Manager..... J. Parry Sheftall  
 Sta. Mgr., Chief Eng..... John Bailey  
 Program Director..... Gary Jones  
 Publicity Director..... Neil Walker  
 Commercial Manager..... Charles Malone  
 Sales Promotion Manager..... Tom Dolan

**WBAC—Cleveland—1945**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... WBAC, Inc.  
 Address..... Radio Center, Central Ave.  
 Tel.: GR 6-7593..... MBS  
 Station Representative..... Ayers; Breen & Ward  
 President..... Charles B. Britt  
 V.P., General Manager..... Russell E. Offhaus  
 Program Director..... Paul Kirksey  
 Publicity Director..... Poland China  
 Chief Engineer..... William B. Stuart

**WCLE—Cleveland—1957**

Frequency: 1570 Kc..... Power: 1 Kw., d.  
 Owned..... Southeastern Entp.  
 Address..... 33 Ocoee St.  
 Tel.: GR 2-6511..... KBS  
 President, General Mgr..... Carl Hoskins  
 Station Manager..... William Stamps  
 Chief Engineer..... Robert Carr

**WKRM—Columbia—1942**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned..... Middle Tenn. Bcstg. Co., Inc.  
 Address..... P. O. Box 71  
 Tel.: EV 8-3636..... KBS  
 Station Rep..... Burn-Smith  
 Pres., Gen.-Sta. Mgr..... R. M. McKay, Jr.  
 Chief Engineer..... Cameron McKay

**TENNESSEE**

**WMCP—Columbia—1956**

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By: Maury County Boosters Corp.  
Address: 714 N. Main St.  
Tel.: EV 8-3241 Independent  
President: James Dowling  
Gen. Sta. Mgr.: T. E. Williford  
Comm. Mgr. Ch. Eng.: J. W. Anderson

**WHUB—Cookeville—1940**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: WHUB, Inc.  
Bus. Studio Address: 315½ E. Spring  
Tel.: Jackson 6-2131 CBS-KBS  
Pres., General Manager: M. L. Medley  
Sta. Mgr.: Stacey Mott  
Chief Engineer: Claude Haston

**WKBL—Covington—1954**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Operated By: Tipton Cty. Bcstrs.  
Business Address: Roper Bldg.  
Tel.: GR 6-9635 KBS  
Station Representative: Beaver  
Pres., Gen. Mgr., Ch. Eng.: Bob Whiteley  
Comm., Sales Prom. Mgr.: Maurice Turnage  
Chief Engineer: O. V. Poindexter

**WZYX—Cowan—1957**

Frequency: 1440 Kc. Power: 1 Kw., d.  
Owned By: Guidon Bcstg. Co., Inc.  
Address: Pearson Bldg.  
Tel.: West 2-7471 Independent  
Pres., Gen. Mgr.: Roy Morris  
Commercial Mgr.: Joe Brewer  
Program Dir.: Bill Lassiter  
Chief Engineer: Frank Spencer

**WAEW—Crossville—1952**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By: WAEW, Inc.  
Address: P. O. Box 276  
Tel.: 333 KBS  
President: Z. Lawson  
General Mgr.: J. V. Hamby

**WDNT—Dayton—1957**

Frequency: 1280 Kc. Power: 1 Kw., d.  
Owned By: Dayton Bcstg. Co.  
Address: Box 294  
Tel.: 1540 KBS  
Representative: Raymer  
President: Norman A. Thomas  
General Mgr., Chief Eng.: Jack S. Pullin  
Commercial Manager: Vance A. Travis  
Program Director: Juanita Tetry  
Owners of: WJ80, Jonesboro, Tenn.

**WDKN—Dickson—1955**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Dickson Cty Bcstg. Inc.  
Address: Box 71  
Tel.: HI 6-2852 KBS  
Pres., Gen., Sta. Mgr.: W. Potts  
Chief Engineer: Leslie D. Filson

**WDSG—Dyersburg—1946**

Frequency: 1450 Kc. Power: 250 Watts  
Owned: State Gazette Bcstg.  
Business Address: 208 N. Mill  
Tel.: AT 5-1294 KBS  
Gen., Sta. Mgr.: Robert W. Ward  
Sales Promotion Manager: Jo Ann Ward

**WTRO—Dyersburg—1957**

Frequency: 1330 Kc. Power: 500 W., d.  
Owned By: McQueen & Co., Inc.  
Address: Cordell Hull Hotel  
Tel.: AT 5-4173 Independent  
Gen. Mgr. Ch. Eng.: R. Hawkins

**WBEJ—Elizabethton—1946**

Frequency: 1240 Kc. Power: 250 Watts  
Owned: WBEJ, Inc.  
Business-Studio Address: Box 829  
Tel.: Lincoln 2-2184 Independent  
Station Rep.: Gill-Perna  
Pres.: R. W. Turrentine, Jr.  
Gen., Sta. Mgr.: William E. Hale  
Chief Engineer: L. R. Williams

**WEMB—Erwin—1956**

Frequency: 1420 Kc. Power: 5 Kw., d.  
Owned: Unicoi Bcstg. Co.  
Address: Box 280  
Tel.: Pioneer 2-2011 Independent  
President, Gen. Mgr.: Max M. Blakemore  
Station, Commercial Mgr.: Glenn Ladd  
Program Director: Bruce Steinbecker  
Chief Engineer: Bill Livesay

**WCPH—Etowah—1955**

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned-Oper. By: Morgan Bcstg. Co.  
Address: 109 9th St.  
Tel.: 3401 Independent  
Station Rep.: Webb  
President, Gen. Mgr.: H. J. Morgan

**WEKR—Fayetteville—1948**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: James Porter Clark  
Address: P. O. Box 1009  
Tel.: Hemlock 3-3545 MBS-KBS  
Owner, General Mgr.: James Porter Clark  
Program, Publicity Dir.: Edward K. Chapman  
Chief Engineer: Ernest Tucker

**WAGG—Franklin—1953**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Williamson County Bcstg.  
Business Address: 1000 Mallory Road  
Tel.: SWift 4-1594 KBS  
Pres., Gen. Mgr.: William R. Ormes  
Sta. Mgr., Ch. Eng.: Ellis F. Jones, Jr.

**WHIN—Gallatin—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Sumner County Bcstg. Co.  
 Address ..... Box 811  
 Tel.: 1010 ..... KBS  
 Gen. Mgr. .... Charles W. Brewer  
 Chief Engineer..... Lee Raines

**WGRV—Greenville—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By..... Radio Greenville, Inc.  
 Address ..... P.O. Box 243  
 Tel.: 4147 ..... KBS  
 President, Gen. Mgr..... Paul Metcalfe

**WHBT—Harriman—1947**

Frequency: 1600 Kc. Power: 5 Kw. d.  
 Owned..... Folkways Bcstg. Co., Inc.  
 Address..... Devonia & Crescent  
 Tel.: 661 ..... KBS  
 President, Gen. Sta. Mgr..... Ken Crosthwait  
 Chief Engineer..... Lonnie Mullins

**WIRJ—Humboldt—1949**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By... Gibson Co. Bcstg. Co., Inc.  
 Address..... 210 N. 22nd Ave.  
 Tel.: SU 4-1740..... KBS  
 Newspaper Affil..... Courier-Chronicle  
 President ..... J. F. Warmath  
 Gen., Sta. Mgr..... H. C. Wilson  
 Chief Engineer..... Gerald Hicks

**WDXI—Jackson—1947**

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... Dixie Bcstg. Co.  
 Address ..... Williams Building  
 Tel.: 7-9611 ..... KBS  
 Representative .. Venard, Rintoul & McConnell  
 Pres..... Aaron B. Robinson  
 Gen. Mgr..... Jack Cecil  
 Station Manager..... Buck Byrum  
 Commercial Manager..... Doris Freeman  
 Sales Promotion Mgr..... Larry Blair  
 Chief Engineer..... James Thomas  
 Owners of: WDNF-TV.

**WJAK—Jackson—1954**

Frequency: 1460 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By... Jackson Broadcasting Co.  
 Address ..... 416 Poplar St.  
 Tel.: 7-7436 ..... Independent  
 Representative ..... Pearson  
 Pres..... Dr. Alexander Leech  
 Gen. Mgr..... Robert Blow  
 Comm. Mgr..... Bill Winsett  
 Program Director..... Jim Dandy  
 Chief Engineer..... Henry S. Lesh

**WTJS—Jackson—1931**

Freq.: 1390 Kc. Power: 5000 Wts. d., 1000 n.  
 Owned-Oper. By..... The Sun Publishing Co.  
 Business Address..... 255 W. Lafayette St.  
 Tel.: 7-3316 ..... ABC  
 Newspaper Affil..... Jackson Sun

Representative ..... Branham  
 V.P., Gen. Mgr..... A. A. Stone  
 Station Manager..... Frank S. Proctor  
 Asst. Mgr..... L. R. Brooks  
 Sales Promotion Mgr..... Robert W. Emerson  
 Program Director..... Vince Tapler  
 Chief Engineer..... Jones Hale

**WCLC—Jamestown—1957**

Frequency: 1260 Kc. Power: 1 Kw., d.  
 Owned..... Jamestown Bcstg. Co.  
 Address ..... P.O. Box 127  
 Tel.: TR 9-2825 ..... Independent  
 President..... R. Gene Cravens  
 General Mgr..... R. P. Wright  
 Chief Engineer..... Andrew T. Mitchell

**WETB—Johnson City—1947**

Frequency: 790 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Press, Inc.  
 Business Address..... Press Bldg.  
 Tel.: WALnut 8-2141..... MBS  
 Newspaper Affil..... Press-Chronicle  
 Station Rep..... Devney-O'Connell  
 President..... Carl A. Jones  
 General Mgr..... Arthur Kelsey  
 Program Dir..... Berney Burleson  
 Chief Engineer..... E. B. Jones

**WJCW—Johnson City—1938**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Operated By ..... Tri-Cities Bcstg. Inc.  
 Address ..... P.O. Box 607  
 Tel.: WALnut 6-6167 ..... CBS  
 Sta. Representative ..... Weed  
 President ..... Jim C. Wilson  
 Gen. Comm. Mgr..... Ken Marsh  
 Chief Engineer ..... Edward Bryant

**WJSO—Johnson City—1958**

Frequency: 1590 Kc. Power: 5 Kw. d.  
 Owned By ..... Mountain View Bcstg. Co.  
 Address ..... Box 148  
 Tel.: WA 6-3121 ..... Independent  
 President ..... Norman A. Thomas, Sr.  
 General Manager ..... Ed Davis  
 Commercial Manager ..... Jimmy H. Lewis  
 Chief Engineer ..... William Livesay  
 Owners of: WDNT, Dayton, Tenn.

**WKIN—Kingsport—1951**

Frequency: 1220 Kc. Power: 5000 Watts d.  
 Owned & Operated..... WKIN, Inc.  
 Address ..... Market & Wexler Sts.  
 Tel.: CI 6-8131 ..... Independent  
 Pres., Gen. Mgr..... Cy N. Bahakel  
 Station Manager..... Les Tackett

**WKPT—Kingsport—1940**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By... Kingsport Bcstg. Co., Inc.  
 Address ..... Radio Center  
 Tel.: CI 5-4161 ..... NBC  
 President..... C. P. Edwards, Jr.  
 General Mgr..... Paul L. Overbay  
 Chief Engineer..... Harold Dougherty

**WATE—Knoxville—1927**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Oper. By: WATE, Inc.  
 Business-Studio Address: 612 Gay St. S.W.  
 Tel.: 4-4651 NBC  
 Representative: Avery-Knodel  
 V.P., Gen. Mgr.: W. H. Linebaugh  
 Commercial Manager: J. T. McCloud  
 Chief Engineer: Fred Andrews

**WBIR—Knoxville—1941**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By: WMRC, Inc.  
 Address: 1513 Hutchison Ave.  
 Tel.: 5-8101 ABC  
 Station Representative: Gill-Perna  
 President: Hulbert Taft, Jr.  
 General Manager: John P. Hart  
 Station. Comm. Mgr.: Leon Ridings  
 Program Director: W. R. Johnston  
 Publicity Dir.: Robert Wilson  
 Chief Engineer: J. Rex Horton

**WFCT—Knoxville—1960**

Frequency: 1430 Kc. Power: 1 Kw.  
 Owned By: Radio Fountain City, Inc.  
 Address: P.O. Box 5275  
 Tel.: MU 7-2312 Independent  
 Station Representative: Hollingsbery  
 President, Gen. Mgr.: J. Francke Fox, Jr.  
 General Mgr.: J. M. Welch  
 Station. Comm. Mgr.: E. G. Perrin  
 Program Director: Albert Weaver

**WIVK—Knoxville—1952**

Frequency: 860 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Dick Bcstg. Co., Inc.  
 Address: 6711 Kingston Pike  
 Tel.: 8-6511 Independent  
 Station Representative: Howard; Clayton  
 President, General Mgr.: James A. Dick  
 Commercial Manager: W.P. Poore, Jr.  
 Sales Prom. Mgr., Pub. Dir.: Kenneth Russell  
 Program Director: Claude Tomlinson, Jr.  
 Chief Engineer: Milton Jones  
 Owners of: WQOK, Greenville, S. C.

**WKGN—Knoxville—1946**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: WKGN Inc.  
 Business Address: 2200 W. Cumberland Ave.  
 Tel.: 4-0766 Independent  
 Station Reps.: Bolling; Ayers  
 Pres., Gen. Mgr.: George P. Mooney  
 Chief Engineer: Robert Goodman

**WKXV—Knoxville—1953**

Frequency: 900 Kc. Power: 1000 Watts, d.  
 Owner: Knoxville Ra-Tel  
 Address: P.O. Box 2269  
 Tel.: 4-9866 KBS-MBS  
 President, Gen. Mgr.: B. L. Boring  
 Publicity Dir.: Willie C. Day  
 Comm. Manager: Marvin Thompson

**WNOX—Knoxville—1921**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By: Scripps-Howard Radio, Inc.  
 Address: 4400 Whittle Springs Rd. N. E.  
 Tel.: 3-3171 CBS  
 Newspaper Affiliation: News Sentinel  
 Representative: John Blair  
 President: Jack R. Howard  
 Gen., Sta. Manager: R. B. Westergaard  
 Publicity Director: Gene Miller  
 Comm., Sales Prom. Mgr.: O. L. Smith  
 Prog. Director: C. A. McMahon  
 Chief Engineer: Ray Evans  
 Owners of: WCPO-AM-TV, Cincinnati; WEWS, Cleveland.

**WEEN—Lafayette—1958**

Frequency: 1460 Kc. Power: 1 Wt. d.  
 Owned By: Lafayette Bcstg. Co.  
 Address: P. O. Box 79, Livingston, Tenn.  
 President: Marvin Leslie

**WLAF—LaFollette—1953**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner: LaFollette Bcstg. Co., Inc.  
 Address: Fleet Oil Bldg.  
 Tel.: 1060 Independent  
 President: E. F. Wheeler  
 General Manager: Wm. N. Sherman  
 Chief Engineer: E. Cloud

**WDXE—Lawrenceburg—1951**

Frequency: 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Lawrenceburg Bcstg. Co.  
 Address: 120½ N. Military Ave.  
 Tel.: SO 2-4411 KBS  
 Station Rep.: Venard, Rintoul, McConnell  
 President: Aaron B. Robinson  
 General, Station Mgr.: Ken Marston  
 Comm. Mgr.: Bud Sawyer  
 Program Director: Milt Griffin  
 Publicity Director: Judy Partain  
 Chief Engineer: Phil Kemper

**WCOR—Lebanon—1949**

Frequency: 900 Kc. Power 500 Watts d.  
 Owned-Operated By: Lebanon Bcstg. Co., Inc.  
 Address: Trousdale Ferry Road  
 Tel.: Hickory 4-0474 Independent  
 Pres., Sta. Mgr.: Theo. F. Ezell, Jr.  
 Commercial Manager: Jack Hendrickson, Jr.  
 Program Director: Walt Dillard  
 Chief Engineer: William Johnston

**WLIL—Lenoir City—1950**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owner: WLIL, Inc.  
 Address: 406 E. Broadway  
 Tel.: YU 6-7536 KBS  
 Pres., Gen., Sta. Mgr.: Arthur Wilkerson  
 Chief Engineer: Allen Breazeale

**WJJM—Lewisburg—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Louis D. Lingner

Address ..... East Hill  
 Tel.: 780 ..... MBS-KBS  
 President, Gen. Mgr. .... Louis D. Lingner  
 Comm. Prom. Mgr. .... R. A. Davidson  
 Chief Engineer. .... R. C. Wiley

**WDXL—Lexington—1954**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By ..... Lexington Bcstg. Service, Inc.  
 Address ..... Broad & Church  
 Tel.: WO 8-3500 ..... KBS  
 President ..... Guy B. Amis  
 General Station Manager ..... Ben L. Enochs  
 Prog. Dir. .... Aubrey Booth  
 Publicity Director ..... Gordon Vestal

**WLIV—Livingston—1956**

Frequency: 920 Kc. .... Power: 1 Kw. d.  
 Owned By ..... Audio Bcsters  
 Address ..... P. O. Box 131  
 Tel.: Talbot 3-4438 ..... MBS  
 Station Comm. Mgr. .... R. H. McCain

**WMSR—Manchester—1957**

Frequency: 1320 Kc. .... Power: 1 Kw., d.  
 Owned ..... Manchester Bcstg. Co.  
 Address ..... 611 McArthur St.  
 Tel.: PA 8-3526 ..... KBS-MBS  
 President, Chief Eng. .... Murray Chumley  
 Station, Commercial Mgr. .... Lee Blane

**WCMT—Martin—1957**

Frequency: 1410 Kc. .... Power: 1 Kw.  
 Owned By ..... J. T. & H. Sudbury  
 Address ..... P. O. Box 483  
 Tel.: 460 ..... Independent  
 President ..... J. T. Sudbury  
 General Managers ..... J. T. & H. Sudbury  
 Sta. Mgr. Ch. Eng. .... D. A. Drumm

**WGAP—Maryville—1947**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned By ..... Aluminum Cities Bcstg. Co.  
 Business Address ..... 318 Court St.  
 Tel.: YU 3-4310 ..... Independent  
 General Manager ..... Frank H. Corbett  
 Commercial Manager ..... Horace McGill  
 Chief Engineer ..... Harry McDonald

**WHDM—McKenzie—1954**

Frequency: 1440 Kc. .... Power: 500 Watts, d.  
 Owned ..... Tri-County Bcstg. Co., Inc.  
 Address ..... Hotel McKenzie  
 Tel.: EL 2-3371 ..... Independent  
 Pres., Gen. Mgr. .... Earl S. Nolting  
 Sec'y-Treas. .... Gladys Nolting  
 Commercial Manager ..... Ed Perkins  
 Program Director ..... Gail Burns  
 Chief Engineer ..... Martin Dill

**WBMC—McMinnville—1955**

Frequency: 960 Kc. .... Power: 500 W., d.  
 Owned-Oper. .... Cumberland Valley Bcstg. Co.  
 Address ..... On the Square

Tel: 2104 ..... Independent  
 President ..... Dr. C. H. Cope  
 Gen., Sta. Mgr. .... Chick Brown  
 Sales Promotion Manager ..... Chuck Mullican  
 Program Director ..... Hal Durham  
 Publicity Director ..... Willene Southard  
 Chief Engineer ..... Alvin Byars

**WMMT—McMinnville—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Regional Broadcasting Corp.  
 Address ..... Box 409  
 Tel.: 2223 ..... KBS  
 President ..... William R. Vogel  
 General, Comm. Mgr. .... D. W. Martin  
 Program Director ..... Ben Vaughn  
 Chief Engineer ..... Hubert Beasley  
 Owners of: KLOV, Loveland; WGNS, Murfreesboro.

**KWAM—Memphis—1946**

Frequency: 990 Kc. .... Power: 1000 Watts, d.  
 Owned-Operated By ..... KWEM, Inc.  
 Address ..... 64 Flicker  
 Tel.: FAirfax 3-2679 ..... KBS-MBS  
 Representative ..... Bernard  
 President ..... E. D. Rivers, Jr.  
 Station Manager ..... E. W. Bie  
 Sales Promotion Mgr. .... Ted Roney  
 Program Director ..... Richard Pinkham  
 Chief Engineer ..... Jerry Scanlon

**WDIA—Memphis—1947**

Freq.: 1070 Kc. .... Power: 50 Kw. d., 5 Kw. n.  
 Owned By ..... WDIA, Inc.  
 Business-Studio Address ..... 2074 Union Ave.  
 Tel.: BR 6-2703 ..... Independent  
 Representative ..... Bolling  
 President ..... Egmont Sonderling  
 V.P., Gen., Sta. Mgr. .... E. R. "Bert" Ferguson  
 Commercial Manager ..... Archie Grinalds  
 Chief Engineer ..... Henry N. Fones

**WHBQ—Memphis—1925**

Freq.: 560 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By ..... RKO General  
 Address ..... Hotel Chisca  
 Tel.: BRoadway 2-3441 ..... Independent  
 Station Representative ..... H. R. Reys  
 President ..... Thomas F. O'Neil  
 General Manager ..... D. A. Noel  
 Sales Manager ..... James A. Bedwell, Jr.  
 National Sales Mgr. .... Gerdon Lawhead  
 Publicity, Program Director ..... Hugh Frizzell  
 Chief Engineer ..... Welton Roy  
 owners of: WHBQ-TV; WNAC-AM-TV, Boston;  
 KHF-AM-TV, Los Angeles; KFRC, San Francisco;  
 WOR-AM-FM-TV, New York; CKLW-AM-TV,  
 Detroit; WGMS, Washington, D. C.; WHCT-TV,  
 Hartford.

**WHER—Memphis—1955**

Frequency: 1430 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... Mercury Bcstg., Inc  
 Address ..... 383 Madison Ave.  
 Tel.: JA 5-6831 ..... Independent  
 Station Representative ..... Forjoe  
 President ..... William H. Grumbles

## TENNESSEE

Vice President..... Marie G. Copp  
Station Manager..... Don Kern  
Commercial Mgr., Prog. Dir..... William Trotter  
Sales Promotion Manager..... Larry Breneman  
Publicity Director..... Jan Cross  
Chief Engineer..... Douglas Cousar

### WHHM—Memphis—1946

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Operated By..... Mercury Bcstg. Inc.  
Address..... 383 Madison Ave.  
Tel.: JA 7-4422..... ABC  
President..... Don Kern  
Vice President..... Marie Capp  
Gen., Sta. Mgr..... George Aubrey Crump  
Program Director..... John Carr  
Chief Engineer..... S. Hart

### WLOK—Memphis—1956

Frequency: 1480 Kc..... Power: 5050 Watts d.  
Owned-Oper. By..... WLOK, Inc.  
Address..... 363 South Second  
Tel.: JACKSON 7-9565..... Independent  
Station Representative..... Howard  
Pres..... Jules Paglin  
Exec. V.P..... Stanley W. Ray, Jr.  
General Manager..... Ed Nyy  
Chief Engineer..... William Jones  
Owners of: WBOK, New Orleans; KAOK, Lake  
Charles; WNOK, Baton Rouge; KYOK, Houston;  
WGOK, Mobile.

### WMC—Memphis—1923

Frequency: 790 Kc..... Power: 5000 Watts  
Owned-Oper. By..... WMC Bcstg. Co.  
Business Address..... 1960 Union Ave.  
Tel.: B'way 4-8515..... NBC  
News. Affil..... Scripps-Howard  
Representative..... John Blair  
President..... Mark Ferree  
General Manager..... H. W. Slavick  
Station Manager..... Stan Torgerson  
Program Dir..... Dean Osmundson  
Sales Prom. Publicity Dir..... Jack Agnew  
Chief Engineer..... E. C. Frase, Jr.  
Owners of: WMC(T), Memphis.

### WMPS—Memphis—1924

Freq.: 680 Kc..... Power: 10 Kw. d.; 5 Kw. n.  
Owned By..... Plough, Inc.  
Address..... 112 Union Ave.  
Tel.: JA 5-2633..... Independent  
Representative..... Radio-TV Representatives  
Pres..... Harold R. Krelstein  
General Manager..... Charles T. DeVois  
Commercial Manager..... Allan Avery  
Prom. Mgr., Pub. Dir..... Dick McClary  
Program Dir..... Hugh Brown  
Chief Engineer..... J. G. Deaderick  
Owners of: WJJD, Chicago; WCAO, Baltimore;  
WCOP, Boston; WPLD, Atlanta.

### WREC—Memphis—1922

Frequency: 600 Kc..... Power: 5000 Watts  
Owned-Oper. By..... WREC Bcstg. Service  
Business-Studio Address..... Hotel Peabody  
Tel.: JA 5-1313..... CBS  
Representative..... Katz

Owner, General Manager..... Hoyt B. Wooten  
Commercial Manager..... Hollis R. Wooten  
Program Director..... Jack Michael  
Chief Engineer..... Wilson Ramey

### WKBJ—Milan—1955

Frequency: 1600 Kc..... Power: 1000 Watts  
Owned..... West Tennessee Bcstg. Co.  
Address..... Milan Hotel  
Tel.: MU 6-2481..... Independent  
President..... Ben Ivey King  
Gen., Station Mgr..... Jack Merrill  
Chief Engineer..... Bill Markham

### WHEY—Millington—1957

Frequency: 1220 Kc..... Power: 250 Watts, d.  
Owned By..... Millington Bcstg. Co.  
Address..... 4962 Navy Road  
Tel.: CAnal 3-3000..... KBS  
Station Rep..... Continental  
General, Station Mgr..... V. Bond  
Program Director..... H. Harral  
Chief Engineer..... Bill Patrick

### WCRK—Morristown—1947

Frequency: 1150 Kc..... 1 Kw., d.; 500 W., n.  
Owned-Oper. By..... Cherokee Bcstg. Corp.  
Address..... Radio Center  
Tel.: JUniper 6-9101..... MBS-KBS  
Representative..... Hal Holman  
General Manager..... Howell Ashford  
Chief Engineer..... J. A. Redden

### WMTN—Morristown—1957

Frequency: 1300 Kc..... Power: 5 Kw., d.  
Owned-Operated By..... E. Tenn. Bcstg. Corp.  
Bus. Address..... Box 2146 Radio Center Sta.  
Tel.: JU 6-7993..... Independent  
Sta. Representative..... Spot Time Sales  
Pres., Ch. Eng..... George Guertin  
General Manager..... Bill Holland  
Program Director..... Jimmy Peoples

### WCNS—Murfreesboro—1947

Frequency: 1450 Kc..... Power: 250 Watts  
Owned-Oper. By..... Regional Bcstg. Corp.  
Address..... P.O. Box 310  
Tel.: TW 3-5373..... Independent  
Station Representative..... Holman  
President..... William R. Vogel  
General, Station Mgr..... David W. Martin  
Program, Publicity Dir..... Richard K. Davis  
Chief Engineer..... Hubert Beasley  
Owners of: WMMT, McMinnville, Tenn.; KLOV,  
Loveland, Colo.

### WMTS—Murfreesboro—1953

Frequency: 860 Kc..... Power: 250 Watts d.  
Owned..... Arthur D. Smith, Jr.  
Address..... 112 N. W. Broad St.  
Tel.: TW 3-6611..... Independent  
President..... A. D. Smith, Jr.  
Gen., Sta. Mgr..... Virgil Trimm

Commercial Mgr. .... Neil Lancaster  
 Program Dir. .... David Ralston  
 Sales Prom. Mgr. .... Lewis Penuel  
 Publicity Dir. .... Mabel Brock  
 Chief Engineer. .... Alfred W. Parsons

**WENO—Nashville—1957**

Frequency: 1430 Kc. .... Power: 5 Kw., d.  
 Owned. .... Central Bcstg. Corp.  
 Address .... Box 5236  
 Tel.: TW 5-5401 ..... KBS  
 Station Rep. .... Chas. Bernard  
 President. .... H. C. Young, Jr.  
 General. Sta. Mgr. .... Jerry Glaser  
 Commercial Mgr. .... Harry Sullivan  
 Program Director. .... Wallie Beecham  
 Publicity Dir. .... Don Howser  
 Chief Engineer. .... Walter Duke

**WKDA—Nashville—1947**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By. .... WKDA Broadcasting Co., Inc.  
 Address .... First American Natl. Bank Bldg.  
 Tel.: AL 4-0511 ..... Independent  
 Sta. Representative. .... McGavren; Brown  
 President, Gen. Mgr. .... Jack S. Stapp  
 Prog. Director. .... Charles F. Walker  
 Sales Prom. Mgr. .... Carl A. Babb  
 Publicity Director. .... Roger Schutt  
 Chief Engineer. .... W. M. Highfill

**WLAC—Nashville—1926**

Frequency: 1510 Kc. .... Power: 50,000 Watts  
 Owned. Life & Casualty Insurance Co., Tenn.  
 Bus-Studio Address .... 161 4th Ave. N.  
 Tel.: AL 6-0161 ..... CBS  
 Representative ..... Katz  
 V. P., Gen. Mgr. .... F. C. Sowell  
 Commercial Manager. .... E. G. Blackman  
 Sales Prom. Mgr., Pub. Dir. .... Thrace Warren  
 Program Director. .... Paul Oilphant  
 Chief Engineer. .... F. D. Binns

**WMAK—Nashville—1947**

Frequency: 1300 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... WCMI Radio  
 Address .... Maxwell House Hotel  
 Tel.: AL 4-3411 ..... Independent  
 Station Rep. .... Hollingbery  
 President, Gen. Mgr. .... Frederick Gregg, Jr.  
 Commercial Manager. .... Charles F. King  
 Promotion, Pub. Dir. .... William Pierce  
 Chief Engineer. .... Jack Welch

**WNAH—Nashville—1949**

Frequency: 1360 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Hermitage Bcstg. Corp.  
 Address .... James Robertson Hotel  
 Tel.: AL 4-7611 ..... MBS-KBS  
 Pres., Gen. Mgr. .... Van T. Irwin, Jr.  
 Comm. Manager. .... Herman Rippy  
 Program Director. .... Jim Williams  
 Chief Engineer. .... Howard Woodard

**WSIX—Nashville—1927**

Frequency: 980 Kc. .... Power: 5000 Watts  
 Owned-Oper. By. .... WSIX, Inc.  
 Address .... Nashville Trust Building  
 Tel.: AL 5-5431 ..... ABC  
 Station Representative. .... Woodward  
 President. .... Louis R. Draughon  
 Sta., Gen. Mgr. .... E. S. Tanner  
 Comm Mgr. .... Clarence L. Waggoner  
 Assistant Manager. .... Charles Caldwell  
 Program Dir. .... John A. Mitchell  
 Promotion, Publicity Director. .... Bill Jones  
 Chief Engineer. .... Charles R. Duke  
 Owners of: WSIX-TV.

**WSM—Nashville—1925**

Frequency: 850 Kc. .... Power: 50,000 Watts  
 Owned By. .... Natl. Life & Accident Ins. Co.  
 Business Address. .... 301 7th Ave., N.  
 Tel.: AL 4-5656 ..... NBC  
 Station Representative. .... Christal  
 President. .... John H. DeWitt, Jr.  
 General. Station Manager. .... Bob Cooper  
 Sales Promotion Manager. .... Mrs. Trudy Stamper  
 Program Director. .... Ott Devine  
 Chief Engineer. .... Carl Jenkins

**WVOL—Nashville—1951**

Freq.: 1470 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned By. .... Rounsaville of Nashville  
 Address. .... 1320 Brick Church Pike  
 Tel.: CAnal 8-3424 ..... Independent  
 Representative ..... Pearson  
 President ..... Robert W. Rounsaville  
 General, Comm. Mgr. .... William D. Salmon  
 V.P., Nat. Sales Mgr. .... Harold F. Walker  
 Sta. Mgr., Pub. Dir. .... David P. McLain  
 Program Director. .... Morgan Babb  
 Chief Engineer. .... Wayne B. Robinson

**WLIK—Newport—1954**

Frequency: 1270 Kc. .... Power: 5 Kw., d.  
 Owned ..... WLIK, Inc.  
 Address. .... P. O. Box 270  
 Tel.: 3095 ..... KBS  
 President ..... Arthur Wilkerson  
 General Station Mgr. .... Ira B. Crisp  
 Chief Engineer ..... Don Crisp

**WATO—Oak Ridge—1948**

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.  
 Owned-Operated By. Radio-Active Bcstg., Inc.  
 Address. .... 253 E. Main St.  
 Tel.: 5-3535 ..... KBS  
 Pres. Gen. Mgr. .... Scamuel P. Thrower  
 Comm. Manager. .... Leonard M. McCoig

**WBNT—Oneida—1959**

Frequency: 1310 Kc. .... Power: 1 Kw.  
 Owned By. .... R. H. Troxel Bcstg. Co.  
 Address. .... 42 Huntsville Rd.  
 Tel.: LOfan 9-8595 ..... KBS  
 President. .... R. H. Troxel  
 General Mgr. .... W. Scarbrough  
 Commercial Mgr. .... E. B. Willis, Jr.

**WTPR—Paris—1947**

Frequency: 710 Kc. Power: 250 Watts d.  
 Owned By.....Paris Bcstg. Co.  
 Address.....No. Poplar St.  
 Tel.: 1700.....KBS  
 Representative.....Venard, Rintoul & McConnell  
 President, Gen. Mgr.....A. B. Robinson  
 Sta. Mgr.....Joe P. Van Dyke  
 Chief Engineer.....Don Somerville

**WKSJ—Pulaski—1947**

Frequency: 1420 Kc. Power: 1000 Watts  
 Owned By.....John R. Stephens  
 Address.....South Second St.  
 Tel.: 363-2505.....ABC  
 Sta. Representative.....Thomas F. Clark  
 Pres., Gen. Sta. Mgr.....John R. Stephens  
 Commercial Manager.....Mrs. Alene Cane  
 Sales Prom. Mgr.....Johnny Prince  
 Program Director.....George Martin  
 Publicity Director.....Alma Myers  
 Chief Engineer.....N. G. Morgan

**WTRB—Ripley—1954**

Frequency: 1570 Kc. Power: 1,000 Watts d.  
 Owned By.....Lauderdale Bcstg. Co.  
 Address.....Box 110  
 Tel.: 1060.....KBS  
 Gen. Mgr.....John Stewart  
 Chief Engr.....Don Paris

**WRKH—Rockwood—1957**

Frequency: 580 Kc. Power: 1000 W., d.  
 Owned By.....Blue Ridge Bcstg. Co.  
 Address.....Peterman Bldg.  
 Tel.: Elmwood 4-0911.....Independent  
 President.....J. A. Gallimore  
 Gen., Sta. Mgr.....F. Harmon  
 Program Dir.....H. Dellinger  
 Chief Engineer.....J. R. Blair

**WRGS—Rogersville—1954**

Frequency: 1370 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Rogersville Bcstg. Co.  
 Address.....Burem Road  
 Tel.: 6491.....Independent  
 President.....John E. Beal  
 Gen. Sta. Mgr.....George B. Beal  
 Sales Prom. Mgr.....Harry M. Beal  
 Chief Engineer.....Fred A. Berry

**WORM—Savannah—1956**

Frequency: 1010 Kc. Power: 250 W., d.  
 Owned.....Savannah Bcstg. Service, Inc.  
 Business Address.....Crawens Landing Rd.  
 Tel.: 4981.....KBS  
 Station Representative.....Beaver  
 V.P., Gen. Mgr.....Neal B. Bunn  
 Sales Promotion Manager.....Al Richter  
 Chief Engineer.....Wesley Jackson

**WSEV—Sevierville—1955**

Frequency: 930 Kc. Power: 5 Kw., d.  
 Owned-Oper. By.....Smoky Mountain Bcstg. Co.

Business Address.....Middle Creek Rd.  
 Tel.: 2844.....Independent  
 President.....Norman Burchfiel  
 General Manager.....Hugh E. Trotter  
 Chief Engineer.....A. T. Henderson

**WHAL—Shelbyville—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Shelbyville Bcstg. Co., Inc.  
 Address.....East Side Square  
 Tel.: Murry 4-1400.....Independent  
 President.....G. Freeman Fly  
 General, Station Mgr.....R. A. Davidson  
 Commercial Manager.....Charles Christian  
 Program Director.....Joe Overton  
 Chief Engineer.....Tim Marsh

**WEPG—So. Pittsburgh—1954**

Frequency: 910 Kc. Power: 500 Watts, d.  
 Owned By.....Marion Cty. Bcstg. Svc.  
 Address.....Railroad Ave.  
 Tel.: TE 7-6185.....KBS  
 General, Comm. Mgr.....Eaton P. Govan, Jr.  
 Program Dir.....Vinette B. Govan  
 Chief Engineer.....William H. Dunn

**WSMT—Sparta—1953**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Sparta Bcstg. Co. Inc.  
 Business Address.....Box 390  
 Tel.: 3751.....Independent  
 President.....Sam J. Albritton  
 Gen., Sta. Mgr.....Martha L. Albritton  
 Comm., Sales Prom. Mgr.....Van L. Slack  
 Chief Engineer.....Gordon L. Moore

**WDBL—Springfield—1950**

Frequency: 1590 Kc. Power: 1000 Watts, d.  
 Owned-Oper. By.....Springfield Bcstg. Co., Inc.  
 Address.....P. O. Box 464  
 Tel.: 384-5541.....KBS  
 President, General Manager.....W. N. Locke  
 Commercial, Sales Prom. Mgr.....Bill Gray  
 Program Director.....Don Light  
 Chief Engineer.....Jim Johnson

**WDEH—Sweetwater—1955**

Frequency: 800 Kc. Power: 1 Kw., d.  
 Owned By.....William M. Bryan  
 Address.....P.O. Box 182  
 Tel.: 5025.....Independent  
 Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

**WJIG—Tullahoma—1947**

Frequency: 740 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Radio Tullahoma  
 Business Address.....West End Drive  
 Tel.: GL 5-2607.....Independent  
 President.....M. D. Smith III  
 Station Hgr.....H. Birdsong

**WENK—Union City—1946**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By.....Union City Bcstg. Co.



**Business Address**.....W-E-N-K Bldg.  
**Tel.:** Turner 5-1240.....KBS  
**Station Rep.**.....Venard, Rintoul, McConnell  
**President**.....Aaron B. Robinson  
**Gen., Sta. Mgr.**.....E. B. Fritts  
**Chief Engineer**.....Charles Holland

**WCDT—Winchester—1948**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned**.... Franklin County Radio & Bcstg. Co.  
**Address**.....P. O. Box 1103  
**Tel.:** WO 7-2201.....KBS  
**General Mgr.**.....Len M. Dawson  
**Chief Engineer**.....E. C. Grover

**Pop.:** 9,669,000  
**Families:** 2,845,500

**Texas**

**Radio Homes:** 2,769,000  
**AM Stas. in State:** 243

**KNIT—Abilene—1957**

**Frequency:** 1280 Kc.....**Power:** 500 W.  
**Owned**.....Key City Bcstrs.  
**Address**.....Windsor Hotel  
**Tel.:** OR 4-7211.....Independent  
**Representative**.....Pearson  
**Pres. Gen. Mgr.**.....Howard Barrett  
**Station Manager**.....Bro Mingus  
**Comm. Sales Prom. Mgr.**.....Forest Lane  
**Program Director**.....Virgil Terry  
**Chief Engineer**.....John E. Turner

**KRBC—Abilene—1936**

**Freq.:** 1470 Kc.....**Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Oper. By**.....Abilene Radio & TV Co.  
**Business Address**.....P.O. Box 178  
**Tel.:** OWen 2-4242.....ABC  
**Sta. Representative**.....Bolling  
**President, Gen. Mgr.**.....Dale Ackers  
**Sta., Comm. Mgr.**.....Bill Fox  
**Chief Engineer**.....Herman Ridgway

**KWKC—Abilene—1948**

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Citizens Bcstg. Co.  
**Bus. Studio Address**.....2500 Butternut  
**Tel.:** OR 3-2545.....MBS  
**Rep.**.....Venard, Rintoul & McConnell, Melville  
**General Manager**.....A. C. Etter

**KOPY—Alice—1947**

**Frequency:** 1070 Kc.....**Power:** 1000 Watts  
**Owned By**.....Alice Bcstg. Co.  
**Business Address**.....Box 731  
**Tel.:** MO 4-4324.....Independent  
**Station Rep.**.....Howard  
**President**.....Leon S. Walton  
**General Mgr.**.....G. Goodson  
**Chief Engineer**.....W. Hillburn

**KVLF—Alpine—1946**

**Freq.:** 1240 Kc.....**Power:** 1 Kw. d., 250 W. n.  
**Owned-Operated By**.....Big Bend Bcstrs.  
**Address**.....Box 779  
**Tel.:** TE 7-2144.....KBS  
**Pres., Gen., Sta. Mgr.**.....Gene Hendryx  
**Program Director**.....Phil Wayne Ebensberger  
**Commercial Manager**.....Goldie Anderson  
**Chief Engineer**.....Sherman Newsom

**KBUY—Amarillo—1947**

**Frequency:** 1010 Kc..Power: 5 Kw. d., 500 W. n.

**Owned By**.....Radio KBUY, Inc.  
**Address**.....Box 2828  
**Tel.:** DR 26543.....KBS  
**President**.....G. Miller  
**Station Mgr.**.....F. Robertson

**KFDA—Amarillo—1933**

**Frequency:** 1440 Kc. Power: 5 Kw. d., 1 Kw. n.  
**Address**.....Box 128  
**Owned-Oper. By**.....Lone Star Bcstg. Co.  
**Tel.:** DR 4-1637.....ABC  
**Representative**.....Raymer  
**President**.....Charlie Jordan  
**Gen. Manager**.....Bob Zellermyer  
**Program Director**.....Jerry Goodwin  
**Chief Engineer**.....Bill Denny

**KGNC—Amarillo—1922**

**Frequency:** 710 Kc.....**Power:** 10,000 Watts  
**Owned-Oper. By**... Plains Radio Bcstg. Co.  
**Address**.....2000 N. Polk St.  
**Tel.:** EVergreen 3-3321.....NBC  
**Newspaper Affil.**.....Globe-News  
**Representative**.....Katz  
**President**.....B. E. Walker  
**General Manager**.....Bab Watson  
**Station Manager**.....Bill Lane  
**Commercial Manager**.....William Dunn  
**Program Director**.....Al Thernes  
**Publicity Dir., Sls. Prom. Mgr.**.....John Banasik  
**Chief Engineer**.....W. H. Torrey  
**Owners of:** KFYO, Lubbock.

**KIXZ—Amarillo—1947**

**Frequency:** 940 Kc.....**Power:** 500 Watts  
**Owned By**.....Radio KIXZ, Inc.  
**Address**.....112 W. 5th Ave.  
**Tel.:** DR 6-5654.....Independent  
**Station Rep.**.....McGavren; Brown  
**President**.....Jay J. G. Schatz  
**Station Mgr.**.....John J. Heetland  
**Commercial Mgr.**.....Joe Ramay  
**Program Dir.**.....Jim Hillard  
**Chief Engineer**.....Jerry B. Hickman

**KRAY—Amarillo—1955**

**Frequency:** 1350 Kc.....**Power:** 500 W.  
**Owned-Operated By**.....R. D. Hollingsworth  
**Address**.....233 Paramount Bldg.  
**Tel.:** DR 4-5235.....Independent  
**President, Gen. Mgr.**.....R. D. Hollingsworth

**KZIP—Amarillo—1955**

Frequency: 1310 Kc. Power: 1 Kw.  
 Owned-Oper. By Panhandle Bcstg. Co.  
 Address 808 Charlotte St.  
 Tel.: DR 4-3796 Independent  
 Representative Pearson  
 President, Gen. Mgr. Ray Winkler  
 Station Manager Ernie Thrasher  
 Commercial Manager Wayne Whitson  
 Program Director Ralph Newton  
 Publicity Director Dolores Nims  
 Chief Engineer Tom Atkins

**KACT—Andrews—1955**

Frequency: 1360 Kc. Power: 1 Kw., d.  
 Owned-Oper. By Clint Formby  
 Address P. O. Box 638  
 Tel.: LA 3-2845 KBS  
 Owner Clint Formby  
 General Mgr. C. Clark

**KBUD—Athens—1948**

Frequency: 1410 Kc. Power: 1 Kw., d.  
 Owned Henderson Cty. Bcstg. Co.  
 Address Box 309  
 Tel.: 2277 KBS  
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

**KALT—Atlanta—1950**

Frequency: 900 Kc. Power: 1000 Watts  
 Owned-Oper. By Ark-La-Tex Bcstg. Co.  
 Address Box 289  
 Tel.: SU 6-2817 KBS  
 President Herman H. Wommack, Jr.  
 Gen., Sta. Mgr., Chief Eng. David A. Wommack  
 Commercial Manager A. N. Dowd  
 Program Director George D. Wommack

**KASE—Austin—1959**

Frequency: 970 Kc. Power: 1 Kw., d.  
 Owned-Operated By Austin Radio Co.  
 Address Commodore Perry Hotel  
 Tel.: Greenwood 6-4341 Independent  
 Newspaper Affil. Austin Times Herald  
 Station Representative Forjoe  
 President, General Mgr. J. A. Newborn, Jr.  
 Commercial Manager E. M. Cain  
 Sales Promotion Mgr. Bill Simpson  
 Chief Engineer Wendell E. Hearne

**KNOW—Austin—1927**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned Pioneer Bcstg. Co.  
 Address 520 Capital Nat. Bank Bldg.  
 Tel.: GR 2-6213 ABC  
 Station Rep. Pearson  
 President Wendell Mayes  
 Gen., Sta. Mgr. Louis R. Cook  
 Commercial Mgr. M. H. Coleman  
 Program Dir. Bill Noble  
 Chief Engineer Dave Schmidt

**KTBC—Austin—1939**

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.  
 Owned-Oper. By The LBJ Company

Address P.O. Box 1155  
 Tel.: GR 2-2424 CBS  
 Representative Raymer  
 Pres., Gen. Mgr. J. C. Kellam  
 Administrative Asst. Elmo Brown  
 Vice President Warren Woodward  
 Commercial Mgr. O. P. Bobbitt  
 Program Mgr. Cactus Pryor  
 Chief Engineer Ben Hearn

**KOKE—Austin—1958**

Frequency 1370 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Radio KOKE Inc.  
 Address Box 1102  
 Tel.: GR 6-6973 Independent  
 Representative Bolling  
 President Giles E. Miller  
 General Mgr. Lalo Campos  
 Program Director Dick Laine  
 Chief Engineer Mike Fisher  
 Owners of: KBUY, Amarillo; KINT, El Paso.

**KVET—Austin—1946**

Frequency: 1300 Kc. Power: 1 Kw.  
 Owned Austin Bcstg. Corp.  
 Address 113 West 8th St.  
 Tel.: GR 8-8521 MBS  
 Sta. Reps. Venard, Rintoul, McCon'l; Melville  
 Pres., Gen., Sta. Mgr. Willard Deason  
 Commercial Mgr. H. W. Dunlop  
 Sales Prom. Mgr. Dave Smith  
 Chief Engineer Ben Burson

**KRUN—Ballinger—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Central West Bcstg.  
 Address Box 351  
 Tel.: 3151-21131 KBS  
 Sta. Representative Melville  
 President M. M. Rochester  
 General Sta. Mgr. R. F. McGarvey  
 Chief Engineer Frank Jones

**KIOX—Bay City—1947**

Frequency: 1270 Kc. Power: 1000 Watts  
 Owned-Oper. By Bay City Bcstg. Co.  
 Business Address Box 131  
 Tel.: CI 5-4642 MBS  
 Gen., Station Mgr. C. E. Dunn  
 Chief Eng. Robert H. Hemphill

**KWBA—Baytown—1947**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By Bayshore Bcstg. Co.  
 Business Address 4638 Decker Drive  
 Tel.: LOgan 6-5531 KBS  
 President, Gen. Mgr. C. O. Kendrick  
 Program Director F. Katool  
 Publicity Director Thelma Fitzwater  
 Chief Engineer O. J. Cunningham, Jr.

**KFDM—Beaumont—1924**

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Beaumont Bdcstg. Corp.

Address ..... 10 North Eleventh St.  
 Tel.: TErMinal 8-6191 ..... ABC  
 Representative. Peters, Griffin, Woodward, Inc.  
 President ..... D. A. Cannon  
 General Manager ..... C. B. Locke  
 Station, Comm. Mgr. .... Water Rubens  
 Program Pub. Dir. .... Ross Wilder  
 Sales Prom. Mgr. .... Ed Carroll  
 Chief Engineer ..... Ed Ogden  
 Owners of: KFDL-TV.

**KJET—Beaumont—1947**

Frequency: 1380 Kc. .... Power: 1 Kw., d.  
 Owned ..... Golden Triangle Bcstg. Co.  
 Address ..... 2295 Cedar  
 Tel.: TErMinal 2-0201 ..... Independent  
 Station Rep. .... Dora-Clayton; Howard; Melville  
 President ..... Leon S. Walton  
 Station, Comm. Mgr. .... Frank Dusenbury  
 Program Director ..... William Brown  
 Chief Engineer ..... W. A. Carr  
 Owners of: KOPY, Alice, Tex.; WN00, Chattan-  
 nooga.

**KRIC—Beaumont—1938**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... The Enterprise Co.  
 Bus. Studio-Trans. Address. .... 3130 Blanche  
 Tel.: TE 3-9421 ..... KBS  
 Newspaper Affiliation. "Enterprise", "Journal"  
 Representative .....  
 President ..... O. E. Davis  
 Station Mgr. .... Ed Dittert  
 Chief Engineer ..... Jack Easterwood  
 Owners of: KRIC-FM.

**KTRM—Beaumont—1947**

Frequency: 990 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... KTRM, Inc.  
 Business-Studio Address. .... 4385 Crow Rd.  
 Tel.: TW 2-4990 ..... Independent  
 President ..... Roy D. Shotts  
 Chief Engineer ..... Ben Hughes

**KIBL—Beeville—1949**

Frequency: 1490 Kc. .... Power: 250 Wts.  
 Owned-Oper. By ..... Bee Bdcstg. Co.  
 Address ..... P. O. Box 650  
 Tel.: FL 8-1490 ..... Independent  
 President ..... John D. Rossi  
 Station, Prom. Mgr. .... James M. Goodman  
 Program Director ..... William S. Bennett  
 Sales Promotion Mgr. .... J. Bruce Hathaway  
 Chief Engineer ..... H. E. Bertram

**KBLT—Big Lake—1958**

Frequency: 1290 Kc. .... Power: 1 Kw.  
 Owned By ..... Brown Morris  
 Business Address ..... 1st and Florida Sts.  
 Tel.: 129 ..... KBS  
 Station Representative ..... Continental  
 Gen. Mgr., Ch. Eng. .... Don Renault

**KBST—Big Spring—1936**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... The Snider Corp.  
 Address ..... 702 Johnson St.  
 Tel.: Amherst 4-6931 ..... ABC  
 Representative ..... Pearson  
 President, General Mgr. .... Ted L. Snider  
 Commercial Manager .... B. Winston Wrinkle  
 Program Director ..... Luther Kelley  
 Chief Engineer ..... Ray Weathers

**KBYG—Big Spring—1949**

Frequency: 1400 Kc. .... Power: 100 Watts  
 Owned-Oper. By. Maples-McAlister Bcstg. Co.  
 Address ..... P.O. Box 1366  
 Tel.: AM 4-4326 ..... KBS  
 Partners. .... Grady F. Maples, R. B. McAlister  
 Gen. Comm. Mgr. .... Jim Richardson  
 Chief Engineer ..... Marvin Williams

**KHEM—Big Spring—1956**

Frequency: 1270 Kc. .... Power: 1 Kw., d.  
 Owned By ..... Cobra Bcstg. Co.  
 Address ..... Settles Hotel  
 Tel.: AM 4-2523 ..... Independent  
 General, Sta. Manager. .... Bob Bradbury  
 Chief Engineer ..... Ace Ball

**KFYN—Bonham—1948**

Frequency: 1420 Kc. .... Power: 250 Watts d.  
 Owned-Operated ..... Bon-Tex Radio  
 Manager ..... D. L. Solmonson  
 Bus. Studio Address. .... 903 E. Fourth St.  
 Tel.: JU 3-1511 ..... KBS  
 President, Gen. Mgr. .... Charles Cain  
 Manager ..... D. L. Solmonson

**KBBB—Borger—1957**

Frequency: 1600 Kc. .... Power: 500 Watts, d.  
 Owned By ..... Robert M. & D. D. Watson  
 Address ..... Box 1478  
 Tel.: Broadway 3-7575 ..... KBS  
 Station Representative ..... Hopewell  
 President, Gen. Mgr. .... Robert M. Watson  
 Commercial Mgr. .... Ray Rodgers, Sr.  
 Program Sta. Mgr. .... Weldon Lewis  
 Publicity Dir. .... D. D. Watson  
 Chief Engineer ..... David Hogg

**KHUZ—Borger—1947**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KHUZ, Inc.  
 Address ..... 1431 Clayton St.  
 Tel.: BR 3-3744 ..... MBS  
 President ..... R. G. Hughes  
 General Station Mgr. .... Jack Roberts  
 Commercial, Sales Prom. Mgr. .... Bill Clark  
 Publicity Director ..... Ray Boyd  
 Chief Engineer ..... Bostick Wester

**KBAN—Bowie—1959**

Frequency: 1490 Kc. .... Power: 500 Watts d.  
 Owned By ..... Bowie Nocona Bcstg.  
 Address ..... Box 1080  
 Tel.: TREmont 2-2288 ..... Independent

## TEXAS

**General Manager** ..... Ray Harlow  
**Commercial Manager** ..... Jack F. Sims  
**Program Director** ..... Gene Stanley  
**Chief Engineer** ..... Charlie Brown  
 Roy L. Knight

### KNEL—Brady—1935

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned By ..... Brady Broadcasters, Inc.  
 Address ..... 200 E. Commerce St.  
 Tel.: LY 7-2346 ..... KBS  
**General Mgr.** ..... Ed. Williams  
**Program Dir.** ..... Joe McMurry  
**Sales Prom., Ch. Eng.** ..... John Young

### KSTB—Breckenridge—1947

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Hugh M. McBeath  
 Address ..... Miller Bros.  
 Tel.: HI 9-3331 ..... KBS  
**General Mgr., Chief Eng.** ..... Hugh M. McBeath  
**Prog. Dir.** ..... Vern Meroney

### KWHI—Brenham—1947

Frequency: 1280 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Tom S. Whitehead  
 Address ..... Box 730  
 Tel.: GR 6-3655 ..... KBS  
**Newspaper Affiliation** ..... Banner Press  
**General Manager** ..... Tom S. Whitehead  
**Chief Engineer** ..... L. R. Schlottman

### KTFY—Brownfield—1949

Frequency: 1300 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... Terry Cty. Bdcstg. Co.  
 Address ..... Drawer 1032  
 Tel.: 2111 ..... Independent  
**Pres., Sta., Gen., Comm. Mgr.** ..... Mike A. Barrett  
**Assistant Manager** ..... E. Crawford Taylor  
**Chief Engineer** ..... C. McAdams

### KBOR—Brownsville—1948

Frequency: 1600 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Brownsville Bcstg. Co.  
 Address ..... Box 472  
 Tel.: LI 2-5677 ..... ABC  
**Station Rep.** ..... Hopewell; Melville  
**Pres., Gen., Sta. Mgr.** ..... M. J. Wilson  
**Commercial Manager** ..... Vance C. Wilson  
**Sales Prom. Mgr., Pub. Dir.** ..... Bobby Reeder  
**Prog. Dir.** ..... Lula Ward  
**Chief Engineer** ..... Willis A. Wilson

### KBWD—Brownwood—1941

Freq.: 1380 Kc. .... Power: 1 Kw., d.; 500 W., n.  
 Owned-Oper. By ..... Brown County Bcstg. Co.  
 Address ..... 800 Hawkins St.  
 Tel.: MI 5-2401 ..... MBS-KBS  
**Sta. Reps.** ..... Holman; Eastman  
**Pres., Gen. Manager** ..... Wendell Mayes  
**Station Manager** ..... Bill Jamar  
**Commercial Manager** ..... J. Fred Perry  
**Publicity Director** ..... Barbara Taylor  
**Chief Engineer** ..... Richard Osborne

### KEAN—Brownwood—1953

Frequency: 1240 Kc. .... Power: 100 Watts  
 Owned By ..... KEAN Radio Corp.  
 Address ..... 2220 Fisk Ave.  
 Tel.: MI 3-4456 ..... Independent  
**President** ..... Pat Homan  
**Manager** ..... Eddye Farren

### KORA—Bryan—1947

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Bryan Bcstg. Co.  
 Bus-Studio Address ..... 310 E. 25th St.  
 Tel.: TA 3-1240 ..... MBS  
**President, Gen. Mgr.** ..... David G. Haines  
**Chief Engineer** ..... David C. Jones, Jr.

### WTAW—Bryan—1922

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By ..... WTAW Bcstg.  
 Bus-Studio Address ..... 3703 S. College Ave.  
 Tel.: VI 6-7788 ..... KBS  
**President** ..... R. E. Lee Glasgow  
**Gen. Mgr., Ch. Eng.** ..... W. Ninemire

### KMIL—Cameron—1955

Frequency: 1330 Kc. .... Power: 500 W., d.  
 Owned By ..... Millam Bcstg. Co.  
 Address ..... Box 832  
 Tel.: 456 ..... Independent  
**Partners** ..... N. L. Caperton, W. E. Smitherman  
**Sta. Mgr.** ..... Esther Belle White

### KBEN—Carrizo Springs—1955

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Walter and Roy Herbert  
 Address ..... 104 S. 4th St.  
 Tel.: TR 6-2210 ..... KBS  
**General Manager** ..... Walter Herbert

### KGAS—Carthage—1955

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
 Owned ..... Carthage B'casting  
 Address ..... Box 955  
 Tel.: OXford 3-6668 ..... KBS  
**General, Station Manager** ..... Bev E. Brown  
**Program Dir., Chief Eng.** ..... Frank D. Battles

### KDET—Center—1949

Frequency: 930 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By ..... Center Bcstg. Co., Inc.  
 Address ..... 205 Austin St.  
 Tel.: LY 8-3305 ..... Independent  
**President** ..... Tom E. Foster  
**General Mgr.** ..... Jack Bell  
**Program Dir.** ..... Jack McLendon  
**Chief Engineer** ..... Morris Stagner

### KCTX—Childress—1947

Frequency: 1510 Kc. .... Power: 250 Watts d.  
 Owned By ..... Goldenwest Bcstg. Co., Inc.  
 Address ..... 200 N. Main St.  
 Tel.: WE 7-2563 ..... KBS  
**President** ..... T. E. Foster  
**Gen. Comm. Mgr.** ..... J. Bell

**KCAR—Clarksville—1955**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned-Operated by.....KCAR, Inc.  
 Address .....Box 309  
 Tel.: 58 .....KBS  
 Station Rep.....Hopewell; Stuart  
 President.....Maurice Wolley  
 General Mgr., Chief Eng.....Paul H. Daniels  
 Gen., Sta. Mgr.....Paul H. Daniels  
 Prog., Pub. Dir.....Robert Sharp

**KCLE—Cleburne—1947**

Frequency: 1120 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Jim Gordon, Inc.  
 Address.....919 N. Main  
 Tel.: Milton 5-6643.....Independent  
 President, Gen. Mgr.....Jim Gordon

**KVLB—Cleveland—1954**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Oper. By.....Howard Bailes  
 Address.....Box 487  
 Tel.: Lyric 2-3535.....KBS  
 General Manager.....H. C. Bailes

**KSTA—Coleman—1947**

Frequency: 1000 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Coleman County Bcstg. Co.  
 Business Address.....Box 432  
 Tel.: 8406.....KBS  
 Manager.....Floyd Shelton  
 Chief Engineer.....J. D. Larson

**KVMC—Colorado City—1950**

Frequency: 1320 Kc. Power: 1000 Watts d.  
 Owned.....Montgomery County Bcstg. Co.  
 Address.....Box 990  
 Tel.: RAndolph 8-3320.....KBS  
 Station Representative.....Hopewell  
 General Manager.....Eldon Mahon  
 Sta. Mgr., Chief Eng.....P. A. Richardson  
 Commercial Mgr., Proj. Dir.....Drew Ballard

**KMCO—Conroe—1951**

Frequency: 900 Kc. Power: 500 Watts d.  
 Owned.....Montgomery County Bcstg. Co.  
 Address.....Box 165  
 Tel.: PL 6-4466.....KBS  
 President.....Reagan Smith  
 Gen., Sta., Comm., Mgr.....David L. Oglesby  
 Publicity Director.....Mary Stout  
 Chief Engineer.....John W. Neathery, Jr.

**KCCT—Corpus Christi—1954**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
 Owned & Oper. By.....International Radio Corp.  
 Address.....403 South Staples  
 Tel.: TU 4-2321.....Independent  
 Sta. Reps.....NTS; Oakes; Ochs  
 President.....Gabe Lozano  
 General Manager.....Arthur Thomas  
 Program Dir.....Sergio Rodarte  
 Chief Engineer.....Eliseo Reyes

YOUR BIG SPANISH SPEAKING MARKET  
 IN TEXAS IS REACHED THROUGH

**KCCT**

IN CORPUS CHRISTI

258,000 or 62% of population within  
 KCCT's Primary Market is Spanish speaking.

A secondary coverage of listeners gives you  
 a bonus audience of 534,000

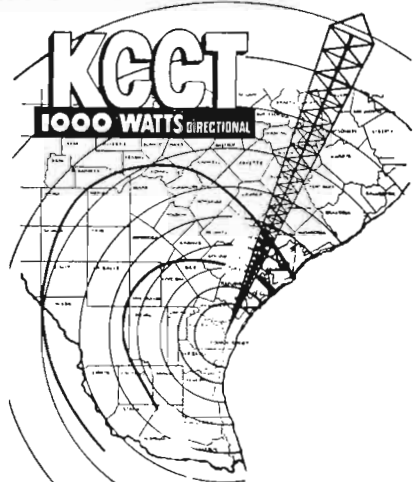
**AREA COVERAGE STATISTICS**

Effective buying income.....\$811,579,000  
 Food Sales.....\$220,944,000  
 Drug Sales.....\$ 14,696,000  
 Retail Sales.....\$529,644,000

PULSE Survey made May 1960 to Spanish  
 Speaking Homes showed KCCT led all  
 other stations in every listening period of the day. Example—from 6:00 to 7:00 a.m.  
 KCCT's rating is 28.6 Average of all other Corpus Christi Stations 14.8.

**KCCT 1150 KC**

403 S. Staples  
 Corpus Christi, Texas



**National Representatives**

Mr. Harlan Oakes  
 Harlan Oakes & Associates  
 Taft Bldg.—Room 304  
 Hollywood and Vine  
 Hollywood 28, Calif.  
 Mr. Don Pickens  
 166 Geary St.  
 San Francisco 8, California

Mr. Arthur Gordon  
 National Time Sales  
 122 East 42nd Street  
 New York 17, N. Y.  
 Mr. Bernard Ochs  
 The Bernard I. Ochs Co.  
 1401 Peachtree Street N. E.  
 Atlanta 9, Georgia

**TEXAS**

**KCTA—Corpus Christi—1944**

Frequency: 1030 Kc. Power: 50 Kw. d.  
 Owned-Oper. By Broadcasters, Inc.  
 Address Box 898  
 Tel: TU 4-5258 MBS  
 Representative Weed  
 President, Gen. Mgr. B. Kent  
 Chief Engineer Paul Waller

**KEYS—Corpus Christi—1941**

Freq.: 1440 Kc. Power: 1 Kw. d. 500 W. n.  
 Owned-Oper. By C. W. J. V., & V. L. Rossi  
 Address P. O. Box 1460  
 Tel: TU 2-7411 Independent  
 General Manager C. W. Rossi  
 Chief Engineer Harold Griffith

**KRYS—Corpus Christi—1927**

Frequency: 1360 Kc. Power: 1000 Watts  
 Owned-Oper. By South Texas Broadcasting  
 Address 4102 S. Staples  
 Tel: UL 2-7341 Independent  
 Representative Peters, Griffin, Woodward, Inc.  
 Gen. Mgr. A. C. Lloyd, Jr.  
 Station Mgr. Harry H. Hayes  
 Program Director Gordon Clark  
 Publicity Dir. Mary Ann Handley  
 Chief Engineer Leo Burch

**KSIX—Corpus Christi—1947**

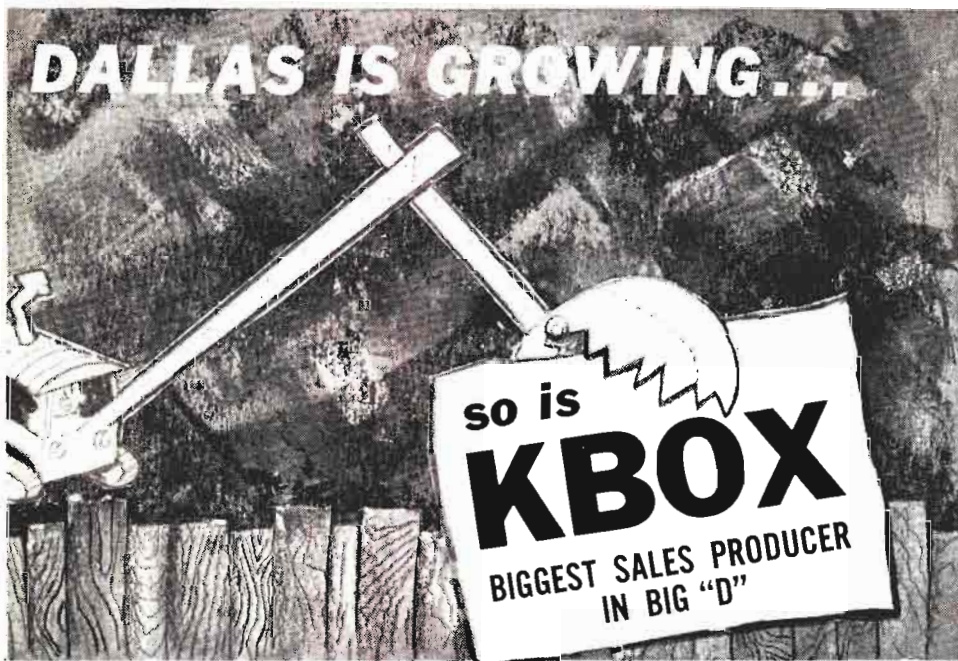
Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Corpus Christi Bdstg. Co., Inc.  
 Address Show Room Bldg.  
 Tel: TU 4-1616 ABC-MBS  
 Pres., Gen. Mgr. Vann M. Kennedy  
 Commercial Mgr. Charles R. Manning  
 Program Director Eugene M. Looper  
 Chief Eng. Eric Beals

**KUNO—Corpus Christi—1950**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By KUNO Radio  
 Address P.O. Box 4286  
 Tel: TU 4-5203 Independent  
 Stations Reps. Devney O'Connell, Moore  
 V.P., Gen. Mgr. Sterling Zimmerman  
 Station Mgr. Herb Garrett  
 Chief Engineer J. H. Mayberry

**KAND—Corsicana—1937**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Alto, Inc  
 Bus. Studio Address 609 W. 7th Ave.  
 Tel: TR 4-7421 KBS  
 Representative Branham  
 President R. E. Lee Glasgow  
 General Manager Luther A. Johnson, Jr.



*One of the Balaban Stations-IN THE TEXAS QUADRANGLE*

JOHN F. BOX—MANAGING DIRECTOR  
 PARKER DAGGETT—GENERAL MANAGER

Sold Nationally by the Katz Agency

**KIVY—Crockett—1949**

Frequency: 1290 Kc. Power: 500 Watts d.  
 Owned-Oper. By: Pioneer Bcstg. Co.  
 Address: Pioneer Bcstg. Co. Box 670  
 Tel.: 222  
 Pres. Gen., Sta. Mgr., Prog. Dir.: J. H. Gibbs

**KCFH—Cuero—1949**

Frequency: 1600 Kc. Power: 500 Watts d.  
 Owned-Oper. By: DeWitt Cty. Bcstg. Co.  
 Tel.: CU 5-3430  
 General Mgr., Ch. Eng.: V. J. Bodt

**KXIT—Dalhart—1948**

Frequency: 1410 Kc. Power: 500 Watts, d.  
 Owned-Oper. By: Dalhart Broadcasters  
 Address: Dalhart Broadcasters Box 1350  
 Tel.: CH 9-4747  
 Manager, Ch. Eng.: R. J. Beller

**KBOX—Dallas—1952**

Frequency: 1480 Kc. Power: 5000 Watts, 500 wts  
 Owned By: KBOX, Inc.  
 Address: 9900 McCree Road  
 Tel.: Diamond 8-3800  
 Station Rep.: Independent  
 Exec. V.P. & Mgr. Dir.: John F. Box, Jr.  
 Sales Manager: Stanton Pearson  
 General Manager: Parker Daggett  
 Director of Merchandising: Irene Runnels  
 Sales Coordinator: Joseph Wolfman  
 Program Dir.: Chuck Benson  
 Chief Engineer: Earl Bodine  
 Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee;  
 WTVO-TV, Rockford, Ill.; WIGD-TV, Springfield, Ill.

**KIXL—Dallas—1947**

Frequency: 1040 Kc. Power: 1000 Watts d.  
 Owned-Operated By: Variety Bcstg. Co., Inc.  
 Address: 1401 S. Akard St.  
 Tel.: RI 1-5016  
 Sta. Rep.: Broadcast Time Sales; Brown  
 Pres., Gen. Mgr.: Lee Segall  
 Station Manager: Dan Hayslett  
 Asst. Manager: Don Robinson  
 Program Director: Harold Smith  
 Chief Engineer: Bob E. Tripp

**KKSN—Dallas—1959**

Frequency: 730 Kc. Power: 500 Watts d.  
 Owned By: Rounsaville of Dallas, Inc.  
 Address: Cliff Towers Hotel  
 Tel.: Whitehall 3-7331  
 Sta. Representative: John E. Pearson  
 President: Robert W. Rounsaville  
 General, Commercial Mgr.: Carter S. Jones  
 Station, Sales Prom. Mgr.: Roy C. Nichols  
 Program Director: Rudy Runnells  
 Chief Engineer: Jerry Marr  
 Owners of: WCIN, Cincinnati; WLOU, Louisville;  
 WYOL, Nashville; WYLD, New Orleans; WTMP,  
 Tampa; WMBM, Miami Beach.

**KLIF—Dallas—1947**

Freq.: 1190 Kc. Power: 50 Kw. d., 1 Kw. n.  
 Owned-Oper. By: The McLendon Corp.  
 Address: 2104 Jackson  
 Tel.: RI 7-9311  
 Independent  
 Station Representative: Blair  
 Ch. of Bd.: B. R. McLendon  
 President: Gordon B. McLendon  
 General Mgr.: W. S. Morgan, Jr.  
 Commercial Mgr.: Al Lurie  
 Sales Prom. Mgr.: Don Newbury  
 Program Director: Jack Sharp  
 Publicity Dir.: Cecil Hobbs  
 Chief Engineer: Glenn Callison

**KSKY—Dallas—1941**

Frequency: 660 Kc. Power: 1000 Watts d.  
 Owned-Operated By: SKY Bcstg. Service  
 Address: 2927 Maple  
 Tel.: RI 2-6193  
 Independent  
 President: A. L. Chilton  
 General Comm. Mgr.: R. G. Terrill  
 Prog. Dir.: Andy Bell  
 Chief Engineer: Morris M. Ming

**KVIL—Dallas—1959**

Frequency: 1150 Kc. Power: 500 Watts  
 Owned By: University Advertising Co.  
 Address: 4152 Mockingbird Lane  
 Tel.: LA 6-8666  
 Independent  
 Station Rep.: Bolling  
 President: John I. Coyle  
 General, Station Mgr.: Jack R. Howard  
 Commercial Mgr.: Jay Larsen  
 Program Director: Dillard Carrera  
 Chief Engineer: Gordon L. Vaughan, Jr.

**WFAA—Dallas—1922**

Frequency: 820 Kc., 570 Kc.  
 Power: 50,000 W., 5000 W.  
 Owned-Oper. By: A. H. Belo Corp.  
 Address: 1122 Jackson St.  
 Tel.: Riverside 8-9631  
 NBC-ABC  
 Newspaper Affil.: Morning News  
 Representative: Edward M. Petry  
 President: Joseph M. Dealey  
 General Mgr.: Mike Shapiro  
 Station Mgr.: George K. Utley  
 Commercial Mgr.: Norman H. Stewart  
 Sls. Prom., Pub. Dir.: Winona Portwood  
 Program Mgr.: Pierce Allman  
 Chief Engineer: Jim Webb Cooper  
 Owners of: WFAA-TV.

**WRR—Dallas—1920**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By: City of Dallas  
 Address: Fair Park  
 Tel.: TA 3-6101  
 MBS  
 Station Representative: Gill-Perna  
 General Manager: Durward Tucker  
 Commercial Manager: Charles Frauman  
 Administration Ass't.: Richard Weeks  
 Engr. Spvsr.: C. O. Bowles

**TEXAS** ~~~~~

**KRLD—Dallas—1926**

Frequency: 1080 Kc. . . . . Power: 50,000 Watts  
 Owned . . . . . Dallas Times Herald Radio  
 Address . . . . . Herald Square  
 Tel.: RI 2-6811 . . . . . CBS  
 Representative . . . . . Branham  
 President . . . . . Clyde W. Rembert  
 Sta. Mgr., Gen., Comm. Mgr. . . . . W. A. Roberts

**KDLK—Del Rio—1946**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . Del Rio Bcstg. Co.  
 Business Address . . . . . P. O. Box 1162  
 Tel.: 5-2431 . . . . . KBS  
 Station Manager . . . . . Don R. Howard, Jr.

**KDSX—Denison-Sherman  
 1948**

Frequency 910 Kc. . . . . Power: 500 Watts  
 Owned-Oper. By . . . . . KDSX, Inc.  
 Address . . . . . P. O. Box 331, Denison  
 Tel.: HO 5-1600 . . . . . KBS  
 Sta. Rep. . . . . Melville  
 Dir., Denison Opera. . . . . B. V. Hammond, Jr.  
 Dir., Sherman Opera. . . . . L. L. Hendrick  
 Chief Engineer . . . . . Tom John

**KDNT—Denton—1938**

Freq.: 1440 Kc. . . . . Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By . . . . . Station KDNT

Address . . . . . Radio Center Bldg.  
 Tel.: DU 2-4144 . . . . . Independent  
 Owner & Manager . . . . . Harwell V. Shepard

**KSPL—Diboll—1957**

Frequency: 1260 Kc. . . . . Power: 1 Kw., d.  
 Owner . . . . . Arthur Temple, Jr.  
 Address . . . . . Box 336  
 Tel.: MY 8-5533 . . . . . Independent  
 Station Representative . . . . . Stuart  
 General Manager . . . . . Tommy Ward Lanyon  
 Station Manager . . . . . Ruth Ruby  
 Comm. Mgr. . . . . Evelyn Lanyon  
 Program Dir. . . . . Ulman McMullen  
 Chief Engineer . . . . . Charles Cooper

**KDDD—Dumas—1947**

Frequency: 800 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By . . . . . Dumas Bcstrs., Inc.  
 Address . . . . . Box 555  
 Tel.: WE 5-4141 . . . . . KBS  
 President, Gen. Mgr. . . . . Ken Duke  
 Commercial Mgr. . . . . Al Tremble  
 Program Dir. . . . . Del Maurer  
 Chief Engineer . . . . . Granville Murphey

**KEPS—Eagle Pass—1957**

Frequency: 1270 Kc. . . . . Power: 1 Kw., d.  
 Owned . . . . . Uvalde Broadcasters  
 Address . . . . . Box 198

**Texans Tune To**



CBS for Dallas - Ft. Worth . . . . For BIG TIME RADIO  
 KRLD, the only full-time 50,000 watt station serving the great Dallas - Ft. Worth  
 area, reaches more listeners than any other station in Texas.\*

Clyde W. Rembert, President

\*NCS #2

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY



Tel.: PR 3-2610 .....KBS  
 President ..... E. J. Harpole  
 General Station Mgr. .... Sidney King  
 Commercial Manager ..... Ronald Cabe  
 Sales Promotion Mgr. .... F. L. Broake  
 Program Director ..... Stanton Taylor  
 Publicity Director ..... Norma King  
 Chief Engineer ..... Dan Ruch  
 Owners of: KVOU, Uvalde, Tex.

**KERC—Eastland—1953**

Frequency: 1590 Kc. ....Power: 500 Watts d.  
 Owned ..... Circle-S, Inc.  
 Address ..... P. O. Box 590  
 Tel.: 102 .....KBS  
 Station Rep. .... Weed  
 General Manager ..... R. L. Spalding  
 Commercial Manager ..... Ralph Ross  
 Chief Eng. .... B. J. Perkins

**KURV—Edinburg—1947**

Frequency: 710 Kc. ....Power: 250 Watts  
 Owned-Oper. By ... Magic Valley Radio, Inc.  
 Address ..... Box 480  
 Tel.: DU 3-2777 .....Independent  
 President, General Mgr. .... Lloyd Hawkins  
 Commercial Manager ..... Jimmie Champion  
 Program Director ..... Hal Jefcoat  
 Chief Engineer ..... Calvin Lee

**KULP—El Campo—1948**

Frequency: 1390 Kc. ....Power: 500 Watts d.  
 Owned-Oper. By .. Wharton County Bcstg. Co.  
 Business Address ..... 515 E. Jackson  
 Tel.: LI 3-3303 .....Independent  
 President, Gen. Mgr. .... Senator Culp Krueger  
 Comm. Sales Prom. Mgr. ... Chuck Schwartzkopf  
 Chief Engr., Program Director ... Joe H. Miller

**KELP—El Paso—1957**

Freq.: 920 Kc. ....Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By .....KELP Radio Corp.  
 Address ..... 4530 Delta St.  
 Tel.: KE 3-5911 .....Independent  
 Representative ..... Adam Young  
 President ..... Norman Alexander  
 General Mgr. .... Gene Roth  
 Comm. Manager ..... John Siqueros  
 Program Director ..... Mike Hunter  
 Chief Eng. .... Mike Gaglio

**KHEY—El Paso—1947**

Frequency: 690 Kc. ....Power: 10,000 Watts  
 Owned-Operated By ..... KHEY Bcstg., Inc.  
 Address ..... 9480 Dyer St.  
 Tel.: Skyline 5-7681 .....Independent  
 Station Representative ..... Eastman  
 President, Gen. Mgr. .... Edward M. Sleighel  
 Station Manager ..... John C. Lee  
 Commercial Manager ..... John D. Hayden  
 Program Director ..... Michael C. Oatman  
 Chief Engineer ..... Walter Macumber

**KINT—El Paso—1959**

Frequency: 1590 Kc. ....Power: 1 Kw., d.  
 Owned By ..... Radio El Paso

Address ..... Box 5347  
 Tel.: PR 2-1486 .....Independent  
 Station Representative ..... Pearson  
 President ..... G. E. Milles  
 Station Manager ..... J. Buckley  
 Program Director ..... J. Hull  
 Chief Engineer ..... W. Hilbery

**KIZZ—El Paso—1940**

Frequency: 1150 Kc. ....Power: 1000 Watts, d.  
 Owned By ..... Coronado Broadcasters  
 Address ..... 470 S. Glenwood St.  
 Tel.: Prospect 2-5211 .....CBS  
 Gen. Comm. Mgr. .... John S. Chavez  
 Chief Engineer ..... Ed Sullivan

**KROD—El Paso—1940**

Frequency: 600 Kc. ....Power: 5000 Watts  
 Owned ..... Southwest States, Inc.  
 Address ..... 2201 Wyoming St.  
 Tel.: KE 2-6551 .....Independent  
 Sta. Representative ..... Bolling  
 President ..... Cecil Trigg  
 General Mgr. .... Dave Scribner  
 Program Director ..... Paul Allen  
 Chief Engineer ..... Vince Roberts  
 Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.;  
 KVII-TV, Amarillo.

**KSET—El Paso—1947**

Frequency: 1340 Kc. ....Power: 250 Watts  
 Owned-Oper. By ..... Rio Grande Bcstg. Co.  
 Address ..... 904 Magoffin  
 Tel.: KE 2-4979 .....MBS  
 Sta. Reps. .... Torbet, Allen & Crane; Dore  
 President ..... Fred Hervey  
 General Station Mgr. .... Sam E. Pendleton  
 Program Dir. .... James A. Kiser  
 Chief Engineer ..... H. N. Rand

**KTSM—El Paso—1929**

Frequency: 1380 Kc. ....Power: 1000 d., 500 n.  
 Owned-Oper. By ..... Tri-State Bcstg. Co., Inc.  
 Address ..... 801 N. Oregon St.  
 Tel.: KE 2-5423 .....NBC  
 Rep. .... George P. Hollingbery  
 President ..... Karl O. Wylser, Sr.  
 V.P., Station Mgr. .... Jack B. Chapman  
 Prog. Dir. .... Rudy Tellez  
 Chief Engineer ..... Racine Watkins  
 Owners of: KTSM-TV.

**KPSO—Falfurrias—1953**

Frequency: 1260 Kc. ....Power: 500 Watts d.  
 Owned & Oper. By ..... Hicks Enterp.  
 Address ..... 104 N. St. Mary's St.  
 Tel.: FA 5-2112 .....KBS  
 Pres., Gen. Mgr. .... Bob Hicks  
 General Mgr. .... Marvin Propes  
 Station Manager ..... Paul Brown  
 Program Director ..... Lawrence Ray Smith  
 Chief Engineer ..... H. Gomez

**KZOL—Farwell—1958**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned By KZOL Bcstg. Co.  
 Address Farwell  
 Tel.: 481-3319 KBS  
 General, Station Mgr. Theodore Rossell  
 Commercial, Sales Prom. Mgr. Bill Moore  
 Program Director Marilyn Edwards  
 Chief Engineer Jerry Rasco

**KFLD—Floydada—1951**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Operated By West Texas Bcstrs. Inc.  
 Address P. O. Box 1006  
 Tel.: YU 3-2841 KBS  
 President B. A. Robertson  
 Station Man. Glen Amburn  
 Program Director Pauline Webb  
 Chief Engineer B. K. Barker, Jr.

**KFST—Ft. Stockton—1954**

Frequency: 860 Kc. Power: 250 Watts d.  
 Owned KFST, Inc.  
 Address Box 651  
 Tel.: ED 6-2228 KBS  
 Pres. George Baker  
 General Mgr. James Parr  
 Commercial Mgr. Fran Parr

**KCUL—Fort Worth—1949**

Freq.: 1540 Kc. Power: 50 Kw. d., 1 Kw. n.  
 Owned Dalworth Broadcasting Co.  
 Address Box 2049  
 Tel.: ED 6-5641 Independent  
 Representative Charles Bernard  
 Pres., Gen. Mgr. Kurt A. Meer  
 Sales Prom., Pub. Diane Spiegel  
 Program Director Lovton Williams  
 Chief Engineer Adam P. Talmadge

**KFJZ—Fort Worth—1922**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Oper. By Tarrant Bcstg. Co.  
 Address 4801 W. Freeway  
 Tel.: PE 7-6631 Independent  
 Representative John Blair  
 President Gene Cagle  
 V.P., General Mgr. Stan Wilson  
 Station Mgr. Wally Blanton  
 Program Dir. Ron Thompson  
 National Sales Mgr. Dale Drake  
 Publicity Director Taylor Branch  
 Chief Engineer Pete Peterson  
 Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

**KJIM—Fort Worth—1947**

Frequency: 870 Kc. Power: 250 Watts d.  
 Owned-Oper. By Trinity Broadcasting Co.  
 Address P.O. Box 7321  
 Tel.: ED 6-7175 Independent  
 Station Rep. Broadcast Time Sales  
 President William D. Schueler  
 Station Manager Dick Osburn  
 Commercial Manager Buddy Powell  
 Chief Engineer Ass't Mgr. Chester Grubbs  
 Owners of: KJEM, Oklahoma City.

**KNOK—Fort Worth—1946**

Frequency: 970 Kc. Power: 1000 Watts d.  
 Owned-Oper. By KNOK Broadcasting Co.  
 Address P.O. Box 7116  
 Tel.: TE 1-1278 Independent  
 Representative Howard  
 President Stewart J. Hepburn  
 Commercial Manager Dean McClain  
 Chief Engineer James Alford

**KXOL—Fort Worth—1947**

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By KXOL, Inc.  
 Address 3004 W. Lancaster St.  
 Tel.: ED 5-9511 Independent  
 Station Representative Katz  
 President Wendell Mayes  
 V.P., General Manager Earle Fletcher  
 Commercial Manager George Faulder  
 Sales Prom., Publicity Dir. Jack Reed  
 Program Director Robert Bruton  
 Chief Engineer John R. Crouse  
 Owners of: KBWD, Brownwood, KNEW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

**WBAP—Fort Worth—1922**

Frequency: 820 Kc., 570 Kc.  
 Power 50,000 W., 5,000 W.  
 Owned-Oper. By Carter Publications, Inc.  
 Business Address 3900 Earnett St.  
 Tel.: JE 6-1981 NBC-ABC  
 Newspaper Affiliation Star Telegram  
 Representative Peters, Griffin, Woodward, Inc.  
 President Amon Carter, Jr.  
 V.P. & Director Harold V. Hough  
 Station Manager Roy Bacus  
 Publicity Director Phil Wygant  
 Program, Sls. Dir. Herman K. Clark  
 Chief Engineer Rupert Bogan  
 Owners of: WBAP-TV.

**KNAF—Fredericksburg—1947**

Frequency: 910 Kc. Power: 1 Kw.  
 Owned-Oper. By Gillespie Bcstg. Co., Inc.  
 Address P. O. Box 311  
 Tel.: WY 7-2300 KBS  
 President Arthur Stehling  
 Gen. Mgr. Ch. Eng. Norbert Fritz  
 Program Director Harold Carr

**KBRZ—Freeport—1952**

Frequency: 1460 Kc. Power: 500 Watts d.  
 Owned-Oper. By Radio Brazosport, Inc.  
 Address Box 1077  
 Tel.: BELmont 3-2655 Independent  
 President & Gen. Mgr. Jim Hairgrove  
 Program Director Sue Hairgrove  
 Chief Engineer Bill Nutter

**KGAF—Gainesville—1947**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By Gainesville Bcstg. Co.  
 Address State School Road  
 Tel.: HO 5-5546 KBS  
 Station Representative Melville

President.....Joe M. Leonard, Sr.  
 General Manager.....Joe M. Leonard, Jr.  
 Comm. Mgr.....Earl Leonard  
 Program Director.....Bob Couch  
 Chief Eng.....J. O. Miller

**KGBC—Galveston—1947**

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.  
 Owned-Oper. By...The Galveston Bcstg. Co.  
 Business-Studio Address.....P.O. Box 1138  
 Tel.: SHerwood 4-4567.....Independent  
 Station Representative.....John E. Pearson  
 Owner.....James W. Bradner, Jr.  
 General Mgr.....G. D. Cowan  
 Comm. Mgr.....Tom Lewis  
 Program Dir.....Larry Henderson  
 Chief Engineer.....Luke Stripling

**KILE—Galveston—1922**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned.....Island Bcstg. Co.  
 Address.....6002 Broadway  
 Tel.: SH 4-3666.....Independent  
 Station Representative.....Brown  
 P. esident.....David Nathan  
 General Manager.....Geo. C. Breeding, Jr.  
 Program Director.....Bill Atkins  
 Chief Engineer.....Walt Andrus

**KSJG—Gladewater—1949**

Frequency: 1430 Kc. ...Power: 1000 Watts d.  
 Owned By.....Golden Triangle Ent.  
 Address.....T. W. Lee Bldg.  
 Tel.: 2181.....Independent  
 Sta. Representative.....Melville  
 President.....E. E. Tidmore  
 General Mgr.....D. W. Morton  
 Chief Engineer.....Kenneth Swinford

**KCTI—Gonzales—1947**

Frequency: 1450 Kc.....Power: 250 Watts  
 Business Address.....425 St. George St.  
 Tel.: 672-3631.....KBS  
 Gen. Mgr.....Lawrence M. Walshak  
 Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

**KSWA—Graham—1948**

Frequency: 1330 Kc.....Power: 500 Watts d.  
 Owned By.....Jones & Gilligan  
 Address.....Box 1050  
 Tel.: LI 9-1330.....KBS  
 General Manager.....Burney Jones  
 Commercial Manager.....Neil Gilligan, Jr.  
 Chief Engineer.....James Jones

**KGVL—Greenville—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....KGVL, Inc.  
 Address.....1400 Wolfe City Drive  
 Tel.: GL 5-1400.....KBS  
 Representative.....Pearson  
 Pres., Gen. Manager.....Leo Hackney  
 Program Director.....James D. Jones  
 Chief Engineer.....Jim Brashears

**KCLW—Hamilton—1946**

Frequency: 900 Kc.....Power: 250 Watts, d.

Owned.....Coy Perry  
 Address.....Box 592  
 Tel.: 500.....Hamilton  
 Newspaper Affiliation.....Dublin Progress  
 President.....Coy Perry  
 Gen., Station Mgr.....Al Scott  
 Prog. Dir., Chief Eng.....Carl Knelly

**KGBT—Harlingen—1941**

Freq.: 1530 Kc...Power: 50 Kw d., 10 Kw. n.  
 Owned-Oper. By...Harbenito Radio Co., Inc.  
 Tel.: GARfield 3-3910.....CBS  
 President.....McHenry Tichenor  
 Gen. Mgr.....Troy McDaniel  
 Sta. Mgr.....Otis Shumate  
 Commercial Mgr.....Jowel Yowell  
 Program Director.....Jim Williams  
 Chief Engineer.....Al Beck

**KGRI—Henderson—1947**

Frequency: 1000 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Henderson Bcstg. Co.  
 Business-Studio Address.....P. O. Box 311  
 Tel.: 4528.....Independent  
 President.....Jim Reeves  
 Gen. & Sta. Mgr.....Tom Perryman  
 Chief Engineer.....John M. Bolin

**KWRD—Henderson—1956**

Frequency: 1470 Kc.....Power: 500 W., d.  
 Owned.....Wes Dean & Co.  
 Address.....Highway 26  
 Tel.: 2324.....KBS  
 President, Gen. Mgr.....Wes Dean  
 Publicity Dir.....Helen Dean  
 Chief Engineer.....Lynn J. Roy

**KPAN—Hereford—1948**

Frequency: 860 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Hereford Broadcasters  
 Address.....Box 472  
 Tel.: EMerson 4-1860.....KBS  
 General Manager.....Clint Formby  
 Program Director.....Steve Thompson  
 Commercial Manager.....Chuck Mizner  
 Chief Engineer.....Clayton Fuchs  
 Owners of: KACT, Andrews: KTUE, Tulsa.

**KHBR—Hillsboro—1948**

Frequency: 1560 Kc.....Power: 250 Watts d.  
 Owned By.....KHBR Radio, Inc.  
 Address.....Delmar Hotel  
 Tel.: JU 2-3431.....KBS  
 Sta. Representative.....Melville  
 President, Gen. Mgr.....Nelson W. Galle  
 Station Mgr., Chief Eng.....J. K. Lone, Jr.  
 Program Director.....Gordon Guest  
 Publicity Dir.....Harmon Hunt

**KCOH—Houston—1948**

Frequency: 1430 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Call of Houston Inc.  
 Business-Studio Address.....1 Main St.  
 Tel.: CA 4-1888.....Independent  
 Sta. Representative.....Meeker Co.  
 President, Gen. Mgr.....Robert C. Meeker  
 Chief Engineer.....Brian H. L. Byrne

**TEXAS****KILT—Houston—1948**

Frequency: 610 Kc. Power: 5 Kw.  
 Owned-Oper. By.....McLendon Corp.  
 Address.....500-04 Lovett Blvd.  
 Tel.: Jackson 6-3461.....Independent  
 Representative.....Blair  
 President.....Gordon B. McLendon  
 Gen. Mgr.....Bill Weaver  
 Comm. Mgr.....Bruno Leonard  
 Sales Promotion Manager.....Dorothy Stahl  
 Program Director.....Red Jones  
 Chief Engineer.....Glenn Cook  
 Owners of: KLIJ, Dallas; KTSA, San Antonio;  
 KEEL, Shreveport; WAKY, Louisville; WYSL,  
 Buffalo; KABL, San Francisco.

**KNUZ—Houston—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Veterans Bcstg. Co.  
 Address.....Box 2135  
 Tel.: JA 3-2581.....Independent  
 Representative.....Katz  
 Gen., Sta. Mgr.....David Morris  
 Commercial Manager.....Forrest Patton  
 Program Director.....Ken Grant  
 Chief Engineer.....Ed Martin

**KPRC—Houston—1925**

Frequency: 950 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Houston Post Co.  
 Address.....Box 1234  
 Tel.: MA 3-9271.....NBC  
 Newspaper Affil.....Post  
 Representative.....Edw. Petry & Co.  
 Gen. Mgr.....Jack Harris  
 Station Manager.....Frank Stewart  
 Commercial Manager.....Cleve Griffin  
 Sales Prom. Mgr.....Howard Cannon  
 Program Director.....Glenn Kensinger  
 Chief Engineer.....Harvey Wheeler  
 Owners of: KPRC-TV.

**KTHT—Houston—1944**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Texas Radio Corp.  
 Business Address.....4005 Travis St., Box 3011  
 Tel.: JA 3-5535.....Independent  
 Sta. Representative.....Avery-Knodel  
 V.P., Gen. Mgr.....Sam H. Bennett  
 Asst. Manager.....Grace M. Spanihel  
 Program Director.....Milt Willis  
 Chief Engineer.....O. B. Johnson

**KTRH—Houston—1930**

Frequency: 740 Kc. Power: 50,000 Watts  
 Owned-Operated By.....KTRH Bdcstg. Co.  
 Address.....Rice Hotel Annex  
 Tel.: CA 7-4361.....CBS  
 News, Affil.....The Chronicle  
 Representative.....Peters, Griffin, Woodward  
 General Manager.....W. C. Bryan  
 Bus. Mgr.....Tom Jacobs  
 Program Director.....Lew Lowry  
 Chief Engineer.....Lester Mullan

**KXYZ—Houston—1931**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned-Oper. By.....KXYZ, Inc.  
 Address.....Gulf Bldg.  
 Tel.: CA 2-6151.....MBS  
 Sta. Representative.....H.R.  
 General Manager.....Cal Perley  
 Commercial Manager.....Chris Robinson  
 Program, Pub. Dir.....Ken Collins  
 Chief Engineer.....Gerald R. Chinski  
 Owners of: KCOF, Los Angeles; KPTV, Portland.  
 Orc.: KTVT, Ft. Worth.

**KYOK—Houston—1947**

Frequency: 1590 Kc. Power: 5 Kw.  
 Owned.....The OK Group  
 Address.....613 Preston St.  
 Tel.: CA 7-3108.....Independent  
 Representative.....Howard  
 President.....Jules J. Paglin  
 General Manager.....Joseph R. File  
 Commercial Manager.....Robert E. Mabry  
 Program Director.....Clark Wolser  
 Chief Engineer.....James Hancock  
 Owners of: WBOK, New Orleans; WYOK, Baton  
 Rouge; KAOK, Lake Charles; WLOK, Memphis;  
 WGOR, Mobile.

**KSAM—Huntsville—1938**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned By.....Est. of M. B. Cauthen  
 Address.....Box 312  
 Tel.: GA 5-2651.....KBS  
 President.....Verla Cauthen  
 Gen. Mgr., Ch. Eng.....Jack Nichols  
 Comm., Prom. Mgr.....C. C. Springfield

**KEBE—Jacksonville—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By.....Wells, Waller & Ballard  
 Address.....Box 1071  
 Tel.: 2211.....KBS-MBS  
 President.....Ray Wells  
 General Mgr.....D. Waller

**KTXJ—Jasper—1948**

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Jasper Bcstg. Co.  
 Address.....P. O. Box 6090  
 Tel.: Dudley 4-2544.....KBS  
 Station Representative.....Continental  
 Station Mgr.....W. G. Dodson

**KMBL—Junction—1950**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....Harry C. Wisehart, Jr.  
 Address.....P.O. Box 206  
 Tel.: Hickman 6-2768.....KBS  
 General, Station Mgr.....Harry C. Wisehart, Jr.  
 Chief Engineer.....Ed Cummings

**KAML—Kenedy—1954**

Frequency: 990 Kc. Power: 250 W. d.  
 Owned.....The Camel Co.

Address .....Box 990  
 Tel.: OL 9-2990.....KBS  
 President ..... Charles W. Balthrope  
 Station Manager.....Ed C. Balthrope  
 Program Director.....Chuck Martin  
 Chief Engineer .....Eddie Schook

**KERB—Kermit—1950**

Frequency: 600 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KERB, Inc.  
 Address .....P.O. Box 456  
 Tel.: JUNiper 6-3481.....KBS  
 President.....E. S. Walden

**KERV—Kerrville—1948**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned.....Kerrville Bcstg. Co.  
 Address .....P. O. Box 791  
 Tel.: CL 7-4003.....KBS  
 President, Gen. Mgr.....Albert F. Mason, Jr.  
 Sls. Prom. & Comm. Mgr. ....Bill Shafer, Jr.  
 Chief Eng. & Prog. Dir.....Clyde Jones

**KOCA—Kilgore—1936**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Sta. KOCA, Inc.  
 Address .....Radio Bldg.  
 Tel.: 2001.....KBS  
 President.....Roy G. Terry  
 General, Sta. Mgr.....Bob Brazier  
 Program Dir.....Jakie Street  
 Chief Engineer.....Karem Soule

**KLEN—Killeen—1955**

Frequency: 1050 Kc.....Power: 250 W., d  
 Owned-Operated By.....Highlite Bcstg Co.  
 Address .....703  
 Tel.: ME 4-3181.....MBS  
 Pres., Gen. Mgr.....A. W. Stewart  
 Sales Promotion Mgr. ....Buster Hunter  
 Program Director .....Gaylon Christie  
 Publicity Director .....Rhett Sargent  
 Chief Engineer .....W. Kelley

**KINE—Kingsville—1948**

Frequency: 1330 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....KINE, Inc.  
 Business Address.....P.O. Box 846  
 Tel.: LYric 2-2822.....Independent  
 General Manager.....Ben H. Glusing  
 Station Manager.....A. Cook  
 Commercial Manager.....N. Freeman  
 Chief Engineer.....Troy Whitaker

**KVLG—La Grange 1959**

Frequency: 1570 Kc. ....Power: 250 Watts d.  
 Owned By.....Lamesa Bcstg. Co.  
 Address .....Box 569  
 Tel.: 719.....KBS  
 General Mgr., Ch. Eng. ....Mel Ammerman  
 Station Mgr., Prog. Dir. ....Edward Ruffin

**KPET—Lamesa—1946**

Frequency: 690 Kc.....Power: 250 Watts  
 Owned By.....Lamesa Bcstg. Co.  
 Address .....506 N. First  
 Tel.: 2404.....KBS  
 General Comm. Mgr.....R. Bradbury  
 Chief Engineer.....Bill Mathis

**KCYL—Lampasas—1948**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Lampasas Bcstg. Co.  
 Address.....P.O. Box 149  
 Tel.: CH 2-3671.....MBS  
 Pres. Sta. Mgr.....V. Dean Turner  
 Chief Engineer.....S. Witcher

**KVOZ—Laredo—1952**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned.....Border Broadcasters, Inc.  
 Address .....Box 1498  
 Tel.: RA 3-4396.....KBS  
 Station Representative .....Joe Harry  
 President .....E. J. Harpole  
 General Manager.....Bill Harrell  
 Comm. Mgr.....John Costello  
 Sales Promotion Manager .....Al Hemenway  
 Program Director.....Joe Pierce  
 Publicity Director .....Bud Little  
 Chief Engineer .....Vivian Harrell

**KLVT—Levelland—1949**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned .....Marshall-Clint Formby  
 Address .....Box 866  
 Tel.: TW 4-3134.....KBS  
 Station, Gen. Mgr.....Gene Stanley  
 Commercial Mgr.....Gil Patschke  
 Program, Pub. Director.....Bob Turpentine  
 Chief Engineer.....G. I. Patschke  
 Owners of: K DAN, Hereford; KACT, Andrews;  
 KTUE, Tulia.

**KZZN—Littlefield—1947**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned By.....McAllister Bcstg.  
 Address .....Box 192  
 Tel.: 385-4474.....KBS  
 President.....R. B. McAlister  
 General Mgr.....Bill McAlister  
 Station, Comm. Mgr.....Don Craig  
 Program Director.....Carl Robison  
 Chief Engineer.....Bill McDonall  
 Owners of: KBYG, Big Springs.

**KETX—Livingston—1957**

Frequency: 1440 Kc.....Power: 1 Kw., d.  
 Owned.....Polk County Bcstg. Co.  
 Address .....Box 111  
 Tel.: FA 7-8916.....Independent  
 Pres., Ch. Eng.....Harold J. Haley  
 Prog. Dir.....Marshall McQueen  
 Comm., Mgr.....Peggy Haley

**KFRO—Longview—1934**

Frequency: 1370 Kc. Power: 1000 Watts  
 Owned-Oper. By. Voice of Longview  
 Address. Curtis Bldg., P. O. Box 792  
 Tel.: PL 3-4461 ABC  
 Representative. Donald Cooke  
 President. James R. Curtis  
 Commercial Mgr. John Allen  
 Program Director. Howard Kuhn  
 Chief Engineer. Leslie Hellum

**KLUE—Longview—1948**

Frequency: 1280 Kc. Power: 1000 Watts d.  
 Owned-Operated By. Radio Longview, Inc.  
 Address. Highway 149 South  
 Tel.: PL 8-4498 KBS-MBS  
 Station Rep. Masla; Melville; Beaver  
 President. E. W. Mahone, Jr.  
 V.P., Gen. Mgr. H. A. Bridge, Jr.  
 Commercial Manager. Vernon Hyles  
 Sales Prom., Pub. Dir. Dub Murray  
 Chief Engineer. Tig Williford  
 Owners of: KMHF, Marshall, Tex.

**KCBD—Lubbock—1946**

Frequency: 1550 Kc. Power: 1000 Watts  
 Owned. Bryant Radio & Television, Inc.  
 Address. 5600 Avenue A  
 Tel.: SH 4-1414 NBC  
 Representative. Raymer  
 President, General Mgr. Joe H. Bryant  
 Assistant Manager. Robert L. Snyder  
 Nat. Sales Mgr. Ray Poindexter  
 Program Director. Al Goodnight  
 Chief Engineer. Frank Lee  
 Owners of: KCBF-TV.

**KDAV—Lubbock—1953**

Frequency: 580 Kc. Power: 500 Watts d.  
 Owned. Western Bestg.  
 Address. Box 270  
 Tel.: POrter 3-2853 Independent  
 Station Representative. Pearson  
 Gen. Manager. D. P. Pinkston  
 Comm. Mgr. Hal Ragan  
 Chief Engineer. Clem Clements

**KDUB—Lubbock—1955**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned & Oper. By. Texas Telecasting Inc.  
 Address. 7400 College Avenue  
 Tel.: SH 4-2345 MBS  
 Representative. Branham  
 President. W. D. Rogers  
 Vice President. W. H. Shipley  
 Station Manager. John Krieger  
 Gen. Sales Mgr. R. S. Nielsen  
 Nat. Sales Mgr. John Henry  
 Program Director. Bob Sewell  
 Promotion Manager. John L. Cahill, Jr.  
 Chief Engineer. Rudy Starnes  
 Owners of: KDUB-TV; KYER-TV, Clovis,  
 N. M.; KPFR-TV, Abilene-Sweetwater; KEDY-  
 TV, Big Spring, both Tex.

**KFYO—Lubbock—1927**

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. Plains Radio Bcstg. Co., Inc.  
 Business-Studio Address. 914 Ave. J  
 Tel.: PO 5-5567 CBS  
 Newspaper Affil. Avalanche Journal  
 Representative. Katz  
 President. B. W. Walker  
 Gen., Sta. Mgr. Gordon Thompson  
 Commercial Manager. Ernie Mark  
 Chief Engineer. W. S. Bledsoe

**KLLL—Lubbock—1953**

Frequency: 1460 Kc. Power: 1000 Watts d.  
 Owned-Oper. By. Corbin Broadcasting Co.  
 Address. 2001 Great Plains Life Bldg.  
 Tel.: POrter 3-1911 KBS  
 President, General Mgr. Glenn E. Corbin  
 Commercial Manager. Larry Corbin  
 Program Director. Ray Corbin  
 Chief Eng. Bob Purrington

**KSEL—Lubbock—1946**

Freq.: 950 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned-Operated By. KSEL Radio  
 Address. Box 1524  
 Tel.: PO 3-0484 ABC  
 Representative. Weed  
 President. David R. Worley  
 Gen. Mgr. Gerald H. Sanders  
 Chief Engineer. Roger V. Hively

**KRBA—Lufkin—1938**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By. Darrell E. Yates  
 Address. 121 Cotton Square  
 Tel.: NEptune 4-6661 ABC-KBS  
 Representative. Continental Radio Sales  
 Station Manager. Darrell E. Yates  
 Program Director. Mrs. Shirley Yates  
 Chief Engineer. Basil Barbee

**KTRE—Lufkin—1947**

Frequency: 1420 Kc. Power: 1000 Watts d.  
 Owned-Operated By. Forest Capital Bcstg. Co.  
 Address. P. O. Box 701  
 Tel.: NE 4-7771 MBS  
 Rep. Venard, Rintoul & McConnell, Melville  
 President. R. W. Wortham, Jr.  
 Gen., Sta. Mgr. Richman G. Lewin  
 Director of Sales. Royce Christenson  
 Program Director. Bill Carter  
 Publicity Director. Pat Matthews  
 Chief Engineer. Fred C. Hill  
 Owners of: KTRE-TV.

**KRIO—McAllen—1947**

Frequency: 910 Kc. Power: 1000 Watts  
 Owned-Oper. By. Valley Bcsting Co.  
 Address. 500 E. Beaumont St.  
 Tel.: MU 6-5454 Independent  
 Station Representative. Bolling  
 President. Gene L. Cagle  
 Station Manager. "Chuck" McKasson  
 Program Director. Ed Lionel  
 Chief Engineer. Frank Manuel  
 Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

**KCMR—McCamey—1954**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By: Sapphire Broadcasting Co.  
 Address: 101 East Fifth St.  
 Tel.: OL 2-4693. KBS  
 President, Gen. Mgr.: Joe Martin  
 Comm. Publicity Dir.: Claud Barnett  
 Program Dir.: F. Dickens

**KMAE—McKinney—1946**

Frequency: 1600 Kc. Power: 1000 Watts d.  
 Owned: McKinney Air Enterprises, Inc.  
 Bus. Studio Address: 214 E. Virginia St.  
 Tel.: LI 2-2651. Independent  
 Owner: George W. Smith, Jr.  
 Exec. V.P.: Tom Emerson

**KMLW—Marlin—1953**

Frequency: 1010 Kc. Power: 250 W., d.  
 Owned: M.L. Radio, Inc.  
 Address: P. O. Box 335  
 Tel.: WE 6-2551. Independent  
 Pres. Gen. Mgr.: L. F. Leurig  
 Chief Engineer: Jay Navarro

**KADO—Marshall—1957**

Frequency: 1410 Kc. Power: 500 W., d.  
 Owned-Operated By: Marshall Bcstg. Corp.  
 Address: Box 961  
 Tel.: WE 5-6789. Independent

Station Representative: Weed  
 President: E. B. Germany  
 Station Manager: Karl Keller  
 Program Director: Jim Jeffus  
 Chief Engineer: Joe Granger

**KMHT—Marshall—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By: Harrison Cty. Bcstg. Co.  
 Address: 408 Marshall National Bank Building  
 Tel.: WE 5-7826. KBS-MBS  
 Station Rep.: Masla; Melville, Beaver  
 President: E. W. Mahone, Jr.  
 V.P., General Mgr.: H. A. Bridge, Jr.  
 Comm. Mgr.: Vinson Stevens  
 Publicity Director: Jo Ann Bridge  
 Prog. Dir.: Sam Stringfellow  
 Sales Promotion Mgr.: Katie McCullough  
 Chief Engineer: L. C. Totten  
 Owners of: KLUK, Longview, Tex.

**KBUS—Mexia—1956**

Frequency: 1590 Kc. Power: 500 Watts, d.  
 Owned By: Mexia Broadcasting, Inc.  
 Business Address: 215-A E. Commerce St.  
 Tel.: GYpsy 6-3874. KBS  
 President, General Mgr.: Tom Elkins  
 Chief Engineer: Kenneth Brown

**KCRS—Midland—1935**

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned: Midland Bcstg. Co.

**BLANKET INDUSTRIALIZED EAST TEXAS with the BIG-K STATIONS**

RADIO MARSHALL

**KMHT**

Retail Trading Zone

Population — 106,135\*



RADIO LONGVIEW

**KLUE**

Retail Trading Zone

Population — 453,700\*

In each market you get Greater Coverage, More Listeners  
 and Greater Sales Results with the BIG-K Stations.

\*SRDS

## TEXAS

Address ..... 3701 West Wall  
Tel.: Oxford 4-6603 ..... ABC  
Station Representative ..... Holman; Eastman  
President ..... Wendell Mayes  
General Station Mgr. .... Wendell Mayes, Jr.  
Commercial Manager ..... Jerry Hahn  
Program Director ..... Jim Brown  
Chief Engineer ..... Tom Yates

### **KJBC—Midland—1950**

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Jack Cecil  
Address ..... S. Lamesa Rd.  
Tel.: MU 4-5152 ..... KBS  
President, Ch. Eng. .... Jack Cecil  
General Station Mgr. .... Mildred Thomason  
Commercial, Sales Prom. Mgr. .... Bob Batson  
Program Director ..... Keith Ward  
Publicity Director ..... Bill Lord

### **KWEL—Midland—1957**

Frequency: 1600 Kc. .... Power: 1 Kw., d.  
Owned By ..... George Vaught  
Address ..... 1203 W. Wall  
Tel.: MU 2-4331 ..... Independent  
Station Representative ..... Gill-Perna  
President ..... George Vaught  
Station Manager ..... Paul A. Sanders  
Program Director ..... Jerry Teaff  
Chief Engineer ..... Marvin Williams

### **KORC—Mineral Wells—1946**

Frequency: 1140 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... Action Bcstg.  
Business Address ..... P.O. Box 108  
Tel.: FA 5-3384 ..... KBS  
Gen., Sta. Mgr. .... Bill Stinson  
Chief Engineer ..... Max Floyd

### **KIRT—Mission—1957**

Frequency: 1580 Kc. .... Power: 1 Kw., d.  
Owned ..... KIRT, Inc.  
Address ..... Box 708  
Tel.: JU 5-1629 ..... Independent  
Representative ..... Melville  
President, General Mgr. .... Ray V. Jensen  
Station, Commercial Mgr. .... J. M. McDonald  
Sales Prom. Mgr. .... Rita Crosswhite  
Program Director ..... Edith Jensen  
Chief Engineer ..... Wilfrido Hinojosa

### **KVKM—Monahans—1947**

Frequency: 1340 Kc. .... Power: 5 Kw., d., 1 Kw. n.  
Owned-Oper. By ..... Monahans Bcstrs., Inc.  
Address ..... Drawer K  
Tel.: Wilson 3-3231 ..... MBS-KBS  
Station Rep. .... Melville; Masla  
Pres., Gen. Manager. .... J. R. Rucker  
Sales Prom. Mgr. .... Jay Derrick  
Publicity Dir. .... Pat Cullum  
Chief Engineer ..... Rubin Masters

### **KIMP—Mount Pleasant—1948**

Frequency: 960 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ..... Mt. Pleasant Bcstg. Co.  
Address ..... Box 980

Tel.: PA 4-4726 ..... KBS  
President, Sta. Mgr. .... Winston O. Ward  
Program Director ..... Ruby Stanley  
Chief Engineer ..... Clarence C. Taylor  
Owners of: KBEL, Idabel, Okla.

### **KMUL—Muleshoe—1956**

Frequency: 1380 Kc. .... Power: 500 Watts  
Owned By ..... Radio Station KMUL  
Address ..... P.O. Box 1058  
Tel.: 2730 ..... Independent  
Station Manager ..... Gil Lamb

### **KEEE—Nacogdoches—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned By ..... J. C. Stallings  
Address ..... 300 E. Main St.  
Tel.: LOgan 4-4633 ..... ABC-KBS  
Gen., Sta. Mgr., Pub. Dir. .... J. C. Stallings  
Comm. Mgr., Program Dir. .... R. C. Atherton  
Chief Engineer ..... B. Barbee

### **KSFA—Nacogdoches—1947**

Frequency: 863 Kc. .... Power: 1000 Watts d.  
Owned By ..... Texan Broadcasting Co. Inc.  
Address ..... 2107 North St.  
Tel.: LO 4-3723 ..... Independent  
Station Representative ..... Dore; Stuart  
President ..... B. M. Raborn  
General Station Mgr. .... Bob Dunn  
Commercial Mgr. .... Sarah Jane Mhoon  
Sales Promotion Mgr. .... Doug Hurd  
Publicity Director ..... Jesse Pate  
Chief Engineer ..... Basil Barbee

### **KGNB—New Braunfels—1950**

Frequency: 1420 Kc. .... Power: 1000 Watts d.  
Owned By ..... Comal Broadcasting Co.  
Address ..... 184 S. Castell  
Tel.: MA 5-3443 ..... KBS  
Newspaper Affiliation ..... Herald  
President, Gen. Mgr. .... F. T. Wilson  
Program Dir. .... Arlon E. Moeller, Jr.  
Chief Eng. .... Bob Stewart

### **KECK—Odessa—1960**

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 W. n.  
Owned-Operated By ..... Ector County Bcstg. Co.  
Address ..... 120 W. 3d  
Tel.: FE 2-5791 ..... Independent  
Station Rep. .... Webb; Melville  
General Manager ..... Ben Nedow  
Comm. Manager ..... Don Luttrell  
Engineer-in-Chg. .... Albert L. Nedow

### **KOSA—Odessa—1947**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Odessa Bcstg. Co. Inc.  
Address ..... Box 351  
Tel.: FE 2-4301 ..... Independent  
Representative ..... Bolling  
President ..... Cecil L. Trigg  
Station Manager ..... Brunell Harvey  
Program Director ..... Bob Gold  
Chief Engineer ..... J. L. Simpson



**KOYL—Odessa—1957**

Frequency: 1310 Kc. Power: 500 Watts, d.  
Owned By.....Mid-Cities Bcstg. Co.  
Business Address.....4000 Rasco Ave.  
Tel.: Emerson 6-2801.....Independent  
President, Gen. Mgr.....Edward L. Roskelley

**KRIG—Odessa—1946**

Frequency: 1410 Kc. Power: 1000 Watts  
Owned-Oper. By.....Radio Odessa, Inc.  
Address.....Box 231  
Tel.: FEderal 2-6971.....NBC-KBS  
Station Representative.....Brown; Clark  
Pres., Gen. Mgr.....Carl S. Goodwin

**KOGT—Orange—1949**

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By...Sabine Area Brcstg. Corp.  
Address.....Box 1329  
Tel.: TU 3-4381.....KBS  
Station Rep.....Webb; Melville  
President.....M. L. Jacobs  
Exec. V.P., Gen. Manager.....Ed Lovelace  
Commercial Manager.....John Derrick

**KNET—Palestine—1935**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By...Palestine Bcstg. Corp.  
Business Address.....319 W. Main St.  
Tel.: 6077.....KBS  
Pres., Gen., Sta. Mgr.....Allen E. Vinson  
Comm. Mgr.....Austin Hotchkiss  
Chief Engineer.....Ted Bryan

**KHHH—Pampa—1950**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....Huntley Enterprises  
Address.....P. O. Box 1779  
Tel.: MO 4-2551.....Independent  
Station Manager.....H. H. Huntley  
Commercial Manager.....Charles Guidry  
Sales Prom. Manager.....Davis Brown  
Program Director.....Fred Faour  
Publicity Director.....Lee Grimskey  
Chief Engineer.....John King

**KPDN—Pampa—1936**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By.....Top O' Texas Bcstg. Co.  
Address.....Hughes Bldg.  
Tel.: MO 4-7461.....MBS  
General Manager.....Warren L. Hasse  
Station Manager.....Mrs. Lois Still  
Commercial Manager.....Lloyd Brummett  
Program Director.....Jim Terrell  
Chief Engineer.....Dennis Dehn

**KFTV—Paris—1950**

Frequency: 1250 Kc. Power: 500 Watts d.  
Owned-Operated By.....Lamar Bcstg. Corp.  
Address.....210 1st Natl. Bank Bldg.  
Tel.: SU 4-6676.....KBS  
Pres., Gen. Mgr.....James F. Hendrix  
Sales Promotion Mgr.....Thomas D. Seay  
Publicity Director.....Pee Wee Reid  
Chief Engineer.....J. C. Case

**KPLT—Paris—1936**

Frequency: 1490 Kc. Power: 250 Watts  
Owned By.....Ron Litteral  
Address.....Box 235  
Tel.: SU 4-3311.....Independent  
Representative.....John E. Pearson  
President.....R. Litteral

**KLVL—Pasadena—1950**

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By.....Felix H. Morales  
Address.....P.O. Box 432  
Tel.: CApitol 5-3208 Houston.....Independent  
Representative...Oakes, National Time Sales  
General Manager.....Felix H. Morales  
Sales Manager.....Johnny P. Hernandez  
Program Director.....Joe Martinez Morales  
Chief Engineer.....D. Golihur

**KRCT—Pasadena—1948**

Frequency: 650 Kc. Power: 250 Watts d.  
Owned By.....Industrial Bcstg. Co.  
Address.....Box 1152  
Tel.: GR 3-4433.....Independent  
Sta. Representative.....Forjoe  
President, Gen. Mgr.....Leroy J. Gloger  
Station Manager.....Max Cohen  
Program Dir.....Donna Thompson  
Chief Engineer.....H. L. Davis

**KIUN—Pecos—1935**

Frequency: 1400 Kc. Power: 250 Watts d.  
Owned-Operated By.....KIUN, Inc.  
Address.....315 S. Cedar St.  
Tel.: Hickory 5-2497.....KBS-MBS  
President, General, Mgr.....Billy H. Hubbs  
Station Manager.....David Martin  
Commercial Manager.....S. Clifford Sanderford  
Program Director.....Bill Boyd  
Chief Engineer.....Harry Boehnemann  
Owners of: KIUN-TV.

**KEYE—Perryton—1948**

Frequency: 1400 Kc. Power: 250 Watts  
Owned.....Great Plains Bcstg. Co.  
Address.....P. O. Box 917  
Tel.: GE 5-3151.....MBS  
President.....Carl Ellis  
Gen., Sta. Mgr.....Irving R. Buchanan  
Comm. Mgr., Chief Eng.....Bill Day  
Program Director.....Kenneth Roller

**KVOP—Plainview—1944**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....KVOP, Inc.  
Address.....1100 W. 24th St.  
Tel.: CApitol 4-2771.....KBS  
President.....W. J. Harpole  
Gen., Sta. Manager.....Kermit Ashby  
Comm. Manager.....Tut Tawwater  
Sales Promotion Manager.....Girard Fox  
Program Director.....H. W. Carpenter III  
Publicity Director.....B. D. Perkins  
Chief Engineer.....Hugh V. Smith

**TEXAS****KBOP—Pleasanton—1951**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... Atascosa Broadcasting Co.  
 Address... P. O. Box 247  
 Tel.: LOcust 9-4871... KBS  
 President, General Mgr.... Ben L. Parker  
 Commercial, Sales Prom. Mgr.... Tom Everitt  
 Program Dir.... Curtis Short  
 Chief Eng.... Mona Parker

**KOLE—Port Arthur—1947**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By... Radio Southwest Inc.  
 Address... Box 1126  
 Tel.: YU 2-9436... Independent  
 Sta. Representative... Bolles  
 President, Gen. Mgr.... John H. Hicks, Jr.  
 Commercial Mgr.... George Crouchet  
 Sales Promotion Mgr.... Bill Watkins  
 Program Director... Walt Andrus  
 Publicity Dir.... Corinne Enos  
 Chief Engineer... Donald Bulliow

**KPAC—Port Arthur—1934**

Freq... 1250 Kc. Power: 5 Kw. d, 1 Kw. n.  
 Owned-Oper. By... Port Arthur College  
 Address... Box 511  
 Tel.: YU 5-7458... MBS  
 Representative... Pearson  
 President... W. M. Monroe  
 Station Manager... Jay Elson  
 Commercial Manager... Glenn Hewitt  
 Program Director... Milton Allen  
 Publicity Director... Lulabelle Davis  
 Chief Engineer... Charles Segrest  
 Owners of: KPAC-TV.

**KPNG—Port Neches—1959**

Frequency: 1150 Kc. Power: 500 Wts. d.  
 Owned By... Midcounty Radio-KPNG  
 Address... 1402 Port Neches Ave.  
 Tel.: RAndolph 2-4323... Independent  
 Owner & President... Joseph S. Trum  
 General, Station Mgr.... Mason A. Lewis  
 Commercial Manager... Luther Woods  
 Program Director... Henry Larcade  
 Chief Engineer... Fred Smith

**KUKO—Post—1955**

Frequency: 1370 Kc. Power: 500 Wts. d.  
 Owned By... Maples-McAlister Bcstg. Co.  
 Address... P. O. Box A  
 Tel.: 550... KBS  
 Gen. Mgr., Chief Engineer... P. Crenshaw  
 Program Director... Stan Skelton

**KOLJ—Quanoh—1952**

Frequency: 1150 Kc. Power: 500 Watts d.  
 Owned-Operated By... Orville L. Jenkins  
 Address... P.O. Box 589  
 Tel.: MO 3-2572... KBS  
 Owner... Orville L. Jenkins

**KSOX—Raymondville—1956**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned By... Bob Hicks Ent., Ltd.  
 Address... Box 1240  
 Tel.: MU 9-3333... Independent  
 President, Gen. Mgr.... Bob Hicks  
 Commercial Mgr.... Doc Chasten  
 Station Mgr.... David Kaye  
 Program Dir.... Don Read  
 Chief Engineer... Paul Wagenshein

**KFRD—Rosenberg—1948**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned-Operated By... Fort Bend Bcstg. Co.  
 Address... Box 832  
 Tel.: NO 2-3776... Independent  
 Station Rep.... Joe Harry  
 President... Mart Cole, Sr.  
 General Manager... Bill Sloan  
 Commercial Manager... George Thompson  
 Program Director... Paul Collins  
 Chief Engineer... Frank Wood

**KTLU—Rusk—1955**

Frequency: 1580 Kc. Power: 500 W., d.  
 Owned... E. H. Whitehead  
 Business Address... P.O. Box 316  
 Tel.: 533... Independent  
 Newspaper Affiliation... Cherokeean  
 Pres., Gen. Mgr.... E. H. Whitehead

**KGKL—San Angelo—1928**

Freq: 980 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned... Angelo Bcstg. Tcstg. Inc.  
 Address... Box 1878  
 Tel.: 6715... ABC  
 Representative... John E. Pearson  
 President, Station Mgr.... Lewis O. Seibert  
 Commercial Manager... John McGee  
 Program Director... Dot Bowmar  
 Chief Engineer... Bill Poteet

**KPEP—San Angelo—1954**

Frequency: 1420 Kc. Power: 1000 Watts, d.  
 Owned... Western Broadcasting Co.  
 Address... Box 1350  
 Tel.: 8116... Independent  
 Sta. Rep.... Bcst. Time Sales; Melville  
 Gen. Mgr., Chf. Eng.... Walt Lawson  
 Commercial Manager... Tom Mullins  
 Program Director... Bill Nicholson  
 Owners of: KDAY, Lubbock, KPIK, Colorado  
 Springs, Colo.; KZIP, Amarillo.

**KTXL—San Angelo—1927**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned By... Burkhart Broadcasting Co-p.  
 Address... 1013 W. Beauregard  
 Tel.: 3131... KBS  
 Representative... Masla; Hobbs  
 President... D. P. Johnson  
 General Manager... Joe Watson, Jr.  
 Chief Engineer... Gene Williams

**KWFR—San Angelo—1954**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..Solar Broadcasting Co., Inc.  
 Address.....P.O. Box 1269  
 Tel.: 2-5367 Independent  
 Station Representative .....Webb  
 President.....Arthur Foster  
 General Mgr.....Walton A. Foster  
 Station Mgr.....D. R. Crow  
 Commercial Mgr.....Milton Dove  
 Program Dir.....Gene Lively  
 Asst. Manager.....A. W. Peters  
 Publicity Dir.....Mickey Jowers  
 Chief Engineer.....Don Dickson

**KAPE—San Antonio—1960**

Frequency: 1480 Kc. Power: 500 Watts d.  
 Owned By.....Top Bcstr., Inc.  
 Address.....608 E. Travis St.  
 Tel.: CApitl 3-3877 Independent  
 Station Rep.....Forjoe; Melville  
 President.....Sam J. Riklin  
 General Manager.....Charles D. Lutz  
 Program Director.....Ted H. Fredericks  
 Chief Engineer.....Michael Peavey

**KCOR—San Antonio—1946**

Frequency: 1350 Kc. Power: 5 Kw. d.  
 Owned By.....Inter-American, Radio, Inc.  
 Address.....111 Martinez St.  
 Tel.: CA 5-2751 Independent  
 Station Rep.....Devney-O'Connell; Clayton

President.....Ralph N. Weil  
 General Mgr.....Nathan Safir  
 Program Director.....Emillo Nicolas  
 Commercial Manager.....Ben Tamborello  
 Sales Prom. Mgr.....William Lamar  
 Chief Engineer.....Marvin Fiedler

**KENS—San Antonio—1926**

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.  
 Owned-Oper. By.....Express Publishing Co.  
 Business-Studio Address.....Ave. E & 4th St.  
 Tel.: CA 5-7411 CBS  
 Newspaper Affil.....Express, News  
 Representative.Peters, Griffin, Woodward, Inc.  
 President.....Frank Huntress, Jr.  
 General Manager.....Herb Carl Skoog  
 Commercial Mgr.....Chester Maxwell  
 Program Dir.....Charles Keller  
 Publicity Dir.....Helen Ward  
 Chief Engineer.....William J. Jackson

**KITE—San Antonio—1947**

Frequency: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....KITE Bcstg. Co.  
 Address.....535 S. Main  
 Tel.: CA 6-0335 Independent  
 Representative.....Young; Clarke Brown  
 President.....Morris M. Townsend  
 General, Station Mgr.....Kelly Wofford  
 Commercial Manager.....Bill Peck  
 Program Director.....Bob Sterling  
 Chief Engineer.....Kenneth R. Hyman

**WHEN YOU CAN  
 HAVE THE BEST,  
 WHY BE SATISFIED  
 WITH LESS?**



**KMAC—San Antonio—1926**

Frequency: 630 Kc. Power: 5,000 Watts  
 Owned-Oper. By: Howard W. Davis  
 Address: KMAC Bldg.  
 Tel.: CA 3-6211. ABC-MBS  
 Sta. Representative: Weed  
 President, Gen. Mgr.: Howard W. Davis  
 Program Director: Carol Lay  
 Sales Prom. Mgr.: M. G. McWhorter  
 Publicity Director: Joe Anthony  
 Chief Eng.: Al Knight

**KONO—San Antonio—1927**

Frequency: 860 Kc. Power: 5000 d. 1000 n.  
 Owned-Operated By: Mission Bdcstg. Co.  
 Address: 317 Arden Grove  
 Tel.: CA 6-5171. Independent  
 Representative: Katz  
 Board Chairman: Eugene J. Roth  
 President, General Mgr.: Jack J. Roth  
 Commercial Manager: Bill Miles  
 Promotion Manager: Ed Dunn  
 Program Director: Doug China  
 Merchandising Dir.: Art Pugh  
 Chief Eng.: George Ing, Bill Kiley

**KTSA—San Antonio—1922**

Frequency: 550 Kc. Power: 5000 Watts  
 Owned-Oper. By: McLendon Corp.  
 Address: 4050 Eisenhower Rd.  
 Tel.: Oldfield 5-5500. Independent  
 Representative: Blair  
 Chairman of the Board: B. R. McLendon  
 President: Gordon B. McLendon  
 General, Station Mgr.: Jack Fiedler  
 Sales Promotion Mgr.: Jamie E. Hamby  
 Program Director: J. Patrick Tallman  
 Chief Engineer: Coleman Barber  
 Owners of: KILT, Houston; KLF, Dallas; KEEL,  
 Shreveport; KABL, San Francisco; WYSL, Buf-  
 falo; WAKY, Louisville.

**KUBO—San Antonio—1948**

Frequency: 1310 Kc. Power: 5,000 Watts d.  
 Owned-Oper. By: Radio KIWW, Inc.  
 Address: 518 W. Houston St.  
 Tel.: CA 6-5254. Independent  
 Sta. Rep.: Natl. Times Sales; Oakes; Ochs  
 President: Robert N. Pinkerton  
 General, Comm. Mgr.: Hal Hughes  
 Prog. Dir.: Juan Gattas  
 Publicity Director: Ray Montes  
 Chief Eng.: William Ellis

**KUKA—San Antonio—1953**

Frequency: 1250 Kc. Power: 500 Watts d.  
 Owned-Operated By: Mexican Radio Prod.  
 Address: 501 W. Quincy  
 Tel.: CA 5-5757. Independent  
 General Mgr.: M. Davila

**WOAI—San Antonio—1922**

Frequency: 1200 Kc. Power: 50,000 Watts  
 Owned-Oper. By: Southland Industries, Inc.  
 Address: 1031 Navarro St.

Tel.: CA 7-4221. NBC  
 Representative: Edward Petry & Co., Inc.  
 Chairman of the Board: Hugh Halff, Jr.  
 Pres., Gen. Mgr.: James M. Gaines  
 Station, Commercial Mgr.: Rex L. Preis  
 Sales Promotion Mgr.: Gene Crockett  
 Program Director: Barclay Russell  
 Publicity Director: Allan Dale  
 Dir. of Engineering: Chas. Jeffers

**KCNY—San Marcos—1948**

Frequency: 1470 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Central Brcstg. Co.  
 Address: Box 32  
 Tel.: EX 2-3545. Independent  
 President: Dr. Forest L. Whan  
 Gen. Sta. Mgr.: William Veidt  
 Program Director: B. Premont  
 Chief Engineer: Don Whan

**KBAL—San Saba—1956**

Frequency: 1410 Kc. Power: 500 Watts d.  
 Owned By: San Saba City Bdcstg. Co.  
 Address: P. O. Box 209  
 Tel.: 166. KBS  
 Gen. Comm. Mgr.: H. A. Stephens  
 Chief Engineer: J. Morgan

**KWED—Seguin—1948**

Frequency: 1580 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Seguin Bdcstg. Co.  
 Business-Studio Address: 609 E. Court St.  
 Tel.: FR 9-2234. Independent  
 President: Garfield Kiel  
 General Mgr.: Stan McKenzie  
 Prog. Dir.: Henry Lehnhoff  
 Chief Engineer: Louie Sowders

**KSML—Seminole—1955**

Frequency: 1250 Kc. Power: 1000 Watts d  
 Owned-Oper. By: Woodson & Barbee  
 Address: 402 South Main St.  
 Tel.: Plaza 8-3798. KBS  
 Owners: C. C. Woodson & F. Barbee, Jr.  
 General Manager: Mrs. F. Barbee, Jr.

**KSEY—Seymour—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: W. C. Moss, Jr.  
 Address: P.O. Box 1191  
 Tel.: Tuxedo 8-2525. KBS  
 Station Manager: W. C. Moss, Jr.  
 Chief Engineer: R. Dormier

**KBYP—Shamrock—1949**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned-Oper. By: Shamrock Tex. Bcstg. Co.  
 Address: Box 21  
 Tel.: BI 6-1158. KBS  
 Station Rep.: Clyde Melville  
 President, Gen. Mgr.: Mrs. Merita Bumpers  
 Comm. Program Mgr.: Bob Mascott  
 Station Prom. Mgr.: Andrew Mascott  
 Chief Engineer: Robert G. Pennington

**KRRV—Sherman-Denison  
1936**

Frequency: 910 Kc.....Power: 1000 Watts  
Owned-Oper. By. Red River Valley Bcstg. Corp.  
Address. Box 94 (Denison), Box 665 (Sherman)  
Tel.: TWinbrook 2-5115 (Sherman).....MBS  
Representative.....Pearson  
President.....A. Boyd Kelley  
Station Mgr.....T. Brenn  
Chief Engineer.....T. John

**KTXO—Sherman—1947**

Frequency: 1500 Kc.....Power: 250 Watts d.  
Owned-Operated By...O'Connor Bcstg. Corp.  
Business Address.....P.O. Box 661  
Tel.: TWinbrook 2-8188.....Independent  
Station Rep.....Clarke Brown  
President.....K. M. Fisher  
Co-Managers.....W. A. Jace, T. E. Spellman  
Station Director.....E. Ellington  
Chief Engineer.....Paul Phillips

**KTOD—Sinton—1954**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
Owned.....Southern Bcstg. Co.  
Business Address.....Box 1366  
Tel.: TU 4-1590.....Independent  
President.....P. Singer  
General Mgr.....Carroll Wakefield  
Prog. Dir., Ch. Engr.....Ernie Wood

**KSNY—Snyder—1949**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Snyder Bdcstg. Co.  
Address.....Box 1468  
Tel.: HI 3-9322.....MBS  
Station Rep.....Melville  
President.....Mrs. Flora Hughes  
Gen. Sta. Mgr.....Mel Z. Gilbert  
Commercial Mgr.....Frank Taylor  
Program Dir.....Julie Sumerlin  
Chief Engineer.....Coy Thompson

**KDWT—Stamford—1946**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....ABKO Bcstg. Co.  
Address.....Box 1275  
Tel.: PR 3-3401.....KBS  
Station Representative.....Stuart  
President.....A. Boyd Kelley  
Station Manager.....Robert A. Prichard  
Program Director.....Bill C. Cole  
Chief Engineer.....James S. Thompson

**KSTV—Stephenville—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned.....Dixie Bcstrs.  
Address.....P. O. Box 102  
Tel.: LI 3141.....KBS  
Comm. Mgr.....Mel Bennett  
Chief Engineer.....D. Solmonson

**KSST—Sulphur Springs—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By...Hopkins County Bcstg. Co.  
Address.....Radio Road  
Tel.: TU 5-3111.....KBS  
President, Chief Eng.....William E. Bradford  
Comm. Mgr.....Clovis Pinion  
Sales Prom. Mgr.....Buddy Funderburk  
Program Director.....Linda Wilemon  
Publicity Director.....Margaret Thomas

**KXOX—Sweetwater—1939**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....KXOX  
Business Address.....Box 570  
Tel.: BElmont 4-4655.....Independent  
Station Representative.....Melville  
President.....F. L. Ledbetter  
Gen. Mgr.....Myrl Stein  
Station Manager.....Jack Stein  
Comm. Manager.....Elwood Fritsch  
Program Director.....Maxine Stein  
Chief Engineer.....Earl Ray

**KTAE—Taylor—1948**

Frequency: 1260 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....KTAE, Inc.  
Business Address.....121 E. 2nd St.  
Tel.: EL 2-3631.....KBS  
President, Gen. Mgr.....G. Gillis Conoley  
Chief Engineer.....Robert Sitman

**KTEM—Temple—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Bell Broadcasting Co., Inc.  
Address.....17 South Third  
Tel.: PR 3-5252.....Independent  
Newspaper Affiliation.....Daily Telegram  
President.....Frank W. Mayborn  
General Manager.....J. Ralph Burgess  
Program Director.....Phil M. Miller  
Chief Engineer.....James T. Harris  
Owners of: KCEN-TV, Temple.

**KTER—Terrell—1950**

Frequency: 1570 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Terrell Bcstg. Corp.  
Address.....Box 9  
Tel.: JOrdan 3-4437.....KES  
President.....O. Pirtle  
Gen. Mgr.....Bill Pirtle  
Chief Engineer.....Martin Pitts

**KCMC—Texarkana—1932**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....KCMC, Inc.  
Address.....P. O. Box 521  
Tel.: 36151.....ABC  
Station Reps.....Masla; Ayers  
President.....W. Hussman  
Gen. Mgr.....B. L. Wood  
Chief Engineer.....Ed Covington

**KTFS—Texarkana—1946**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By: Aircrest Radio Sta. Inc.  
 Business-Studio Address: Box 1260  
 Tel.: 3-5123 KBS  
 Sta. Representative: Walker-Rawalt  
 Pres., Gen. Manager: W. R. McDaniel  
 Commercial Manager: Tom Alford  
 Program Director: Jim Waiters  
 Chief Engineer: John Crawford

**KTLW—Texas City—1947**

Frequency: 920 Kc. Power: 1000 Watts d.  
 Owned-Oper. By: Texas City Bcstg. Ser.  
 Address: Show Boat Bldg.  
 Tel.: WIlson 5-4418 KBS  
 Station Representative: Hopewell  
 President: J. G. Long  
 General Station Mgr.: Bob Greer  
 Program Director: Mrs. Lois J. Myers  
 Publicity Director: Ed Robinson  
 Chief Engineer: Luke Stripling  
 Owners of: KIOX, Bay City, KVIC, Victoria, both Tex.

**KTUE—Tulia—1954**

Frequency: 1260 Kc. Power: 1 Kw. d.  
 Owned-Operated By: KTUE Radio, Inc.  
 Address: 110 N. Armstrong  
 Tel.: WYdown 5-3531 KBS  
 President: Marshall Formby  
 General Station Mgr.: Ralph G. Beistle  
 Chief Engineer: Clayton Fuchs

**KDOK—Tyler—1956**

Frequency: 1330 Kc. Power: 1000 Watts d.  
 Owned-Operated By: KDOK Bcstg. Co.  
 Address: 808 Peoples Bank Building  
 Tel.: LYric 3-2519 Independent  
 Station Representative: Pearson  
 President, General Manager: Dana W. Adams  
 Commercial Manager: Hugh Needl  
 Program Director: Bill Young  
 Chief Engineer: Robie Morgan

**KGKB—Tyler—1930**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: KGKB, Inc.  
 Address: Box 733  
 Tel.: LY 2-3873 Independent  
 Station Reps.: Webb; Brown  
 President, General Mgr.: H. O'Connor

**KTBB—Tyler—1947**

Freq.: 600 Kc. Power: 1000 Watts  
 Owned-Operated By: Blackstone Bcstg. Co.  
 Business-Studio Address: 311 N. Broadway  
 Tel.: LYric 4-7278 ABC-KBS  
 Newspaper Affil.: Courier Times; Telegraph  
 Representative: Venard, Melville  
 President: Mrs. C. N. Clyde  
 Gen., Sta. Mgr.: M. Danbom  
 Prog. Dir.: Don Tausch  
 Publicity Director: David Bothwell  
 Chief Engineer: R. A. Willeman

**KZEY—Tyler—1958**

Frequency: 690 Kc. Power: 250 Watts, d  
 Owned By: Tyler Bcstg. Co.  
 Address: Lake Park Drive  
 Tel.: LYric 3-1744 Independent  
 President: R. Thos. Gibson  
 General Manager: R. Nash  
 Chief Engineer: Alice Morgan

**KVOU—Uvalde—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned: Uvalde Broadcasters, Inc.  
 Address: 1400 Batesville Rd.  
 Tel.: BR 8-4555 KBS  
 President & Gen. Mgr.: Edward J. Harpole  
 Station, Sales Prom. Mgr.: Bill Woods  
 Commercial Mgr., Ch. Eng.: Tom Priest  
 Program Director: Keith Reynolds  
 Owners of: KEPS, Eagle Pass, Tex.

**KVWC—Vernon—1939**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By: Johnson-Garrison Co.  
 Address: 1818½ Wilbarger St.  
 Tel.: Linden 2-6221 KBS  
 President: Bobo Johnson  
 General Manager: Joe Garrison

**KNAL—Victoria—1949**

Frequency: 1410 Kc. Power: 500 Watts  
 Owned-Operated By: Victoria Bcstrs., Inc.  
 Address: 1505 Port Lavaca Drive  
 Tel.: HI 3-9176 Independent  
 Station Rep.: Venard, Rintoul & McConnell  
 President, General Mgr.: M. N. Bostick  
 Station Manager: Robert C. Martin  
 Program Director: Bill Barton  
 Chief Engineer: Douglas E. Smith

**KVIC—Victoria—1939**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Oper. By: KVIC Bcstg. Co., Inc.  
 Address: P.O. Box 5487  
 Tel.: Hillcrest 3-9171 MBS  
 President: J. G. Long  
 Gen., Station Mgr.: Bob Tharp  
 Comm., Sales Prom. Mgr.: Jim Traber  
 Program Director: Bob Nancee  
 Chief Engineer: Bob McCown  
 Owners of: KIOX, Bay City; KTLW, Texas City.

**KWTX—Waco—1946**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: KWTX Bcstg. Co.  
 Address: P.O. Box 7128  
 Tel.: PL 6-4451 MBS  
 Station Rep.: Venard, Rintoul & McConnell  
 President: M. N. Bostick  
 General Manager: Frank Fallon  
 Commercial Manager: Mac Brinegar  
 Program Director: Walter Vaughan  
 Publicity Director: Marvel Russell  
 Chief Engineer: William Moore  
 Owners of: KWTN-TV; KNAL, Victoria, KBTN-TV, Bryan, KNH, Sherman, all Tex.

**WACO—Waco—1922**

Frequency: 1460 Kc. Power: 1000 Watts  
 Owned-Operated By: Waco Bcstg. Co.  
 Address: 3620 Franklin Ave.  
 Tel.: PL 2-8571. ABC  
 Station Representative: Pearson  
 President: Wendell Mayes  
 V. P., Gen. Mgr.: R. Lee Glasgow  
 Commercial Manager: Richard Parker  
 Chief Engineer: Jack Vinson  
 Owners of: KBWD, Brownwood, KCRS, Midland,  
 KXOL, Ft. Worth, KSYN, Snyder, KNOW, Austin,  
 KAND, Corsicana, WTAW, Bryan, all Tex.;  
 KTOK, Oklahoma.

**KBEC—Waxahachie—1955**

Frequency: 1390 Kc. Power: 500 W., d.  
 Owned-Operated By: Richard Tuck Enterprises  
 Address: Box 731  
 Tel.: WE 7-1390. KBS  
 Pres., Gen. Mgr.: Richard Tuck

**KZEE—Weatherford—1956**

Frequency: 1220 Kc. Power: 250 W., d.  
 Owned: Bartlesville Bcstg. Co.  
 Address: 5346 Drane Dr.  
 Tel.: FL 7-2568. Independent  
 President, General Mgr.: J. Fred Case  
 Station Manager: Carl Singer  
 Program Director: Jean Case

**KRGV—Weslaco—1927**

Frequency: 1290 Kc. Power: 5000 Watts  
 Owned-Operated By: L B J Company  
 Business Address: 309 S. Missouri Ave.  
 Tel.: WO 8-3131. NBC  
 Representative: Raymer  
 Pres., Gen. Mgr.: J. C. Kellam  
 Station Manager: Charles L. Brooks  
 Sales Prom. Mgr., Pub. Dir.: Hank Page

Program Director: Wray Post  
 Sales Manager: Jim Ahlgrimm  
 Chief Engineer: Lewis Hartwig

**KSVD—Wichita Falls—1947**

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Oper. By: Grayson Enterprises  
 Address: P.O. Box 2130  
 Tel.: 723-0791. Independent  
 Station Representative: Eastman  
 President: Sydney A. Grayson  
 General, Station Mgr.: Fred Kincaid  
 Comm. Sales Prom. Mgr.: John Summerfield  
 Program Director: Mike Hoey  
 Publicity Director: John Kunsak  
 Chief Engineer: Herb Wiley

**KTRN—Wichita Falls—1947**

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: Texoma Bcstg. Co.  
 Address: 917 1/2 Scott St.  
 Tel.: 322-5214. Independent  
 Representative: Bolling  
 Pres., Gen. Mgr.: Raymond Ruff  
 Commercial Mgr.: Mack Lester  
 Program, Pub. Dir.: Joe Henderson  
 Chief Engineer: Vernon Beck

**KWFT—Wichita Falls—1939**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned: North Texas Radio, Inc.  
 Address: P. O. Box 420  
 Tel.: 72-3-4181. CBS  
 Representative: H-R  
 Pres., Gen. Mgr.: Ben Ludy  
 Assistant Manager: Lewis Dickensheets  
 Commercial Manager: A. L. Pierce  
 Prog. Dir.: Homer Cunningham  
 Publicity Director: Mrs. Owanah Shelton  
 Chief Engineer: Melvin O. Harrison

Pop.: 902,000  
 Families: 255,000

**Utah**

Radio Homes: 250,000  
 AM Stas. in State: 27

**KBUH—Brigham City—1948**

Frequency: 800 Kc. Power: 250 Watts d.  
 Owned By: Wade M. Ebeling  
 Business Address: 948 W. Forrest St.  
 Tel.: PA 3-3401. KBS  
 General, Comm. Mgr.: Wade M. Ebeling  
 Program Director: Rick Van  
 Chief Engineer: Bob Jensen

**KSUB—Cedar City—1937**

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Oper. By: So. Utah Bcstg. Co.  
 Address: P. O. Box 811  
 Tel.: JU 6-6547. CBS  
 Station Rep.: Adam Young  
 President: Howard Johnson  
 Gen. Program Dir.: Donald E. Cartwright  
 Chief Engineer: Vernon Beck

**KBBC—Centerville—1957**

Frequency: 1600 Kc. Power: 1 Kw., d  
 Owned By: H. W. & J. F. Pingree  
 Address: P.O. Box 44, Bountiful, Utah  
 Tel.: AXtell 5-5551. Independent  
 President: J. F. Pingree  
 General Manager: H. W. Pingree  
 Chief Engineer: Ed McCleery

**KLGN—Logan—1954**

Frequency: 1390 Kc. Power: 1.000 Watts d.  
 Owned-Oper. By: KLG N Radio, Inc.  
 Business Address: RFD #1 Box 231  
 Tel.: SK 2-2600. Independent  
 Station Representative: Hopewell  
 President, General Mgr.: F. G. Ziser  
 Chief Engineer: A. Finchom

**KVNU—Logan—1938**

Frequency: 610 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Cache Valley Bcstg. Co.  
 Address.....1393 N. Main St.  
 Tel.: SK 2-5141.....ABC-KBS-MBS  
 Representative.....Avery-Knodel  
 President.....Herschel Bullen  
 Gen., Sta. Mgr.....Reed Bullen  
 Commercial Manager.....W. W. Kirkland  
 Program Director.....Reid Andreasen  
 Chief Engineer.....W. Arnold Finchum

**KURA—Moab—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned By.....Moab Bcstg. & TV Corp.  
 Address.....P.O. Box 368  
 Tel.: ALpine 3-5001.....MBS  
 Pres. Gen. Mgr.....Forrest L. Simpson  
 Station Mgr.....Miss A. Alger  
 Chief Engineer.....Calvin H. Widows

**KMUR—Murray—1948**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Oral J. Wilkinson  
 Address.....4646 S. State St., Salt Lake City  
 Tel.: AM 6-4419.....Independent  
 Station Rep.....Webb  
 President.....O. J. Wilkinson  
 General Manager.....Robert E. Buie  
 Commercial Manager.....James K. Richey  
 Station, Prom. Mgr.....Bennie L. Williams  
 Chief Engineer.....James McClellan

**KLO—Ogden—1924**

Frequency: 1430 Kc. Power: 5000 Watts  
 Owned-Operated By.....Interstate Corp.  
 Address.....Hotel Ben Lomond, 7th Floor  
 Tel.: EXport 4-5721.....ABC  
 Representative.....Avery-Knodel  
 President.....Mrs. Edris A. Glasmann  
 Station, Commercial Mgr.....Kim Ward  
 Sales Promotion Mgr.....Len Allen  
 Program Director.....Morrie Reichley  
 Chief Eng.....Wayne Moss

**KSVN—Ogden—1947**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned By.....Down Beat Broadcasting Assoc.  
 Address.....P.O. Box 107  
 Tel.: EX 4-3476.....Independent  
 General Mgr.....George Norman  
 Operations Director.....Charles Farmer  
 Production Director.....Hugh Barr  
 Commercial Mgr.....Bill Dalton  
 Prom. Mgr.....R. J. Mulligan  
 Chief Engineer.....D. R. Hale

**KVOG—Ogden—1948**

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By.....United Bcstg. Co.  
 Address.....1539 Gibson Ave.  
 Tel.: EX 2-7535.....Independent  
 Representative.....Webb

Pres., Gen. Mgr.....Arch G. Webb  
 Asst. Mgr. Prog. Dir.....Jay Livingood  
 Commercial Manager.....J. D. Jones  
 Chief Engineer.....Dennis Nielsen

**KOAL—Price—1936**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By.....Eastern Utah Bcstg. Co.  
 Address.....P.O. Box 591  
 Tel.: ME 7-0407.....MBS-KBS  
 Representative.....Avery-Knodel  
 President.....Jack Richards

**KEYY—Provo—1949**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By.....Mid Utah Bcstg. Co.  
 Address.....P. O. Box 205  
 Tel.: FR 3-2174.....KBS  
 President.....D. Spencer Grow  
 General, Sta. Mgr.....Dave Weiser  
 Program Dir.....Joe Meier  
 Chief Engineer.....Francis Boyer

**KIXX—Provo—1947**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By.....Central Utah Bcstg. Co. Inc.  
 Address.....P. O. Box 550  
 Tel.: FR 3-3336.....ABC  
 Pres., Comm. Mgr.....F. A. Van Wagenen  
 General Mgr.....H. E. Van Wagenen  
 Chief Engineer.....F. O. Boyer

**KOVO—Provo—1939**

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.  
 Owned-Oper. By.....KOVO, Inc.  
 Address.....Box 99  
 Tel.: FRanklin 3-9550.....MBS  
 Station Representative.....Avery-Knodel  
 President.....Ashley L. Robison  
 General, Station Mgr.....Glenn Shaw  
 Comm. Mgr.....L. H. Curtis  
 Program Director.....Art Tucker  
 Publicity Director.....Devern Pery  
 Chief Engineer.....Dale Buchanan

**KSVC—Richfield—1947**

Freq.: 980 Kc. Power: 5000 Wts. d., 1000 n.  
 Owned-Operated By.....Sevier Valley Bcstg. Co.  
 Address.....250 East 4th South  
 Tel.: TW 6-4456.....ABC  
 Representative.....Avery-Knodel  
 President.....Homer Bandlely  
 General Mgr., Ch. Eng.....Bill King  
 Program Director.....Pat Visick

**KDXU—St. George—1957**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By.....R. C. Winkelmann  
 Business Address.....P.O. Box 488  
 Tel.: ORchard 3-3579.....KBS  
 Gen., Comm. Mgr.....Roy C. Winkelmann  
 Program Director.....Ellen Winkelmann



**KALL—Salt Lake City—1945**

Frequency: 910 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By. Salt Lake City Bcstg. Co.  
 Address. 146 S. Main St.  
 Tel.: EM 4-3561. ABC  
 Newspaper Affil. Ogden Standard-Examiner  
 Representative Avery-Knodel, Inc.  
 President. George C. Hatch  
 General Station Mgr. Homer K. Peterson  
 Program Director. Florian Wineriter  
 Publicity Director. Donna Norton  
 Chief Engineer. W. D'Orr Cozzens  
 Owners of: KMON, Great Falls, KOPR, Butte, both  
 Mont.; KUTV, Salt Lake City.

**KCPX—Salt Lake City—1922**

Frequency: 1320 Kc. Power: 5000 Watts  
 Owned By. Columbia Pict. Electronics Corp.  
 Address. 130 Social Hall Ave.  
 Tel.: DA 2-5681. NBC  
 Representative. Katz  
 V.P., General Mgr. Norman Louvan  
 Asst. Mgr., Sales Dir. Jack Adamson  
 Station Mgr. Carson Rennie  
 Commercial Mgr. Kenneth Hanni  
 Program Dir. Ed Kemp  
 Sales Prom. Publicity. Tom Wayman  
 Chief Engineer. A. L. Gunderson  
 Owners of: KCPX-TV.

**KLUB—Salt Lake City—1938**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned-Oper. By. KLUB Bcstg. Co.  
 Address. 165 Social Hall Ave.  
 Tel.: EL 9-7794. MBS  
 Representative. Hollingbery  
 President, General Mgr. Frank C. Carman  
 Commercial Mgr. Allan Thomas  
 Operations Dir. Frank C. McIntyre  
 Chief Eng. Delbert Williams

**KNAK—Salt Lake City—1947**

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.  
 Owned. Granite District Radio Bcstg. Co.  
 Address. 1042 So. 6th W.  
 Tel.: EM 4-3685. Independent  
 Station Representative. Adam Young  
 President, Chief Eng. Howard D. Johnson  
 General Station Mgr. William Wright  
 Program Director. Mildred Baker  
 Commercial Manager. Clyde Anderson

**KSL—Salt Lake City—1922**

Frequency: 1160 Kc. Power: 50,000 Watts  
 Owned-Oper. By. Radio Service Corp. of Utah  
 Bus.-Studio Address. 145 Social Hall Ave.  
 Tel.: EL 5-4641. CBS  
 Representative. CBS Radio Spot Sales  
 President. Jay W. Wright  
 Commercial Manager. Joseph A. Kjar  
 Chief Engineer. Paul Evans

**KSOP—Salt Lake City—1955**

Frequency: 1370 Kc. Power: 1 Kw., d.  
 Owned-Oper. By. Seagull Broadcasting Co.  
 Address. 1300 West 2320 South

Tel.: HU 4-4435. KBS  
 Representative. Oakes & Assoc., Bernard  
 President, Gen. Mgr. M. H. Hilton  
 Station Mgr. Ralph Winn  
 Commercial Mgr. Henry Hilton  
 Program Director. Gart Wheeler  
 Chief Engineer. Lyle Wahlquist

**KSXX—Salt Lake City—1959**

Frequency: 630 Kc. Power: 1000 Watts  
 Owned By. KSXX Corp.  
 Address. 364 S. State  
 Tel.: CR 7-3905. Independent  
 General Mgr. George Norman  
 Merch. Dir. Dick Richardson  
 Sales Prom. Mgr. Don O'Neal  
 Program Dir. Bart Tolleson  
 Chief Engineer. D. R. Hale

**KWHO—Salt Lake City—1955**

Frequency: 860 Kc. Power: 1 Kw., d.  
 Owned-Operated By. Reese C. Anderson  
 Address. 510 E. Second South  
 Tel.: DA 2-5819. Independent  
 Station Representative. Grant  
 Pres., Gen. Mgr. Reese C. Anderson  
 Commercial Manager. Dean G. Seeley  
 Program Director. Craig V. Mollison  
 Publicity Director. Kathleen Jensen  
 Chief Engineer. Marvin C. Zitting

**KWIC—Salt Lake City—1956**

Frequency: 1570 Kc. Power: 500 Watts d.  
 Owned By. Sugarhouse Broadcasting Co.  
 Business Address. 1247 Wilmington Ave.  
 Tel.: HUinter 4-8791. Independent  
 President. Dale R. Curtis  
 General Mgr. Tom Ivory  
 Comm. Sale Prom. Mgr. Starley D. Bush  
 Program, Publicity Dir. Paul Coburn  
 Chief Engineer. Kay D. Turner

**KDYL—Tooele City—1956**

Frequency: 990 Kc. Power: 1 Kw., d.  
 Owned. Tooele County Radio & TV Bcstg.  
 Address. P. O. Box 449  
 Tel.: 990. KBS  
 Sta. Representative. Hopewell  
 General Mgr. Tony Greenhow

**KVEL—Vernal—1947**

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned-Oper. By. Uintah Bcstg. Co.  
 Address. 120 E. Main St.  
 Tel.: 494. KBS-MBS  
 General Mgr. J. C. Wallentine  
 Station Mgr. D. Case  
 Chief Engineer. W. Raker

FOR AM INDEX  
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Pop.: 391,500  
Families: 111,000

# Vermont

Radio Homes: 108,500  
AM Stas. in State: 16

## WSNO—Barre—1959

Frequency: 1450 Kc. Power: 250 Watts d.  
Owned-Oper. By: R. I. Kimel & B. W. Grad  
Address: 1 Jacques St.  
Tel.: GRanite 6-4168 Independent  
Station Representative: Devney-O'Connell  
General Manager: Robert I. Kimel  
Station Manager: Alan H. Noyes  
Program Director: Charles D. Maginnis  
Chief Engineer: Steve Kandola  
Owners of: WWSR, St. Albans, Vt.

## WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.  
Owned-Oper. By: Catamount Bcstrs. Inc.  
Address: P.O. Box 560  
Tel.: 6321 Independent  
Station Representative: Kirby  
Pres., Ch. Engr.: J. Gordon Keyworth  
Station Manager: Mrs. Belva C. Keyworth

## WKVT—Brattleboro—1959

Frequency: 1490 Kc. Power: 250 Watts  
Owned: WKVT Corp.  
Address: Williams & Larkin Sts.  
Tel.: ALpine 4-2343 CBS  
Station Reps.: Meecker; Walker-Rawalt  
President: Joseph K. Close  
General & Station Manager: Edward D. Somes  
Program Director: Carl E. Hill  
Chief Engineer: Ernest Robarge

## WTSA—Brattleboro—1950

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: Tri-State Area-Bcstg. Corp.  
Address: Box 819  
Tel.: AL 4-4567 Independent  
Station Representative: Walker-Rawalt  
President: Theodore Feinstein  
Gen., Sta. Mgr.: Phillips Terhune  
Program Director: Loren C. Smith  
Chief Engineer: Hugh McKenny

## WCAx—Burlington—1931

Frequency: 620 Kc. Power: 5000 Watts  
Owned-Oper. By: WCAx Radio, Inc.  
Business Address: 100 Market Sq., S.  
Tel.: UN 2-5761 NBC  
Station Rep.: Avery-Knodel  
General Mgr.: A. E. Spokes  
Commercial Mgr.: John Miller  
Chief Engineer: James W. Tierney

## WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts  
Owned: Dot Broadcasting Corp.  
Address: 205 College St.  
Tel.: UNiversity 2-5776 Independent  
Station Rep.: Masla  
President: Fortune Pope  
Vice President: Charles Balin  
Station, Comm. Mgr.: George Cameron  
Chief Engineer: John Carlini

## WJOY—Burlington—1946

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By: Vermont Bcstg. Corp.  
Address: 633 Main St.  
Tel.: UN 4-5774 ABC  
Representative: Everett-McKinney; Kettell-Carter  
President: David W. Howe  
Gen., Sta. Mgr.: Frank Balch  
Program Director: Dean Slack  
Publicity Director: Bernie Smyle  
Chief Eng.: Don Wheatley

## WSKI—Montpelier—1947

Frequency: 1240 Kc. Power: 250 Watts  
Owned By: Green Mt. Bcstg. Co.  
Bus. Address: 94 Main St.  
Tel.: CAPItol 3-5275 ABC  
Station Rep.: Foster & Creed  
President: Eben Parsons  
Gen., Sta. Mgr.: Daniel B. Ruggles III  
Commercial Manager: Lawrence Shane  
Program Director: John Brunell  
Publicity Director: Robert Bannon  
Chief Eng.: Gerard Marcotte

## WIKE—Newport—1952

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Memphremagog Bcstg. Co.  
Address: Box 711  
Tel.: 832 Independent  
Station Rep.: Masla; Lorrie Potts  
President: E. Dean Finney  
Station Manager: William Diamond  
Chief Engineer: Ralph Dennis

## WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts  
Owned: Central Vermont Broadcasting Corp.  
Address: Box 591  
Tel.: PR 3-3200 Independent  
President: John Carusone  
Station Manager: Francis McCormack

## WSYB—Rutland—1930

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Philip Weiss Music Co.  
Address: Dorr Drive  
Tel.: PR 3-8140 Independent  
Station Rep.: Foster & Creed; Devney-O'Connell  
President, General Mgr.: Phillip Weiss  
Program Director: Richard Benard

## WWSR—St. Albans—1941

Frequency: 1420 Kc. Power: 1 Kw., d.  
Owned By: R. I. Kimel & B. W. Grad  
Address: 75 North Main Street  
Tel.: LAkeview 4-2157 Independent  
Reps.: Webb; Kettell-Carter  
General Mgr.: Robert I. Kimel  
Commercial Mgr.: Cecile Fahl  
Program Dir.: William Hobart  
Sales Prom. Mgr.: Robert Schmidt  
Chief Engineer: Ted Boisvert

**WTWN—St. Johnsbury—1949**

Freq.: 1340 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By...Twin State Bcstrs. Inc.  
 Address .....Concord Ave.  
 Tel.: PI 8-2344.....Independent  
 Station Rep.....Masla; Walker-Rawalt  
 Pres., Gen. Mgr.....E. Dean Finney  
 Program Director.....Douglas N. Drown  
 Ch. Eng.....Ralph Dennis  
 Owners of: WIKL, Newport, Vt.

**WCFR—Springfield—1954**

Frequency: 1480 Kc. Power: 1 Kw., d.  
 Owned-Operated By...Conn. Valley Bcstg. Co.  
 Address .....106 Park St.  
 Tel.: TUrner 5-4555.....Independent  
 President, Gen. Mgr.....Carlo F. Zezza  
 Chief Eng.....Gordon I. Stearns

**WDEV—Waterbury—1931**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Lloyd E. Squier  
 Address .....9 Stowe St.  
 Tel.: CApital 3-5266.....Independent  
 Station Rep...Everett-McKinney; Kettell-Carter  
 General Manager.....Lloyd E. Squier  
 Program & Comm. Mgr.....Craig S. Parker

**WWRJ—White River Junction  
1959**

Frequency: 910 Kc. Power: 1000 Watts d.  
 Owned By....White River Enterprises, Inc.  
 Address .....Box 190  
 Tel.: 1590.....Independent  
 Station Representative.....Nona Kirby  
 President, General Mgr.....Philip C. Smith  
 Station Manager.....Ralph B. Skinner  
 Program Director.....Donald Mellin  
 Publicity Director.....Shirley Z. Smith  
 Chief Engineer.....Henry Jones

Pop.: 3,956,000  
 Families: 1,045,000

**Virginia**

Radio Homes: 1,004,500  
 AM Stas. in State: 97

**WBBI—Abingdon—1956**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned By.....Burley Bcstg. Inc.  
 Address .....P. O. Box 509  
 Tel.: MArkEt 8-2147.....Independent  
 President.....Nelson T. Barker  
 Gen. Comm. Mgr.....L. M. Seamon

**WPIK—Alexandria—1945**

Frequency: 730 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Potomac Bcstg. Corp.  
 Address .....523 First St.  
 Tel.: OV 3-3000.....Independent  
 Station Representative.....Branham  
 President.....Carl L. Lindberg  
 General Mgr.....Howard B. Hayes  
 Program Director.....Robert Dupree  
 Commercial Manager.....John C. Moran  
 Chief Engineer.....Arthur McDougall

**WAVA—Arlington—1946**

Frequency: 780 Kc. Power: 1000 W., d.  
 Owned....Northern Virginia Broadcasters, Inc.  
 Address .....5232 Lee Highway  
 Tel.: KE 6-9000.....Independent  
 Station Representative.....Bernard  
 President.....Arthur W. Arundel  
 General Station Mgr.....George A. Crump  
 Comm. Mgr.....John F. Burgreen  
 Sales Prom. Mgr.....John Edy  
 Program Director.....Warren Miller  
 Publicity Director.....Alexander Cabot  
 Chief Engineer.....Stephen J. Hart

**WEAM—Arlington—1947**

Frequency: 1390 Kc. Power: 5000 Watts  
 Owned-Operated By.....Thoms Radio-TV Ent.  
 Business Address.....1515 N. Courthouse Rd.

Tel.: JA 7-7100.....Independent  
 Rep.....Ecst. Time Sales; Raymer  
 President.....Harold H. Thoms  
 General Manager.....Kenneth L. Wood  
 Chief Engineer.....Richard A. Johnson

**WODY—Bassett—1960**

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned By.....WYTI, Inc.  
 Address .....Drawer 231  
 Tel.: NA 9-2509.....Independent  
 President.....S. L. Goodman  
 General Manager.....Lester L. Williams  
 Station, Commercial Mgr.....H. Pete Bluhm  
 Sales Prom. Mgr.....Shirley Prillaman  
 Program Director.....Eddie Wall  
 Chief Engineer.....C. J. Ronk  
 Owners of: WYTI, Rocky Mount, Vt.

**WBLT—Bedford—1950**

Frequency: 1350 Kc. Power: 1 Kw. d.  
 Owned-Oper. By.....Bedford Bcstg. Corp.  
 Address .....P. O. Box 406  
 Tel.: 8425.....Independent  
 Pres., Gen., Sta. Mgr.....J. E. Synan  
 Chief Engineer.....J. P. Laughlin

**WLSD—Big Stone Gap—1953**

Frequency: 1220 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Gap Bcstg. Co.  
 Address .....Intermont Heights  
 Tel.: 960.....Independent  
 Sta., Comm. Mgr.....W. H. Wren

**WKLW—Blackstone—1947**

Frequency: 1440 Kc. Power: 5 Kw., d.  
 Owned-Oper. By.....Blackstone Bcstg. Corp.  
 Address .....Drawer 192  
 Tel.: 478.....MBS-KBS  
 President, Gen. Mgr.....H. L. Umstead

**WCYB—Bristol—1946**

Frequency: 690 Kc. Power: 10,000 Watts  
 Owned-Oper. By... Appalachian Bcstg. Corp.  
 Address... P. O. Box 1009  
 Tel.: NOrth 9-4161  
 Station Rep. .... ABC  
 President, Gen. Mgr. .... Robert H. Smith  
 Commercial Sales Prom. Mgr. .... Fey Rogers  
 Chief Engineer. .... R. V. Robinson

**WFHG—Bristol—1947**

Freq.: 980 Kc. Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Oper. By... Bristol Bcstg. Co.  
 Address... Valley Drive  
 Tel.: NOrth 9-8112  
 Station Rep. .... MBS  
 Walker-Rawalt  
 Pres. .... W. C. Nininger  
 General Mgr. .... W. L. Nininger  
 Commercial Manager. .... Jack Martin  
 Program Director. .... Robert M. Fleming  
 Chief Eng. .... John Hughlett, Jr.

**WCHV—Charlottesville—1933**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Eastern Bcstg.  
 Address... Box 631  
 Tel.: 2-5121  
 ABC-MBS-KBS  
 Representative ... Clark  
 President. .... R. A. Newhoff  
 General Station Mgr. .... Robert C. Walker  
 Sales Manager. .... Charles Smith, Jr.  
 Program & Publicity Director. .... Colin Rosse  
 Chief Engineer. .... Dan Spitzer  
 Owners of: WHAP, Hopewell, Va.

**WELK—Charlottesville—1957**

Frequency: 1010 Kc. Power: 1 Kw., d.  
 Owned By... Virginia Bcstg. Co.  
 Address... Harris Rd.  
 Tel.: 2-8080  
 KBS  
 President. .... J. W. Deter  
 Station Mgr. .... R. G. Sketchley, Jr.

**WINA—Charlottesville—1949**

Freq: 1400 Kc. Power: 1 Kw., d., 250 Watts, n.  
 Owned-Oper. By... Charlottesville Bcstg. Corp.  
 Address... P. O. Box 1230  
 Tel.: 6-6177  
 NBC  
 Station Representative. .... Dora-Clayton  
 Pres., Gen. Mgr. .... Donald G. Heyne  
 Comm. Mgr. .... Thomas M. Behrendt  
 Prog. Dir. .... Edward Desmond  
 Chief Engineer. .... Gene Bossieux, Jr.  
 Owners of: WJMA, Orange, Va.

**WMEK—Chase City—1959**

Frequency: 980 Kc. Power: 500 Watts d.  
 Owned By... Mecklenburg Bcstg. Co.  
 Address... Main St.  
 Tel.: DRake 2-3141  
 ABC  
 General Manager. .... John L. Cole, Jr.  
 Station, Commercial Mgr. .... Arthur A. Moran, Jr.  
 Program Director. .... Don Green

**WBCR—Christiansburg—1954**

Frequency: 1260 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... WBCR, Inc.  
 Address... P.O. Box 1260  
 Tel.: EVergreen 2-4291  
 Independent  
 Station Rep. .... Webb  
 President, Gen. Mgr. .... A. H. Griffith  
 Business Mgr. .... Lynda M. Pavlik  
 Station Mgr. .... Lewis S. Kanode, Jr.  
 Program Dir. .... Eva Finch  
 Prom., Publicity Mgr. .... Rebecca H. McCoy  
 Chief Engineer. .... C. Ray Mills

**WCFV—Clifton Forge—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By... James R. Reese, Jr.  
 Address... Fairview Heights  
 Tel.: 2147  
 MBS  
 President. .... J. R. Reese, Jr.  
 General Manager, Ch. Eng. .... Claude F. Jones

**WKEY—Covington—1941**

Frequency: 1340 Kc. 1 Kw. d., 250 W. n.  
 Owned. .... Earl M. Key  
 Address... Lexington & 3rd St.  
 Tel.: 965-8351  
 ABC  
 General Manager. .... Earl M. Key  
 Commercial Manager. .... Kenneth L. Bryant  
 Program Director. .... John L. Davis  
 Chief Engineer. .... Grover K. Fulk

**WSVS—Crewe—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
 Owned-Oper. By... So. Virginia Bcstg. Corp.  
 Business Address... 800 Melody Lane  
 Tel.: 7811  
 Independent  
 President. .... Calvin S. Willis  
 Gen. Manager. .... Freeman H. Stewart  
 Comm., Sales Prom. Mgr. .... Harold F. Payne  
 Chief Engineer. .... C. E. Wilson

**WCVA—Culpeper—1949**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By... Culpeper Bcstg. Corp.  
 Address... Hendricks Ave. & Radio Lane  
 Tel.: Valley 5-8338  
 MBS-KBS  
 Representative ... Indie  
 President. .... Leonard T. Preston  
 Gen., Sta. Mgr. .... John T. Rogers  
 Comm., Sales Prom. Mgr. .... Tucker Butler  
 Program Director. .... Ed Gombos  
 Chief Engineer. .... Gil Gildemann

**WBTM—Danville—1930**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By... Piedmont Bcstg. Corp.  
 Bus.-Studio Address... 710 Grove St.  
 Tel.: SW 3-4411  
 ABC  
 Representative ... Gill-Perna  
 President. .... W. E. Gardner, Jr.  
 Manager. .... Milton Adams  
 Comm., Sales Prom. Mgr. .... J. E. Allgood, Jr.  
 Program Director. .... Jim Crawford, Jr.  
 Supervising Engineer. .... Millard F. McKinsey

**WDVA—Danville—1947**

Freq.: 1250 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By Va. Carolina Bcstg. Corp.  
 Address 130 Lexington Ave.  
 Tel.: SW 2-9311 MBS-KBS  
 Representative Robert S. Keller  
 Pres., Gen. Mgr. Emerson J. Pryor  
 Commercial Mgr. Ralph Hess, Jr.  
 Sales Prom. Mgr. Jeff Waugh  
 Program Director Richard Campbell  
 Chief Engineer J. T. Burgess

**WILA—Danville—1957**

Frequency: 1580 Kc. Power: 1 Kw.  
 Owned By Baron Broadcasting Corp.  
 Address 560 Patton St.  
 Tel.: SW 2-2133 Independent  
 Station Representative Continental  
 President, General Mgr. Ralph J. Baron  
 Commercial, Sales Prom. Mgr. George Lund  
 Program Director Harvey Jacobs  
 Publicity Director Shirleye Zechman  
 Chief Engineer Roger Lee

**WEVA—Emporia—1952**

Frequency: 860 Kc. Power: 1000 Watts, d.  
 Owned Stone Broadcasting Corp.  
 Address Washington St.  
 Tel.: MEIrose 4-2133 KBS  
 Pres., Gen. Sta. Mgr. Willis L. Stone  
 Commercial, Sales Prom. Mgr. Don Collins  
 Program Dir. Eddie Anderson  
 Publicity Director Dick Phillips  
 Chief Engineer Elton A. Short, Jr.

**WEEL—Fairfax—1955**

Freq.: 1310 Kc. Power: 1000 Wts. d., 500 n.  
 Owned OK Broadcasting Corp.  
 Address 2nd & Oak Sts.  
 Tel.: CR 3-4000 Independent  
 Representative Hopewell  
 President George Oleson  
 General Manager B. Johnscher  
 Chief Engineer Joe Terrien

**WFAX—Falls Church—1948**

Frequency: 1220 Kc. Power: 1 Kw., d.  
 Owned-Operated By Lamar A. Newcomb  
 Address Tower Square  
 Tel.: JE 2-1220 KBS  
 Pres., Gen. Mgr., Ch. Eng. Lamar A. Newcomb

**WFLO—Farmville—1947**

Frequency: 870 Kc. Power: 1000 Watts d.  
 Owned-Operated By Colonial Bcstg. Co.  
 Address Farmville  
 Tel.: EX 2-4195 Independent  
 Owner & President Carla B. Keys  
 Station Manager John D. Wilson  
 Sales Promotion Manager T. J. Fulcher  
 Program Director Al Smith  
 Chief Engineer O. C. Covington

**WYSR—Franklin—1956**

Frequency: 1250 Kc. Power: 1 Kw., d.  
 Owned Franklin Broadcasting Corp.  
 Address 102 E. Fourth Ave.  
 Tel.: LO 2-3135 KBS  
 V.P., Gen. Mgr. Thomas F. Clark  
 Program Director Ted Tater  
 Chief Engineer Richard Harris

**WFLS—Fredericksburg—1960**

Frequency: 1350 Kc. Power: 500 Watts d.  
 Owned By Star Bcstg. Corp.  
 Address 305 William St.  
 Tel.: ESsex 3-1500 KBS  
 Newspaper Affil. Free Lance-Star  
 Station Rep. Hopewell  
 President Charles S. Rowe  
 Gen. Mgr., Pub. Dir. Josiah P. Rowe III  
 Station Mgr., Chief Eng. James W. Poole  
 Commercial Manager Virgil L. Cobia  
 Program Director Frank G. Starling

**WFVA—Fredericksburg—1939**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Fredericksburg Bcstg. Corp.  
 Address Box 263  
 Tel.: 373-7721 ABC  
 Exec. Vice-Pres. Mrs. Marion Park Lewis  
 Gen., Sta., Comm. Mgr., Ch. Eng. J. C. Morgan  
 Program Director Arch Harrison  
 Owners of: WJNC, Winchester; WJIG, Mt. Jackson, both Va.; WBYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

**WFTR—Front Royal—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Sky—Park Bcstg. Corp.  
 Address P. O. Box 192  
 Tel.: MEIrose 5-4121 KBS-MBS  
 General Manager Kenneth Gordon

**WBOB—Galax—1947**

Frequency: 1360 Kc. Power: 1000 Watts, d.  
 Owned Carroll-Grayson Broadcasting Corp.  
 Address Poplar Knob Road  
 Tel.: BE 6-2921 KBS  
 President Robert V. Morris  
 Gen., Sta. Mgr. Joe P. Crockett  
 Comm., Prom. Mgr. Brice Parks  
 Chief Engineer Edward Boyer

**WGAT—Gate City—1959**

Frequency: 1050 Kc. Power: 250 Watts, d.  
 Owned Gate City Broadcasting Co.  
 Address Box 37  
 Tel.: FULTon 6-7025 KBS  
 Station Reps. Bolles; Beaver  
 President, General Mgr. W. V. Ramsey  
 Station, Commercial Mgr. Charlie Doll  
 Sales Promotion Mgr. Sandy MacDonald  
 Prog. Dir., Chief Eng. Ike Upchurch

**WDDY—Gloucester—1957**

Frequency: 1420 Kc. Power: 1 Kw., d.  
 Owned-Operated By Cape Radio, Inc.  
 Address P. O. Box 673

## VIRGINIA

Tel.: OXford 3-4302.....KBS  
Representative.....Webb  
Pres., Gen. Mgr.....Arthur Lazarow  
Asst. Station Manager.....Joan R. Lazarow

### WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.  
Owned.....Central Virginia Bcstg. Co.  
Address.....Box 730  
Tel.: 4730.....KBS  
President.....James E. Parsons  
General Manager.....Lyle C. Motley  
Chief Engineer.....Charles Lingafelt

### WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.  
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.  
Address.....Box V  
Tel.: WEBster 5-2537.....Independent  
President.....H. G. Dobson  
Gen. Mgr., Ch. Eng., Sta. Mgr.....D. B. Jordan  
Asst. Mgr.....Aubry Garber

### WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Peninsula Radio Corp.  
Address.....1930 Pembroke Ave.  
Tel.: PArk 2-6331.....NBC  
Station Rep.....Devney O'Connell  
Pres., Gen. Mgr.....Thomas P. Chisman  
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.  
Program Director.....Jerry Sandford  
Commercial Mgr.....Ernest T. Harris  
Promotion Director.....H. L. Foiles  
Chief Engineer.....William C. King, Jr.

### WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.  
Owned By.....Radio Harrisonburg, Inc.  
Address.....75 East Market St.  
Tel.: 4-9311.....Independent  
President, Gen. Mgr.....W. W. Greer, Jr.  
Comm. Prom. Mgr.....David Frankel  
Station, Program Dir.....Bill Kramer  
Publicity Dir.....Joyce Kelly  
Chief Engineer.....H. Richardson

### WSVA—Harrisonburg—1935

Frequency: 550 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Shenandoah Valley Broadcasting, Inc.  
Address.....Rawley Pike  
Tel.: 4-4431.....NBC  
Newspaper Affil.....Eve Star; Sunday Star  
Sta. Representative.....H-R Reps  
President, Sta. Mgr.....Hamilton Shea  
Asst. Gen. Mgr.....Warren L. B'aun  
Comm. Mgr.....Richard Johnson  
Program Director.....Robert E. Lee  
Publicity Dir., Sales Prom. Mgr.....Tony Winn  
Chief Engineer.....J. MacFoley

### WHAP—Hopewell—1948

Frequency: 1340 Kc.....Power: 250 Watts  
Owned By.....Eastern Bcstg. Corp.  
Address.....Box 621

Tel.: GLenview 8-8518.....KBS  
President.....R. Neuhoff  
Station Manager.....R. Oppenheimer  
Commercial Mgr.....D. Johns  
Chief Engineer.....Norman Cannon, Jr.

### WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts  
Owned By.....WAGE, Inc.  
Address.....Box 891  
Tel.: SPring 7-1290.....MBS  
President.....W. T. Stubblefield  
General Manager.....Frank Orrison  
Sales Promotion Mgr.....Gordon Walsh  
Program Director.....Richard Lee  
Chief Engineer.....John Gill

### WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Rockbridge Bcstg. Co.  
Address.....Drawer 902  
Tel.: HCbart 3-2161.....NBC-KBS  
Representative.....Indie Sales  
Gen. Manager.....Milton E. Henson  
Program Director.....Joseph E. Lynn, Jr.  
Chief Engineer.....James I. Bray, Jr.

### WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.  
Owned.....Harry A. Epperson, Sr.  
Address.....Box 1079  
Representative.....Thomas F. Clark  
Tel.: VICTor 6-6541.....KBS  
Gen., Comm. Mgr.....Tom Buckley  
Chief Engineer.....Frank K. Keller

### WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Lynchburg Bcstg. Corp.  
Address.....2320 Langhorne Rd.  
Tel.: VICTor 5-1242.....ABC  
Representative.....George P. Hollingbery  
Pres., Gen. Mgr.....Philip P. Allen  
Comm., Sales Prom. Mgr.....Thomas L. Turner  
Prog., Pub. Dir.....Warren Uttal  
Chief Engineer.....John T. Orth

### WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Lynchburg Independent Bcstrs., Inc.  
Address.....P. O. Box 1300  
Tel.: VI 5-3441.....MBS  
Newspaper Affil.....Salem Times Register  
President.....Cy N. Bahakel  
General Manager.....Frank Tirico  
Station Manager.....Henry Hughes  
Commercial Manager.....Carrol Seay  
Sales Promotion Mgr.....Dave Snyder  
Program Director.....William Ostrom  
Chief Engineer.....Samuel Raymond  
Owners of: WRIS, Roanoke, Va.; WKIN, Kings-  
port, Tenn.; WLBJ, Bowling Green, Ky.; WKIN,  
Waterloo, Ia.; WABG-AM-TV, Greenwood,  
WKOZ, Kosziosko, both Miss.

**WPRW—Manassas—1957**

Frequency: 1460 Kc. Power: 500 W., d.  
 Owned By Prince William Bcstg. Corp.  
 Address Box 151  
 Tel.: EMpire 8-3108. Independent  
 President Harold H. Hersch  
 General, Sta. Mgr. W. T. Merchant, Jr.  
 Commercial Manager C. A. Sinclair, III  
 Program Director Robert Shipley  
 Chief Engineer Thomas Sullivan

**WMEV—Marion—1948**

Frequency: 1010 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Mountain Empire Bcstg. Corp.  
 Address P. O. Box 470  
 Tel.: ST 3-9001. ABC-KBS  
 Representative Indie Sales  
 Pres., Gen., Mgr. Robert C. Wolfenden  
 Station Manager Siella D. Wolfenden  
 Program Dir. Mrs. R. C. Wolfenden  
 Chief Engineer Edward Surface

**WHEE—Martinsville—1954**

Frequency: 1370 Kc. Power: 1000 Watts, d  
 Owned-Oper. By Patrick Henry Bcstg. Corp.  
 Address Setback Bldg., Church & Bridge St.  
 Tel.: ME 2-9811. Independent  
 Pres., Sta., Gen. Mgr. John W. Shultz  
 Comm. Mgr. Charles F. Adams  
 Program Director Mrs. Grace P. Uram  
 Sales Prom. Mgr. Thos. W. Patterson  
 Publicity Dir. R. Lee Gilbert  
 Chief Engineer T. E. Tatum  
 Owners of: WHEO, Stuart, Va.

**WMVA—Martinsville—1941**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Oper. By Martinsville Bcstg. Co., Inc.  
 Address Chatham Heights  
 Tel.: MErcury 2-2152. NBC-KBS  
 Representative Bob Dore  
 Exec. V.P. & Gen. Mgr. Maynard E. Dillaber  
 Program Director Barbara H. Zimmerman  
 Sales Prom. Mgr. John W. Bouldin  
 Chief Engineer B. Edward Boyer

**WSIG—Mount Jackson—1954**

Frequency: 790 Kc. Power: 1 Kw. d.  
 Owned By R. F. Lewis Jr., Inc.  
 Address WSIG Bldg.  
 Tel.: GRanite 7-3128. MBS  
 President Marion P. Lewis  
 Gen. Comm. Mgr. Philip J. Potter  
 Sales Prom., Publicity Dir. James Bowman  
 Program Director Donald Funkhouser  
 Chief Engineer Philip B. Whitney  
 Owners of: WINC, Winchester, WFVA, Fredericks-  
 burg, both Va.; WHYL, Carlisle, WAYZ,  
 Waynesboro, both Pa.; WELD, Fister, W. Va.

**WNRV—Narrows—1952**

Frequency: 990 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Giles Bcstg. Co.  
 Address Route 100  
 Tel.: PA 6-2211. Independent

President E. D. McWilliams  
 Station Manager R. M. Whitehead  
 Sales Promotion Mgr. Foster Braque  
 Program Director Megan H. McWilliams  
 Chief Engineer Ray Kelly

**WGH—Newport News—1928**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Oper. By Hampton Roads Bcstg. Corp.  
 Address P.O. Box 98  
 Tel.: CHestnut 4-7333. Independent  
 News. Affil. Daily Press  
 Station Representative Blair  
 President Capt. W. R. Van Buren  
 General Manager Ambert Dail  
 Program, Publicity Dir. Gene Cresay  
 Chief Engineer George Sokol

**WTID—Newport News—1947**

Frequency: 1270 Kc. Power: 1000 Watts d.  
 Owned By Twelve-Seventy, Inc.  
 Business Address 114 24th St.  
 Tel.: CH 4-1270. Independent  
 President Max Reznick  
 V.P., Station Manager George Henning  
 Commercial Mgr. Bob Rodgers  
 Publicity Director Blair Eubanks  
 Chief Engineer Ed Webb

**WAVY—Norfolk—1941**

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Oper. By Tidewater Teleradio, Inc.  
 Address 214 W. York St.  
 Tel.: MA 7-2345. Independent  
 Representative H.R. Repls., Inc.  
 President J. Glen Taylor  
 General Mgr. Edward G. Sheridan  
 Commercial Manager Clayton W. Eley  
 Program Director Lee Leonard  
 Sales Promotion Manager Dick Paul  
 Chief Engineer Gilbert Hoffman  
 Owners of: WAVY-TV.

**WCMS—Norfolk—1954**

Frequency: 1050 Kc. Power: 1000 W. d.  
 Owned-Oper. By Cy Blumenthal  
 Address Helena Building  
 Tel.: MA 5-0525. Independent  
 President Cy Blumenthal  
 General Manager Roy La Mere  
 Program Director Joe Huppel  
 Chief Engineer Walter Adams

**WLOW—Norfolk—1946**

Frequency: 1400 Kc. Power: 250 Watts d.  
 Owned By James Bcstg. Corp.  
 Address 731 Boush St.  
 Tel.: MAdison 7-5677. MBS-ABC  
 Station Representative Bolling  
 General Manager Michael Henry  
 Commercial Manager Paul Enright  
 Prog. Dir. T. Bradshaw  
 Chief Engineer R. Flagg

## VIRGINIA

### WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By Norfolk Bcstg. Co.  
Address 1019 Boissevain Ave.  
Tel.: MADison 2-7071 Independent  
Representative Eastman  
President Louis H. Peterson  
Gen., Sta. Mgr. Jack H. Harris  
Station Manager Bob Story  
Chief Engineer George Hillier

### WRAP—Norfolk—1952

Freq.: 850 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned By Continental Bcstg.  
Address Box 598  
Tel.: EX 9-3051 Independent  
President O. Wayne Rollins  
V.P. Gen. Mgr. Paul von Hagel  
Commercial Mgr. Stu Barondess  
Chief Eng. Glen Frazier

### WTAR—Norfolk—1923

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By WTAR Radio-TV Corp.  
Bus. Studio Address 720 Boush St.  
Tel.: MA 5-6711 CBS  
News Affil. Norfolk Newspapers, Inc.  
Representative Edward Peiry  
Bd. Chairman Campbell Arnoux  
President, Gen. Mgr. Robert M. Lambe  
Commercial Manager Harry W. Moore, Jr.  
Promotion Manager James W. Evans  
Station Mgr. Jack B. Prince  
Chief Eng. R. L. Lindell  
Owners of: WTAR-TV.

### WNVA—Norton—1946

Frequency: 1350 Kc. Power: 5000 Watts  
Owned Radio-Wise, Inc.  
Address Progress Bldg.  
Tel.: 700 KBS  
President & General Mgr. R. B. Helms  
Station Manager Jack Helms  
Chief Engineer John McMullen

### WJMA—Orange—1949

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Charlottesville Bcstg. Co.  
Address Spicer's Mill Road  
Tel.: 7263 KBS-NBC  
President Donald G. Heyne  
General Station Mgr. Claude F. White  
Commercial Mgr. Clarence Little  
Program Director Teresa Verling  
Chief Engineer Eugene Bossieux  
Owners of: WINA, Charlottesville, Va.

### WSWV—Pennington Gap—1959

Frequency: 1570 Kc. Power: 1,000 Watts d.  
Owned By Lee County Bcstg. Co.  
Address Box 338

Tel.: 520 Independent  
President, General Manager Dr. D. Gabriel  
Station Manager L. Dean

### WPVA—Petersburg—1955

Frequency: 1290 Kc. Power: 5000 Watts d.  
Owned-Operated By Harry A. Epperson, Jr.  
Business Address Box 87  
Tel.: RE 2-3478 KBS  
Pres., Sta. Mgr. Harry E. Epperson, Jr.

### WSSV—Petersburg—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned By Petersburg Bcstg Co., Inc.  
Address 112 W. Tabb St.  
Tel.: RE 3-4567 MBS  
Representative Grant Webb  
Pres., Gen. Mgr. Roger A. Beane  
Sta., Commercial Manager J. R. Speciale  
Program Director Bill Chinn  
Sales Promotion Mgr. Robert Bates  
Publicity Director Bill Ranieri  
Chief Engineer Dale Genius

### WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5000 Watts, d.  
Owned-Oper. By WPUV, Inc.  
Business Address P.O. Box 251  
Tel.: 3-3931 KBS  
Pres., Ch. Eng. John A. Columbus

### WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By WRAD Bcstg.  
Address P.O. Box 1207  
Tel.: NEptune 9-2461 Independent  
General Mgr. E. B. Evans

### WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.  
Owned-Oper. By Clinch Valley Bcstg. Corp.  
Address P. O. Box 218  
Tel.: WO 1-4066 KBS  
President J. Powell Royall  
Gen., Sta. Mgr. J. H. Lee

### WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts, d.  
Owned United Broadcasting Co.  
Address 513 N. Main Street  
Tel.: Milton 3-8368 Independent  
President Richard Eaton  
General Manager R. Coty

### WEET—Richmond—1959

Frequency: 1320 Kc. Power: 1000 Watts, d.  
Owned Radio Richmond, Inc.  
Address Broad-Grace Arcade  
Tel.: MI 9-1223 Independent  
Station Representative Masla  
President, Gen. Mgr. Burton L. Levine  
Publicity Director Barbara Felton  
Program Dir. Jess Du Boy  
Chief Engineer Dick Haskie



**WEZL—Richmond—1958**

Frequency: 1590 Kc. Power: 5 Kw. d.  
 Owned By.....WEZL, Inc.  
 Address.....2314 W. Cary St.  
 Tel.: ELgin 3-6656.....Independent  
 Station Rep.....Bernard Howard  
 President.....Ben Strouse  
 General Manager.....Sid Magelof  
 Vice President.....Sam Feldman  
 Commercial Manager.....W. C. Pulley  
 Program Director.....Earl Stogner  
 Chief Engineer.....Byron S. Wine, 3rd

**WLEE—Richmond—1945**

Frequency: 1480 Kc. Power: 5000 Watts  
 Owned-Operated By.....Lee Bcstg. Corp.  
 Business-Studio Address.....6200 W. Broad St. Rd.  
 Tel.: ATLantic 8-2835.....MBS  
 Reprs.....Select; Young; Ayers  
 President.....Thomas Tinsley  
 V.P.....I. G. Abeloff  
 V.P., General Mgr.....Harvey L. Hudson  
 Commercial Mgr.....Gerald Blum  
 Program Dir.....Stu Yarbro  
 Regional Sales Mgr.....L. A. Kahn  
 Ch. Eng., Oper. Mgr.....Tom Kita

**WMBG—Richmond—1926**

Frequency: 1380 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Havens & Martin, Inc.  
 Bus. Studio Address.....3301 W. Broad St.  
 Tel.: EL 5-8611.....ABC

Station Representative..... Bolling  
 President, Sta. Mgr..... Wilbur M. Havens  
 Assistant & Comm. Mgr..... Walter A. Bowry, Jr.  
 Sales Prom. Mgr., Pub. Dir..... W. J. Filer  
 Prog. Dir..... Frank Wilson  
 Chief Engineer..... James Kyle

**WRNL—Richmond—1937**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Oper. By.....Richmond Newspapers, Inc.  
 Business-Studio Address.....111 N. Fourth St.  
 Tel.: MILton 3-3436.....CBS  
 Newspaper Affil. News Leader; Times Dispatch  
 Representative..... Edward Petry  
 President..... D. Tennant Bryan  
 Gen. Station Mgr..... E. S. Whitlock  
 General Sales Manager..... Frank Soden  
 Prog. Dir..... Ray Schreiner  
 Pub., Prom. Director..... Mrs. Jane Cressy  
 Chief Engineer..... E. V. Wolstenholme, Jr.

**WRVA—Richmond—1925**

Frequency: 1140 Kc. Power: 50,000 Watts  
 Owned-Oper. By.....Larus & Brother Co.  
 Address.....Box 1516  
 Tel.: MILton 3-5633.....NBC  
 Representative..... Peters, Griffin, Woodward  
 Vice President..... C. T. Lucy  
 General Station Mgr..... John B. Tansey  
 Sales Manager..... Harold Barre  
 Promotion Mgr..... Irby N. Hollans, Jr.  
 Program Manager..... Jack B. Clements  
 Chief Engineer..... Rudolph W. Raabe  
 Owners of: WRVA-TV.

**1<sup>ST</sup>**

**IN RICHMOND!!!**

Local Documentaries and Editorials • Highest Adult Listenership • Separate Program Creation Dept. • Independent Merchandising Dept. • Over 200 Remotes In One Year • Full Schedule of Religious, Educational and

Agricultural Programs • Independent News Staff • Community Club Awards • 11 Top-Flight Personalities • Games, Contests On Every Show • Independent Women's Dept. • Play-by-Play Sports

Pulse Rates WLEE No. 1 in Richmond — Pulse, January Through December, 1960

Tom Tinsley, Pres. Harvey Hudson, V. Pres. & Gen. Mgr.  
 Irvin Abeloff, V. Pres.

**W L E E**  
 RICHMOND, VIRGINIA

NATIONAL REPRESENTATIVES: SELECT STATION REPRESENTATIVES in New York, Baltimore, Washington and Philadelphia; Adam Young in Boston, Detroit, Chicago, St. Louis, San Francisco, Los Angeles, Minneapolis, Milwaukee, Cincinnati, Cleveland, Pittsburgh and Seattle; James S. Ayers in the South and Southwest.

**WXGI—Richmond—1947**

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Operated By: Radio Virginia, Inc.  
Bus.-Studio Address: 300 German School Rd.  
Tel.: BE 3-7666. Independent  
President: Douglas H. Robertson  
Gen. Comm. Mgr.: David M. Wilburn  
Chief Engineer: R. T. Coddington

**WDBJ—Roanoke—1924**

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By: Times-World Corp.  
Address: 201 Campbell Ave., S.W.  
Tel.: DI 3-8031. CBS  
News, Affil.: Times, World News  
Representative. Peters, Griffin, Woodward, Inc.  
President: M. W. Armistead, III  
V.P., Broadcasting Dir.: Ray P. Jordan  
Mgr. & Comm. Mgr.: Frank E. Koehler  
Sales Promotion Mgr.: Melvin L. Mayfield  
Program Director: J. Dexter Mills  
Chief Engineer: J. Robert Crowley  
Owners of: WDBJ-TV.

**WHYE—Roanoke—1957**

Frequency: 910 Kc. Power: 1 Kw., d.  
Owned: Roanoke Broadcasters, Inc.  
Address: 119 Church St., S.W.  
Tel.: Diamond 5-0988. Independent  
Station Representative: Weed  
President: Joseph Mullen  
General & Station Mgr.: Jon A. Holiday  
Sales Promotion Mgr.: J. Richard Brown  
Program Director: Lee Davis, Jr.  
Publicity Director: William Dority  
Chief Engineer: Ray Mills

**WRIS—Roanoke—1953**

Frequency: 1410 Kc. Power: 5000 Watts d.  
Owned: Roanoke Independent Bcstrs, Inc.  
Address: Box 702  
Tel.: 2-3131. MBS-KBS  
General Mgr.: Cy Bahakel

**WROV—Roanoke—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WROV Bcstrs., Inc.  
Bus.-Studio Address: 15th & Cleveland Ave.  
Tel.: DI 3-4444. ABC  
Representative: Masla  
Pres., Gen. Mgr.: Burton L. Levine  
Chief Engineer: Michael Kavanaugh

**WSLS—Roanoke—1940**

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.  
Owned: Shenandoah Life Stations, Inc.  
Address: 3rd & Church Ave., S.W.  
Tel.: DI 4-9226. NBC  
Station Rep.: Avery-Knodel  
President: James H. Moore  
Vice President: Horace Fitzpatrick  
Station, Comm. Mgr.: George W. Chernault, Jr.  
Sls. Prom. Dir.: C. R. Garrison  
Program, Pub. Dir.: John Willett  
Chief Engineer: John Aldhizer  
Owners of: WSLS-TV.

**WKWS—Rocky Mount—1957**

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned By: Radio Franklin, Inc.  
Address: Box 110  
Tel.: HUDson 3-9244. Independent  
President, General Mgr.: Kermit W. Salyer  
Commercial Manager: Don Constable  
Program Director: Richard L. Garst  
Chief Engineer: Ray Mills

**WYTI—Rocky Mount—1956**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned: WYTI, Inc.  
Address: Highway 220 N.  
Tel.: HU 3-9955. KBS  
Station Representative: Webb  
President: S. L. Goodman  
General Mgr.: Lester L. Williams  
Commercial Manager: William E. Jefferson  
Program Director: George M. Hanes  
Sales Promotion Mgr.: Mrs. L. W. Frith  
Chief Engineer: William M. Farley  
Owners of: WODY, Bassett, Va.

**WBLU—Salem—1956**

Frequency: 1480 Kc. Power: 5 Kw., d.  
Owned By: Salem Bcstg. Co.  
Address: P. O. Box 408  
Tel.: DUpont 9-5443. Independent  
President Ch. Eng.: M. C. Bowers, Jr.  
General & Station Manager: R. Bentley

**WHLF—South Boston—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Halifax Bcstg. Co.  
Address: Webster St  
Tel.: 2-9988. ABC  
Gen., Comm. Mgr.: John L. Cole, Jr.  
Station Mgr., Prog. Dir.: H. Preston Young Jr.  
Publicity Director: James D. Enderley  
Chief Engineer: Robert R. Ruffin  
Owners of: WHLF-FM, WMER-AM, Chase City.

**WJWS—South Hill—1953**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Operated By: Old Belt Bcstg. Corp.  
Address: P. O. Box 216  
Tel.: HI 7-4007. Independent  
President, Gen. Mgr.: W. B. Hoiler  
Station, Program Mgr.: A. W. Walthall  
Chief Engineer: Charles E. Brown

**WAFC—Staunton—1954**

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned: Am. Home Bcstg. Corp.  
Address: P. O. Box 1209  
Tel.: TU 6-0100. Independent  
Station Rep.: Clark  
President, Sta. Mgr.: Lloyd Gochenour  
Chief Engineer: Charles Neur

**WTON—Staunton—1945**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Operated By: Charles P. Blackley  
Address: Morrison Bldg.

Tel.: TU 6-6666.....ABC  
 General Manager.....Charles P. Blackley  
 Sta., Comm. Mgr.....Charles E. Seebeck  
 Program Director.....Ray H. Honaker, Jr.  
 Chief Engineer.....Rex C. Houser

**WHEO—Stuart—1959**

Frequency: 1270 Kc.....Power: 1 Kw. d.  
 Owned By.....Patrick-Henry Broadcasting Corp.  
 Address.....Drawer 552, Martinsville, Va.  
 Tel.: MErcury 2-9811.....Independent  
 President, General Mgr.....John W. Shultz  
 Station Manager.....Henry Hill  
 Commercial Manager.....Charlie Adams  
 Sales Promotion Manager.....T. W. Patterson  
 Program. Pub. Dir.....Barbara Rakes  
 Chief Engineer.....Roy Russell  
 Owners of: WHEE, Martinsville, Va.

**WLPM—Suffolk—1940**

Frequency: 1460 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Suffolk Bcstg. Corp.  
 Address.....Box 626  
 Tel.: 2394.....KBS  
 President.....Fred L. Hart  
 General & Station Mgr.....L. Earl Hundley  
 Chief Eng.....Veryl W. Rupp

**WESR—Tasley—1958**

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Accomack-Northampton Bcstg. Co.  
 Address.....Box 1330  
 Tel.: SU 7-3200.....KBS  
 President.....Vernon H. Baker  
 General, Station Mgr.....Brooks Russell  
 Engineers.....G. Kellam, P. Mordenti

**WBOF—Virginia Beach—1954**

Frequency: 1550 Kc.....Power: 5 Kw. d.  
 Owned.....Metro-WBOF, Inc.  
 Address.....Box 536  
 Tel.: GArden 8-3434.....Independent  
 Station Representative.....Forjoe  
 President.....Temple W. Seay  
 Station Mgr.....Leo Hoarty  
 Sta. Mgr., Prog. Dir.....Bob Gheza  
 Sales Promotion Manager.....Bill Rhyne  
 Publicity Director.....Roy Marsh  
 Commercial Mgr.....Joe Matthews  
 Chief Engineer.....Jack Garrison

**WNNT—Warsaw—1949**

Frequency: 690 Kc.....Power: 250 Watts d.  
 Owned.....Grayson Headley  
 Address.....Warsaw  
 Tel.: ED 3-6900.....KBS  
 General Mgr.....Grayson Headley  
 Commercial Mgr.....Ruth R. Rouzie  
 Prog. Dir.....Chris Naumann  
 Chief Engineer.....W. Dean Loudy

**WEER—Warrenton—1957**

Frequency: 1570 Kc.....Power: 500 W., d.  
 Owned.....Radio Associates, Inc.  
 Business Address.....Box 817  
 Tel.: 1500.....KBS  
 President, Chief Eng.....L. Hamilton  
 General, Station Mgr.....Francis I. Lambert

**WKCW—Warrenton—1957**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned By.....WKFT, Inc.  
 Address.....P. O. Box 740  
 Tel.: 1420.....Independent  
 President.....Harry Wismer  
 General Mgr.....Robert E. Cobbins  
 Station Mgr.....Bill Montgomery  
 Program Dir.....Jim Clark  
 Sales Prom. Mgr.....Tom Reeder  
 Publicity Dir.....Eddie Matherly  
 Chief Engineer.....Stephen J. Hart

**WAYB—Waynesboro—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Waynesboro Bcstg. Corp.  
 Business Address.....526 W. Main St.  
 Tel.: WH 2-1490.....MBS-KBS  
 Rep.....Donald Cooke  
 Pres., Gen., Sta. Mgr.....N. Wilbur Kidd  
 Comm., Sales Prom. Mgr.....Al Charles  
 Chief Engineer.....William T. Gabbert

**WBCI—Williamsburg—1959**

Frequency: 740 Kc.....Power: 500 Watts  
 Owned By.....Williamsburg Bcstg. Co., Inc.  
 Address.....Box 2376  
 Tel.: CApiitol 9-5544.....Independent  
 President.....Richard S. Cobb  
 Commercial Manager.....Howard H. Keller  
 Program Director.....Wayne Farrar  
 Chief Engineer.....Kenneth S. Bradby

**WINC—Winchester—1941**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Richard F. Lewis, Jr., Inc.  
 Business Address.....Kerr St.  
 Tel.: MOhawk 2-4855.....ABC-KBS  
 Sta. Reps.....Spot Time Sales; Phila. Spot  
 President.....Marion P. Lewis  
 Gen. Mgr., Chief Engineer.....Phil Whitney  
 Publicity Director.....Roy Nester

**WYVE—Wytheville—1949**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Wythe County Bcstg. Co.  
 Address.....195 S. 1st St.  
 Tel.: CApiitol 8-3185.....KBS  
 General Manager.....Arthur M. Gates  
 Commercial Manager.....Edward A. Zuber  
 Program Director.....Charles Huddle III  
 Chief Engineer.....W. Jack Fleming

Pop.: 2,877,000  
Families: 919,000

# Washington

Radio Homes: 900,000  
AM Stas. in State: 80

## **KBKW**—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By: KBKW, Inc.  
Address: 701 E. Heron St.  
Tel.: LEnox 2-1450-1 MBS  
Station Rep. Grant  
President Archie Taft, Jr.  
Gen., Sta. Mgr. Mahlon R. Taft  
Program Director Gordy Dru  
Publicity Director Gene Brookings  
Chief Engineer Bob Smading

## **KXRO**—Aberdeen—1927

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By: KXRO, Inc.  
Address: P.O. Box 1120  
Tel.: LEnox 3-1320 Independent  
Sta. Representative Weed  
President Helen G. Spence  
General Manager Fred G. Goddard  
Chief Engineer Robert Smadino

## **KAGT**—Anacortes—1956

Frequency: 1340 Kc. Power: 250 Watts  
Owned By: KAGT, Inc.  
Address: 2920 Commercial St.  
Tel.: CY 4-2345 KBS  
Sta. Representative Wagner; Webb  
Pres., Gen. Mgr. R. Stacey  
Sales Promotion Mgr., Pro. Dir. J. Bailey  
Chief Engineer Donald Knuteson

## **KASY**—Auburn—1958

Frequency: 1220 Kc. Power: 250 Watts, d  
Owned By: Auburn Broadcasters, Inc.  
Address: P.O. Box 459  
Tel.: TEmple 3-5220 Independent  
Station Representative Felts  
President Edward Garre  
Co-Owner, Prom. Mgr. Johnny Mowbray  
Chief Engineer Frank C. Cook

## **KFKF**—Bellevue—1958

Frequency: 1330 Kc. Power: 1 Kw., d.  
Owned Bellevue Bcstrs.  
Address: Box 838  
Tel.: GLencourt 4-1330 Independent  
General Sta. Mgr. Kemper Freeman  
Comm. Prom. Mgr. Mick Tacher  
Program Director Dick Stokke  
Publicity Director Jay Ward  
Chief Engineer Jim McGavick  
Owners of: KPEG, Spokane.

## **KENY**—Bellingham—1958

Frequency: 930 Kc. Power: 1000 Watts d.  
Owned By: Whatcom County Bcstg, Inc.  
Business Address: 220-A Unity St.  
Tel.: REgent 3-2410 Independent  
Owner D. T. Haveman  
General Mgr. H. Huckle

## **KPUG**—Bellingham—1947

Frequency: 1170 Kc. Power: 1000 Watts  
Owned-Operated By: KPUG, Inc.  
Address: 2340 E. Sunset Dr.  
Tel.: REgent 4-1170 MBS  
Newspaper Affil. Othell (Wa.) Outlook  
Station Representative Pearson; Day  
President Jessica L. Longston  
General Manager Robert E. Pollock  
Station Manager James Tinker  
Sls. Prom. Mgr. Bernie Veleke  
Commercial Program Dir. Garry L. White  
Publicity Director Fran Titus  
Chief Engineer Donald E. Pinney

## **KVOS**—Bellingham—1927

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By: KVOS, Inc.  
Address: 1151 Ellis St.  
Tel.: REgent 3-4567 ABC  
Sta. Reps. Moore; Weed  
President Rogan Jones  
General, Sta. Mgr. Cal Mann  
Sales Prom., Comm. Mgr. Paul Martin  
Publicity Dir. Marian Boylan  
Chief Engineer John Price  
Owners of: KPQ, Wenatchee; KVOS-TV; KGMJ-FM,  
Bellingham; KGMJ-FM, Seattle; KGMG-FM,  
Portland; KFMU-FM, Los Angeles; KFMW-FM,  
San Bernardino.

## **KARI**—Blaine—1960

Frequency: 550 Kc. Power: 500 Watts, d.  
Owned Birch Bay Bcstg. Co.  
Address: Box 35  
Tel.: EDgewood 2-0751 KBS  
Station Representative Wagner & Assoc.  
President George A. Wilson  
General Manager, Ch. Eng. D. J. Bevilacqua  
Publicity Director Don P. McKinnis

## **KBRO**—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts  
Owned Bruce Bartley  
Address: 205 Washington Ave.  
Tel.: ESsex 7-3995 Independent  
Station Reps. Felts; Torbet, Allen & Crane  
General Manager Linc Perry  
Office Manager Shirley Seid  
Sales Prom. Mgr. Bruce Perry  
Chief Engineer, Prog. Dir. Bob Adams

## **KVAN**—Camas—1956

Frequency: 1480 Kc. Power: 1 Kw., d.  
Owned By: Cathryn C. Murphy  
Address: Washington Hotel, Portland, Ore.  
Tel.: CApitol 3-1977 (Portland) Independent  
Station Rep. Moore  
General Manager Cathryn Murphy  
Asst. Mgr. P. D. Snyder

**KELA—Centralia-Chehalis  
1937**

Frequency: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Central Bcstg. Corp.  
Business Address.....P.O. Box 720, Centralia  
Tel.: PE 6-3321.....ABC-KBS  
Gen., Sta. Mgr.....Joe Chytil  
Commercial, Sales Prom. Mgr.....Dick Dawson  
Program Director.....Donald Youngmans  
Publicity Director.....B. Tilton  
Chief Engineer.....Bob De Lapp

**KITI—Chehalis-Centralia—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
Owned-Operated By.....KITI Corp.  
Address.....804 Market St.  
Tel.: SH 8-3379.....Independent  
Station Rep.....Feltis; Torbet, Allen & Crane  
Pres., Gen. Mgr.....Donald F. Whitman  
Station Mgr.....Phil Roewe  
Chief Engineer.....George Patterson

**KOZI—Chelan—1957**

Frequency: 1220 Kc.....Power: 1 Kw., d.  
Owned.....Lake Chelan Bcstg. Corp.  
Address.....P.O. Box 545  
Tel.: 440.....Independent  
Pres., Gen. Mgr.....Stuart S. Maus  
Program Director.....Marjorie Grill  
Chief Engineer.....Dean Rhodes

**KCLX—Colfax—1950**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....Adrian De Vries  
Address.....Box 710  
Tel.: EXbrook 7-3441.....KBS  
President, Gen. Mgr.....Adrian DeVries  
Program Director.....Betty DeVries  
Chief Engineer.....E. O. McVay

**KCVL—Colville—1955**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Colville Bcstg. Co.  
Address.....Mantz & Rickey Rd.  
Tel.: MU 4-6481.....KBS  
Station Representative.....Continental; Moore  
Pres., Ch. Eng.....Merle B. Peterson  
Commercial Manager.....Billy L. Hood

**KGDN—Edmonds—1954**

Frequency: 830 Kc.....Power: 5000 Watts  
Owned.....King's Garden, Inc.  
Address.....N. 190th & Fremont Ave.  
Tel.: LI 2-3131.....Independent  
President.....A. B. Martin  
General, Station Mgr.....Robert W. Ball  
Commercial Manager.....Harold Erickson  
Sales Promotion Mgr.....Ralph Hewitt  
Program Director.....Jerry Johnson  
Publicity Director.....Gerald Swanson  
Chief Eng.....Walter Jamison

**KXLE—Ellensburg—1946**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Western Bcstrs. Inc.  
Address.....Box 600  
Tel.: WOODland 2-1488.....ABC  
President.....D. K. McBride

**KULE—Ephrata—1950**

Frequency: 730 Kc.....Power: 1000 Watts  
Owned By.....Coulee Bcstg. Corp.  
Address.....118 B St., N.W.  
Tel.: SK 4-4686.....Independent  
Station Rep.....Feltis; Torbet, Allen & Crane  
President, General Mgr.....Donald R. Berry  
Program Director.....Weymeth Simpson  
Sales Promotion Mgr.....Robert A. Clark  
Publicity Director.....John Holgren  
Chief Engineer.....Gordon Sinclair

**KQTY—Everett—1957**

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.  
Owned By.....Wally Nelskog  
Address.....Radio Central Bldg.  
Tel.: ALpine 9-6111.....Independent  
Sta. Representative.....Avery-Knodel; Moore  
Pres., Gen. Mgr., Ch. Eng.....Wally Nelskog  
Sales Promotion Manager.....Duke Demiglio  
Prog. Dir.....Ray Coumanche  
Station, Comm. Mgr.....Pete Searle  
Publicity Director.....Nick Lacy  
Owners of: KUDY, Seattle.

**KRKO—Everett—1920**

Frequency: 1380 Kc.....Power: 5 Kw.  
Owned.....Everett Bcstg. Co., Inc.  
Address.....P. O. Box 916  
Tel.: ALpine 9-1144.....Independent  
Station Representatives.....Feltis; H-R Reps  
Pres., Gen. Mgr.....W. R. Taft  
Chief Engineer.....Dale Good

**KFDR—Grand Coulee—1950**

Frequency: 1360 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Ralph A. Nachtmann  
Address.....Box 395  
Tel.: 140.....Independent  
General Manager.....R. A. Nachtmann  
Chief Engineer.....Frank Van Hemert

**KLOG—Kelso—1949**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. by.....K-L Bcstg.  
Address.....P. O. Box 90  
Tel.: EX 3-4900.....Independent  
Station Reps.....Moore; Masia; Allen  
Gen., Sta. Mgr.....Marc De Launay

**KEPR—Kennewick—1949**

Frequency: 610 Kc.....Power: 5000 Watts  
Owned-Oper. By.....KEPR, Inc.  
Address.....P.O. Box 437  
Tel.: JUSTice 6-6184.....CBS  
Representative.....Moore  
President.....Thomas C. Bostic  
General Manager.....H. Bishop

**WASHINGTON****KNBX—Kirkland—1948**

Frequency: 1050 Kc. Power: 1 Kw. d.  
 Owned-Oper. By Eastside Bdcstg. Co.  
 Address Civic Center  
 Tel.: VAndyke 2-1201  
 KBS  
 General Manager G. A. Wilson  
 Commercial Manager George W. Boucher  
 Program Director R. Anita Busek  
 Chief Engineer Justin M. Erisman

**KFHA—Lakewood—1959**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owned By KFHA, Inc.  
 Address Box 3309, Tacoma  
 Tel.: JUniper 8-1811  
 Independent  
 General, Prom. Mgr. Robert R. Smith  
 Station Mgr. David Tolle  
 Chief Engineer Jack Buss

**KBAM—Longview—1955**

Frequency: 1270 Kc. Power: 5000 Watts d.  
 Owned-Operated By K-BAM Bcastg. Co.  
 Address Box 31  
 Tel.: HA 3-1210  
 MBS  
 Station Rep. Holman; Wagner  
 President Paul D. Wickre  
 General Mgr. Arne G. Peterson  
 Commercial Manager Lowell E. Bryan  
 Program Director Robert Anson  
 Publicity Director Brian Bailey  
 Chief Engineer John Lewis

**KEDO—Longview—1938**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Triad Bcastg. Corp.  
 Address P. O. Box 779  
 Tel.: HA 5-1500  
 ABC-KBS  
 Representative Feltis; Pearson  
 Pres., Gen., Sta. Mgr. Don L. Veith  
 Chief Engineer Mac Davis

**KSEM—Moses Lake—1947**

Freq.: 1470 Kc. Power: 5 Kw., d.; 1 Kw., n.  
 Owned-Operated By KSEM, Inc.  
 Address Box 276  
 Tel.: RO 5-3441  
 MBS  
 Station Representative Day-Wellington  
 President Jessica L. Longston  
 Gen. Manager James L. Hamstreet  
 Station Manager Gene Wagner  
 Commercial Manager Norm Staat  
 Program Director Bill Newland, Jr.  
 Chief Engineer Walt Bjerke

**KWIQ—Moses Lake—1956**

Frequency: 1260 Kc. Power: 1000 Watts, d.  
 Owned By Cascade Broadcasting Co.  
 Business Address 815 W. Broadway  
 Tel.: ROkwell 5-5678  
 Independent  
 Station Reps. Young; Moore  
 President Thomas C. Bostic  
 General Mgr. Joe Kendall  
 Station Mgr. Larry Roberts  
 Chief Engineer Jim Bell

**KBRC—Mount Vernon—1946**

Freq.: 1430 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By Beckley Radio Co.  
 Address P. O. Box 240  
 Tel.: GARfield 4-2430  
 Independent  
 Representative Art Moore  
 Pres., Gen., Sta. Mgr. Leo H. Beckley  
 Commercial Mgr. Ted Framling  
 Public. Program Dir. Chuck Shyman  
 Chief Engineer Burt McAllister

**KGY—Olympia—1922**

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned-Oper. By Tom Olsen  
 Address 1240 N. Washington St.  
 Tel.: WHitehall 3-1240  
 MBS-ABC-KBS  
 Representative Art Moore, Walker  
 General Manager Tom Olsen  
 Sta., Comm. Mgr. Herb Anderson  
 Program, Ch. Eng. Don Jones  
 Publicity Director Dick Pust

**KITN—Olympia—1956**

Frequency: 920 Kc. Power: 1 Kw. d.  
 Owned KITN Corp.  
 Address 610 S. Columbia Street  
 Tel.: FL 7-7718  
 Independent  
 Representative Torbet, Allen & Crane; Feltis  
 Pres., Gen. Mgr. D. Whitman  
 Chief Engineer George Patterson

**KOMW—Omak—1947**

Frequency: 680 Kc. Power: 1000 Watts d.  
 Owned-Operated By KOMW, Inc.  
 Address Box 151  
 Tel.: 20  
 Independent  
 President R. L. McNett  
 General Manager Dean Nichols  
 Chief Engineer W. Miltenberger

**KZUN—Opportunity—1955**

Frequency: 630 Kc. Power: 500 Watts, d.  
 Owned KZUN, Inc.  
 Address Box 123  
 Tel.: WA 4-2400  
 Independent  
 Representative Wagner  
 President, General Mgr. Robert L. Swartz  
 Program, Pub. Dir. Art MacKelvie  
 Sales Prom. Mgr. Dick Wright  
 Chief Engineer Jack Feldhausen

**KRSC—Othello—1958**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned By Othello Radio  
 Address Box 1400  
 Tel.: HU 8-2791  
 KBS  
 Station Representative Day-Wellington  
 Pres., General Mgr. R. E. Pollock  
 Publicity Dir. D. R. Lockwood  
 Chief Engineer S. Bickley

**KORD—Pasco—1956**

Frequency: 910 Kc. Power: 1 Kw., d.  
 Owned KORD, Inc.

Address ..... Box 485  
 Tel.: LI 7-9791.....Independent  
 Station Representative ..... Pearson  
 President, Gen. Mgr.....Wally Reid  
 Commercial Manager.....Herb Brindamour  
 Sales Promotion Mgr.....Dick Zerr  
 Program Director.....Rich Osborn  
 Chief Engineer.....Ben Murphy

**KPKW—Pasco—1945**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Century Bcstg. Co.  
 Address.....Chase at "A" St.  
 Tel.: Pasco.....KBS-ABC  
 President .....R. Stacey

**KONP—Port Angeles—1945**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned By.....Charles Webster  
 Address.....313 West First Street  
 Tel.: GL 7-4200.....KBS  
 Representative .....Art Moore  
 Gen. Mgr.....George Buck  
 Station Mgr.....R. Gardner  
 Chief Engineer.....Frederick F. Fields

**KARY—Prosser—1956**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned By.....Prosser-Grandview Bcsts.  
 Address.....P. O. Box 1310  
 Tel.: YUkon 4-7310.....KBS  
 Station Rep.....Wagner  
 President .....Ray Rockstrom  
 General Station Mgr.....J. L. Quinn  
 Commercial, Sales Prom. Mgr....Robert Wilson  
 Program Director.....Verla Argo  
 Chief Engineer.....D. Trostel

**KOFE—Pullman—1950**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned By.....KOFE, Inc.  
 Address.....P.O. Box 318  
 Tel.: LOgan 4-5251.....ABC  
 Sta. Reps. Moore; Masla; Torbet, Allen & Crane  
 President, General Mgr.....William Wippel  
 Station Manager.....Bob Tuenley  
 Commercial Manager.....Bob Morrill  
 Sales Promotion Mgr.....Fred Stephani  
 Program Director.....Mike James  
 Publicity Director.....Joanne Henning  
 Chief Engineer.....Bill Watt

**KAYE—Puyallup—1951**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Henry Perozzo  
 Address.....P. O. Box 271  
 Tel.: THornwall 5-1711.....KBS  
 Station Representative .....Moore  
 Gen. Mgr., Ch. Eng.....Henry Perozzo  
 Commercial Manager.....Marvin A. Young

**KPOR—Quincy—1957**

Frequency: 1370 Kc.....Power: 1 Kw., d.  
 Owned.....Quincy Valley Bcstrs.  
 Address.....806 S. Central Ave.  
 Tel.: SUNset 7-6731.....Independent

Station Rep.....Hopewell; Jacobson  
 Pres., Gen. Mgr.....Donald R. Nelson  
 Commercial, Prog. Dir.....Doyle Nelson  
 Chief Engineer.....Ralph Barclay

**KAPA—Raymond—1950**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned By.....Willapa Broadcasting Co.  
 Address.....Willapa Hotel  
 Tel.: 1010.....KBS  
 Station Rep.....Art Moore  
 General Manager.....R. E. Ciaunch

**KUDY—Renton—1947**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper By.....Cutie Radio Inc.  
 Address.....615 Third Ave.  
 Tel.: BALdwin 6-1910.....Independent  
 Station Representative.....Avery-Knodel  
 President.....W. N. Nelskog  
 General Station Mgr.....Hale Bondurant  
 Sales Promotion Mgr.....Verne Williams  
 Program Director.....Bob Carmichael  
 Chief Engineer.....Lee Hurley  
 Owners of: KQTY, Everett, Wash.

**KALE—Richland—1950**

Frequency: 960 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....D & D Broadcasters, Inc.  
 Address.....P. O. Box 767, Pasco, Wash.  
 Tel.: Liberty 7-3388.....Independent  
 Station Rep.....Weed  
 President, General Mgr.....L. G. Dix  
 Program Director.....Lloyd Aman  
 Chief Engineer.....Merlin Matheny

**KAYO—Seattle—1926**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By...Wash. Telecasters, Inc.  
 Address.....2939 Fourth Ave. So.  
 Tel.: MAin 3-2480.....MBS  
 Newspaper Affil....Rupert Ida. Minedoka Cty.  
 News, St. Helens Ore. Sentinel-Mist, Burley  
 Ida. Herald-Bulletin, Othello Outlook  
 Station Representative .....Pearson  
 President.....Jessica L. Longston  
 General Mgr.....R. E. Pollock  
 Station Manager.....John R. DiMeo  
 Prog. Dir.....Donald Hedman  
 Chief Engineer.....Verle Jones  
 Owners of: KSEM, Moses Lake, KPUG, Belling-  
 ham, both Wash., KBAR, Burley, Ida.

**KING—Seattle—1927**

Frequency: 1090 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....KING Bcstg. Co.  
 Address.....320 Aurora Ave.  
 Tel.: MUTual 2-3555.....NBC  
 Station Rep.....Blair  
 President.....Dorothy S. Bullitt  
 V.P. Broad. Div.....Otto P. Brandt  
 V.P. Business.....Henry B. Owen  
 Nat. Sales., Sta. Mgr.....Earl F. Reilly  
 Operation Manager.....Pat S. O'Halloran  
 Promotion Mgr.....Ray Edinger  
 Merchandising.....G. W. Parker  
 Chief Engineer.....A. A. Shultz  
 Owners of: KGW-AM-TV, Portland, Ore.; KREM-  
 AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

**KIRO—Seattle—1925**

Frequency: 710 Kc. Power: 50,000 Watts  
 Owned-Oper. By Queen City Bcstg. Co.  
 Bus.-Studio Address... 1530 Queen Anne Ave.  
 Tel.: AT 3-9800 CBS  
 Representative. Peters, Griffin, Woodward, Inc.  
 President, General Mgr. Saul Haas  
 Station, Commercial Mgr. William F. Tucker  
 Promotion, Publicity Mgr. Liz Wier  
 Production Mgr. Jim French  
 Chief Engineer Jim Upthegrove  
 Owners of: KIRO-TV.

**KJR—Seattle—1923**

Frequency: 950 Kc. Power: 8000 Watts  
 Owned-Oper. By Seattle-Portl. Radio  
 Address P.O. Box 3726  
 Tel: West 7-5100 Independent  
 Representative McGavren  
 Pres., Gen Mgr. Lester M. Smith  
 Commercial Manager Gaylen S. Blackford  
 Chief Engineer George Newton

**KOL—Seattle—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By Seattle Bcstg. Co.  
 Bus.-Studio Address... 1100 W. Florida St.  
 Tel: MA 2-2312 Independent  
 Station Representative H. R. Reys.  
 President Marie S. Taft  
 Gen., Sta. Mgr. Archie Taft, Jr.  
 Nat. Sls. Mgr. Fred von Hofen  
 Commercial Manager W. L. Simpson  
 Program Director Charles Van  
 Chief Engineer E. R. Pigg

**KOMO—Seattle—1927**

Frequency: 1000 Kc. Power: 50,000 Watts  
 Owned-Oper. By Fisher's Blend Station, Inc.  
 Bus.-Studio Address... 100 4th Ave. No.  
 Tel: MA 4-6000 ABC  
 Representative Katz  
 President O. W. Fisher  
 Exec. V.P., Gen. Mgr. W. W. Warren  
 Comm. Manager John Behnke  
 Station Manager Maitland Jordan  
 Sls. Prom. Mgr. Bob Ryan  
 Program Director David Robinson  
 Publicity Mgr. Margaret Hagerty  
 Chief Engineer C. E. Miller

**KTIX—Seattle—1956**

Frequency: 1590 Kc. Power: 5000 Watts d.  
 Owned-Operated By KTIX, Inc.  
 Business Address... 101 Bellevue Ave. North  
 Tel: EAst 3-1590 Independent  
 Station Representative Bcst. Time Sales  
 Pres., Gen. Mgr. Hugh Ben LaRue  
 Comm. Mgr. C. A. Christianson

**KTW—Seattle—1920**

Frequency: 1250 Kc. Power: 5 Kw., d., 1 Kw. n.  
 Owned The First Presbyterian Church  
 Address 710 Madison  
 Tel: MAin 4-6226 Independent  
 Station Representative Pickens  
 President Glenn T. Whitney

Gen. Sta. Mgr. James R. Warren  
 Program Director John Sherman  
 Ch. Eng. James S. Ross

**KVI—Seattle—1929**

Frequency: 570 Kc. Power: 5000 Watts  
 Owned By Golden West Bcstrs., Inc.  
 Address Tower Bldg.  
 Tel: MUtual 2-3100 Independent  
 Sta. Representative AM Radio Sales  
 President Robert O. Reynolds  
 General Manager Bert S. West  
 Commercial Manager Steve Crowley  
 Program Dir. Bob Cooper  
 Publicity Dir. Jack MacDonald  
 Chief Engineer Dick Velo  
 Owners of: KSFO, San Francisco; KMPC, Los Angeles.

**KXA—Seattle—1926**

Frequency: 770 Kc. Power: 1000 Watts d.  
 Owned-Operated By KXA, Inc.  
 Address 320 Second Ave., W.  
 Tel: ATwater 4-8600 Independent  
 Representative Meeker  
 President Wesley I. Dumm  
 Exec. Vice President R. W. Wassenberg  
 Commercial Manager A. J. Stahmer  
 Program Director John Sherman  
 Chief Engineer John Dubuque

**KCFA—Spokane—1959**

Frequency: 1330 Kc. Power: 5 Watt, d.  
 Owned By Christian Serv. Inc.  
 Address 5408 Freya St.  
 Tel: KEystone 5-3077 Independent  
 President R. L. Stensland  
 General Mgr. H. J. Chandler  
 Program Director Harold Christensen

**KGA—Spokane—1926**

Frequency: 1510 Kc. Power: 50,000 Watts  
 Owned-Oper. By Gran Bcstg. Co.  
 Address 6228 S. Regal  
 Tel: KE 4-0631 ABC  
 Representative Hollingbery  
 President L. F. Gran  
 General Mgr. A. M. Vogel  
 Station Manager Len Greensword  
 Commercial Manager Bill Rhodes  
 Sales Promotion Mgr. Merrick Davis  
 Program Director Allen Wolter  
 Publicity Director Anita Ramsey  
 Chief Engineer Val Strange

**KHQ—Spokane—1922**

Frequency: 590 Kc. Power: 5000 Watts  
 Owned-Operated By KHQ, Inc.  
 Address South 4202 Regal  
 Tel: KEystone 4-0511 NBC  
 Newspaper Affil. Chronicle Co.  
 Representative Katz  
 Pres., Gen. Sta. Mgr. Richard O. Dunning  
 Comm. Mgr. William Merrill  
 Prog. Dir. John Fahey  
 Sales Prom., Pub. Dir. Irving Smith  
 Chief Engineer Dee Waymire  
 Owners of: KHQ-TV.



**KLYK—Spokane—1921**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By: KLYK, Inc.  
 Address: Realty Bldg.  
 Tel.: Riverside 7-8033. Independent  
 Sta. Representative: Bolling  
 President, Gen. Mgr.: Bill Simpson  
 Chief Engineer: Ryder Chronic

**KNEW—Spokane—1947**

Frequency: 790 Kc. Power: 5000 Watts d.  
 Owned-Operated By: Seattle-Portland Radio  
 Address: P.O. Box 8033  
 Tel.: KE 4-9363. Independent  
 Station Representative: McGavren  
 President, Gen. Mgr.: Lester M. Smith  
 Comm. Mgr.: Hugh MacPherson  
 Program Dir.: Bob Adkins  
 Merchand. Dir.: Gene Ray  
 Chief Engineer: Vince Hoffart  
 Owners of: KJR, Seattle; KXL, Portland, Ore.

**KPEG—Spokane—1957**

Frequency: 1380 Kc. Power: 5 Kw. d.  
 Owned: Bellevue Bcstrs.  
 Address: 1527 W. 2nd Ave.  
 Tel.: MADison 4-0454. Independent  
 Station Representative: Grant  
 President: F. Kemper Freeman  
 General, Station Mgr.: W. R. White  
 Sales Promotion Mgr.: J. Shannon Sweatle  
 Program Director: Cliff Carl  
 Chief Engineer: Sig Turnquist  
 Owners of: KRFK, Bellevue, Wash.

**KREM—Spokane—1947**

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By: KREM Bcstg. Co.  
 Address: 4103 South Regal  
 Tel.: KE 4-0423. Independent  
 Sta. Representative: Petry  
 President: Mrs. A. Scott Bullitt  
 Station Manager: Robert Temple  
 Commercial Manager: Ted Richardson  
 Program Director: Ron MacDonald  
 Chief Engineer: Ed Antosyn  
 Owners of: KREM-TV.

**KXLY—Spokane—1922**

Frequency: 920 Kc. Power: 5,000 Watts  
 Owned-Oper. By: No. Pacific Radio Corp.  
 Address: W. 315 Sprague Ave.  
 Tel.: MA 4-1218. CBS  
 Station Rep.: H-R: Day-Wellington; Jacobson  
 Pres.: Norman Alexander  
 General Manager: James R. Agostino  
 Commercial Mgr.: Al LaCom  
 Sales Promotion Manager: Jack Lantry  
 Program Director: Terry Mason  
 Chief Engineer: George Langford

**KREW—Sunnyside—1950**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Cole E. Wylie  
 Business Address: Box 209

Tel.: TEmple 7-2277. Independent  
 Representative: Tracy Moore  
 Pres., Gen. Mgr.: Cole E. Wylie  
 Sta., Comm. Mgr.: Don G. Bennett  
 Program Director: Jean Runyan  
 Chief Engineer: H. Spidle

**KMO—Tacoma—1926**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned: Tacoma Radio Corp.  
 Address: P. O. Box 1651  
 Tel.: WAverly 7-1360. Independent  
 Sta. Rep.: H-R; National; Felis  
 Pres., Gen. Sta. Mgr.: J. Archie Morton  
 Program Director: Don Woodland  
 Prom., Pub. Dir.: Win McCracken  
 Chief Engineer: Robert Capstick

**KTAC—Tacoma—1941**

Frequency: 850 Kc. Power: 1000 Watts  
 Owned-Operated By: Tacoma Bcstrs., Inc.  
 Address: Winthrop Hotel  
 Tel.: BR 2-2241. Independent  
 Sta. Reps.: Avery-Knodel; Art Moore  
 President, Gen. Mgr.: Jerry Geehan  
 Assistant Manager: John Condon  
 Program Director: Dick Weeks  
 Chief Engineer: Bill Lockhurst

**KTNT—Tacoma—1952**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By: Tribune Publ. Co.  
 Address: So. 11th & Grant Sts.  
 Tel.: FU 3-2561. Independent  
 Newspaper Affil.: News Tribune  
 Representative: Weed  
 General Manager: Max H. Bice  
 National Sales Mgr.: John Upham  
 Sales Prom. Mgr.: Ted Knightlinger  
 Program Director: Don St. Thomas  
 Chief Engineer: Dick F. Engh  
 Owners of: KTNT-TV.

**KENE—Toppenish—1954**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned: Radio Broadcasters Inc.  
 Address: P. O. Box 350  
 Tel.: TO 5-7272. KBS  
 Station Rep.: Grant Webb  
 President: John R. Woodrooffe  
 Gen., Sta. Manager: Robert A. Sumbardo  
 Asst. Manager: Don Downing  
 Publicity Dir.: Fulton H. Travis  
 Program Dir.: Darlene Thalheimer  
 Chief Engineer: M. Ray Wilson

**KKEY—Vancouver—1954**

Frequency: 1150 Kc. Power: 1,000 Watts d.  
 Owned-Oper. By: Western Bcstg. Co.  
 Address: 5500 Fourth Plain Road  
 Tel.: OX 3-2565. Independent  
 Station Representative: Wagner  
 President: Ralph C. Weagant  
 General Mgr.: Ernest Crater  
 Chief Engineer: Bryce Howard

## WASHINGTON

### **KHIT—Walla Walla—1956**

Frequency: 1320 Kc. Power: 1000 Watts d.  
Owned By Leader Broadcasting Co.  
Address Denny Bldg.  
Tel.: Jackson 5-3190 Independent  
Station Rep. Grant; Feltis; Jacobson  
Pres., Gen., Sta. Mgr. Arch Le Roux  
Chief Engineer Ed Carter

### **KTEL—Walla Walla—1946**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Walla Walla Bdcstg. Co.  
Address Box 1028  
Tel.: Jackson 5-4103 ABC  
Sta. Rep. Wagner  
Pres., Gen. Mgr. Jack Keating  
Sales Prom. Mgr., Prog. Dir. Al Buttolph  
Chief Engineer Beven Roth

### **KUJ—Walla Walla—1927**

Frequency: 1420 Kc. Power: 5000 Watts  
Owned-Operated By KUJ, Inc.  
Business Address P.O. Box 276  
Tel.: JA 9-1230 Independent  
Representative Forjoe  
President, Gen. Mgr. H. E. Studebaker  
Commercial Mgr. Norval Armes  
Station Mgr. Clair Tribble  
Program, Prom. Mgr. Fred Hepner  
Publicity Dir. Jerry Daggett  
Chief Engineer Doug Whipple

### **KMEL—Wenatchee—1948**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Frontier Broadcasting Co.  
Address 119 N. Wenatchee Ave.  
Tel.: NO 2-7135 Independent  
Sta. Rep. Masla; Day-Wellington; Torbet  
President, Commercial Mgr. Phillip E. Rather  
Program, Publicity Dir. Craig Lawrence, Jr.  
Chief Engineer Bob Gaines

### **KPQ—Wenatchee—1929**

Frequency: 560 Kc. Power: 5000 Watts  
Owned-Oper. By Wescoast Bcstg. Co., Inc.  
Bus. Studio Address 32 N. Mission  
Tel.: NO 3-5121 ABC-NBC  
Representative Weed  
Pres., Sta., Gen. Mgr. James W. Wallace  
Chief Engineer Kenneth Hansen

### **KUEN—Wenatchee—1956**

Frequency: 900 Kc. Power: 1 Kw. d.  
Owned KUEN Bcstg.  
Address P.O. Box 79  
Tel.: NOrmandy 3-5186 KBS  
Station Rep. Sandeberg-Gates & Co.  
Gen. Mgr., President M. C. Robertson  
Station Manager Roy Robinson  
Chief Engineer Jerry Daggett

### **KIMA—Yakima—1946**

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By Cascade Bdcstg. Co.

Address P. O. Box 702  
Tel.: Glencourt 2-9111 Independent  
Station Rep. Adam Young Co.  
President Tom Bostic  
General Manager Jack Reber  
Station Manager R. H. Dolph  
Publicity, Sales Promotion Mgr. B. Horn  
Program Director P. Hotchkiss  
Chief Engineer Dave Hubert  
Owners of: KEPR-AM-TV, Kennewick, Wash.;  
KUMA-TV.

### **KIT—Yakima—1929**

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By KIT, Inc.  
Address 414½ E. Yakima Ave.  
Tel.: GL 7-8115 Independent  
Station Representative McGavren; Feltis  
President Carl E. Haymond  
Gen., Sta. Mgr. Jack H. Goetz  
Chief Engineer H. B. Murphy

### **KLOQ—Yakima—1947**

Frequency: 1390 Kc. Power: 1 Kw. d., 500 W. n.  
Owned By Yakima Broadcasting Corp.  
Address P. O. Box 172  
Tel.: Chestnut 8-1390 Independent  
President, General Mgr. Warren J. Durham  
Station Manager William E. Shela

### **KUTI—Yakima—1954**

Frequency: 980 Kc. Power: 5000 Watts d.  
Owned-Oper. By Yakima Valley Radio, Inc.  
Address 316 Butterfield Rd.  
Tel.: Chestnut 8-2900 Independent  
Station Representative Weed  
Pres., Gen. Mgr. H. G. Wells, Jr.  
Commercial Manager Bill Bainter  
Program Director Bob Weston  
Chief Engineer Roger Raymond

Nothing  
Outshouts  
Quality and  
Integrity



Pop.: 1,867,500  
Families: 500,000

# West Virginia

Radio Homes: 489,000  
AM Stas. in State: 76

## WJLS—Beckley—1939

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By: Joe L. Smith, Jr., Inc.  
Address: P. O. Box 1452  
Tel.: CL 3-7311 CBS  
Representative: Burn-Smith  
President, Gen. Mgr.: Joe L. Smith, Jr.  
Station Manager: Gene Morehouse  
Program Director: Gary Dent  
Chief Engineer: Howard C. Williams

## WWR—Beckley—1947

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By: Rahall Bcstg. Co.  
Address: 1708 Harper Road  
Tel.: CL 3-8309 Independent  
Station Representative: Young  
President: N. Joe Rahall  
Gen., Sta. Mgr.: R. H. Booth  
Sales Prom. Mgr.: Robert Harvit  
Program, Publicity Dir.: Bud Kurtz  
Technical Director: C. F. Cordaro  
Chief Engineer: Jack Slygh  
Owners of: WKAP, Allentown, Pa.; WLGY, St. Petersburg, Fla.; WNAB, Norristown, Pa.

## WCST—Berkeley Springs—1958

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned By: Berkeley Springs Radio St. Corp.  
Address: Box 308  
Tel.: 771 Independent  
President: Vernon Weber  
Gen., Sta. Mgr.: Thomas Butscher  
Commercial Manager: Dale Brooks  
Chief Engineer: Gary Daniels

## WHIS—Bluefield—1929

Freq.: 1440 Kc. Power: 5 Kw., d.; 500 W., n.  
Owned-Oper. By: Daily Telegraph Prtg. Co.  
Address: Daily Telegraph Building  
Tel.: DAvenport 7-7115 Independent  
Newspaper Affil.: Daily Telegraph  
Representative: Weed  
President: Hugh Ike Shott  
Station Mgr.: Melvin Barnett  
Commercial Manager: George Hendrick  
Pub. Director: Janie Marie Lambert  
Chief Engineer: Kenneth Dick  
Owners of: WHIS-TV.

## WKOY—Bluefield—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By: WKOY, Inc.  
Address: Box 800  
Tel.: DA 7-6124 Independent  
Pres., Gen. Mgr., Comm. Mgr.: J. Lindsley Allen

## WBUC—Buckhannon—1959

Frequency: 1460 Kc. Power: 1 Kw. d.  
Owned: Upshur County Bcstg. Co.  
Address: Box 71  
Tel.: 444 Independent  
General Manager, Ch. Eng.: Jesse D. Newman  
Commercial Mgr.: Joseph Barker

## WCAW—Charleston—1946

Frequency: 680 Kc. Power: 250 Watts  
Owned-Oper. By: Capitol Bcstg. Corp.  
Address: Kanawha Hotel Bldg.  
Tel.: DI 3-7503 Independent  
President: J. M. Johnson  
General Mgr.: P. N. Miles

## WCHS—Charleston—1927

Frequency: 580 Kc. Power: 5000 Watts  
Owned By: Rollins Broadcasting, Inc.  
Address: 1111 Virginia St.  
Tel.: DI 2-8131 CBS  
Representative: Peters, Griffin, Woodward  
President: O. Wayne Rollins  
General Manager: R. M. Sinclair  
V.P.'s, Sta. Mgrs.: Mrs. M. Copley, H. B. Tippie  
V.P., Dir. of Sales: A. R. Lanphear  
Sales Promotion Manager: H. M. Brawley  
Publicity Director: Tim Crow  
Program Director: Joe Farris  
Chief Engineer: G. R. Chambers  
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCHS-TV; WEAR-TV, Mobile, Ala.; WPTZ-TV, Plattsburgh, N. Y.; WJWL, Georgetown, Del.

## WHMS—Charleston—1932

Frequency: 1490 Kc. Power: 250 W.  
Owned: Charleston Bcstg. Co.  
Address: 315 Professional Bldg.  
Tel.: DI 3-9544 ABC  
Station Representative: Weed  
President: Joseph L. Brechner  
V.P., Gen., Comm. Mgr.: G. L. Sutherland  
Program Director: Charles Coleman  
Publicity Director: Albert Sahley  
Chief Engineer: Bernard Clark  
Owners of: WLOF-AM-TV, Orlando, Fla.

## WKAZ—Charleston—1946

Frequency: 950 Kc. Power: 5 Kw., d; 1 Kw. n.  
Owned By: Radio WKAZ, Inc.  
Address: 210 Dickinson St.  
Tel.: Dickens 4-3521 NBC  
Station Rep.: Katz  
President: Hartley L. Samuels  
General Mgr.: Don O. Hays  
Operations Manager: Robert D. C. Long  
Sales Promotion Mgr.: Jack Williams  
Commercial Manager: William Penhale  
Chief Engineer: William Ford  
Owners of: WDLB, Marshfield, Wis.; WWIS, Black River Falls, Wis.

## WTIP—Charleston—1946

Freq.: 1240 Kc. Power: 1 Kw. d., 250 W. n.  
Owned-Oper. By: Chemical City Bcstg. Co.  
Bus. Address: 415 Dickinson St.  
Tel.: Dickens 2-3136 MBS  
Station Representative: C. Bernard  
Pres., Ch. Eng.: Gus Zaharais

## WEST VIRGINIA

General Manager.....Mel S. Burka  
Commercial Manager.....Bud A. Burka  
Sales Promotion Mgr.....Bob Bower  
Program Director.....Bob Barron

### WBOY—Clarksburg—1937

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....WSTV, Inc.  
Address.....912 W. Pike St.  
Tel.: MA 4-7571.....NBC-KBS  
Representative.....Walker-Rawalt  
President.....Jack Berkman  
General Mgr.....Roger Garrett  
Managing Director.....Robert O. Rannerstrom  
Commercial Manager.....John Peters  
Program Director.....Jack See  
Publicity Director.....James Valentine  
Chief Engineer.....Harry Brown  
Owners of: WBOY-TV; WSTV-AM-TV, Steubenville, O.; KODE-AM-TV, Joplin, Mo.; KMLB, Monroe, La.; WPTT, Pittsburgh; WSOL, Tampa; WRGT, Chattanooga.

### WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....Harrison Corp.  
Address.....P.O. Box 1111  
Tel.: MAin 4-5525.....MBS  
President.....Charles Gaylord  
General Sta. Mgr.....Mason C. Deaver  
Program, Publicity Dir.....Jennings Randolph Jr.  
Chief Engineer.....Frank B. Snyder

### WPDX—Clarksburg—1946

Frequency: 750 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Clarksburg Bcstg. Corp.  
Address.....339 W. Main St.  
Tel.: MA 4-6425.....Independent  
Station Representative.....Pearson  
President.....G. B. Hamilton  
Executive V.P.....R. C. Warden  
General Manager.....James T. Fawcett  
Station Manager.....DeWitt H. Wyatt  
Program Director.....James Snyder  
Chief Engineer.....Robert D. Hough

### WDNE—Elkins—1948

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Marja Bcstg. Corp.  
Address.....Davis & Wash. Sts.  
Tel.: 1300.....KBS  
Pres., Gen. Mgr.....John Carr

### WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Peoples Bcstg. Corp.  
Business Address.....208 Adams St.  
Tel.: 3100.....CBS  
Representative.....Hollingbery  
President.....Herbert E. Evans  
General Manager.....A. Garen Ferrise  
Chief Engineer.....Harry W. Jackson

### WTCS—Fairmont—1947

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Fairmont Broadcasting Co.

Address.....Leonard Ave.  
Tel.: 5000.....ABC-MBS  
Station Rep.....Spot Time Sales; Keystone  
President.....Paul Pitrolo  
V.P., General, Station Mgr.....Nick Fantasia  
Comm. Mgr.....Numa Fabre, Jr.  
Program Director.....Josephine Trotta  
Chief Engineer.....Richard L. McBride

### WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.  
Owned-Oper. By.....South Branch Bcstg. Corp.  
Address.....Fisher  
Tel.: LE 8-6062.....MBS  
President.....Marian Park Lewis  
General Manager.....K. Johnson

### WVVW—Grafton-Fairmont 1956

Frequency: 1260 Kc.....Power: 1 Kw. d.  
Owned.....Beacom Bcstg. Enterprises  
Address.....400 Quincy St., Fairmont  
Tel.: FAirmont 8000.....ABC  
Newspaper Affil.....Mannington Times  
Station Representative.....Forjoe  
President, Gen. Mgr.....J. Patrick Beacom  
Sta. Mgr.....Robert Bolyard  
Comm. Prom. Mgr.....Phil Braken  
Program Dir.....Robert Lowe  
Chief Engineer.....William Newbraugh

### WKEE—Huntington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.  
Owned By.....Geyer Broadcasting Co.  
Address.....623 4th Ave.  
Tel.: JACKson 5-7788.....Independent  
Sta. Representative.....Raymer  
President, General Mgr.....Wayne W. Geyer  
General Sales Manager.....Cecil Hamilton  
Sales Promotion Mgr.....Tom Tiernan  
Program Director.....James R. Martin  
Sales Mgr.....F. J. Evans  
Chief Engineer.....Fred Chitwood

### WPLH—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.  
Owned-Oper. By.....The Tierney Co.  
Business Address.....1046½ Third Ave.  
Tel.: JA 3-3421.....MBS  
Representative.....Peters, Griffin, Woodward  
President.....Hawthorne D. Battle  
General Manager.....Jack Gelder  
Station Mgr.....R. Osbourne  
Sales Promotion Manager.....Harry Brawley  
Program Director.....Bob Grove  
Chief Engineer.....Bob Nixon

### WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned By.....WJR, The Goodwill Station  
Address.....201 Ninth St.  
Tel.: JA 3-8401.....NBC

**Representative** .....Katz  
**President** .....Worth Kramer  
**V.P., Gen. Mgr.**.....C. Tom Garten  
**Station Manager**.....George Andrick  
**Mdse. Dir., Prom. Mgr.**.....Jack M. Williams  
**Program Director**.....Jim Thacker  
**Chief Engineer**.....John Clay  
 Owners of: WSAZ-TV.

**WKYR—Keyser—1953**

**Freq.:** 1270 Kc. .... **Power:** 5000 Kw. d.  
**Owned** ..... WKYR Inc.  
**Address:** Ft. Cumberland Hotel, Cumberland, Md.  
**Tel.:** SUNset 8-3211.....MBS  
**President**.....Robert K. Richards  
**Gen., Sta. Mgr.**.....William W. Robinson  
**Program Dir.**.....Jack R. Husson  
**Commercial, Prom. Mgr.**.....DeWitt Mower  
**Publicity Director**.....Jay Smith  
**Chief Engineer**.....Lee Bruner

**WLOG—Logan—1940**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**...E. N. Frey, R. O. Greever  
**Address**.....445 Stratton St.  
**Tel.:** PLaza 2-3939.....MBS  
**Newspaper Affil.**.....Banner  
**Partners**....Mrs. Eloise N. Frey, R. O. Greever  
**Comm. Mgr.**.....Don E. Coleman  
**Program Director**.....Lucille Gallion  
**Chief Engineer**.....Lewis H. Frye

**WVOW—Logan—1952**

**Freq.:** 1290 Kc. .... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned-Operated By**.....Logan Bcstg. Co.  
**Address**.....Trailways Bus Terminal Bldg.  
**Tel.:** PL 2-5080.....Independent  
**President**.....W. C. Browning  
**General Mgr.**.....W. P. Becker

**WEPM—Martinsburg—1946**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By**.....Martinsburg Bcstg. Co.  
**Address**.....Peoples Trust Co. Bldg.  
**Tel.:** AM 3-5252.....Independent  
**Station Rep.**.....Devney O'Connell  
**General Mgr.**.....C. Leslie Golliday  
**Station Manager**.....George N. O'Brien  
**Program Director**.....John E. Taylor  
**Chief Engineer**.....William Weller

**WHJC—Matewan—1951**

**Frequency:** 1360 Kc. .... **Power:** 1000 Watts d.  
**Owned-Operated By**...Three States Bcstg. Co.  
**Address**.....Radio Hill  
**Tel.:** Matewan .....KBS  
**President, Gen. Mgr.**.....Fred Morningstar  
**Sales Promotion Mgr.**.....Roger Turner  
**Program Director**.....E. Watkins  
**Chief Engineer**.....Ken Bickord

**WMON—Montgomery—1946**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned**.....Fayette Associates, Inc.  
**Address**.....1028 First Ave.  
**Tel.:** HI 2-4620.....MBS  
**President**.....Arnold M. Vickers  
**Station Manager**.....Robert L. Marsh  
**Chief Engineer**.....J. C. Craver

**WAJR—Morgantown—1940**

**Freq.:** 1440 Kc. .... **Power:** 5 Kw. d., 500 Watts, n.  
**Owned-Oper. By**...West Virginia Radio Corp.  
**Address**.....446 Spruce St.  
**Tel.:** 2-9488 .....NBC  
**Newspaper Affil.**...W. Va. Newspaper Pub. Co.  
**President**.....Agnes J. Reeves Greer  
**Gen., Sta. Mgr.**.....Malcolm A. Campbell, Jr.  
**Comm., Sales Prom. Mgr.**.....James Redmond  
**Program Director**.....Jack Tennant  
**Chief Engineer**.....Thomas Klotz

**WCLG—Morgantown—1954**

**Frequency:** 1300 Kc. .... **Power:** 1000 Watts, d.  
**Owned**.....Morgantown Broadcasting Co.  
**Address**.....P. O. Box 885  
**Tel.:** LI 2-2222.....KBS  
**Pres., Gen. Mgr.**.....W. S. Freed

**WMOD—Moundsville—1950**

**Frequency:** 1370 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**...Miracle Valley Bcstg. Co.  
**Address**.....505 Seventh St.  
**Tel.:** Tllden 5-1230.....Independent  
**Pres., Gen. Mgr.**.....Joseph M. LaRosa  
**Station Mgr., Prog. Dir.**.....W. G. Broadhurst  
**Commercial Manager**.....Judy Reager  
**Chief Engineer**.....Felice Rigoli

**WETZ—New Martinsville  
1952**

**Frequency:** 1330 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By**...Magnolia Broadcasting Co.  
**Address**.....Box 391  
**Tel.:** GLadstone 5-3030.....Independent  
**President, Gen. Mgr.**.....Harry G. Bright  
**Vice President**.....C. R. Bright  
**Comm. Manager**.....George K. Eubanks  
**Program Director**.....Donald Wayne  
**Chief Engineer**.....J. W. Jones

**WOAY—Oak Hill—1947**

**Frequency:** 860 Kc. .... **Power:** 10 Kw. d.  
**Owned-Oper. By**.....Robert R. Thomas, Jr.  
**Business Address**.....Box 251  
**Tel.:** HO 9-3361.....Independent  
**Representative**.....Pearson  
**Pres., Gen. Mgr.**.....Robert R. Thomas, Jr.  
**Commercial Manager**.....A. W. Vickers  
**Chief Engineer**.....Thomas Phillips

**WCEF—Parkersburg—1954**

**Frequency:** 1050 Kc. .... **Power:** 1000 Watts d.  
**Owned**.....Franklin Broadcasting Co.  
**Address**.....219 Eighth St.  
**Tel.:** HU 5-4491-2.....Independent  
**Station Representative**.....Masla  
**President, Chief Eng.**.....C. E. Franklin  
**Station Mgr.**.....Morris Leon  
**Commercial Mgr.**.....Mike Morris  
**Sales Prom. Mgr.**.....Dorothy Leon  
**Program Director**.....Randy Jay

**WEST VIRGINIA** 

**WPAR—Parkersburg—1935**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....WPAR, Inc.  
Address.....211 5th St.  
Tel.: HUDson 5-5475.....CBS  
Sta. Representative.....Walker-Rawalt  
President.....H. Max Good  
General, Sta. Mgr.....Dale Lutz  
Prog. Dir.....Sherman Grimm  
Chief Engineer.....A. J. English

**WTAP—Parkersburg—1947**

Frequency: 1230 Kc. Power: 250 Watts  
Owned By.....Zanesville Publish. Co.  
Address.....123 West Seventh St.  
Tel.: HUDson 5-4588.....ABC-MBS  
Sta. Representative.....Pearson  
President.....Clay Littick  
General, Commercial Mgr.....Gene P. Loffler  
Managing Director.....Alan Land  
Program Director.....Gary Brookhart  
Sales Manager.....D. L. Dever  
Program Manager.....Tom Lawrence  
Chief Engineer.....William Hunt

**WWYO—Pineville—1949**

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Wyoming Edcstg. Co., Inc.  
Address.....Box 184  
Tel.: 2711.....Independent  
President.....R. D. Bailey  
Gen., Sta., Comm. Mgr.....Edward Hawley  
Chief Engineer.....William D. Stone

**WLOH—Princeton—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By.....Mountain Bcstg. Co.  
Address.....Box 1011  
Tel.: GA 5-2151.....ABC-KBS  
General Manager, Pub. Dir.....Robert L. Harrison  
Prog. Dir.....Bob Woodburn  
Chief Engineer.....Earle Graham

**WMOV—Ravenswood—1957**

Frequency: 1360 Kc. Power: 1000 Watts  
Owned By.....Valley Broadcasters, Inc.  
Address.....Gibbs & Gallatine Sts.  
Tel.: BRowning 3-2544.....Independent  
President.....Joseph M. Handlan  
Station Manager.....W. M. Watterson

**WVAR—Richwood—1957**

Frequency: 1280 Kc. Power: 1000 Watts  
Owned By.....Royal Bcstg. Co.  
Address.....P. O. Box 349  
Tel.: VIKing 6-0411.....Independent  
President.....W. Courtney Evans  
General, Station Mgr.....Bill Abernathy  
Program Director.....Jo Ann Burgess  
Publicity Director.....John F. Adams  
Chief Engineer.....Bill Mullins

**WRON—Ronceverte—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By.....Blake Bcstg. Co.

Address.....Box 69  
Tel.: Midway 5-1327.....KBS  
Pres., Gen. Mgr.....James Venable  
Station Mgr., Prog. Dir.....Garry Ritchie  
Commercial Manager.....Betty Ann Venable  
Chief Engineer.....Frank J. Temalis

**WKLC—St. Albans—1956**

Frequency: 1300 Kc. Power: 1 Kw., d.  
Owned By.....Kandel Corp.  
Business Address.....105 - 6th Ave.  
Tel.: PA 7-1300.....Independent  
General Manager.....Raymond I. Kandel  
Chief Engineer.....Harry Bowen

**WEIR—Weirton—1950**

Frequency: 1430 Kc. Power: 1000 Watts  
Owned-Oper. By.....Tri-State Bcstg. Co.  
Address.....3992 Main St.  
Tel. 2814.....NBC  
Station Representative.....Spot Time Sales  
President.....Thomas E. Millsop  
General Manager.....Edward J. Hlrsberg  
Station Manager.....Robert E. Badger  
Sales Prom. Mgr.....Geraldine Cohen  
Program Dir.....Steve Liadis  
Publicity Dir.....Lou Serca  
Chief Engineer.....James Mark

**WELC—Welch—1950**

Frequency: 1150 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Pocahontas Bcstg. Co.  
Address.....Box 1032  
Tel.: HEMlock 6-2131-2.....KBS  
President, General Manager.....Sam Sidote  
Chief Engineer.....Eoward R. King

**WOVE—Welch—1940**

Frequency: 1340 Kc. Power: 250 Watts  
Owned By.....McDowell Cty. Bcstg. Co.  
Address.....McDowell St.  
Tel.: HEMlock 6-3333.....NBC  
Sta. Rep.....Kentucky Radio Sales  
President.....South C. Bevins  
General Mgr., Ch. Eng.....Eddie Lane  
Program Dir.....Ella Gillespie  
Publicity Dir.....Vince Artale  
Owners of: WMLF, Pineville, Ky.; WIRV, Irvine, Ky.

**WHAW—Weston—1948**

Frequency: 980 Kc. Power: 1 Kw., d.  
Owned-Oper. By.....Central W. Va. Serv. Corp.  
Address.....P. O. Box 431  
Tel.: 1555.....KBS  
Newspaper Affil. Record, Buckhannon, W. Va.  
President.....R. H. Ralston  
Vice Pres.....Francis Andrew  
Station Manager.....J. Caldo  
Chief Engineer.....Edward Stark

**WHLL—Wheeling—1949**

Frequency: 1600 Kc. Power: 5000 Watts d.  
Owned-Operated By.....Wheeling Bcstg. Co.

## WEST VIRGINIA-WISCONSIN

**Address** ..... Box 989  
**Tel.:** CE 3-1300..... Independent  
**Representative** ..... Gill-Perna  
**President** ..... Kenneth Forney  
**Gen., Sta. Mgr.**..... Fred A. Grewe, Jr.  
**Commercial Mgr.**..... Jim Smith  
**Chief Engineer**..... Fred Baker

### WKWK—Wheeling—1941

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Community Bcstg., Inc.  
**Business Address**..... 1600 Market St.  
**Tel.:** CE 2-2250..... ABC  
**Station Representative** ..... McGavren  
**General Manager**..... L. W. Dickey  
**Chief Engineer**..... F. Baker

### WWVA—Wheeling—1926

**Frequency:** 1170 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**..... Storer Broadcasting Co.  
**Address**..... Hawley Bldg.

**Tel.:** CEdar 2-1170..... CBS  
**Newspaper Affiliation**..... Miami Beach Sun  
**Representative** ..... John Blair  
**President**..... George B. Storer  
**Station Manager**..... Paul J. Miller  
**Commercial Manager**..... Andrew F. Hofmann  
**Sales Prom. Mgr.**..... Howard W. Meagle  
**Program Director**..... Paul A. Myers  
**Chief Engineer**..... Edwin L. Kelm  
**Owners of:** WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

### WBTH—Williamson—1939

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... Williamson Bcstg. Corp.  
**Business Address**..... 2nd Ave. at Court St.  
**Tel.:** BELmont 5-3600..... MBS  
**President**..... Phil Belnhorn  
**Gen., Comm. Mgr.**..... John Blair  
**Chief Engineer**..... Clifton Brancham

Pop.: 3,943,000  
 Families: 1,164,500

## Wisconsin

Radio Homes: 1,148,000  
 AM Stas. in State: 76

### WATK—Antigo—1948

**Frequency:** 900 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**..... Antigo Bcstg. Co.  
**Address**..... Journal Bldg.  
**Tel.:** MArket 3-4124-5..... Independent  
**Newspaper Affil.**..... Daily Journal  
**President, General Mgr.**..... A. F. Berner  
**Comm. Mgr., Prog. Dir.**..... LaVonne Petroskey  
**Chief Engineer**..... Lyle Gunderson

### WAPL—Appleton—1952

**Frequency:** 1570 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**..... John Dixon  
**Address**..... 124 W. Washington St.  
**Tel.:** RE 4-9226..... KBS  
**Station Representative** ..... Bernard Howard  
**Pres., Gen. Manager**..... John Dixon  
**Program Director**..... Rex Munger  
**Publicity Director**..... Bill Day  
**Chief Engineer**..... Robert Falkner

### WHBY—Appleton—1925

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**..... Norbertine Fathers  
**Bus.-Studio Address**..... 600 So. Lawe St.  
**Tel.:** 3-6639..... MBS  
**Station Representative**..... Burn Smith  
**President**..... Abbot Killean  
**General, Station Mgr.**..... Lewis J. Process  
**Program Director**..... Tom Thompson  
**Publicity Dir., Sls. Prom. Mgr.**..... J. Berryman  
**Chief Engineer**..... George Merkl

### WATW—Ashland—1940

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... WATW, Inc.  
**Address**..... 118 W. 2nd Ave.  
**Tel.:** MURdock 2-2727..... Independent  
**Representative**..... Thomas F. Clark

**President, Gen. Mgr.**..... Gene Halker  
**Station Manager**..... Bud Huber  
**Commercial Manager**..... Ethel Plucinski  
**Program Director**..... Arnold Peterson  
**Chief Engineer**..... Russ Johnston

### WBEV—Beaver Dam—1950

**Frequency:** 1430 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**..... Beaver Dam Bcstg. Co.  
**Address**..... 109½ Front St.  
**Tel.:** TU 5-4442..... Independent  
**Representative**..... Hal Holman  
**President**..... W. E. Walker  
**General Mgr.**..... Thomas H. Faile  
**Business Mgr.**..... Duane R. Wendt  
**Chief Engineer**..... J. Bellman

### WBEL—Beloit—1948

**Frequency:** 1380 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... Beloit Bcstrs., Inc.  
**Business-Studio Address**..... 430 State St.  
**Tel.:** EMerson 5-5525..... Independent  
**Representative**..... Gill-Perna  
**President**..... Russ Salter  
**General Mgr.**..... Robert O. Moran  
**Sta., Comm. Mgr.**..... Joe Moen  
**Chief Engineer**..... Leo Wilson

### WGEZ—Beloit—1948

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned By**..... Howard Miller Ent.  
**Address**..... 416 College  
**Tel.:** EM 5-8865..... MBS  
**Station Rep.**..... Meeker  
**President, Gen. Mgr.**..... Howard Miller  
**Commercial Mgr.**..... Gene Steinhorst  
**Station Mgr.**..... Tom Anderson  
**Program Dir.**..... Bob Gregory  
**Chief Engineer**..... Frank Goodard

**WWIS—Black River Falls  
1958**

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned By... Clarkwood Broadcasting Corp.  
Business Address... P.O. Box 32  
Tel.: 4645 Independent  
President... Hartley Samuels

**WAXX—Chippewa Falls—1958**

Frequency: 1150 Kc. Power: 5 Kw. d.  
Owned... Chippewa Bcstg., Inc.  
Address... Box 41  
Tel.: Park 3-2242 Independent  
Station Rep... Jack Masla  
President... Jack Holden  
Station, Sales Prom. Mgr... Donald Holden  
Commercial, Prog. Dir... Andre Le Tendre  
Publicity Director... Peter Krhin  
Chief Engineer... Keith Colemann

**WBIZ—Eau Claire—1944**

Freq.: 1400 Kc. Power: 1 Kw. d., 250 Wt. n.  
Owned-Operated By... WBIZ, Inc.  
Address... 609 Cameron St.  
Tel.: TE 5-5111 MBS  
Representative... Pearson  
President, General Mgr... Howard G. Bill  
Commercial Manager... Jack Kelly  
Chief Eng., Prog. Dir... Harold Jahnke

**WEAQ—Eau Claire—1936**

Frequency: 790 Kc. Power: 5000 Watts  
Owned By... Bcster. Services, Inc.  
Business-Studio Address... 2514 Hastings Way  
Tel.: Temple 2-3474 NBC  
General Mgr... C. R. Dickoff

**WECL—Eau Claire—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
Owned... Chippewa Valley Radio & TV Corp.  
Address... Rudolph Road  
Tel.: Temple 2-1629 KBS  
Station Representative... Bolles; Hyett  
President... G. La Verne Flambo  
General Manager... Robert Nelson  
Program Director... Steve Henry  
Chief Engineer... Everett Burrows

**KFIZ—Fond Du Lac—1922**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... KFIZ Bcstg. Co.  
Address... 18 W. First St.  
Tel.: WA 1-3770 MBS  
Representative... Holman  
President... A. H. Lange  
General, Sta. Mgr... Emery W. Martin  
Commercial, Prog. Dir... Joe Goesser  
Program, Publicity Dir... Ron Bothe  
Sales Prom. Mgr... Robert Carey  
Chief Engineer... Wendell S. Meyers

**WBAY—Green Bay—1922**

Frequency: 1360 Kc. Power: 5000 Watts  
Owned-Operated By... Norbertine Fathers  
Address... 115 South Jefferson

Tel.: HE 2-3331 CBS  
Station Representative... Katz  
General Manager... Haydn R. Evans  
Commercial Manager... Joe De Young  
Promotion Manager... Jim Tomlin  
Program Director... Rog Mueller  
Chief Engineer... Wallace Stangel  
Owners of: WBAV-TV.

**WDUZ—Green Bay—1947**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By... Green Bay Bcstg. Co.  
Business Address... 225 N. Adams St.  
Tel.: HEmlock 5-5331 ABC  
Station Rep... Radio-TV Reps., Inc.  
President... Ben A. Laird  
Station, Comm. Mgr... A. H. Embury  
Program Director... Jack Gardiner  
Publicity Director... B. Beringer  
Sales Prom. Mgr... Nancy Hacker  
Chief Engineer... Clifford Graff  
Owners of: WDUZ-FM; WDUX, Waupaca, Wisc.;  
KHAN, Cedar Rapids, Iowa.

**WJPG—Green Bay—1947**

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Oper. By... Green Bay Newspaper Co.  
Address... 420 Cherry St.  
Tel.: HE 5-7575 MBS  
Newspaper Affiliation... Press-Gazette  
Station Representative... Weed  
Station Manager... Glen R. Holznecht  
Sales Prom. Mgr... William McCarthy  
Program Director... Clair Stone  
Publicity Director... Jack Yuenger  
Chief Engineer... Elmo Reed

**WTKM—Hartford—1954**

Frequency: 1540 Kc. Power: 500 Watts d.  
Owned-Oper. By... Times Press Radio, Inc.  
Address... 23 N. Main St.  
Tel.: 600 KBS  
Newspaper Affiliation... Times Press  
President... John J. Shinnors  
General Manager, Chief Eng... George Dodge

**WHSM—Hayward—1957**

Frequency: 910 Kc. Power: 1000 Watts, d.  
Address... Route 3  
Tel.: 303 MBS-KBS  
Station Rep... Hollingbery  
President... W. C. Bridges  
General Mgr... Russell J. Brown  
Station Mgr... George Palo  
Chief Engineer... Robert P. Kolsky

**WCLO—Janesville—1930**

Frequency: 1230 Kc. Power: 250 Watts  
Owned... Southern Wisconsin Radio, Inc.  
Business-Studio Address... 200 E. Milwaukee St.  
Tel.: PL 4-3316 MBS  
Newspaper Affiliation... Daily Gazette  
Representative... Everett-McKinney  
President... Sidney H. Bliss  
General Manager... V. W. Williams  
Commercial Manager... Charles W. Bessire  
Chief Engineer... Wayne Clay



**WLIP—Kenosha—1947**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Kenosha Bcstg., Inc.  
 Address..... 625 57th St.  
 Tel.: OL 7-6162..... Independent  
 Station Rep..... Everett-McKinney  
 Pres., Gen. Mgr..... William L. Lipman  
 Station Mgr..... Hugh L. Gately

**WKBH—La Crosse—1923**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Operated By..... WKBH, Inc.  
 Business-Studio Address..... 141 So. 6th St.  
 Tel.: 2-4678..... NBC  
 Newspaper Affiliation..... Tribune  
 Representative..... H-R  
 President, Station Mgr..... Howard Dahl  
 Commercial Manager..... Richard Schueler  
 Program Director..... Berniece Callaway  
 Sales Manager..... Leonard Anderson  
 Chief Engineer..... Al Leeman

**WKTY—La Crosse—1948**

Frequency: 580 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By..... Lee & Associates, Inc.  
 Address..... Box 923  
 Tel.: 2-6042..... Independent  
 Station Representative..... Radio-TV Reps.  
 Pres., Gen. Mgr., Chief Eng..... Herbert H. Lee  
 Station Manager..... George G. Sauer  
 Prog. Dir..... Marilyn J. Bahwell  
 Commercial, Sls. Prom. Mgr..... Philip A. Dyer  
 Publicity Dir..... Charlie Kearns

**WL CX—La Crosse—1947**

Freq.: 1490 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... La Crosse Radio Inc.  
 Address..... 306 Rivoli Bldg.  
 Tel.: 4-4521..... Independent  
 Pres., Gen. Mgr., Ch. Eng..... Joe Rohrer  
 Program, Publicity Dir..... Jean Gitz

**WLDY—Ladysmith—1948**

Frequency: 1340 Kc. Power: 1000 Watts  
 Owned-Operated By..... Flambeau Bcstg. Co.  
 Address..... Hwy. 8  
 Tel.: 585..... KBS  
 President..... Ruth Nelson  
 Gen. Mgr..... Chas. H. Nelson  
 Chief Engineer..... R. Bohnert

**WIBA—Madison—1925**

Frequency: 1310 Kc. Power: 5000 Watts  
 Owned-Operated By..... Badger Bcstg. Co.  
 Business-Studio Address..... 3800 Regent St.  
 Tel.: CE 3-5311..... NBC  
 News. Affil..... Capital Times, Wis. St. Journ.  
 Representative..... Avery-Knodel  
 General Manager..... Kenneth F. Schmitt  
 Commercial Manager..... Howard A. Johnson  
 Chief Engineer..... Norman Hahn

**WISM—Madison—1948**

Frequency: 1480 Kc. Power: 5 Kw., d., 1 Kw., n.  
 Owned-Oper. By..... Heart O'Wis. Bcstrs. Inc.

Address..... 122 E. Main St.  
 Tel.: Alpine 3-6167..... Independent  
 Representative..... Radio-TV Reps  
 President..... W. E. Walker  
 General Manager..... William R. Walker  
 V.P., Sales..... Philip Fisher  
 Asst. Manager..... Chuck Mefford  
 Chief Engineer..... George Reynolds  
 Owners of: WEAQ, Eau Claire; WBEV, Beaver  
 Dam; WOSH, Oshkosh, all Wisc.; WSJM, St.  
 Joseph, Mich.

**WKOW—Madison—1947**

Freq.: 1070 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned By..... Midcontinent Bcst. Co. of Wisc.  
 Address..... 215 W. Washington Ave.  
 Tel.: AL 7-2261..... CBS  
 Station Rep..... Bolling  
 Vice President..... Tony Moe  
 Commercial Manager..... Ben F. Hovel  
 Program Director..... Frank Bignell  
 Prom. Mgr., Pub. Dir..... James Roy Miller  
 Chief Engineer..... Robert Wickhem  
 Owners of: WKOW-TV

**WCUB—Manitowoc—1950**

Frequency: 980 Kc. Power: 1000 Watts d.  
 Owned By..... Eastern Wisc. Bdcstg. Corp.  
 Address..... 2500 Mirro Drive  
 Tel.: Murray 2-2481..... Independent  
 President..... Ben Hovel  
 Gen. Mgr., Sta. Mgr..... Jack Severson  
 Program Director..... Bob Irish  
 Chief Engineer..... Oran Bushman

**WOMT—Manitowoc—1926**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By..... Francis M. Kadow  
 Address..... Radio Building  
 Tel.: MU 4-6015..... MBS  
 Representative..... Hal Holman  
 General, Commercial Mgr..... Francis M. Kadow  
 Station Manager..... Geo H. Erdman  
 Program Dir..... G. H. Todd  
 Publicity Director..... L. J. Splitt  
 Sales Promotion Mgr..... Wm. Holland  
 Chief Eng..... H. E. Willis

**WMAM—Marinette—1939**

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.  
 Owned-Oper. By..... Marinette Central Bcstg. Co.  
 Address..... 400 Wells St.  
 Tel.: RE 5-6631..... NBC  
 Newspaper Affil..... Escanaba Daily Press,  
 Marquette Mining Journal, Iron Mt. News  
 Station Representative..... Hollingbery  
 President..... Frank J. Russell  
 General Manager..... Howard L. Emich  
 Chief Engineer..... Paul Anick  
 Owners of: WDMJ, Marquette, WLST, Escanaba,  
 WMIQ, Iron Mountain, all Mich.; WR0D, Day-  
 tona Beach, Fla.

**WDLB—Marshfield—1946**

Freq.: 1450 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned..... Clarkwood Broadcasting Corp.  
 Address..... 1710 N. Central Ave.

# WISCONSIN

Tel.: FULton 4-2191.....KBS  
Representative.....Grant-Webb  
President, Gen. Mgr.....Hartley L. Samuels  
Comm. Prom. Mgr.....John R. Thornton  
Chief Engineer.....Richard Hanneman

## WIGM—Medford—1941

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....WIGM, Inc.  
Business Address.....Box 59  
Tel.: 255.....KBS  
Representative.....Clark  
Pres., Gen. Mgr.....Paul Allman  
Comm., Sales Prom. Mgr.....Joe Dahlvig  
Chief Engineer.....Ray Bohnert

## WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.  
Owned-Oper. By.....Menomonie Bcstg. Co.  
Address.....603½ Broadway  
Tel.: 1156.....KBS  
Station Representative.....Hopewell  
President.....C. A. Whitford  
General, Station Manager.....Don Mortwedt  
Commercial, Sls. Prom. Mgr.....Thor Edgeberg  
Program Director, Ch. Eng.....LaVern Garton  
Publicity Director.....Gary Jacobsen

## WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.  
Owned By.....Thunder Bird Broadcasting Co.  
Address.....P.O. Box 72  
Tel.: 1990.....Independent  
Station Rep.....Thomas F. Clark, Inc.  
President.....Gene Halker  
General Manager.....Marty Hogman

## WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.  
Owned-Oper. By.....Milwaukee Bcstg. Co.  
Bus. Address.....1701 W. Wisconsin Ave.  
Tel.: DI 2-4040.....Independent  
Station Rep.....Bolling  
President.....H. M. Sphaeris  
General Mgr.....Hugh K. Boice, Jr.  
Commercial Manager.....John Gagliano  
Station, Program Dir.....Chuck Phillips  
Public Relations, Promotion Dir.....T. Shanahan  
Chief Engineer.....Roland Paske

## WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Wisconsin Bcstrs. Inc.  
Address.....208 E. Wisconsin Ave.  
Tel.: BRoadway 2-1272.....MBS  
Station Representative.....Meeker  
Pres., Gen. Mgr.....Howard Miller  
Commercial Manager.....Viola E. Wilson  
Program Director.....B. Perrin  
Chief Engineer.....Robert Mayer

## WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....Hearst Corporation  
Address.....759 N. 19th St.  
Tel.: Division 2-3000.....ABC  
Newspaper Affiliation.....Sentinel  
Representative.....Petry  
V.P. & Station Mgr.....James T. Butler  
Sales Director.....Herman Schneider  
Sales Prom. Mgr.....Arthur H. Barnes  
Program Director.....Tom Lambert  
Publicity Director.....Patt Barnes  
Chief Eng.....Donald Weller  
Owners of: WISN-TV; WBAL-AM-TV, Baltimore.

## WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Cream City Bcstg. Co., Inc.  
Address.....2625 W. Wisconsin Ave.  
Tel.: WE 3-1290.....Independent  
Station Representative.....Bcst. Time Sales  
President.....Gene Posner  
General, Station Mgr.....Sol Rodoff  
Commercial Manager.....Oliver West  
Program Director.....Bill Bramhall  
Chief Engineer.....Gino Monaco

## WOKY—Milwaukee—1950

Frequency: 920 Kc.....Power: 1 Kw.  
Owned.....Bartell Bcstg. Corp.  
Address.....3500 N. Sherman Blvd.  
Tel.: Hilltop 2-0150.....Independent  
Station Representative.....Blair  
President.....Gerald A. Bartell  
General Manager.....Leonard A. Schindler  
Station Manager.....John A. Reddy  
Commercial Manager.....Harry H. Averill  
Director of Creative Service.....Lois Rice  
Program Director.....Chris Lane  
Chief Engineer.....Ralph Evans  
Owners of: KCBQ, San Diego; KYA, San Francisco;  
WADO, New York; IVMR, Haiti; PIC-TV,  
Curaçao; PJA-TV, Aruba.

## WRIT—Milwaukee—1955

Frequency: 1430 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Milwaukee, Inc.  
Address.....5407 W. Martin Dr.  
Tel.: GLenview 3-4130.....Independent  
Representative.....Eastman  
Exec. V.P. & Mgr. Dir.....John F. Box, Jr.  
General Manager.....Bernie Strachota  
Asst. to Gen. Mgr.....Lee Rothman  
Director of Merchandising.....J. Mlekush  
Sales Manager.....Don Rupert  
Program Dir.....Don Bruce  
Publicity Dir.....Audrey B. Hansen  
Chief Engineer.....Ralph Ingraham  
Owners of: WLL, St. Louis, Mo.; KRON, Dallas,  
Tex.; WTVO-TV, Rockford, Ill.; WICS-TV,  
Springfield, Ill.; WHCU-TV, Champ, Ill.; WJNB-  
TV, Hartford, Conn.; WICD-TV, Danville, Ill.

**WTMJ—Milwaukee—1927**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Journal Co.  
 Business Address.....333 W. State  
 Tel.: BR 1-6000.....NBC  
 Newspaper Affil.....Journal  
 Representative.....Christal  
 General Manager.....George Comte  
 Station Manager.....R. J. Heiss  
 Sales Mgr.....Joseph Killeen  
 Prog. Mgr.....Don Loose

**WEKZ—Monroe—1951**

Frequency: 1260 Kc.....Power: 1 Kw. d.  
 Owned-Operated By..Green County Bcstg. Co.  
 Address.....Box 460  
 Tel.: 1260.....Independent  
 Station Representative.....Webb  
 President.....Kenneth Stuart  
 General Manager.....Joseph Urban  
 Comm. Mgr., Prog. Dir.....Stanley Neuberger  
 Engineers.....H. Bolliger, D. Martin

**WNAM—Neenah—1947**

Frequency: 1280 Kc.....Power: 1 Kw.  
 Owned.....Neenah-Menasha Bcstg. Co.  
 Address.....Radio Park  
 Tel.: PA 2-6471.....Independent  
 Station Rep.....Everrett-McKinney

V.P., Gen. Mgr.....Don C. Wirth  
 Commercial Mgr.....Don Harrington  
 Chief Engineer.....Gordon Daily

**WCCN—Neillsville—1957**

Frequency: 1370 Kc.....Power: 5000 Watts  
 Owned.....Central Wisconsin Bcstg.  
 Business Address.....140 W. 5th St.  
 Tel.: SHERWOOD 3-3333.....Independent  
 Station Manager.....Howie Sturtz Jr.  
 Sales Promotion Mgr.....Wayne Grap  
 Chief Engineer.....Charles E. Marvin

**WOSH—Oshkosh—1941**

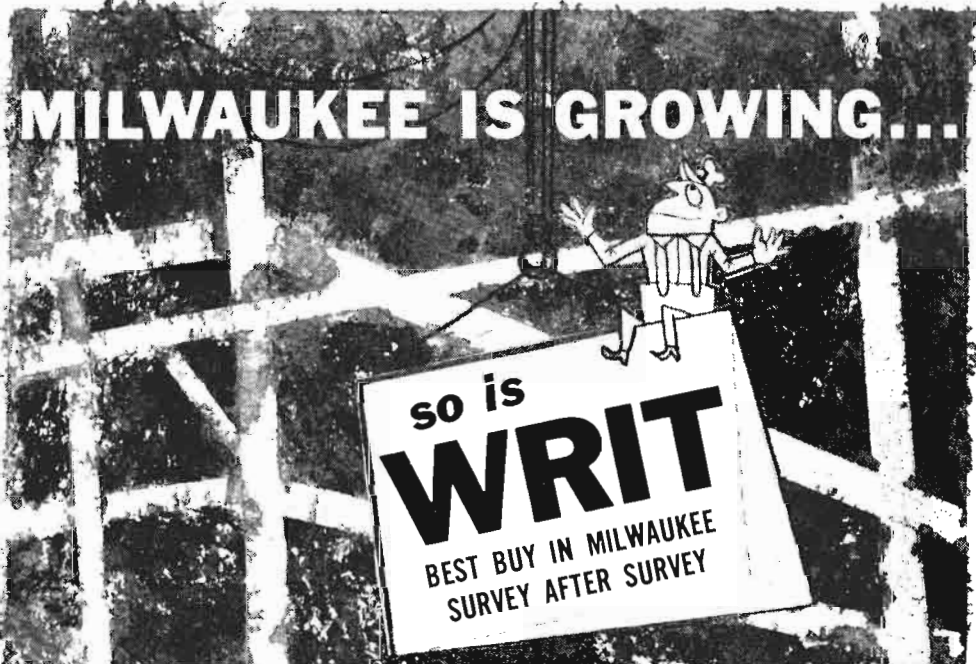
Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Value Radio Corp.  
 Business Address.....2333 Bowen St.  
 Tel.: Beverly 5-3150.....Independent  
 General Manager.....Wm. L. McDonald

**WFPF—Park Falls—1953**

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned.....Northland Bcstg. Co., Inc.  
 Address.....P.O. Box 309  
 Tel.: 2-3959.....KBS  
 Pres., Gen., Comm. Mgr.....Gordon Schluter

**WSWW—Platteville—1955**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....Southwest Wisc. Co.



*One of the Balaban Stations—in tempo with the times*

sold nationally by



**robert e. eastman & co., inc.**

JOHN F. BOX—MANAGING DIRECTOR  
 BERNIE STRACHOTA—GENERAL MANAGER

## WISCONSIN

Address ..... P. O. Box 1  
Tel.: 2775 ..... KBS  
General, Comm. Mgr. .... R. J. Bodden  
Chief Engineer ..... Lloyd Nowak

### WPLY—Plymouth—1954

Frequency: 1420 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... WPLY, Inc.  
Address ..... Box 222  
Tel.: TWinbrook 3-2661 ..... Independent  
President ..... R. Bunker Rogoski  
Gen., Comm. Mgr. .... D. C. Hille  
Program Director ..... P. Patrick  
Sales Promotion ..... R. Art  
Chief Engineer ..... C. Markworth

### WPDR—Portage—1952

Frequency: 1350 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Portage Bcstg. Co.  
Address ..... P.O. Box 296  
Tel.: RI 2-2350 ..... Independent  
News, Affil.: Oconto County Reporter; Badger  
Sportsman  
President ..... W. T. Comstock  
General, Sta. Mgr. .... Robert D. Hutchings  
Commercial Mgr. .... R. J. Hoffman  
Program Dir. .... B. Ableman  
Sales Prom. Mgr. .... Carol Mork  
Publicity Dir. .... Nancy Kinney  
Chief Engineer ..... George Wuerch

### WIBU—Poynette—1925

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Radio Station WIBU  
Address ..... Poynette  
Tel.: 98 ..... MBS-KBS  
Pres., Gen. Mgr. .... William C. Forrest  
Program Director ..... Sarah Forrest  
Chief Engineer ..... Leonard Doese

### WPRE—Prarie Du Chien—1952

Frequency: 980 Kc. .... Power: 500 Watts, d.  
Owned ..... Prarie Bcstg. Co., Inc.  
Address ..... P. O. Box 36  
Tel.: 637 ..... Independent  
Representative ..... Holman  
Gen., Sta. Mgr. .... W. C. Schlaugat, Jr.

### WRAC—Racine—1951

Frequency: 1460 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... WRAC, Inc.  
Business Address ..... 423 Main St.  
Tel.: ME 2-1627 ..... Independent  
Station Rep. .... Devney O'Connell  
Pres., Gen. Mgr. .... William J. Prialux  
Comm., Sales Prom. Mgr. .... Raymond J. Pawzun

### WRJN—Racine—1926

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Racine Bcstg. Corp.  
Address ..... 4201 Victory Ave.—Radio Park  
Tel.: ME 4-3311 ..... ABC  
Newspaper Affiliation ..... Journal-Times  
Station Representative ..... Walker-Rawalt

President ..... J. D. McMurray  
General Manager ..... H. R. LePoidevin  
Station Manager ..... Harold J. Newcomb  
Commercial Manager ..... Gerald D. Nelson  
Program Director ..... Lyman Merens  
Prom., Publicity Dir. .... Amelia French  
Chief Engineer ..... Stanley D. Fisher

### WRDB—Reedsburg—1953

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... William C. Forrest  
Address ..... Box 207, Reedsburg  
Tel.: 400 ..... MBS, KBS  
President ..... William C. Forrest  
Gen., Sta. Mgr. .... Michael J. Flaherty  
Commercial Manager ..... Lee Olson  
Chief Engineer ..... Jack Kirner  
Owners of: WIBU, Poynette.

### WOBT—Rhineland—1947

Frequency: 1240 Kc. .... 1 Kw. d., 250 W. n.  
Owned-Operated By ..... Onelda Bcstg. Co.  
Address ..... P. O. Box 498  
Tel.: FO 2-6140 ..... Independent  
Station Representative ..... Devney O'Connell  
President ..... James Cleary  
General Mgr. .... Lee W. Allerton  
Sales Promotion Mgr. .... Robert Sanders  
Program Dir. .... John Wadd  
Chief Engineer ..... William Anderson

### WJMC—Rice Lake—1939

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... WJMC, Inc.  
Address ..... Box 352  
Tel.: 550 ..... KBS-MBS  
President ..... W. C. Bridges  
Station Manager ..... Russell J. Brown

### WRCO—Richland Center—1949

Frequency: 1450 Kc. .... Power: 1000 Watts  
Owned-Operated By ..... Richland Bcstg. Co.  
Address ..... P. O. Box 192  
Tel.: MI 7-2111 ..... KBS  
Pres., Gen. Mgr. .... H. D. Pebbles  
Comm. Manager ..... Gerald W. Cook  
Chief Engineer ..... Pete Athanas

### WCWC—Ripon—1957

Frequency: 1600 Kc. .... Power: 5 Kw. d.  
Owned ..... Central Wisconsin Co., Inc.  
Address ..... Radio Road  
Tel.: BL 818 ..... Independent  
Sta. Representative ..... Walker-Rawalt  
President ..... Miriam Monroe  
General Mgr. .... Francis J. Stratman  
Commercial Mgr. .... Roger Westlund  
Prog. Dir. .... Norman Clark  
Chief Engineer ..... Gordon Alsum

### WTCH—Shawano—1948

Frequency: 960 Kc. .... Power: 1,000 Watts d.  
Owner ..... Shawano County Leader Pub. Co.  
Business-Studio Address ..... 107 E. Green Bay St.

Tel.: LA 6-2121.....KBS  
 Representative.....Hopewell  
 General Manager.....J. P. Donald  
 Station Manager.....Ray Gruetzmacher

**WHBL—Sheboygan—1926**

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.  
 Owned-Operated By.....WHBL, Inc.  
 Bus.-Studio Address.....Box 27  
 Tel.: GL 8-2107.....ABC  
 Sta. Rep.....Burn-Smith  
 Pres., General Manager.....Paul F. Skinner  
 Comm. Manager.....Ray Witthuhn  
 Comm. Traffic Mgr.....Doris Donnie  
 Chief Engineer.....Christ Bauer

**WKTL—Sheboygan—1955**

Frequency: 950 Kc.....Power 500 Watts, d.  
 Owned By.....Sheboygan Radio, Inc.  
 Address.....505-A N. 8th St.  
 Tel.: GLencourt 7-5561.....MBS  
 Station Rep.....Walker-Rawalt  
 President.....Richard P. McKee  
 General Mgr.....Heinz Denkwart  
 Station Manager.....W. C. Porsow  
 Program Dir.....Jay Wells  
 Chief Engineer.....Warren Schroeder

**WCOW—Sparta—1951**

Frequency: 1290 Kc.....Power: 1000 Watts  
 Owned.....Sparta-Tomah Broadcasting Co.  
 Address.....209 E. Main St.  
 Tel.: 3307.....KBS-MBS  
 Pres., Gen. Mgr.....John D. Rice  
 Chief Engineer.....Thomas P. Heffernan

**WSPT—Stevens Point—1948**

Frequency: 1010 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Stevens Pt. Bcstg. Co.  
 Business Address.....414½ Main St.  
 Tel.: Diamond 4-9778.....KBS  
 Representative.....Hal Holman  
 President.....William F. Johns, Sr.  
 V.P., Gen. Mgr.....Peter A. Barnard

**WDOR—Sturgeon Bay—1951**

Frequency: 910 Kc.....Power: 500 Watts d.  
 Owned-Oper. By...Door County Bcstg. Co. Inc.  
 Address.....212 N. Third Ave.  
 Tel.: Pioneer 3-4411.....MBS  
 Pres., Gen. Mgr.....Edward Allen, Jr.  
 Commercial Manager.....Leonad Koskabar  
 Program Director.....William Kary  
 Publicity Director.....Dolores Allen  
 Chief Engineer.....Arthur Altro

**WQMN—Superior—1959**

Frequency: 1320 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Quality Radic, Inc.  
 Address.....1314 Tower Ave.  
 Tel.: EXport 2-2222.....MBS  
 President, Gen. Mgr.....W. H. Whitsitt  
 Station Manager.....R. E. Murphy  
 Program Director.....J. Grinden  
 Sales Prom. Mgr.....D. E. Giersdorf  
 Chief Engineer.....B. Cieslicki

**WTMB—Tomah—1959**

Frequency: 1460 Kc.....Power: 1 Kw. d.  
 Owned By.....Tomah Maustom Bcstg. Co.  
 Address.....P.O. Box 142  
 Tel.: 822.....Independent  
 President, Sta. Mgr.....Hugh Dickie  
 Gen. Mgr., Pub. Dir.....T. Price  
 Chief Engineer.....W. Merritt

**WTRW—Two Rivers—1951**

Frequency: 1590 Kc.....Power: 1000 W. d.  
 Owned By.....WTRW, Inc.  
 Address.....1817 Washington St.  
 Tel.: TR 4-6555.....Independent  
 President.....Kenneth A. Daum  
 Gen., Sta. Mgr.....Ray F. Kessenich  
 Prom. Mgr.....James Harvey  
 Program Dir.....Craig McCoy  
 Publicity.....Eleanore Daum  
 Chief Engineer.....Robert White

**WISV—Viroqua—1958**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned By.....Parks Robinson  
 Address.....Viroqua  
 Tel.: 7-7200.....KBS  
 Gen. Mgr., Ch. Eng.....Parks Robinson  
 Station Mgr.....Dwain Munyon

**WTTN—Watertown—1950**

Frequency: 1580 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Watertown Radio, Inc.  
 Address.....102 W. Main St.  
 Tel.: 2215.....KBS  
 Station Rep.....Hopewell  
 Pres., Gen. Mgr.....Carl V. Kolata  
 Sta. Mgr.....Willard James  
 Sales Promotion Mgr.....Clifford Scott  
 Chief Engineer.....Sheridan Campbell

**WAUX—Waukesha—1947**

Frequency: 1510 Kc.....Power: 250 Watts d.  
 Owned-Operated By....Waukesha Bcstg. Co.  
 Business-Studio Address...330 Wisconsin Ave.  
 Tel.: Liberty 2-6636.....Independent  
 Representative.....Holman  
 Gen. Mgr., Prog. Dir.....Mig Figi  
 Commercial Manager...Charles E. Williams  
 Chief Engineer.....Adin Randall

**WDUX—Waupaca—1956**

Frequency: 800 Kc.....Power: 1000 Watts d.  
 Owned.....Laird Broadcasting Co.  
 Address.....204 S. Main St.  
 Tel.: 83.....ABC  
 Representative.....Radio-TV Reps.  
 President.....D. Laird  
 Station Mgr.....Tom Karavakis  
 Program Director.....Cal Cheek  
 Chief Engineer.....Cliff Graff  
 Owners of: WDUZ, Greenbay, Wis.

**WHVF—Wausau—1953**

Freq.: 1230 Kc.....Power: 250 Watts  
 Owned.....Lakeland Bcstg. Corp.

# WISCONSIN-WYOMING

**Address** ..... 1110 Wausau Ave.  
**Representative**..... Grant Webb & Co.  
**Tel.:** Viking 2-1188..... KBS  
**President, Ch. Eng.**..... Hilding V. Foreen  
**General Manager**..... Arthur N. Lynn

## WRIG—Wausau—1958

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned By**..... WRIG, Inc.  
**Address**..... 529 Third St.  
**Tel.:** Viking 2-1921..... CBS  
**Station Rep.**..... Devney-O'Connell  
**President**..... Duey Wright, Sr.  
**Gen., Sta. Mgr.**..... Gerald G. Gertschen  
**Program Dir.**..... Marvin Wright  
**Chief Engineer**..... Duey Wright, Jr.

## WSAU—Wausau—1937

**Frequency:** 550 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... Wisc. Valley TV Corp.  
**Business Address**..... 427 4th St.  
**Tel.:** VI 2-2111..... NBC  
**Newspaper Affil.**..... Record Herald  
**Representative**..... Meeker  
**President**..... George T. Frechette  
**Gen. Mgr.**..... Richard D. Dudley  
**Station Manager**..... George Bundner  
**Commercial Manager**..... James Frey  
**Sales Prom., Pub. Dir.**..... Thomas E. Bolger

**Prog. Dir.**..... Rudy Topinka  
**Chief Engineer**..... Roland W. Richardt

## WBKV—West Bend—1950

**Frequency:** 1470 Kc..... **Power:** 500 Watts d.  
**Owned-Oper. By**..... West Bend Bcstg. Co.  
**Business Address**..... P.O. Box 60  
**Tel.:** FE 4-2344..... KBS  
**Representative**..... Clark  
**Pres., Gen. Mgr.**..... August C. Berkholtz  
**Station Manager**..... Harold H. Berkholtz  
**Comm. Mgr., Chief Eng.**..... Paul J. Mueller  
**Sales Promotion Manager**..... Jack Skidmore  
**Publicity Director**..... John Steinback  
**Program Director**..... Robert Becker

## WFHR—Wisconsin Rapids 1940

**Frequency:** 1320 Kc..... 5 Kw., d., 500 Watts, n.  
**Owned-Oper. By**..... William F. Huffman Radio  
**Business Address**..... 230 First Ave. South  
**Tel.:** H Harrison 3-7200..... MBS  
**Newspaper Affil.**..... Daily Tribune  
**Representative**..... Devney-O'Connell  
**President**..... Louise F. Huffman  
**Gen., Sta. Mgr.**..... George T. Frechette  
**Commercial Manager**..... L. J. Zurawski  
**Program Director**..... Arnie Strobe  
**Chief Engineer**..... Gordon Miller

**Pop.:** 332,000  
**Families:** 99,500

# Wyoming

**Radio Homes:** 96,000  
**AM Stas. in State:** 23

## KBBS—Buffalo—1956

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned**..... Northern Wyoming Bcstg. Corp.  
**Address**..... 98 S. Main Street  
**Tel.:** MU 4-7169..... KBS  
**Gen. Mgr.**..... Jack Rosenthal  
**Chief Engineer**..... R. P. Burger

## KATI—Casper—1956

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned**..... KATI Corp.  
**Address**..... P. O. Box 2006  
**Tel.:** 237-9747..... KBS  
**Station Representative**..... Pearson  
**Pres., Gen. Mgr.**..... Kenneth G. Prather  
**Sales Prom. Mgr.**..... Misha S. Prather

## KTWO—Casper—1930

**Freq.:** 1470 Kc..... **Power:** 5 Kw. d., 1 Kw. n.  
**Owned By**..... Rocky Mt. Tele. Stations  
**Address**..... Box 799  
**Tel.:** 237-3711..... CBS  
**Station Representative**..... Meeker  
**President**..... B. Harris  
**General Manager**..... L. Berger

## KVOC—Casper—1946

**Frequency:** 1230 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... KVOC Bcstg. Co.  
**Address**..... Box 2090  
**Tel.:** 2-4511..... ABC-MBS  
**Station Representative**..... Devney-O'Connell  
**Sta., Sales Prom. Mgr.**..... William F. Shutts  
**Comm. Mgr., Ch. Eng.**..... Duane W. Simons  
**Program Director**..... Marjorie W. Hileman

## KCHY—Cheyenne—1959

**Frequency:** 1590 Kc..... **Power:** 1 Kw., d.  
**Owned**..... KCHY Broadcasting Corp.  
**Address**..... 309 W. 18 St.  
**Tel.:** 634-7975..... Independent  
**Station Rep.**..... Torbet, Allen & Crane  
**President**..... Robert S. Pommer  
**General Manager**..... David Williams  
**Station Mgr., Prog. Dir.**..... Richard Cable  
**Commercial Manager**..... Richard Kersting  
**Sales Promotion Mgr.**..... Marjorie Metz  
**Publicity Director**..... Helen Williams  
**Chief Engineer**..... Everett Anderson

## KFBC—Cheyenne—1940

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Operated By**..... Frontier Bcstg. Co.  
**Address**..... 2923 East Lincolnway

Tel.: 634-4461 ..... ABC  
**News, Affil.**.... Wyoming Eagle, State Tribune  
 President..... Robert S. McCracken  
 General Mgr., Chief Eng.... William C. Grove  
 Station, Commercial Mgr..... Larry Birleffi  
 Program Director..... Linda Preston  
 Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

**KVWO—Cheyenne—1952**

Frequency: 1370 Kc.... Power: 1000 Watts d.  
 Owned-Operated By..... Great West Co.  
**Address**..... Box 926  
 Tel.: 6433 ..... MBS  
 President..... W. P. Wright  
 General Manager..... Leo R. Morris  
 Program Director..... T. Gilmore  
 Chief Engineer..... David Wood  
 Owners of: KWKC, Abilene, Texas.

**KODI—Cody—1947**

Frequency: 1400 Kc.... Power: 250 Watts  
 Owned-Operated By... Park Broadcasters, Inc.  
**Address**..... P. O. Box 1222  
 Tel.: 587-4227 ..... Independent  
 Station Rep..... Devney-O'Connell  
 President, Station Mgr..... R. B. Beall  
 Chief Engineer..... Phil Barnhart

**KWIV—Douglas—1957**

Frequency: 1050 Kc.... Power: 250 Watts d.  
 Owned By..... Douglas Broadcasting, Inc.  
**Address**..... Box 114  
 Tel.: 800 ..... KBS  
 President, Chief Eng..... Joe C. Henry  
 Commercial Manager.... Edmond D. Wilkens  
 Program Director..... Evelyn Munkres

**KLUK—Evanston—1953**

Frequency: 1240 Kc.... Power: 250 Watts  
 Owned-Oper. By... Evanston-Kemmerer Bcstrs.  
**Address**..... P. O. Box 198  
 Tel.: 700 ..... ABC-KBS  
 President, General Mgr..... Warren Papke  
 Commercial Mgr., Prog. Dir.... Duane A. Shupe  
 Chief Engineer..... Harry Albers

**KIML—Gillette—1957**

Frequency: 1490 Kc.... Power: 250 Watts  
 Owned By..... Gillette Bcstg Co.  
**Address**..... Box 277  
 Tel.: MUtual 2-4747..... KBS  
 President..... W. H. Edelman, Jr.  
 Station Manager, Ch. Eng.... Robert H. Larson  
 Program Dir..... Roy Mapel

**KOVE—Lander--1948**

Frequency: 1330 Kc.... Power: 1000 Watts  
 Owned-Operated By..... Fremont Bcstg.  
**Business Address**..... P. O. Box 436  
 Tel.: 488 ..... KBS-MBS  
 Representative ..... Continental  
 Sta., Gen. Mgr..... Dan Breece  
 Comm. Manager..... Dorothy L. Reed  
 Sales Prom. Mgr..... James Fitzgerald

**KOWB—Laramie—1948**

Freq.: 1290 Kc.... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... Kowboy Radio, Inc.  
**Address**..... Box 972  
 Tel.: FRanklin 5-4888..... ABC-MBS-KBS  
 Sta. Representative ..... Avery-Knodel  
 President..... Charles R. Bell  
 General Station Mgr..... W. Britt Davis  
 Commercial, Sales Prom. Mgr.... R. McKendrick  
 Chief Engineer..... R. Strock  
 Owners of: KYCN, Wheatland, Wyo.

**KASL—Newcastle—1953**

Frequency: 1240 Kc.... Power: 250 Watts  
 Owned..... Jack Rosenthal Group  
**Address**..... Box 967  
 Tel.: 6-2721 ..... Independent  
 President..... Stella Sue Parrott  
 General Station Mgr..... H. A. Preston  
 Program Director..... Scotty Marriner  
 Chief Engineer..... Ben Rinehardt

**KPOW—Powell—1941**

Freq... 1260 Kc.... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... KPOW, Inc.  
**Address**..... P. O. Box 864  
 Tel.: Skyline 4-2421..... ABC-MBS  
 Representative ..... Avery-Knodel  
 President, General Mgr..... Merlyn J. Hedin  
 Program, Publicity Dir..... John C. Steele  
 Chief Engineer..... J. S. Kilness

**KRAL—Rawlins—1947**

Frequency: 1240 Kc.... Power: 250 Watts  
 Owned-Operated By..... Rawlins Bcstg. Co.  
**Address**..... Box 385, West Rawlins  
 Tel.: EA 4-2711..... MBS-KBS-ABC  
 Station Rep..... Avery-Knodel  
 President..... William C. Grove  
 General, Station Mgr..... Denny Hawkins  
 Commercial Manager..... Frank Gillespie  
 Chief Engineer..... R. E. Williams  
 Owners of: KSID, Sidney, Neb.

**KWRL—Riverton—1948**

Frequency: 1450 Kc.... Power: 250 Watts  
 Owned..... Joseph P. Ernst  
**Business Address**..... Box 393  
 Tel.: UL 6-2251..... Independent  
 Station Representative..... Devney-O'Connell  
 President..... Joseph P. Ernst  
 General Manager..... William G. Stewart  
 Chief Engineer..... Dave Griesel

**KVRS—Rock Springs—1938**

Freq.: 1360 Kc... Power: 1 Kw. d., 500 Watts n.  
 Owned..... Wyoming Broadcasting Co.  
**Address**..... Box 1067  
 Tel.: Empire 2-3799..... ABC-KBS  
 Representative ..... Avery-Knodel  
 President..... D. G. Richardson  
 Gen., Sta. Mgr..... Dwight A. Fisher  
 Comm., Sales Prom. Mgr.... Laurel H. Mosbey

## WYOMING-GUAM-PUERTO RICO

### **KWYO**—Sheridan—1934

Freq.: 1340 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Oper. By... Big Horn Bcstg. Co., Inc.  
Address... 21 N. Main  
Tel.: ORchard 4-4461... ABC-MBS  
Representative... Avery-Knodel  
President, Gen. Mgr.... Donald E. Tannehill  
Commercial, Sales Prom. Mgr.... F. C. Taggart  
Program Director... H. W. Thompson  
Chief Engineer... Bob Crossthwaite

### **KRTR**—Thermopolis—1955

Frequency: 1490 Kc. Power: 250 Watts  
Owned... Mildred V. Ernst  
Address... 500 Broadway  
Tel.: 800... KBS  
Gen., Comm. Mgr.... Mildred V. Ernst  
Sta. Mgr.... Karl V. Kerstan  
Chief Engineer... Joseph P. Ernst

### **KTHE**—Thermopolis—1958

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By... Big Horn Basin Bcstg. Co.

Address... 520 Railroad Ave.  
Tel.: UNION 4-2119... Independent  
Pres., Gen. Mgr.... Hugh R. Graham  
Commercial Manager... Paul Stadius  
Program Director... Emma R. Graham  
Publicity Director... Earl Myers  
Chief Engineer... Gayle Robinson

### **KGOS**—Torrington—1950

Frequency: 1490 Kc. Power: 250 Watts  
Owned... Kermit G. Kath  
Address... Box 271  
Tel.: JEFFerson 2-2158... Independent  
Gen., Sta. Mgr.... Kerm Kath  
Sales Promotion, Pub. Dir.... Jack Jolly  
Program Director... Charlie Rook  
Chief Engineer... Dave Scherling

### **KWOR**—Worland—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By... Joseph P. Ernst  
Address... Route 20 West  
Tel.: 303... KBS  
Gen. Ccmm. Mgr.... Mildred V. Ernst

## Territories and Possessions

### *Guam*

### **KUAM**—Agana—1954

Frequency: 610 Kc. Power: 1000 Watts  
Owned By... Radio Guam, Inc.  
Address... P. O. Box 368  
Tel.: 7961... NBC, MBS

Station Rep.... Intercont. Services Ltd.  
Pres., Gen. Mgr.... Harry M. Engel  
Commercial Mgr.... Mary C. Chappelle  
Chief Engineer... E. R. Sibayan  
Owners of: KUAM-TV.

### *Puerto Rico*

### **WABA**—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts  
Owned-Operated By... L. Hector Reichard  
Address... Box 188  
Tel.: 241... Independent  
General Manager... F. Bonnet Velez

Commercial Mgr.... Frank L. Oronoz  
Program Dir.... Hector M. Somohano  
Chief Engineer... Jose Soler

### **WMIA**—Arecibo—1957

### **WCMN**—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Oper. By... Caribbean Bdcstg Corp.  
Address... 32 Jose de Diego Ave.  
Tel.: 589... Independent  
President... Antonio E. Vidal  
General Manager... Nabal Barreto

Frequency: 1070 Kc. Power: 500 Watts  
Owned... Abacoa Radio Corp.  
Address... Box 126  
Tel.: 463... Independent  
Station Representative... Pan-American  
President... Carlos M. Pirallo-Lopez  
General, Comm. Mgr.... Epifanio Rodriguez-Velez  
Program Director... Gilberto Rodriguez  
Sales Prom. Mgr.... Manuel Pirallo  
Chief Engineer... Jose E. Medina  
Owners of: WWWV, Rio Piedras.



**WNIK—Arecibo—1958**

Freq.: 1230 Kc. Power: 1 Kw. d., 250 W. n.  
 Owned By.....Arecibo Radio Corp.  
 Address.....462 Jose de Diego Ave.  
 Tel.: 913 .....Independent  
 President.....M. A. Cabrera  
 General Station Mgr.....David Ortiz  
 Chief Engineer.....F. Santiago Andujar

**WENA—Bayamon—1947**

Frequency: 1560 Kc. Power: 250 Watts  
 Owned-Operated By.....Antilles Bcstg.  
 Business Address.....Box 157  
 Tel.: 8-0300 .....Independent  
 Station Manager.....M. Placer  
 Chief Engineer.....Fernando Salazar

**WNEL—Caguas—1947**

Frequency: 1450 Kc. Power: 250 Watts  
 Owner.....Inter-American Radio Corp.  
 Address.....Box 487  
 Tel.: 677 .....Independent  
 Pres., Gen. Mgr., C. E. Eduardo Biscoechea  
 Station Mgr.....Emilia P. Biscoechea  
 Program Director.....Charles Miner  
 Comm. Mgr.....Alberto Flores-Blandino

**WVJP—Caguas—1947**

Frequency: 1110 Kc. Power: 250 Watts  
 Owned-Oper. By.....Borinquen Bdcstg. Co.  
 Address.....Ruiz Belvis St.  
 Tel.: 789 .....Independent  
 Newspaper Affil. Servicio Insular de Prensa  
 President, General Mgr.....Hector Pereira  
 Station Mgr., Prog. Dir.....Angel L. D. Lebron  
 Commercial Manager.....Jorge L. Arzuaga  
 Chief Engineer.....Jose M. Carriles

**WMDD—Fajardo—1947**

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Oper. By.....WMDD, Inc.  
 Address.....Box 387  
 Tel.: 132 .....Independent  
 President.....J. Matrazo  
 General Manager.....Agustin B. Camunas

**WXRf—Guayama—1948**

Frequency: 1590 Kc. Power: 1,000 Watts  
 Owned-Oper. By.....Guayama Bcstg. Co. Inc.  
 Business Address.....P.O. Box 615  
 Tel.: 243 .....Independent  
 General Mgr.....Gumersindo Cordero, Jr.  
 Chief Engineer.....Johnny Ortiz

**WAEL—Mayaguez—1948**

Frequency: 600 Kc. Power: 1000 Watts  
 Owned-Operated By.....Mario Acosta  
 Business Address.....12 Iglesia St.  
 Tel.: 600 .....Independent  
 Gen. Manager.....Mario Acosta  
 Comm. Mgr.....Manuel Pirallo

**WKJB—Mayaguez—1946**

Frequency: 710 Kc. Power: 1000 Watts  
 Owned-Operated By.....Jose A. Bechara, Jr.

Address.....Box 1293  
 Tel.: 983 .....Independent  
 Pres., Gen. Mgr.....Jose A. Bechara, Jr.  
 Manager.....Arturo Cortes

**WORA—Mayaguez—1947**

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Radio Americas Corp.  
 Studio Address.....P. O. Box 43  
 Tel.: 1150 .....Independent  
 Station Representative.....Interamerican  
 Pres., Gen. Mgr.....Alfredo R. DeArellano  
 Sta., Comm. Mgr.....Reinaldo M. Dupont  
 Program Director.....Nelson Del Valle  
 Chief Engineer.....Rafael Cruz Rivera

**WPRA—Mayaguez—1937**

Frequency: 990 Kc. Power: 10,000 Watts  
 Owned-Oper. By.....WPRA, Inc.  
 Address.....Box 869  
 Tel.: 869 .....Independent  
 President.....Andres Camara  
 Gen. Mgr.....E. Camara de Ramos

**WTIL—Mayaguez—1950**

Frequency: 1300 Kc. Power: 1000 Watts  
 Owned-Operated By.....Mayaguez Radio Corp.  
 Address.....P. O. Box 1346  
 Tel.: 1290 .....Independent  
 Station Representative.....Continental  
 President.....William G. Mamary  
 Gen., Comm. Mgr.....Gilbert Mamary  
 Station Mgr.....P. R. Fernalint  
 Program Dir.....Rafael Colon Diaz  
 Chief Engineer.....Aristides Zapata, Jr.

**WISO—Ponce—1953**

Frequency: 1260 Kc. Power: 1000 Watts  
 Owned-Oper. By.....South P. R. Bcstg. Corp.  
 Tel.: 2-1257 .....Independent  
 President.....Andres Grillasca  
 Gen. Mgr., Ch. Eng.....Luis E. Freyre  
 Sta. Manager.....Nilda P. Freyre

**WLEO—Ponce—1956**

Frequency: 1170 Kc. Power: 250 Watts  
 Owned By.....Ponce Broadcasting Corp.  
 Business Address.....Torres & Villa Sts.  
 Tel.: 2-3038 .....Independent  
 Pres., Gen. Mgr.....Charles Cordero  
 Program Director.....Felix Irizarry  
 Chief Engineer.....J. H. Conesa

**WPAB—Ponce—1939**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned By.....Portorican Am. Bcstg. Co., Inc.  
 Address.....P.O. Box 786  
 Tel.: 2-3260 .....Independent  
 Representative.....Intercontinent Svcs.  
 Pres., Gen. Mgr.....A. Gimenez-Aguayo

**WPRP—Ponce—1936**

Frequency: 910 Kc. Power: 5000 Watts  
 Owned-Operated By.....Voice of Puerto Rico  
 Address.....P. O. Box 430

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**PUERTO RICO** ~~~~~

Tel.: 2-0166 ..... Independent  
Representative ..... Inter-Amer. Pub.  
President, Gen. Mgr. ... Alfredo R. de Arellano  
Station, Comm. Mgr. .... Antonio Miro  
Chief Engineer ..... Pedro M. Conesa

**WRIO—Rio Piedras—1949**

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.  
Owned-Oper. By ... The Master Bdcstg. Corp.  
Address ..... Box Q, Hato Rey, P. R.  
Tel.: 6-2491 ..... Independent  
President ..... Isidoro Quinones Vidal

**WWW—Rio Piedras—1949**

Frequency: 1520 Kc. Power: 250 Watts  
Owned-Oper. By ..... Abacoa Radio Corp.  
Address ..... Box 1252, Hato Rey, P. R.  
Tel.: 6-5000 ..... Independent  
President, General Mgr. .... Carlos P. Lopez  
Commercial Manager ..... Hector Ramos  
Program Director ..... Binny Marrero  
Chief Engineer ..... Ramon E. Orta  
Owners of: WMIA, Arecibo.

**WAPA—San Juan—1947**

Frequency: 680 Kc. Power: 10,000 Watts  
Owned-Oper. By ..... José Ramón Quiñones  
Bus. Address ..... 357 Ponce De Leon Ave.  
Tel.: 3-3000 ..... MBS  
Representative ..... Caribbean Network, Inc.  
Owner ..... Jose Ramon Quinones  
General Mgr. .... Segismundo Quinones  
Program Dir. .... Francisco Aranzamendi, Jr.  
Publicity Dir. .... Antonio Velez  
Chief Engineer ..... Jose Arzuaga

**WHOA—San Juan—1954**

Frequency: 1400 Kc. Power: 250 Watts  
Owned ..... Continental Broadcasting Corp.  
Address ..... Box 168 Hato Rey  
Tel.: 6-3182 ..... KBS  
Representative ..... Pan-American Broadcasting  
Pres., Gen. Mgr. .... Carmina Mendez

**WIAC—San Juan—1947**

Frequency: 740 Kc. Power: 10 Kw.  
Owned-Oper. By ... Radio Station WIBS, Inc.  
Address ..... Box 4504  
Tel.: San Juan ..... Independent  
General Manager ..... Tomas Muniz  
Asst. Mgr. .... B. P. Rios

**WITA—San Juan—1947**

Frequency: 1140 Kc. Power: 500 Watts  
Owned-Oper. By ... Electronic Enterprises, Inc.  
Address ..... P.O. Box 2792  
Tel.: 3-3594 ..... Independent  
General Mgr. .... Mariano A. Suarez  
Station Mgr. .... Osvaldo T. Velazquez  
Chief Engineer ..... Luis Prado Martorell

**WKVM—San Juan—1945**

Frequency: 810 Kc. Power: 25 Kw.  
Owned-Oper. ... American Colonial Bcstg. Corp.  
Address ..... 1000 Ponce de Leon Ave.

**PUERTO RICO-VIRGIN ISLANDS**

Tel.: 2-1278 ..... Independent  
 Representative.....Pan American Bcstg. Co.  
 Pres., Gen. Mgr.....R. P. Perry  
 Chief Engineer.....Emilio Ramirez  
 Owners of: WSCR-TV, Ponce; WKBM-TV, Caguas.

Owned-Oper. By.....El Mundo Bcstg. Corp.  
 Address .....Box 9007  
 Tel.: 2-2023 .....Independent  
 Newspaper Affiliation.....El Mundo  
 Representatives....Inter-American Publ., Inc.  
 General Mgr.....V. Lamas, Jr.  
 Program Director...Esther Pales de Rodriguez  
 Chief Eng.....Jose A. Fernandez

**WKAQ—Santurce—1922**

Frequency: 580 Kc.....Power: 5000 Watts



**WIVI—Christiansted—1952**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned-Oper..Radio American West Indies, Inc.  
 Address.....P. O. Box 931  
 Tel.: 223 .....KBS  
 Station Rep.....Pan American  
 Pres., Gen. Mgr.....Mrs. Hazel M. Higdon  
 Chief Engineer.....Raymond E. Higdon

**WSTA—St. Thomas—1950**

Frequency: 1340 Kc.....Power: 250 Kc.  
 Owned-Oper. By.....W. M. O'Neil  
 Address .....Box 538  
 Tel.: 489.....MBS-NBC  
 Station Representative.....Intercontinental  
 President.....W. M. O'Neil  
 General, Sta. Mgr.....Len Stein  
 Commercial Mgr.....Jay Lloyd  
 Program Dir.....Bob Bell  
 Chief Engineer.....George Beers

**Nothing  
 Outshouts  
 Quality and  
 Integrity**

